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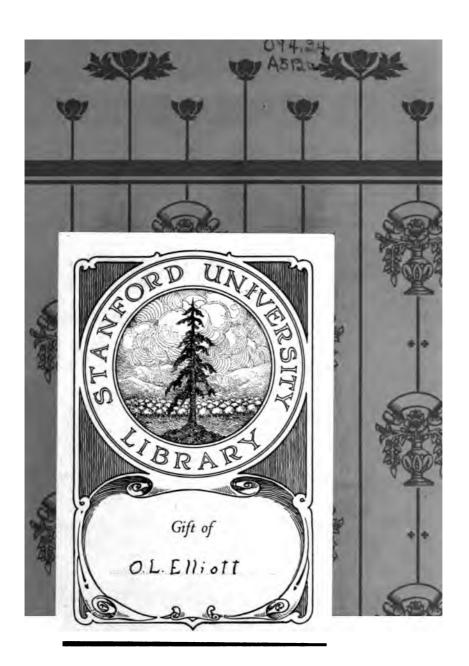
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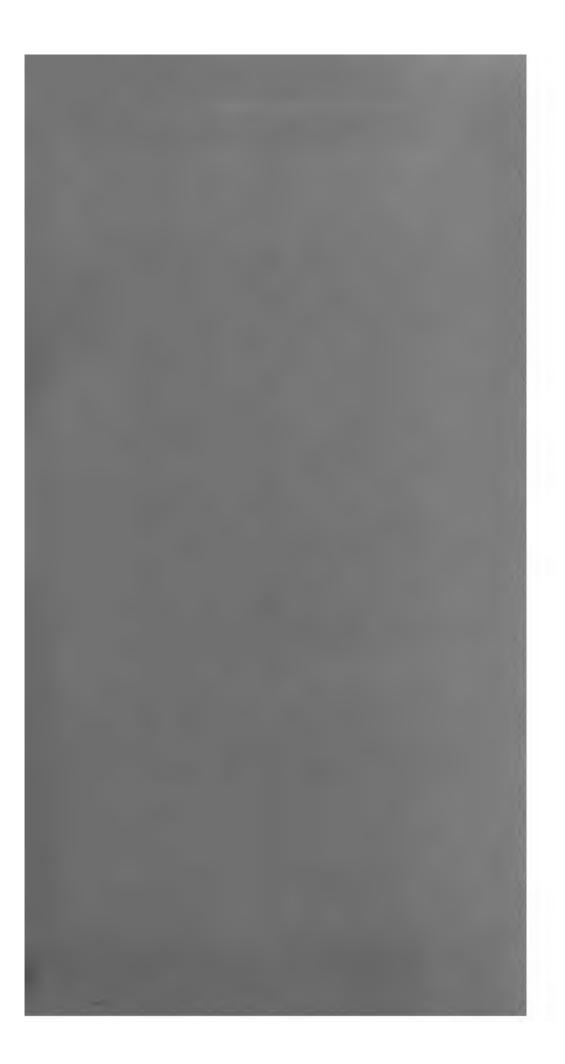
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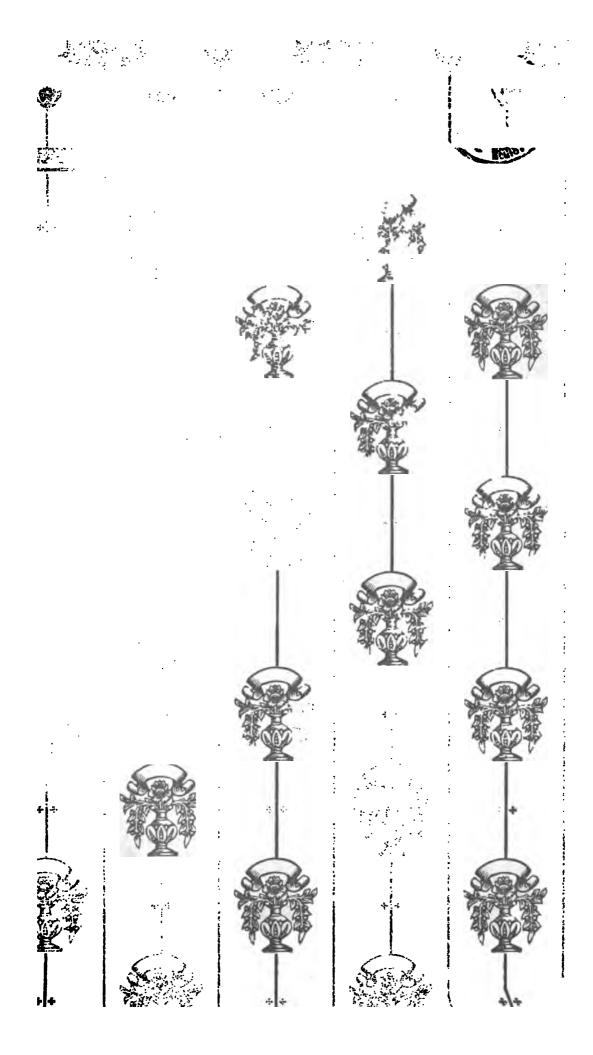
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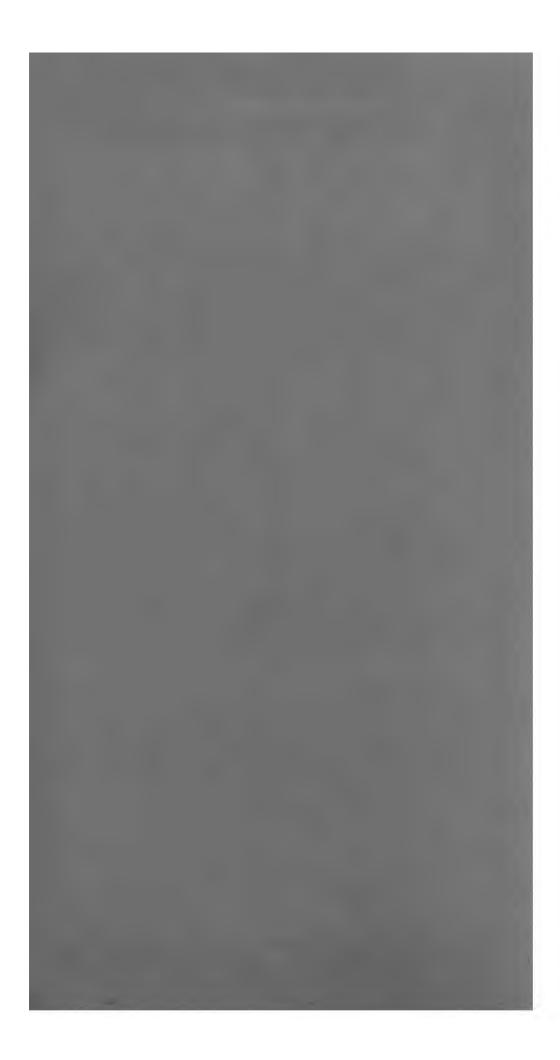
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Borders, Ornaments



STAR PRO LERRARY

Price List Printing Material and Machinery

1906

American Type Founders Co.

# 335816

YMAMMI GMORMATÄ



# To the Buying Printer



HIS American Line Type Book shows specimens of the latest and best in type designs; the faces popular with all leading advertisers and the large buyers of printing. One reason for the increasing demand for American Type—and which, by the way, makes it The Best Type—is the

fact that the designs are brought out in Families. One of the popular American Line Families is known as the Cheltenham Family, consisting of Cheltenham Oldstyle, Cheltenham Wide, Cheltenham Italic, Cheltenham Bold, Cheltenham Bold Italic, Cheltenham Bold Condensed, Cheltenham Bold Condensed Italic, and the latest addition, Cheltenham Outline.

Other notable American Type Families are the Century Expanded Series, Globe Gothics, Florentines, Copperplate Gothics, Alternate Gothics, Jensons, and the "Post" Family. Many of these are shown for the first time in this American Line Type Book.

In addition to the diversified range of type faces shown in this book, the printer will also find the most attractive line of Decorative Material ever presented. In Brass Rule the selection offered is the largest ever shown, both in plain faces and distinctive faces, which are unexcelled for advertising display.

Everything required for the most complete printing office outfit can be selected from the pages of this Type Book, and the price list of Wood Goods, Printing Material and Printing Machinery will be found an authentic Purchaser's Guide for Printers.

For a large selection of both plain and ornamental type faces not shown in this Specimen Book, printers are referred to the 1900 Desk Book, a copy of which was placed in every printing office in the country.

American Type Founders Company

# SELLING HOUSES

# American Type Founders Co.

BOSTON, MASS. . . . 270 Congress Street NEW YORK CITY . . . Rose and Duane Streets PHILADELPHIA, PA. . . . 606 Sansom Street . 1320 E. Franklin Street RICHMOND, VA. . BALTIMORE, MD. . . 213-215-217 North Street BUFFALO, N. Y. . 45 North Division Street PITTSBURGH, PA. . . . . 323 Third Avenue CLEVELAND, OHIO 15 St. Clair Avenue, N. E. DETROIT, MICH. . . 39-45 W. Congress Street CINCINNATI, OHIO 124 East Sixth Street . . . . 205 Monroe Street CHICAGO, ILL. . . . Fourth and Elm Streets ST. LOUIS, MO. MINNEAPOLIS, MINN. . 24 First Street, South . 602-604 Delaware Street KANSAS CITY, MO. . DALLAS, TEXAS . . 252-254 Commerce Street DENVER, COLO. . . . 1621 Blake Street PORTLAND, ORE. . . Second and Stark Streets . . 405 Sansome Street SAN FRANCISCO, CAL. . 115 Hastings Street, West VANCOUVER, B. C. SEATTLE, WASH. . 115 Third Avenue, South SPOKANE, WASH. . Sprague Ave. and Browne St. LOS ANGELES, CAL. . 121 North Broadway

# Job Type Fonts

RINTERS will please notice that in this American Line Type Book all Cap and Lower Case job fonts have been put up and priced separately. This will enable the printer to order an additional font of either Caps or Lower Case when extra characters are required. By ordering additional fonts of either Caps or Lower Case, the use and value of the font is permanently increased. The Job Fonts are all put up to best selected schemes, and the price of every font is based upon its exact pound rate.

# Job Type by the Pound

¶ In fonts of 25 pounds and multiples up to 36 point, and above 36 point in 50 pounds and multiples, Job Type is sold by the pound at reduced prices, according to character of face and quantity ordered. Write our nearest Selling House for estimate.

# **Body Type Fonts**

¶ The Body Type shown in this American Line Type Book is put up in packages as indicated by the following table:

FONT	CA	PS	SM/ CA	ALL PS	POI	NTS	FIGU	JRES	LOV CA	VER SE	SPA	CES	QU	ADS
	lbs.	oz.	lbs.	œ.	lbs.	oz.	lbs.	oz.	lbs.	oz.	lbs.	<b>02.</b>	lbe.	oz.
25 lbs.	2	8	1	8	1	1	1		14	11	2	8	2	8
50 lbs.	5		1	8	2	2	2		29	6	5		5	
100 lbs.	10		3		4	4	4		58	12	10		10	

- ¶ Printers desiring extra Caps for a 25-pound font can so order, in which case they will receive two and a half pounds of Caps; or, if desiring a larger quantity of Caps, can order Caps for a 50-pound font, in which case they will receive five pounds of Caps.
- ¶ The same rule applies to Small Caps, Points, Lower Case, and Spaces and Quads. We will supply packages of the weights given above, or any multiples thereof, of any of our Body Type fonts, at regular prices and without delay.
- ¶ References, Braces and Dashes, Leaders, Fractions and Commercial Marks are not put up with regular Body Type fonts, but if wanted must be ordered in about the following quantities or multiples thereof: References, one-half pound; Braces and Dashes, one pound; Leaders, three and five pounds; Fractions, one pound; Commercial Marks, one pound.

# American Lining System



American Point Line American Point Body
American Point Set

Every face on Common Line will line at the bottom with all faces cast on the same body and line; and by using point leads each size will line with all other sizes cast on either Common, Title or Script Lines. This explanation also applies to Title and Script Lines.

The example on this page illustrates practically the 6, 8, 10, 12, 14, 18, 24, 30, 36, 48, 54, 60 and 72 Point sizes of Lining Jenson Condensed, aligned with point justification. To better illustrate the system, one-point brass rule was used in aligning the thirteen sizes—each fine line representing a one-point lead.

- American Common Line—the line common to the majority of faces.
- II. American TITLE LINE—includes type faces in cap fonts or with short descenders.
- III. American Script Line—embraces Script and other faces with long descenders.

The American Lining System is the perfection of the systems adopted by the foundries of this country. The value of the American Lining System is here exemplified in the use, without justification, of different type faces cast on the American Common Line—a feature that must commend itself to Printers for its simplicity and practical use.

# American Type Founders Company

Largest Type Founder in the World

# Price List of Body Type

Subject to Discount

Fonts of one body, face and line, ordered at one time cast to regular scheme

SIZE POINT	25 lbs.	500 lbs.	1000 lbs.	2000 lbs.	3000 lbs.	4000 lbs.
	Per lb.	Per lb.	Perlb.	Per lb.	Per lb.	Per lb.
] 3	<b>\$</b> 5 00	<b>\$4</b> 75	□ \$4 50	<b>\$4</b> 35	<b>\$4</b> 20	<b>\$4</b> 10
3⅓	5 00	4 75	4 50	4 35	4 20	4 10
3½-on-4½	3 50	3 40	3 30	3 20	3 10	3 05
4	2 50	2 45	2 40	2 38	2 36	2 34
4½	1 60	1 55	i 50	ī 48	1 46	1 44
7/2						
1 2	1 20	1 15	1 10	1 08	1 06	1 04
5 1/2	74	, <b>72</b>	71	69	67	65
[ 6	64	62	61	59	57	55
7	56	54	53	52	51	50
8	52	50	49	48	47	46
9	48	46	45	44	43	42
10	46	44	43	71	40	39
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	44	42	1 41	40	39	38
12	42	40	40	39	38	37
14	40	40	40	39	38	37
15	40	40	40	39	38	37
16	40	40	40	39	38	37
l 18	40	40	40	39	38	37

WRITE FOR SPECIAL PRICES ON LARGER FONTS
All Sizes Larger than 18 Point at Job Type Rates

- ¶ Body Type is put up in fonts of 25, 50 and 100 pounds or some multiple of these weights.
- ¶ Italic for Body Type is put up in fonts of  $2\frac{1}{2}$  pounds or multiples by regular scheme for 7 Point and smaller sizes. In 8 Point and larger sizes it is put up in fonts of 5 pounds or multiples by regular scheme. It is sold at Job Type rates, but is not included in fonts unless specially ordered.

# Spaces and Quads in Job Fonts

Spaces and Quads are put up in Job Fonts at the following prices:

3 Point	Per Pound	10 Point	Per Font	32 Point	Per Font
31/2		111	0.50	36	0.85
41/2	160	12 1 1 1 1 1	0 50	40 42	0 95
	Per Font \$1 20 0 75 0 60 0 60 0 55 0 55	15	0 65 0 75 0 75 0 75 0 75 0 75 0 75	44 48 54 60 72 84 96	0 95 1 10 1 25 1 35 1 60 1 85 2 15

Spaces and Quads are also put up in assorted fonts of 5 pounds or multiples

## Allowance for Old Type and Other Metals

- ¶ Old type (clean and unmixed with other metals), electrotypes, leads and brass, delivered at foundry free, will be taken at current prices in exchange for new type or printing material.
- ¶ Customers sending in old metal are requested to mark their names on all packages, and to forward by mail a shipping receipt or bill of lading, with the net weight of each kind of material, as soon as shipment is made. Compliance with this request will aid in identifying shipments and prevent errors. Ship as "old metal" to secure low freight rate.
- ¶ Special Notice.—Zinc plates, metal containing zinc, or type and other plates mixed with zinc plates, will not be received at any price. Type, electrotype plates, leads and brass must be packed separately as the value of each differs.

All faces of type shown in this book are cast on the American Line with the exception of Tiffany Text shown on page 40h which is cast on the original line to preserve the characteristic features of the design. Also the following Typewriter faces shown on pages 88a, 88b, 88c and 88d: Ribbon-face Typewriter, 10 Point American, Yost, Standard, and Stenograf Typewriter—all of which are cast on their original line.

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### All sizes are spaced uniformly with 3-to-em spaces

5 POINT LINING MODERN .

524—When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have com 527—When, in the course of human events, it becomes necessary for one escape to dissolve the political band

### 5 POINT LINING OLDSTYLE

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### 51/2 POINT LINING MODERN

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### 6 POINT LINING MODERN

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### 6 POINT LINING OLDSTYLE

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### 7 POINT LINING OLDSTYLE

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B—Lining Cushing Monotone No. 553
E—Cheltenham Oldstyle F—Lining A-Century Expanded C-Lining Cushing No. 2 D-Wayside F-Lining French Oldstyle No. 552 G-Lining Ronaldson Oldstyle No. 551 H-Lining Caxton Oldstyle No. 2 K-Lining Caslon Oldstyle No. 540

# SYNOPSIS OF LINING RODY TYPE FACES

# All sizes are spaced iniformly with 3-to-em spaces

### 9 POINT LINING MODERN

510—When, in the course of human events, it becomes necessary for one people o A—When, in the course of human events, it becomes necessary for one peoi

### 9 POINT LINING OLDSTYLE

F-When, in the course of human events, it becomes necessary for one people to do G-When, in the course of human events, it becomes necessary for one peopn 550-When, in the course of human events, it becomes necessary for one peot

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### 11 POINT LINING MODERN

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A—Century Expanded B—Lining Cushing Monotone No. 553 C—Lining Cushing No. 2

D—Wayside E—Cheltenham Oldstyle F—Lining French Oldstyle No. 552

G—Lining Ronaldson Oldstyle No. 551 H—Lining Caxton Oldstyle No. 2 K—Lining Caslon Oldstyle No. 540

### SYNOPSIS OF LINING BODY TYPE FACES

All sizes are spaced uniformly with 3-to-em spaces

### 12 POINT LINING OLDSTYLE

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### 14 POINT LINING MODERN

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### 14 POINT LINING OLDSTYLE

E-When, in the course of human events, it becomes necesit K-When, in the course of human events, it becove G-When, in the course of human events, it becomes

### 15 POINT LINING OLDSTYLE

c-When, in the course of human events, it bew

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### 18 POINT LINING OLDSTYLE

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A—Century Expanded B—Lining Cushing Monotone No. 553 C—Lining Cushing No. 2
D—Wayside E—Cheltenham Oldstyle F—Lining French Oldstyle No. 552
G Lining Ronaldson Oldstyle No. 551 H—Lining Caxton Oldstyle No. 2 K—Lining Caslon Oldstyle No. 540

### 5 Point Modern No. 524

b Point Modern No. 528

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the exuses which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liborty, and the pursuit of happiness. That, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that whenever any government becomes destructive of these ends, it is the right of the people to atter or to abolish it, and to institute a new government, laying its foundation on Lower case a to x, 141-2 ems

Lower case a to z. 141-2 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1284567890

#### 5 Point Oldstyle No. 523

b Point Oldstyle No. 523
WHEN, in the course of human events, it becomes necessary
for one people to dissolve the political bands which have connected them with another, and to assume, among the powers
of the earth, the separate and equal station to which the laws
of nature and of nature's God entitle them, a decent respect to
the opinions of mankind requires that they should declare the
causes which impel them to the separation. We hold these
truths to be self-evident, that all men are created equal; that
they are endowed by their Creator with certain inalienable
rights; that among these, are life, liberty and the pursuit of
happiness. That, to secure these rights, governments are instituted among men, deriving their just powers from the consent
of the governed; that whenever any government becomes destructive of these ends, it is the right of the people to alter
or to abolish it, and to institute a new government, laying

Lower case a to z. 141-2 ems

Lower case a to z, 14 1-2 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ

### 51/4 Point Modern No. 527

5½ Point Modern No. 527

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal: that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure these rights, povernments are instituted among men Lower case a to . 18 ems Lower case a to z, 16 em

ABCDEFGHIJKLMNOPORSTUVWXYZ 1284567890

### 6 Point Modern No. 510

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inaltenable rights; that among these, are tife, liberty, and the Lower case a to 1, 16 ems

Lower case a to z, 16 eme
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 6 Point Modern No. 512

6 Point Modern No. 512

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths be self-evident, that all men are created equal; that they are endowed by their Creator with a lower case a to z, 18 cms

Lower case a to z. 18 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 5 Point Modern No. 527

5 Point Modern No. 527
WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the isws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever anylorm of government Lower case a to 2, 11 ems.

Lower case a to z, 17 ems ABODEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 51/2 Point Oldstyle No. 523

5½ Point Oldstyle No. 523

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure these rights, governments are instituted among men, deriving their just powers Lower case a to s, 12.3 ems

ABCDEFGHIUKLM NOPORSTUVWXYZ

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

### 5½ Point Century Expanded

5% Point Century Expanded

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure these for Lower case a to s, 17 ems

Lower case a to z, 17 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 6 Point Modern No. 511

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to self-evident, that all men are created equal; that they are endowed by their Creator with certain inaltenable rights; that among these are a Lower case a to s, 15 2-3 ems

Lower case a to z, 15 2-8 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 6 Point Century Expanded

6 Point Century Expanded
WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and Lower case a to z, 151-2 ems

Lower case a to z. 151-2 ems

### 6 Point Lining Cushing Monotone No. 553

When, in the course of human events, it becomes neces-sary for one people to dissolve the political bands which have connected them with another, and to assume, among have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness. That, to secure these rights, governments are instituted among Lower case a to z, 13 1-2 ems

### **ABCDEFGHUKLMNOPORSTUVWXYZ** 1234567890

### 6 Point Wayside

WMEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a deent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights: that among these, are an Lower case a to z, 151-2 ems Lower case a to z. 151-2 emi

### **ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

#### 6 Point Lining French Oldstyle No. 552

WHEN, in the course of human events, it becomes WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of bappiness. That, to secure these rights, governments Lower case a to z, 14 ems

#### Lower case a to z, 14 em ABCDEFGHIJKLMNOPORSTUVWXYZ 1234567890

### 6 Point Lining Ronaldson Oldstyle No. 551

WHEN, in the course of human events, it becomes WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal: that they are endowed by their Creator with certain inalienable rights; that among these, are life and lower case a to z, 18 cms

### er case a to z. 16 **ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

### 6 Point Lining Caxton Oldstyle No. 2

6 Point Lining Caxton Oldstyle No. 2
WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the cause which impels them to the separation. We hold these truths to be self-evident, that all men are created equal: that all are lower case a to 1, 182-3 ems

#### Lower case a to z, 182-3 ems **ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

### 6 Point Lining Cushing No. 2

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure Lower case a to z. It ems.

# Lower case a to z, 14 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 6 Point Lining Caslon Oldstyle No. 540

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, is severe these rights, governments are instituted among men, deriving their just powers from the consent of good Lower case a to a, 121-3 ems Lower case a to z. 121-3 ems

### **ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

### 6 Point Lining Oldstyle No. 523

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal: that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and Lower Creams to E. 181-3 ems

# Lower case a to z, 151-3 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 6 Point Lining Oldstyle No. 550

WHEN, in the course of human events, it becomes WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights: that among these are life and Lower case to x, 18 ems

ABCDEFGHIKLMNOPOR STUVWXYZ

### ABCDEFGHUKLMNOPQRSTUVWXYZ 1234567890

### 6 Point Cheltenham Oldstyle

6 Point Cheltenham Oldstyle

When, in the course of human events, it becomes necessary
for one people to dissolve the political bands which have connected them with another, and to assume, among the powers
of the earth, the separate and equal station to which the laws
of nature and of nature's God entitle them, a decent respect
to the opinions of mankind requires that they should declare
the causes which impel them to the separation. We hold
these truths to be self-evident, that all men are created equal;
that they are endowed by their Creator with certain inalesable rights; that among these, are life, liberty, and the pursuit
of happiness. That, to secure these rights, governments
are instituted among men, deriving their just powers from
Lower case a to z, 121-2 ems

# Lower case a to z, 12 1-2 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 7 Point Lining Ronaldson Oldstyle No. 551

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinion of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; among these are life, liberty and the pursuit of happiness. That, to secure

# Lower case a to z, 15 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 8 Point Modern No. 510

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are all

# Lower case a to z, 18 3-4 ems ABCDEFGHIJKLMNOPQRSTUVWXY 1234567890

### 8 Point Modern No. 512

When, in the course of human events it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to take

### ABCDEFGHIJKLMNOPQRSTU 1234567890

### 8 Point Lining Cushing Monotone No. 553

When, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths be self-evident, that all men are created equal; that they are endowed by their Creator with certain rights

Lower case a to 2, 122-3 eme

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 7 Point Lining Oldstyle No. 550

When, in the course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinion of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; among these are life, liberty and the pursuit of happiness. That, to secure

# Lower case a to x, 148-7 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 8 Point Modern No. 511

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men

### ABCDEFGHIJKLMNOPQRSTUVW 1234567890

### 8 Point Century Expanded

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created as

### ABCDEFGHIJKLMNOPQRSTUVW 1234567890

to z. 141-2 er

### 8 Point Lining Cushing No. 2

When, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inclineable rights

Lower case a to z, 127-8 ems

### 8 Point Wayside

When, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to seek the separation. We hold these truths to be self-evident, that all men are created equal; that they are all

# ABCDEFGHIJKLMNOPQRSTUVWX 1934567890

### 8 Point Lining French Oldstyle No. 552

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights

Lower case a to x, 121-4 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

### 8 Point Lining Ronaldson Oldstyle No. 551

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the cause which impels them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are

ABCDEFGHIJKLMNOPQRSTUVWXY
1234567890

### 8 Point Lining Caxton Oldstyle No. 2

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold

Lower case a to z, 16 1-4 ems
ABCDEFGHIJKLMNOPQRSTUV
1234567890

### 8 Point Lining Caslon Oldstyle No. 540

When, in course of human events, it becomes necessary for one people to dissolve a political band which has connected them with another, and to assume, among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths be self-evident, that all men are created equal; and that they are endowed by their Greator with certain inalienable rights; that among these are

Lower case a to z, 12 1-2 ems
ABCDEFGHIJKLMNOPQRSTUVWX
1234567890

### 8 Point Lining Oldstyle No. 523

When, in the course of human events, it becomes necessary for one people to dissolve bands which have connected them with one another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed

Lower case a to z, 18 3-4 ems
ABCDEFGHIJKLMNOPQRSTUVWX
1234567890

### 8 Point Lining Oldstyle No. 550

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with one another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident that all men lower case a to 1, 14 1-4 ems

ABCDEFGHIJKLMNOPQRSTUVWX 1234567890

### 8 Point Cheltenham Oldstyle

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are

### 9 Point Modern No. 510

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among there, are Lower case & to z, 18 ems

### ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 9 Point Century Expanded

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind require that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 9 Point Lining French Oldstyle No. 552

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of Lower case a to z, 12 1-6 mms

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 9 Point Lining Ronaldson Oldstyle No. 551

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among lower case a to 2, 133-9 cms

### ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 9 Point Lining Oldstyle No. 550

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable lower case a to 1, 133-4 ems

10 Point Modern No. 510

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

10 Point Modern No. 512

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1284567890

10 Point Century Expanded

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

10 Point Lining Cushing Monotone No. 553

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

10 Point Lining Cushing No. 2

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights

Lower case a to z, 111-4 ems

#### 10 Point Wayside

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that they

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 10 Point Lining Caslon Oldstyle No. 540

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 10 Point Lining French Oldstyle No. 552

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by the Creator

### ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 10 Point Lining Oldstyle No. 523

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are

### ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 10 Point Lining Ronaldson Oldstyle No. 551

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed lower case a to 7, 13 ems

10 Point Cheltenham Oldstyle

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the several powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to seek the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty and the pursuit of happiness. That, to secure these rights governments are instituted among men, deriving their powers from the consent of the governed, that, whenever any form of

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

10 Point Lining Oldstyle No. 550

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty and the pursuit of happiness. That, to secure rights,

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 10 Point Caxton Oldstyle No. 2

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed be their Creator with certain inalienable rights; that among

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 11 Point Modern No. 510

When, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life

### 11 Point Century Expanded

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 11 Point Wayside

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 11 Point Lining Caslon Oldstyle No. 540

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among all the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of all mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are liberty

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 11 Point Lining Ronaldson Oldstyle No. 551

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights

11 Point Cheltenham Oldstyle

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

11 Point Lining Oldstyle No. 550

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident that all men are created equal; that they are endowed by their Creator with certain inalienable

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Modern No. 510

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Century Expanded

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold that the

12 Point Cheltenham Oldstyle

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Lining Caxton Oldstyle No. 2

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel the

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

14 Point Century Expanded

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

14 Point Lining Caslon Oldstyle No. 540

When, in course of human events, it becomes necessary for people to dissolve the political bands that have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires

12 Point Cushing Monotone No. 553

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal;

## ABCDEFGHLJKLMNOPQRSTUVWXYZ 1234567890

12 Point Lining Cushing No. 2

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Wayside

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident,

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Lining Caslon Oldstyle No. 540

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are

12 Point Lining Ronaldson Oldstyle No. 551

When, in the course of human events, it becomes necessary for one people to dissolve the bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are born equal

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Lining Oldstyle No. 550

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold

# ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 Point Lining French Oldstyle No. 552

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Lining Oldstyle No. 523

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation.

14 Point Cheltenham Oldstyle

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

14 Point Lining Ronaldson Oldstyle No. 551

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the

## ABCDEFGHIJK·LMNOPQRSTUVWXYZ 1234567890

15 Point Lining Cushing No. 2

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the law of nature is

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

18 Point Century Expanded

When, in the course of human events, it becomes necessary for one people to dissolve the band which has connected them with another, and to assume, among the

18 Point Lining Oldstyle No. 523

When, in the course of human events, it becomes necessary for one people to dissolve these political bands that have connected them with another and to assume, among the powers of the earth, many

# ABCDEFGHIJKLMNOPQRSTUVW 1234567890

18 Point Lining Ronaldson Oldstyle No. 551

When, in course of human events, it becomes necessary for one people to dissolve the bands which have connected them with another, and to assume, among the powers of the earth, the

ABCDEFGHIJKLMNOPQRSTUVWXY 1234567890

18 Point Lining Caxton Oldstyle No. 2

When, in course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with a

ABCDEFGHIJKLMNOPQRSTU 1234567890

18 Point Cheltenham Oldstyle

When, in the course of events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal

18 Point Lining Cushing Monotone No. 553

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, amongst powers of this world and

ABCDEFGHIJKLMNOPQRSTUVWX 1234567890

18 Point Lining Cushing No. 2

When, in the course of events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among powers

ABCDEFGHIJKLMNOPQRSTUV 1234567890

18 Point Lining French Oldstyle No. 552

When, in the course of human events, it becomes necessary for one people to dissolve the band that has connected them with another, and assume, among the powers of the earth, the separate and

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

18 Point Lining Caslon Oldstyle No. 540

WHEN, in the course of human events, it becomes necessary for a people to dissolve political bands which have connected them with another, and to assume among the powers

### Century Expanded

51/2 Point

5½ Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights and that among these, are life, liberty, and the pursuit of happiness. That to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes dewhenever any form of government becomes de-structive of these ends, it is the right of the people

Lower case a to z, 17 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to the separation. We hold these truths to be self-evident, that all men are created

Lower case a to z. 14 1-2 er **ABCDEFGHIJKLMNOPQRSTUVW** 1234567890

6 Point

WHEN, in the course of human events, it become sary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure these rights governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes Lower case a to 1, 151-2 ems

Lower case a to z, 15 1-2 em ABCDEFGHIJKLMNOPORSTUVWXYZ 1234567890

9 Point

WHEN, in the course of human events. it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station which the laws of nature and nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which

**ABCDEFGHIJKLMNOPQRSTUV** 1234567890

10 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness.

#### Lower case a to z, 14 er ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

11 Point

WHEN, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to the sepa-We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain

Lower case a to z, 13 1-2 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

## Century Expanded

12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure the rights, governments are insti-

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

14 Point

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident that all men

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

18 Point

When, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another and to assume among the powers of the earth, the separate and equal station to which the laws of nature

#### The Wayside Series

#### 6 Point

When, in the course of human events, it becomes necessary for people to dissolve the political band that has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights, and that among these, are life, liberty, and the pursuit of happiness. To secure these rights, governments are instituted among men, deriving their just powers

Liver case a to 1, 151-2 ems

Lower case a to z, 15 1-2 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

#### R Point

When, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident

Lower case a to z, 13 1-2 ems
ABCDEFGHIJKLMNOPQRSTUVW
1234567890

10 Point

When, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare causes which impel them to separation. We hold these truths to be self-evident that all men are created equal; that they are endowed by their Creator with certain inalienable rights and that amongst these, are life, liberty, and the pursuit of happiness. To secure these rights, govern
Lower case a to z, 112-3 ems

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

11 Point

When, in the course of human events it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and pursuit of happiness.

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident that

#### LINING BODY TYPE FACES SHOWN BY SERIES

#### Lining Roman No. 524

#### 5 Point, solid

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among the powers of the earth, the separates and equal station to which the laws of nature and of nature is 0'd entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that schemeer any form of povernment becomes destructive of Lower case a to 2, 141-2 cms

Lower case a to z, 14 1-2 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 5 Point, opened with 1 point leads

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty and the purmit of happiness. That to secure these rights, governments are instituted among men, at Lower case a to x, 141-2 ems

Lower case a to z, 14 1-2 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### Lining Roman No. 527

#### 5 Point

where, in course of human events, it becomes necessary for one people to dissolve the bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which imple them to the separation. We hold these truths to be self-evident, that men are created equal; that they are endowed by their Creator with inalienable rights; that among these, are life, liberty and the pursuit of appiness. That, to secure these rights, governments are instituted among men, deriving their just powers of

Lower case a to z, 17 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ

#### 516 Point

When, in the course of events, it becomes necessary for one people to dissolve the bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to self-evident, that all men are created equal; that they are endowed by their Creator with inalienable rights; that among these are life, liberty and the pursuit of happiness. That, to secure these rights, strict

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#### Lining Roman No. 511

#### 6 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths be self-evident that all men are created equal; that they

Lower case a to z, 15 2-3 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

#### 8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth the separate and equal station to which the laws of nature and of nature's God

Lower case a to z, 151-5 ems

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1234567890

#### Lining Roman No. 512

## 6 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind requires they should declare the causes which impel them to the separation. We hold these truths to be self-evident that all men

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#### 8 Point

WHEN, in course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among powers of the earth, separate and equal stations to which the laws of nature and of nature's God

ABCDEFGHIJKLMNOPQRSTUV 1234567890

#### 10 Point

When, in course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires they should declare

Lower case a to 2, 18 cms

#### Lining Roman No. 510

#### 6 Point

When, in the course of human events, it becomes necessary for people to dissolve the political band that has connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that men are created equal and that they are endowed by their Creator with certain inalienable rights; among these are life, liberty and the pursuit of happiness. That, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the poverned; that, whenever any form of government becomes destructive of these ends, it is then

## Lower case a to z, 15 3-4 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 9 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind require that they should declare the causes which impel them to separation.

# Lower case a to z, 13 cms ABCDEFGHIJKLMNOPQRSTUVW 1234567890

#### 8 Point

When, in the course of human events, it becomes necessary for a people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that men are created

## Lower case a to z, 13 3-4 ems ABCDEFGHIJKLMNOPQRSTUVWX 1234567890

#### 10 Point

When, in course of human events, it becomes necessary for one people to dissolve the political bands that have connected them with another, and to assume, among powers of the earth, separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions

## ABCDEFGHIJKLMNOPQRSTUV 1234567890

#### 11 Point

When, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are liberty

# ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare causes which impel them to the separation. We hold these truths to be self-evident, that all men

## Cheltenham Oldstyle

6 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal flation to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these traths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty and the pursuit of happiness. That, to secure these rights, gooernments are in-

Lower case a to z, 12 1-2 ems ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 8 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation.

ABCDEFGHIJKLMNOPQRSTUVWXY 1234567890

10 Poin

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature

Long Case a to 1, 10 2-3 cms

ABCDEFGHIJKLMNOPQRSTUV 1234567890 11 Poin

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the

ABCDEFGHIJKLMNOPQRST 1234567890

12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, a decent respect

ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 Point

When, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another, and to assume, among the powers of the

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

18 Point

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to

#### Lining Caslon Oldstyle No. 540

6 Point

WHEN, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creater with certain inalienable rights: that among these, are life, liberty and pursuit of happiness. That to secure these rights gov-Lower case a to z, 12 1-3 ems

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

10 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws

ABCDEFGHIJKLMNOPQRST 1234567890 8 Point

WHEN, in course of human events, it becomes necessary for people to dissolve political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, a decent respect to opinions of mankind requires that they

Lower case a to 1, 12 1-2 ems

ABCDEFGHIJKLMNOPQRSTUVWX 1234567890

11 Point

When, in course of human events, it becomes necessary for people to dissolve the political band that has connected them with another, to assume among powers of the earth, separate

ABCDEFGHIJKLMNOPQR 1234567890

12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among all the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them a decent respect to the opinions of mankind

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

14 Point

When, in course of human events, it becomes necessary for one people to dissolve the political band that connected them with another, and to assume among the powers of the earth, the separate and equal station to a

# ABCDEFGHIJKLMNOPQRSTUVWXYZ

18 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political band that has connected them with another, and to assume among powers of

Lower case a to r, 12 3-4 ems

#### Lining Oldstyle No. 523

WHEN, in the course of human events, it becomes necessary for WHEN, in the course of human events, it becomes necessary for one person to dissolve the bands which have connected them with another and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by the Creator with certain inalienable rights; among these are lifle, liberty and the pursuit of happiness. That, to secure these rights, governments are instituted among men, deriving their just power from the consent of the governed; that whenever any form of government becomes destructive of these ends, it is the right of

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

#### 6 Point

WHEN, in the course of human events, it becomes WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires they should declare causes that impel them to separation. We hold these truths to be self-evident, that men are created equal: they are endowed by their Creator with certain inalienable rights; that among these Lower case a to z. 14 1-2 ema

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and assume, among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires they should declare causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; among these, are life, liberty, and pursuit of happiness. That to secure these rights, governments are instituted among men, Lower case a to 2, 15 ems

Lower case a to z, 15 ems **ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

#### 8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which connected them with another, and assume among the powers of the earth, separate and equal station which laws of nature and nature's God entitle them, decent respect to opinions of mankind requires they should declare

**ABCDEFGHIJKLMNOPQRSTUVW** 1234567890

#### 10 Point

WHEN, in the course of human events it becomes necessary for one people to dissolve the political bands which have connected them with another, and assume among the powers of the earth, separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident that all men

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

When, in course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

### 18 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which connected them with another and

### Lining Oldstyle No. 550

#### 6 Point

WHEN, in the course of human events it becomes necessary for one people to dissolve the political bands which have connected them with another, and assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident that all men are created equal; that they are endowed by their Creator with certain rights;

Lower case a to z, 16 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

#### 8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them a decent respect to opinions

Lower case a to s, 14 1-4 ems
ABCDEFGHIJKLMNOPQRSTUVW
1234567890

#### 7 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation

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1234567890

#### 9 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God

ABCDEFGHIJKLMNOPQRSTU 1234567890

#### 10 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be selflower case a to 1, 13 1-5 ems

## ABCDEFGHIJKLMNOPQRSTUVWYXZ 1234567890

#### 11 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them a decent respect to the opinions of mankind requires

Lower case a to z, 12 4-5 ems

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal stations to which the laws of nature and of nature's God entitle them a decent re-

### Lining Ronaldson Oldstyle No. 551

#### 6 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, all men are created equal: that they are endowed by their Creator with certain inationable rights: that among these, are life, liberty, and the pursuil from

Lower case a to z, 15 4-5 ems
ABCDEFGHIJKL,MNOPQRSTUVWXYZ
1234567890

#### 7 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, which

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

#### 8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve political bands that have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind require that they should declare the causes which impel them to the separation. We hold a

ABCDEFGHIJKLMNOPQRSTUVWXY 1234567890

#### 9 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should so

ABCDEFGHIJKLMNOPQRSTUVW 1234567890

#### 10 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness. That, to secure these rights, governments are instituted among Lower case a to 1, 13 ems

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 11 Point

When, in course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among

12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political band which has connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, decent respect to opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness. That, to secure these rights, governments are instituted among men, deriving their just powers from the

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

14 Point

When, in the course of human events, it becomes necessary for one people to dissolve political bands which connected them with another, and to assume among the powers of the earth, separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare causes which impel them to the separation. We hold these

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

18 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among powers of the earth, the separate and equal station to which the laws of nature and of nature's God

#### Lining French Oldstyle No. 552

#### 6 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by the Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That,

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

#### 8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the

Lower case a to z, 12 1-4 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

#### 9 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of bappiness. It

### ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 10 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare causes which impel them to the separation. We hold these truths to be self-evident, that all men are the lower case a to 1, 12 1-2 ems

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 12 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions from

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

18 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another,

Lower case a to z, 11 1-6 ems

#### Lining Cushing Monotone No. 553

& Dains

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure these rights governments are instituted among men deriving their just powers from the consent of the governed; that, whenever any form of government becomes

Lower case a to z, 13 1-2 ems

Lower case a to z, 13 1-2 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

8 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands that have connected them with another, and to assume, among the powers of this earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1235467890

10 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decentrespect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these, are life, liberty, and the pursuit of happiness. That, to secure these rights, governments are then

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point

When, in the course of human events, it becomes necessary for one people to dissolve the bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they

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1234567890

18 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another and to assume, among powers of the earth, the separate and equal station to which the laws of nature and

#### Cheltenham Wide

8 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to seek the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness. That to secure these rights governments are instituted among men, deriving their powers from the consent of the governed; that whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it, and to institute a new government laying its foundation on such principles and organizing its powers in such form as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing

10 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness. That to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form

12 Point

When, in the course of human events, it becomes necessary for people to dissolve the political bands which have connected them with another and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness. That to secure these rights governments are instituted among men, deriving their just powers from the consent of the governed; that whenever any form of

THE LATEST AMERICAN LINE BODY TYPE FACE—A COMPANION TO THE POPULAR CHELTENHAM OLDSTYLE

## Six Point Cheltenham Wide

The Six Point size of Cheltenham Wide is in preparation and will be ready shortly. The Six Point size will be found particularly useful for Menus, Programmes, Announcements and all kinds of printing where a clean, legible face is desired and one which is at the same time distinctive. Cheltenham Wide will rival in popularity the regular Cheltenham Oldstyle which is now in use in all the leading printing offices not only in this country but also abroad

This paragraph set in 10 Point Cheltenham Wide

18 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We

#### Lining Cushing No. 2

#### 6 Point

When, in the course of events, it becomes necessary for one people to dissolve the bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which laws of nature and of nature's God entitle them, a decent respect to opinions of mankind requires that they should now declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain rights; that among these are life, liberty and the pursuit of happiness. That, to secure

Lower case a to z, 134-5 ems
ABCDEFGHIJKLMNOPORSTUVWXYZ
1234567890

#### 8 Point

When, in the course of human events, it becomes necessary for one people to dissolve the bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to opinions of mankind requires that they should declare the causes which

Lower case a to z, 12 7-8 ems
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

#### 10 Point

When, in course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires that they should declare the causes which impel them to separation. We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

#### 12 Point

When, in the course of human events, it becomes necessary for one people to dissolve political bands which have connected them with another, and to assume among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, decent respect to the opinions of mankind requires that they are

## ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

15 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

18 Point

When, in the course of events, it becomes necessary for people to dissolve the bands which have connected them with another, and

#### LINING CAXTON OLDSTYLE No. 2

## ROBERT EMMET'S LAST SPEECH. HIS REPLY TO THE PROPOSED SENTENCE OF DEATH TO BE PRONOUNCED ON HIM

Della Robbia Initia



HAT have I to say why sentence of death should not be pronounced upon me according to law? I have nothing to say which can alter your predetermination, or that it would become me to say with any view to the mitigation of that sentence which you are here to pronounce, and by which I must abide. But I have that to say which interests me more than life, and which you have labored, as

was necessarily your office in the present circumstances of this oppressed country, to destroy. I have much to say as to why my reputation should be rescued from the load of false accusation and calumny which has been heaped upon it. I do not imagine that, seated where you are, your minds

can be so free from impurity as pression from what I am going state. I only wish, and it is th may suffer it to float down yo by the foul breath of prejudic more hospitable harbor to she which it is at present buffeted Were I only to suffer death, a your tribunal I should bow in that awaits me without a mur of the law which delivers my be through the ministry of that I to consign my character to ob there must be guilt somewher

HEN my shade shall h those martyred heroes blood on the scaffold a encounter the difficulties of es the man dies but his memory in the respect of my countrym upon this opportunity to vind the charges alleged against m wafted to a more friendly port I wish that my memory and n look down with complacency o government which upholds its which displays its power over which sets man upon his brot in the name of God, against th who believes or doubts a little government which is steeled the orphans and the tears of th I appeal to the immaculate Go



#### HAMILTON ON LEGAL RIGHTS



FTER all our doubts and our suspicions and speculations on the subject of government we must returnat last to an important truth, that when we have formed a constitution upon free principles, when we have given a proper

balance to the many different branches of administration, fixed the representation upon pure and equal principles, we may with safety furnish it with all the powers necessary to answer in the most ample manner the purposes of government. The great desiderata are a free representation and mutual checks. When these are obtained all our apprehensions of the extent of powers are unjust and imaginary. One branch of the legislature is to be elected by the people, by the same people who choose state representatives. Its members are to hold their office two years and then return to their constituents. Here the people govern. Here they act by their representatives. Your state legislatures, by men in whom you place the highest confidence, and forming another representative branch. Then again you have an executive magistrate created by the form of an election which merits universal admiration. In the form of this government and in the mode of legislation you find all the checks

Showing 6 Point (both solid and leaded) Lining Caxton Oldstyle No. 2 with the Italic No. 2 Strathmore Initial

to the blood of the murdered patriots who have gone before, that my conduct has been through all this peril and through all my purposes governed only by the convictions which I have uttered, and by no other view than that of the emancipation of my country from the superinhuman oppression under which she has so long and too patiently travailed; and that I confidently and assuredly hope that wild and chimerical as it may appear, there is still union and strength in Ireland to accomplish this noblest enterprise. Of this I speak with the confidence of intimate knowledge, and with the consolation that appertains to that confidence. Think not, my Lords, I say this for the petty gratification of giving you a transitory uneasiness; a man who never yet raised his voice to assert a lie will not hazard his character with posterity by asserting a falsehood on a subject so important to his country, and on an occasion like this. Yes, my Lords, a man who does not wish to have his epitaph written until his country is liberated will not leave a weapon in the power of envy, nor a pretence to impeach

#### LINING CAXTON OLDSTYLE No. 2

## DEMOSTHENES AGAINST PHILIP—TELLS ATHENIANS THEIR CONDUCT IS NOT LIKE THAT OF ANCESTORS

Strathmore Initial



HEN I compare, Athenians, the speeches of some amongst us with their actions, I am at a great loss to reconcile what I see with what I hear. Their protestations are full of zeal against the enemy of the public; but their measures are so inconsistent that all their professions become suspected. By

confounding you with a variety of projects, your resolutions are perplexed and they lead you from executing what is in your power by engaging you in schemes not reducible to practice. Observe

## GRECIAN WAR

Are we all so low and base that we may not state our horror, articulate our detestation of the most despicable war that ever stained the earth or shocked high Heaven, with the terrible deeds of a brutal soldiery. If

Showing 18 Point Lining Caxton Oldstyle No. 2

They were friends to truth ery and servile compliance y unanimous consent they he space of forty-five years no less than ten thousand rsons, frequent and signal transmitted to posterity an to them we owe that great all the rest of the world in adorned with the spoils of he least mark or ornament them from their neighbors own private habitations or other of those patriots

if recovering from this he ancient freedom and you would be your own nfiding no longer your ds if you would charge able pleasures at home e behold you making a o service in our armies pensions we receive in s we are to understand uld make it a standing

rule, that no person, great or little, should be the better for the public money, who should grudge to employ it for the public service. Are we in peace? The public is now charged with your subsistence. Are we in war, or under a necessity as at this time to enter into a war? Let your gratitude oblige you accept as pay in the defence of your benefactors what you receive in peace as mere bounty. Thus without any innovation, without even altering or abolishing anything but pernicious novelties, introduced for the encouragement of sloth and idleness by

## DE VINNE ROMAN

## CHARACTER AND EXTENT OF ALL CIVILIZATIONS DURING THE FABULOUS PERIOD OF GRECIAN HISTORY

"Wood-cut" Initial 7225



HE world of fable, far back in the shadowy past of Grecian history, opens with a variety of strange legends of gods and goddesses who were anterior, as well as superior to the race of mortals. Chaos, Earth, Ocean and Heaven, Night, Sleep,

Dreams, and Time, personified, as well as Jupiter, Apollo, Neptune, Vulcan, Juno, Venus, and Minerva, are represented by the Grecian muse as marrying and intermarrying, and begetting sons and daughters, some, of god-like natures, and oth-

ers, mingling forms hu agency, and in a state of until destroyed, impris to obedience, by the ov of Jupiter, who finally over gods and men. G and still authenticated a to his gods, and which tive history of his race primitive history, exte a period of at least a th quent to the supposed Argos, it is impossible furnishing a series of n names and events, rea fictitious creations; an deeply seated in the na ings of the Greeks, a the moderns have as

THE whole of Greci from some remote conian chronology generally taken ast is tracked back through which the Gre class of heroic legends muse alone, we next m and interwoven with, t attributes of free-will a tepresented as persons legends of the gods nat kings to Hercules—abo being reckoned to a ce tation altogether illuso doubtful as the reality and poetical personage into definite historical I As the Grecian myths HE whole of Greci As the Grecian myths history down to a perio supposed Trojan war chuman and the divine most incredible narrati

numan and the divine most incredible narrati into discredit, except a with the Greeks thems philosophers they earl respectful and curious analysis, which has continued to divide the opinions of the learned to the present day. By some, the principle of semi-historical interpretation has been assumed; and by others the allegorical. The semi-historical interpretation, leaving out of the fabulous legend whatever is miraculous, highly colored, or extravagant, retains only a series of credible incidents: of which all that can be asserted is, that they may or may not be true—they may be matters of fact, or they may be plausible fiction. The allegorical interpretation represents the poetic legends as conveying to the early Greeks, religious, physical, and historical knowledge, under the veil of symbols and allegories. Doubtless both modes of interpretation are partially correct, and will apply to particular cases; but the semi-historical is nevert to be adopted unless some collateral evidence

The propensity of the Greeks to personify natural powers and agents may be regarded both as the basis of their religion and their legendary history. And when Earth, Ocean, and Heaven personified are placed at the beginning of celestial beings it is not wonderful that rivers, fountains and other natural objects viewed as only rational existences should form the connecting link with humanity. Thus by a figure of speech, the tributary streams and fountains may be spoken of as the sons and daughters of Ocean; and when the latter was converted into a god, it required no great effort of the Greek imagination to select from his numerous progeny here and there one, like Inachus, whose

to become the founder origin of the Cecropian ersonifying propensity rding to an Attic legend as half human and half rtain indigenous nature said to be a child of the has also been reduced also to a synonyme of ich the vulgar suppose eously from the earth is therefore considered nothing more than an indigenous cicada itself ets into the first king of is strengthened by the of the daughters of the v and Agraulos a field n the contest between

#### THE GREEK REVOLUTION

IN the year of 1481, Greece, the early and favored seat of art, science and literature, was conquered by the Turks after a fierce and bloody contest that lasted more than forty years. The Venetians, however, were not disposed to allow its new masters quiet possession of the country; and during the sixteenth and seventeenth centuries it was the theatre of most obstinate wars between them and the Turks that continued till 1718, when the Turks were confirmed in their conquest by treaty. Although the Turks and Greeks never became a single nation and the strained relation of conquerors and conquered never ceased, yet the Turkish rule was quietly submitted to until the year 1821, when, according to previous arrangements, on the 7th of March Alexander Ypsilanti, a Greek, and then major-general in the Russian army, proclaimed from Moldavia the independence of Greece at the same time giving assurance to his countrymen of the aid of Russia in the approaching contest. But the Russian emperor declined to inter-

Showing 8 Point De Vinne Roman (both solid and leaded) with 8 Point De Vinne Slope

has been recognized an that subsisted between I the one maritime and hose occupations were emblem of the trident god of the seas and the of peace. The victory derance of the peaceful icultural life and aptly indition of the Athenian he age of Themistocles is said to have married e issue of their wedlock cidence of Greek words I myth which affords a character of the legend in the rocky country is nion of the inhabitants ose of the plains forms I the one maritime and ose of the plains forms yet a hundred histories mous as a king of Attica origin and name of the with his fifty daughters

origin and name of the with his fifty daughters to Greece and to have fargos, have been said ner. The eastern part word danos signifies dry,—whence perhaps the deriviation of the word Danai, often applied to the Greeks, meaning the people of the thirsty land of Argos. The personification of their name thus became a hero, Danaus. Again,—springs are the daughters of the earth, as they are called by the Arabs; the nymphs of the springs are therefore daughters of Danaus, that is, of the thirsty land; and, as a confirmation, in some degree, of this view of the legend, the names of four of the daughters of Danaus were the names of springs. One of the most important and widely disseminated of the classic legends of antiquity is that of the hero-god Hercules. At first view nothing can be more monstrous, more at variance with every principle of chronology, and more replete with contradictions than the barren legend of the adventures d and leaded) with 6 Point De Vinne Slove

## DE VINNE ROMAN

THE WARS OF NAPOLEON AND EVENTS OF THE YEAR NAPOLEON'S PROPOSALS FOR PEACE REJECTED

Strathmore Initial



S soon as Napoleon was seated on the consular throne of France he addressed to the British government an able communication, making general proposals of peace. To this a firm and dignified reply was given, ascribing all the evils which afflicted Europe to French aggres-

sion and French ambition, and declining to enter into a

general pacification until sent, in her internal cond pledges than she had yet g ernment, and security to British government forms second period of the war Napoleon himself, the ski energies of the French na War being resolved on, t sides to prosecute it with ces, equipped militia, and amounted to three hundr men, and Austria furnish sand. France seemed po had just been defeated in treasury was empty, and had lost all credit; the af republics were discontent ple were dissatisfied and d soon arrested these disor finances were established the Vendean war was ter of the banished nobility w the prospects of France ra under the auspices of Nap paign the French forces w



## THE THIRTY YEARS' WAR

trathmore Initial



ROM the death of Charles the Fifth up to the year 1618, no event in German history

exercised any great influence on the politics of Europe. At the latter period, however, the emperor of Germany Matthias succeeded in establishing the subordinate crown of Bohemia for his cousin Ferdinand and this was the commencement of a thirty years' war, a war indeterminate in its objects, but one which before its close involved, in its complicated relations, nearly all the states of continental Europe. While this petty war was raging on

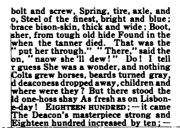
Showing 10 Point De Vinne Roman (both solid and leaded) with 10 Point De Vinne Slope

ing manner. The army of Germany, one hundred and twenty-eight thousand strong, under command of Moreau, was posted on the northern confines of Switzerland and north along the west bank of the Rhine: the army of Italy, thirty-six thousand strong, under the command of Massena, occupied the crest of the Alps in the neighborhood of Genoa; while an army of reserve, of fifty thousand men, of whom twenty thousand were veteran troops, awaited



## FIRST SPECIMEN SHOWING OF THE NORWOOD ROMAN TYPES DESIGNED, CUT AND CAST FOR AMERICAN LINE

IN FOUR SIZ





MADE BY T AMERICAN TYPE FOUNDE UNITED STATES O 1905

HAVE you heard of the wonderful oneshay, That was built in such a logical ran a hundred years to a day, And the it,—ah, but stay, I'll tell you what hap delay, Scaring the parson into fits, Fripeople out of their wits,—Have you ev of that I say? Seventeen hundred an Georgius Secundus was then alive,—old drone from the German hive. That year when Lisbon-town Saw the earth and gulp her down, And Braddock's ardone so brown, Left without a scalp to It was on the terrible Earthquake-day the Deacon finished the one-hoss shay, building of chaises, I tell you what, Th always somewhere a weakest spot,—tire, felloe, in spring or thill, In panel, or floor, or sill, Find it somewhere you will,—A bove or below, or within or wi And that's the reason, beyond a doubt, That a chaise breaks down, but doesn't wear out. But the Deacon swore (as Deacons do, With an "I dew vum," or an "I tell yeou") He would build one shay to beat the taown 'n' the keounty 'n' all the kentry raoun'; It should be so built that it could n't break daown: "Fur." said the Deacon, "'t's mighty plain Thut the weakes' place mus' stan' the strain; 'n' the way t' fix it, uz I maintain, Is only jest T' make that place uz strong uz the rest." So the Deacon inquired of the village folk Where he could find the strongest oak, That could n't be split nor bent nor broke,—That was for spokes and floor and sills; He sent for lancewood to make the thills; The crossbars were ash from the straightest trees, The panels of white-wood, that cuts like cheese, But lasts like iron for things like these; The hubs of logs from the "Settler's ellum."—Last of its timber,—they could n't selle"—its deem, Never an axe had seen their chips, And the wedges flew from between their lips, Their blunt

HAVE you heard of the wonderful one-hoss shay, That was built in such a logical way It ran a hundred years to a day. And then, of a sudden, it - ah, but stay. I'll tell you what happened without delay. Scaring the parson into fits, Frightening people out of their wits, - Have you ever heard of that, I say? Seventeen hundred and fifty-five, Georgius Secundus was then alive, - Snuffy old drone from the German hive. That was the year when Lisbontown Saw the earth open and gulp her down And Braddock's army was done so brown, Left without a scalp to its crown. It was on the terrible Earthquake-day That the Deacon finished the one-hoss shay. Now in building of chaises, I tell you what, There is always somewhere a weakest spot, - In hub, tire, felloe, in spring or thill, In panel, or crossbar, or floor, or sill, In screw, bolt, thoroughbrace. - lurking still. Find it somewhere you must and will, — Above or below, or within or without, — And that's the reason, beyond a doubt, That a chaise breaks down, but doesn't wear out. But the Deacon swore (as Deacons do, With an "I dew vum," or an "I tell yeou") He would build one shay to beat the taown 'n' the keounty 'n' all the kentry raoun'; It should be so built that it could n't break daown; "Fur," said the Deacon, "'t's mighty plain Thut the weakes' place mus' stan' the strain; 'n' the way t' fix it, uz I maintain, Is only jest T' make that place uz strong uz the rest." So the Deacon inquired of the village folk Where he could find the strongest oak, That could n't be split nor bent nor broke, - That was for spokes and floor and sills; He sent for lancewood to make the thills; The crossbars were ash, from the straightest trees. The panels of white-wood, that cuts like cheese, But lasts like iron for things like these; The hubs of logs from the "Settler's ellum,"—Last of its timber,—they could n't sell 'em, Never an axe had seen their chips, And the wedges flew from between their lips, Their blunt ends frizzled like celery-tips; Step and prop-iron, bolt and screw, Spring, tire, axle, and linchpin too, Steel of the finest, bright and blue; Thoroughbrace bison-skin, thick and wide; Boot, top, dasher, from tough old hide Found in the pit when

SIX POINT, OPENED WITH TWO POINT LEADS

"Hahnsum kerridge" they called it then. Eighteen hundred and twenty came; — Running as usual; much the same. Thirty and forty at last arrive, And then come fifty and FIFTY-FIVE. Little of all we value here Wakes on the morn of its hundredth year Without both feeling and looking queer. In fact, there's nothing that keeps its youth, So far as I know, but a tree and truth. (This is a moral that runs at large; Take it. — You're welcome. — No extra charge.) FIRST OF NOVEMBER, — the Earthquake-day, — There are traces of age in the one-hoss shay, A general flavor of mild decay, But nothing local, as one may say. There could n't be, — for the Deacon's art Had made it so like in every part That there was n't a chance for one to start. For the wheels were just as strong as the thills, And the floor was just as strong as the fills, And the panels just as strong as the floor, And the whipple-tree neither less nor more. And the backcrossbar as strong as the fore, And spring and axle and hub encore. And yet, as a whole, it is past a goman, set 80LID

## NORWOOD ROMAN

evening board, so gracious, swee purring, so happy while the tea poured, so blest while spoons are ring, what martyr can compare w thee, the mother, wife or daugh that night, instead of best Bohea, demned to milk and water. Ah, l dreams the quiet dame who plies rock and spindle the patient flax, great a flame yon little spark sha kindle! The lurid morning shall r feast in contemplation, no silk-robed dames, no fiddling band, no flowers, no songs, no dancing,—a tribe of red men, axe in hand,—behold the guests advancing! How fast the stragglers join the throng, from stall and workshop gathered—the lively barber skips along and leaves a chin half lathered; the smith has flung his hammer down, the horseshoe still is glowing; the truant tapster at the Crown has left a beer-cask flowing the

CONTRACTOR OF THE STATE OF THE

THE BOSTON TEA PARTY, READ BY OLIVER WENDELL HOLMES AT A MEETING OF THE MASSACHUSETTS HISTORICAL SOCIETY, 1874



O! never such a draught was poured since Hebe served with Nectar the bright Olympians and their Lord, her over-kind "protector,"—since Father Noah squeezed the grape and took to such behaving as would

have shamed our grandsire ape before the days of shaving. No! ne'er was mingled such a draught in palace, hall or arbor as freemen brewed and tyrants quaffed that night in Boston Harbor! It kept King George so long awake his brain at last got addled, it made the nerves of Britain shake, with sevenscore millions saddled; before that bitter cup was drained, amid the roar of cannon, the Western war-cloud's crimson stained the Thames, the Clyde, the Shannon. Full many a six-foot grenadier the flattened grass had measured, and many a mother many a year her tearful memories treasured. Fast spread the tempest's darkening pall, the mighty realms were troubled, the storm broke loose, but first of all the Boston teapot bubbled! An evening party, only that, no formal invitation, no gold-laced coat, no stiff cravat, no

EIGHT POINT, OPENED WITH TWO POINT LEADS

oper's boys have dropped the adze d trot behind their master; up run tarry ship-yard lads,—the crowd rying faster; out from the Millnd's purlieus gush the streams of hite-faced millers, and down their ppery alleys rush the lusty young rt-Hillers; the rope-walk lends its rentice crew, the tories seize the en: "Ay, boys, you'll soon have to do for England's rebel foemen, King Hancock,' Adams, and their g, that fire the mob with treason, hen these we shoot and those we g the town will come to reason." n, on to where the tea-ships ride! now their ranks are forming, and up the Dartmouth's side the awk band is swarming. See the rce natives! What a glimpse of and fur and feather, as all at once ull-grown imps light on the deck A scarf the pig-tail's secret keeps,

of slumber all her foes and cheer akening nations! So happy while he tea is poured, so blest while ons are stirring, what martyr can pare with thee, the mother, wife or daughter, that night, instead f best Bohea, condemned to milk nd water! Ah, little dreams the iet dame who plies with rock and pindle the patient flax, how great ame yon little spark shall kindle. e lurid morning shall reveal a fire king can smother, where British int and Boston steel have clashed

against each other! Old charters shrivel in its track, and His Worship's bench has crumbled, it climbs and clasps the union-jack, its blazoned pomp is humbled, it climbs and clasps the union-jack, its blazoned pomp is humbled, the flags go down on land and sea like corn before the reapers; so burned the fire that brewed the teathat Boston served her keepers. The waves that wrought a century's wreck have rolled o'er whig and tory; the Mohawks on the Dartmouth's deck still live in song and story; the waters in the rebel bay have kept the tea-leaf savor; our old North-Enders in their spray still taste a Hyson flavor; and Freedom's teacup still o'erflows with ever fresh libations, to cheat of slumber all bations, to cheat of slumber all the fire that brewed the tea that Boston served her keepers. The waves that wrought a century's wreck have rolled o'er whig and tory; the Mohawks on the Dartmouth's deck still live in song and story; the waters in the rebel bay have kept the tea-leaf savor; our old North-Enders in their spray still taste a Hyson flavor; and Freedom's teacup still o'erflows with ever fresh libations, to cheat of slumber all bations, to cheat of slumber all bations, to cheat of slumbers and the fire that brewed the tea that Boston served her keepers. The waves that wrought a century's wreck have rolled o'er whig and tory; the Mohawks on the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have kept the tea-leaf savor; our old North-Enders in the rebel bay have ke

a fire no king can smother, where British flint and Boston steel have clashed against each other. Old charters shrivel in its track, His Worship's bench has crumbled, it climbs and clasps the union-jack, its blazoned pomp is humbled, the flags go down on land and sea like corn before the reapers. So burned the fire that brewed the tea that Boston served her keepers. The waves that wrought a century's wreck have rolled o'er whig and tory; the Mohawks on the Dartmouth's deck still live in song and story; the waters in the rebel bay have kept the tea-leaf savor; our old North-Enders in their spray still taste a Hyson flavor; and Freedom's teacup still o'erflows with ever fresh libations, to cheat

THIS is the first of a series of five fine volumes; the second deals with North America; the third, Europe and the other continents. Part I of the presen a radical c

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## HOME GEOGRAPHY

25

How these Needs are Met.—The first hundred pages of this volume attempt to supply a foundation by treating first, such common things as soil, hills, valleys, industries, climate, and the government, which are part of every child's environment; and secondly other features, as the mountains, rivers, lakes, and ocean, which, though absent from many localities, are still very necessary as a preparation for later study. Definitions, however, are not relied upon for giving the child this extra knowledge but detailed descriptions and discussions instead. This by no means involves neglect of the child's environment from the time the unfamiliar matter is introduced.

Relationship to Mankind.—According to the definition of geography—which treats of the relations between man and the earth—a hill or a lake is worthy of mention only because it bears a relation to us, the men upon the earth; considered by itself it is not a part of geography. Each chapter which takes up one of the above subjects, either closes with the bearing of the given topic upon mankind or it deals with the human relationship throughout.

Earth as a Whole.—The most difficult portion of our task has been that which presents the earth as a whole. That a bird's-eye view should be given at a very early

period in the child's instruction is not bad, but it is not so easy in a limited space to support the principal facts with a sufficient detail to produce very bright pictures. The



things commonly included in the study, such for instance as the latitude and longitude, should be omitted. They have also found that many other minor subjects usually presented are comparatively irrelevant to the geographic

TEN POINT, OPENED WITH TWO POINT LEADS

every time experience alone, however, cannot offer a complete basis for the later study of geography, because no one locality presents all the features required. From this it happens that the best books have contained some

gave as a foundation. Such conceptions are certainly necessary in the early part of geography; but mere definitions fail to produce vivid, accurate pictures. The average pupil who has pursued geography for a

TEN POINT NORWOOD ROMAN, SET SOLID

## NORWOOD ROMAN



### PRELUDE TO VOICES OF THE NIGHT

### HENRY WADSWORTH LONGFELLOW

LEASANT it was, when woods were green, and winds were soft and low, to lie amid some sylvan scene, where, the long drooping boughs between, shadows dark and sunlight sheen alternate come and go; or where the denser grove receives no sunlight from above, but the dark foliage interweaves in one un-

broken roof of leaves, underneath whose sloping eaves the shadows hardly move. Beneath some patriarchal tree I lay upon the ground; his hoary arms uplifted he, and all the broad leaves over me clapped their little hands in glee, with one continuous sound, — a slumberous sound, a sound that brings the feelings of a dream, as of innumerable wings, as, when a bell no longer swings, faint the hollow murmur rings o'er meadow, lake, and stream. And dreams of that which cannot die, bright visions, came to me, as lapped in thought I used to lie, and gaze into the summer sky, where the sailing clouds went by, like ships upon the sea; dreams that the soul of youth engage ere Fancy has been quelled, old legends of the monkish page, traditions of the saint and sage, tales that have the rime of age. and chronicles of eld. And, loving still these quaint old themes, e'en in the city's throng I feel the freshness of the streams, that, crossed by shades and sunny gleams, water the green land of dreams, the holy land of song. Therefore, at Pentecost, which brings the Spring, clothed like a bride, when nestling buds unfold their wings, and bishop's caps have golden rings, musing upon many things, I sought the woodlands wide. The green trees whispered low and mild; it was a sound of joy! They were my playmates when a child, and rocked me in their arms so wild! Still they looked at me and smiled, as if I were a boy, and ever whispered, mild and low, "Come, be a child once more!" And waved their long arms to and fro, and beckoned

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## American Line Leaders-Continued

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Specimen of 12 Point American Line Leaders No. 545 aligned with 18 Point and 30 Point Tiffany Script

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Em Set  18 Point  1/2 1/4 3/4 1/3 2/3 1/8 3/8  5/8 7/8 1/6  14 Point  Per lb. font \$0 40  1/2 1/4 3/4 1/3 2/3 1/8 3/8  Fer lb. font \$0 40  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  12 Point  Per lb. font \$0 42  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  11 Point  Per lb. font \$0 44  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  10 Point  Per lb. font \$0 46  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  9 Point  Per lb. font \$0 48  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  9 Point  Per lb. font \$0 48  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  9 Point  Per lb. font \$0 48  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  9 Point  Per lb. font \$0 48  1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6	Em Set    18 Point   Per lb. font \$0.40     1/2 1/4 3/4 1/3 2/3 1/8 3/8     5/8 7/8 1/6     14 Point   Per lb. font \$0.40     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     12 Point   Per lb. font \$0.42     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     11 Point   Per lb. font \$0.42     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.44     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.46     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.46     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.46     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6		
Em Set   Per lb. font \$0 40	Em Set    18 Point   Per lb. font \$0.40     1/2 1/4 3/4 1/3 2/3 1/8 3/8     5/8 7/8 1/6     14 Point   Per lb. font \$0.40     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     12 Point   Per lb. font \$0.42     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     11 Point   Per lb. font \$0.42     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.44     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.46     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.48     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     10 Point   Per lb. font \$0.48     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 1/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 1/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 1/3 1/8 3/8 5/8 5/8 7/8 1/6     1/2 1/4 3/4 1/3 1/3 1/8 3/8 5/8 5/8 7/8 1/6		

## Body Type Sundries-Continued

Braces and Dashes No. 1	Fractions No. 5 En Set
18 Point Per lb. font \$0	18 Point Per lb. font \$0 40 1 1 1 3 1 2 1 3 5 7 1 2 4 4 3 3 8 8 8 8 6
14 Point Per lb. font \$0	14 Point Per lb. font \$0.40 1 1 2 3 1 2 1 3 5 7 1 2 4 4 3 3 3 8 8 8 8 8 6
12 Point Per lb. font \$0	12 Point Per lb. font \$0 42 1 1 3 1 2 1 3 5 7 1 2 2 4 4 3 3 8 8 8 8 6
	11 Point Per lb. font \$0 44 1 1 2 4 3 3 3 8 8 8 8 8 6
11 Point Per lb. font \$0	4 10 Point Per lb. font \$0 46   1
10 Point Per lb. font \$0	9 Point Per lb. font \$0 48 6 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
9 Point Per lb. font \$0	
8 Point Per lb. font \$0	7 Point Per lb. font \$0 56
7 Point Per lb. font \$0	. 6 Point Per lb. font \$0 64
و بلا بر حالم الله النب النب بالا با	Fractions No. 7
6 Point Per lb. font \$0	En Set  1
512 Point Per lb. font \$0	1 1 1 3 1 3 8 8 8 8 6 6
5 Point Per lb. font \$1	i 10 Point Per lb. font \$0 46
	8 Point Per lb. font \$0 52
Fractions No. 4 Em Set	6 Point Per lb. font \$0 64
12 Point Per lb. font \$0 - \frac{1}{2}  \frac{1}{4}  \frac{3}{4}  \frac{1}{3}  \frac{2}{3}  \frac{1}{8}  \frac{3}{8}  \frac{5}{8}  \frac{7}{3}	I ining Oldstyle No. 513 Figures Shown
10 Point Per lb. font \$0 - 1/2	•
8 Point Per lb. font \$0 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8	- 55°3 - 52°C - 57°C - 57°C
	99% 78¢ \$1.58 22½
6 Point Per lb. font \$0	44 .

#### **Accented Letters**

We make a vast number of accented letters for both body and job type for use in the Spanish, French, German, Swedish, Norwegian, Danish, Italian, Portuguese, Polish and Bohemian languages. We print below assortments of accents used in various languages, for the information of our customers, who will be informed upon application as to which of these accents can be supplied for any size or series of type. Accents not in common use in this country will be cut to order at a special price.

who will be informed upon application as to which of these accents can be supplied for any size or series of type. Accents not in common use in this country will be cut to order at a special price.

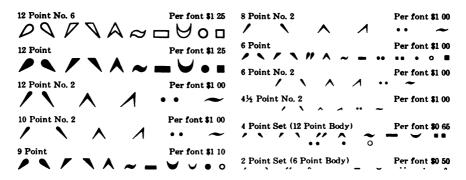
The following lower case accented letters of Roman and Italic are furnished to order only with the body type for which they are made, and a number of these accented letters can also be furnished in capitals and small capitals.

Acute	. <b>á</b>	ě	i i	ģ	ú	Long
Grave	. å	ş	ì	9	. <b>ù</b>	Short
Discresis	. ä	ë	15 1	Ö	ü	52 French (Cedilla)
Circumflex	. â	30 ê	21 Î	ô	22 (j	79 Spanish (Nya)

## Accented Letters Used in Various Modern Languages

Bohemian	Italian
	À È Ì Ò Ù à è ì ò ù
149 148 144 146 147 ŘŠŤŮŽ	Polish
1 2 3 4 5 6 37 38 39 41 42 48 44 45 47 Á É Í Ó Ú Ý Č ď Č Ť Ť Š Ť Ů Ž	104     158     159     160     161     162     163     164     165       Ó A E Ć Ł Ń Ś Ż Ź
Danish and Norwegian  151 51  (7) Ø	6 a ę ć ł ń ś ż ź
Ø ø	Portuguese
French 103 107 108 109 110 111 114 115 117 119 120 121 122 123 152	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
ÉÀÈÌÒÙËÏÜÂÊÎÔÛÇ	1 2 8 4 5 17 20 22 52 70 78 79
é à è ì ò ù ë ï ü â ê î ô û ç	á é í ó ú ü ê ô ç ã ð ñ
German	Spanish
118 116 117 18 16 17 ÄÖÜäöü	101 102 103 104 105 117 170 Á É Í Ó Ú Ü Ñ
Hungarian	1 2 8 4 5 17 79
101 102 108 104 105 116 117 154 155	á é í ó ú ü ñ
	Swedish
1 2 3 4 5 16 17 54 55 A É Í Ó Ú Ö Ü Ő Ű	113 116 180 13 16 80 ÄÖÄäöä

#### Piece Accents



# Circular Faces

Specimens of type faces designed especially for printing Circulars, Announcements, Invitations, etc.



## Tiffany Text

24 Point

Cast on Original Line

4 A \$1 60 11 a \$2 05 \$3 65

## Beautiful Medding Announcement Unique Society Cards

18 Point

6 A \$1 40 18 a \$1 85 \$3 25

Handsome Invitations Glorious Matrimonial Produce Best Engraved Effect

Ars. George &. Smith

requests the honor of your presence at the marriage of her daughter

Marguerite

to

John Morris Donnelly

Tuesday evening, December eighteenth nineteen hundred and seven at eight o'clock

Church of the Redeemer

14 Point

9 A \$1 25 28 a \$1 75 \$3 00

12 Point

11 A \$1 20 31 a \$1 55 \$2 75

Modern Printing Grand Celebrated Stationery

Sumptuous Reception Home after September Twentieth

10 Point

11 A \$1 05 34 a \$1 45 \$2 50

8 Point

14 A \$0 95 40 a \$1 30 \$2 25

Enjoyable Birthday Party Unique Event Includes Refreshment

Neat Calling and Disiting Cards High Class Wedding Invitations and At-homes Announcements for Reception

## HEAVY COPPERPLATE GOTHIC IN CIRCULAR SHOWING

YOU ARE CORDIALLY INVITED TO ATTEND A SERIES OF LECTURES TO BE HELD IN THE Y. M. C. A. BUILDING, SATURDAY EVENINGS, DURING THE MONTHS OF MARCH AND APRIL

## SUBJECT: THE NATION'S CONSCIENCE

EVERY YOUNG MAN WHO IS INTERESTED IN THE MORAL WELFARE OF THE BODY POLITIC SHOULD ATTEND THESE WEEKLY MEETINGS AND BECOME INFORMED ON THIS SUBJECT

TICKETS CAN BE HAD OF THE SECRETARY

#### JUPPS THE JEWELER

ANNOUNCES THE RECEIPT OF AN UNUSUALLY CHOICE
LINE OF STERLING SILVERWARE, FRENCH CUT GLASS,
DIAMONDS, WATCHES, BROOCHES, CHARMS, AS WELL
AS ALL THOSE SMALL, BUT INDISPENSABLE ARTICLES
TO MAKE THE HEART GLAD AT SPRINGTIME. OUR LINE
OF WATCHES, BOTH GOLD AND SILVER, PLAIN OR HANDSOMELY ENGRAVED, WILL BE FOUND IMPOSSIBLE TO
DUPLICATE IN THE CITY. CLOCKS, LARGE OR SMALL.
PLAIN OR DECORATED, AT REASONABLE PRICES

## HEAVY COPPERPLATE GOTHIC IN CIRCULAR SHOWING

12 Point No. 28 18 A \$1 50 NORTH BOUND

12 Point No. 27 16 A \$1 50 GENERAL KNIGHT

12 Point No. 26 19 A \$1 50 RICHARD THOMPSON

12 Point No. 25 24 A \$1 50 ARCHIBALD WARINGTON

6 Point No. 24 21 A \$1 00 WHEN THE OCEAN BREEZE IS SIGHING HOME, SWEET HOME

6 Point No. 23 26 A \$1 00 NOVELS OF WORTH FROM THE PENS OF RENOWNED LITERARY GENIUSES

6 Point No. 22 82 A \$1 00 INTEGRITY A MATTER OF POLICY WHICH PAYS WHOLLY FOR EVERYTHING INVOLVED 23450

6 Point No. 21 87 A \$1 00 OUR ANNUAL OFFERINGS OF DAINTY CHINA AND GLASSWARE EXQUISITE AND SERVICEABLE GOODS

FOR COMPLETE SHOWING OF COPPERPLATE GOTHIC SEE PAGES 430 TO 437



## SHOP OF THE CRAFTS 3349 EAST WOODBINE AVENUE

VISITORS ALWAYS FIND THE LATCHSTRING OUT ON ALL DAYS OF THE
WEEK-EXCEPT SUNDAYS. RATHER
ORIGINAL METAL TANKARDS WILL BE
PLACED ON THE LONG TABLE IN THE
COPPER ROOM THE LATTER PART OF
THE PRESENT WEEK. THOSE CARING
FOR THAT SORT OF THING ARE VERY
WELCOME.

SOME METAL WORK

HARRIET GOLDEN

PORTRAIT PHOTOS

GRACE RUTELEDGE

BITS OF STATUARY

CANDIDA WELLS

WATER COLORS

HAZEL NORDEN

## LIGHT COPPERPLATE GOTHIC IN CIRCULAR SHOWING

12 Point No. 8 18 A \$1 50 NORTH BOUND

12 Point No. 7 16 A \$1 50 GENERAL KNIGHT

12 Point No. 6 19 A \$1 50 RICHARD THOMPSON

12 Point No. 5 24 A \$1 50 ARCHIBALD WARINGTON

6 Point No. 4 21 A \$1 00 WHEN THE OCEAN BREEZE IS SIGHING HOME, SWEET HOME

6 Point No. 3 26 A \$1 00 NOVELS OF WORTH FROM THE PENS OF RENOWNED LITERARY GENIUSES

6 Point No. 2 32 A \$1 00 INTEGRITY A MATTER OF POLICY WHICH PAYS WHOLLY FOR EVERYTHING INVOLVED 23450

6 Point No. 1 87 A \$1 00 OUR ANNUAL OFFERINGS OF DAINTY CHINA AND GLASSWARE EXQUISITE AND SERVICEABLE GOODS

FOR COMPLETE SHOWING OF COPPERPLATE GOTHIC SEE PAGES 430 TO 437



## SHOP OF THE CRAFTS 3349 EAST WOODBINE AVENUE

VISITORS ALWAYS FIND THE LATCH-STRING OUT ON ALL DAYS OF THE WEEK---EXCEPT SUNDAYS. RATHER ORIGINAL METAL TANKARDS WILL BE PLACED ON THE LONG TABLE IN THE COPPER ROOM THE LATTER PART OF THE PRESENT WEEK. THOSE CARING FOR THAT SORT OF THING ARE VERY WELCOME.

SOME METAL WORK
HARRIET GOLDEN
PORTRAIT PHOTOS

GRACE RUTELEDGE

BITS OF STATUARY

CANDIDA WELLS

WATER COLORS

HAZEL NORDEN

## COPPERPLATE GOTHIC SERIES IN CIRCULAR SHOWING

#### THE JOHN PAUL JONES COMPANY

INCORPORATED

TAKES PLEASURE IN ANNOUNCING
THAT IT HAS SECURED AS
GENERAL MANAGER

#### MR. ARTHUR LEWIS HARTFORD

WHOSE WIDE EXPERIENCE
IN THE TRADE
ESPECIALLY FITS HIM FOR THIS POSITION
AND

AS ASSISTANT MANAGER

MR. GEORGE ALLEN STILL

WHO HAS BEEN RECENTLY TRANSFERRED
FROM
OUR LONDON BRANCH

#### **ANNOUNCEMENT**

YOUR ATTENTION IS CALLED TO OUR UNEXCELLED DISPLAY OF JUVENILE FASHIONS FOR THE FALL AND WINTER OF 1905. THIS YEAR IT IS BETTER IN QUALITY, GREATER IN VARIETY, MORE EXCLUSIVE IN PATTERNS AND STYLE THAN ANY PREVIOUS YEAR

**MATTHEWS** 

18 Point

7 A \$1 40 15 a \$1 85 \$3 25



OR nearly a thousand years the peasants of Russia waited for an opportunity to throw off the yoke that held

them down to the grindstone. They succeeded, after a hard struggle, and elected a leader. His name is Witte.

14 Point

9 A \$1 20 19 a \$1 80 \$3 00

¶ The inside parts of a shoe—the small details of manufacture—have an all-important bearing upon its durability, its ease and comfort in wearing. If you examine a "Raine" Shoe, and compare it part for part with any other shoe on the market, regardless of name or price, you

5-on-6 Pt. 14 A \$0.80 \$2 a \$1.20 \$2.00
An added feature to the Post Monotone series is a five-point face, cast on a six-point body.
Note its legibility. It is without doubt a most convenient thing

6 Point 12 A \$0.80 29 a \$1.20 \$2.00

Trillby: So let us agree at once that "Trillby" is beyond all criticism, and all we can do is to rejoice with you if you have read it, and rejoice with you if you have it still to read. And yet if you have not read it you are a loser, for

8 Point 12 A \$0.85 29 a \$1.40 \$2.25 ¶ Erwin's Official Foot Ball Guide is acknowledged the only foot ball authority in the world. It contains full statistics of all University games played in 1905, portraits

10 Point 12A \$1 05 25 a \$1 45 \$2 50

¶ Post Monotone is a letter that carries with it a distinctive originality which is found only in high-grade commercial

12 Point

11 A \$1 10 25 a \$1 65 \$2 75

The progress of literature and the arts during the sixteenth century was greatly favored by the spirit of inquiry fostered by the Reformation, a spirit that extended far beyond religion, and pervaded, more or less, every form and feature of society. The literature of this period begins to be distinguished by the first dawnings of a bold, bad spirit of doubt, examination and originality. However, in the seventeenth century, when the 24 Point

6 A \$1 85 12 a \$1 65 \$3 50

## MODERN FASHIONS Original American Quality

18 Point

10 A \$1 65 21 a \$1 60 \$3 25

## ELECTRIC JOB PRINTING Handsome Cheltenham Character

14 Point

15 A \$1 50 30 a \$1 50 \$3 00

#### SEVENTH ANNUAL EXHIBITION

Lovers of Art are invited to visit the rooms of the Raphael Artists Club on Mora Street

12 Point

18 A \$1 40 38 a \$1 35 \$2 75

#### GUTENBERG, ROYCROFT & CHAUCER

Standard and classic publications are obtainable from this well-known firm which has aimed to satiate \$3

11 Point

20 A \$1 40 42 a \$1 35 \$2 75

#### AMERICAN TYPE FOUNDERS COMPANY ARBITER OF FASHIONS FOR

Printers and largest purveyor of printing office requisites in the world, it carries in stock everything which enters into the equipment of a modern printery from tweezers

10 Point

21 A \$1 15 42 a \$1 35 \$2 50

## READING IS MADE REAL PLEASURE IF THE CHELTENHAM OLDSTYLE TYPE IS

The means used to convey the favorite author's impressions or thoughts to the mind of the reader because of its legibility which enables him to concentrate his thoughts on the subject

8 Point

24 A \$1 15 48 a \$1 10 \$2 25

## THE CHELTENHAM OLDSTYLE BIDS FAIR TO RIVAL IN POPULARITY THE JUSTLY FAMOUS

Jenson Oldstyle, the extended and continued use of which is marvelous; but this is not surprising when we consider the wide sphere of usefulness which it possesses by reason of its adaptability to either book or job work

6 Point

24 A \$1 00 48 a \$1 00 \$2 00

#### DESIGNATE THE LINES OF PRINTING FOR WHICH THE JENSON OLDSTYLE IS ADAPTED AND YOU HAVE NAMED

The classes of work for which the Cheltenham type is available. And yet it is an entirely different letter, as much so as the Jenson Oldstyle is from the De Vinne. Cheltenham is a book and job letter, as well as a roman and display. There are extremely few such letters

10 Point Cheltenham Border No. 1045

# HARRISON J. DUNCAN & CO. ANNOUNCING THE OPENING OF THEIR RECENTLY ACQUIRED MERRYMOUNT PARK

FFERING a chance to the home-seeker that it would be well favorably to consider and take immediate advantage of, as there can never be a parallel opportunity within so short a distance of Boston, or in fact in any other known locality. The following has just been received from a gentleman who purchased and built upon one of these desirable and sightly lots

As you are no doubt aware, my house is now completed, and I have just moved in. I cannot refrain from thanking you for courteous treatment and the unlooked for assistance you tendered me. I purpose becoming your best advertisement. Many thanks

NOTE.—The titles of this property are guaranteed and insured by the Homestead Improvement Title and Insurance Company

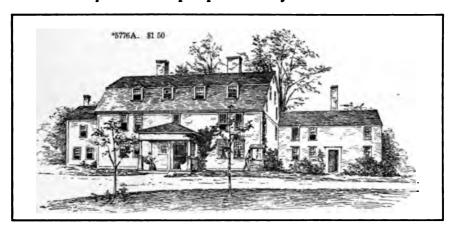
#### STREETS AND WALKS

Laid out in squares, the streets at right angles and the walks are granolithic, splendidly graded,

#### **ELECTRIC LIGHTS**

Underground wiring extending from the main to the inside of frontage lines for every lot

Descriptive literature, blue prints, photographs, etc., promptly mailed to those desiring same, and a well informed representative always at the office to courteously receive and intelligibly answer all questions of prospective buyers and home builders



HARRISON J. DUNCAN & CO., BOSTON EQUITABLE BUILDINGS, NUMBER 2468 WASHINGTON STREET

24 Point

7 A \$1 90 12 a \$1 60 \$3 50

## MODEST BUILDER Noted American Quality

18 Point

11 A \$1 70 21 a \$1 55 \$3 25

## ELECTRIC JOB PRINTER Handsome Cheltenham Character

14 Daime

15 A \$1 55 28 a \$1 45 \$3 00

#### REGULAR ANNUAL SHOWING Lovers of Art are invited to visit the rooms of the Raphael Artists Club at Roylstone

l2 Point

17 A \$1 45 36 a \$1 30 \$2 75

## GUTENBERG, ROYCROFT & CHAUCER Standard and classic publications are obtainable of

Standard and classic publications are obtainable of this well-known firm which has aimed to satiate \$3

11 Point

21 A \$1 45 42 a \$1 30 \$2 75

#### AMERICAN TYPE FOUNDERS COMPANY ARBITER OF FASHIONS FOR

Printers and largest purveyor of printing office requisites in the world, it carries in stock everything which enters into the equipment of a modern printery from tweezers

10 Point

20 A \$1 80 46 a \$1 20 \$2 50

#### READING MADE REAL PLEASURE WHEN CHELTENHAM ITALIC TYPE USED

The means used to convey the favorite author's impressions or thoughts to the mind of the reader because of its legibility which enables him to concentrate his thoughts on the subject

8 Point

23 A \$1 15 46 a \$1 10 \$2 25

## THE CHELTENHAM ITALIC ALREADY RIVALS FOR . POPULARITY THE JUSTLY FAMOUS

Jenson Italic, the extended and continued use of which is marvelous; but this is not surprising when we consider the wide sphere of usefulness which it possesses by reason of its adaptability to either book or job work

6 Point

22 A \$1 00 46 a \$1 00 \$2 00

DESIGNATE THE LINES OF PRINTING FOR WHICH JENSON ITALIC IS ADAPTED AND YOU HAVE NAMED

The class of work for which the Cheltenham Italic is available. And yet is an entirely different letter, as much so as Jenson Oldstyle is from the De Vinne. Cheltenham Italic is a book and job letter, as well as text and display. There are few such letters

The following
Special
Characters
are put up with
all Fonts from
6 to 14 Point
inclusive
Sold in separate
Fonts in
18 and 24
Point

ABDEGMNPQRTUG a

V DD

y



# Correspondence School of Printing

Prospectus 1906

There is pleasure in printing for those who merely do the work. But to those who delve into its mysteries, there's inspiration Its difficulties are not exactly what they once were, but every little trouble overcome, and every bit of technique mastered adds to the fascination

And it is because we want them to enjoy a full measure of typographic perfection that we wish to get in closer touch with printers, so that we may carry them, step by step, through the various branches of the art, until they are fully capable in producing perfect work, from the artistic, mechanical and the technical standpoints With this end in view we have established the Correspondence School of Printing

Fortunately there is no study which can be more readily pursued by mail than printing. Forms can be sent by freight, proofs can be safely sent by mail at slight expense, and work can be easily and inexpensively submitted to our instructors for criticism, a trained corps of which are engaged for this special purpose

Our course consists of a thorough instruction through correspondence in

Getting the Work
Where, when and from whom

Getting Out the Work
How: with and without

Getting the Money

Attachments, and otherwise

The text-book, of course, which is included in the tuition price, is a handsome cloth-bound volume and is called "The Simple Life"

The Correspondence School of Printing is open to all upon payment of seventy-five cents, which price simply covers cost of book and a portion of postage and stationery

Correspondence School of Printing, New York
Branches in Educational Centres Everywhere

THE CREDIT OF Art which perpetuates CREATING THE the achievements and histories of all the arts

and sciences has been most obstinately contested, cities having advanced several rival claims to the honor of the discovery.

Nevertheless this should not cause

24 A \$1 00 48 a \$1 00 \$2 00 6 Point EXTRAORDINARY SURPRISE IF WE CONSIDER THAT THE INVENTOR OF NEW art, unprotected by law, would very naturally attempt the concealment of its processes for his own use and advantage. After due consideration, we agree with Isaiah Thomas in the opinion that the probabilities point to Laurentius as the first discoverer of the art of printing. He lived

20 A \$1 00 48 a \$1 25 \$2 25 AT HAARLEM, WAS A MAN OF PROPERTY, AND APPEARS TO

AVE been engaged in printing books from wood blocks or plates, known to antiquaries as Block Books, in which the reading matter was illustrated by crude pictures. Fragments of works printed by him are still in existence. It was only natural that his thoughts should be led to the production of single types as a means of cheapening and facilitating his work. These were first made of wood and afterwards of tin. The date of his invention of separate types is given as about the year 1429. Many other dates have been stated,

RANGING FROM ABOUT 1422 TO 1436. A SMALL PRIMER, IN OUR

MIND, shows all the marks of the first attempt of an experimenter in a new art. The necessity for employing men to assist in prosecuting the art led to the divulgement of the secret. Among these men, it is supposed, was John Gutenberg, Senior, who, after learning all the processes, returned to Mentz, his native place, and communicated the secret to his

16 A \$1 25 37 a \$1 50 \$2 75 NEPHEW, A VERY INGENIOUS ARTIST OF STRASBURG. IT IS

In evidence that the latter, in connection with two partners, spent a considerable amount of money in some private experiments. These appear to have occupied several years, from 1436 to 1439, when a legal contest arose as to the rights

14 Point

OF ONE PARTNER WHOSE ZEALOUS

14 A \$1 50 26 a \$1 50 \$3 00

**E**NERGIES had caused his death. The experiments were then renewed, and as

he needed money, Gutenberg procured an introduction to John Fust, a capitalist and money-lender, who seems to have been struck with the importance of the work, and who advanced a considerable sum

#### Bulfinch Oldstyle in Circular Work



#### **ENGRAVERS BOLD FOR CIRCULAR WORK**

18 Point No. 2

18 Point No. 1

## THIS OLD STATE IS TYPES ARE NOTHING

12 Point No. 3

10 A \$1 50

#### TYPES WERE **NEVER MADE** ANY BETTER

12 Point No. 1

17 A \$1 50

WHEN YOU BUY THIS **DIGNIFIED FACE YOU** ARE DOING CREDIT TO YOUR FINE JUDGMENT

6 Point No. 4

20 A \$1 00

NEVER SACRIFICE THE RESULTS BY LACK OF HAVING SUFFICIENT MATERIAL OR THE PROPER KIND YOU WILL AVOID MANY A DELAY AND REALIZE A BETTER PROFIT

6 Point No. 2

KEEP UP WITH THE MARCH OF PROGRESSION IN TYPE STYLES WHICH ARE BEING PRODUCED POR YOUR BENEFIT AND DO NOT LET YOUR BUSINESS GO TO A MORE ENTERPRISING PRINTER WHILST YOU ARE SOUNDLY SLEEPING BY THE ROADSIDE 12 Point No. 2

#### PAY IN TRIBUTE WHAT YOU HAVE **NEGLECTED AND**

**AMERICAN** 

CAST BEST

6 Point No. 5

16 A \$1 00

**ENGRAVERS BOLD USED ON** ANNOUNCEMENTS HAS THE ARTISTIC APPEARANCE OF HAND ENGRAVED WORK AT ONCE RECOGNIZED BY ALL

6 Point No. 8

27 A \$1 00

IF WE FORGET TO MENTION ALL THE JOBS FOR WHICH THIS TYPE IS AVAILABLE DO NOT CENSURE US. ORDER A SERIES WITH THE CONFIDENCE THAT YOUR OWN GOOD TASTE WILL SUGGEST WAYS AND MEANS

6 Point No. 1

34 A \$1 00

MANY BITTER DISAPPOINTMENTS MIGHT BE AVERTED IF WE COULD SCAN THE FUTURE. WHATEVER OF JOY AND PLEASURE WHICH IN THE COURSE OF HUMAN EVENTS IT IS OUR LOT TO ENJOY MAY WE NEVER LORE SIGHT FOR A MOMENT THAT THERE ARE GREATER JOYS AND MORE

#### ANNOUNCEMENT

THE STEADY GROWTH OF BUSINESS ATTENDING THE VARIOUS DEPARTMENTS OF OUR CARPETING AND RUG FACTORY HAS COMPELLED US TO MAKE CHANGE'S WHICH HAVE NECESSITATED ADDING TO OUR PRESENT OFFICE AND FACTORY. UNTIL FURTHER NOTICE OUR OFFICES WILL BE LOCATED AT 128 RAILROAD AVENUE.

HATERHILL CARPET COMPANY

#### HOSMER & CO.

CLOTHIERS

READING, PENN.

TWELVE YEARS AGO WE STARTED TO DO BUSINESS HERE ON A VERY SMALL SCALE. NOW WE ARE THE LARGEST OF EXCLUSIVE CLOTHING MAKERS IN EAST PENNSYLVANIA. WE ARE NOT UNGRATEFUL, APPRECIATING FULLY THAT IT WAS YOUR PATRONAGE AND YOUR SUPPORT THAT MADE POSSIBLE THIS GROWTH. IT IS OUR DESIRE TO SHOW YOU OUR APPRECIATION BY MAILING YOU THE BUSINESS CALENDAR ENCLOSED HEREWITH

#### TO INVESTORS

CONFIDENTIAL

A FEW WEEKS AGO WE ISSUED A LETTER ENTITLED "STOCK MATTER." WE RECEIVED TWENTY-FOUR HUNDRED ANSWERS IN FOUR DAYS. THIS IS A RECORD BREAKER FOR A FINANCIAL ADVERTISEMENT. LAST FRIDAY WE ISSUED A SECOND LETTER, ENTITLED "A MARKET BOOM," WHICH WE CLAIM IS THE MOST IMPORTANT LETTER THAT WE HAVE EVER ISSUED TO INVESTORS. IT IS JUSTLY TERMED THE BEST FINANCIAL ARTICLE EVER OFFERED TO THE BOSTON INVESTING PUBLIC

MAILED ON APPLICATION TO

## BUTTERWORTH & GROVER BROKERS

6 MILK STREET, BOSTON

MEMBERS STOCK EXCHANGE

#### Pabst Oldstyle for Circular Work

#### MARGINAL ILLUSTRATIONS

There is something in proper marginal illustrations that seem to breathe life and spirit into the accompanying text; just as music at the dinner or reception carries with it gayety and dreamy pleasure. Not only that, but it is one of the means of illustration that requires liftle space and adds the element of

artistic display that type does not always possess. A com-

positor can set a fine title page or advertisement with the latest type or border.

but a page of text with an initial lefter and marginal cuts is always improved

27 A \$1 00 54 a \$1 00 \$2 00 IF ANYTHING IS WORTH DOING Do it with Pabet, a lefter of distinction and

25 A \$1 05 51 a \$1 20 \$2 25 8 Point SYSONBY WAS AS FAMOUS In her day as Pabst Oldstyle is now

21 A \$1 25 42 a \$1 25 \$2 50 FOURTH OF JULY IS The only day you should not



12 Point Pabst Border No. 81

10 A \$1 80 20 a \$1 55 \$3 35 COMMENT ON

The beauties of Pabst

14 Point

13 A \$1 50 28 a \$1 50 \$3 00

SOME PEOPLE LIKE To hear themselves talk or

18 A \$1 45 36 a \$1 30 \$2 75

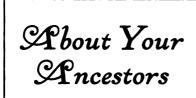
IDEAL FOR ADSMITHS

Characteristic beautiful in design

At 25c the book Horatio S. Newcomb Main Street Austin

Pabet Oldstyle used in conjunction with Pabet Italic

#### Pabst Italic for Circular Work





UNCLE HANK

Enough space has been allowed in this book to keep records of your ancestors for three generations

Martin A. Quintelle Philadelphia

PRINTERS

Appreciate nice

14 Point 13 A \$1 70 26a \$1 85 \$3 05

A WISE MAN

Is he who knows and

12 Point 17 A \$1 50 85 a \$1 25 \$2 75

NEW FASHIONS

In our line most every day

10 Point 18 A \$1 85 88 a \$1 15 \$2 50

BE THE LEADER IN

Up to date printing and not

8 Point 22 A \$1 25 42 a \$1 00 \$2 25 NEW YORK CITY IS THE Greatest and most interesting city in

6 Point 25 A \$1 05 49 a \$0 95 \$2 00

KEEP UP WITH THE TIMES BY

Using Pabet Italic in conjunction with the

Chap-Book 4 12 Point Pabst Border No. 91

Service Co.

## WANTED

One hundred boys and girls to join the Black Crow Publicity Club.

Money prizes will be given to the best versed in Parliamentary Law

Address all Communications to the Publicity Department at Springfield



#### Engravers Old English and Open for Circular Work

#### Mrs. Robert Goelet

6 Ensthaven Terrace Cleveland

#### Engravers Old English

#### Engravers Old English Open

18 Point

8 A \$1 40 22 a \$1 85 \$3 25

An Excellent Printer

#### An Excellent Printer

14 Point 10 A \$1 25 33 a \$1 75 \$3 00

14 Point 10 A \$1 25 33 a \$1 75 \$3 00

Attractibe, also Serviceable

Attractive, also Serviceable

12 Point 13 A \$1 25 87 a \$1 50 \$2 75 Beautiful and Artistic Lettering Plain and Clear Figures 12345 12 Point 13 A \$1 25 87 a \$1 50 \$2 75

Beautiful and Artistic Lettering

Plain and Clear Figures 12345

10 Point 14 A \$1 10 44 a \$1 40 \$2 50

10 Point 14 A \$1 10 44 a \$1 40 \$2 50 American Type Founders Company Kouses in all of the Principal Cities

American Type Founders Company Houses in all of the Principal Cities

8 Point 16 A \$1 00 48 a \$1 25 \$2 25

8 Point 16 A \$1 00 48 a \$1 25 \$2 25 Provider of Everything for the Printer and Originator and Besigner of the Latest Type Faces and Borders, Machinery and Supplies

Provider of Everything for the Printer and Griginator and Besigner of the Latest Type Faces and Borders, Machinery and Supplies

6 Point

16 A \$0 85 50 a \$1 15 \$2 00

Our Types are Recognized as the Standard of the World, Combining Style and Burability in a most Remarkable Begree. All good printers use them

#### Mrs. Robert Coelet

6 Easthaven Terrace Cleveland Engravers Old English and Open in Circular Work

## Proclamation

In accordance with ancient customs, sent down to posterity by illustrious forefathers, Thursday, the 19th day of November, has been set apart as a day of Thanksgiving.

Now, therefore, American Type Hounders Company hereby solemnly proclaims that, in order to worthily meet the demands of its customers, its storehouses have been filled to bursting with the essentials to procure money for the feast.

On that day of days may the members of its great and growing family of printers unite in rendering thanks, eat, drink and be merry, and enjoy the festival royally.

Given at each salesroom throughout the United States.

American Type Founders Co.

24 Point No. 1 and 6 Point No. 2 Della Robbia Borders

#### Della Robbia for Circular Work

As to any fixed religion, these tribes either worshipped only one god, or paid adoration to numerous deities. The latter supposition seems by far the more probable. A spontaneous religious feeling, unconnected with any glimmerings of traditional revelation, would probably arise in the bosoms of the rudest barbarians, however they might be situated; but the character of this natural religion would doubtless be varied or modified by the circumstances of climate, soil, scenery, and mode





HE probable origin of the Cecropian fable exhibits the same personifying propensity of the Grecian mind. According to an

Attic legend, the form of Cecrops was half human and half serpent, supposed to denote his indigenous nature; as the serpent was said to be "a child of the earth." 21 The name of Cecrops has also been reduced to the meaning indigenous, and also

a synonyme of the d the cicada, which do vulgar supposed they history down to the considered by them nothing more than ad

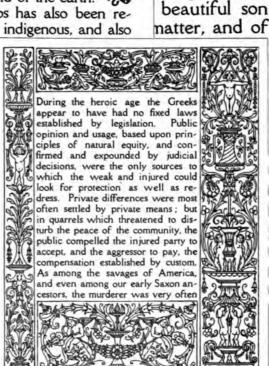
#### Della Robbia

6 Point 26 A \$1 00 52 a \$1 00 Summer Glories in Woods and Valleys 8 Point 23 A 1 15 46 a \$1 10 Through Wavy Bowers of Green 10 Point 18 A \$1 25 36 a \$1 25 Golden Harvests of Grain 12 Point 16 A \$1 35 33 a \$1 40 Ideal Days in Meadows 14 Point 13 A \$1 45 26 a \$1 55

The Artists Glories

18 Point 9 A \$1 60 18 A \$1 65

Painted Foliage



the bosoms of and character owever those whether there not really our our answer is

Trojan war as

nd that as the

it impossible to

we shall give

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and proceed a

Della Robbia Combination Ornaments

URING this year a party from the steamer "Albatross" made a trip to the unbroken forest bordering the Nahiea Lake System, but failed on

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unbr Lake the c man cluas many as w is the could do im ed is it exh Bulle regio for a suital thev

We invite your attention to the large display of Holiday Novelties now on Exhibition in our retail art department. This consists of choice and exclusive novelties in China, Silverware, Jewelry, Toilet Articles and Leather Goods. Exceptional values in goods ranging from three dollars to five. Prompt delivery to all the suburbs including Ashton and Willoughby Township.

Williamson & Randolph Newport Avenue, corner High Street

region afford an excellent location for a salmon hatchery, and as the packers of Alaska desired to find a suitable site for hatching purposes, they directed their representative at Lorington to acquaint himself with the situation and to take the necessary steps for the erection of proper buildings. After consideration of all the points which would naturally be of importance work was begun on

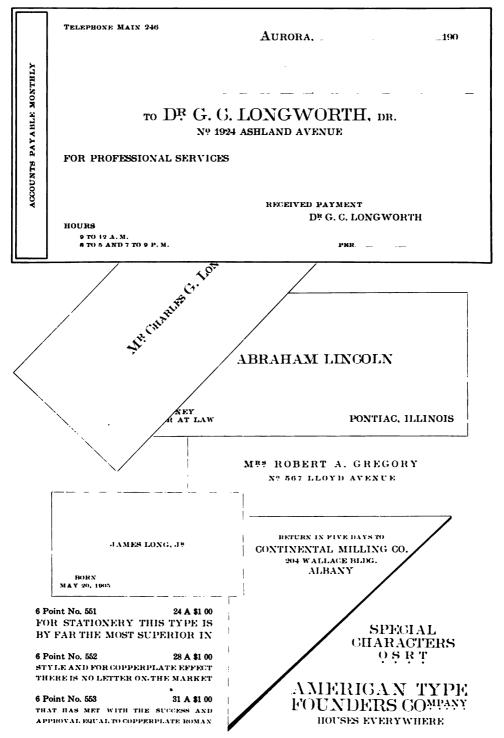
Della Robbia \*106J

#### LINING COPPERPLATE ROMAN FOR GIRCULAR WORK

8 Point No. 554

DELICATE IN CHARACTER
THIS FINE COPPERPLATE
EFFECT TENDS TO MAKE
PLATE IMITATION EASY

PROFITS TO THE USER
IF YOU ARE GOING TO
DO FINE PRINTING 23



#### LINING COPPERPLATE ROMAN IN CIRCULAR WORK

## MILDRED MABEL BLAIR 1003 N. F MESSRS. JONES & WILSON BEG TO ANNOUNCE TO THEIR PRIENDS AND PATRONS THAT THEIR LINE OF SPRING AND SUMMER GOODS IS NOW COMPLETE A CORDIAL INVITATION IS EXTENDED THE PUBLIC IN GENERAL TO INSPECT SAME ON FRIDAY, FEBRUARY THE TWENTY-FIRST NINETEEN HUNDRED AND SEVEN FROM TWO TILL FIVE REFR MRS MYRTLE STANLEY AVONDALE

FIRST ROMAN Employed in most all LETTERS ARE the manuscript from fifth century to about

the close of the twelfth, when what are called Gothic letters, afterwards Old English, came into gradual use

These were in continued use

10 Point 16 A \$1 10 85 a \$1 40 \$2 50 ALDO MANUCCIO, BORN IN THE CITY OF BASSANO, SUCCEEDED

6 Point 22 A \$0 90 44 a \$1 10 \$2 00 THESE WERE SUPERSEDED BY THE ROMAN CHARACTER OF PRINTING BLACK letters were used in printing down to 1465, when Sweinheim & Pannartz, in Subiaco near Rome, who produced a volume entitled Lactantius in a character approaching almost the actual forms of our modern types, and also made an improved set of modern

IICHOLAS JENSON at the noted city of Venice and turned to a good account the latter's admirable fonts of type. He also made many advances in the art of printing, the most notable of which is the invention of the style of type now known as Italic. It was said to be founded on the handwriting of the famous Petrarch, whom it closely imitates

20 A \$1 00 40 a \$1 25 \$2 25 8 Point CHARACTER AND HE PRINTED ABOUT FORTY VOLUMES THE

IVE years following. About the year 1469 John of Spires, in Venice, made wonderful advance in improving the form of Roman character and printed the Natural History of Pliny: the execution of this work is very remarkable. But Nicholas Jenson may very fairly be considered the father of the Roman letter now in vogue. He printed in Venice eight works in the year 1470, the first of which Eusebii Praeparatio Novorum, in types which were cut by him, more perfect in form than those

12 Point 15 A \$1 15 34 a \$1 60 \$2 75 ITALIC WAS LARGELY USED TO DISTINGUISH SUCH PART

Of a book as might be considered appendages, as Prefaces, Introductions and Annotations, etc., all of which were formerly printed in this character. It was very appropriately used to distinguish the head or the subject

14 Point

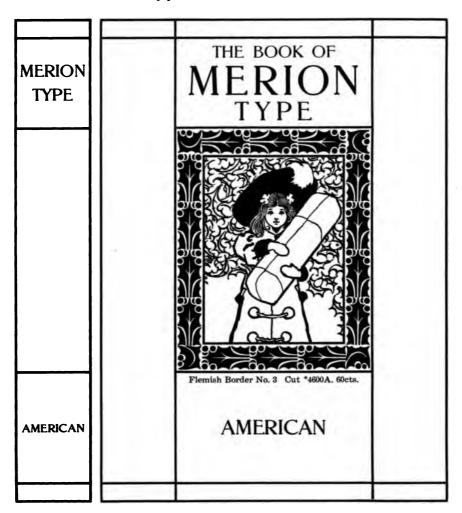
12 A \$1 30 28 a \$1 70 \$3 00

#### **ATTENTION GIVEN METAL QUALITIES**

OMPETITION amonė a number of the smaller foundries has led them to

use an inferior metal, and produce types without due recard to the nicety of finish and the exactness and uniformity of body and standing It is important that types should have a strong

#### Meriontype Series in Circular Work



HESE beautiful letters were made originally for the Ladies' Home Journal by the American Type Founders Co., from drawings by Wm. Martin Johnson. The requirements called for a composite modernization of popular oldstyle faces, retaining all of their desirable features, while eliminating those proven undesirable. It was further stipulated that the Meriontype letters must be interusable with the letters of the Bulfinch, or sister series. (With the single exception of this last, the fulfilment of the requirements is plainly evident. The feature of interuse is the more valuable simply because of its being nonevident. And yet the two faces are in no sense identical. There has been sent to printers about 50,000 copies of Meriontype specimens and a like number of Bulfinch specimens. QOver 1,000,000 copies of Meriontype and Bulfinch specimens are sent out each month in the Ladies' Home Journal, for which these types were specifically cast. (Examine any issue of the Ladies' Home Journal for a beautiful, practical showing of Meriontype and Bulfinch, handsomely arranged and printed, and you will appreciate their many merits

AMERICAN TYPE FOUNDERS CO. DESIGNER AND MAKER OF THE POPULAR LETTERS

#### TIFFANY GOTHIC FOR CIRCULAR WORK

DR. FREDERICK E. WILC 6364 MAPLE AVENU NEW YORK

OFFICE HOURS: 9 A. M. TO 9 P. M.

DR. FREI

TELEPHONE Main 44 12 Point No. 3

15 A \$1 50

#### ORIGINAL DESIGN STYLISH GOTHICS

12 Point No. 2

21 A \$1 50

MODERN AND EFFECTIVE FOR BUSINESS CARDS 5

12 Point No. 1 \*\* 23 A \$1 50
UNEXCELLED IN PRODUCING
FINE WEDDING STATIONERY

6 Point No. 4 20 A \$1 00 NOTICE THE CLEAR CUTTING OF THIS MAGNIFICENT SERIES 135

6 Point No. 3 23 A \$1 00
ARTISTIC EFFECTS CAN BE OBTAINED
WITH JUDICIOUS USE OF THIS LETTER

6 Point No. 2

29 A \$1 00

YOU ARE CORDIALLY INVITED TO ATTEND THE
BECOND ANNUAL BALL OF THE CLIFTON SOCIAL
CLUB ON THURBDAY EVENING DECEMBER FIFTH

6 Point No. 1 34 A \$1 00
THE VASTNESS OF THIS UNIVERSE RENDERS POOLISH
THE THEORY THAT THIS PLANET IS THE ONLY ONE
INHABITED OF COURSE WE HAVE NEVER HAD THE

## ANNUAL FLORAL EXHIBIT

NATURAL FLORAL GEMS FROM HERE, THERE AND FROM MOST ANY WHERE



Chap-Book 76

LINCOLN GARDENS SPRINGFIELD

DECEMBER
THE TWENTY-SEVENTH
NINETEEN HUNDRED AND TWELVE

C

#### ORDER OF DANCE

FIRST HALF

GRAND MARCH

1\_WALTZ\_\_\_

2 TWOSTEP

\_ ....

4 TWOSTEP

5 WALTZ

SECOND HALF

6 TWOSTEP

7 WALTZ

8 TWOSTEP

9 WALTZ

12 Point No. 7 10 A \$1 50
GOLD STRIPS
WORTHLESS 1
10 Point No. 6 13 A \$1 50

BRAVE SOLDIER COMING HOME 8

8 Point No. 5

POPULAR SPEECH
GRAND ENCORE 19

8 Point No. 4 16 A \$1 25 FASHIONABLE FOLK 3 GREAT DISTURBANCE 1

6 Point No. 3

WESTERN INSURANCE CO. 48
GUARANTEE LARGE PREMIUM
A POLICY IS WORTH HAVING 9

6 Point No. 2

25 A \$1 00

EVERY CHRISTIAN CAN SEEK STRENGTH
AND CONSOLATION IN SACRED MUSIC I

BELIEVE IN THEM NOW AND FOREVER

6 Point No. 1 81 A \$1 00 summer excursions to the fishing resorts are rendered by our new steamboats 12346 improved upon each year until perfection

MENU

LE NECK CLAMS

REE OF BEANS

KED SHAD

E ROAST BEEF

OF MUTTON
NED FRENCH FRIES

N FRICASSEE

ER PUNCH

IUTS CAKE

\_

CIGARS

CLASS OF '05

OF THE

EVANSTON
TRAINING SCHOOL

REQUESTS THE HONOR OF YOUR PRESENCE AT THEIR

**EXERCISES** 

THURSDAY, IN THE AFTERNOON AT TWO O'CLOCK

MARCH TWENTY-SEVENTH NINETEEN HUNDRED AND TWELVE

LIBUSE HALL

Mrs. N. Slat

TELEPHONE 133 P

BROW

REPRESENTED BY

JOSEPH KE

#### Grasset and Grasset Italic for Circular Work

18 Point

10 A \$1 60 21 a \$1 65 \$3 25

18 Point

10 A \$1 65 20 a \$1 60 \$3 25

#### CLOTHING FOR CLOTHINGS FOR The Easter Seasons in The Easter Season is

12 A \$1 50 23 a \$1 50 \$3 00

16 Point

11 A \$1 55 23 a \$1 45 \$3 00

ANCIENT RECORD In the beautiful Cities of

ANCIENT RECORD In the beautiful City of the

14 A \$1 45 29 a \$1 55 \$3 00

14 A \$1 55 28 a \$1 45 \$3 00

NATIVE HEADGEARS of crown silk falling to the

NATIVE HEADGEARS Imagine an immense hood Imagine an immense hood of black silk falling to the feet

12 Point 16 A \$1 35 32 a \$1 40 \$2 75

GRECIAN TOWNS AND Malta boasts many remarkable attractions for the enthusiastic explorer. In its western 12345

15 A \$1 35 34 a \$1 40 \$2 75 12 Point GRECIAN TOWNS AND Malta boasts many remarkable

attractions for the enthusiastic explorer. For its western 12345

18 A \$1 35 89 a \$1 40 \$2 75 11 Point

BEAUTIFUL CITY OF THE Philippines. Manila, the Capital of the Philippines, was very well chosen, for no site among all the

18 A \$1 40 87 a \$1 85 \$2 75 11 Point

DELIGHTFUL CITY OF THE Philippines. Manila, the Capital of the Philippines, was very well chosen, for no site among all of the

10 Point 19 A \$1 20 40 a \$1 30 \$2 50

FLOWERS THAT BLOOM IN To the true lover of nature, no outdoor days are ever melancholy And of all the year, the glorious days of 10 Point 20 A \$1 30 40 a \$1 20 \$2 50

THE FLOWERS THAT BLOOM To the true lover of nature, no out-door days are ever melancholy. And of all the year, the glorious days of summer are

22 A \$1 25 44 a \$1 25 \$2 50

THE EASTERN MATTINGS ARE The conditions governing the selection of mattings include the inspection of the straw itself, for on the straw depends all

24 A \$1 30 48 a \$1 20 \$2 50

THE EASTERN MATTINGS ARE The conditions governing the selection of the mattings include inspection of the straw itself for on the straw depends the life of the matting

8 Point

22 A \$1 10 45 a \$1 15 \$2 25

WRITERS SACRIFICE ORIGINALITY Human nature is complex, it is many-sided, even self-contradictory to any but the most penetrative views; and so slender are the 8 Point

23 A \$1 10 46 a \$1 15 \$2 25

WRITERS SACRIFICING ORIGINALITY Human nature is complex, it is many-sided. it is even self-contradictory to any but the most penetrative view; and so slender are the lines

6 Point

24 A \$0 95 50 a \$1 05 \$2 00

6 Point

25 A \$1 00 50 a \$1 00 \$2 00

FOREIGNERS DELIGHT AT GREAT LAKES Nothing so touches the imagination of the foreigner who visits the United States, especially if he be a ship loving German or Britain, as the Great Lakes. I shall

FOREIGNERS DELIGHT AT GREAT LAKES Nothing so touches the imagination of the foreigner who visits the United States, especially if he be a ship loving German or Britain, as the Great Lakes. I shall not soon

## GROVERS SPRING EUROPEAN TRIPS



This Company has completed arrange ments for a series of Around the Globe trips or cruises, by the superb steamers Jules Verne and Princess Maud, and a detailed description of these ships, as well as outlines of the trips from start to finish, can be had on application to Agents of the Company. The itinerary of these cruises embraces every known country in the civilized world, while there are many side trips provided for, thus making a complete circuit of the globe

## SIX DAYS IN LONDON FORTNIGHT IN ROME

These Around the Globe cruises afford an unusual opportunity for instructors and men of affairs to gain practical information of life and customs of foreign lands and also furnish many exciting incidents that should impress the travelers' minds with charming and delightful memories

Regular Monthly Sailings are made from New Haven to places of interest along the Mediterranean Sea, affording ample time for sight-seeing at all principal points in Europe and the Orient. Numerous enjoyable side trips are provided for in this service. This is one of the most delightful cruises in the series, and is an excellent trip for those desiring to tour both the Continents. All the noted ports in the various groups of islands in South America are visited, including a stop at San Salvador. Length of voyage, 90 days. Number of miles traveled by water, 18,970

## HENRY GROVER COMPANY

580 COMMONWEALTH PLACE, PORTSMOUTH

18 Point 12 A \$1 50 25 a \$1 75 \$3 25

## ORIGINATED AND MADE FOR UNIQUE PRINTING BY THE AMERICAN TYPE FOUNDERS COMPANY

HE name is derived from the Old Tabard Inn at Southwark, England, made famous by the writings of Chaucer in his Canterbury Tales. Here all ranks and classes of society annually came together in the company of pilgrims to ride to the shrine of the Saint of Canterbury citing stories of love and chivalry, and many representing

12 Point

## A PROGRESSIVE PRINTER WHO IS EVER READY TO RECOGNIZE THE

Good things typographical will at once appreciate and order this unique useful face. Our purpose is not simply to be originators of new type, but to place in the reach of every printer material that is available for improving and for making simple their work. And this in the very broadest way practicable for best results

20 A \$1 20 40 a \$1 55 \$2 75

## 033333044446

An earnest man, a laughing girl,
A stretch of sea-girt beach,
A fluttering ribbon, a wind-tossed curl,
A moment's trembling speech.
The rise and fall of dancing prows,
A murmured "We must part;"
The penciled curve of arching brows,
A strong man's broken heart.

10 Point

22 A \$1 15 48 a \$1 35 \$2 55

## WHILE RADICALLY DIFFERENT FROM FORMER PRODUCTIONS THIS FACE IS

Usable with results indicating typographical advancement in almost all things emanating from the successful printing office. It is not

necessary at this time to dwell upon its fitness for all kinds of commercial printing: to dilate upon the value of the smaller sizes in the production of neat attractive booklets and similar work, we would but give voice to features clearly visible, and saying that for clean display in the magazine or in newspaper

8 Point

28 A \$1 05 58 a \$1 20 \$2 25

REPUTATION IS MORE READILY MADE BY THE USE OF NEW AND ATTRACTIVE TYPE DESIGNS

Than by any attempted new use of old faces. Reputation is of value in the printing business as it means the obtaining of important work at non-competitive prices. The type which is now new, and is becoming exceedingly popular is the Tabard Series. The use of this type

the Tabard Series. The use of this type in conjunction with the Tabard Borders ensures a most effective departure from the beaten tracks. Many of the larger printing houses throughout the country are now recognizing the importance of having all the latest types, borders and ornaments to meet an increasing demand from a discriminating patronage for the latest and best things in printing fashions. The American Type Founders Company produces each year more original type or border designs than all other foundries.

D<del>ettett</del>D

0<del>111111</del>0

Special characters, b d g f in n g p r f u g Th, for all sizes except the 8 and 10 point, are fonted separately, and supplied, without charge, when ordered with fonts. Of these, only the g f g f g Th can be supplied with 8 and 10 point

Southwark, England

E are pleased to inform the traveling public that we have purchased and en-DOO tirely renovated this famous hostelry, OOO made notable by Chaucer Canterbury

Tales. Careful attention given to transient guests

Nothing that an experienced brain can conceive, or most lavish expenditure of money supply, is lacking. Our aim has been to provide every requisite for your comfort and convenience that might be a part of the ideal home

Here all ranks and classes of society were annually brought together in the company of pilgrims who assembled to ride to the shrine of the noble Saint of Canterbury: the knight with his son, the squire and his retainer, the yeoman, the abbot, and the haberdasher, all citing stories of love and chivalry and enjoyment

Telephone: Southwark 1408-3 Cable Address: Tabard Inn, England Full particulars and rates will be sent on application to the owners

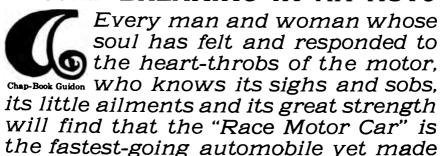
George Hamlin & Co.



14 Point

11 A \$1 45 21 a \$1 55 \$3 00

#### RECORD BREAKING IN AN AUTO



#### LANCASTER & BAIRD

Leading Dealers for the Famous and Well-Known

YOUGHIOGHENY SUSQUEHANNA COAL

ANTHRACITE BITUMINOUS

Orders Taken for Bushel, Ton or Car Load Lots

2738 MONTGOMERY AVENUE
LEBANON, INDIANA

10 Point

17 A \$1 25 85 A \$1 25 \$2 50

REGAL ITALIC IS A LETTER designed to fit that so-different class of printing. It embodies all the latest features of the Type Founders art peculiar to the fine cutting of an italic letter. As an all-round commercial job type face—italic style—it has no equal



American Type Founders Company

Sole Maker

Everywhere



18 Point

7 A \$1 55 14 a \$1 70 \$3 25

## MR. BOOTHE HARTINGTON Made his first success in Opera with his now famous "Irene Ta Basco" and his company consisting of eighty-seven talented artists of acrobatic distinction

6 Point

19 A \$0 95 89 a \$1 05 \$2 00

## **RERERERER**

DECORATING THE HOME AND MAKING THINGS BEAUTIFUL

It is the frame, the setting and the background, call it what you will, that creates the atmosphere of the home. To be distinct, it is the walls, floors and windows, and the manner in which they are treated that brings comfort and refinement or—the reverse. The harmony of color, beauty of proportion and consistency of furnishing; these are the things that give an indefinable air to a home; a charm, the reason for which we don't stop to analyze, but the absence of which, people of good taste very quickly detect. To have a beautiful and comfortable home of one's own ought to be the ambition of every sensible individual of mature age: and how to make that home as beautiful as one's purse will permit is an art in which every one should be interested. House decoration is an art that requires study. No matter how good your taste or your judgment: no matter how keen your eye for color or your brain to plan you cannot keep fully informed as to what is going on in the world of manufactures. There is where the decorator is needed.

12 Point

13 A \$1 30 25 a \$1 45 \$2 75

#### SOFTER LEATHER

There is no shoe made in the country that is so velvety to the touch and feeling as a "Valk" Shoe. "It makes tired feet glad" is aptly put by those who wear it. Buy a pair and get on the "feet glad" wagon

8 Point

18 A \$1 10 35 a \$1 15 \$2 25

#### WATERING THE LIVE STOCK

Think of the difference and especially in cold or dry weather of driving your live stock down to a brook or turning a faucet that will fill a trough in the barnyard or in the stall next to the animal. This is what the Cold Air Pump means on every farm. Get one. Modern methods save up money.

#### American Type

is the type that has that characteristic fashion

MRS. R. T. WILLIAMSON



Beech Road

NORWOOD

#### CARD MERCANTILE

FOR CIRCULAR WORK

18 Point No. 8 7 A \$2 10

## ORIGINAL LEGIBLE LETTER SERIES

12 Point No. 7 10 A \$1 50
ORIGINAL

LEGIBLE LETTER
SERIES

10 Point No. 6 13 A \$1 45

ORIGINAL LEGIBLE LETTER

**SERIES** 

8 Point No. 5 16 A \$1 25
ORIGINAL
LEGIBLE LETTER
SERIES

6 Point No. 4 16 A \$1 05

ORIGINAL

LEGIBLE LETTER

SERIES

6 Point No. 3 17 A \$1 00

ORIGINAL

LEGIBLE LETTER

SERIES

6 Point No. 12 22 A \$1 00

ORIGINAL

LEGIBLE LETTER SERIES

6 Point No. 11 30 A \$1 00

1.EGIMLE LETTER SERIES



#### CARD MERCANTILE

IN CIRCULAR WORK



#### CARD MERCANTILE PRESS

LEADING SPECIALISTS

STEEL-PLATE PRINTING

YOUR ARRAY OF PRINTED MATTER IS LIKE A BATTERY WITH WHICH YOU FIGHT FOR YOUR SHARE OF BUSINESS. THERE MUST ALWAYS BE SOME CONSISTENCY, HOWEVER, EVEN IN THE CHOICE OF BATTERIES. IN THE BUSINESS OF CARPET LAYING, THERE ARE FEW IF ANY WHO EMPLOY HEAVY SLEDGE HAMMERS. IN THOSE MORE DAINTY MERCANTILE LINES OF BUSINESS THE PRINTED MATTER SHOULD NOT BE OF THE RUGGED KIND. WE ARE SENDING YOU THIS CIRCULAR BECAUSE WE BELIEVE THAT THE MATERIAL WHICH IT REPRESENTS IS CONSISTENT WITH THE MATERIAL WITH WHICH YOUR PRINTED MATTER SHOULD BE PRODUCED. WE ARE RIGHT UP TO DATE IN OUR EQUIPMENT FOR PRINTING OF THIS KIND

SEND FOR SAMPLES

CARD MERCANTILE PRESS

BOSTON



EXAMINE THIS FACE FOR
WONDERFUL CLEARNESS, ESPECIALLY
IN THE SMALLER SIZES, YOUR
FONTS SEGULD FRINT
EQUALLY WELL

#### Camelot Oldstyle for Circular Work

24 Point

8 A \$1 60 15 a \$1 90 \$3 50



OME TIME WHEN KING Arthur, returned after long wars, became rested, to a feast and a Round Table

18 Point

12 A \$1 50 23 a \$1 75 \$3 25

WITH HIS ALLIES OF KINGS, PRINCES, AND noble knights, there came into his hall, he sitting silently in his throne royal, twelve ancient men each man bearing a branch of olive as a token



12 Point

\*5783A, \$1 00.

16 A \$1 15 40 a \$1 60 \$2 7

THAT HE CAME AS AMBASSADOR AND MESSENGER FROM the Emperor Lucius, which was at that time called the Dictator or Procuror of the Public Weal of Rome; which the said messengers after entering and coming into the presence of King Arthur, did

10 Point

18 A \$1 15 40 a \$1 35 \$2 50

TO HIM THEIR OBEISANCE IN MAKING TO HIM REVERENCE, AND SAID to him in this wise: The high and mighty Emperor Lucius sendeth to the King of Britain greeting, commanding thee to acknowledge him for thy lord, and to send him the truage due of this realm unto the Empire, which

8 Point

20 A \$0 85 52 a \$1 40 \$2 25

THY FATHER AND OTHER PRECESSORS HAVE paid, as is of record, and thou as rebel not knowing him as thy sovereign withholdest and retainest contrary to the statutes and the

decrees made by the noble and worthy Julius Caeser, conqueror of this realm and the first Emperor of Rome. And if thou refuseth his demand and commandment, know thou for

6 Point

25 A \$0 90 50 a \$1 10 \$2 00

CERTAIN HE SHALL MAKE STRONG WAR AGAINST thee and thy subjects, that it shall be an ensample perpetual unto all kings and princes, to deny their truage unto that noble empire which domineth upon

the universal world. Then when they had showed effect of their message, the king commanded them to withdraw, and said he would take advice of his council and give them an answer for their Emperor

# SOME ROMANTIC EPISODES OF AN AMERICAN'S CAREER IN THE COURTS OF HENRY IV \*5782A. \$1.00 WHEREIN IS CONTAINED THE TRUE RELATION OF SUNDRY HISTORICAL INCIDENTS BY MARK TWAIN

 HOW ELEVEN KINGS GATHERED AN ARMY AGAINST KING ARTHUR, AS TOLD IN THE HISTORY OF HIS NOBLE KNIGHTS OF THE ROUND TABLE THE MARVELOUS ESCAPADES AND ADVENTURES OF THESE KNIGHTS

HREE kings came unto the castle of Bedegraine and there found passing fair fellowship, and well besene, whereof they had great joy and wanted nothing. This was the

cause of the northern host: that the despite and the rebuke the And those six kings by their me

selves give other kings; and thus they began and how they sware that for weal nor woe the other till they had utterly destroyed Arthur. An oath. The first that began the oath was the Du would bring with him five thousand men of an sware King Brandegoris of Stranggore that he d men also on horseback. Then sware King Clari he would bring three thousand men of arms, the hundred knights, that was a passing good would bring four thousand men on horseback King Lot, a passing good knight, and Sir Gawai kings, that they would bring men or arms, bot that their whole host was of clene men of arm and, a-foot ten thousand, of good men's bodie soon ready and mounted, and they sent forth eleven kings had lain siege unto the castle of and made them to tell the direction that the Kil told it to Arthur, and by King Ban and Bors' co and destroy all the country afore them, and the The king and the hundred great knights mette nights afore the battle, that there arose a terrib their castles and their villages, and after that c and bare it all away. All that had heard of the

#### THE LADY OF SHALOTT

There she weaves by night and day
A magic web with colors gay
She has heard a whisper say
A curse is on her if she stay
To look down to Camelot.
She knows not what the curse may be
And so she weaveth steadily,
And little other care hath she.

And moving through a mirror clear, That hangs before her all the year, Shadows of the world appear. There she sees the highway near Winding down to Camelot:

The Lady of Shalott.

Winding down to Camelot;
There the river eddy whirls,
And there the surly village churls,
And the red cloaks of market girls,
Pass onward from Shalott.

Sometimes a troop of damsels glad, An abbot on an ambling pad, Sometimes a curly shepherd lad, Or long-haired page in crimson clad, Goes by toward Camelot; And sometimes through the mirror blue The knights come riding two and two She hath no loyal knight and true,

The Lady of Shalott.

# FINE MAKE Original Style

BIG PRAISE IN Effective Painting

HANDY FOR JOBS
Sizes are well-graded

12 Point 16 A \$1 30 36 a \$1 45 \$2 75 INCREASING IN FAVOR CLEARNESS is one feature that makes this type style popular

10 Point 22 A \$1 25 45 a \$1 25 \$2 50

LABOR-SAVING MACHINERY

PRINTING inventions have multiplied rapidly since the eighteenth century

8 Point 22 A \$1 05 44 a \$1 20 \$2 25
A TEDIOUS TIME FOR PRINTERS
The first Bible printed from METAL TYPES occupied years in the process of printing

6 Point 24 A \$0 95 48 a \$1 05 \$2 00
FIRST PRODUCTIONS FROM THE PRESS
The first productions from the press of the early
printer were crude and UNGRACEFUL, but they

# MORE TYPES Original Stylish

BIG TRADE FOR Effectual Painters

HANDY TO WORKER
Sizes well point-graded

12 Point 12 A \$1 00 45 a \$1 75 \$2 75 INCREASING OUR SALES Clearness is one feature that makes this type style popular

10 Point 14 A \$0 90 60 a \$1 60 \$2 50 .

LABOR-SAVING MACHINERY IN

Printing inventions have multiplied in great rapidity since eighteenth century

8 Point 16 A \$0 85 63 a \$1 40 \$2 25
TEDIOUS WORK IN ANCIENT DAYS
Our first Bible that was printed from metal
type occupied years in the process of printing

6 Point 16 A \$0.70 65 a \$1.30 \$2.00 FIRST PRODUCTIONS FROM THE PRESSES The first productions from the presses of the early printer were crude and ungraceful but they carried

## THE CUSHING STYLE IS POPULAR AND USEFUL FOR VARIOUS GOOD REASONS

USHING types always print clearly, wear long, and make exceptionally sharp, durable electros. These features, in combination with the departure in roman letter which the face presents, have made them very popular with printers and publishers everywhere, and until now the constantly increasing demand has established them as a standard type fashion. An examination of any considerable amount of the printed matter that is put out by printers of all classes all over the country will disclose the great extent to which the Cushing types are being used. It needs only to call your attention to the absence of hair lines to demonstrate the durability of this series

#### Lining Cushing No. 2 and Italic in Circular Work



NCIENT SPOTS ON THE MOON: BEING A FEW EXCERPTS FROM THE WORKS OF SOME OF THE

## AFTER OBSERVATION IN THE MOST FAVORED LOCALITIES

It requires no telescope to perceive on the surface of the moon several wide spots or patches, which appear dark in comparison with that more brilliant portion of the lunar surface that lies about them, and with an opera glass their outlines can be very distinctly seen. These are the seas of Galileo and they yet retain that name in the Latin form *mare*. At first these were believed to be real seas, filled with water, but modern astronomers are now convinced that they contain no water; the opinion has been widely taught that they are empty sea beds whose waters disappeared ages ago Lately, a modification of this view is expressed by Mr. Thomas G. Elger an English authority on the subject It is possible, even probable, that at

A remote period in the evolution of our satellite these lower regions were occupied by water; but that their surface, as it now appears, is actually this old sea-bottom seems to be less likely than that it represents the consolidated crust of some semi-fluid or a viscous material which has welled forth from orifices or rents communicating with the interior and which overspread and partially filled these immense hollows, more or less overwhelming and destroying many formations which

18 Point Chap-Book Border No. 6J

#### Bookman Oldstyle for Circular Work

#### HEAD-BANDS AND TAIL-PIECES AS AN AID TO DECORATION IN BOOKMAN ART





**300KS** with decoration are needed. Those that are classified under the name of light reading, and not intended for study, but for amusement or practical information, may receive ornament in many forms, from occasional lines in red ink or border lines of Pt. Bookman brass rule to elaborately engraved head-bands,

initials, and tail-pieces, broad borderings of flowers or rules, explanatory illustrations, inks of many colors, or a text letter of some eccentric or peculiar design. These are some of the

many methods of making a for an amount of skill, patie attained. An amateur soon in a painstaking manner by is so expensive, and quite p Yet he hopes to get the des for the text, which seems to

Ornamentation is not to be underv who undertakes it should be sure that and not pure meddlesomeness. A pa an engraving or a picture, can be spoi additions that divert the attention fro ject. The common fault of the amate up of black space with needless decor running title of the book, when not of extreme width of the measure, is filled border that make it and its paging fig cant, or it is fenced off from the text b rules that annoy and do not help the b rule is more prominent than the type o last line in every paragraph may be fi print, like



18 Point

9 A \$1 60 18 a \$1 65 \$3 25

## MR. MANSFIELD Seen in Chicago by

14 Point

13 A \$1 45 26 a \$1 55 \$3 00

A VERY HAPPY MAN Were there only one pet

15 A \$1 35 82 a \$1 40 \$2 75 12 Point **EXOUISITELY STYLISH** All expert printers will tell

10 Point 18 A \$1 25 36 a \$1 25 \$2 50 POLITICAL PRIMER, BOOK A series of very plain talks on very

8 Point 20 A \$1 10 40 a \$1 15 \$2 25 DRESS OF BOOKMAN PROFITABLE Your business may be small, your office

6 Point 23 A \$0 95 47 a \$1 50 \$2 00 THE ART PRESERVATIVE AS A STUDY The man who is expecting a dry, uninteresting

by partic

main and

the filling The entir

out to the with smal

engraving printing s

#### Bookman Italic for Circular Work

18 Point 9 A \$1 55 18a \$1 70 \$3 25

IN WINTER
The day was a
cold one when
Teddy and the
Bear had that
terrible battle

14 Point 11 A \$1 50 23 a \$1 50 \$3 00

SUNNY CHINA
A most delicious
and healthful spot
to spend your idle
days; also a good
place for smoking
the pipe of peace



12 Point 13 A \$1 30 27 a \$1 45 \$2 75

A FOND DREAM Was realized when the Bookman Italic was placed in shops

8 Point 19 A \$1 10 38 a \$1 15 \$2 25

MERRY ART PRINTERS

The following special characters furnished with this series
from 6 to 14 point inclusive:

A R M J s y
Sold in fonts from 18 point up

10 Point 16 A \$1 20 34 a \$1 30 \$2 50 STRANGER THINGS
It has fallen to the lot of Eugene Smithe to dissipate the haze which still blurred the figure of life

6 Point 22 A \$1 00 44 a \$1 00 \$2 00

THE SPECIAL CHARACTERS

Furnished in this series are adjudged
by Master Printers as the greatest
and prettiest type embellishers ever
produced by any type foundry. All
printers should have the Bookman in
their office, and thereby contribute to

American Type Founders Co.

Originator

Everywhere

## Concerning Mythology



BAVEN prosper all our good purposes, and give virtue to put them in execution! Be not offended at my well-meant wish: one of your former favorites, whose fellow all antiquity you are sure had never produced, says an old thing prettily. At the birth of Venus, or Beauty, the Gods held a grand

feast; to which among all the other deities came Plenty, the son of Foresight; and, as is usual on such occasions, Poverty came likewise a-begging, and hung on about the door. Towards the end of the entertainment, Plenty being intoxicated with nectar, for there was yet no wine, went into the garden of Jove, and oppressed with the celestial liquor sunk down in sleep. Poverty spied him in this plight. Cupid, in first place, like his mother, is perpetually in want: and far from being beautiful or blooming, as most people imagine, he is eager, ravenous and rough; wandering about barefoot, without house or habitation; sleeping before doors, or by the wayside under the open sky, and constantly accompanied with

NOTE Could any body, do you imagine, take it into his head after reading this allusion that the author of it actually believed the little fluttering thing he has so englishedy describe to he a real divine person, and would worship him accordingly as a God? One shoul think not: especially as this very parable hes been taken for an argument of his unbelied of the whole train of his national divinities, whom he reverenced in obedience to the law of his country, and professed himself incapable of explaining their natures and mystic generation. Ur, on the other hand, would it not he as absurd to say, that it had no meanin at all? It must be a strange turn of mind that could lead to either i for to believe it litter ally, or to condemn it for want of ingenuity, are egally preposterous.

to the ingenious Physiognomist who tells us That the chief indications of men's dispositions are to be found in their countenances and center particularly in their looks, even their very souls appearing through their eyes to an intelligent spectator, as through the gates and avenues of the mind: and that a set, simple look, for example, little moist eyes, moving eye-brows and softened features, are signs of a man being contemplative, thoughtful and given to learning, and particularly the belles-lettres. Again, that a dark, humid eye, open and frequently fixed, is a sign of thought and perception; but if it likewise looks mild and benign, it further betokens worth and ingenuity; for such, says he, was the eye and looks of the wise and worthy Socrates. Perhaps you will hold yourself a better judge of the following aspects, which he describes much to the same purpose. Byes says he, standing frequently open, without winking, looking gentle and humane, swimming in a transparent fluid, show the person to be contemplative, a lover of knowledge,

#### Bewick Roman

28 A \$0 95 54 a \$1 05 \$2 00 6 Point Type Shipped to Printers to Any Part of the World, orders promptly and in guaranteed

26 A \$1 10 50 a \$1 15 \$2 25 Leading German Weekly of America Branch Offices in New York, Chicago

23 A \$1 20 45 a \$1 30 \$2 50 Three Daily Trains from Nemo Always leave on time, arriving

12 Point 19 A \$1 30 39 a \$1 45 \$2 75 Increase the Mail Facilities By installing the new and

18 Point 12 A \$1 50 24 a \$1 75 \$3 25 Out on the Farms

8 A \$1 75 14 a \$1 75 \$3 50

Summer Resort

24 Point



HAT a flow of spirit must you have had, my gallant friend, when you received my last letter. I will forfeit

which li a great seeing i my well vour fo had jus vou we or than me and friend t And wi a life of to stud applica is no ea are tho kind ot all the o

## PART OF A NOTE TO JOE MECKSON



UT is it possible the hurry of a Court, and the duty of two such places, should leave you a moment's leisure to bestow upon literature? If they do, may this come to your hands at the lucky moment, when, disengaged and easy, you can afford to listen to the old story I am just going to tell you. "That fable was the first form in which Religion, Law and Philosophy (all united originally) appeared in the world; that the ancient Fables, as we now read and understand them, convey no such knowledge: that consequently they are not understood: that therefore learned men have had recourse to several in-

30 Point Bewick Border No. 70

and you remember the last time you did me the pleasure to spend some days here the wit you threw away upon the uncouth figure of the old musty book, in boards and ben-leather, hasped with brass, that lay upon my table? Out of that same 18 Point

11 A \$1 55 20 a \$1 70 \$8 25

## ARISTOCRACY OF THE GREAT CAMP ON EASTERN SIDE MOUNT HOUSTON The scalers were considered as privileged characters and had a separate cabin of their own, where plans were made for

each days cutting and the headquarters

10 Point 19 A \$1 20 38 a \$1 30 \$2 50
THE SCALERS MARK ALL LOGS
AND KEEP AN EXACT RECORD

REAT deal of rivalry existed between the different crews and all are very eager to compare the records when these are made up at the end of the week The boss does all he can to encourage rivalry, and frequently

12 Point

17 A \$1 20 35 a \$1 55 \$2 75

AFTER SOME FORTY YEARS

ET by the camp-fire and

told many exciting tales and adventures which they knew would be interesting to the younger guardsmen that had assembled to receive a

8 Point

22 A \$1 05 44 a \$1 20 \$2 25

NOT FAR FROM THE STATION WAS A ROUGHLY SHAPED BOARDING HOUSE

THERE I found lodging for the night. Next morning after an early breakfast I went back to the station. Outside was a log train switching back and forth, and preparing to make its daily journey back on a branch road into the mountain. I decided to go with it, and climbed into the rudely built caboose at the rear and the wild ride back to the big logging camp was commenced

6 Point

25 A \$0 90 50 a \$1 10 \$2 00

QUANTITIES OF SNOW HAD FALLEN DURING THE NIGHT TIME, BUT IT LAY LIGHT AND UNDRIFTED WE went as far as the train would carry us to the camp in the very heart of the woods. Here the choppers numbered about fifty. They were not making a clean sweep of the forest, but only taking out the spruce and pine, so that they left woodland behind, though thinned and devastated. A well-worn road led back from Hardington's camp into the woods and I followed it for about half a mile until I found the choppers who were busily engaged in getting the many large trees that had been cut trimmed up and ready to be hauled out to the train

and taken down to the immense sawmills in Bangor

14 Point

15 A \$1 30 30 a \$1 70 \$3 00

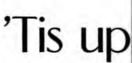
THROUGH SILENT WOODS INTERSPERSED WITH SMALL AND UNCANNY PATCHES OF QUAGMIRE

Considerable snow had fallen during the day, and it lay light and undrifted but did not materially stop the progress of the horses, although they panted heavily in ascending some of the very steep hills few of the passengers had cared to ride outside when they were traveling through the woodland

## THE POOR PRINTING

#### IS A GREAT BENEFIT

to the chap who does good printing, for all work is either good or bad, by comparison, and the greater the comparison, the more extreme the goodness or the badness. The goodness of printing is not altogether dependent upon the material employed, but when that material is poor the product will come pretty near being the same. Good material and modern machinery as supplied by American Type Founders Company costs no more than other kinds







## to you

as the type that cannot be made to look badly costs no more than that which it is most

exceeding difficult to make look good! And, again, type that is in itself effective can be made much more effective by skillful handling. Printing produced from such type is good anyway, and classes you among the good printers! So much assumed (and it is assured), it would not seem improbable that a classification among the modern printers was obtainable. The Lining Elzevir Gothic is a great coverer; it covers a multitude of different classes of printing: book work, job work, newspaper work, in all of which it can be utilized with good results. It will also be observed that it is built for hard work

AMERICAN TYPE FOUNDERS COMPANY MODERN PRINTING MATERIAL FOR MODERN PRINTERS

is a poisonous and very dangerous thing. Will affect every organ and function and bring about such a low physical condition that it is the predisposing cause of most of the evil diseases afflicting humanity; catarrh, dyspepsia, rheumatism, and a long train of ailments that come under the head of general debility. It is the

source of scrofula, boils, itch, eczema, eruptions, responsible for white-swelling, hip-diseases and many other malformations

Expel it from your system and have instead of it the pure blood with health and strength

### Monotone Sarsaparilla

has distinguished itself among medicines the world over by its wonderful efficacy in expelling all impurities from the blood



4003A. 75c.

HIS is positively the greatest cook book bargain we have offered you; and we make no exception; there The woman who comes to the Consolidated Book 24 Point 6 A \$1 80 11 a \$1 70 \$3 50

## GERMANY Vas the first

11 A \$1 70 21 a \$1 55 \$3 25 DARK MISSION History and progress of printing show and

17 A \$1 35 35 a \$1 40 \$2 75 12 Point SAPIENT SUGGESTION The object of all advertising should be to attract, to please

22 A \$1 30 44 a \$1 20 \$2 50 VICTORIOUS PUBLIC OPINION It can uplift the good and crush out the bad, or can encourage the bad and trample under its feet the good

22 A \$1 10 45 a \$1 15 \$2 25 JOYFUL CHRISTMAS GREETINGS The approach of Christmas brings many happy thoughts of boyhood days to the mind of the otherwise moody compositor

6 Point 28 A \$0 90 55 a \$1 10 \$2 00 START THE DAY RIGHT AND THINGS WILL Go smoothly. The proper way is to start with new American Type Faces, which are original in design and cast of the hardest and most durable metals made

Stores receives more for her money than any other store in the city can give. The books are artistically printed. The cover is of leather; over five hundred pages. Price, \$1.95

CONSOLIDATED BOOK STORES COR. SCHOOL AND TREMONT STS., BOSTON

## American Type Founders Co.

Designer and Maker of

### **TYPE**

To Mile West of The Miles of A. Digital Control of the Control of

The order of the control of the cont

lou then have the some the control of a used in printing will or a up a bout in the upgraph or i containing in our and dress.

Distribute the Trouble of the Complete samples, then as it mostly the Complete for the Comp

#### NEW MODEL REMINGTON

The following characters are furnished with each complete font, except the fractions, which are fonted and priced separately:

a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0 \$ & \frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{2} \psi \mathscr{%} / @ # ( ) . . . : ; - ' ! ? ' \* "

#### NEW MODEL REMINGTON

(Printed through silk)

12 Point 20 A \$1 85 100 a \$5 50 \$7 35

Fractions 75 cts. per font

Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

# The American Type Founders Co. DESIGNER AND MAKER OF TYPE

#### NEW MODEL REMINGTON No. 3.

Following is a list of the characters furnished with each complete font:

a	Ъ	С	d	е	f	g	h	i	j	k	1	m	n	0	р	q	ŗ	s M	t
u	V	W	X	У	$\boldsymbol{z}$	A	В	C	D	Ε	F	G	Η	Ι	J	K	L	M	N
0	Ρ	Q	R	Š	Τ	U	V	W	X	Y	Ζ	1	2	3	4	5	6	7	8
9	0	Š	&	/	%	11	(	)			•	:	_	?	1	1			

NEW MODEL REMINGTON No. 8
(Printed through silk)
12 Point 20 A \$1 65 100 a \$4 95 \$6 60
Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

### **9999999999999999999999**

## **American Type Founders Company**

Maker and Designer of

### TYPE

(a) The second of the secon

Strain Carlot Communication Control of the Carlot Carlo

#### NEW MODEL SMITH-PREMIER

Following is a list of the characters furnished with each complete font:

a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z l 2 3 4 5 6 7 8 9 0 \$ & \$ / # " . , ; : ? ' ( ) -

NEW MODEL SMITH-PREMIER (Printed through silk) 12 Point 20 A \$1 85 100 a \$5 50 \$7 85 Justifiers in 1 and 5 lb, fonts at 42 cts, per lb.

## American Type Founders Co.

## Maker and TYPE Designer of

#### Selling Houses in all Principal Cities

The left of the typerity to the first of the total for the left of the typerity to the first of the the two total for the left of the two total for the left of the two total for the first of the two total for the first of the

#### NEW MODEL SMITH-PREMIER No. 3.

Following is a list of the characters furnished with each complete font:

a	b	С	d	е	f	g	h	i	j	k	1	m	n	0	р	q	r	s M 7	t
u	V	W	X	У	$\boldsymbol{z}$	Ā	В	C	D	$\mathbf{E}$	F	G	Η	Ι	J	ĸ	$\Gamma$	M	N
0	Ρ	Q	R	S	${ m T}$	IJ	V	W	X	Y	Z	1	2	3	4	5	6	7	8
9	0	\$	#	&			:	:	_	1	!	?	/	%	11	ď.	(	)	

NEW MODEL SMITH-PREMIER No. 3
(Printed through silk)
12 Point 16 A \$1.70 80 a \$4.85 \$6.55
Justifiers in 1 and 5 lb. fonts at 42 ets. per lb.

## AMERICAN TYPE FOUNDERS COMPANY

TYPE STYLES

R. U. A. Printer, Located Anywhere.

Dear Sir:-

The American Type Founders Company is the leading merchant in Printing Machinery and Printer's Supplies, and as such its policy is to offer only such manufactures as are standard and of superior value to the printer. To give the longest and most satisfactory service in proportion to the selling price of an article is the best evidence of superior value, and by this standard the Machinery and Materials which it handles have been selected.

As the productions of the American Type Founders Company are the admitted standard of excellence throughout the world, due regard for the reputation of its own productions will not permit it to recommend anything that is not the best procurable in its class.

In the line of type faces to enable the printer to handle orders for imitation typewritten letters, the American Type Founders Company is the acknowledged leader. In this American Line Type Book will be found specimens of such type faces, matching the work of leading makes of typewriting machines. A specialty has also been made of Reproducing Typewriter faces, to meet the constantly increasing demand for facsimile letters in reduced size.

AMERICAN TYPE FOUNDERS COMPANY.

LINING REMINGTON No. 2 12 Point 20 A \$1 60 100 a \$5 15 \$6 75 Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

### AMERICAN TYPE FOUNDERS COMPANY

AMERICAN TYPE STYLES LEAD THE WORLD

SELLING HOUSES LOCATED IN ALL PRINCIPAL CITIES

To the Appreciative Printer,
Here and Elsewhere.
Dear Sir:-

Lining Smith-Premier Typewriter No. 2 is a close reproduction of work done on the machine, and this face will therefore commend itself to the Printer who secures orders for imitation typewritten letters requiring this particular face.

There is a constantly increasing demand for the printing of imitation typewritten letters, and in all the leading cities wide-awake printers are taking advantage of this and increasing their facilities for doing this work.

Imitation Typewriter Inks--Purple, Blue, Black, Green and Red--are shown in the Specimen Book of Printing Inks recently issued by the American Type Founders Company. If you have not a copy of this, write the nearest Selling House.

Fac-simile letters are more extensively used in business each year, and the printer who develops this specialty is wise in his day. The accurately reproduced typewriter faces offered by the American Type Founders Company, in such liberal variety, are proving a great help to the craft.

AMERICAN TYPE FOUNDERS COMPANY.

LINING SMITH-PREMIER TYPEWRITER No. 2 12 Point 20 A \$1 85 100 a \$5 50 \$7 35 Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

#### Reproducing Typewriter

6 Point

#### Justifiers in 1 and 5 lb. fonts at 64 cts. per lb.

20 A \$1 15 78 a \$2 35 \$3 50

A foundry, principally for German type, was established at Germantown, Pennsylvania, about the year 1735, by Christopher Saur, or Sower.

a printer, who executed in German the first quarto Bible printed in America, as well as other valuable books in the German language. Three editions of the Bible were printed--viz., in the years 1743, 1763 and 1776, the latter two by his son. In 1739 Saur published a newspaper in Germantown.

An abortive attempt was made about 1768 to set up a foundry at Bosan abortive attempt was made about 1768 to set up a foundry at Bos ton by a Mr. Mitchelson from Scotland, and another in Connecticut in 1679 by Abel Buel. In 1775, Dr. Franklin brought from Europe to Philadelphia the materials for a foundry; but little use of them was made.

John Baine, a type founder of Edinburgh, sent a relative to this country with tools for a foundry at the close of the Revolutionary war, and soon after came over himself. They carried on the business till

1790, when Mr. Baine died, and his kinsman returned to Scotland.

A Dutch founder, Adam G. Mappa, settled at New York about 1787, and cast Dutch and German faces, as well as Roman styles and several Oriental alphabets. Want of capital prevented his success, and many of

8 Point

#### Justifiers in 1 and 5 lb. fonts at 52 cts. per lb.

18 A \$1 15 65 a \$2 35 \$3 50

Mr. Typograph, how are you, sir? Glad to see you. How is business with you? Plenty to do, and customers paying up? You are so prompt in paying us that we have no doubt you have a noble set of customers. You wish to add to your stock our new things? All right, sir. You have a fine office already, but you want to keep up with the times and give your patrons the best the type founder can invent. That's the way, sir. The man on the lookout sees the sun the earliest. Mr. Faithful, show our new things to Mr. Typograph, and take his order.

You say, Mr. Typograph, that you have never gone over a type foundry? We shall be happy to show you everything. This way, sir. This is the metal house. These piles of dull lead, these casks of sparkling antimony, this copper, and this tin go to form the grand amalgam of which type is made. The worthy and kind-hearted man who is stirring at the kettle, unites, in bonds

10 Point

#### Justifiers in 1 and 5 lb. fonts at 46 cts. per lb.

15 A \$1 20 52 a \$2 30 \$3 50

To cast off manuscript with accuracy and precision is a task which requires great attention and mature deliberation. The trouble and difficulty are much increased when the copy is not only irregularly written (which is generally the case), but also abounds with interlineations, erasures and variations in the size of paper. At times, so numerous are the alterations and additions as to baffle the skill and judgment of the most experienced calculators of copy. Such an imperfect and slovenly mode of sending works to the press cannot be too strongly censured.

## American Type Founders Company

## Maker of All Leading Faces TYPEWRITER TYPE

Leader in Type Styles

To the Advertising Printer,

Looking for Profit.

Dear Sir: This is a specimen of our new 6 Point American Typewriter, which has been cut to meet the requirements for a small size Typewriter face for use in reproducing typewritten letters where the space is limited. There is a constantly increasing demand for printing of this character on the part of large manufacturers and merchants who are desirous of reproducing for advertising purposes fac-simile copies, in reduced form, of business correspondence.

The 6 Point American Typewriter is put up in job fonts of usable size, and the fonts of Caps and Lower Case are put up separately (in accordance with our usual custom), and consequently printers can order additional fonts of Lower Case or Caps as may be required in order to strengthen their font for a special purpose.

Many offices are developing an almost independent business along these lines of Imitation Typewritten Letters and the reproduction of fac-simile letters in reduced form, and find it extremely profitable. Would not a personal canvass among the leading manufacturers and merchants in your own locality prove exceedingly remunerative to you? But a small outlay is needed for a supply of Typewriter Type in order to enable you to successfully enter this field.

The American Type Founders Company makes a very complete line of Typewriter Type in faces which match the work of leading machines. And these faces have been cut for use in printing through silk (which gives the closest imitation of a regular typewritten letter), and also the regular faces, which do not require any special appliances but are designed for printing direct with the ordinary printing ink.

Then there is the Ribbon-Face Typewriter (specimens of which will be found on page 88b) also used for printing in the regular way, without any silk attachment and which gives a marvelous reproduction of the typewritten effect, making it difficult to distinguish the result from the work of a regular typewriting machine. Better results are obtained with the Ribbon-Face Typewriter Type by using the Record Ink prepared especially for use with this type and sold by all Selling Houses of the Company

Instructions for use of New Model Typewriter faces, designed for printing through silk, are given on preceding pages. We can supply all requirements for necessary material, also typewriter ribbons exactly matching the shade and color of ink used in printing the body of the letter, these ribbons being designed for use on the machines in filling in the names and addresses.

AMERICAN TYPE FOUNDERS COMPANY.

6 POINT AMERICAN TYPEWRITER
28 A \$1 15 85 a \$2 35 \$3 50

Justifiers in 1 and 5 lb. fonts at 64 cts. per lb.

# AMERICAN Type Founders Company EVERYWHERE

Mr. Printerman,

Everywhere.

Dear Sir :-

This face of 10 Point American Typewriter is extensively used by successful printers in the production of Imitation Typewritten Letters by the process of printing through silk. We furnish the regular Process Inks and the Typewriter Ribbons to match for this work. Also adapted for use as a regular typewriter face in the ordinary way.

Fac-simile letters are more extensively used in business each year, and the printer who develops this specialty is wise in his day. The accurately reproduced typewriter faces offered by the American Type Founders Company, in such liberal variety, are proving a great help to the craft.

One of the best faces for fac-simile work is our American Typewriter, 10 point body, of which this is a sample, each color printed direct from type, on a platen press, the same as any other printing would be done. Used also for printing through silk.

Ten Point American Typewriter may be obtained from the nearest house of the American Type Founders Company. Printers are invited to study the merits and possibilities of this face--a most desirable size for the facsimile letters needed by professional men, clubs, libraries and similar sources of new customers.

AMERICAN TYPE FOUNDERS COMPANY.

10 POINT AMERICAN TYPEWRITER
(Cast on Original Line)
20 A \$1 35 100 a \$4 15 \$5 50
Justifiers in 1 and 5 lb. fonts at 46 cts, per lb.

## American Type Rounders Co.

#### Designer and Maker of Type

Selling Bouses Conveniently Located

Mr. Printerman,

Typewriterville.

Dear Sir: -

This is a sample of the work printed direct from our Ribbon-Face Typewriter Type on an ordinary printing press. This is the Type that produces the True Ribbon Effect.

Compare under a glass with a regular "typewriter" letter. No difference discernible. No apparatus, no manipulation; set the gauges and go ahead.

The characters are A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z & \$ £ -/
() \* % # 1 2 3 4 5 6 7 8 9 0 . , : ; ' \_ ?

Any printer can now successfully print "fac-simile" typewriter circulars in unlimited numbers, easily and quickly with profit.

We recommend the use of Record Inks made expressly for printing with the Ribbon-Face Typewriter Type. These Inks are made in Purple, Blue, Green and Black, and Typewriter Ribbons are supplied to match these shades.

AMERICAN TYPE FOUNDERS COMPANY.

RIBBON-FACE TYPEWRITER
(Cast on Original Line)
12 Point 15 A \$2 00 60 a \$5 00 \$7 00
Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

# AMERICAN TYPE FOUNDERS COMPANY

## TYPE

TO THE MASTER PRINTER:

In All Lands.

Dear Sir:-

The American Type Founders Company expends more each year than all other type founders in the world in producing new types and showing them attractively. With its immense business and great facilities it can afford to do this as no other founder can.

It will cost no more to buy American type than it will to buy inferior designs or imitations. We are sending you continuously beautiful Specimens showing our new types, borders and ornaments. Not only in this rapidly enlarging our business, but if our material is used effectively it will largely increase your business.

Your customers can be induced to order a vastly increased amount of printing if you show them how they can increase their trade by having you furnish them with up-to-date styles in printing.

The experiment is worth your trial; it will pay you a big percent. on your investment—many times the legal rate.

Our interest is your interest, and your interest is our interest. If you order some of our latest type, borders and ornaments now, you will get profitable results.

AMERICAN TYPE FOUNDERS COMPANY.

STENOGRAF
(Cast on Original Line)
12 Point 20 A \$1.70 100 a \$5.25 \$6.95
Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

#### YOST TYPEWRITER

The American Type Founders Company expends more each year than all other type founders in the world in producing new types and showing them attractively. With its immense business and great facilities it can afford to do this as no other founder can.

It will cost no more to buy American type than it will to buy inferior designs or imitations. We are sending you continuously beautiful Specimens showing our new types, borders and ornaments. Not only is this rapidly enlarging our business, but if our material is used effectively it will largely increase your business.

YOST TYPEWRITER
(Cast on Original Line)
12 Point 20 A \$1.75 100 a \$5.90 \$7.65
Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

#### STANDARD TYPEWRITER

The Standard Typewriter is a reproduction of the work done by the Remington Standard Machine--the matrices being obtained from facsimile impressions furnished by the manufacturers. This face commends itself to the printer producing imitation typewritten letters, being easy to read, does not tire the eye, matches work of Standard Typewriter, and because the type is clean cut and durable.

There is a constantly increasing demand for the printing of imitation typewritten letters, and in all the leading cities wide-awake printers are taking advantage of this and increasing their facilities for doing this work.

Imitation Typewriter Inks--Purple, Blue, Black, Green and Red--are shown in the Specimen Book of Printing Inks recently issued by the American Type Founders Company--if you have not a copy of this, write the nearest Selling House.

STANDARD TYPEWRITER
(Cast on Original Line)
12 Point 20 A \$1 75 100 a \$6 00 \$7 75
Justifiers in 1 and 5 lb. fonts at 42 cts. per lb.

k

Mr. & Mrs. Charles Killebrand
request your presence at the marriage
ceremony of their daughter

Blanche
to

Mr. Robert A. Whitehood
on Tuesday, September the fourteenth
nineteen hundred and six
at half past two

at St. Peters Cathedral

Bloomingdale

COMPANION SERIES TO TIFFANY UPRIGHT AND MADE IN CORRESPONDING SIZES

Mrs.George B. Thornton

# Merchant's Third National County Depository

Nationalist Researched Historical Discoveries in Literature

Masonic Celebrations November Second Fortieth Grand Demonstration

24 Point No. 1

Bounteous Domestic Products Eliminated Intense Question of Tremendous Consequence

24 Point No. 2

Commencement Exercises at Gailan's School of Oratory Tuesday Afternoon, Seven December

18 Point

Outing and Casting Exhibitions Give National Society Anglers Piscatorial Dreams and Fishy Yarns Galore

9 A \$1 40 44 a \$2 35 \$3 75

10 A \$1 30 48 a \$2 20 \$3 50

Kandsome Lurisian Creations Imported

Ancient and Kanarable Gentlemen Leisure Esteemed Member Presented Medals

Latest Styles Renowned Designer Effects by Deftly Manipulated Fingers

Numeraus Finest \$1234567890 Residences

These Special Characters accompany each font

TuTh Lofhdrnsso'...,

# Exhibition of Paintings

of the Students of

# The South Art School

of Mona Park, Virginia

Monday, November 17, 1906

Admission by Card

The Lictures on view will be affered for sale and the proceeds applied to the purchase of casts for the use of the students and for fitting up the new class rooms recently added

## Madame René Monet

announces an Exhibition of

Paris Tailor Made Suits

Wednesday, January 12th, 1906
in the afternoon

Nine Lebanon Street, Biltmore, Ohio

60 Point

RA\$460 8a\$545 \$1005

# Handsome Costume Show

48 Point

3 A \$2 80 10 a \$4 70 \$7 50

# Materials Warranted Reliable

36 Point

4 A \$2 55 14 a \$3 95 \$6 50

# Famous Collection of Medieval Lamps Hidden by Pirate Band

30 Point

4 A \$1 90 17a \$3 60 \$5 50

Magnificent Fireworks Display Inaugurates Grand Water Carnival

24 Point

6 A \$1 90 20 a \$3 10 \$5 00

Quaint Historical Books Read at Literary Gatherings Excite Laudable Curiosity Interest Aroused by Marked Paragraphs

18 Point

8 A \$1 70 24 a \$2 80 \$4 50

14 Point

8 A \$1 30 32 a \$2 45 \$3 75

Cordial Greeting Extended Visitors Attending Convention of Hardware Dealers' Association Business Talks

Tine Collection of Oriental Plugs and Ravest Tapestries Sold at Public Auction Great Saving Made by Purchasing Hera During Month of November Tortunes \$1234567890 Expended G. D. Ford, President

H.B. Dean, Treasurer

# The National Mills

Manufacturers of Evouvn Flouv Patent Whole Wheat

Offices, Elevators and , Wills, Broad Street West

Richmond, Wis.

190

Absolute Leader of Typographic Fashions

American

Type Founders Co.



Type Ovnaments Borders

Selling Houses in All Principal Cities Boston

New York

Philadolphia

Baltimore

Richmond

Pillshargh

Bujjalo

Cincinnati

Cleveland

Detroit

Chicago

St. Louis

Kansas City

Minneapolis

Senver

Spokane

Les Angeles

San Francisco

Portland, Ore.

Seattle

Vancouver, B.C.

60 Point

# Autumn Millinery Handsome Line

National Art Exhibition Color Masterpieces

Reliable Bankers Association November Eighth 1907

Quaker Life Assurance Companies Chartered November 14

6 A \$1 90 18 a \$3 45 \$5 35

19 Point

8 A \$1 70 24 a 3 05 \$4 75

County of Hunterdon Massachusetts

Adamant National Bank Capital \$100,000 Interest Paid on all Deposits

14 Point

Puting and Excursion of the Buston Retail Dealers Association Leaving . Horan Boat Dock at 8.30

Eighth Annual Dinner of the Carnegie Literary Club, at Elks Hall . Honday Evening, October \$ 1234567890

Capitals of Tiffany Script Extended and Tiffany Script are identical

## Mr. and Mrs. Louis B. Runkles

request your presence at the marriage ceremony of their daughter

Clara Elanore

to

. Ur. Horace Daniels Klinert

.Monday Evening, Ortober twenty-seventh .Nineteen hundred and six at seven oclock

. Ur. Harry O. Adams

35 Highland Manor

Lenox, Ohio

## Announcement

We would most respectfully announce to our patrons the opening of our

Millinery Department

Monday, November Twenty-third Nineteen Hundred and Six

Arcade Court

Adam Roth, Prop.

48 Point

3 A \$3 50 7 a \$4 25 \$7 75

# Handsome and Braver Reception Cards Quickly Secured

36 Point

4A \$2 85 10a \$3 90 \$6 75

Mutual Admiration Societies Lately Formed Grand Matrimonial Schemes

24 Point

A \$2 15 18a \$3 60 \$5 75

Historical Mansions Recently Abandoned Applications Received Many Remarkable Questions and Answers

18 Point

7 A \$1 85 20 a \$2 90 \$4 75

Refreshing Breezes Gently Wafted Across the Lawns Fragrant Roses and Violets

Lovers Aimlessly Roaming Through Green Meadows

12 Point

8 A \$1 15 30 a \$2 60 \$3 75

This Latest Fashion of Script Lettering Combines Neatness, Dignity, Grace, Originality and Listinctiveness

Some Magnificent Specimens of Original Anglo-Sazon Handwriting

Remarkable \$1234567830 Characteristics

## Bond Script

## Mrs. Harold Merideth

Cordially invites you and your friends to attend her series of

# Illustrated Lectures

at the

Romanian Building

Every Tuesday and Friday Afternoon

During August

The Lectures are Delivered for the Benefit of Charity

## Morris & Lehman French Complexion Tablets

Antiseptic and Emollient

Recommended by Physicians as an Excellent Remedy for the Face and Hands

Parisian Cologne and Soap Company

Paris

New York

London

30 Point

4 A \$2 65 12 a \$3 50 \$6 15

## Smart Twentieth Century Examples on Wielding the Quill Alphabetical Terrace, Scribesville

24 Point

5A \$2 25 15a \$2 75 \$5 00

One of the Modern Styles of Script Letters Combines Grace and Dignity Specimens of Anglo-Saxon Handwriting Handsomely Engrossed Resolutions

18 Point

7 A \$2 00 21 a \$2 55 \$4 55

The Recent Earthquake Shook us out of our Boots, and Likewise our Merchandise off the Top Shelves Most of the Stock is Uninjured, but Rather Than Rearrange it we Have Decided to Close out at a Sacrifice Ninety Per cent. Discount for Cash

14 Point

8 A \$1 95 24 a \$2 10 \$4 05

After a Siege of Bargains in Everything and Profits in Nothing the
Almshouse Doors are Open for our Reception

Ne Close our Business Career this Aforning with the Nell-wishes

of the Sheriff and an Ammense Stock of Experience

Some Tattered Garments, no Finances and Creditors Galore, but our

Nisdom Teeth are \$1234567890 in Excellent Condition

These Logotypes accompany each font

Co. Ho. It The Wh Mr. Mes



Yourself and company are cardially invited to attend the

Annual Costume Ball of the

Society of Colonial Dames on the Evening of the

Twenty-second of February

Lexington Assembly Rooms

Philadelphia

Kate Greenaway Mignonettes Nos. 56, 27, 30, 58

Youngblood & Brothers

Established in 1796

Furnishers of Good Things

Send for Latest Interest Table

No. 123 Gold Street, San Francisco

### Lining Royal Script

30 Point No. 551

4 A \$2 35 12 a \$3 80 \$6 15

Excellent Lettering for High Class Mercantile Stationery Remarkably Neat Characters

30 Point No. 552

4 A \$2 35 12 a \$3 40 \$5 75

Serviceable for Printing Certificates and Professional Announcements Wedding Invitations and At Homes

24 Point No. 551

6 A \$2 35 18 a \$3 25 \$5 60

The Wearing Quality of this Script Design Is Remarkable in the Extreme For Everyday Wear of the Printshop

24 Point No. 552

6 A \$2 35 18 a \$3 10 \$5 45

No Printer Can Adequately Meet the Wishes of His Patrons Who Does not Have Variety of our Script Faces at his Command

18 Point No. 551

7 A \$1 85 21 a \$2 95 \$4 80

12 Point No. 551

9 A \$1 40 36 a \$2 65 \$4 05

American Type Fashions Bopular Everywhen Distinctive

In Variety, Quality and Ultility the Productions of this Company Stand Unsurpassed in the World

Original and Practical

Sining Royal Script Legible \$1234567890 Figures

## Lining Royal Script

Rave Stones, Gems and Imported Art Objects

Harvery E. Raymond

Established in 1876

Diamond Merchant

Silvenware Fine Jowelry Ecclosiastical Goods Jeweler and Gilversmith

28 Ancade Court, New York

Jerome L. Artz, M.D.

Homeopathist

Miss Gertrude Dennison

Roquests your presence at her

Tenth Birthday Celebration

Wednesday Aftornoon, May First

At Four O'clock

Hayes Avenue

Lawndale

City.

You are respectfully invited to attend the

Reception

Tondered to the Visiting Delegates of the

Stockton Literary Association

Thursday Evening, February First
At Eight O'clock

Continental Hotel, Wentworth Avenue

Masonicville, South California

## Lining Steelplate Script

80 Point No. 551

4 A \$2 05 12a \$3 45 \$5 50

Six Lessons in the Art of Penmanship Careful and Rapid Writers Secure Promotions to Higher Places Our Methods Indorsed

24 Point No. 551

6 A \$2 25 18 a \$3 25 \$5 50

Type Styles Actistic and Graceful in Design Guarantee Effective Results Attractive Typography Produced With Ease and Rapidity

24 Point No. 552

6 A \$2 25 18 a \$2 75 \$5 00

Annual Communicament Exercises of Indiana University Large Numbers Take Degrees Heroines Reserved for Missions in Foreign Lands Home: and Friends

12 Point No. 550

8 A \$1 25 32 a \$2 75 \$4 00

Originality of Lesign, Style of Tinish, and the Admirable Wearing Qualities of American Type are Three Cardinal Points of Superiority, in Themselves Sufficient to Recommend this Material to the Yast Suny of Purchasing Printers and Magazine Publishers as an Investment That will \$1234567810 Yield Saving

## Lining Stoelplate Script

Mrs. Viola C. Raymond requests the honor of your company at the marriage of her daughter Daisy Trene

Mr. Nason B. Jonathan on Monday evening, August thirty at half after six

Mr. and Mrs. N. B. Jona/han At Home Wednesdays after October first

Wednesdays after October first Ninelson hundred and six

Thornton Manal

### Lining American Script No. 2

Perseverance and Attention American Enterprise Lovers of Good Taste in Printing Appreciate this Script Type Germany and Italy Becoming Estranged Official Diplomatic Negotiations Making Preparations for Serious Grouble 24 Point In calling the attention of Customers and Friends to our

Removal from the Prehistoric Building Our Sincere Gratitude | for Previous Liberal Patronage

8 A \$1 95 24 a \$2 75 \$4 70

9 A \$1 35 36 a \$2 45 \$3 80

The How Store will be spened September Twenty-eighth Bargain Sales in Furnishings

Reasantwille Beneficial Association Sends Greeting and Expects the Reasure of Your Company at Their . Request for \$1934567890 the Bunquet

#### Lining American Script No. 2

Mr. and Mrs. Allison Franklin

request the honor of your presence at the marriage of their daughter

Mary Dawson

Mr. Arthur Ralph Alexander

on the Evening of Wednesday, the Fourteenth of June Nineteen Stundred ana Pive

Grace Methodist Episcopal Church

Pure

Rosemary

Extract

Present this Card at

Grace Memorial Church

Second and Norton Sts.

Composed of Pure

Ingredients

Dr. Kestor Brown

Champedest

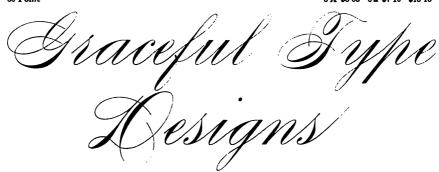
Made by

Bother & Tons

\_Nowburg, Pa.

1437 - Historia Place - New York

3 A \$6.05 6a \$7.10 \$13.15



48 Point

3 A \$4 15 9a \$6 00 \$10 15

Lettering foi Cards Stationery

36 Point

4 A \$3 45 12 a \$4 65 \$8 10

Pennies Saved by Children Inherit Fortunes Left by Miserly Relative

24 Point

5 A \$2 40 15 a \$3 35 \$5 75

Serviceable for Printing Certificates and Other Legal Documents Ucal and Useful Design in Five Sizes

18 Point

7 A \$2 10 21 a \$2 75 \$4 85

Chinaware and Wollery Umported Lirect from South Japan Criginal Kandiwork of Malives Atrange and \$1234.567891 Funtastic Shape

#### Bining Buston Freight Me. 2

# The Kally Cagle Established 1876 Best Advertising Medium Office of Publication, 983 McVicher Building Ryle, And.

The pleasure of your company is desired at a Dance given in honor of the

Regal Weights Cadets

at Lawton Grove Pavilion

Wednesday evening, June fourth

Rineteen hundred and seven

during July and Gugust after six o'clock

Georgiana Arcade

3 A \$4 95 5a \$2 65 \$7 60

### Bowers Charmed

48 Point

IA\$435 9a\$320 \$755

### Philharmonics Handsome Ornaments

36 Point

A \$2 65 11 a \$2 35 \$5 0

### Artistic Conception Beautiful Fairyland Scenery

80 Point

5 A \$2 35 13 a \$1 95 \$4 30

#### Matrimonial Ventures Lovesick Damsels Idle Dreaming

24 Point

5 A \$1 60 18 a \$1 90 \$3 50

Fashionable Audience Hears Harmonious Leaders Receive Souvenirs

18 Point

7 A \$1 45 25 a \$1 80 \$3 25

14 Point

0 4 61 90 99 61 70 69 00

Grand Dancer
Enchanted Landscapes
Moonlit Excursion

Bright Morning

Sathering Sweet Flowers

Child Reminiscences

12 Point

10 A \$1 15 38 a \$1 60 \$275

Inspiring Outburst

Melodious Strains of Music

Enthusiastic Receptions

Brilliant Admiral Welcomed

10 Point 11 A \$1 00 43 a \$1 50 \$2 50

Unromantic Parent

Youthful Courtship Interrupted

Golden Hours Departed

Peculiar \$1234567890 Contract

### Toilet Articles

Direct From Paris

Complete line of Complexion and Sachet Powders Cosmetics, Hair Pomades, etc. Also some Neat Ornaments for the Boudoir

### Choice Perfumes

and Bathing Lotions in Beautifully Ornamented Bottles. Just the Thing that Makes a Suitable Gift for any Occasion

#### Excelsior Novelty Company

New Londo

Con

Sighteenth Annual Banquet

Kenilwort

Clu

Charmagna Hotel

March 7, 1906

Deviled Crabs Oysters Lobster Patties

Celery Radishes Olives

Baked Bluefish

Roast Lamb Green Peas

Baked Potatoes

Sliced Peaches Ice Cream

Roman Punch

Cigars

Hotel de Colonado

Thanksgiving, 1905

3A \$600 9a \$700 \$1300

# Children's June Festival

48 Point

3 A \$4 55 9a \$5 10 \$9 65

Daily Concert Silver Leaf Grove

86 Point

3 A \$2 95 9 a \$3 55 \$6 50

Grand Reception New Amsterdam Hotel

24 Point

5 A \$2 30 15 a \$2 70 \$5 00

Sixth Financial Statement Provident Savings and Bonding Lo United States America

18 Point

8 A \$1 90 24 a \$2 60 \$4 50

Unique American Line Type Design Adapted to Printing Fine Business Stationery Legible \$1234567890 Figures

These Special Characters accompany each font

The by the ng nd, is the tt tt

# Rare China

### Keeping in Touch

with the leading makers of Europe and America is what enables us to exhibit some new novelty every day. We always display the most varied stock to be found in this country. Beauty of display is only one element that should tempt you here. Wide range of prices—from lowest to highest—is a consideration that we don't want you to lose sight of.

# King Holerain

Importers

48 Lexington Avenue

3 A \$5 85 4a \$2 95 \$8 80

# Black Numbers

48 Point

4 A \$4 40 8 a \$3 50 \$7 90

# Ember Days American Reports

36 Point

4 A \$2 70 9a \$2 50 \$5 20

# Great Red Fox Teaching Harmoniously

30 Point

4 A \$2 00 12 a \$2 30 \$4 30

# Growing Revenues Calisthenical Entertainments

24 Point

5 A \$1 65 15 a \$1 85 \$3 50

# Commercial Organization International Telegraphic Reports

18 Point

8 A \$1 50 24a \$1 75 \$3 25

12 Point

13 A \$1 20 40 a \$1 55 \$2 75

Brave Chaplain Receives Instructions Modern Reviews Dandified Apprentices Pyrotochnic Display Dolightod Childron Saloro Slorious Ropublic Evorybody Contributos Sonorous \$1234567890

10 Point

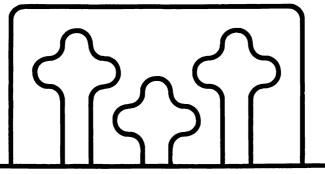
14 A \$1 15 41 a \$1 35 \$2 50

By our ears like the wind Through the Winter my warriors Dismal the sun rose through All around me it began to look dim One beautiful October cloud 8 Point

13 A \$1 00 41 a \$1 25 \$2 25

You have taken me prisoner
Your last Seneral understood Indians
I am much grieved for my warriors
Bullets flew like birds in the air and
We expected to hold out longer

Lining Livermore No. 2



# Art Exhibit

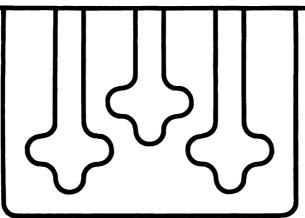
# Printing Types

New designs for all classes of Commercial and Job work to help printers in

Business Building

American Type Founders Co.

Agencies and Selling Houses in all Principal Cities



Newspaper Border No. 48

3 A \$6 25 5 a \$3 80 \$10 05

# The Monarch

60 Point

8 A \$4 75 5a \$2 90 \$7 65

# Printed Wonder

48 Point

3 A \$3 45 7 a \$3 00 \$6 45

# Restricted Dealings Progress Slow

36 Point

3 A \$2 05 9a \$2 25 \$4 80

### Chicago and Arona Irack Special Day Irain

24 Point

6 A \$1 70 16a \$1 85 \$8 56

Distinguished Photographers Receive Konorable Mention Among

18 Point

8 A \$1 40 25 a \$1 85 \$8 2

Interesting Things Displayed with Taste and Tact
Much Bronze and Marble Statuary
Artists Sending Exhibits Appear Before

12 Point

12 A \$1 15 50 a \$1 60 \$2 75

10 Point

15 A \$1 05 58 a \$1 45 \$2 50

Art Photographs and Glay Models Sent for Your Approval Merit \$1234567890 Reward Bronze Model Workers in Sreat Demand Number of Vacancies Greated Nothing Sained Absolute Losses

# Think!

Little cubes of metal,
Little tubes of ink,
Brains, and the printing press,
Make the millions think!

We furnish Everything it is possible to buy in this connection

American
Sype Founders
Company

3 A \$6 00 4a \$3 50 \$9 50

# Great Show

60 Point

3 A \$4 75 6a \$4 25 \$9 00

# Hero Favorite

18 Point

3 A \$3 65 8a \$3 85 \$7 50

## Acrobatic Troupe

86 Point

4 A \$2 50 9a \$2 50 \$5 00

New Academy of Music

30 Point

4 A \$2 00 12 a \$2 35 \$4 3

Superb Dramatic Company

24 Point

5 A \$1 50 16 a \$2 10 \$3 60

Handsome Stage Furnishings New Scenery for the Frand Opera

18 Point

Q A @1 25 26 @1 00 @2 25

High Class Attractions Exclusively Vaudeville Comic Opera Drama and Tragedy

14 Point

10 A \$1 25 34 a \$1 75 \$3 00

Popular Prices Prevail at All Performances
Reserved Seats can be Secured One Week in Advance

12 Point

12 A \$1 20 40 a \$1 55 \$2 75

10 Point

12 A \$1 00 45 a \$1 50 \$2 50

Use the Manhattan Series Strong \$1234567890 Faces Commercial Stationery This Unique Type Design is Admirably Adapted for Display in Magazine Advertisements Kandy Letters for Kandy Printers

#### Manhattan Series

#### Robert J. Buckingham

Fashionable

### Jailor and Outfitter

Ladies' and Sentlemen's Apparel

Claremont Avenue near Alhambra

Open Evenings

New York

### Fisk art Store

#### **Anniversary Freeting**

and Winter trade and are now ready to cater to the tastes and needs of the most fastidious purchasers of Interior Decorations, Art Novellies, Paintings, Statuary, Bric-a-Brac, etc. We are also showing the latest ideas in Wall Papers, Curtains and Draperies, both in domestic and foreign patterns—some were made exclusively for this store

Monday Morning, November Third

Choice selection of Novelties suitable for Holiday Fifts

310 Broadway, Camden, O.

Opposite Fountain Square

Art Souvenirs with all Purchases of \$100 or over

Missal Initials



12 Point

8 A \$1 25

10 Point

HOCOCION DIJRUMOLOGO VVUXUS

HOCOCA CONTRUCTOROPORTECTA VUXUS

# American Type Counders Company Dissal Initials In Combination with Some Popular Jaces

### Orinting

The kind you ought to use and when you ought to have it, that is: when you need it. We have contraded the habit of pleasing our Customers by giving them not only Artistic Work, but by giving it to them when promised

**Parmington**The Printer

#### \*\*\*\*\*\*\*\*\*\*\*

OT listed with the few are the printing offices that contain what might truthfully be called Miscellaneous Collections of Accidental Initials. In a few instances the letter required is found to meet the requirements. Much better is this Missal Series

\*\*\*\*\*\*\*\*\*\*\*

ARK that, Series! Every letter and in seven sizes made just like any other type and is cast on the square of its body, filling same without any shoulder. Used with any face in book or job work

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Chown in combination with Claister Black, Chelenham Oldstyle, and this, the Meriontype. The Missal Initial Series is fully as useful in the modern printing office as any requisite that has served to build up the modern office. In short, Missal Initials are Modern Requisites

#### **Missal** Initials



#### Bulfinch Attractors

A series of pictures for attracting the eye and for exciting interest. Usable as illustrations in connection with catchy phrases, a million or more of which are applicable

#### Chap-Book Directors

A series of indexes, or fists, in every required size and of several striking patterns. In the field which they are intended to cover, they are decidedly "it"

#### Plemish Borders

Usable in many classes of work, but are particularly adapted to ecclesiastical printing, show cards, catalogue covers, etc. Made in three sizes and five patterns

#### Dandsome Type Faces

Look through this book, and one cannot but wonder why printers are not more successful, for the secrets of success are herein disclosed

**merican** 

Type Founders Co.

Flemish Border No.

3 A \$7 40 5a \$4 25 \$11 65

# Safe Trials

60 Point

3 A \$6 25 6a \$4 60 \$10 85

# Greatest Lake

48 Point

4 A \$4 40 7a \$3 10 \$7 50

### Card Tournament

42 Point

4 A \$3 60 8 a \$2 70 \$6 30

### Commercial Printers

36 Point

4 A \$2 80 9a \$2 40 \$5 20

#### Unsolicited Testimonial

30 Point

5 A \$2 80 11 a \$2 00 \$4 30

#### Unique Advertising Novelties

24 Point

5 A \$1 70 14 a \$1 90 \$3 50

#### Automobile Manufacturing Process

18 Point

8 A \$1 60 22 a \$1 70 \$3 30

14 Point

10 A \$1 40 32 a \$1 60 \$3 00

### Sixth Anniversary of Connecticut League

12 Point

12 A \$1 30 36 a \$1 45 \$2 75

Whomen as Newspaper Writers Editors Would Clebate Increase \$1234567890 Salary

8 Point

16 A \$1 05 52 a \$1 20 \$2 25

The prime object of all printed matter is to attract attention. How to secure this and thereby add to its value is the study of wide-awake Printers who Desire Progress in Modern Ideas

Destruction of Flowers September Twenty-Second

10 Point

14 A \$1 20 42 a \$1 30 \$2 50

Newspaper Reading in this Age has become popular with all classes Best educator for the public in general

6 Point

17 A \$0 95 55 a \$1 05 \$2 00

The policy of right-boing cannot be boubted, all intelligent people must see that in almost every instance bope of real gain and advantage cannot consider solely the labor involved. For that which is finally intilled Comes Reward for \$1234567890 the Self-sacrifice

# The First Empire founding of Babylon

he primal great government of human origin was the Baby lonian empire. One hundred and fifteen years after the flood, Rim rod, son of Cush and great-grand son of Poah, entered into the land of Shinar on the River Euphrates surrounded the great tower Babel with walls and settled therein with his associates and followers, thus founding a city which was named Ba-bel-on or Babylon, first city in the world's history. After found ing of Babylon he went north into the country of Asspria and found ed a city on the bank of the Tigris which he called Nineveh, in honor of his son Ninus. I Nimrod is rep resented as "mighty hunter before the Lord," and is supposed to have engaged in arduous work of hunt ing with two great objects in view

72 Point 3 A \$7 50 5 a \$4 25 \$11 75 orbid Puis rovidence Bankers Seventh Annual Parade 20 Point Beautiful Winter Ice Exp Decoration Day Memorial Services 8 A \$1 65 22 a \$1 70 \$3 35 14 Point 10 A \$1 45 32 a \$1 60 \$3 05

Five Australian Life Insurance Agents

12 A \$1 30 36 a \$1 45 \$2 75

The Prime Object of Printers Artistic \$12345678 Display Distinctive Flemish Black Type

16 A \$1 05 52 a \$1 20 \$2 25 Alemish Black Initials may be used beginning chapters and in many other places Prominent Publishers all insist upon their use

Artistic Effects that Make Good Printing

14 A \$1 20 42 a \$1 30 \$2 50

For Church Programs and all other work of this style the demand for this beautiful letter will be very great

6 Point 17 A \$0 95 55 a \$1 05 \$2 00 There is little cost for this Stylish Type Progressive typographers will not besitate to buy this because it will pay for itself within a short period Belp the Printer's \$1234567890 Good Reputation













# Book of St. Luke

#### Continuation of the Sixth Chapter

22 Blessed are ye, when men shall hate you, and when they shall separate you from their company, and shall reproach you, and cast out your name as evil, for the Son of man's sake.

23 Kejoice ye in that day, and leap for joy: for, behold, your reward is great in heaven: for in the like manner did their fathers unto the prophets.

24 But woe unto you that are rich! for ye have received your consolation.

25 Woe unto you that are full! for ye shall hunger. Woe unto you that laugh now! for ye shall mourn and weep.

26 Woe unto you, when all men shall speak well of you! for so did their fathers to the false prophets.

27 But I say unto you which hear, Love your enemies, do good to them which hate you.

28 Bless them that curse you, and pray for them which despite-fully use you.

29 And unto him that smiteth thee on the one cheek offer also the other; and him that taketh away thy cloak forbid not to take thy coat also.

30 Give to every manthat asketh of thee; and of him that taketh away thy goods ask them not again.

31 And as ye would that men should do to you, do ye also to them likewise.

32 For if ye love them which love you, what thank have ye? for sinners also love those that love them.

33 And if ye do good to them which do good to you, what thank have ye? for sinners also do even the same.

34 And if ye lend to them of whom ye hope to receive, what thank have ye? for sinners also lend to sinners, to receive as much again.

35 But love ye your enemies, and do good, and lend, hoping for nothing again; and your reward shall be great, and ye shall be the children of the Highest: for he is kind unto the unthankful and to the evil.

36 Be ye therefore merciful, as your Father also is merciful.

37 Judge not, and pe shall not be judged: condemn not, and pe shall not be condemned: forgive, and pe shall be forgiven.













Wayside and Tabard Borders

3 A \$6 60 5 a \$3 40 \$10 00

# Approve Merit

60 Point

3 A \$5 50 5 a \$2 75 \$8 25

# Criental Despots

48 Point

4 A \$4 30 6 a \$2 20 \$6 50

### Aids Solemn Freshmen

42 Point

3 A \$2 85 9a \$2 40 \$5 25

### Happy Years Superseding

**36 P**oint

3 A \$2 15 10 a \$2 15 \$4 30

#### The Order United Workmen

80 Point

5 A \$2 05 15 a \$1 95 \$4 00

#### Disappointment Sinks Many Hearts

24 Point

£ A \$1.95 10 a \$1.70 \$9.55

#### Correspondent Sent Good Stories Regularly

18 Point

10 A \$1 70 30 a \$1 60 \$3 30

14 Point 13 A \$1 55 42 a \$1 45 \$3 00

#### Stationery Printing Especially Amitates Cards

12 Point

13 A \$1 25 52 a \$1 50 \$2 75

Public Charity Society Meets Chird Mednesday Every Month Numb \$1234567890 Admired

8 Point

16 A \$0 95 68 a \$1 30 \$2 25

Belightful Musical Concert Helb Mibnight Excursion Palatiul Stramer Bolon Momen Fifty Men Secure Suffay Ctoo Pills Hoodwink Manufacturing Authorized Agent for Decop Traps

10 Point

15 A \$1 10 58 a \$1 40 \$2 50

Pery Nicely Graded Sizes Anticipation, Jubilation and Sad Bealization Scholar Makes Promise to Become

6 Point

18 A \$0 85 72 a \$1 15 \$2 00

Amprobraents in Belasite Appliances Made Bension Report Brinted and Malied in Sealed Matelages Forthuith Harmonium \$1234567890 Dissipation

# Order of Service

For the Consecration of the

Reverend Thomas B. Cosliner

Bishop-Elect of Bombay at the

#### Protestant Episcopal Church

On Old Chamberland Road Wednesday Evening, July the First

Anno Domini 1906



Wayside \*4352

Blessed is the man whom thou choosest, and causest to approach unto thee, that he may dwell in thy courts: we shall be satisfied with the goodness of thy house even of thy holy temple

3 A \$3 00 8 a \$3 30 \$6 30

# Herein Most Perfect

42 Point

3 **A \$2 40** 9 **a \$2** 85 **\$**5 25

### Central Ethical Society Regular Meetings

36 Point

4 A \$2 30 9 a \$2 25 \$4 56

### Letter Splendidly Designed Elegant Printing Done

30 Point

5 A \$1 90 13 a \$2 15 \$4 05

#### Women Beseech Fellow Citizens Their Solemn Diewings

24 Point

6 A \$1 60 17 a \$1 90 \$3 50

#### Epworth League Meeting Wednesday Desires Quorum Attendance

18 Point

9 A \$1 40 26 a \$1 85 \$3 25

Prosperous Countries Encouraging Expansion Liberally Educating Present Generation Resulting Entirely Satisfactory

12 Point

13 A \$1 15 40 a \$1 60 \$2 75

nt 14 A \$1 10 44 a \$1 40 \$2 50

New York City News Interborough Moving Expense Money \$1234567890£ Nost Soon Recovered

Artificially Manufacturing Flowers
Greatest Heroes of Valley Forge
Dineteen Bundred

The Kingsbridge Roadway

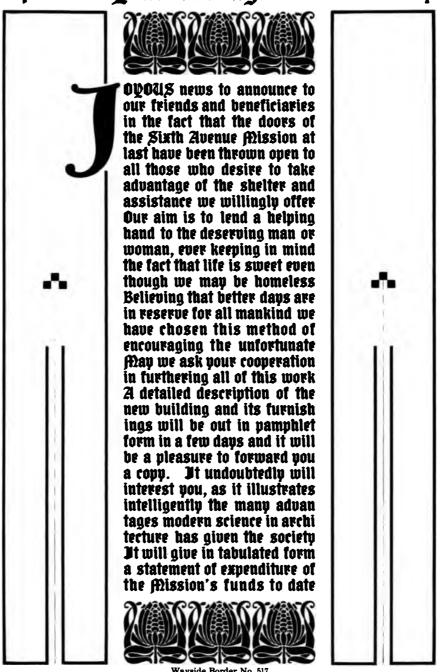
8 Point

16 A \$0 95 50 a \$1 30 \$2 25

int 17 A \$0 85 53 a \$1 15 \$2 00

Hamilton Bank Note Company Good American Money Promptly Exchanged Sor Values Received With Interest Sixty Minutes One Hour College Boys Oft Play Injurious Sames
Come Along and Abide with the Soverer and Ever
Almost Real \$12345678905 thousy
Dieasant Ocean Dovaces

# The Sixth Avenue Mission Open the Year Through for the Needy



#### W. Alexander Kensington, Secretary

Six hundred & Twenty-Sixth Avenue, Ivanhoe Building, Washington, D. C.

3 A \$7 25 5a \$4 40 \$11 65

# Gold Watch

Aational Bank

48 Point

3 A \$3 75 7 a \$3 75 \$7 50

Brother Returned

42 Point

4A \$3 35 7a \$2 90 \$6 25

Grand Arts Festival

36 Point

4 A \$2 60 8 a \$2 40 \$5 00

Young Folks Carnibal

30 Point

5 A \$2 05 11 a \$2 25 \$4 30

American Line Letter Besign

24 Point

5 A \$1 65 12 a \$1 85 \$3 50

Some Kare Manuscripts Exhibited

18 Point

8 A \$1 40 22 a \$1 85 \$3 25

14 Point

10 A \$1 25 33 a \$1 75 \$3 00

Commencement Gowns for Graduates

12 Point 13 A \$1 25 37 a \$1 50 \$2 75

Printers Demand the Best Types \$1234567890 Borders For Neat Stationery Work

10 Point 14 A \$1 10 44 a \$1 40 \$2 50

Leader in Type Fashions American Type Founders Company

Serviceable Series

8 Point

16 A \$1 00 48 a \$1 25 \$2 25

Iob Offices Besiring a Profitable Lettering in First Class Stationery Printing Should Secure this Andern Series Point

16 A \$0 85 50 a \$1 15 \$2 00

Engravers Gid English is Extensively Ased To Imitate the Engraved Effects in Fine Stationery Wedding \$1234567890 Invitations

#### Engravers Old English

## The American

Type Founders Company

# Types

were never made so thoroughly as they are now. Designing was never so artistic, nor cutting ever so deep and clean, nor lining so correctly done. Series of types were never so uniform in grade and color; metal never so durable

#### American Type and Border Styles

are conspicuous examples of the high standard attained in these productions

#### American Type Best

Selling Houses in Principal Cities
of the United States

#### Engrabers Old English Open

#### Sizes and Brices

18 Point 8A \$1 40 22. \$1 86 \$3 25 Excellent 7 Judgment



14 Point 10 A \$1 25 33 a \$1 75 \$3 00 Attractive and Serviceable &

12 Point 13 A \$1 25 87 a \$1 50 \$2 75 Beautiful and Artistic Lettering Plain and Clear Figures 12345

10 Point 14 A \$1 10 44 a \$1 40 \$2 50 American Type Founders Company Houses in Principal Cities of A. S.

8 Point 16 A \$1 00 48 a \$1 25 \$2 25 Provider of Everything for the Printer and Originator and Designer of the Latest Type Faces and Borders, Machinery and Supplies

#### The Amsot Club

Invites you to be present, and help us to

make merry, at a

#### Roller Skating Party

In the Clenmere Association Towling Alleys at the

residence of General Timothy Bexter

Cancock Street

Monday Evening February 4, 1906

#### Engrabers Old English Open

Mr. Thomas Boston Lawson

320 Mariboro Street Niagara Falls

Publisher



#### Engravers Old English Open Letter Series

This design will enable the printer to obtain the softer color effects so often desirable in artistic typography, with one of the most

#Opular Type Styles

American Type Founders Company Originator and Maker

Presents to Printers this Outline Letter as a companion to one of its recent successes

Attractive and Serviceable for Many Classes of Work

#### Cathedral Zext



48 Point

3 A \$4 90 7a \$5 20 \$10 10

her Dai

nerican 1

reat **H**ippodrome

24 Point

5 A \$2 40 12 a \$2 20 \$4 60

#### Scotland and Germania

18 Point

6 A \$1 70 16 a \$2 10 \$3 80

14 Point

6 A \$1 15 22 a \$1 85 \$3 00

Blarney Stone Training the Man kce Banners

12 Point

9 A \$1 15 27 a \$1 60 \$2 75

10 A \$1 05 30 a \$1 55 \$2 60

Huge Gaks Dead Machinery or Supplies Temple Will #fit \$1234567866£ #fit

Michtfall

Seaside Toiler

Minors are Pighting Evidently Due Some Lavor Sketched in Autline Obliterated from Mind

8 Point

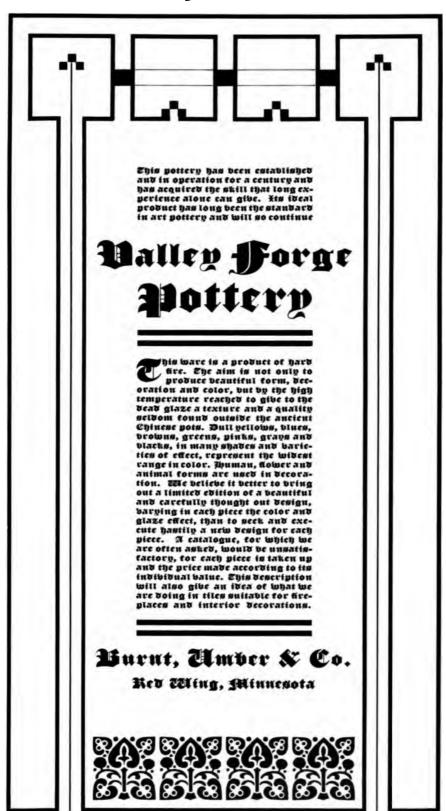
12 A \$1 00 36 a \$1 30 \$2 30

14 A \$0 90 40 a \$1 20 \$2 10

Plavored Water Leen Mave Coll fir in fing Quantity to Order Architecture of the Zown American Type Sounders Day

Old Monuments and Pountains Parisian Art Exhibits Draw Admiration Artist Mave Great Wit All Poundations Muilt of Solid Granite Many \$1234587888£ Wances

#### Cathedral Zext



Wayside Border No. 503

3 A \$6 85 4 a \$4 85 \$11 20

# Cultivation

48 Point

3 A \$4 20 6 a \$3 50 \$7 70

# Demon Tramp

42 Point

4 A \$3 60 6 a \$2 80 \$6 40

### Trish Knight Day

6 Point

4 A 49 70 7 a 49 90 45 00

Showing for Farmers

80 Point

4 A \$2 00 10 a \$2 30 \$4 30

Mebraska Election Wanted in South Dakota

24 Point

5 A \$1 65 13 a \$1 90 \$3 55

#### Elegant Residences Located Mear Leominster

18 Point

7 A \$1 50 18 a \$1 75 \$3 25

Massachusetts Automobilists Repudiated by Highway Commissioners

12 Point

10 A \$1 15 30 a \$1 65 \$2 80

Unsatisfactory Evidence in Murder Trials Clears Defendants 10 Point

10 A \$0 95 36 a \$1 55 \$2 50

Masterpieces

Recognized by Great Artists
Wanted in America

8 Point 14 A \$0 95 40 a \$1 30 \$2 25
Ancient Documents Found
American Statesmen Have Always
Been Recognized in Peace

6 Point 16 A \$0 85 50 a \$1 15 \$2 00

Bigber Standard of Excellence

Intelligent Engravers are Constantly Employing

Different Wetbods and Looking Forward

#### Standard

OR years these Tudor Black letters bave been in conspicuous service in nearly every printing office in the land: tbey are today more popular than before. Their great legibility and their graceful and dignified sbapes make them preferred in all places where the less easily read old Black Letter would be unsatisfactory. Tudor Black is a standard fashion in type, and all printers who use it will unbesitatingly testify to its serviceableness. The small expense of a big font makes of the series a peculiarly useful one

# Education in Mew Haven

An account of the beginnings of what is now an important mercantile centre, with sketches of early inhabitants

Illustrated with many authentic portraits, maps and rare prints from public and private sources

The Antiquarian Company Boston, Wass.

#### Lining Tudor Black

rogressive printers everywhere use our type and borders, and their customers appreciate it. Success is attained by using original type and border styles made exclusively by the American Type founders Company. A valuable addition to the Printing Office and pleasing to the general trade

American Type Founders Company

#### Caxton Initials

72 Point Each \$0 30

36 Point Each \$0 15

72 Point Per set \$4 25

24 Point Each \$0 10

QF

MΙ

P

18 Point Each \$0 10

GIV

RS

H

12 Point Each \$0.05

dela nIa

trenuous indeed is the effort for Artistic and Affective Printing among our Business Den today And the Printer who can turn out the work bringing expected Results is the one who can get the Largest re turns in Cash and prestige from his customer & & The Job Gompositor who has neglected to Master the

24 Point Per set \$0.75

18 Point Per set 20 60

JUG

OK

1

12 Point Per set \$0 50

GOLF

W B

18 Point Cloister in combination with 18 Point Caxton Initials

artistic possibilities of mod

ern Typesetting is Insane

60 Point Each \$0 25

60 Point Per set \$3 50 48 Point Each \$0 20 48 Point Per set \$2 25

#### A HAPPY FACE IS A FACE THAT GIVES JOY, AND THE CHELTENHAM—SO APT, SO FITTING—IS THIS KIND

T is undoubtedly the most popular type face that has been brought out in recent years. Judging by the satisfaction with which it was received the design was a most fortunate one, and it came at an opportune time measured by the demand which immediately sprang up. Scarcely had the American Type Founders Company finished the fourteen sizes in the Cheltenham Oldstyle series when requests came for an Italic series to go with it. The present series of Cheltenham Italic was the result. Its introduction met with an immediate success, and orders came in from the largest publishers and job printing offices, until now it is hardly possible to pick up a publication of any merit without a showing of the complete series of both the Cheltenham Oldstyle and the Cheltenham Italic being prominently displayed therein. A still further demand necessitated designing the other Cheltenhams shown on following pages.

In fact, many among the most prominent advertisers in the country have requested that this face be the one used to display their matter as it so fittingly challenges the eye of the reading public. The distinguished character of the Cheltenham family is so pronounced that the first glance reveals a design of decidedly unusual character that shows qualities never before attained in any other type face. It is in a class by itself. In cutting the other Cheltenhams to complement the Cheltenham Oldstyle the same lines that gave distinction to the first series were followed, and all have been as satisfactory as the original one. The Cheltenham family has been the type sen-

sation of the year, and their necessity in every properly equipped printing plant is quite apparent.

Cheltenham Oldstyle and Cheltenham Italic in combination

3 A \$6 45 4a \$3 75 \$10 20

# THE Sultans

60 Point

3 A \$5 40 4 a \$3 10 \$8 50

# Broken HERD

48 Point

4 A \$4 06 8a \$3 45 \$7 50

# STRONGER Bohemian Contralto

42 Point

5 A \$3 65 8a \$2 60 \$6 25

# ORCHESTIC Violin and Flute Duet

36 Point

5 A \$2 85 8 a \$2 15 \$5 00

# GRAND SIGHT Robes of Ancient Senators Museum Wonder

6 A \$2 40 10 a \$1 85 \$4 25

# RICE GYMNASIUM Instruction in the Art of Defense Meridian Boulevard

24 Point

6 A \$1 85 12 a \$1 65 \$3 50

# GRAND CELEBRATION Sixth Regiment of Continental Guards Entertain Darnham Hussars

18 Point

10 A \$1 65 21 a \$1 60 \$3 25

# FOR COMFORT AND SAFETY Auditorium Renovated in Most Approved Style For the Fall and Winter Season

14 Point

15 A \$1 50 30 a \$1 50 \$3 00

#### PRIVATE BOXES

Suitable for Social Gatherings Visiting Sightseers Eight Comfortable Seats 12 Point

18 A \$1 40 38 a \$1 35 \$2 75

#### SPECIAL MATINEES

Tuesday and Saturday Afternoons Reduced Prices Prevail Begins \$1234567890 Ends

11 Point

20 A \$1 40 42 a \$1 35 \$2 75

#### SOUVENIR PROGRAM

Given to the Ladies and Children at Matinee Performances Carriages Called Free of Charge 10 Point

21 A \$1 15 42 a \$1 35 \$2 50

#### GENERAL INFORMATION

Patrons Desiring to Rent Opera Glasses
Will be Courteously Served
at Moderate Charge
On Application at the Box Office

8 Point

24 A \$1 15 48 a \$1 10 \$2 25

6 Point

24 A \$1 00 48 a \$1 00 \$2 00

GRAND TABLEAU IN FINALE
Audience is Kindly Requested to Remain Seated
Until the Curtain Descends
In Order to Prevent Commotion and
Consequent Disturbance in Concluding Scene

NEW ATTRACTION EVERY WEEK
The Manager Has Perfected Arrangements for Numerous
High-class Productions for the Season
Drama, Grand Opera, Minstrelsy and Vaudeville
Due Notice will be Given to all
Special Prices Cives \$1234567890 to Regular Guesta

### A Love Novel

The most exciting story before the public

# "Les Quito" By De Cavlio

Author of "When the Wind Blows Across the Wild Moor," "Facts and Fancies," "Love and Riches," and many of the most popular publications

\$2.25

Postage or Express Paid by

Strand Publishing Company 2179 Sheridan Avenue Springfield, Conn.





#### Cheltenham Oldstyle

JAVE you ever stopped to consider the many fine qualities of the American Type? It is type that is typical of the highest perfection yet reached by the art. It is the standard of the

world for origi embodies a dis imitated. Mad

America **Founders** 

Designer and I

L pu

untrimmed s

Foliage, Lin

in fact, every



Wayside \*4341 A

THIRD ANNUAL DANCE

AT THEIR CLUB ROOMS 317 UNIQUE ST

NEW YORK

Cheltenham Family

Cheltenham Oldstyle Cheltenham Italic Cheltenham Extended Cheltenham Bold Cheltenham Bold Outline Cheltenham Bold Italic eltenham Bold Condensed nam Bold Condensed Italic

or wearing qualities. It g which cannot well be

it will outlast all others

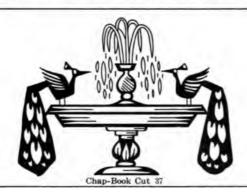
BECKEVILLE

#### JNERY

he beautiful line of ting Houses in this Street Hats, latest hiffon; also Wings, and misses, Veils; has been produced this year we have placed within the reach of the ladies

of Gaston County and vicinity at exceedingly low prices

NOVELTY STORE, ANNE STREET



#### Cheltenham Italic

72 Point

Special Characters \$2 25 per font

3 A \$6 15 4 a \$3 30 \$9 45

### MNE Birds

60 Point

Special Characters \$2.00 per font

3 A \$5 45 5 a \$3 30 \$8 75

### CHASE Hunted Beaver

48 Point

Special Characters \$1.35 per fond

4 A \$3 75 9a \$3 75 \$7 50

# EXHORT Compact Specimen

42 Point

Special Characters \$1 10 per font

5 A \$3 55 8 a \$2 70 \$6 25

# HUNDREDS Heard Distinct Sound

36 Point

Special Characters \$1 10 per font

5 A \$2 75 11 a \$2 25 \$5 00

REQUIRES

Destructive Characteristic

#### Cheltenham Italic

30 Point

Special Characters \$0.75 per font

7 A \$2 85 11 a \$1 90 \$4 25

#### BRIGHT DESIGNS Harmonize with Original Ideas Beauty and Strength

24 Point

Special Characters \$0.75 per font

7 A \$1 90 12 a \$1 60 \$3 50

#### PROUD FLORIST

#### Magnificent Horticultural Exhibition Gives Premium Best Product

18 Point

Special Characters \$0 65 per font

11 A \$1 70 21 a \$1 55 \$3 25

#### MODERN DESIGN

Deservedly Popular with Artistic Typographers Great Quantities Demanded

14 Point

15 A \$1 55 28 a \$1 45 \$3 00

12 Point

17 A \$1 45 36 a \$1 30 \$2 75

#### **INGENIOUS**

Harmonious Type Faces Are Business Producers Please Fastidious Customers

DILIGENT SEARCH Constantly Looking for Attractive

Typographical Designs Large \$1234567890 Force

11 Point

21 A \$1 45 42 a \$1 30 \$2 75 **COMPLETE SERIES** 

Exceptionally Well Graded Designs Distinctive Characteristics Produce Striking Qualities in Printed Matter of Every Description

10 Point

20 A \$1 30 46 a \$1 20 \$2 50

FORCEFUL LETTER

Cheltenham Italic Makes Possible Fine Accomplishment of Results Obtainable No Type of Like Design Demanded by Customers

8 Point

23 A \$1 15 46 a \$1 10 \$2 25

ADVERTISING MUST ATTRACT

Public Attention and Enthuse Readers to Win Results, and no Surer Way for Such Accomplishment is Possible than by Using 6 Point

22 A \$1 00 46 a \$1 00 \$2 00

SECURE FREQUENT SPECIMENS

Bright and Clear Effects can be Obtained by all Printers Making Liberal and Judicious Selection of Types and Borders that are Being Rapidly Designed Attractive Face \$1234567890 Beautiful Italic

These Special Characters are put up with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 72 Point inclusive

 $\mathcal{A}\mathcal{B}\mathcal{D}\mathcal{E}\mathcal{G}\mathcal{M}\mathcal{N}\mathcal{P}\mathcal{R}\mathcal{T}\mathcal{U}$ 

### Maroland

The greatest health-giving resort for invalids and a resting place for the tourist

#### Southern Central Railway

The Only Direct Route to all Famous Winter Resorts of the Southern Mountains

Every device for the safety and comfort of tourists. Sleeping and Parlor Cars fitted with lavatories and smoking rooms

Excellent Buffet Car service

#### TWELVE HOURS TO MAROLAND

By the "INLAND FLYER" leaving Daltmore at 6.15 p. m. Returning, leaves Maroland at 7 p. m. daily



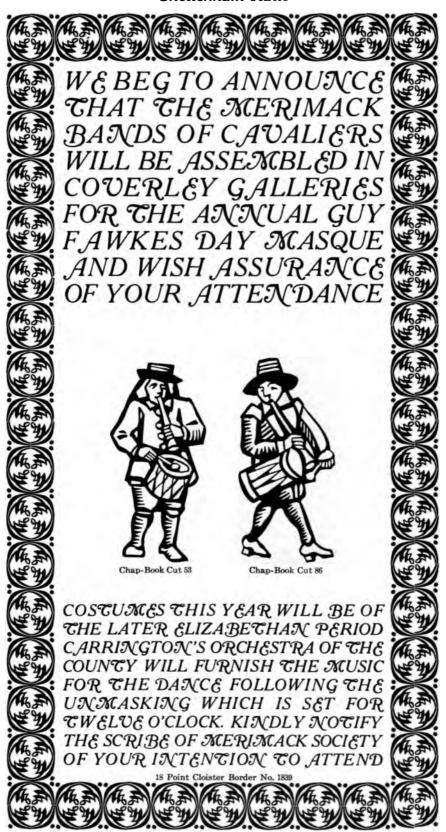
Wayside Ornament \*4478

Information at Any Ticket Office

George I. Madison, Passenger Agent

Gress Morton Building, Daltmore

#### Cheltenham Italic



#### Cheltenham Bold

72 Point

8 A \$6 55 4 a \$4 05 \$10 60

### SHRUB Rare Plant

60 Point

3 A \$5 55 5 a \$4 10 \$9 65

# DRINKS Grain Flared

48 Point

4 A \$4 15 6 a \$3 35 \$7 50

### SOUTHERN Cotton Terminal

42 Point

4 A \$3 15 8 a \$3 10 \$6 25

### MEASURING Made Hard Miles

5 A \$2 70 8 a \$2 30 \$5 00

### CHARACTER Enlist Season Hunters

30 Point

6 A \$1 95 10 a \$2 30 \$4 25

### OCEAN STEAMER Manufacturing Association

24 Point

6 A \$1 70 13 a \$1 80 \$3 50

# FIRST REHEARSING Refined Theatrical Performance November Fifteenth

18 Point

10 A \$1 60 20 a \$1 65 \$3 25

### REMARKABLE DISPLAY Elaborate Showing Beautiful Mechanism Imported Automobile Products

14 Point

14 A \$1 50 26 a \$1 50 \$3 00

#### **CONTINUOUS EXHIBITIONS**

Muscular Gentlemen Show Wonderful Endurance Exhibit Some Marvelous Features

12 Point

17 A \$1 30 33 a \$1 45 \$2 75

10 Point

18 A \$1 20 37 a \$1 30 \$2 50

BUSINESS TRANSACTION
Establishments Change
Hands to Improve Conditions
His \$1234567890 Lot

NEW MACHINE ON MARKET Labor-Saving Devices Soon Revolutionize Conditions Among Craftsmen and All Skilled

8 Point

22 A \$1 10 45 a \$1 15 \$2 25

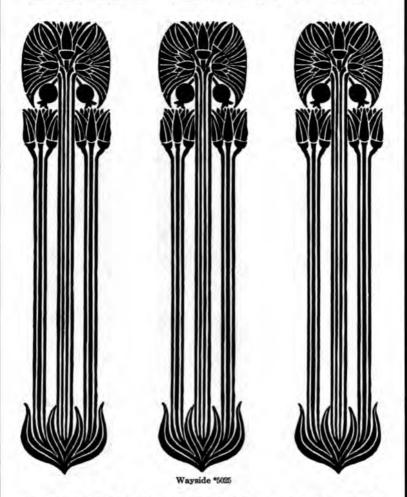
6 Point

24 A \$0 90 48 a \$1 10 \$2 00

SEVENTH ANNIVERSARY GREETING

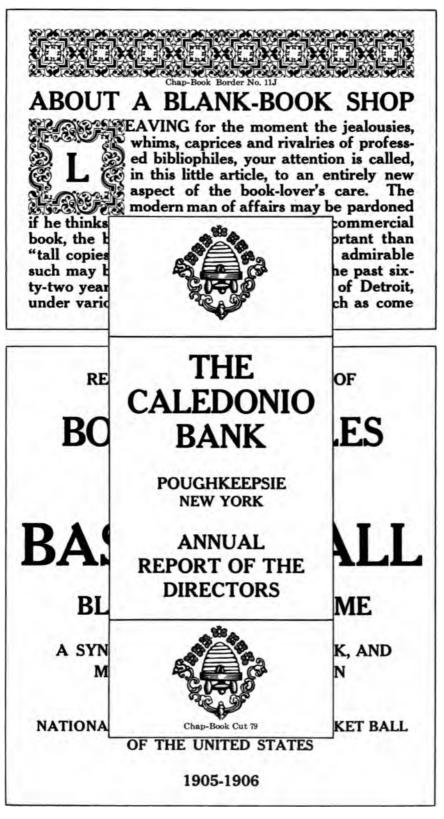
Ever Careful and Long Continued Watchfulness Over Eloquent Members of This Community Given Intimate HUGE SEA-WALL BUILT FOR PROTECTION
Extending from the Battery to the Fort
Granite Affording Protection Against the Strong
Encroachment of the Wild Sea
Winter Storms \$1234567890£ Would Overflow

### BREAKING THE BANDS



A ROMANCE BY KARLE KETCHAM PUBLISHED BY ROSE, READE & CO NEW YORK CITY, U. S. A. ENGLISH AND CONTINENTAL COPYRIGHTS ALL HELD BY THE AUTHOR MCMVI

#### Cheltenham Bold



Cheltenham Bold Italic

72 Point

8 A \$7 25 5 a \$5 25 \$12 50

### KING Described

60 Point

4 A \$6 50 6 a \$5 00 \$11 50

### HOUSE Conventions

48 Point

4 A \$4 20 6 a \$3 30 \$7 50

# RESCUED Boston Maiden

42 Point

5 A \$3 75 7 a \$2 75 \$6 50

DENOUNCE Comical Situation Encountered

5 A \$2 85 8 a \$2 40 \$5 25

#### SUBSCRIBE Editorial Stimulated Unmistakable

30 Point

6 A \$2 45 9 a \$1 95 \$4 40

# RESOURCES Conditions Remain Same Grand Institution

24 Point

7 A \$1 90 11 a \$1 60 \$3 50

# INTRODUCING Romantic Tour of Switzerland Lakes Zurich and Thun

. 18 Point

9 A \$1 50 20 a \$1 75 \$3 25

MODERN
Policemen Mention
Strongest Race

14 Point

14 A \$1 50 28 a \$1 50 \$3 00

KIND WORDS
Enthuse and Contribute
Wonders Toward

12 Point

15 A \$1 30 32 a \$1 45 \$2 75

DEMURE COUSIN

Declined Invitation to Races

Because of Horses

Record \$1234567890 Speed

10 Point

16 A \$1 20 34 a \$1 30 \$2 50

COMING MUSIC
Rehearsal of Several Dramatic
Speculations for Winter
Contain Some Beautiful Pieces
Sure to Elevate the Mind

8 Point

20 A \$1 05 42 a \$1 20 \$2 25

GRANT TUNNEL FRANCHISE
Immediate Construction of the Proposed
Big Tunnel Connecting New
York and Boston is Assured Government
Officials by Contractors

6 Point

20 A \$0 95 42 a \$1 05 \$2 00

VIEWING PASSING LANDSCAPE

Natural Beauty of Colorado Mountain Scenery
and Perfection of Climate

Surpasses Anything in the World. Each Scene
Grand Revelation for Tourist

Snow-Capped \$1234567890 Mountains

#### **Dollars Count**

Rapidly when you are spending them and the best way to safeguard them is to trade here

### Men's Hats

**Below Cost** 

Having purchased the entire stock of "FRANK THE HATTER" at a sale, we are able to give you the greatest bargains ever offered

Silk Opera Hats \$3 00

This sale will last for three days only

Morly & Bro.

1068 Bushrack Ave.

•

•

#### Cheltenham Bold Italic

### ART RUGS

An Article Exceedingly Popular with People of Taste

### PRINTING THAT PAYS

In order that you may get the greatest possible good from publicity, your printing must be attractive and well composed, and above all, the work must be convincing to the prospective customers you're soliciting If you have any doubt regarding the quality of your printing, call or write to us at once. We can help you



FRED SMYTH
CHURCH & JOHN STREETS
STROW, INDIANA

Cheltenham Border No. 846

### Because

They lend attractiveness and tend to cultivate the art idea and bring into harmony the furnishings of a home. New creations in floor coverings to give an added air of elegance

#### Prayer Rugs

That are an open book to those who are versed in the religion of the devout Oriental. It is an opportunity rarely presented to collectors to enrich their collection. For beauty of color they possess a value

#### THIS TYPE PAGE

IS SET IN THE POPULAR CHELTENHAM BOLD ITALIC SERIES, AND IS ONE OF THE RECENT ACQUISITIONS TO THE EXTREMELY USEFUL CHELTENHAM FAMILY. IT WILL BE FOUND A FACE OF MORE THAN ORDINARY VALUE AND PRINTERS WILL NOT BE SLOW IN ORDERING

American Type Founders Co.

ORIGINATOR AND MAKER OF POPULAR TYPES

Cheltenham Border No. 1849

**Cheltenham Bold Condensed** 

72 Point

3 A \$4 90 4 a \$3 25 \$8 15

# BOWMAN April Shower

60 Point

3 A \$4 15 4 a \$2 60 \$6 75

# HUSTINGS Driving Monster

48 Point

4 A \$3 05 8 a \$3 20 \$6 25

### RETRENCHING Southwest Excursion

42 Point

5 A \$2 80 8 a \$2 45 \$5 25

TURKISH BATHS
Dispute Numerous Type

#### Cheltenham Bold Condensed

86 Point

5 A \$2 80 8 a \$2 00 \$4 80

## UNITED KINGDOMS Manipulate Amicable Peace

80 Point

7 A \$1 95 13 a \$2 05 \$4 00

### MINISTERING CHILDREN Defeated Elimination Counsellor

24 Point

8 A \$1 60 16 a \$1 90 \$3 50

### **EXCURSION BEARING NORTH Maidens Detaining Frivolous Youngsters**

18 Point

12 A \$1 45 26 a \$1 80 \$3 25

HONORABLE GENTLEMEN ATTACKED
Embraced Beneficial Results Obtained Gamboling
Through Densely Wooded Country

14 Point

17 A \$1 35 36 a \$1 65 \$3 00

FOUR OBSCURE HIGHLAND KNIGHTS MOUNTED

Mental Attitude Intelligent Workers Receives Sudden Chance
for Advancement Through Natural Channels

12 Point

21 A \$1 25 44 a \$1 50 \$2 75

10 Point

22 A \$1 15 46 a \$1 35 \$2 50

PERUSE CHARACTER SKETCHES
Recollect Numerous Pleasant
Fireside Reveries Gained Listening
Humble Eastern Domiciles

PICTURESQUE ROADSIDE SCENERY
Gigantic Oaks Calmly Waving
Luxuriant Foliage October Moonlight
Mountain Horticulture

8 Point

27 A \$1 05 54 a \$1 20 \$2 25

ROMANTIC EXCURSION DURING AUTUMNAL
Palatial Steamer City of Venus Leaves Every
Healthful Familiar Ocean Trip
Invigorating Enjoyment Through Surf and Billow
Beneficial \$1234567890 Honorable

6 Point

40 A \$0 90 60 a \$1 10 \$2 00

GOOD TECHNICAL EDUCATION BELIEVED ABSOLUTE
All Notable Mechanics Discuss Appronticeship
Employment Tremendously Menaces American Manufacture
System Becomes Obsolete Because
Mental Attitude \$1234567890 Canada Strife

# HORSE MAGAZINE

#### CONTENTS

This magazine does not contain anything about the old equine quadruped whatever except to drive home to you the real value of the quadripartite Cheltenham Family made on American Line only, conceded the first rank among modern advertising book and job types

#### THE HORSE

Is on you if you can't see the innumerable typographical results that can be obtained to your advantage by using the far-famed Cheltenham Family of fine types in your composing room for all kinds of book, job or advertising work requiring attractive artistic legible types

Adver Border No. 2

Originated, Designed, Cut and Cast by

American Type Founders
Company

The New Dixfiel because it has because it has because it has benine years of susmallest loss from automatic heating durable combination never before known favors incubator especially design highest perfections seasoned oak with corners absolute

## INCUBATOR CHICKENS

THEIR CARE
AND MANAGEMENT
FOR PROFIT

NINTH EDITION

# New Dixfield Incubator

The histories of the hen and chicken of a future day must ever recite the story of the triumphs of Dixfield Incubators over competitors of all makes Its heat regulator is the most perfect ever made Over eight thousand are now in constant service giving great satisfaction

Holtham & Son

South Portsmouth, New Hampshire

M & SON cturers MPSHIRE

reatest result ultry business reased profit lthy chickens mber of eggs never known ratching pens feed separate New Dixfield ns and ducks

### THE CHELTENHAM FAMILY ADDITION

- I The Cheltenham Bold Condensed Italic is an addition which will at once add to the popularity of this notable Type Family. It cannot fail to prove popular from the very first both with publishers and leading advertisers the country over.
- I The complete series is to include all sizes up to 72 Point.
- I This announcement is set in the twenty-four point size, a winner.

# SCHELTENHAM S BOLD OUTLINE

The most popular of type styles is the Cheltenham Family-most complete and harmonious type series ever designed and cut.

This announcement set in the 36 Point size Cheltenham Bold Outline, a design which will prove popular. All the sizes up to 72 Point.

6 A \$1 85 12 a \$1 75 \$3 60

The Pompadour, the Part and the Bang-these are the three accepted modes for dressing the hair. Any one mode is stylish if it becomes. For a low forehead the pompadour

The Houston Magazine will be the organ of no Party, but will present vigorous opinions when an opportunity offers, and will endeavor in every way to present and represent the progress of the West Indies. Advertisers

10 Point 21 A \$1 15 42 a \$1 40 \$2 55

The Island of Oabu holds the distinction of having the capital city of Honolulu, with the only harbor in all the islands that is accessible and safe at all seasons of the year for deep water craft. This island is forty-six miles in length and is about twenty-seven miles in depth

8 Point 24 A \$1 15 48 a \$1 30 \$2 45

There is in every person a certain inner consciousness or spirit that can only be satisfied by highest examples and exhibitions of true art in one form or another. Nearly every hard headed business man has this spirit, but it does not often appear on the surface, and even when it does, he does not

#### Some Hints on Islandwood Near-the-Sound The Fashionable Winter Resort of South America



¶ Send for Descriptive Pamphlet which explains to you by words and pictures the beauties of the resort and transportation facilities

James R. Smithe

45 Broadway, New York

Della Robbia \*7

18 Point

10 A \$1 65 21 a \$1 70 \$3 35

When photographing machinery or implements a white background is usually desired and a white canvas is nailed up for this use Usually the canvas is not a pure white, and consequently oil spots, wrinkles, etc., are not

### Cheltenham Family

With Lifelike Portraits of the Different Members of the Family

24 Point Cheltenham Oldstyle		
24 F	Point Cheltenham Italic	
24 P	24 Point Cheltenham Bold	
24 Point Cheltenham Bold Italic 24 Point Cheltenham Bold Condensed		
		24 Pa
24 P	oint Cheltenham Wide	
36	Point Bold Outline	
	The Largest Type Family Eve Brought Out	

-and it is still growing

### Cheltenham Family



HE Cheltenham Family is notable in the Printing World—the largest and most complete series embodying the family idea ever brought out. Wherever type is used to convey a message, there you will find the Cheltenham in favor. ¶ Cheltenham Oldstyle was the original member of the family, and was

instantly adopted as the favorite here and introduced into foreign foundries under special arrangements.

- ¶ Very shortly Miss Cheltenham Italic was presented, and her dainty form and graceful outline appealed to the eye of all.
- ¶ Next came the lusty twins, Master Cheltenham Bold and Miss Cheltenham Bold Italic, and their strength made direct appeal to discriminating publishers and large advertisers.
- ¶ Master Cheltenham Bold Condensed was the next member, and a candidate for printorial honors which met with the same reception accorded his two predecessors.
- ¶ Now comes his Tom-Boy sister, Miss Cheltenham Bold Condensed Italic, as like Sir Bold Condensed as two peas in a pod. And what a team for Commercial Printing and all forms of Advertising Display—two winners!
- ¶ And Sir Cheltenham Wide—how like the founder of the Family—a trifle extended in the Lower Case features, to fit this member for usefulness where the requirements so often demand a more extended face than the regular Cheltenham. The Caps of Cheltenham Oldstyle are used with this letter.
- Miss Cheltenham Bold Outline—who may withstand the winsome features of this later addition to the Family-useful, distinctive and altogether adapted for either plain or two-color printing! The Outline registers with the Cheltenham Bold and has been cut for use with that face as a two-color letter.

According to Dame Rumor There are More to Follow



Wayside \*4472A



**American** Line

THREE DISTINCTIVE SERIES USABLE AS ONE

Business men appreciate the business-bringing qualities of a type face such as the Florentine Bold. The design is made in three widths, each uniform as to line a weight of face, de nated as Florentine Bold, Florentine Bold Extra Condensed. To combination has poblities of display the will prove satisfact.

TYPE FOUNDER COMPANY, MAKE uniform as to line and weight of face, desig nated as Florentine **Bold, Florentine Bold Condensed and Florentine** Bold Extra Condensed. The combination has possi bilities of display that will prove satisfactory

TYPE FOUNDERS COMPANY, MAKER





















6 Point Chap-Book Border No. 1J

3 A \$6 60 4 a \$4 55 \$11 15

## MODISH Enhanced Shoals

60 Point

8 A \$6 00 4 a \$3 70 \$9 70

### RUBICON North Bond Masters

48 Point

3 A \$3 85 6 a \$3 80 \$7 65

### HANDSOME Fashion Maker Numerical

4 A \$2 45 8 a \$2 55 \$5 00

#### **BONCHRETIENS** Pleasant Sensation Incomparable

#### FROM ORIGINAL DESIGN **American Type Founders Co Unsurpassed Facilities Established Manufactory**

18 Point

8 A \$1 50 17 a \$1 75 \$3 25

**PROFITABLE LIFE INSURANCE Stupendous Profit Sharing Concerns** Equitable Life Endowment **Progressive Method Superior** 

12 Point

14 A \$1 80 28 a \$1 45 \$2 75

DIVIDEND PAYING FLORENTINE FAMILY Usability Interchangeable Multitudinous Variations Assortments you Having this Trinity Saves Large Expensive Typographic Outlay

10 Point

16 A \$1 15 32 a \$1 35 \$2 50 8 Point

18 A \$1 00 89 a \$1 25 \$2 25

THE FLORENTINE BOLD Pleases the Advertisers for The Advantage of this Strong Letter Its Strength and Legibility Ever Undisputed Count in the long run

ADMEN WILL EASILY DISCERN Harmonious 358 Combinations Creating time and again **Multitudinous Possibilities** 

6 Point

20 A \$0 90 43 a \$1 10 \$2 00 5 on 6 Point

25 A \$0.90 50 a \$1.10 \$2.00

PRINTERS WHO PROCURE THIS SERIES Always Prepared to do Jobs that Demand Such Modern Up-to-date Treatment Furnished by this Family Obtainable at all our Branches

THE WORD UNIQUE IS MORE DESCRIPTIVE Of this Pace than any you might think of to describe Innovation in type which awakened printers Throughout the Commonwealth To the fact that there existed this cut

#### Florentine Bold

#### THE FLORENTINE BOLD

### SERIES



#### SUITED TO EVERY NEED

FOR THAT CLASS OF PRINTING WHICH CALLS FOR A STRONG LETTER PRINTERS SHOULD USE

#### FLORENTINE BOLD TYPE

USEFUL IN THE JOB AND NEWS ROOM

DESIGNED, CUT AND CAST BY THE

AMERICAN TYPE FOUNDERS
COMPANY

12 Point Adtype Border No. 2

# THE FLORENTINE BOLD

#### The Most Useful Series Ever Made

Nothing that has as yet been designed for the printerman fills such a variety of purposes as the Florentine Bold series; it is alike useful to the newspaper and job man. As an adtype it has no equal, while for newspaper heads it is well nigh indispensable. Its usefulness in the job room has been clearly shown herein

Originated and Made Exclusively by

American Type Founders Company

#### **Florentine Bold Condensed**

120 Point 3 A \$9 40 3 a \$6 30 \$15 70

96 Point

esolve

72 Point

3 A \$7 75 8 a \$4 70 \$12 45

# RESEN Naturalism

8 A \$5 00 4 a \$3 30 \$8 30

### **FMOTION** Neat Charms

48 Point

4 A \$8 50 6 a \$8 05 \$6 55

### **KENSWOR** Homestead Rid

36 Point

#### FAMOUS PICTURE Beautiful Golden Prize

24 Point

7 A \$1 70 18 a \$1 80 \$3 50

#### ARTISTIC MURAL DESIGNER Characteristic Foreign Residence

18 Point

12 A \$1 65 20 a \$1 60 \$3 25

#### **BROWNED AND WEARIED DATRIOT Grand Enthusiastic Reception on Embarking**

18 A \$1 25 87 a \$1 50 \$2 75 AMERICAN TYPE FOUNDRY

**Leading Fashions for Printers Modern Office Furnishina** 

24 A \$1 00 50 a \$1 25 \$2 25

THIS SERIES CAST IN TWELVE SIZES From Six to One Hundred and Twenty Point

**Advisable to Purchase Complete Series** 

HANDSOME MODERNIZATION Originator of Fashionable Designs

American Type Founders Co.

25 A \$0 90 50 a \$1 10 \$2 00

20 A \$1 15 38 a \$1 35 \$2 50

THE PLOPENTINE BOLD CONDENSED USABLE

In both the Newspaper and Job Office where it will Carn Many \$134 for the Progressive Printer

### SAVE MONEY

# MODEL GAS BURNERS

MADE AND SOLD ONLY BY

GOLDEN LIGHTS COMPANY

### Spring Coat

#### Do You Need One?

We have placed on our counters one of the finest collections of Spring Coats that has ever been sent to us by the manufacturer. The latest shades and patterns. Were made to sell for from \$12 to \$18. All marked



E. Z. Mark Co., Nadsey, N. Y.

10 Point Brockton Border

### CATTLE PERISH

### Rivers Over Their Banks From Disastrous Cloudburst

A heavy rain has fallen over many Northern states and considerable damage has been done. The Brazos River at Byran is rising at the rate of a foot an hour. With the rains along the lower river last night and today, the expectation is that the river will go over its banks at noon tomorrow below Byran and indications appear now that the flood will exceed that of 1899, the highest known. At points below Byran the river is rising fast. About half of Harisburg is today under water

### ORGANIZING CONVENTION

A convention of the Women of the World was opened yesterday afternoon in the Massasoit Building. Many prominent women were noticed amongst the

### ARRESTED FOR BURGLARY

Charged with a burglary committed more than four years ago, Morrissan G. Skygansky alias Morris Parkahos, was arrested by two inspectors from head-

3 A \$9 00 4 a \$5 70 \$14 70

# CONED Medation

96 Point

8 A \$6 25 4 a \$4 05 \$10 3

# BRONZE Peachment

72 Point

4 A \$5 40 5 a \$8 85 \$9 25

### ENTRANCED Return Grades

4 A \$4 40 5 a \$8 10 \$7 50

### MERCHANDISE Standish Gardens

48 Point

5 A \$3 40 7 a \$2 85 \$6 25

### GRANITE BLOCK Designate Indigestion

36 Point

5 A \$1 90 10 a \$2 85 \$4 25

#### INCORPORATED HOME Handsome Usable Character

24 Point

10 A \$1 80 16 A \$1 80 \$8 60

#### BEAUTIFUL MODERNIZED DESIGNS Complimentary Remarks From Advertiser

18 Point

12 A \$1 50 26 a \$1 75 \$3 25

PROFITABLE SEASON
Hotel Proprietors Riches
Increased Account

12 Point

22 A \$1 25 45 a \$1 50 \$2 75

NUMEROUS THEATRE PARTIES
Have Witnessed the Performance of
The Fisherman of Quincy
Starting Excursions All Points

10 Point

25 A \$1 15 50 a \$1 35 \$2 50

8 Point

26 A \$1 00 55 a \$1 25 \$2 25

NOBLE MISSION FOR THE YOUTH Into the hands of the young men is the future of this country placed \$1234567890

OPENING DAY OF FALL AND WINTER STYLES

Our Parisian Hodistes have been working day and night to be in readiness for this fascinating event which will opened Wednesday

# PLAY THE NEW GAME PUNKO

LATEST AMERICAN CARD CRAZE

The latest and most fascinating game introduced into your home can never be half so interesting and gratifying as the reception of these strong Florentine types into your printshop for job work or for magazine advertisements newspaper headings and display

KARARAKAKAKAKAK

#### LION CARD COMPANY

PINOCHLE CROSSING, MICHIGAN

12 and 18 Point Adtype Border No. 2

#### Florentine Bold Extra Condensed

### AMERICAN TYPE FOUNDERS COMPANY



ORIGINATOR AND DESIGNER OF NEW

TYPE STYLES

ELORENTINE Bold Extra Condensed is, like the others of the Florentine family, cast on American Line and made in eleven sizes, from eight to one hundred and twenty point inclusive. Newspaper ad men will appreciate this letter for the advantage it gives of putting large lines in narrow columns



Wayside 347A

### TRIPS ACROSS THE OCEAN

BY CAPT. HARRINGTON



Dewey 12

**MORTON & COMPANY** 

1905

A \$5 05 4 a \$3 45 \$8 50

### HONE Batch

60 Point

3 A \$4 15 4 a \$2 85 \$7 00

### Quicken SOME

48 Point

4 A \$3 25 9 a \$4 25 \$7 50

### MERCHANTS Beautiful Garden

36 Point

5 A \$2 30 10 a \$2 70 \$5 00

#### BRIGHT REMARK Demands Satisfaction

24 Point

7 A \$1 55 14 a \$1 95 \$3 50

#### DESIGNERS Charter Name

18 Point

10 A \$1 45 20 a \$1 80 \$3 25

ATTRACTIVE National Problems

12 Point

17 A \$1 20 35 a \$1 55 \$2 75

NORWEGIAN KINGDOM Cold and Bleak Mountainside Nice \$1234567890 10 Point

20 A \$1 10 40 a \$1 40 \$2 50

USABLE AND LEGIBLE Famous Picturesque Gondoliers Passed Through Venice

8 Point

22 A \$1 05 44 a \$1 25 \$2 30

METROPOLE OPERA HOUSE
The Most Popular Theatre in the State
Most Styllsh in Appearance

6 Point

26 A \$0 95 52 a \$1 05 \$2 00

TYPE DESIGN AN IMPORTANT FACTOR
There Come Times When Every Man in Business Stops
and does a little of good hard thinking

#### Lining Florentine Oldstyle No. 502

ANY old historians contend that the art of printing was introduced and first prac ticed in England by Cax ton, who, by his travels abroad and residence of many years in other countries, in the affairs of trade, had an oppor tunity of informing him self of the method and process of the art. By the encouragement of the Abbot of Westmin ster, first set a press in the Abbey, and began to print books from it after the year 1471. But the appearance of a book bearing an earlier date took from Caxton the glory of being the first to introduce printing in England.

HELEN OF TYRE

What phantom is this that appears
Through the purple mist of the vears, itself but a mist like these?
A woman of cloud and of fire;
It is she; it is Helen of Tyre,
The town in the midst of the seas.

O Tyre! in the crowded streets
The phantom appears and retreats,
And the israelites that sell
The filles and lions of brass,
Look up as they see her pass,
And murmur "Jezebel!"

Then another phantom is seen
At her side, in a gray gabardine,
With beard that floats to his waist;
It is Simon Magus, the Seer;
He speaks, and she pauses to hear
The word he utters in haste,

He saws: "From this evil fame,
From this life of sorrow and shame,
I will take and make thee mine;
Thou hast been Queen Candace
And Helen of Troy, and shalt be
The Intelligence Dwine!"

Oh, sweet as the breath of morn,
To the fallen and fortom
Are whispered words of praise,
For the famished heart believes
The falsehood that tempts and deceives,
And the promise that betraws.

#### EXHIBITION AND SALE

OF FAMOUS ENGLISH

AT THE ART GALLERIES OF

#### DEMINBURRY & MARKHAM

296 MATIDEN AVENUE NEWPORT, RHODE ISLAND Globe Gothic Extended

72 Point

8 A \$10 05 4 a \$6 45 \$16 50

# MINE Extend

60 Point

8 A \$7 80 4 a \$5 85 \$13 15

# DEBIT National

48 Point

3 A \$5 15 4 a \$3 35 \$8 50

### BROAD Unavoided

42 Point

3 A \$3 90 4 a \$2 60 \$6 50

### DRAGON Photograph Fastener

4 A \$3 45 5 a \$2 30 \$5 75

#### **HANDIEST** Manipulations

80 Point

4 A \$2 40 6 a \$2 10 \$4 50

#### **THOUSAND** Counter Balance

24 Point

4 A \$1 70 8 a \$1 80 \$3 50

#### **MODERNIZES Theories Advancing**

18 Point

7 A \$1 65 12 a \$1 60 \$3 25

#### HOME STRETCH **Printers Reaching Destiny**

14 Point

8 A \$1 30 18 a \$1 70 \$3 00

KINDRED INDUCEMENT **Employers Using American Line Universal Dictators** 

10 A \$1 30 20 a \$1 45 \$2 75 10 Point

12 A \$1 15 24 a \$1 85 \$2 50

QUESTIONED Superiority Debate Designer Contribute Reorganized **\$1234567890** 

**EXCEPTIONAL Treasurable** Specimen Pages

8 Point

14 A \$1 05 28 a \$1 20 \$2 25 6 Point

15 A \$0 95 30 a \$1 05 \$2 00

Retributive Justice State Laboratory

DISENCHANTMENT

Continues After Discovery Enormous Advertising Harvest Purchasers Overcrowd Punishment Grim Exacted Remunerations Unprecedented \$1234567890

GRATEFUL CUSTOMER

#### **Globe Gothic Extended**

# Hildreth Range

Cheltenham Border No. 1848

Patent Applied for

#### The Hildreth Range

Greatest Baker Hurd Stove Co.

Rangeley Corners Maine

General Utility Par-excellence

Send Postal for Catalogue and Prices to

Hurd Stove Co. Rangeley Corners, Maine

# RICH DESIGNS

In the imported fabrics are in greater demand by fastidious dressers who pay high prices for the best tailoring effects, while we continue to give our ever-increasing patronage the latest patterns and the finest materials, made in approved styles. Our workmanship, fit and finish is never surpassed, while our \$15.50 fall suits or overcoats made to order are the joy and astonishment of our customers, the despair of all who try to compete with us, and the talk of the town

### HOMER COMPANY

Mercantile Border No. 236

Globe Gothic

120 Point

3 A \$12 20 4 a \$7 30 \$19 50

# KIND Rancid

96 Point

3 A \$8 50 3 a \$5 00 \$13 50

# HOME Baronial

72 Point

3 A \$5 85 4a \$4 15 \$10 00

# ENTICER Neat Dates

8 A \$5 00 4 a \$4 00 \$9 00

## DESIGNE Minded Black

48 Point

4 A \$3 55 8 a \$3 95 \$7 50

### **GRAND TIMF Fndured Banker**

42 Point

5 A \$3 20 8 a \$3 05 \$6 25

86 Point

5 A \$2 45 9 a \$2 55 \$5 00

# **Extirpate Undaunted**

30 Point

6 A \$2 20 10 a \$2 05 \$4 25

#### TAI KING **Entices Thick Beautiful Faces**

#### STRONG HEAD **Facilitate Job Prints**

18 A \$1 30 35 a \$1 45 \$2 75 12 Point JUDGMENT DENIED Thoughtless Unreliable Printer \$1234567890

8 Point 23 A \$1 00 48 a \$1 25 \$2 25 PRINTERS APPRECIATE BEAUTY When Enhanced by Similar Graceful Series of Business Provoking Material

7 A \$1 70 13 a \$1 85 \$3 55

## KIND FRIEND

14 A \$1 40 28 a \$1 60 \$3 00

#### INHERENT QUALITY Attractive New Material

10 Point 18 A \$1 10 40 a \$1 40 \$2 50 MANY PLEASING DESIGNS **Herewith Benevolently Construct Globe Trotting Horses** 

6 Point 23 A \$0 90 48 a \$1 10 \$2 00 NUMBERLESS UNIQUE SPECIMENS Carefully Prepared and Generously Mailed by American Type Founders Company Represented \$1234567890 Everywhere

### Handworth Music, Pianos, Organs

#### All Popular Music at Reduced Price

Climax Collections sent on receipt of \$1.00

#### **VOCAL MUSIC**

I Met My Sweetheart in the Park O Fairest Dove, O Fondest Love The Child of My Heart is Sleeping Widower's Lament — Irish Ballad Home, Home, Sweet, Sweet Home My Lover Dwells in the Highlands I'm What They Call a Gentleman In the Gloaming, O My Darling Sweet Jessie the Belle of the Ball Beside the Streams of Ichlomore When the Warriors Came Home Sleep, Sleep, Dear One - Lullaby Carry Me Back to Old Kentucky No Lady Can Compare with Mary The Old Homestead Upon the Hill Each Night I'm Fondly Dreaming Forward, and Fight for Country Love Laughs at Locks and Bars

#### INSTRUMENTAL

The March of the Scottish Greys Waltz-Dreamland-Four Hands The Harvesters, Violin and Piano Julius Caesar's Dirge-for Organ Chicago Express March, A Minor Plantation Melody (Southern Air) Moonlight on the Lakes, Grade 5 San Francisco Exposition Marches Patriotic Medleys (National Airs) My Mother's Prayer (Variations) Listen to the Mocking Bird, Piano Te Deum Laudamus, in B Minor Louisiana Waltz, Piano and Harp **Old Oaken Bucket, with Variations** The General's March — Two-Step Off to the Races, for Four Hands The Storm, Piano, Violin, Clarinet Tam o' Shanter's Ride (Mazurka)

ENTERTAINERS FURNISHED FOR SPECIAL OCCASIONS, SUCH AS SOCIALS, LADIES' NIGHTS, FRENCH TEAS, LODGES, STAG PARTIES, HIGH-CLASS CONCERTS

# **George Handworth Music Publisher**

85 Melody Street, Bandon, Kansas

# SPECIMEN

This clean cut letter was designed to meet the requirements of the trade where a bold but not too heavy face was desired. It is suitable for almost any class of advertisements, and also for booklet and general job work. Made on the American Line, of the very best material, by world's greatest designer

# AMERICAN Type Founders Company

WORLD'S GREATEST TYPE PRODUCERS

3 A \$10 50 4 a \$6 75 \$17 25

# BIRDS Disabled

96 Point

4 A \$7 65 6 a \$6 85 \$14 50

# HUMOR Monument

72 Point

4A \$5 30 6a \$4 80 \$10 10

# BROADEN Confirmations

4 A \$4 85 7 a \$4 30 \$8 65

# REPRODUCE Endurable Choral

48 Point

5 A \$3 20 8 a \$3 05 \$6 25

### MENTIONABLE Silver Furniture Plate

42 Point

5 A \$2 50 9 a \$2 75 \$5 25

00 70 7-4

5 A \$1 90 10 a \$2 35 \$4 25

### CARBON Photograph

NOMINAL Congratulator

30 Point

7 A \$1 95 18 a \$2 10 \$4 05

#### RESIDENCE Builder Arrested

24 Point

9 A \$1 65 17 a \$1 85 \$3 50

### PERMANENT Insurance Contracts

18 Point

14 A \$1 50 27 a \$1 75 \$3 25

#### MEDITERRANEAN Steamboat Qualification

12 Point

22 A \$1 25 45 a \$1 50 \$2 75

INHABITANTS ESCAPING
Revolutionists Destroying Missionary
Feel \$1234567890 Take

10 Point

14 Point

24 A \$1 15 48 a \$1 35 \$2 50

18 A \$1 40 37 a \$1 60 \$3 00

CIRCUMSTANTIAL FEATURES Latest Evidence Pointing to Perpetrators Bright Heralds Great Dawn

DEPORT FOREIGNERS
Nomadic Desperadoes Expected

8 Point

28 A \$1 00 58 a \$1 25 \$2 25

DISGUSTING FACTS ELIMINATED

Mysterious Eleemosynary Suspect Proved Innocence

Helpless Cripples Imaginary Criminals

6 Point

30 A \$0 85 63 a \$1 15 \$2 00

REMARKABLE CHARITABLE INSTITUTION
Foundations Costing \$1234567890 Commencing Septembe
Accommodates Seven Thousand Octogenarians

# OWN YOUR HOME

After you have paid rent for years, what will you have to show for it? A few valueless receipts. By making a small deposit, you secure from us a warranty deed to a home of your own, and the balance to be paid in monthly payments brings your rent paying career to an end before you know it and you become the landlord

# MALDEN PINES LAND COMPANY

Graphic Border

# Exterminator Moth Solution



This exterminator has been so successful in destroying moths and insects that are injurious to plant life that it is approved by the moth commissions of nine states and by everyone using it Mix one quart with ten gallons of water and spray all affected bushes and trees thoroughly in dry weather. Two applications kill all moths, eggs and larvae



Per Quart 50 cts. In Bottles



Per Gallon \$1.75 Stone Jugs

Charles H. Marston

Rocky Harbor, Maine

Brass Rule 12 Point 545E, 10 Point 572E and 6 Point 537E

8 A \$8 90 4 a \$6 10 \$15 00

# GREASED Momentum

96 Point

8 A \$5 80 4 a \$4 00 \$9 80

# **EVIDENCE**Substantiated

72 Point

4 A \$4 40 6 a \$4 10 \$8 50

# RHINOCEROS Maternal Ancestor

4 A \$3 75 6 a \$3 50 \$7 25

# CHARACTERIS Strongest Advertisers

48 Point

### UNDAUNTED HEROES Handsome Women Rescued

36 Point

### **SPECIMEN Real Condensed Skeleton Animated**

**IMAGINARY** 

24 Point

10 A \$1 65 19 a \$1 85 \$3 50

# **CONFERENCES**

18 Point 15 A \$1 40 81 a \$1 85 \$3 25 HONORABLE MATERIAL **American Line and Point System** 

24 A \$1 20 49 a \$1 55 \$2 75 12 Point PRAISE CONSISTENT TYPOGRAPHY Conscientious Printerdom Rampant in Clovers Merit \$1234567890 Praises

8 Point 34 A \$1 00 68 a \$1 25 \$2 25 COMMON SERSE METHODS HANDLING MODERN TYPE Bringing Greatest Satisfaction to Employer and Customer Banking Aggregations Capitalization Deposited Weekly

#### REORGANIZATION **Encourage Harmonies** Insurance Schedule Larger

20 A \$1 35 40 a \$1 65 \$3 00 14 Point OBSOLETE IDEAS DISPLACED Revenues Double and Customers Increase

10 Point 26 A \$1 15 52 a \$1 35 \$2 50 GENEROUS RESPONSE APPRECIATED Further Multitudinous Congratulations Received Daily Others Extending More Encores

6 Point 38 A \$0 90 75 a \$1 10 \$2 00 ROOKKEEPING DEPARTMENT ALL WORKING OVERTIME ing Profits for Master Printers Reveling in Affluence and Perpetuating

Famous Enterprises \$1234567890 Building Libraries

**Globe Gothic** 

120 Point

8 A \$12 20 4 a \$7 30 \$19 50

# Rancid

96 Point

3 A \$8 50 3 a \$5 00 \$18 50

# HOME Baronial

72 Point

3 A \$5 85 4 a \$4 15 \$10 00

ENTICER
Neat Date

188

3 A \$5 00 4a \$4 00 \$9 00

# **DESIGNER** Minded Black

48 Point

### **GRAND TIME Endured Banker**

42 Point

5 A \$3 20 8 a \$3 05 \$6 25

36 Point

#### **FRUIT NEIGHS Extirpate Undaunted**

30 Point **FALKING** 

7 A \$1 70 13 a \$1 85 \$3 55

#### KIND FRIEND **Beautiful Faces**

FAD **Prints** 

14 A \$1 40 28 a \$1 60 \$3 00

INHERENT QUALITY **Attractive New Material** 

a \$1 45 \$2 75 IED

Printer

18 A \$1 10 40 a \$1 40 \$2 50

MANY PLEASING DESIGNS **Herewith Benevolently Construct Globe Trotting Horses** 

UTY

6 Point

23 A \$0 90 48 a \$1 10 \$2 00

NUMBERLESS UNIQUE SPECIMENS refully Prepared and Generously Mailed by American Type Founders Company Represented \$1234567

#### **Bold Antique**

72 Point

3 A \$8 25 4 a \$5 60 \$13 85

# MEND Blacked

60 Point

3 A \$6 25 4a \$3 90 \$10 15

# NEIGH Infectious

49 Point

8 A \$4 30 5 a \$3 20 \$7 50

# EDITION Fine Printer

42 Point

4A\$380 5a\$260 \$640

### BINDING Earned Honor Interested

#### **Bold Antique**

36 Point

#### INDIGESTE **Economical Man**

#### INTERCHANGE **Decoration National**

24 Point.

#### **MICHIGAN HOMES Demonstrate Production**

18 Point

8 A \$1 60 15 a \$1 70 \$3 30

#### SUPERIOR MANIFOLD **Standing Reciprocity Platform Universal Popularism**

14 Point

11 A \$1 40 28 a \$1 60 \$3 00

KINDRED TIES EXCEPTIONAL **Brief Manifestation of Art Preservative Systematic Organization** 

13 A \$1 80 26 a \$1 45 \$2 75

14 A \$1 20 26 a \$1 20 \$2 50

INDUCEMENTS **Enormous Propensities** Price Comparatively Low Disenchanted It \$1234567890 Is

**NEAT DESIGNER Marginal Basaltic Superior Finish Sale** 

17 A \$1 05 35 a \$1 20 \$2 25 6 Point

FIDELITY INSURANCE

Unprecedented Overcoat Bargains Swift Punishment for Law Breakers Purchasers Swindled

**Grand Reduction** 

10 Point

17 A \$0 95 35 a \$1 10 \$2 05

KINETOSCOPIC EXHIBITION **History Repeats Itself** Demonstration Expected Monthly Large Oaks From Little Acorns Grow

Hand \$1234567890 Felt

## Failure Impossible

If design, workmanship, price—and last, but not by any means least—the type faces are up-to-date. The successful printer of today is the one who is ever on the lookout for new methods of attracting the attention of prospective customers, and once having them, by prompt and efficient service holding them. Obsolete type should be discarded, as it only takes up valuable space, and its place can easily be filled by a carefully selected assortment of appropriate series of American Line Type made only by

**American Type Founders Company** 

#### **Bold Antique**

# **COLLEGE FOOTBALL**

In spite of the vigorous protest by certain people against the game, it still retains its popularity, and thousands are playing all over the country. properly dressed player is better protected from injury than a man who has clothing of inferior make. We are mannfacturers and retailers of sporting goods of ail kinds, and respectfully solicit the privilege of submitting prices and samples for your approval

SEND EIGHT CENTS FOR DESCRIPTIVE CATALOGUE

#### ROBINSON & MARTELL

**ATHLETIC GOODS** 

2 OAK AVE., LANSING, MICH.

3 A \$6 20 4 a \$4 00 \$10 20

# MERSED House Plat

60 Point

8 A \$5 05 4 a \$3 10 \$8 15

# NEAREST Come James

48 Point

3 A \$3 85 6 a \$3 65 \$7 50

### TINKERED Bottled Liquors

42 Point

4 A \$3 20 7 a \$3 05 \$6 25

THUNDERING
Our Qualification
Fancy Olives

4 A \$2 45 8 a \$2 55 \$5 00

# SAMPLE LACES Great Sacrifice Sales Harvest Festive

30 Point

5 A \$2 00 10 a \$2 25 \$4 25

# MORNING SERVICE Blest Collection Received Cadaverous Fasting

24 Point

6 A \$1 80 11 a \$1 70 \$3 59

# REMEMBER YOUTH Centered About Roast Turkey Stuffed Bountifully

18 Point

9 A \$1 50 18 a \$1 75 \$3 25

FAMOUS ONES
Only the Strength K
Linen Ledgers

4 Point

14 A \$1 50 26 a \$1 50 \$3 00

UNUSUAL BENEFIT Knowledge is Powerful Theory is Practical

2 Point

16 A \$1 30 32 a \$1 45 \$2 75

EXCELLENT ADDITION
Is Very Essential to Young
Man Whose Mind
The \$1234567890 Is

10 Point

18 A \$1 20 36 a \$1 30 \$2 50

EXPERIENCE CUTS ICE
Is a Slangy Aphorism to Speak
Painting Frozen Music
To Charm the Lovers Eyes

8 Point

20 A \$1 00 42 a \$1 25 \$2 25

6 Point

24 A \$0 90 48 a \$1 10 \$2 00

TEN SPORTSMEN ENTERTAINED
Thoroughly Enjoyed Evening's Program
Prominent Members Speak
Lady Friends Barred Out Until

BETTER TIMES COMING DOWN THE ROAD Through the Century's Lingering Idleness Come Sounds of Activity That Betoken New The Mighty \$1234567890 Amount Fiftieth Volume

Twenty-fifth Year

In the space of a single page we cannot adequately tell you about

### BURGLER'S CHRONICLE

But we will gladly send you a specimen securely wrapped for the asking

THE PRICE IS REDUCED TO ONLY

### ONE DOLLAR NINE CENTS A YEAR A COPY

No monthly periodical covering anything like the same ground can be had for less than several times this amount Every thinking American citizen ought to read and subscribe for BURGLER'S And every wise advertiser who caters to high class custom should appreciate and monthly make use of its advertising pages. Write us about advertising It will do no harm and it may do you mints of good to communicate with us

**ADDRESS** 

#### JOHN BURGLER & CO.

**PUBLISHERS** 

347 BROADWAY, NEW YORK

Post \*93



#### ADVERTISING THAT ADVERTISES

is the sort desired by persons seeking publicity for their wares. When buying anything you go to the place which has a reputation of affording the best. Anyone can buy space and fill it. But everybody cannot buy space with discrimination.

Advertising agents are primarily for this purpose, and those agencies are the most dependable which have the largest clientele of successful advertisers.

#### In This Respect We Lead

We make plans, write advertisements, booklets and follow-up letters free of all charge for those whose advertising we place, and for others at reasonable rates

#### EZRA H. PUSHER COMPANY

ADVERTISING AGENTS

CHICAGO

NEW YORK

8 A \$8 40 8 a \$5 55 \$12 96

# MEND Rise Bell

60 Point

3 A \$6 75 4 a \$4 70 \$11 45

# UNITED Two Pence

48 Point

3 A \$4 25 6a \$4 30 \$8 55

# TIMBERS Heirs Started

42 Point

3 A \$3 25 6a \$3 35 \$6 60

MUSICIAN Grand Musicale

3 A \$2 50 6 a \$2 55 \$6 06

#### EXHIBITION Handsome Female

30 Point

4A \$1 90 9a \$2 45 \$4 85

# NEW ENGLAND Baked Bean Hostelry

24 Point

5 A \$1 65 10 a \$1 90 \$3 55

#### PUMPKIN PIE BAKE Remarks Other Household

18 Point

8 A \$1 60 16 a \$1 90 \$3 50

### UNOBTRUSIVE BELL BOY Is Trouncing Offensive Customers

14 Point

12 A \$1 45 24 a \$1 80 \$3 25

AMERICAN POINT SYSTEM TYPE
Gives Satisfaction Discriminating Printers

12 Point

13 A \$1 25 26 a \$1 60 \$2 85

10 Point

15 A \$1 10 80 a \$1 50 \$2 60

GREAT PROGRESS Large Dividends Set \$1234567890 For HUMMING BIRDS Their Quiet Songs Heard by Travelers on Road

8 Point

17 A \$1 05 34 a \$1 25 \$2 30

6 Point

20 A \$0 90 40 a \$1 10 \$2 00

SPORTING EDITION
Athletic Carnival on Stenton Field
Previous Records Broken

ENTERPRISING BURLESQUE Bells Rang and Each Woman Said She World Proclaimed Her Patriotism Through Adtype \$1234567890 Italic

These Special Characters accompany each font

fr an ar

#### THE ART INSTITUTION

CHELSEA, OLD YORK

THE Department of Fine Arts cordially invites you to an Exhibition of Sketches, Studies and Drawings relating to the production of mural decorations, together with Japanese subjects in water-color by

#### MR. ROBERT CORBIN

It is not often that an opportunity is given students to study the development of an artistic idea from its most elementary expression or suggestive outline to its final consummation in a perfected work of art



Wayside \*4845

To be held every evening in the Art Gallery of the Institute

From January Fifth to Twentieth

Cards of Admission costing fifty cents sold at the door

#### Adtype Italic

#### FINE CUTLERY

In All Its Branches

Rosen & Co.

Bramhall Avenue

#### Cameras

A Short Talk to Amateurs on This Subject

Illustrated 45 Art Views

Price Fifty Cents
Postage Free

CHARLES L. MINTERS

Amsterdam Arenue and Netherland Street

Marbledale, N. Y.

#### MINTH

Cream

THIS delicate odor has been accepted by the ecclety leaders of Paris and undoubtedly it will receive immediate favor here. It is guaranteed to be distilled from flowers thas making it pure and lasting in its sweetness

AROMIE COMPANY

85 Clark Street

Contral Valley, Omaha

#### **BEST CONFECTIONS**

373 pounds of Italian Cream Bonbons put up in fancy 40C

267 pounds of Chocolate Covered Almonds and Fruit 65c

876 pounds of Imported French Creams, made for the 90C best trade, put up in blue plush boxes, per pound

FRENCH CONFECTIONERY STORE, HILTON, OHIO

3 A \$5 85 4 a \$3 80 \$9 65

# NORTHER Brutish Plans

60 Point

8 A \$4 90 4 a \$3 00 \$7 90

# MOLESTER American Roses

48 Point

8 A \$3 10 7a \$3 15 \$6 25

# FRENCH MAID Gets Ecstatic Equal

36 Point

4 A \$2 00 9a \$2 25 \$4 25

HUNGARIAN CHILD Innocent Character Shows Please Those Here

#### Bewick Roman

30 Point

7 A \$2 15 10 a \$1 85 \$4 00

# INCANDESCENT LIGHT For Luminating Utter Darkness Electric Conflagration

24 Point

8 A \$1 75 14 a \$1 75 \$3 50

# CONTRIBUTE PHENOMENAL Scientific Industrial Recognitions Make Greatest Business Relation

18 Point

12 A \$1 50 24 a \$1 75 \$3 25

# CANDIDATES SEEM UNCHANGED Every Indication Establishes Without Reasonable Doubt That Foregone Conclusion

12 Point

19 A \$1 80 89 a \$1 45 \$2 75

SEVERAL MILLIONAIRES OSTRACISED BY SOCIETY

Causes Consternation Among the Leading Societies for the Successful Prevention Cruelty \$1234567890 Dumb Animals

10 Point

23 A \$1 20 45 a \$1 30 \$2 50

MUCH ADO ABOUT NOTHING WHATEVER REMARKABLE

Speaking the English Language, Foreign Countrymen Make Ludicrous Mistakes

Good Language Attracts Everyone of Good Breeding

8 Point

26 A \$1 10 50 a \$1 15 \$2 25

6 Point

28 A \$0 95 54 a \$1 05 \$2 00

ACCIDENT LIFE INSURANCE POLICY Insures Against Charlatanism Worth Mentioning Leading Solid Officers Predominate Numerous Letters Make Usual Complaints SPEAKING OF CATER BRINGS RECOLLECTION

Unsatisfied with Moderate Salaries Leads to Temptation

Not Calculated for Stake Holders

Love of Money the Root of all Evil Misdemeanors

These Special Characters accompany each font

/ P A A C G O O ft st &t ff qû

#### Bewick Roman

### HUDSON COUNTY FAIR

By all odds the largest fair to be held in the State this year, the two associations at Rochester and Plymster joining with us from now on <sup>®</sup> Begin immediately to make your plans to attend

#### SEPTEMBER FIRST







Announcement of athletic and racing events, classes and prizes for the live stock exhibit and for the industrial show made later on

Seven Judges of Live Stock and Poultry

### In Type Distinctions

Type matter must attract the public's attention and enthuse readers if it would win results. No better or surer way for such accomplishment than is found in the



The design is distinctive and full of character. A line or two of Bewick Roman used for display makes a catchy challenger. It is certain to draw the eye's aftention

Chap-Book 40

### SALE OF PURE IRISH LINEN

AT THE LINEN STORE



"Among the most satisfactory of these are the rich hand-embroidered Linen Spreads, which are exceptionally serviceable and beautiful." They are priced at \$12.50 each and upwards, with Shams at \$7.00 to \$9.00 "Some fine imported English Bed Spreads are made especially for twin beds." These are extra long, with cover for bolster roll." Price \$40.00

3 A \$7 95 4 a \$4 55 \$12 50

60 Point

## oat M

### FD Ft

48 Point

### Knife SHA

#### FIGURE Beautiful

4 A \$2 40 6 a \$1 85 \$4 25

#### Entire Plain HARKEN

24 Point

5 A \$1 80 10 a \$1 70 \$3 50

18 Point

8 A \$1 70 15 a \$1 55 \$3 25

#### MODERN Grand Stylish Finest Character

12 A \$1 25 28 a \$1 50 \$2 75 **BRIGHT LETTER** 

Charming and Attractive One Dozen Handsome Sizes

16 A \$1 05 88 a \$1 20 \$2 25 CAST ON AMERICAN LINE By the American Type Founders Co Selling Houses Most Everywhere

**DESIGNERS** 

15 A \$1 20 30 a \$1 30 \$2 50 ABBOT OLDSTYLE

6 Point 20 A \$0 95 40 a \$1 05 \$2 00 COMPLETE IN TWELVE SIZES Figures and Word Ornaments Every Size Numbering \$1234567890 Millions

#### THOMAS WEBSTER

IMPROVED INCANDESCENT

#### ELECTRIC LIGHT

HEADQUARTERS AND OFFICE

537 WASHINGTON AVENUE ROCHESTER, N. Y.

The recent complications in the business field and thave prompted one perhal of the best informed of all political economy to compand publish in an attractive book and forms a very exhibiteratise on what should be the relations between each corporate interests involved Many complex questions of national importance are intelligently answered.

#### PRELUDE.

As treasures that men seek,
Deep-buried in sea-sands,
Vanish if they but speak,
And elude their eager hands;

So ye escape and slip, O songs, and fade away, When the word is on my lip To interpret what ye say.

Were it not better, then,

To let the treasures rest
Hid from the eyes of men,
Locked in their iron chest?

I have but marked the place, But half the secret told, That following this slight trace Others may find the gold.

The author of this volume is an exceedingly well informed man, having been connected in many capacities with several of those recent financial troubles which are far-reaching in their effects. He has acted as estimator, and has found himself at one time or another occupying either an experienced

# American Type Fashions

Command the greatest typographic admiration of the artistic printer

The world gives its admiration, not to those who do what nobody else attempts, but to those who do best what multitudes do well

Our type styles are used by best printers throughout the world, and stand unexcelled

American Type Founders Co.

Originators of Type Styles

Florentine Border No. 165

A \$6 70 4 a \$4 20 \$10 90

# MERGE Soda Bake

60 Point

3 A \$5 20 4 a \$3 65 \$8 85

# RENTED Hod Friends

48 Point

4 A \$3 95 6 a \$3 55 \$7 50

# BEST CLUB Member United

42 Point

4 A \$3 15 7a \$3 10 \$6 25

LINKED BET
Making Questions

### MODERN GUN Neat Advertisement

30 Point

### HONEST SINGER Created Modest Sensation

24 Point

### MOUNTING ORCHIDS More Gossip From Beautyland

18 Point

9 A \$1 45 20 a \$1 80 \$3 25

GRACEFUL CAKEWALKER The Fool and His Money Soon Divorced

14 Point

12 A \$1 30 26 a \$1 70 \$3 00

SLICKEM KNOWLEDGE INJECTOR Printers Soon Learned and Made as Wise as Owls

12 Point

10 A \$0 50

15 A \$1 25 82 a \$1 50 \$2 75

FIND YOUR OPPORTUNITY BY WORKING When One Determines He Can Push to the Ranks of Success Unbounded \$1234567890£ Capitalization

11 Point

18 A \$1 30 37 a \$1 45 \$2 75 11 A \$0 50

10 Point

18 A \$1 15 36 a \$1 35 \$2 50 13 A \$0 50

UNCLE SAM'S CANAL

Brains Wrestling With Nature Still Waters Run Deep

9 Point

8 Point

PISCATORY PLEASURES Fish Worms Designed for Suckers Hempen Lines for Fakirs

21 A \$1 15 42 a \$1 35 \$2 50 15 A \$0 50

20 A \$1 05 40 a \$1 20 \$2 25 15 A \$0 50

NEWEST SPRING POETRY

Disasters of a Hot Spell of Weather Willing Slaves of the Moon

Epoch Makers of the World

6 Point 24 A \$0 90 48 a \$1 10 \$2 00 20 A \$0 50

22 A \$0 95 44 a \$1 05 \$2 00 20 A \$0 50 51/2 Point

QUICK WAY TO UTOPIAN GARDENS

SLEEPING FOXES CATCH NO BIRDS National \$1234567890 Bankers

Plow Deep While Sluggards Sleep and Always Eat Professor Skyscraper and His Flying Automobile Parachutes for Timid Passengers

THE CENTURY EXPANDED

American Ideas and American Methods

Small Caps for sizes from 6 to 12 Point inclusive are fonted and priced by themselves and only sent when ordered

## The JACOB MEANS SHOE

FOR MAN AND BOY

One Price for all Sizes

\$2.75

HOES guaranteed by the manufacturer to wear and give general satisfaction are a rarity. We are particular about ours and know they are built for wear.

HAVE you ever worn a pair of JACOB MEANS SHOES? We have yet to receive the first complaint that our make of Shoe did not hold together until worn out.

UR MOTTO—Constant Vigilance is the Price of our Quality. Our shoes will demonstrate to every buyer what this vigilance in our workshops can accomplish.

VERY pair of shoes turned out in our shops is carefully examined by competent inspectors. If not up to Means Quality they are never sold as Means Shoes.

OLD by leading retailers throughout the United States and Canada. We prefer to have you buy of them. If your retailer cannot supply you, drop us a postal card.

### The Jacob Means Shoe Co.

TANNERIES AND FACTORIES:

Bramton, Massachusetts

ASK FOR BOOKLET No. 13 SHOWING OUR VARIOUS STYLES

### Century Expanded

#### CROSS COUNTRY RIDING IN BAYERS

#### CHAPTER VIII

THERE was a time when to burlesque drag-hunting and to jeer at those who rode across country to the scent of anise-seed was the popular business of the daily press and the pleasure of its many readers. We are all familiar with those self-satisfied

individuals wi missions fulfill upon every hu with which th or that is beyo And those wh pioneer drag h are busily slat probably it dr the most scoffi In those tende existence with dozen years al this announce in mockery an of a pink coat derisive saluti some newspap for sportsmen it the mere th of bodily exer probably they not knowing i are to be foun



A Type Without Hairlines

### CENTURY EXPANDED

AN AMERICAN LINE TYPE PRE-EMINENT FOR PRINTING NEWSPAPERS, CATALOGUES, BOOKLETS, FOLDERS, CIRCULARS, AND HIGH-CLASS ADVERTISING MATERIAL OF ALL KINDS

#### AMERICAN LINE

Point Line, Point Set and Point Body



Leader in Type Fashions

AMERICAN TYPE FOUNDERS

COMPANY

Largest Type Foundry in the World

TER

per to which the had as a helpful scuss the general of flowers briefly several historical which ultimately rwin's revelation d as the mystery long been hidden the forms and in the same style have presented it our common wild has a peculiarity tevolved devices rose-fertilization Prior to this time the flower was as in the wilderness aintest whispers he was one of the ey have bloomed r color and more ictates of science

brought us their message. Demoralizing as it certainly was to humanity's former ideals, philosophic, theologic and poetic, it bore the spirit of an absolute conviction and must be heard as it will convince you. What a contrast this winged botany of our day is to that of a hundred years ago! The flower, no longer is the non-committal, structural, botanical specimen only. It is no longer the example of mere arbitrary independent creation, reverently and solely referred to as the one orthodox delight of man. The blossom whose unhappy fate was bemoaned by the sad poet because forsooth it must needs to blush unseen or waste its glad sweetness on the desert air, is found alone in the musty hortus siccus of a blind and deluded past. From the status of arbitrary creations

### AMERICAN

Point Line, Point Set and Point Body



Delia Robbia 4

Century Expanded Italic

72 Point

3 A \$6 75 4 a \$4 40 \$11 15

## GORED Hot Meals

60 Point

3 A \$5 60 4 a \$3 80 \$9 40

# SELECT Cigar Ropes

48 Point

3 A \$3 65 7a \$3 85 \$7 50

## STUBBORN Moneys Gained

42 Point

A \$3 35 6a \$3 00 \$6 35

SOON GONE Model Households

A \$2 35 8a \$2 70 \$5 05

### AUTUMN SUN Grand Days Fading

30 Point

5 A \$1 95 10 a \$2 30 \$4 25

### BELLS TINKLING Laughter Sweetest Music

24 Point

6A \$1 70 12 a \$1 90 \$3 6

## MIDNIGHT PARTIES Romantic Beaus and Maidens Everlasting Friends

18 Point

A \$1.50 21 a \$1.90 \$3.90

## FEARFUL EXPECTATIONS Nonsensical Achievements Enumerated Jubilee Days Unheralded

14 Point

13 A \$1 35 28 a \$1 65 \$3 00

## PLUMP CHRISTMAS STOCKINGS Holiday Joys in Homes and Hearts of Cleveland Reindeers and Santa Claus

12 Point 16 A \$1 30 30 a \$1 45 \$2 75 GLORIOUS SUNSETS

Charity is Universal Mantle Fed \$1234567890 Oil

11 Point
18 A \$1 35 35 a \$1 40 \$2 75
BRIGHTON BABIES
Seashore Infantile Megaphones
Invigorating Ozone

10 Point
18 A \$1 20 36 a \$1 30 \$2 50
NEWARK PROFESSORS
Poor Relations Persuaded to Buy
Bottled Sweet Charity

9 Point 20 A \$1 15 41 a \$1 35 \$2 50
NIGHTINGALE SONGSTER
Raptures of Bewildering Variations
Captured by Melodies

8 Point 20 A \$1 05 42 a \$1 20 \$2 25 COASTING THROUGH MARS Rocky Road to Dublin Delicious Dream All Roads Lead to Rome 6 Point 23 A \$1 00 45 a \$1 00 \$2 00

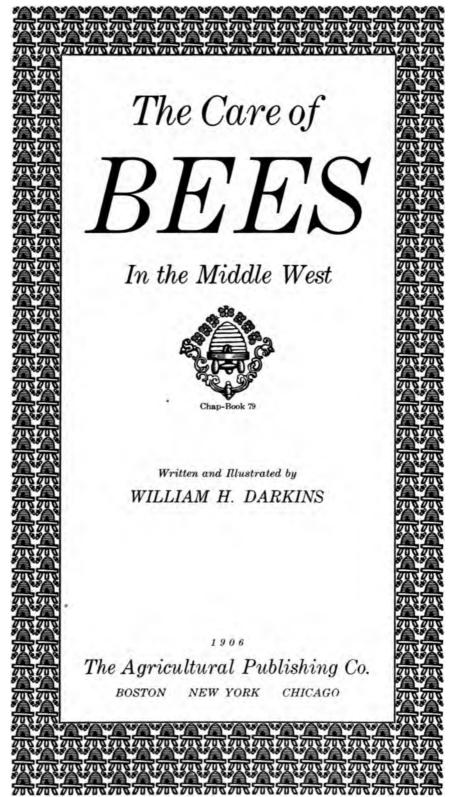
PROGRESSIVE RIPVANWINKLEITES

Blood on the Moon Sure Cure for Morbid Fairies

If You are not in Communion Get in Line

Mighty \$1234567890 Dollars

### Century Expanded Italic



### Century Expanded Italic

In a recent number of the Technical Journal, an article by Charles W. White says: "Any printer with an informed mind and an artistic taste must have rejected a goodly portion of the faces shown in any of the specimen books, and been abundantly justified in doing so. The faces that have disappeared belong to a period in the history of American printing which it is more agreeable to remember little of. It was the time of the extremely common, in types and printing. There was little originality displayed by the type founders, who were content with producing an occasional new face of doubtful merit, and who kept all the old faces firmly fixed in their speci-

THE CENTURY EXPANDED ITALIC

shown here in book-page composition will commend itself for its clearness symmetry and dignity It is scientifically cut and accurately cast, and kerned eliminated to an unusual extent

men books. But thit we are now observing The new spirit can art it is destined to beginning to be wo rapid growing elim for things immeas of the last two or the The power of typogo better understood a circumstances that organization in the yielding so cogently perception of the ri

CURFEW

Solemnly, mournfully, Dealing its dole; The curfew bell Is beginning to toll.

Cover the embers,
And put out the light;
Toil comes with the morning,
And rest with the night.

Dark grow the windows, And quenched is the fire, Sound fades into silence, All footsteps retire.



Twentieth Century 19

#### Century Expanded Italic

THIS is an American Line Type I pre-eminent for printing Newspapers, Catalogues, Brochures and other advertising literature. Easily read, attractive to the eye, and possessing individuality which makes it its favor is the absence of hair lines, which will appeal forcibly to the buying printer on account of increased durability and wearing qualities. ■ The Century Expanded was cut on the Benton Punch Cutting Machine, the product of which is the closest approach possible to absolute accuracy. The counters are deeper, and the bevels are truer, and are invariably of uniform slope. This makes it possible to preserve the character of the face even after the type has had long use, which is always impossible in hand cut type or that produced by ordinary methods.

**Century Bold** 

72 Point

3 A \$6 65 4 a \$4 40 \$11 05

## MINDS Early Bird

60 Point

3 A \$5 00 4a \$3 70 \$8 70

## SMOKED Corn Flaked

48 Point

4 A \$3 85 6 a \$3 65 \$7 50

## LEMON ICE Delights Friend

42 Point

4 A \$3 15 7 a \$3 20 \$6 35

## TIME PIECES Pinochle Markers

4A \$2 55 7a \$2 50 \$5 06

### RUSH ORDERS Some Things Depend

30 Point

5 A \$1 95 10 a \$2 30 \$4 25

### NEARLY FORCING Strenuous Times Coming

24 Point

6 A \$1 65 12 a \$1 85 \$3 50

### PERSONIFIED PURITY Beautiful Darling Baby Creeps Mother Dorothy

18 Point

10 A \$1 65 18 a \$1 65 \$3 30

KENTUCKY COLONEL SIGNS Superintending Government Detectors Easiest Task Imaginable

14 Point

13 A \$1 40 26 a \$1 60 \$3 00

PUBLISHING SYNDICATE STORIES
Accumulation of Enormous Wealth Not Possible
Unless Perfect Type Utilized Daily

MILITARY ASSEMBLY

Drilling Soldier Automatons
Bet \$1234567890 Net

11 Point
18 A \$1 30 36 a \$1 45 \$2 75
SEVEN YEARS TOILING
Attempting Something Difficult
Popular Writers

18 A \$1 15 36 a \$1 35 \$2 50
GREAT HUMAN WONDER
Manager Dime Museums Looking
Eating Heartily

9 Point 20 A \$1 10 40 a \$1 40 \$2 50
TWENTY THOUSAND CENTS
Tremendously Exorbitant Charging
Payments Ready

8 Point 20 A \$1 00 40 a \$1 25 \$2 25 NEW MILLIONAIRES GROWING More Immensely Wealthy in Currency Real Estate Improving 6 Point 24 A \$0 95 48 a \$1 05 \$2 00
TWENTY MULES HAULING BEECHWOOD
Circular Sawing Rapidly Disposing of Tremendous
Piles of Choice Hardwood Box Material
Supper \$1234567800 Expensive

#### **Century Bold**

#### GENTEEL SUITINGS FOR FALL AND WINTER

# THE Ricat Tailoring Company



### Year Book of Good Clothes

¶ Profusely illustrated with fashionable designs of Frocks, Tuxedos, Evening Dress, Trousers, Vestings, Springcoats, Fallcoats, Wintercoats, Raincoats, etc.

MEN ARE RECOGNIZED BY THE CLOTHES THEY WEAR

R. J. MacDougall . . . . President T. R. Livingstone . Vice President W. A. Monogue . House Manager



Situate No. 29 Glasterbury Street Dayton, Kentucky

#### **Century Bold**

### BARGAIN SALE

A LOOK through the magnificent stock of China and Glass Wares shown by us this season will suggest many selections to the housekeeper anxious to have her Christmas table look its best. There are many special offerings that present double attractions to you today.

#### DINNER SETS

American Porcelain Dinner Sets, 100 pieces, all with flower decorations, and all pieces gilt; \$10 soup tureens and three platters. Were \$18

Austrian China Dinner Sets, 100 pieces, in three artistic flower decorations, and all handles \$15 gilt; soup tureen and platters. Were \$22.50

Elite China Dinner Sets, 100 pieces, in two flower designs, with all handles gilt; soup tureen and three meat platters. Were \$28.50, at \$25

Pouyat French China Dinner Sets, 114 pieces, in fine flower designs; all pieces heavily gold-stippled; soup tureen and four meat dishes. Special offerings for to-day only. Were \$40, now

Theodore Haviland Dinner Sets, 114 pieces, in a fine vine design; continuous gold stippling on every piece; soup tureen and four meat dishes. A most elaborate design. Were 65.50, to-day \$40

Fine China Dinner Sets, 113 pieces, green band overlaid with gold and flower border; soup \$50 tureen and four meat dishes. Were \$70, at

#### FISH AND GAME SETS

Game Sets, 15 pieces, in fine Austrian china; colored border, overlaid with gold; game centers. A large, choice stock. Were \$25, now \$11

Fish Sets, 15 pieces, in French china; shaded in a green ground, heavily gilt; embossed festoon shape; fish centers. Were \$35, now \$25

Special Importations for Christmas Presents

Post \*115



Open Every Evening Until January First 1906

### HAPGOOD & SELMARS

China and Glass Ware Importers
356 Maiden Lane—NEW YORK CITY—420 Fifth Avenue

A STANSON LABOUR TO A STANSON TO A STANSON THE STANSON

Century Bold and Century Bold Italic in combination

Century Bold Italic

72 Point

3 A \$7 00 4 a \$4 15 \$11 15

## PRINT Hat Band

60 Point

3 A \$5 65 4 a \$3 65 \$9 30

## DEMURE Builds Hall

48 Point

4 A \$3 90 6 a \$3 75 \$7 65

## SAME FINE Lively Cushion

42 Point

4 A \$3 35 6 a \$3 05 \$6 40

SEND HELP
Princes Clothing

4 A \$2 45 7 a \$2 55 \$5 00

### RIDES HORSE Hills Produce Black

30 Point

A \$2 10 9a \$2 15 \$4 25

### ELEGANT DANCE Schottisches or Lanciers

24 Point

6 A \$1 75 10 a \$1 75 \$3 50

## REMARKABLE TERMS Prices Extraordinary Liberal Gate Quickly Retards

18 Point

9 A \$1 50 17 a \$1 75 \$3 2

## DURABLE ELECTROTYPING Excellence Resulting Merely Natural Satisfaction Prevailing

l4 Point

14 A \$1 40 27 a \$1 65 \$3 06

REMARKABLY BRIGHT INDIVIDUAL Gentlemanly Tutoring Improving Generations Renowned Colleges Responsible

BEAUTIFUL DESIGN
Printing Excellent Matter
Buy \$1234567890 It

11 Point 17 A \$1 30 32 a \$1 45 \$2 75

CENTURY BOLD ITALIC

Printerdom Quickly Adopted

Makes Reading Easy

10 Point 17 A \$1 20 32 a \$1 30 \$2 50

OUTDOOR SPORTS FINE

Great Amusement Enterprises

Have Good Attractions

9 Point 18 A \$1 15 36 a \$1 35 \$2 50

MASSACHUSETTS PAPERS

Perfect Restaurants are Profitable
Guests Please Waiters

8 Point 18 A \$1 05 36 a \$1 20 \$2 25

WHEN THE FLOWERS BLOOM

In the Spring Time Makes Us Happy
Violets Florist's Delight

6 Point 22 A \$0 90 44 a \$1 10 \$2 00

MODERN PRINTING MACHINERY SOLD

Cylinder and Job Printing Presses, Paper Cutter

Embossing Presses, Perforators

Everything on Shelves Most Desirable

### Century Bold Italic

## RENEW

Look over your stock of type, and wherever you find any with the undisturbed dust of weeks on it say to yourself: "That type is not paying dividends," and throw it out. You lose nothing by doing so. The loss is already there if the dust is. Type that is earning no money for you is not worth the amount of room it takes up. Replace it with

### Attractive Type Styles

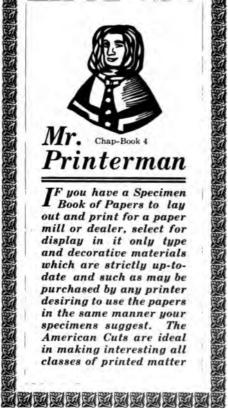
the kind that will please your patrons, increase your trade, and pay a dividend on the investment. A glance at the pages of any of the leading publications, or at the productions of the best printers, will acquaint you at once with the prevailing fashions, and after further inquiries into the matter you will find that they are the productions of the Leader in Type Fashions

AMERICAN TYPE FOUNDERS CO.

### Century Bold Italic

### American CUTS Attract!





12 Point Pabst Border No. 90





Chap-Book Director 1201

American **TYPE** Attracts **Bulfinch Oldstyle** 

72 Point

3 A \$6 40 4 a \$3 80 \$10 20

# DEMON Blank Hold

60 Point

3 A \$5 50 5 a \$3 75 \$9 25

## REMARKS North Bound

48 Point

4 A \$3 75 R = \$3 80 \$7 55

### MAINSPRING Famine Stricken

42 Point

5 A \$2 20 9 a \$2 15 \$6 45

HARMONIZED
Late Plain Bulfinch
Determinated

5 A \$2 65 9 a \$2 45 \$5 10

### HUNGER CHILD Most Extensive Prints

30 Point

6 A \$2 25 10 a \$2 05 \$4 30

## CAUSING REMARKS Profitable Material Earner Observant Workers

24 Point

7 A \$1 65 14 a \$1 95 \$3 60

## NORMANS TRADITION Demanding Greatest Admiration From Popular Historian

18 Point

10 A \$1 60 21 a \$1 65 \$3 25

KNOWLEDGE WISDOM JUSTICE

Fifteen Regimental Brigades Containing Undaunted Guardsmen Ambush

14 Point

14 A \$1 50 26 a \$1 50 \$3 00

REMARKABLE FINE MAGAZINE TYPE

Boisterous Dreamers Noctambulist Perambulators Manifolding Involuntary Promulgation

12 Point NA 16 A \$1 25 37 a \$1 50 \$2 75

NATURAL BEAUTIFUL
Developed Highly Intensified
Impression Vividly Given

10 Point

18 A \$1 15 40 a \$1 40 \$2 55

LEGIBLE FACED TYPE
Produces Elegant Brochures and
Things for Customers

8 Point 20 A \$1 00 48 a \$1 25 \$2 25 PRINTERS APPRECIATE TYPE

When Cast on Unapproachable American Line Most Correctly Fonted Perfect Letters Meritorious Designs 6 Point 24 A \$1 00 48 a \$1 00 \$2 00

NUMEROUS BEAUTIFUL SPECIMENS

Prepared with Greatest Care and Distributed Free By American Type Founders Co. Throughout These Grand Broad Commonwealths Compositors \$1234567890 Palaces

### **Bulfinch Oldstyle**

Telephone No. 1538-7 Oxford

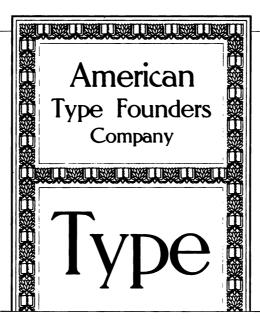
E. M. Reinhard A. H. Sherman

## The Dickerman Printing Company

Printing=

Binding

326 Beach Street, Boston



Five Hundred Combinations

From the Nine Sizes of

### **Bulfinch Border**

Originator and Maker

The American Type Founders Company
United States



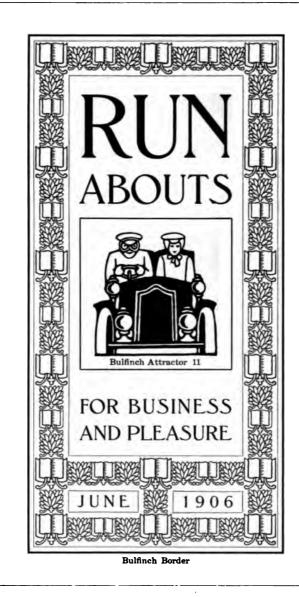
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### Bulfinch Oldstyle

### BULFINCH PRINTING

LARGE EDITION PRINTER BUILDER OF CATALOGS COMPANY SUGGESTER, PRODUCER BINDER AND PUBLISHER CAMPAIGN LITERATURE SUPPLIED TO POLITICAL CLUBS AT SPECIAL RATES

### 270 TYPOGRAPHY STREET, CLEVELAND



3 A \$6 80 4 a \$4 50 \$11 80

## KNIGHT Probation

60 Point

3 A \$5 50 4 a \$3 55 \$9 06

## DEMAND Rakes Back

48 Point

4 A \$3 80 7 a \$3 80 \$7 60

### MARIGOLD Uniform Ranks

42 Point

4 A \$3 00 8 a \$3 35 \$6 35

LICENTIOUS Indicator Headed Theoretical

5 A \$2 75 7 a \$2 80 \$5 06

# NIGHT SHADER Fine Silken Curtains Not Shopworn

30 Point

6 A \$2 25 9 a \$2 00 \$4 25

## MODERN PRINTING Sample Magazine Letter Estimate Profits

24 Point

7 A \$1 75 12 a \$1 80 \$3 55

## INCREASE EMIGRATION Deserted Eastern Homestead Grand Advertised Sale

18 Poin

10 A \$1 60 18 a \$1 70 \$3 30

8 80 14 Point

12 A \$1 30 28 a \$1 70 \$3 00

PRODUCTION
Guaranteed Pure
Never Spoils

METHOD RANGE Interesting Literature Finest Practice

12 Point

15 A \$1 15 34 a \$1 60 \$2 75

CATALOGUE WORK Requires Able Compositor Salt \$1234567890 Numb 10 Point

16 A \$1 10 35 a \$1 40 \$2 50

HIGH GRADE PRINTING Discount to Cash Customers Samples for Inspection

8 Point

20 A \$1 00 40 a \$1 25 \$2 25

6 Point

22 A \$0 90 44 a \$1 10 \$2 00

PRICES DEMAND PATRONAGE
Attractive Printing Faces Required for
Modern Advertising Critic
Meriontype Holds Foremost Rank

PLACE A TRIAL ORDER WITH US Our Skilled Workmen are the Best Procurable Carefully Examined by Experts Most Exclusive Display Constantly in Stock Bargains \$1234567890 Buyer

### Meriontype Series



### Can't <sup>be</sup> Beat

There can be none better than "best," and the best type is American. Don't think for a minute that the good work is beyond you. In proper material is the secret of profit in production. Ads like these are put together exactly as a modern building is constructed. We design the parts so they can be easily assembled to form modern structures as per the whim of the typotect. That's all there is to it: a judicious selection of material like this

American Type Founders Co.

## It's up

to you to put in your winter coal while prices are down. From this on the tendency will be upward!

Koler Bros.

**Duane Street** 



### And

all that is needed to throw up stuff like this is a series of Meriontype, a series of Bulfinch Attractors, a labor-saving font each of our 3-Point Brass Rule 73A and 4-Point 342A, a set or two Brass Round Corners, and an adequate assortment of our accurately Shaved Leads and Slugs



Meriontype Series

## PRINTING

## LETTER INTERUSABLE WITH BULFINCH OLDSTYLE



### OVER 1,000,000

PLEASING SPECIMENS
OF MERIONTYPE AND
BULFINCH OLDSTYLE
ARE CIRCULATED IN
EACH MONTH'S ISSUE
THE LADIES' HOME
JOURNAL. THE FACES
WERE DESIGNED FOR
THIS PUBLICATION BY

### AMERICAN TYPE FOUNDERS COMPANY

3 A \$5 65 4a \$4 25 \$9 90

# SPIKED Clam Bake

60 Point

3 A \$6 10 4 a \$3 45 \$9 55

## MINUTE Rather Broad

54 Point

3 A \$5 00 5 a \$8 75 \$8 75

## DEMURE Nervous Echo

48 Point

4 A \$3 75 8 a \$3 85 \$7 60

### QUAKERS Entertain Course

5 A \$3 25 9a \$3 05 \$6 30

### SONG BIRD Made Hunter Rich

36 Point

4 A \$2 40 9a \$2 70 \$5 10

## FOX CHASE Hounds Follow Scent

30 Point

5 A \$2 05 11 a \$2 20 \$4 25

### DEMURE GONG Reformers Demand Action

24 Point

7 A \$1 85 12 a \$1 65 \$3 50

### HUMAN INTEREST Pictures Disclose Quaint Custom

18 Point

9 A \$1 60 18 a \$1 65 \$3 25

MOUNTAIN
Eleven Snow Clouds

VOLUNTARY
Usual Advances Received

12 Point

nt 16 A \$1 35 88 a \$1 40 \$2 75
GRADUATE SERIES

Various Mechanical Operations
Give \$1234567890 Sizes

10 Point

18 A \$1 25 38 a \$1 25 \$2 50

HARMONY IN COLOR

Responsible for Appearance Which

Calls Forth Much Praise

8 Point

23 A \$1 15 46 a \$1 10 \$2 25

CORPS SKILLED ENGINEERS

Determining Necessary Variations in Seventeen
Miles Railroad Through Mountains
Completion Marks Success Hard Experiment

6 Point

26 A \$1 00 52 a \$1 00 \$2 00

TYPOGRAPHICAL CONTEST

Various Interesting Designs Submitted Placed On Exhibition
Four Successful Competitions Conducted

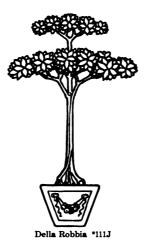
Departments Will Produce Most Excellent Results
Appropriate \$1234567890 for Expenses

# THE DELLA·ROBBIA SERIES

CAST · ON · AMERICAN · LINE · POINT BODY · AND · POINT · SET

A·PARTIAL·SHOWING·OF·A·NEW
TYPE·&·ORNAMENTS·WITH·A
FEW·SUGGESTIONS·FOR·ITS
USE·IN·ALL·FORMS·OF
FINE·ART·PRINTING

PATENT · APPLIED · FOR · IN · AMERICA · AND REGISTERED · IN · ENGLAND



AMERICAN·TYPE·FOUNDERS
COMPANY

6 Point Della Robbia Border No. 1

#### Della Robbia

#### DISTINCTIVE ADVERTISING OF INDIVIDUAL TYPE AND



ANY of the large adv now recognizing the own type and borde for use in setting their

choosing the type faces that are selecting only such borders and en harmony to the type.

I An exclusive Adtype will, with favorable attention of customers a This is half of the battle. It only to establish the right prices, and fo properly his statement of facts, an sales is guaranteed.

I By consulting the Specimen Boo which makes up every year many type faces, any advertiser may ob

WE INVITE YOUR ATTENTION TO THE DISPLAY OF HOLIDAY NOVELTIES NOW ON EXHIBITION IN OUR RETAIL DEPARTMENT & THIS CONSISTS OF CHOICE AND EXCLUSIVE NOVELTIES IN STATIONERY, TOILET ARTICLES SILVERWARE AND LEATHER GOODS **EXCEPTIONAL VALUES IN ALL GOODS** RANGING FROM ONE DOLLAR TO TEN DOLLARS & PROMPT DELIVERIES TO ALL PARTS OF CITY GUARANTEED BROWN & EMERSON & STATE AND WASHINGTON STREETS & OSEBERG



### ANNOUNCEMENT

WE INVITE YOUR ATTENTION TO THE DISPLAY OF

#### HOLIDAY NOVELTY GOODS

ON EXHIBITION IN OUR RETAIL DEPARTMENT CONSISTING OF VERY CHOICE AND **EXCLUSIVE NOVELTIES IN** 

STATIONERY, SILVERWARE, TOILET ARTICLES & LEATHER GOODS

> **EXCEPTIONAL VALUES IN GOODS** RANGING FROM \$1 TO \$2



Della Robbia 95

TWELVE ACRE DEPARTMENT STORE

### HERNE & EMERSON

MAIN AND MARKET STREETS

PROMPT AND SAFE DELIVERY TO ALL PARTS OF THE CITY GUARANTEED

s of the country are ance of having their ad-writer to present those of his competbstantial increase in distinct individuality. and distinctive style large type foundry, ch make proportion h year more original d distinctive designs advertising matter, ou of the popularity ypographical effects and different from there will never be ethod of advertising. ERS COMPANY and border designed her foundries in the tion of the pages of Type Faces should of their productions. ated by artists who Each face is accumbodying individual to reproduce them d and cut for some hat specific purpose.

8 A \$7 25 4a \$4 55 \$11 90

## SIR Blank

60 Point

3 A \$6 55 4 a \$4 20 \$10 75

## Relish GUN

48 Point

4 A \$4 25 6a \$3 25 \$7 50

## BARGAIN Diamond Studs

36 Point

4 A \$2 75 6a \$2 25 \$6 00

### SOUVENIR Modern Printed Art

30 Point

5 A \$2 25 9a \$2 00 \$4 25

## GRAND PRIZE Remarkable Horse Race

24 Point

5 A \$1 70 10 a \$1 80 \$8 50

ENTRANCING
Northwest Grain Exhibits

6 A \$1 55 14 a \$1 70 \$3 25

### REAL ESTATE NEWS Several Desirable Homes to Rent Fine Suburban Location

18 Point

9 A \$1 60 18 a \$1 65 \$3 25

### AMERICAN TYPE STYLES Impart Greater Individuality to Printing Becomes More Attractive

14 Point

13 A \$1 45 26 a \$1 55 \$3 00

SCENIC ROUTE TO THE PACIFIC Enchanting Lakes and Beautiful Mountain Villages Extensive Scenery Bounding Road

12 Point

15 A \$1 85 82 a \$1 40 \$2 75

#### REDUCED RATES DURING SUMMER

From June to September Reduced Rates Continually Prevail Points in Northwestern Territories Round Trip Fare \$1234567890 Across the Continent

10 Point

18 A \$1 25 36 a \$1 25 \$2 50

9 Point

19 A \$1 25 88 a \$1 25 \$2 50

Tourists Partake All Conveniences Both Day and Night Home Cuisine is Unexcelled

**COMFORTS OF HOME** 

SPECIAL EXCURSIONS Earlier Parties Contemplate Visiting Western Exposition Should Send for Booklet Giving Rates and Other Information Detail

8 Point

20 A \$1 10 40 a \$1 15 \$2 25

6 Point

23 A \$0 95 47 a \$1 05 \$2 00

AROUND THE BLUE LAKES Without Additional Cost Tourists Given Privilege to Return Great Lakes Steamer from Old Mountain

CALIFORNIA SUMMER RESORTS Combination Excursions can be Arranged Nowhere in this Country can be Found Seaside Resort Possessing more Delightful Climate than in Tehacha District Situated Southeast of the Thirty-fifth Parallel of Latitude Embraced \$1234567890 Square Miles

These Special Characters are furnished with each font, except the Ornament, that being furnished with sizes from 6 to 12 Point inclusive

AMR ry & The

# BOOKMAN OLDSTYLE

DESIGNED FOREditions de Luxe

THE CARE OF LAMPS



ROEBERSON & COMPANY

LAMP MAKERS

New York, U.S.A.: Broadway France: Ave de l'Opera, Paris England: Regent St., London Austria: Julienplatz 22, Vienna Spain: Calle Corte 17, Madrid

THREE GRAND PRIX SAVON EXPOSITION 1900

Chap-Book Border No. 5D

## Critical Review of the Celebrated Books in the Royal Library at Stockholm \* Finely Illustrated



NE of the most costly books in the world is a copy of the Bible in the Royal Library at Stockholm, and there is not another like it in existence. It is another monument to the zeal as well as

the artistic skill and courearly monks, written on skins were used in makibeing one yard in length inches in width. The cosolid planks four inches in the contrast between this monk poring over his mand the art of bookmaki

## Mastersine & Sons

ORCHESTRION MAKERS

### Motor Organs

### ORDER, OF DAN

WALTZ Sym TWO-STEP My Lu I **PORTLAND FANCY** Creme WALTZ Sei SCHOTTISCHE Ro LANCIERS Higho TWO-STEP Whistlin WALTZ College WALTZ QUADRILLE

POLKA Smoky Mokes

SCHOTTISCHE Hello, My Baby

WALTZ Cupid's Dream

INTERMISSION

onderful developks. Considering world's advancesuch early work given prominence nd great credit is

Wayside \*4478

Old English Border No. 32

Bookman Italic

72 Point

Special Characters \$1 30 per font

3A \$7 05 4a \$4 45 \$11 56

## HRRO Brightens

60 Point

Special Characters \$1 00 per font

3 A \$6 15 4a \$4 15 \$10 30

## MINER Numerated

48 Point

Special Characters \$0.75 per fon

3 A \$3 75 7 a \$3 85 \$7 60

### RICHEST Golden Medals

36 Point

Special Characters \$0 50 per fon

4 A \$2 65 7a \$2 50 \$5 15

### SECURING Handsome Rebates

30 Point

Special Characters \$0 30 per fond

5 A \$2 10 9a \$2 15 \$4 25

COMBUSTION
Remarkable Extension

#### Bookman Italic

24 Point

Special Characters \$0 25 per font

5 A \$1 70 11 a \$1 80 \$3 50

## FEMALE SLEUTH Gigantic Gambling Scheme Shrewd Girl Detective

18 Point

Special Characters \$0 25 per font

9 A \$1 55 18 a \$1 70 \$3 25

### MAGNIFICENTLY PORTRAYED BEAUTIFUL EDITIONS

Profusely Illustrated With Handsome
Halftone Engraving Fund
Perpetuate Effects Procured

14 Point

11 A \$1 50 23 a \$1 50 \$3 00

12 Point

18 A \$1 80 27 a \$1 45 \$2 75

LOVES ATHLETES
STRENUOUS

Conservative Diplomat
Returning Home
Modest Represented

AWARDED HONORS
BRIGHT MAIDEN
Remarkable Achievement
To \$1234567890 Be
Expedition Wonderland

10 Point

16 A \$1 20 34 a \$1 30 \$2 50

9 Point 18 A \$1 20 37 a \$1 30 \$2 50

MODERN CHANCES

Ridiculous Inducement is Being Continually Offered Excellent Opportunities Quick Confiscated by Governor DECEPTION UNEARTHED
Important Documents Mysteriously
Disappear from Receptacle
Ancient Manuscript Quiet Take
Energetic the Burglars

8 Point

19 A \$1 10 38 a \$1 15 \$2 25

6 Point

22 A \$1 00 44 a \$1 00 \$2 00

GRAND ENTERTAINMENT
Twenty-Second Annual Reunion of the

Wenty-Second Annual Reunion of the Ancient Order of Blatherskites Non-Contributing Members Kindly Loosen Up and Donate the Price Least Admission Ticket SOMNAMBULISTIC GUARDIANS

Clever Pickpockets Devising Ways and Means for Separating Unsuspecting Citisens From Pocketbooks Ingenious Methods Employed Whereby Policemen are Fooled and Made \$1234567890 Ridiculous

These Special Characters are put up with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 72 Point inclusive

## MONTHLYARDO



A JOURNAL FOR PHOTOGRAPHERS



### CONTENTS

PHOTO ART STUDIES

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Illustrations by the Author

ARDOR AND OTHERS S. T. Pullen

Photo Illustrations by Powitan

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S. D. Rarity

Illustrations by the Author

AMATEUR POINTS . O. G. Fellowes

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LIFE STUDIES . . . G. N. Lutz

Photograph Illustrations

MISCELLANY

CRITICISMS OF THE EDITOR



SINGLE COPY TEN CENTS



PUBLISHED MONTHLY BY THE

### ARDOR PUBLISHING CO.

210 Camera Street, New York, U. S. A.

VOL. V No. 5

\$1.00 A YEAR

#### Bookman Italic



Twentieth Century Ornaments 20 and 45



## MILL & ORR Diamond Merchants

Announce their Christmas Opening of Precious Stones and Jewelry gathered from their Foreign Branches. Choicest collection of Diamonds, Emeralds, Pearls and Rubies to be found in the country

BROADWAY AT SIXTY-FIFTH AVE.

OPEN EVENINGS

### Musical Library



### MEMBERS TICKET

THIS Ticket cannot be used by any one other than the person named on the back. Volumes are to be returned within one week and if kept beyond the time specified a charge of ten cents per week will be exacted until brought back

OPEN FROM TEN TO FOUR

Reading Room Open for Use of Members Only



John Cranston Music Corporation

Meredith Street Dexters Heights Arlington

3 A \$5 75 4a \$3 65 \$9 40

### LIME Juice

48 Point

3 A \$4 15 6a \$3 85 \$8 00

### Artistic TYPE

36 Point

3 A \$2 70 6a \$2 60 \$5 30

### KEEP STEP With Civilization

20 Point

4 A \$2 15 8a \$2 20 \$4 35

### ELEMENTAL Machine Productions

24 Point

6A \$1 90 10a \$1 70 \$3 60

### SOUTH ARMENIAN Funeral Mining Companies

18 Point

8A \$1 55 16a \$1 70 \$3 25

### NOTED REVOLUTIONISTS Orators Received Congratulations

12 Point

11 A \$1 25 23 a \$1 50 \$2 75

10 Point

13 A \$1 15 28 a \$1 35 \$2 50

PROFESSION
Advertising Solicitor
\$1234567890

MERETORIOUS
Preparation of Speeches
Extemporaneous

8 Point

14 A \$1 00 30 a \$1 25 \$2 25

6 Point

15 A \$0 90 34 a \$1 10 \$2 00

PITHY HEADINGS
Should be the Rule of Papers
Heads Should Express

MICROSCOPE INDICATIONS
Atmospheric Condition Exemplified
Many Numerical Calculations
Through \$1234567890 Glasses

# The American Series of Italic

THIS modern italic letter should impress the artist printer favorably as to its adaptability for all kinds of display where an effective, legible letter is desired. In the larger sizes this letter commends itself for display and cannot be surpassed as

particularly a Street car ad A beautiful ty printing artis

Hange Show

No printery without this I in fact it is so letter that sp detail of its m

The Chef

who uses

Daisy

MIXED

**FLOUR** 

will always have

Good Luck

Ask your Grocer

Advertising Rule No. 552E

Pabst Oldstyle

72 Point

3 A \$7 90 4a \$4 35 \$12 25

# BEND Dark Glen

60 Point

3 A \$5 70 4a \$3 50 \$9 20

# MINER Purest Silver

48 Point

3 A \$4 15 6a \$3 35 \$7 50

# NIMBLE Active Children

42 Point

4 A \$3 40 8 a \$2 90 \$6 30

SURMISE Reasons Thousand 36 Point

4 A \$2 80 8 a \$2 20 \$5 00

### SUNSHINE Campers Brown Faces Homeward

30 Point

6 A \$2 50 11 a \$2 10 \$4 60

#### MENAGERIE Queer Little Buff Colored Mouse Shown

24 Point

6 A \$1 80 13 a \$1 80 \$3 60

# ANCIENT PRIMER Studious Youth of Centuries Ago Valuable Lessons

18 Point

10 A \$1 80 20 a \$1 55 \$3 35

### HUNTING Prehistoric Skeleton

14 Point

18 A \$1 50 28 a \$1 50 \$3 00

SAMPLE COPY
Mailed Upon Application

12 Point

18 A \$1 45 36 a \$1 30 \$2 75

JOINT MEETING
Recommends Large Expenditure
This \$1234567890 Year

10 Point

21 A \$1 25 42 a \$1 25 \$2 50

REQUIREMENT

Legal Services Necessary to Liberate Forty-seven Offenders

8 Point

25 A \$1 05 51 a \$1 20 \$2 25

6 Point

27 A \$1 00 54 a \$1 00 \$2 00

ESTABLISHED TRADE
Exceptional Opportunity Presented to Invest
Active Enterprise Yielding
Magnificent Returns in Rich Gold Coin

ECONOMY OF CRUDE OIL
Experiments are Already Under Way Contemplating
Substitution of Oil in Many of the Great
Manufacturing Plants of the Middle Western States
Fuel Costs \$1234567890 Every Year

These Special Characters accompany each font

The and st of

### Old & Limited Editions

We do not need to introduce ourselves for our records show us that you have already tested our facilities as sellers of books. Glad you did—it's a good habit

#### Our Hallmark



The Bookworm's Corner

We keep constantly on hand a full supply of the very latest popular Instrumental and Vocal Sheet Music, Comic Opera Scores, and Piano Classics

Most Popular "Hit" of the Season

### Tower Lanette

Twenty-five Cents per Copy

#### Choicest from Pen and Press

From plates of regular \$1.00 to \$3.50 editions, bound in the best grade of cloth, with neat cover design in gold and enamel. There are over 250 titles to choose from

One Dollar a Volume

#### Reid Sons & Forgette

The "Bookshelves"

#### Pabst Oldstyle

#### 

## Army & Navy Manœuvers

Personally Conducted Excursions



A Month's Recreation in the South

at Robey Beach, Florida

### South Beach Railway

The Only Direct Route, Offers

Lowest Excursion Rates



24 Point Pabst Border No. 9

#### THOMAS RANKIN

Manufacturer and Dealer in

### RUSTIC SEATS, OAK BUCKETS TENT POLES & FENCE POSTS

Flag Poles Erected and General Repairing Done

89 Broad Avenue, Downsville, Maine

Palst Italic

72 Point Special Characters \$2 45 per font 8 A \$8 05 4a \$4 20 \$12

BIGDare

60 Point

Special Characters \$2 25 per fon

3 A \$7 20 4 a \$3.60 \$10.80

# FOUR New Bandits

48 Point

Special Characters \$1.50 per fon

3 A \$4 25 6a \$3 25 \$7 50

### CHOICE Letter Remanded

42 Point

Special Characters \$1.95 per fond

4 A \$3 70 6a \$2 55 \$6 25

# SENIOR Examines Material

36 Point

Special Characters \$1 10 per fon

5 A \$3 45 7a \$2 05 \$5 56

UNIFORM
Harmonious and Neat

30 Point

Special Characters \$1 00 per font

5 A \$2 35 7a \$2 05 \$4 40

# EXCURSION Printers Obtained Good Rest Baldwinsville March

24 Point

Special Characters \$0.75 per font

6A \$2 00 10a \$1 50 \$3 50

# GIRLS RESCUED Men Saved Tourists at Own Risk Board Steamer Rosalie

18 Point

Special Characters \$0.50 per font

9 A \$1 80 16 a \$1 45 \$3 25

#### PRESIDENTIAL TIMBER

Several Favorable Candidates are Mentioned Excitable Race December

14 Point

13 A \$1 70 26 a 1 35 \$3 05

#### DERKES TELESCOPE ON CAPE

Magnifying Lens for Derkes Telescope Completed Now Operated Continually Throughout Season

12 Point
17 A \$1 50 85 a \$1 25 \$2 75
FINE EXHIBITION
There will Always be Strenuous
Demands for High Class
Colors in \$1234567890 Printing

10 Point

18 A \$1 35 88 a \$1 15 \$2 50

SUMMER GOODS

Thousands of Ladies Purchase Here

During Each Warm Season

Prices and Styles are Always Right

8 Point 22 A \$1 25 42 a \$1 00 \$2 25
FOUND RICH MINERAL
Invention of Some Practical Process for Color
Photography Receives Patented
Results Obtained by This Method Surprising

6 Point 25 A \$1 05 49 a \$0 95 \$2 00

THE VALUE OF TYPE DESIGN

Type That Increases Attractiveness of Printed Matter

Enhances its Value Wonderfully

You Will Find Style and Originality in the Products

American Type \$1234567890 Founders Company

These Special Characters are put up with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 72 Point inclusive

ABDGMNPRT

#### Pabst Italic



The Copoc

These Cameras are made to take an eight by twelve plate. The covers will not blister or warp; this camera is of the very latest patent, with an Artistic or Plain Case \$2.50

They were originally made to sell at eight and ten dollars, but owing to a scarcity of space we have decided to close them all out, hence the exceedingly low bargain price quoted above will prevail for a few days only, so come early if you want a camera worth double the price. On May 1st we will be located in our new building where, with more room for stock, we will be pleased to offer our patrons the best and most up-to-date line of Cameras, Kodaks, et cetera, that can be found within some fifty odd miles of the city of Kalamazoo

Charles J. Kemble
62 Burnet Street, Canton
Telephone 12 Menlo
Open Evenings

**ŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸŸ** 

#### **AURIOL SERIES**

36 Point

6 A \$2 85 10 a \$2 10 \$4 45

### AMERICAN DESIGN Lightsome Frenchy Character Original Perfect

24 Point

#### RARE TYPOGRAPHICAL IDEAS Parisian Brochures Delighted Customers Novel and Original Beautiful Attractions Displayed

18 Point

14 A \$1 60 26 a \$1 65 \$3 25

#### D'UNE BELLE TYPOGRAPH

On se contenta des types existants, et l'on crut parfois se hausser l'originalité, pour avoir emprunté aux sources d'un Plantin, d'un Estienne Elvévier

12 Point

22 A \$1 35 42 a \$1 40 \$2 75

10 Point 26 A \$1 10 60 a \$1 40 \$2 50

1 EAT and peculiarly adapted to concert programs, ball orders, brochures and menus, it combines grace and elegance with legibleness

HANDSOME CHARACTER

1234567890

PRINTERS will readily admit that the Auriol type is the daintiest and most artistic face emanating from this, or any other, foundry in recent years. Decidedly Frenchy in design, it is clean cut and legible with a distinctive tone

FRENCH ACCENTS COMPLETE

àâéèêùûçÇ



American Type Founders Company

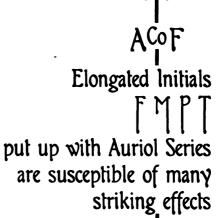
Houses Situated Everywhere

Auriol Letters and Ornaments in Practical Display









60 Point

### **RRIDE** Hears

48 Point

4A \$4 15 7a \$8 85 \$7 50

### flowers FR

36 Point

5 A \$2 80 8a \$2 20 \$5 00

#### **BROODS** Established

24 Point

6 A \$1 70 18 a \$1 80 \$8 50

#### **GEOGRAPHICAL** Remarkable Botanical Collections

18 Point

10 A \$1 60 21 a \$1 65 \$3 25

#### SCIENTIFIC POLITICIANS Excellent Acrobatic Manœuvres Performed

12 A \$1 50 23 a \$1 50 \$3 00

14 Point

14 A \$1 45 29 a \$1 55 \$3 00

**OBSERVING** Beautiful Peach Orchard

NORWEGIANS Required Marvelous Voice

12 Point

16 A \$1 35 32 a \$1 40 \$2 75

**MOTHERLESS** Protection Extended Children Bad \$1234567890 Habits

11 Point

18 A \$1 35 39 a \$1 40 \$2 75

WASHINGTONIANS Patriotic Citizens Demand Several

Ordinances Enforced

10 Point

19 A \$1 20 40 a \$1 30 \$2 50

9 Point

22 A \$1 25 44 a \$1 25 \$2 50

#### **ESPECIAL HONORS**

Magnificent Horticultural Exhibition Receiving Handsome Prizes for Excellence Display

SURELY DESERVING

Entertainment Rendered Children Before School Closing Exercises Clarendon Auditorium, Cleveland

8 Point

22 A \$1 10 45 a \$1 15 \$2 25

6 Point

24 A \$0 95 50 a \$1 05 \$2 00

#### SMART CONGREGATION

Alarmed Over Threatening Letters Received From Some Mysterious Person Endanger Lives Entrusted Their Superior

CALORIC MANUFACTURERS Associations Demand New Equalization Prices Material From Members Connected with Their Respective Organizations and Quote Special Price For Raw \$1234567890 Material

#### Grasset Series

# The Peach Boy Club Summer Banquet



AUGUST FISCHER General Manager THEODORE E. BELL Superintendent FRANK JOHNSON Cashler

Thursday Evening, August 12th, 1907
EIGHT O'CLOCK SHARP

Prompt and favorable response from members of the Club will be appreciated and acknowledged by the Secretary. Tickets from the Treasurer



#### **BAMGO BISQUE**

The finest line of Ceramics ever laid before the attention of collectors and connoisseurs of Togo Nippon art has been imported by us and is now on display at our exhibition rooms for a period of two weeks only, at which time the pieces go to the highest bidder at our regular public auction

ART BISQUE STUDIO

**STUDENTSVILLE** 

JUNE FOURTH

WILLIAM EBNER

HENRY H. IVES

JOHN Q. FRANKLYN

60 Point

3 A \$5 35 5a \$3 65 \$9 00

# Strong Display

48 Point

4A \$3 70 9a \$3 80 \$7 50

### Noble Italic Letter

36 Point

5 A \$2 65 9 a \$2 25 \$5 00

# Modern Lettering Imparts Engraved Effect

24 Point

6A \$1 75 12a \$1 75 \$3 50

# Become Original Everywhere Eugene Grasset Noted French Artist

18 Point

10 A \$1 65 20 a \$1 60 \$3 25

Attractive Booklet Advertisement Gives Note of Distinctiveness to Good Printing

16 Point

11 A \$1 55 23 a \$1 45 \$8 00

.....

14 A \$1 55 28a \$1 45 \$3 00

Telling Great Stories
Entertaining Experiences

Darlingtown Burlesquer
Demands Manager Removed

12 Point

15 A \$1 35 34 a \$1 40 \$2 75

Heroic Action Displayed Rambles Stimulate Constitution Figures \$1234567890 11 Point

18 A \$1 40 37 a \$1 35 \$2 75

Bountiful Geranium Exhibition Many Beautiful Premiums Given Competitors Amid Applause

10 Point

20 A \$1 30 40 a \$1 20 \$2 50

Delightful Remarks Abounded Modern Military Achievements Revive Ancient \$1234567890 Soldiers 9 Point

24 A \$1 30 48 a \$1 20 \$2 50

Moonlight Excursions Remarkable
Frivolous Maidens Perambulating Mountains
Precipitous Summit Overlooked

8 Point

23 A \$1 10 46a \$1 15 \$2 25

6 Point

25 A \$1 00 50 a \$1 00 \$2 00

Magnificent Sentiment Considered

Among the Many Accomplishments of Life There
is None So Important as Refinement

By Cultivation and Practice Can Be Acquired

Great Ideas Displayed in Modern Printing
Printers Have Good Reason to Congratulate Themselves
on the Progress of Art in Their Work, Because
the Artistic Portion of Their Labors
Circulates Among \$1234567890 Discerning Masses

# Georgo & Poulis Oriental Exhibit

Carpets, Rugs and Screens

to be beld at the

Constanti Department Store Show Rooms

Market and Second Streets

### Clothing

ALL the latest styles in wearing apparel for men and boys. Some bandsome blue and black serges that are real bargains are now exhibited in our recently enlarged clothing emporium.

Mason & Royal

623 Chestnut Avenue

A Cool Proposition

is what you go up against when purchasing an

Excelsior Gas Range

It has four burners, a broiler and an oven

Montgomery & Reamer

Filbert and Broad Streets

### Roses and Geraniums

A Stirring Romance Showing the many Vicissitudes of a Butterfly Existence in the Crowded Metropolis. Exceptionally well Told and Sure to Become Popular

By Grace Morgan Illustrated by Hugo Kelly

Published by Harvey Brothers & Company

#### Tabard Series

72 Point

3 A \$5 10 4a \$3 50 \$8 60

# ROOM Exhibit

60 Point

3 A \$4 40 5a \$3 35 \$7 75

# Curtain HANGER

48 Point

4 A \$3 15 7a \$3 10 \$6 25

### GERMANIC Nationals

36 Point

5 A \$2 10 9a \$2 25 \$4 35

#### Sensational Chain PERFECTED

24 Point

9 A 41 60 16 4 41 05 49 55

## SPORTING SEASON FACILITIES Instructive Amusements for Your Little Ones

18 Point

12 A \$1 50 25 a \$1 75 \$3 25

GRAND OPENING
Second Week in September

12 Point

20 A \$1 20 40 a \$1 55 \$2 75

A SERIES FOR HIGH-CLASS WORK and for use in conjunction with the Good Type \$1234567890 for Display

10 Point

22 A \$1 15 48 a \$1 35 \$2 50

ALL AMERICAN POINT LINE

Tabard Series Comprises Nine Desirable Sizes
Each Being Clear-cut and Legible

8 Point

28 A \$1 05 58 a \$1 20 \$2 25

PROGRESSIVE PRINTERS AND PUBLISHERS
Who are Quick to Recognize Good Things Typographical
Will Appreciate and Place Their Order for
This Unique and Original Face. Tabard Borders also Made

These Special Characters, in all sizes except 8 and 10 Point, are put up with fonts and included in font prices. Only e o s y Th f are supplied with 8 and 10 Point sizes

Thbdsfmnoprfuy

#### Tabard Series

#### Early Autumn Sale The increasing demand for plain, simple furniture obliges us to make the manufacture of goods a part of our business. People who love the early New England Styles for their simplicity will find in our warerooms a few reproductions and many suggestions. Most of our present stock is made of oak, and can be stained any color to match interior decorations, or it can be had from us in the unfinished state to be stained to suit purchaser Household Furniture For Library or Den CHINA CABINET Solid Oak, colored DUTCH LIBRARY TABLE Solid or finished to suit the purchaser; leaded glass door. Worth double the price we sak for it. Price for this sale..... \$28 DUTCH BOOK CASE A Solid Oak SIDEBOARD Solid Oak, 48 inches long, any color (Inish. Hand-carved trimmings and velvet-lined drawer for silver. \$26.75 Durable and a beauty. Price Case, 68 ins. high, 60 ins. wide, \$24 DUTCH MORRIS CHAIR Spanish leather cushions, solid Oak, in any \$30 color finish. Price BUREAUS This Bureau will add to our reputation for good values. It has four roomy easy running drawers, and large French plate mirror, which is adjustable to any angle. Strongly made. Price... \$20 Miscellaneous Pieces DINING TABLES Solid Oak, quarter-UMBRELLA STAND Solid Oak, any sawed, finished top, with pedestal \$18 color finish; 15 holes, zinc pan; \$8.25 very durable. Price..... REFRIGERATORS This is the greatest DRESSING TABLE Solid Oak, color value ever offered in the city. Strongly built of finish to suit; size of top 32 ins.; \$9 size of glass 16x20 ins. Price.... throughout. Length, 24 ins., depth 13 ins., height 39 ins.; adjustable shelves and all fix-tures removable. Woodwork finished in rich, MAGAZINE STAND Solid Oak, any color finish; 48 inches high. Handsome and serviceable. Price ..... \$5 attractive golden oak; trimmed \$6.50 with solid brass hardware. Price Tabard Furniture Houses Madison Street and Broadway

72 Point

3 A \$3 85 5 a \$3 20 \$7 05

# GRAND Steamer O Point Popular TEACHER

48 Point

5 A \$3 15 8a \$3 10 \$6 25

## **GORGEOUS Landscapes**

86 Point

6 A \$2 30 9 a \$1 95 \$4 25

#### **Universal Reform MOVEMENTS**

30 Point

8 A \$2 00 13 a \$2 00 \$4 00

# SUMMER TOURISTS RETURN Their Homes to Engage in Useful Work

24 Point

9 A \$1 60 17 a \$1 90 \$3 50

# **GRAND EXHIBIT By Skate Champions**

18 Point

13 A \$1 45 26 a \$1 80 \$3 25

WONDERFUL CLIMATE Southern California Roses Bloom Year Round

14 Point

17 A \$1 35 36 a \$1 65 \$3 00

UNIQUE PRINTING MATERIAL Machinery of All Descriptions Everything for Printers 12 Point

21 A \$1 25 42 a \$1 55 \$2 80

PERFECT DELIGHT TOURISTS
Philanthropist \$1234567890 Highly
Abundant Fishing Tackle

10 Point

23 A \$1 10 48 a \$1 40 \$2 50

EXPERIENCE AMONG TEACHERS
Successful Printers Realize Distinctiveness
First Class Type Brings Results

8 Point

26 A \$1 00 52 a \$1 25 \$2 25

EXCITING PERFORMANCE WITNESSED
Fine Exhibition Unequaled and Daring Bareback
Seldom Seen in European Hippodromes
Eliciting Rounds \$1234567890£ Performance

#### **Adver Condensed**



#### TO ART LOVERS

KEEPING posted regarding what is being done by the leading makers of Europe and America, we are enabled to exhibit something new every day. A visit to our stores will convince you that we have the most varied stock to be found in this country of Art Goods, General Decorations and so forth. The beauty of display is only one reason that should tempt you here. Wide range of prices to suit the desires of all our purchasers alike is a consideration that you should not lose sight of; and whether the price be high or low, the buyer always receives full value for his money. The goods we handle are always high grade and artistic, and it is our aim and policy to satisfy all



## ART GOODS

The International Art Association

ART OBJECTS
DECORATIONS

Seven Ninety Eight Central Park East, Corner Fifth Avenue
MANHATTAN, NEW YORK

Wayside Ornament 325

#### Lining Schæffer Oldstyle No. 2

72 Point

Special Characters \$0 35 per font

3 A \$4 85 4a \$3 30 \$8 15

# SURE Results

60 Point

Special Characters \$0 30 per font

3 A \$4 00 4 a \$2 60 \$6 60

# Hunted RIDING

48 Point

Special Characters \$0 20 per font

4 A \$3 25 7 a \$3 10 \$6 35

### FRENCH Galantine

36 Point

Special Characters \$0 20 per fon

5 A \$2 35 7a \$1 90 \$4 25

### Milling Season OPENING

30 Point

Special Characters \$0 15 per font

6 A \$2 05 11 a \$2 00 \$4 06

#### **DISOBEDIENT Manufacturers**

24 Point

Special Characters \$0.15 per font

8 A \$1 75 14 a \$1 75 \$3 50

## ATTENTIVE PRINTING Productive Advertisements Demanded

18 Point

Special Characters \$0 15 per font

13 A \$1 60 25 a \$1 65 \$3 25

### FOREIGN ARMIES BATTLING Muscovites and Russians Seek Bloodiest of Conflicts

14 Point

15 A \$1 40 83 a \$1 60 \$3 00

0 Daine

18 A \$1 25 40a \$1 50 \$2 75

TRUTH SHOULD PREVAIL Under No Pretense Base \$1234567890 Liars NOW IS THE BEST TIME
Place Your Orders with American
Type Founders Company

10 Point 23 A \$1 20 49 a \$1 30 \$2 50
YOUR OFFICE SHOULD BE EQUIPPED
Best Ever the Cheapest
High Standards Are Rigidly Maintained

8 Point

23 A \$1 05 49 a \$1 20 \$2 25

HORRIBLE FACTS REVEAL THEMSELVES
Many Unpleasant Acquaintances
Burglars Appropriated Everything Copper

These Special Characters are put up with all fonts from 8 to 14 Point inclusive. They are sold in separate fonts from 18 to 72 Point inclusive

GMRS







# **Booklets and** Fine Catalogs

EFORE long—before the "rush" season in all large printing concerns begins—you will want to figure on something in the fine booklet or catalog line. On a kind of service to which so much importance attaches, you ought to be willing to differentiate slightly in favor of a house with thirty years of unbroken advertising success. Through the combined efforts of special artists, special writers, and experts in typesetting, we can lift any business into the world of publicity

#### **OUR ADVICE COSTS NOTHING**

and we will, upon request, furnish dummies and estimates of cost of Booklets, Folders, Circulars, Art Catalogs, and all other advertising specialties

#### NOTICE TO PROSPECTIVE CUSTOMERS

All drawings, designs, sketches, written matter, advertising plans and estimate work drawn up by us are submitted subject to your approval

92 Cold Street

**NEW YORK** 

31 Bassan Street

120 Point 3A \$14 15 3a \$8 45 \$22 60

# SEND Matrix

96 Point 8A \$9 90 3 a \$6 10 \$16 00

# BRINK Harketh

72 Point 3 A \$7 35 4 a \$4 90 \$12 25

# BUNKER Kind Stork

60 Point

# PRINCE Detract Stifle

48 Point

### **MITEBOX** The Next Sentinel

42 Point

4A \$3 30 7a \$3 05 \$6 35

### HERBORIZE **Eradicate Zealotist**

36 Point

### NEIGH BECOME Fifteen Patient Horses

30 Point

24 Point

6A \$1 80 10a \$1 75 \$3 55

#### **SMIRKING** Conditionals Oldest Custom

#### INJECT GRACE **Delude Unadorned**

15 A \$1 30 28 a \$1 45 \$2 75

MANY NICE DESIGNS **Eradicate Incompetent Word** 

**GERMANS** 

10 Point

16 A \$1 25 30 a \$1 25 \$2 50

SENSIBLE PRINTING

8 Point

18 A \$1 00 40 a \$1 25 \$2 25

HELPFUL EFFECTIVE CLEAN Revolving Through Roycroft Produces Satisfaction for Manipulators

#### THE DESIGNER

HIS RELATIONSHIP TO THE PRINTER



arrenerrerrenerrenerrenerrenerre

ESIGNING and manufacturing of type, to fully meet present day requirements, demand more than artistic study and skill. The type founder, to be successful, must not only thoroughly understand all the needs of the printers, but must anticipate them. To do this intelligently, he must

be well informed as to what is going on in all branches of the business and in all parts of the country. That is the position which is so prominently occupied by the

#### AMERICAN TYPE FOUNDERS CO.

DESIGNER OF ROYCROFT AND OTHER FACES

8 Point Roycroft Border

# Printing Types And Material of All Kinds

The American Type Founders Company is the most extensive of the world's dealers in printshop machinery and material. Its salesrooms are located in the largest city of every business district of importance in the United States, and it also has special dealers distributed throughout the principal printing centres of the universe. There is absolutely nothing that goes into the equipment of a modern plant it cannot furnish. It makes a specialty of cylinder and job presses and paper cutters, at liberal rates.

6 Point Roycroft Border



RINTERS sometimes have unknowingly misused this series, wherein two styles of letters are included, failing thereby to obtain the completeness of detail planned for by the designers.

The long s and its combinations are: f, s; fh, sh; si; si; sl, sl; st. It is very effective in antique work. It should not be concluded that a strict following of all these directions is necessary to produce good work, but better results will be obtainable if they are very closely adhered to. The readiness with which these faces conform to certain lines of work becomes at once apparent. and with the assistance of their special characters give a fascinating charm to antique publications.

The special characters should be used as follows:

- M In words the letters of which are open.
- R Use as a final letter in all-cap words.
- h As a final letter, never otherwise.
- m As a final letter, only.
- n As a final letter, exclusively.L As a final letter, but not too frequently.
- u In words having no descending letters.
- ct Wherever possible, as "attracted."

#### **American** Type Founders Company

Originator and Maker of

The Roycroft Types

72 Point

3 A \$7 85 4 a \$4 90 \$12 25

# MINE Beds

60 Point

8 A \$6 15 4 a \$4 25 \$10 40

# Binder SONG

48 Point

3 A \$3 80 6 a \$3 70 \$7 50

# EXCURSION Horses Beautiful

36 Point

4 A \$2 55 7 a \$2 45 \$5 00

# COMPOSITOR One Fortune Received

24 Point

6 A \$1 80 10 a \$1 75 \$3 55

# HUMORIST EXCUSED Greatest American Entertainer

18 Point

9 A \$1 55 16 a \$1 70 \$3 25

FINE COSTUMES
Parisian Models

Silk Theatre Cloaks

12 Point 15 A \$1 30 28 a \$1 45 \$2 75

delightful steamer

Ocean Voyages

Now Prescribed for Patients \$1234567890

#### Roycrost Open

# jammera

The Kodaker has all the vacation delights that others have, and has pictures besides. There's pleasure in the making as well as in the possessing of Kodak photos. dark-room at any stage of the work, and better results now than ever. Every step is simple now.

Cameras at low prices

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3686868 **686868**686

First Reformed Baptist Church



Rev. D. Humt. Pastor Broad and Wide Streets Bronzville

# Easter Palms Muschmore Florist 43 Sanders Street Beamerton <u>leaster</u>

CHARLEGE CARACTERS CONTROL OF THE PROPERTY OF

**93933333333** 

#### Roycroft Tinted

60 Point

ecial Characters \$1 50 per font

# OME Home

Special Characters \$0 90 per font

### Kitchen DANCE

36 Point

Special Characters \$0.70 per font

3 A \$2 60 6 a \$2 40 \$5 00

### SECURE HOME For Eldest Gentleman

80 Point

#### INCREASE NUMBER Some Cheerful Experience

24 Point

Special Characters \$0 50 per font

5 A \$1 70 10 a \$1 90 \$3 60

#### DELIGHTED MUSICIAN **Audience Gave Demonstration**

18 Point 8 A \$1 65 14 a \$1 60 \$3 25 Special Characters \$0 40 per font

OCEAN RACE Mighty Boats Ride Great Billows

12 Point 12 A \$1 30 24 a 1 45 \$2 75 Special Characters \$0 35 per font

PEACEFUL FOREST Infinite Peace Hovered Over Place and Soft Shadows Soothed the \$1234567890

These Special Characters are sold in separate fonts

The Ah Allifut mnhu ® RM

#### **Roycroft Tinted**

# PROFITS

for the

### Investor

Stock Issues for Seven Existing Corporations

#### RACE @ HIMES

MORESTON, OHIO

#### CONCERT

Harmony School of Music

0

Opera House
June 3, 1907

#### Roycroft Tinted

Seven Sizes
12 Point
60 Point

American
Type Founders Co.

72 Point

Special Characters \$1 70 per font

3 A \$8 80 4a \$6 20 \$15 00

# NOBan

60 Point

Special Characters \$1 20 per font

3 A \$6 65 4 a \$4 85 \$11 50

# RIGHT Den Hurl

54 Point

Special Characters \$1 20 per font

3 A \$6 15 4a \$4 30 \$10 45

# HOME Cure Sick

48 Point

Special Characters \$1 30 per font

3 A \$4 90 4a \$3 50 \$8 40

### RUNGS Ideal Latch

42 Point

Special Characters \$1 00 per font

3 A \$3 75 4a \$2 50 \$6 25

# HUNGER Tired Uncles

36 Point

Special Characters \$0.75 per font

3 A \$3 00 4a \$2 00 \$5 00

### ROBBING Quakers March

30 Point

Special Characters \$0 70 per font

4 A \$2 15 6 a \$2 10 \$4 25

# NOTICE DEN Products Beautiful

24 Point

Special Characters \$0 55 per font

5 A \$1 80 8 a \$1 70 \$3 50

# SOUND TOKENS Frenchmen Wondered Motions Slick

18 Point 7 A \$1 55 12 a \$1 70 \$3 25 Special Characters \$0 50 per font

14 Point

9 A \$1 45 14 a \$1 55 \$3 00

# BANKER Launch Yacht Thursday

Comical Remark

12 Point

10 A \$1 30 17 a \$1 45 \$2 75

PROFICIENT
Becoming Imported
Riding Coats
To \$1234567890 All

10 Point 11 A \$1 20 18 a \$1 30 \$2 50

NOVEL IDEAS
Depicture of Staunch
Undying Valor
American Characters

SARDINE

**Famous Minstrel** 

Little Joker

8 Point

13 A \$1 10 20 a \$1 15 \$2 25

HARMONY PERFECT
Now Assemblage Includes
Wonderful Resource
Loom Dexterous Celestial

6 Point

13 A \$0 95 22 a \$1 05 \$2 00

CONDITIONS IMPROVE
Salesmen Throughout Country
Report Prosperity
Vouchsafing All Tradesmen
Greater \$1234567890 Business

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Arlington Border No. 50

**SEMI-ANNUAL** 

CLO

ROAD CLUB MEETING



B. N. Estman @ Co.

Jewelers and Silversmiths

86 Brown St.

Denver, Ohio

Teleph

**JUNE 30, 1906** 

Thompson Square Garden

Morton B. Henchel, President

Admission Fifty Cents
Box Seats One Dollar

Races begin promptly at 2.45 P. M.

**CHAMPION RIDERS** 

Sam



Goods Deliver

# TYPE

The deservedly POPULAR faces designed and manufactured by

# American Type Founders Company

Originator and Maker of Stylish

Type Faces for Modern Printing

MANY PRUDENT LEADING

# Printers STOCKED WITH THEM

72 Point

Special Characters \$1 40 per font

3 A \$8 10 4a \$6 15 \$14 25

# HIS Bets

60 Point

Special Characters \$1 40 per font

3 A 26 10 4a 24 00 210 10

# Blue BIRD

54 Point

Special Characters \$1 20 per font

3 A \$5 80 4 a \$3 70 \$9 50

### **KING** Ham

48 Point

Special Characters \$1 25 per font

3 A \$4 85 4a \$3 15 \$8 00

## NUMBER Boats Danish

42 Point

Special Characters \$0.95 per font

3 A \$3 70 5 a \$2 80 \$6 50

# EXCUSED Historic Check

36 Point

Special Characters \$0.75 per font

3 A \$2 80 6a \$2 55 \$5 35

### ORDERING Enclose Humbles

30 Point

Special Characters \$0 65 per font

A \$2 15 8a \$2 10 \$4 25

# HOME COMING Excursionists Located Restful Scenes

24 Point

Special Characters \$0 50 per font

5A \$1 70 10 a \$1 80 \$3 50

# BRING MUSICIAN Moulder Gathers Orchard Latest Creations

18 Point

Special Characters \$0 50 per font

8 A \$1 65 14 a \$1 60 \$3 25

# PECULIAR INCIDENTS Californian Entertainers Resident Board Cool Summer

14 Point

10 A \$1 45 17 a \$1 55 \$3 00

## HUMOROUS DESIGNING Distinguishes Readily Frailest Beautiful Individuals Scrutinize Arts

l2 Point

14 A \$1 40 20 a \$1 35 \$2 75

10 Point 14 A \$1 25 21 a \$1 25 \$2 50

RECOGNIZE HIS
Horses Ability Leaping

Over Boulders Antidotes for Sick
Sold \$1234567890 Net Children While Suffering

BITTER MEDICINE
Disagreeable Unpleasant
Antidotes for Sick

· 8 Point

16 A \$1 15 24 a \$1 10 \$2 25

6 Point 16 A \$1 05 25 a \$0 95 \$2 00

ONE SWEET FLOWER CAME

MANKIND BOUND GROW OLD

Dropped from High Branch Found Dull and Sickening End Fade in the Sun's Rays Succeeding Ages Demand
Expansion and You Must Maintain
Progress or Fall Backward
Needful \$1234567890 Vacations

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# Exhibit of Poodles

If former exhibits have been a criterion by which to judge, we may justly expect an unusual number of visitors at our tenth annual showing of full-blooded Poodles & Every well bred dog has its own points of individuality, noticeably distinguished by some trait in its character These points of difference make an exhibit of special interest to intending purchasers # It will be surprising if even the most fastidious dog-fancier does not leave our exhibit in the proud possession of a poodle of historical pedigree with peculiarities and complexion to match the tastes and characteristics of the purchaser @ @ @



"Post" \*20

#### **Bedlow Kennels**

Dreamland Park
Southport City Heights
Indiana

### LUMBER

Hemlock, Poplar, Pine and Spruce



Cheltenham Border No. 3652

Large Stock Best Red Cedar Shingles
Planing Mills in Daily Operation

#### Edward Clifton & Sons

Office-Yard: Branchville, N. J.

"Post" Border No. 8

### Fertile Lands Investments

Elbert Mountain Peach Belt offers attractive opportunities for making money. We arrange tours of inspection at low rates. For detailed information and for books describing this prolific and beautiful region, send your name and address at once to

#### Great Birdseye Route

Wheeling, West Honduras

"Post" Condensed

72 Point

Special Characters \$0 40 per font

3 A \$5 50 4a \$3 95 \$9 45

### MORE Boat

60 Point

Special Characters \$0 30 per font

3 A \$4 25 4 a \$3 25 \$7 50

### Silver BRICK

54 Point

Special Characters \$0 25 per font

4 A \$4 70 5a \$3 55 \$8 25

### GOOD Printing

48 Point

Special Characters \$0.25 per font

4 A \$3 80 7 a \$4 05 \$7 85

# EXHIBITED Record Charmed

42 Point

Special Characters \$0 25 per fon

5 A \$3 25 8 a \$3 10 \$6 35

### PROMOTION Mechanic Advances

36 Point

Special Characters \$0 20 per font

5 A \$2 60 8 a \$2 55 \$5 15

## **ENTERPRISING Individual Plans Home**

#### "Post" Condensed

30 Point

Special Characters \$0 20 per font

5 A \$1 90 10 a \$2 35 \$4 25

# ENCHANTMENT Moderate Forms Recreation Handsome Castle

24 Point

Special Characters \$0 15 per font

6 A \$1 60 12 a \$1 95 \$3 55

## ANNUAL JOURNEY Summer Tour of South America Botanical Collection

18 Point

Special Characters \$0 15 per font

10 A \$1 45 20 a \$1 80 \$3 25

#### **COLUMBIAN SOCIETIES**

Performers Delight Small Audience with Humorous Imitations

14 Point

18 A \$1 30 26 a \$1 70 \$3 00

#### HARD AND DURABLE METAL

Post Condensed and All Other American Line Type
Most Attractive Styles that Please

12 Point

15 A \$1 10 31 a \$1 65 \$2 75

10 Point

16 A \$1 00 35 a \$1 50 \$2 50

STRONG AND DISTINCTIVE
Series Useful for
Newspaper or Magazine Ads
Best \$1234567890 Face

EXHIBITED GREAT PICTURES
Showing all the Famous
Paintings of Renowned Artists
Mountain Grandeurs

8 Point

18 A \$0 95 38 a \$1 30 \$2 25

6 Point

19 A \$0 80 42 a \$1 20 \$2 00

USEFUL IN COMMERCIAL PRINTING
Appropriate and Should be Used
Every Printing Office Entire Country
American Type Founders Co.

CAMERA WHICH PENETRATES DENSE MIST
Setting Camera for Exposure
Against Fogs a Color Screen is Used This is
Necessary Because the Fact That
Ordinary Lens \$1234567890 Will Not Produce

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a u f fi fl

72 Point

Special Characters \$1 70 per font

3A\$880 4a\$620 \$1500

### NOBan

60 Point

Special Characters \$1 20 per font

3 A \$6 65 4 a \$4 85 \$11 50

### RIGHT Den Hurl

54 Point

Special Characters \$1 20 per font

3 A \$6 15 4a \$4 30 \$10 45

### HOME Cure Sick

48 Point

Special Characters \$1 30 per font

3 A \$4 90 4a \$3 50 \$8 40

### RUNGS Ideal Latch

42 Point

Special Characters \$1 00 per font

3 A \$3 75 4a \$2 50 \$6 25

### HUNGER Tired Uncles

36 Point

Special Characters \$0.75 per font

3 A \$3 00 4a \$2 00 \$5 00

### ROBBING Quakers March

30 Point

Special Characters \$0.70 per font

4 A \$2 15 6a \$2 10 \$4 25

## NOTICE DEN Products Beautiful

24 Point

Special Characters \$0 55 per font

5 A \$1 80 8 a \$1 70 \$3 50

#### SOUND TOKENS Frenchmen Wondered Motions Slick

18 Point 7 A \$1 55 12 a \$1 70 \$3 25 Special Characters \$0 50 per font

BANKER
Launch Yacht
Thursday

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SARDINE
Famous Minstrel
Little Joker
Comical Remark

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Depicture of Staunch
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Arlington Border No. 50

**SEMI-ANNUAL** 

### CLO

# ROAD CLUB MEETING



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**JUNE 30, 1906** 

Thompson Square Garden

Morton B. Henchel, President

Admission Pifty Cents
Box Seats Pone Dollar

Races begin promptly at 2.45 P. M.

**CHAMPION RIDERS** 

Sam



Goods Deliver

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### Printers

STOCKED WITH THEM

72 Point

Special Characters \$1 40 per font

3 A \$8 10 4a \$6 15 \$14 25

### HIS Bets

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3 A \$6 10 4 a \$4 00 \$10 10

### Blue BIRD

54 Point

Special Characters \$1 20 per font

3 A \$5 80 4 a \$3 70 \$9 50

### HING Ham

48 Point

Special Characters \$1 25 per font

3 A \$4 85 4a \$3 15 \$8 00

### NUMBER Boats Danish

42 Point

Special Characters \$0 95 per font

3 A \$3 70 5 a \$2 80 \$6 50

# EXCUSED Historic Check

36 Point

Special Characters \$0.75 per font

3 A \$2 80 6 a \$2 55 \$5 85

### ORDERING Enclose Humbles

30 Point

Special Characters \$0.65 per font

### HOME COMING **Excursionists Located** Restful Scenes

24 Point

Special Characters \$0 50 per font

#### **BRING MUSICIAN** Moulder Gathers Orchard Latest Creations

18 Point

Special Characters \$0 50 per font

#### PECULIAR INCIDENTS Californian Entertainers Resident **Board Cool Summer**

14 Point

10 A \$1 45 17a \$1 55 \$3 00

#### **HUMOROUS DESIGNING** Distinguishes Readily Frailest Beautiful Individuals Scrutinize Arts

14 A \$1 40 20 a \$1 35 \$2 75

10 Point

14 A \$1 25 21 a \$1 25 \$2 50

RECOGNIZE HIS Horses Ability Leaping Over Boulders

Sold \$1234567890 Net Children While Suffering

**BITTER MEDICINE** Disagreeable Unpleasant

Antidotes for Sick

· 8 Point

16 A \$1 15 24 a \$1 10 \$2 25

6 Point

16 A \$1 05 25 a \$0 95 \$2 00

ONE SWEET FLOWER CAME

Dropped from High Branch Found Dull and Sickening End Fade in the Sun's Rays

MANKIND BOUND GROW OLD

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#### **Bedlow Kennels**

Dreamland Park
Southport City Heights
Indiana

### LUMBER

Hemlock, Poplar, Pine and Spruce



Cheltenham Border No. 3652

Large Stock Best Red Cedar Shingles
Planing Mills in Daily Operation

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#### Great Birdseye Route

Wheeling, West Honduras

"Post" Condensed

72 Point

Special Characters \$0 40 per font

3 A \$5 50 4a \$8 96 \$9 45

### MORE Boat

60 Point

Special Characters \$0 30 per font

3 A \$4 25 4a \$3 25 \$7 50

### Silver BRICK

54 Point

Special Characters \$0 25 per font

4 A \$4 70 5 a \$3 55 \$8 25

### GOOD Printing

48 Point

Special Characters \$0 25 per font

4 A \$3 80 7a \$4 05 \$7 85

# EXHIBITED Record Charmed

42 Point

Special Characters \$0 25 per fon

5 A \$3 25 8 a \$3 10 \$6 35

# PROMOTION Mechanic Advances

36 Point

Special Characters \$0 20 per font

5 A \$2 60 8 a \$2 55 \$5 15

### ENTERPRISING Individual Plans Home

#### "Post" Condensed

30 Point

Special Characters \$0 20 per font

5 A \$1 90 10 a \$2 35 \$4 25

# ENCHANTMENT Moderate Forms Recreation Handsome Castle

24 Point

Special Characters \$0 15 per font

6 A \$1 60 12 a \$1 96 \$3 55

## ANNUAL JOURNEY Summer Tour of South America Botanical Collection

18 Point

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10 A \$1 45 20 a \$1 80 \$3 25

#### **COLUMBIAN SOCIETIES**

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#### HARD AND DURABLE METAL

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Most Attractive Styles that Please

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Necessary Because the Fact That

Ordinary Lens \$1234567890 Will Not Produce

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a u f fi fl

### WEDDING —FAVORS—



URING the month of June so soon to come you will be looking for a few presents for your nearest and dearest and those you love best, and if you wish to secure the most appropriate gifts to mark the happy season you will make no mistake by selecting from our varied display. We shall not attempt here even to make a suggestion as to what you

Mortised Initial 30 should choose by listing all our stock of many beautiful things, but if you will visit our Department Store you will find the shelves literally loaded with hundreds of the choicest articles which would make seasonable gifts to those you wish to remember. A wedding among your friends or any other reason should impel you to come here



### —John M. Rost— Department Store

## Latest Model Roma Bestmobile

Low in Price and Cost of Maintenance Thoroughly Demonstrated Reliability, Strength and Durability & Easy to Run

#### Largest Makers in New York

Simplicity of Control and Adjustment Acknowledged Unequaled Beautiful Design, Workmanship and Hard Finish

George Schultz Motor Car Company

134-136 Chambers Street

### Robertson SEEDS

Bulbs and Roots are Always Reliable. Send Ten Cents for Postage for Big Garden Book



#### Our Garden Book for 1906

Contains Everything You See in Flowers and Eat in Vegetables. Surest Seeds to Sow

John Robertson Seed House

352 Pine Street, Chicago

#### Banister Print Shop

First-Class
Color Work Our
Specialty



213 Broad Street
S. Day, Manager

Mercantile Border No. 257

#### "Post" Oldstyle Italic

48 Point

Special Characters 20 45 per font

8 A \$4 15 6a \$3 35 \$7 50

### Golden RIN

### CHURCH Wedding

30 Point

Special Characters \$0 25 per font

#### KINGDOMS New Clerical Institution

24 Point

Special Characters \$0 25 per font

5 A \$1 60 12 a \$1 90 \$3 50

#### TROUBLESOME Scholars Disturbance Created

18 Point 8 A \$1 50 18 a \$1 75 \$3 25 Special Characters \$0 20 per font

14 Point

10 A \$1 45 22 a \$1 60 \$3 05

#### CLOTHING Grand Linen Sale

CONTINUOUS **Band Concert Given** Each Evening

12 Point

12 A \$1 25 28 a \$1 50 \$2 75

10 Point

14 A \$1 15 30 a \$1 35 \$2 50

REDUCTION Summer Underwear Sold Cost \$1234567890

**WONDERFUL CURE** Mineral Water and Pure Air Help Stimulate the Entire Systems Cleaned

8 Point

14 A \$1 00 33 a \$1 25 \$2 25

6 Point

16 A \$0 90 36 a \$1 10 \$2 00

OPEN COMPETITION Includes Pole Vaulting, Wrestling Fencing, Boxing, Bicycling Running Races and All Events

INGLORIOUS TIMES In the Days Before Mechanical Thought Developed to Any Definite Plans Creations We Now Regard as Inevitable Company \$1234567890 Became

These Special Characters are put up with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 60 Point inclusive

R et f si si st

#### "Post" Oldstyle Italic

### Stories for Children

Illustrations Variously Colored



Tremont Book Concern
Philadelphia

### Sporting Goods

Condensed Catalogue

of all Requirements and Appurtenances for the Enthusiastic or Occasional Sport

Mitchell Brothers

New York City

### MUSIC

For the Mandolin and Piano

Published Quarterly by the Knox Conservatory of Music Subscription \$20.00 a Year

Harmony Printing Co.

Broad Street, Indianapolis

#### **Curtis - Post**

72 Point

Special Characters \$1 65 per font

3 A \$10 35 4a \$7 00 \$17 35

60 Point

Special Characters \$1 20 per font

3 A \$7 45 4a \$5 55 \$13 00

rs \$1 20 per font

86 Point

Special Characters \$0.75 per font

3 A \$3 55 4 a \$2 50 \$6 06

24 Point 4 A \$1 80 6a \$1 70 \$3 50 Special Characters \$0 50 per font

18 Point 6 A \$1 65 10 a \$1 60 \$3 25 Special Characters \$0 45 per font

### Stand Back

**RED LINE** When Society

14 Point

7 A \$1 45 12 a \$1 55 \$3 00

12 Point

8 A \$1 25 15 a \$1 50 \$2 75

**DOG ROW** Family Troubles Display of Diamonds Cheap Rate

STAR FISH \$1234567890

These Special Characters are put up with fonts 12 and 14 Point inclusive. They are sold in separate fonts from 18 to 72 Point inclusive

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#### **Curtis - Post**

SECTION OF THE SECTION OF THE SECTION

#### **ELECTRICITY**

Fast Becoming Very Popular in the Printing Office both as to Power, Light and also Heat

### IS SAFE AND SURE AND ECONOMICAL

Write us today for complete catalogue and prices

WIRES @ CO.



Twentieth Century 41

### REMIUS @ CO.

- Retail Jewelers

Rings Chains Signets



Studs Silver Girdles

Twentieth Century 25

GRAND SELECTION OF CHRISTMAS PRESENTS

123 Broadway, New York

12 Point Curtis Border

#### "Post" Monotone

36 Point

Special Characters \$0 45 per font

8 A \$2 65 6a \$2 70 \$5 35

### RECRUITS Honest Workers

80 Point

Special Characters \$0 85 per font

4 A \$2 10 7a \$2 15 \$4 25

### ENDORSED Popular Candidates

24 Point

Special Characters \$0.85 per font

5 A \$1 70 9 a \$1 80 \$3 50

### CHOICE STOCK Excellent Variety Cloths

18 Point

Special Characters \$0 85 per font

7 A \$1 40 15 a \$1 85 \$3 25

### CULTURE PHYSICAL Morning Exercise Before Work

14 Point

9 A \$1 20 19 a \$1 80 \$3 00

12 Point

11 A \$1 10 25 a \$1 65 \$2 75

EXCURSION
Travelers Through
Grand Scenery

IMPORTANT
Congressional Subjects
\$1234567890

10 Point

12 A \$1 05 25 a \$1 45 \$2 50

8 Point

12 A \$0 85 29 a \$1 40 \$2 25

IMPORTED WARES
Revolving Morris Chairs
Extension Tables
Haviland Chinaware

CITIZENS ENDORSED
Organization of Business Men
Combined to Alleviate
Suffering Among the Poor
Prosperous Times

6 Point

12 A \$0 80 29 a \$1 20 \$2 00

5 on 6 Point

14 A \$0 80 32 a \$1 20 \$2 00

NEEDLEWORK TAUGHT Satin and Ecclesiastical Materials Embroidery in Fancy Work Materials and Implements Free Has \$1234567890 Paid DISTINGUISHED QUALITIES

Among the Scores of Good Literature
Have Come from the Author
Many May be Selected of Value
They Contain Quality

These Special Characters are put up with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 36 Point inclusive

The of ahmnouE)

#### "Post" Monotone

#### HENRY M. REMSON

1234 WENTWORTH AVENUE, CHICAGO
Furnishing CLOTHIERS Gloves
Ties CLOTHIERS Hats

Represen EPHONE **Announcement** Arts and Crafts ORDER NU School of Albion 886 ବଦଦ The Arts and Crafts School of Albion has been organized for the purpose of giving to as many as possible of the boys of Albion l Waltz er Cocktail alks 2 Two-Ste Consomme an opportunity for in-3 Portland struction in handicraft, and to foster an interest in artistic and ed Bluefish beautiful handwork 4 Waltz based upon the prinmonico ciples of good design.

In addition to the educational value 5 Schottis **Cherkins** of the work to the student, when his own kev Lancier work shall meet with the approval of the tbs of Beef instructor he will reap some pecuniary ben-efit for himself there-7 Two-Ste om from, besides helping to make the school more self-supporting m Pudding Waltz . apes 9 Polka Roquefort Water Crackers 10 Schottische . . . Robinson Uneedas Demi-Tasse 11 Waltz . . . Cupid's Dream Roman Punch Cigars 12 Lanciers . . Dolly Varden Good str. see him safe home దదదదదద 13 Two-Step . Creole Beauty ANNUAL DINNER HIGHLANDER FREEMEN 14 Waltz . Home, Sweet Home SMITH'S RESTAURANT LEE'S ORCHESTRA **SEPTEMBER 24, 1906** 

72 Point

3 A \$7 25 4a \$4 35 \$11 60

## BUSH Coal

60 Point

3A \$5 85 5a \$3 95 \$9 80

### Latest MODE

48 Point

3 A \$3 20 6a \$3 20 \$6 40

### **BRIGHT Sunshine**

36 Point

4 A \$2 15 7a \$2 10 \$4 25

## RIGHT DESIGNER Household Monuments

30 Point

5 A \$1 80 11 a \$2 20 \$4 00

### MONIED BROKERS National Consolidation Bank

24 Point

8 A \$1 65 15 a \$1 85 \$3 50

18 Point

11 A \$1 45 23 a \$1 80 \$3 25

### HORNETS Furnished House

12 Point

18 A \$1 25 36 a \$1 50 \$2 75

10 Point

26 A \$1 15 52 a \$1 35 \$2 50

REDUCED MUSLIN SALE
Great White Cloth Makers Given
Desirable \$1234567890 Fabrics

ARLINGTON SERIES FOR

Magazine and Newspaper Advertisements

Available for Catchy Printing

Cast on American Point System Nine Sizes

HANDICRAFT

Riverside Tramways

Original Dealer

# FURNITURE CROCKERY OILCLOTH



PROADHILL NEW YORK

**CASH OR CREDIT** 

PHONE 196 JOHN

### GUY BROTHERS CARPETS & FURNITURE

SOLE AGENTS FOR THE OLD CHAMBERLIN COOKING RANGE

9 NEW ROAD

TROY, IOWA

3 A \$6 35 4a \$3 85 \$10 20

### MFN Riled

60 Point

### Handle KIND

### NORTH Scituate

36 Point

4 A \$2 25 9a \$2 75 \$5 00

### PROMINENT Charitable Institution

30 Point

5 A \$2 20 10 a \$2 25 \$4 45

### **MONSTROSITY** Delivered Patriot Forever

24 Point

6A \$180 10a \$170 \$350

18 Point

8 A \$1 50 18a \$1 75 \$3 25

#### **MEXICO** Famous Silver Public Barn Party

12 A \$1 20 32 a \$1 55 \$2 75 UNITED STRENGTH Later it was Used for Free Religious Services

14 A \$1 15 34 a \$1 35 \$2 50 10 Point SOLDIER WELCOMED Afterward it became known to Millions of Confederates

REMEDY

#### Brockton Fair

The attraction this year surpasses all previous occasions. The success of this Fair is due to the great interest taken by the management in this great yearly exhibition with but one end in view

The Shoe City

### BRIKLEY

PRODUCE BOOKS IN THE FINEST LEATHERS



LINCOLN AVENUE MELROSE

## Pynson Oldstyle Italia For Progressive Printer

#### *PYTHIAN* **MINSTREL**

C. OLIVER, Leader



ODD FELLOWS HALL
BROCKFIELD

#### *Importance*

The designing of type to fully meet present day demands calls for more than ordinary mechanical skill. To this end the American Type Founders Co. is intelligently planning and faithfully trying

Pynson Italic

72 Point

3 A \$9 15 4a \$5 70 \$14 85

### Ice Rail

60 Point

8 A \$7 05 4a \$4 20 \$11 25

### Neat Boat

54 Point

3 A \$6 30 4a \$3 80 \$10 10

### Kid Gloves

48 Point

3 A \$5 05 4a \$3 20 \$8 25

### Eastern Girl

42 Point

3 A \$3 75 5a \$2 80 \$6 55

### New Steamers

36 Point

3 A \$2 90 5a \$2 10 \$5 00

#### Honorable Race

30 Point

4 A \$2 35 6a \$1 95 \$4 30

24 Point

5 A \$1 85 9a \$1 80 \$3 65

#### Romance New Design

18 Point

8A \$1 55 16a \$1 75 \$3 30

14 Point 1

10 A \$1 35 22 a \$1 65 \$3 00

#### SEASONABLE Parisian Creations

12 Point

13 A \$1 25 26a \$1 50 \$2 75

PERFORMANCE Opens \$1234567890

DISTINCT

**Bright Meteors** 

10 Point

14 A \$1 15 29 a \$1 35 \$2 50

MODERN MANSION Completely Demolished

8 Point

14 A \$1 05 29 a \$1 20 \$2 25

WONDERFUL INSTITUTION
Lindbrook University
School Will Open in October

6 Point

15 A \$0 90 30 a \$1 10 \$2 00

AMERICAN TYPE THE BEST Bold \$1234567890 Line Serviceable Letter for Job Room

#### Rugged Bold

### Rug Sale

We Offer Handsome Axminsters at Sharp Reductions

\$1.69 Moquette **\$1.23** \$1.95 Brussels

\$8.14 Moquette **\$5.12** \$9.21 Brussels

Bring Along Measurements to the Crystal Corner

#### Marks & Herd

Second Annual Event

#### Nome Golf Social

Thursday, July 24, 1906

Romanic Park Hotel

Tickets Fifty Cents

Arlington Border No. 255

Jenson Bold Condensed

144 Point

3 A \$9 80 4 a \$6 85 \$16 66

# DIMmed

120 Point

3 A \$8 70 4a \$5 80 \$14 50

# RIDERS Electrical

96 Point

3 A \$5 40 4 a \$3 65 \$9 05

# MEDICINE Flaxen Hair

72 Point

3 A \$4 30 4 a \$3 00 \$7 30

## PROSPECTUS Distance Rated

60 Point

4 A \$3 65 5 a \$2 65 \$6 30

### HEMISPHERE Enthusiasm Great

48 Point

5 A \$3 15 8a \$3 10 \$6 25

### SMOKE BOUNDEN Liberal Demonstration Nations Kindred

42 Point

5 A \$2 35 10 a \$2 95 \$5 30

RETURNED HOMING Decreased Crush Inward Elevated Stations 36 Point

6 A \$2 05 12 a \$2 85 \$4 40

# INDESCRIBABLE LUXURY Distribution Method Considered Nine Hundred Patients

80 Point

8 A \$1 95 14 a \$2 10 \$4 00

# GOVERNMENT HOLD SERVICE Five Thousand Modernized Railroads Electrical Lighting Resorts

24 Point

10 A \$1 70 17 a \$1 80 \$3 50

# COMPETENT MUSICAL CONDUCTOR Fundamental Principle of Orchestral Work Talented Artists Gladly Received

18 Point

13 A \$1 50 26 a \$1 75 \$3 25

STIFLED EMOTIONS
Finest Workman Rejected
Cause Incompetency

14 Point

18 A \$1 40 36 a \$1 60 \$3 00

HONORABLE CONSTITUENT
Pledging Right Minded Voters
Some Wards Conceded

12 Point

20 A \$1 10 46 a \$1 65 \$2 75

MANY SENSIBLE ARGUMENTS
Concerning Astronomical Phenomena
New \$1234567890 Star

10 Point 2

20 A \$1 05 46 a \$1 45 \$2 50

RECIPROCITY PLANK INDORSED

Political Situation Somewhat Doubtful

Headquarters Crowded Daily

8 Point

28 A \$1 00 58 a \$1 25 \$2 25

ERADICATION OF DOUBTFUL ELEMENT Comparative Registration of Qualified Voters Small Repeaters Detected Punished by Law 6 Point

30 A \$0 90 60 a \$1 10 \$2 00

BOTH CANDIDATES SKEPTICAL OVER SITUATION

Noted Spokesmen Discussing Condensed Letters Returning

Printed Documents \$1234567890 Inspected

# Norfolk Phonograph

All the latest records of success repeat at every turn the praises of attractive American Line job and ad letters so popular to-day which is particularly true of the

### Jenson Bold Condensed Type

one of the members of the Jenson Family, which contains also the Jenson Oldstyle, the Jenson Italic and the Jenson Bold, all deserving first consideration in printerdom

### Forceful Character

Anywhere and Everywhere

Jenson Condensed

144 Point

3 A \$11 30 4a \$6 70 \$18 00

# Strik

# CE Blo

## Methods RI

## MORE Diplomats

Irresponsible CROWN

42 Point

5 A \$2 70 9a \$2 60 \$5 30

# DELIBERATIVE Habits of Polar Animals

36 Point

5 A \$2 20 10 a \$2 30 \$4 50

### STUDIOUS NATION Progressive Isles Determined

30 Point

7 A \$2 05 12 a \$1 95 \$4 00

### BRENTON UNIVERSITY Alma Mater of Many Notable Men

24 Point

8 A \$1 65 17 a \$1 90 \$3 55

### TELESCOPIC OBSERVATION Professor Secures View Brilliant Corona

18 Point

12 A \$1 50 26a \$1 75 \$3 25

SPEND FORTUNE
Eleven Millions Devoted
Real Investigations

14 Point

16 A \$1 25 39 a \$1 75 \$3 00

NUMEROUS DEMANDS
Westerner Unloaded Thousands
Crowds Fierce Struggle

AUTOMATIC MACHINERY

Detailed News Wonderful Invention
Best \$1234567890 Line

10 Point 22 A \$1 15 46a \$1 35 \$2 50

RIBBON WINNERS ANNOUNCED

Seventh Appeal Exhibition of Atlantic

Seventh Annual Exhibition of Atlantic Horse Show Association

8 Point 26 A \$1 05 55 a \$1 20 \$2 25

DISCOVERY OF GOLD IN KLONDIKE

Metal First Discovered in Dried Beds of Obscure Streams and Crevices of the Rocks Lumps Dug Out Considerable Size Weight 6 Point 28 A \$0 90 60 a \$1 10 \$2 00 LOVERS OF SOLITUDE AND QUIET WOODLANDS

Summer Breezes Bring to the Mind and Heart of the Lover of Nature Thoughts and Desires to Commune Golden Memories of Bright Springtime Interrupted Silent \$1234567890 Forest

### Our Cash Saver

#### Sacrifice Sale for Women

EVERY mother in this great country hails with joy the coming of her Children's birthdays; showing her family devotion to those she loves by arraying herself in her very best. This sale is devoted to Dress-up Day needs. Note our special bargain prices

SOME TEMPTING SHIRT WAIST OFFERS These two giant cracker Shirtwaist Specials are all ready to be set off. Come and hear the report of these stylish Tailor-\$1.95 made Waists. Sold for

#### Leather Belt Boomers

All of our Suede and Dressed Kid Belts are ornamented with bright nail heads; also our Black Silk Girdles; regular price was \$1.25

Tomorrow 75c

DOUBLY CHEAP SKIRT VALUES—Here is a regular double-headed value special; two of our most Popular Linen Skirts; they are well made and of excellent quality \$3.49 Linen. Tomorrow for \$3.49

#### Kayser Glove Rockets

Yes, the world-famous De Kayser Silk Glove, with the double-finger tips, white and black, sold everywhere for 75c, will be touched off

Tomorrow 50c

#### Polo Turbans, Hat of the Hour

We have this Favorite Fashion in Pleasing Variety

All regular \$4.50 Polos \$3.35 white or black, now for

All regular \$6.00 Polos \$4.49 best of material, sell at

Good Values in Children's Shoes

### Pioneer Department Store

West Twenty-first Street

### Electricity in Your House

#### Means Real Economy

THERE is not only HOW LITTLE IT COSTS, and the consequent saving in expense to be considered, but the saving in health, the saving in time, the addition to the comforts of life, the accentuation of the ease of living in a real modern way, inexpensively; these are not only considerations but conditions that present themselves to the economical house-keeper. Electricity that supplies LIGHT in your home will run a revolving fan—operate a machine or heat an iron without dirt or trouble in your sewing-room—conveniently heat a chafing dish or boil coffee; LIGHT, HEAT and POWER supplied from one source.

In this connection housewives will be interested in the display of Electrical Cooking Utensils now being exhibited in the basement of our store and in use in all the best hotels

> MATERIAL REDUCTION in rates for Electric Current renders the use of these conveniences ECONOMICAL

#### Lewistown General Electric Co.

Panel Border No. 17

#### **BUYS GAS PLANT**

#### Large Deal Started for Several Boonton Companies

#### TROLLEYS INCLUDED

#### Plans Will Require the Payment of About Twenty Million Dollars in Two Instalments

Experts of the Case Gas and Electric Company, of New York, are in Boonton taking inventories with a view to the purchase of all the water, light, heat, power and trolley companies in this city and its immediate vicinity. If the deal is carried through it will be found that it is at least a \$20,000,000 transaction, if not more. A recent interview with some of the promotors of this gigantic scheme brought out the facts that many of the leading

Jenson Condensed for headings

#### GOOD TRADING PLAN

#### Governor Haines of Iowa Addresses Foreign Consuls in Denver

Governor Haines of Iowa, and W. N. Harrison, former United States Senator from Kansas, were among the speakers at a luncheon at the Centennial Hotel today to foreign consuls by the Roscoe Commercial Association. During his address Governor Haines spoke very feelingly of our relations with all foreign

#### **ROWE WALKS 2000 MILES**

#### Longest Tramp Ever Made in One Winter by Any White Man in Alaska

Bishop P. T. Rowe, who has charge of the Presbyterian church work in Alaska, holds the record for the longest "mush" ever taken in one winter by any man in Alaska. The bishop made his record a year ago last winter, and all told he Century Expanded for body type 72 Point

3 A \$5 45 4 a \$3 65 \$9 10

### PEN Makes

60 Point

3 A \$5 65 4 a \$2 95 \$8 60

# BROKEN Roman Names

54 Point

4 A \$4 70 8 a \$4 05 \$8 75

# BOUNCER Gracious Deacon

48 Point

4 A \$3 95 9 a \$3 70 \$7 65

### KINGDOM Encounters Soldier

42 Point

4 A \$3 25 9 a \$8 00 \$6 20

OBNOXIOUS
Question Announced

5 A \$2 85 9 a \$2 20 \$6 05

## BURDENSOME Remarkable Monuments

30 Point

6 A \$2 40 10 a \$1 90 \$4 30

# HONOR BUBBLE Reasonable Notation Mended Eminence Governed

24 Point

7 A \$2 00 18 a \$1 50 \$3 50

# SOMNAMBULISTIC Question the Insurance Associations General Statement Officials

18 Point

10 A \$1 85 20 a \$1 40 \$3 25

REASONER
International Condition
Senators Encored

14 Point

13 A \$1 60 26 a \$1 40 \$3 00

UNBECOMING
Protestant Juvenile Clubs
Monument Endeavor
Fearless General Honor

12 Point

16 A \$1 45 32 a \$1 30 \$2 75

STRONG WELCOME

Committee Extends Australian Tourists Reception Gondola \$1234567890 Brand 10 Point

STRENUOUS METHOD

People Wishing to Become Knights
Decide Question Character
Legislature Generous Reward

8 Point

22 A \$1 25 42 a \$1 00 \$2 25

**EMPLOYMENT REPORTS** 

Government Inspectors Submit Voluminous Blind Documents on Question Surprises County Magistrate Announce 6 Point

25 A \$1 00 50 a \$1 00 \$2 00

SACRED DUTIES ENTRUSTED TO WOMEN

Unfathomable Chasm and Mountainous Obstaclea Heroically Met Feminine Accomplishment Best Woman True Herself and Mankind Does Not Observe \$1234567890 Sacrifice Held THE PROPERTY OF THE PROPERTY O

## FINE PAPERS

Machine Finished, Tri-Chromatic and Coated Stocks, Bond, Wrapping, News, Flat Writing, Manila and Cover Papers in all sizes, weights, colors and finish

Also Half-tone Ledger Papers

Manufactured and Sold by

## Climax Paper Mills Co.

Binglertown, Mexico

#### Matthewson's Great Work

## "Lives of the Royal"

Edition de Luxe

ARE, complete and unexpurgated editions of the above have not been obtainable heretofore except in an out-of-the-way method of book buying and only by those who could afford to pay the exorbitant prices demanded for such works In response to numerous requests we beg to announce that we have in preparation a new Edition de Luxe of the above which will be limited to only one thousand numbered sets. These like all our former co-operative editions will be assigned to the advance subscribers

### Brith Publishing Company

Southgate Square, London

## PINKERSON STOCK FARM

### PEDIGREED MARES

Our breed mares are famous for their speed-producing qualities, and some of the fastest horses now on the track were bred in our stables. We have a large number of yearlings and two-year-olds for sale. These colts are all warranted sound and kind; well broken to harness; show good action, and signs of great speed. If you are desirous of purchasing, an examination of our stock would show you that our stable has no equal and we are confident that you would find something in our stock to suit you

### SEND FOR CATALOGUE

## H. I. PINKERSON

437 PLESSAN ST., WOBURN, MASS.

Special Characters \$1 00 per for

3 A \$6 80 4 a \$3 50 \$10 30

# **MENSaluted**

60 Point

Special Characters \$1 00 per for

3 A \$5 50 4 a \$2 80 \$8 30

# Helvetía SHIP

54 Point

Special Characters \$1.00 per fon

4 A \$4 70 7 a \$4 15 \$8 85

# NIMRODS Musical Exercise

48 Point

Special Characters \$0.75 per fon

3 A \$4 60 6a \$3 15 \$7 78

# NORWICH Quaint Collections

42 Point

Special Characters \$0.75 per for

4 A \$3 55 7 a \$2 70 \$6 2

## DECEMBER America Discovered

Special Characters \$0 75 per font

4 A \$2 70 9 a \$2 30 \$5 00

# EXERT NOTION Honest Scholars Demand

30 Point

Special Characters \$0.75 per font

A \$2 80 10 a \$1 95 \$4 25

# EMINENT GAMES Recreation Considered Great Humanitarian Pastime

24 Point

Special Characters \$0.50 per font

7 A \$1 95 12 a \$1 55 \$3 50

# CONFUSION REIGNS Miners Proclaim Favorite Sentiments Questions Being Arbitrated

18 Point

Special Characters \$0 50 per font

11 A \$1 70 20a \$1 55 \$3 25

# DELIGHTFUL OPPOSITION Steamboat Excursion Leaves Pier Seven Deep River Each Wednesday in December

12 Point 16 A \$1 30 34 a \$1 45 \$2 75 Special Characters \$0 50 per font

UNITED ORDERED

Carpenter Benevolent Societies Gold \$1234567890 Rock 10 Point

20 A \$1 25 40 a \$1 25 \$2 50

FEW ENTERTAIN DANCES

Under Auspices Independent
Social Club of Centertown February
Eight Nineteen Hundred and Six

8 Point

22 A \$1 10 44 a \$1 15 \$2 25

6 Point

26 A \$1 00 52 a \$1 00 \$2 00

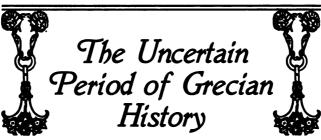
FINE PERIODICALS PAY LARGE

Sums to Famous Artists for Cover Designs Receive Greatest Benefits of the Most Noted Writers but Still Larger PRINTER'S ARGUMENT TO HIS PATRONS
The way to sure failure is by the road of Cheap Work
In business certain principles are unalterable
The unsuccessful Printer does his saving in one act
Low Prices as against Effectiveness

These Special Characters are put up with all fonts from 6 to 10 Point inclusive. They are sold in separate fonts from 12 to 72 Point inclusive

g n y

#### A P T E RT H $\boldsymbol{R}$



Extending from the close of the Trojan war to the first of the war with Persia, 1183 to 490 B. C. – 693 years

**▼HE** immediate consequences of the Trojan war, as represented by Greek historians, were scarcely less disastrous to the victors than to the Danquished. The return of the Grecian heroes to their own country is represented by Homer and other early writers to have been full of tragical adventures, while their long absence had encouraged usurpers to seize many of their thrones; and hence arose fierce wars and internal commotions, all of which greatly retarded the progress of Grecian civilization.

Among these petty revolutions, however, no events of general interest occurred until about sixty years after the fall of Troy, when the people from Epirus, passing across the mountain chain of Pindus, descended into the rich plains which lie along the banks of the Peneus, and finally conquered the country, to which they gabe the name Thessaly; driving away most of the inhabitants, and reducing those who remained to the condition of serfs or agricultural slaves

[ 103]

ESTABLISHED EIGHTY-FIVE YEARS

# GORDON NEWS

THE LEADING NEWSPAPER IN WESTERN NEW YORK

PUBLISHED every morning and evening, reporting the local news and all the Associated Press dispatches and markets in full detail

THE class of residents that read the News are consumers and therefore it makes the best and most profitable advertising medium in Gordon

POR specimen copies, advertising rates and so forth, address any advertising agency in the County and the promptest attention is assured

Daily, 200,000 Copies.



36 Point Chaucer 106

News Publishing Co.

**PROPRIETORS** 

593 River St., Gordon, N. Y.

3 A \$6 85 4 a \$4 15 \$11 00

# BEGUN Concludes

60 Point

3 A \$5 85 4 a \$3 80 \$9 65

# ROAMER Moose Hunt

48 Point

4 A \$3 95 7a \$3 70 \$7 65

# COMBINED Scientific Board

42 Point

4 A \$3 00 9 a \$3 70 \$6 7

DEPENDENT Realistic Speeches

36 Point

5 A \$2 75 7a \$2 25 \$6 00

PRONOUNCING Instant Nourishment

6 A \$2 10 10 a \$2 20 \$4 30

### UTAH DELEGATE Matrimonial Civilization

24 Point

7 A \$1 80 11 a \$1 75 \$3 55

### **COMBINATION SALE** Exhibit Graded Horses in Park Trotters and Roadsters

18 Point

10 A \$1 55 20 a \$1 70 \$3 25

ACADEMY BEGINS SEASON **Teachers Home After Pleasant Vacation Everlasting Memories Cherished** 

14 Point

14 A \$1 45 28 a \$1 65 \$3 10

GRAND BOTANICAL EXHIBITION Remarkable Collection of Delicate Wild Flowers Personification of Natural Loveliness

12 Point

16 A \$1 30 32 a \$1 45 \$2 75

DISPLAYED RICH BROWN GARMENTS Great Assortment Coats \$1234567890 Dresses Ever Shown Many Styles and Prices to Fit the Pocketbook

11 Point

20 A \$1 25 40 a \$1 50 \$2 75

10 Point

20 A \$1 15 40 a \$1 35 \$2 50

ORIGINAL DESIGNS American Type Styles Needed by Progressive Printers

DELIGHTFUL CONCERT Farewell Musical Given by Astorce Orchestra Tuesday Evening

9 Point

22 A \$1 15 44 a \$1 35 \$2 50

8 Point

22 A \$1 05 44 a \$1 20 \$2 25

QUEER ACTIONS OF GUEST Sensation by Foolish Action

FINE PRINTING PROFITABLE Distinguished Young Statesman Creates Attractive Printing Always in Demand by Energetic Business Men

7 Point

24 A \$1 00 48 a \$1 25 \$2 25

6 Point

24 A \$0 90 48 a \$1 10 \$2 00

GRECIAN TOWNS AND SEAPORT Malta Boasts of Many Remarkable Attractions Enthusiastic Older Archæologists

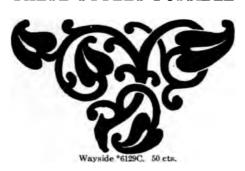
FLOWERS THAT BLOOM IN SPRING True Lovers Nature Outdoor Days Seldom Become Brighter Than \$1234567890 Barly Spring

Lining Cushing Oldstyle No. 2

# SUPPLIES FOR THE PRINTING OFFICE

# **TYPE**

UNDOUBTEDLY THE MOST COMPLETE SELECTION OF DESIRABLE TYPE FACES IS SHOWN IN THIS DESK BOOK PERFECTION IN DESIGNING AND IN CUTTING HAS MADE THESE STYLES POSSIBLE



## AMERICAN TYPE

ORDER THROUGH FOUNDERS COMPANY ORDER THROUGH MEAREST HOUSE

# A ROLLICKING JOURNEY

### WILLIAM BRADHURST STRINGS

THE WHITEHEAD COMPANY
NEW YORK—CHICAGO

#### 

Antarctic Exploration of Robert Dwight Moran-Jenning

The Harleigh Publishing Company Haddon Heights, Lawrence, Ohio

12 Point Bewick Border No. 66

3 A \$4 60 4 a \$3 30 \$7 90

# **NSUF Pla** ind HIM

# CONVINCE Evide

ndian Social PR

EADLINES Made Possi

30 Point

**MECHANICAL INSTITUTION** Distinctive Workmen Obtainable

24 Point

AMERICAN LINE CONDENSED TYPE **Destructible Constitutional Environment** 

18 Point

14 A \$1 55 24 a \$1 70 \$3 25

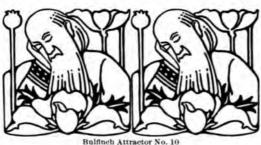
**ELEGANT DISPLAY WHERE SPACE IS LIMITED** This Attractive Letter is Fast Growing in Popularity

23 A \$1 25 46 a \$1 50 \$2 75 12 Point **MUNTING SEASON IN MAINE** Wounded \$1234567890 Accidentals Three Hundred Moose killed by Wild Dogs

10 Point 27 A \$1 10 54 a \$1 40 \$2 50 CARIBOU REPORTED AS PLENTIFUL

# MACHINERY For PRINTERS

Everything that is necessary to the complete equipment of the largest plant. Most extensive supply concern in the world. Catalogue impracticable. The mere thought or contemplation of any itemized list produces a Feeling of General Relaxation



Bulfineh Attractor No. 10

# AMERICAN TYPE FOUNDERS COMPANY

Lining De Vinne Extended No. 2

72 Point

3 A \$5 45 4a \$3 65 \$9 10

# NIMble

60 Point

3 A \$5 65 4a \$2 95 \$8 60

# SHED Caution

48 Point

3 A \$5 70 4a \$3 65 \$9 35

## HERO Banished

42 Point

3 A \$4 05 4a \$2 75 \$6 80

## CRUDE Hard Metal

36 Point

3 A \$3 15 4a \$2 06 \$5 20

## ROUND Grand House

## **NUMBERS** Stern Guardians Reconsider

24 Point

5 A \$1 95 8a \$1 70 \$3 65

### **EXCURSION** Remarkable Houses Dement Erase

18 Point

7A \$1 60 12 a \$1 65 \$3 25

### **PROMINENCE** Southern Cotton Producer Natural Resource

14 Point

9 Å \$1 45 16a \$1 60 \$3 06

### CHARMING DESIGN **Beautiful Horticultural Institute** Luxurious Festivities

12 Point

10 A \$1 25 20 a \$1 50 \$2 75

10 Point

13 A \$1 15 26 a \$1 35 \$2 50

**ENDURING** \$1234567890 Present Receive

DENOUNCED Honest Merchant Kindhearted Foreigner Remunerated Natives Travel Far

13 A \$1 00 26 a \$1 25 \$2 25

6 Point

16 A \$0 90 31 a \$1 10 \$2 00

BRIGHT INVENTOR Second Public Exhibition Northern Ranchmen Delighted **Electric Motor** Automatic Machine

**GENEROUS NEIGHBOR** Wonderful Scenes **Many Horses Browsing** Magnificent Contrivance Pasture \$1234567890 Natural

## MUSIC

#### For all Instruments

Published and Offered for Sale as Soon as it Becomes Popular, Either Classical or Ragtime



Busha \*229A

### **Brit Music Company**

1923 Chestnut Street

### Charles Barr

Manufacturing

Silversmith and Jeweler

Dealer in Precious Stones

2430 Market Street

Opposite Grand Opera House

### **TELEPHONE**

AND SAVE YOUR TIME

Avoiding the delays of a postal or letter and put in your necessary supply of

### FURNACE COAL

by ordering before prices advance. Discounts are given to buyers for cash

Telephone 199 Central

RICKARDS & CO.

## SHOES

OR fit, style and wear we have the largest stock of shoes, both for men and women, that can be found in the city. Special drive Monday on our "Feelwell" at \$3.50.

Glance at our show windows

when passing.

M. B. HOBTON
1298 Thirteenth Avenue

Sign of the Large Shoe

3 A \$7 00 4 a \$4 50 \$11 50

## PUN F 60 Point

# Sold LIA

54 Point

# DINMEN Cuhan Heirs

48 Point

# **BIG STICK** uiet Ramble

42 Point

## VENETIAN Eastern Garden

36 Point

## DETECTING rnamental Brick

#### Lining De Vinne No. 2

30 Point

5 A \$2 05 9 a \$2 20 \$4 25

### DESCRIPTION Interested Parliaments

24 Point

6 A \$1 65 11 a \$1 85 \$3 50

# RESOURCEFUL Handsome November Edition

18 Point

9 A \$1 50 18 a \$1 75 \$8 25

# POWERFUL STONE Feature of Exposition Was Diamonds Rivaled in Brilliancy and Luster

14 Point

13 A \$1 40 25 a \$1 60 \$3 00

# CLOTHED IN HUMBLE GARB Ramblers Patrolling Street in Quest of Charity Deceit Practiced on Generous Multitude

12 Point

15 A \$1 30 30 a \$1 45 \$2 75

10 Point

19 A \$1 15 39 a \$1 35 \$2 50

DETERMINE
Formed Honest Character
On \$1234567890 Side

MODERN INVENTIONS
Thousands of Unique and Valuable
Patents Recorded
Government Office in Washington

8 Point

21 A \$1 00 43 a \$1 25 \$2 25

7 Point

22 A \$1 05 45 a \$1 20 \$2 25

CHINESE PORCELAINS DESCRIBED Several Old Volumes

Unearthed Recently in Constantinople
Give Instructive and Methodic
Historical Notes Touching on Question

EXPEDITION TO MODERN WONDERLAND
Language Fails to Describe
Beautiful Island Situated in Northern River
Affording Continual Panoramic Views
Government Questions Hinder Occupancy

6 Point

22 A \$0 95 44 a \$1 05 \$2 00

51/2 Point

19 A \$0 95 39 a \$1 05 \$2 00

FEMININE WORLD ENTRANCED Mademoiselle Stylishe Directs the Attention of Refined Ladies to Her

Unique Offerings in Embellishments Calculated to Improve the General Beauty Thoughtful People \$1234567890 Just Quotation TOBACCO GROWING IN THE TROPICS
Interesting to Note the Characteristics, Manner
and Growth of the Tobacco Plant
Wonderful Financial Results Obtained by Some
Dealers Announced to Become Veritable
Undoing of the Envious Money Lending Ouacks

# Electrio

Nutritious, invigorating, Healthful

Product of Indian Corn Highly Nutritious Itself Mixed with Burnt Oats

### **EASILY DIGESTED**

Has More Tissue Building Qualities Than Any
Other Cereal Food Sold

### **ONCE TRIED ALWAYS TAKEN**

Manufactured and Distributed by

## Bruish Food Co.

25 Monroe Street

Washington, Kentucky

#### Lining De Vinne No. 2

### ROYAL BANK

CAPITAL, \$500,000 FULLY PAID

## PAYS DEPOSITORS IN GOLD WITH ACCRUED INTEREST

CORNER CAPITOL AND UNITED STATES AVENUE BANKERS EXCHANGE - LONDON, ENGLAND

\$100,000 ALWAYS IN RESERVE ON DEMAND



BANKING HOURS FROM NINE TO THREE O'CLOCK FOREIGN NOTES EXCHANGED FOR FACE VALUE

**VAULTS FOR VALUABLES FREE TO OUR DEPOSITORS** 

Lining De Vinne Condensed No. 2

72 Point

3 A \$5 30 4a \$3 65 \$8 95

# Cleans GUN

60 Point

3 A \$4 25 5 a \$3 40 \$7 65

# DINE Seldom

54 Point

3 A \$4 20 5 a \$3 35 \$7 56

## Grams BONUS

48 Point

3 A \$3 15 6a \$3 10 \$6 25

## FRIGHTEN Citizens Marched

42 Point

4 A \$2 70 7 a \$2 70 \$5 40

# OBSTRUCTED Beaumont Resident

36 Point

4 A \$2 05 8 a \$2 20 \$4 2

DEVELOPMENT Musician Instrumental

6 A \$1 95 11 a \$2 10 \$4 05

# ENTERTAINMENT Concluded with Enthusiasm Decorations Artistic

24 Point

8 A \$1 70 14 a \$1 80 \$3 50

# INGENIOUS MECHANICS Handsome Parkerstown Residences Masterful Improvements

18 Point

12 A \$1 50 28 a \$1 75 \$3 25

#### **DEMONSTRATIVE COMPANIONS**

Remarkable Performances and Refreshments Served Gymnastic Exhibitions

14 Point

16 A \$1 50 30 a \$1 60 \$3 10

# MODERN DWELLING HOUSES ERECTED Building Boom in Wonderful Suburbs of San Francisco Draws Excellent Residents Hasten

12 Point

21 A \$1 25 40 a \$1 50 \$2 75

10 Point

25 A \$1 15 50 a \$1 35 \$2 50

AMERICAN TYPE PROFITABLE Good Wearing Qualities Beauty of Design, Style of Finish Strong \$1234567890 Letter NATURAL COLORS FOR ILLUSTRATIONS
Found Always in Great Demand
Egyptians Executed Pictures or Carvings
Stone Walls and Buildings
Good Coucrete Fine Cement Foundations

8 Point

26 A \$1 05 52 a \$1 20 \$2 25

6 Point

28 A \$0 90 58 a \$1 10 \$2 00

RECENT AND ANCIENT BOOKMAKING FACTS

More Than Ordinary Attention Received

From the Literary World Regarding Bookmaking

Never Been Surpassed in Modern Times

BACHELORS HIGH MOUNTAINOUS SUMMER RESORTS
Unsurpassed Facilities for Recreation Without
Continual Disturbance by Many Chattering Society Girls
Beantiful Scenery and Wonderful Ammements
Demand Attention \$1234567890 Throughout the Season

### **Summer Comforts**

Women disagree on other subjects, but all who have used a Gas Water Heater say it is a great convenience

# Ideal Gas Water Heaters Best by Actual Test

They do away with the trouble and long process of heating water, furnish HOT water instantaneously simply by lighting the gas and turning on the water. Installed either in your kitchen or bath room for \$10.50 complete

Marsh County Gas & Electric Company

475 Danforth Street, Williamstown

## **Lodi Trust Company**

Special Accounts Certificates of Deposit

Banking by Mail

Guard yourself against the proverbial "rainy day" by starting a bank account that will pay

LIBERAL INTEREST ON DEPOSITS

**Masonic Building** 

Linden Avenue and First Street
Belleville, Indiana

# The Berst Piano Is the Best

Why should you delay over the purchase of a piano when you can have one on easy payments from us? We let you select any instrument in our warerooms that pleases you best and you can have it on very easy terms. A promise to pay as little as Ten Dollars when taken and Five Dollars monthly will suffice

# Ten Dollars Cash Is All We Ask

Let us send you our booklet "Facts About the Berst Piano." This booklet has been rightly named, as you will agree after perusal. The essential facts of the Berst Piano construction are given and in addition there are hundreds of names of recent purchasers. We will mail this booklet and price-list on request

### Berst Manufacturing Co.

514 Franklin Avenue, Westchester

Telephone 219 Jackson

Open Tuesday Evenings

# ome Keaufi

# False Govern

54 Point

# Southern Californ

## Handsomest Preachers

## **Bondholders Examination**

## **Results Exclusive and Practical**

30 Point

### Serviceable Letter for Advertisements

24 Point

11 A \$1 65 20 a \$1 85 \$3 50

# Distinct and Profitable

16 A \$1 45 31 a \$1 80 \$3 25

### LEADS THE WORLD Set Fashions in Type Styles **Borders and Ornaments**

14 Point

40 a \$1 60 \$3 00 STUDY YOUR PATRONS

Job Printers Should Bear in Mind Different Tastes of Customers

AMERICAN TYPE

12 Point

18 Point

25 A \$1 20 50 a \$1 55 \$2 75

**COPPER ALLOY METAL** Casting Bright, Hard and Durable Type Point Line \$1234567890 Point Set

# Saint Paul's

Society



EETS in the east room of the Mission Building, located corner of Johnstone and Tenth Streets, every other

Saturday evening in the month with the express view of seeing that all the missionary outposts under its care have the proper amount of literature to carry on the purposes of the Society

## **COULD YOU**

devote two evenings each month for the good of the cause of the Society? If so, kindly notify the Secretary

## John Burr Redmond

25 Bible House Square

Lining DeVinne Italic No. 2

72 Point

3 A \$8 10 4 a \$4 90 \$13 00

# DID Rain

60 Point

3 A \$6 25 4a \$4 00 \$10 25

# Send HEN

54 Point

3 A \$5 90 4 a \$4 05 \$9 95

## Name Hand

48 Point

3 A \$3 90 6a \$3 85 \$7 75

## Sublime Gust

· 42 Point

4 A \$3 35 6a \$3 20 \$6 55

## MONARCH Caulson Bleach

36 Point

4 A \$2 60 7a \$2 50 \$5 10

## ENORMOUS Move Giant Calves

#### Lining DeVinne Italic No. 2

30 Point

5 A \$2 25 8a \$2 00 \$4 25

## LEADS DANGER Unbelieve June Crowd Morden Deserter

24 Point

6 A \$1 80 10 a \$1 70 \$3 50

### HOMES COME FOR Railroad Accident Nine Hurt Take Benefit Collection

18 Point

9 A \$1 45 18 a \$1 80 \$3 25

JUNE MORNING WRECKS
Under Surgical Operations Two Died
Five Others Escape Injured

14 Point

12 A \$1 50 21 a \$1 55 \$3 06

GENUINE POINT SYSTEM TYPE
Typographic Appliances Enduring Scrutiny
Gain Handsome Lining Effect

12 Point

14 A \$1 25 28 a \$1 50 \$2 75

10 Point

20 A \$1 20 39 a \$1 30 \$2 50

INHABITANTS ARE Discovered by Strangers to Take \$1234567890 Hen MAN SHOCKED NEAR

Dearborn Harbor by Electric Wire
Falling Upon Damp Ground

Hurried to Metropolitan Hospital

8 Point

18 A \$1 10 36 a \$1 15 \$2 25

6 Point

23 A \$0 95 46 a \$1 05 \$2 00

PRICES NOT SUFFICIENT
High for Good Printing but Customers
Should Look at Results Which
Have Been Obtained by Many Users

COME AND INSPECT OUR DISPLAY
Magnificent Oriental Rugs Sold Before Saturday
Avail Yourself Obtain Great Bargains
We are Offering During the Warm Summer
Months that \$1234657890 Greet Us

#### Lining De Vinne Italic No. 2

### Mexican Iron Founders Co.

Statement of Account

Name Designer and Founder of Address Everything in

TERMS { 2 per cent 15th of month 1 per cent 30th of month

Sight Draft for Balance Due after 30 Days

Hinsman, Son and Company

Macdonald Avenue, Paris



Fine Woolens, Hosiery Under Shirts, Drawers Cashmeres, Hats, Caps Piques and Cottonades

#### Maurer & Co.

IRON

Manufacturers

Dollar **Shoes**To Fit

Nineteen Lexington Street
Near Twenty-Second
Phoenix City, Montana

### The First National Bank

Portland, India

Pay to the Order of

Dollars \$

Marustee Printing Co.

No.

Cashler

## The Owl Club

Announces to its friends the

## First Masquerade Carnival

Monday, August 17

NINE O'CLOCK

At Moonlight Lyceum

Milk and Water Streets

TICKET, FIVE DOLLARS

Proceeds to be devoted to the Home for Friendless Owls

And Other Worthy Objects of Charity

Good Music by the Irish-Hungarian Orchestra
Handsome Souvenirs for the Ladies

#### Lining De Vinne Open No. 2

# řim Se

# IId Nati

# lard Metal

## Pastern I )asi

## Shakes Relative

## Product Historical

30 Point

### Mechanics Underneat

### RED INK Great Feature

NEAT STYLE **Business Received** 

14 Point

13 A \$1 40 25 a \$1 60 \$3 00

POINT BODY

**Exclusive and Original** Modern Character

12 Point

15 A \$1 25 30 a \$1 50 \$2 75

USEFUL FACE

Newspapers or Magazines Best \$1234567890 Line

### Lining De Vinne Open No. 2

Wila Incubator Company
726 Vermont Avenue

## Curth

We Guarantee the Curth to be the Best Range Ever Made for the Money **Buy Direct From Factory** 

### Save Dealers' Profit

Send for Catalogues of Five Distinct Lines One Hundred Styles and Sizes For City or Country

Robert Brown Company 93 Ash Street, Painesville

#### Lining De Vinne Italic Outline No. 2

72 Point

# on p

# VK Skate

## BRICK Festival

## Selection CRUN

### ESKIMOS Newspaper

24 Point

6 A \$1 80 10 a \$1 70 \$3 50

18 Point

9 A \$1 45 18 a \$1 90 \$3 25

### SEA DOG Reached Port Athletic Members

OPEN RACE

12 A \$1 50 20 a \$1 55 \$3 05

HOUSE HUNTER Modern Dwelling and Conveniences

14 A \$1 25 28 a \$1 50 \$2 75

ORIGINAL DESIGN Newspaper Advertisement Fine \$1234567890 Work

### Lining De Vinne Italic Outline No. 2

## Ida Lawn Fence

Made of Heavily Galvanized Steel Wire Will Last for Years Without Painting

Neat Fence for Neat Home

Used with Either Wood or Iron Posts Catalogues and Estimates Furnished

Union Lawn Fence Corporation
Rockville. Delaware

## Star Glycerine Soap

Cleanses the Skin and Clears the Face of Pimples, Redness and Roughness. It Keeps the Skin Pure, Soft and Delicate No Artificial Coloring Matter

Sold by all Druggists

Burton Johnson Soap Company
San Francisco. California

8 A \$4 25 4 a \$2 80 \$7 06

# FMS Retu

Ridiculous NOUN

**HOURS Intrinsic North** 

Salute Germania HUN

RECENTLY Radium Discoveries

30 Point

**Beautiful Automobiles IN EXHIBI7** 

**NOTED KOREANS Invent Wonderful Machines** 

14 A \$1 55 28 a \$1 70 \$8 25 20 A \$1 40 40 a \$1 60 \$3 00 14 Point MOONLIGHT BATHING

**Each Evening Face October** 

**SELECT CONCERT BOARD** 

High Line Vaudeville Performance

12 Point 22 A \$1 25 46 a \$1 50 \$2 75 FINE PRINTING PROFITABLE Typographic \$1234567890 Designs

Fine Sculpturing and Painting

10 Point

26 A \$1 15 52 a \$1 85 \$2 50

**CATER WANTS BUSINESS MEN** Attractive Printing Always in Great Demand **Suit Progressive Trade Needs** 

8 Point

30 A \$1 00 63 a \$1 25 \$2 25

6 Point

34 A \$0 90 68 a \$1 10 \$2 00

GOOD TYPE AND BRAINS MAKE PRINTING Printers Who Are Making Greatest Profit Endeavor Ever Plan and Produce Really Fine Printing

ATTEMPT FORMULA PRODUCING MASTERPIECES in any Art as to Define the Limits of Designing and Good Printle Every Excellent Printer Becomes Such by Glose Study Aptitude Good \$1234567890 Taste Hard

### Porcelains and Gut Glass

Domestic and Imported

Porcelains sold by this house are conceded by best judges of porcelain ware as the finest produced in the world, and our present showing of Porcelains and Glass was made expressly for us by famous manufacturers, both at home and abroad. We also have a separate department devoted expressly to the needs of hotels, boarding houses and steamships in which we carry large stocks of Tableware at economic prices, and the men in charge give all their time to this branch of the trade

Breakfast Sets Luncheon Sets Dinner Sets Separate Pieces

#### Rowland Smith Co.

Front and Market Streets

Panel Border No. 8

#### FIGHTING LINE

Jap Fleet Went into Position South of Formosa

#### **DEFEATED THE RUSSIANS**

Martial Law Prevails in Island, Women and Children Removed to Safety by Military Executive

It is believed that part of the Japanese fleet is now taking up a position south of Formosa, and that Admiral Togo's plan is to engage with the Russians there. The Japanese get orders from this city at night time. Martial law, which was first declared at Tamsui, Island of Formosa, and subsequently made general throughout the Island, has been followed by the selection of a military governor and pillaging of stores has been stopped

Pontiac for Newspaper Headings

#### **BORROWS MILLIONS**

#### RAILWAY GETS IMMENSE LOAN

Building Three Hundred Miles of New Track and a Big Terminal on Gulf of Mexico

The directors of the Terrasul Railway System met and approved a mortgage for \$100,000,000. Stockholders will be asked to take definite action on this mortgage at a special meeting to be held tonight in the general offices of the Company

#### M'KINLEY'S GREAT MAUSOLEUM

Granite and Marble Structure Being Erected at Canton to Cost Half Million

The Trustees of the McKinley National Memorial Association have approved the design for a mausoleum. At present the body of President McKinley rests in the vault in Westlawn Cemetery in Canton

Century Expanded for Body Type

Lining Quentell No. 2

72 Point

3 A \$6 00 4 a \$4 45 \$10 45

## LIGHTER Hale Grand

60 Point

3 A \$4 50 4 a \$3 40 \$7 90

### DESIGNED Monks Bales

54 Point

3 A \$4 15 5a \$3 85 \$8 00

### GORE SON Leather Blase

48 Point

4 A \$3 50 6 a \$3 50 \$7 00

PUT CHORES Head Man Editor

350

42 Point

4A \$2 85 6a \$2 85 \$5 70

### UNIFORM SET Bright Springtime

36 Point

4 A \$2 10 7a \$2 40 \$4 50

### RARE BARGAINS Fine Mats and Carpets

30 Point

6A \$2 00 10a \$2 05 \$4 06

### MERCHANT STAMPS General in Battle Fell Here

24 Point

7 A \$1 55 14 a \$2 00 \$3 55

#### DISPLAY OF FIREWORKS Exhibited Scintillate World's Fair

18 Point

11 A \$1 40 22 a \$1 85 \$3 25

14 Point

15 A \$1 25 30 a \$1 75 \$3 00

#### HORSE SHOW Fine Steeds Entered

**CLOUDBURST SENT One Illinois Town Flooded** 

12 Point

17 A \$1 20 35 a \$1 55 \$2 75

COAST FORTIFICATION

Designs and Shades Arrived Fine \$1234567890£ Hats

10 Point

24 A \$1 10 48 a \$1 40 \$2 50

FOR MEN AND BOYS STYLISH

Worsted Suits Made Up in the Most Fashionable Manner at the Popular

8 Point

24 A \$1 00 48 a \$1 25 \$2 25

6 Point

25 A \$0 90 50 a \$1 10 \$2 00

FINE EXCLUSIVELY TRIMMED

Our Superb Display is a Complete Review Modes of Hour Clever Import New Ideas Fast as Introduced Paris EASE TO THE FOOT THE FIRST DAY

The Tremendous Progress in Modern Shoemaking Methods is Most Strikingly Exemplified in Season's \$1234567890& Standard Shoes

#### Lining Quentell No. 2

#### WALTER EVERETT

Price \$1.00 per Year Payable in Advance

**PUBLISHER** 

#### The Morning Adviser

Fine Job Printing Neatly and Promptly Executed

Seed Meany by Registered Letter or Express Order

LIVERPOOL, OHIO

### **JOHN WILSON**

MANUFACTURER OF

### Automobiles

**GAS AND ELECTRIC** 

#### **NEW YORK CITY**

Los Angeles, Cal. 190

To LOS ANGELES ART COMPANY, Dr.

ARTISTIC PICTURE FRAMING

Wholesale Dealers in Choice Art Objects

Phone Two-Seven-One

**1634 MARKET STREET** 

#### Monette Lumber Company

WHOLESALE

### **LUMBER**

LATH SHINGLES STAVES

.. MENU ..

Blue Points

Consomme a la Royale

Fillet of Black Bass

Tenderloin Pique, Mushrooms

New Asparagus New Potatoes

Sorbet au Kirsch

Spring Chicken

Green Peas Lettuce Salad

Neapolitan Ice Cream

French Coffee

Mumms

Little Necks

Cigars

mptly Attended to.

MONETTE, ILL.

NG INK CO.

**ITHOGRAPHIC** 

KS

OF FINE DRY COLORS

**BOSTON, MASS.** 

JAMES A. WATERSON, Pres. WALTER STOCK, Secy. JOSEPH SAND, Trees.

Waterson Coal Co.

MINERS OF ANTHRACITE

COAL

WHOLESALE ONLY

OFFICE AND YARD
Clark and Davis Streets

TROY, MO.

48 Point

5 A \$3 75 8 a \$3 85 \$7 60

## DECORATION Condition Rational

36 Point

5 A \$2 35 9a \$2 85 \$5 20

## SUPERHUMAN Mathematics Excellent

30 Point

6 A \$2 00 10 a \$2 25 \$4 25

### RENDER DECISION Distinct and Effective Face

24 Point

7 A \$1 55 14 a \$1 95 \$3 50

### MONEY EARNING TYPE Remarkable Prosperity of Printers

18 Point

10 A \$1 35 21 a \$1 90 \$3 25

### AMERICAN PRODUCT BEST Fashionable Designs Help Make Business

14 Point

15 A \$1 20 33 a \$1 80 \$3 00

BEST COLLECTION OF ORIENTAL ART
Salesmen Bring Back Rarest Kinds of Rugs from East
Manchuria Western Patrons

12 Point

16 A \$1 15 33 a \$1 60 \$2 75

10 Point

18 A \$1 05 37 a \$1 45 \$2 50

GOOD HEAD LETTER

Newspaper or Advertisement Line \$1234567890 Set **EXCELLENT FEATURES** 

Splendid Typographical Effects
Formed with This Series

8 Point

20 A \$0 95 41 a \$1 30 \$2 25

SEEKING LEGAL METHODS

Discussion of Railroad Bill in Cabinet
Meeting Pending in Congress

6 Point

20 A \$0 85 41 a \$1 15 \$2 00

DEALERS RAISE PRICE OF CATTLE

Fifty Cents a Hundred in Consequence of the Home Supply of Beef Becoming Exhausted and \$1234567890 This However

## For Over Nineteen Years INSURANCE

Has been our business. We exert all means in our power to make our business dealings satisfactory and profitable to our clients. We advise to their interests even when at a sacrifice of our profits, getting our reward in a larger number and better satisfied list of friends, customers and prestige

INSURANCE OF EVERY KNOWN DESCRIPTION

EMPLOYER'S LIABILITY, BURGLARY PERSONAL ACCIDENT, PLATE GLASS

The Foster Insurance Agency

LANSING, MICHIGAN

#### **Acorn Toilet Flour**

A MEDICATED POWDER OF HIGH MERIT

Contains No Harmful or Injurious Ingredients and Does Not Injure the Most Delicate Skin A Delightful Nursery Requisite

Recommended by the best Physicians as an excellent preparation; a comfort for the Toilet



Has an Odor of Roses and Apple Blossoms, full and lasting; most refreshing for the Bath

"Post" 55

SOLD BY LEADING DRUGGISTS IN THE CITY

AND AT ALL DEPARTMENT STORES

#### Franklin Gothic

72 Point

8 A \$7 65 4 a \$4 90 \$12 55

## BRICKS Denmark

60 Point

8 A \$6 05 4 a \$3 90 \$9 95

### RESCUE Manifolded

48 Point

8 A \$4 00 6 a \$3 85 \$7 85

## KNIGNTED News Political

42 Point

4 A \$3 55 6 a \$3 00 \$6 55

# INTERESTED Proud Eminence Somnambulist

#### Franklin Gothic

36 Point

A \$2 65 7 a \$2 55 \$5 20

## HERMETICAL Grand Endowment

30 Point

5 A \$2 20 8 a \$2 05 \$4 25

### RIGHTEOUS MAN Demand Contributions

24 Point

5 A \$1 65 11 a \$1 85 \$3 50

## PRINTERS DELIGHT Founders of American Line Elegant Spaced

18 Point

8 A \$1 50 17 a \$1 75 \$3 25

MAGNIFICENT FEATURES
Designer Enormous Advertisement
Newspaper Letter Face

14 Point

12 A \$1 40 24 a \$1 60 \$8 00

INDUCEMENT TO PURCHASE
Lithographic Customers Special Discounts
Halftone Photograph

12 Point

14 A \$1 25 29 a \$1 50 \$2 75

NEATLY EXECUTED
Superior Characteristics
Thirty Haif Tones
Ornamental Borders

10 Point 16 A \$1 20 32 a \$1 30 \$2 50 SPECIMEN PRINTERS

Unprecedented Advertising
New Frontispiece
Continued Patronage

8 Point

19 A \$1 10 38 a \$1 15 \$2 25

TYPOGRAPHICAL BEAUTY
Elimination of the Obselete Method
Faces Advancing Rapidly
Hundreds of Consistent Type

6 Point 21 A \$0 90 44 a \$1 10 \$2 00
ORIGINALITY DEMONSTRATED
Photographic Display Artistically Finished
Constantly Increasing Equipment
Judicious \$1234567890 Discrimination

### Modern Demands

Franklin Gothic Series fills the requirements of demands for plain, bold clean-cut letters of the strong wearing quality for modern newspaper and magazine purposes having no over-hanging letters to be broken by handling or impression

## American Type Founders Co.

**Branch Houses Everywhere** 

#### Franklin Gothic

### BARBERS

We are Sole Agents for the

#### Thomastown

Celebrated

**Barber Chair** 

We carry a full line of

## Tonsorial **Articles**

Newspaper Border No. 48

#### **HOYLE AGENCY**

NEWARK

MOBILE, KANSAS

BOSTON

Newspaper Border No. 254

Lining Gothic No. 545

72 Point

3 A \$8 20 4 a \$4 80 \$13 00

### **INK Cast**

60 Point

8 A \$7 06 4a \$4 00 \$11 06

### BENCH New Rates

54 Point

3 A \$5 65 4a \$3 10 \$8 75

### ORGIES Horse Show

48 Point

3 A \$4 55 5 a \$2 96 \$7 50

### GRANGE Barking House

42 Point

3 A \$3 45 6a \$2 95 \$6 40

### PRESENT Historic Ground

#### Lining Gothic No. 545

36 Point

4 A \$2 85 6a \$2 15 \$5 00

## RAILROADS Generous Brothers

30 Point

5 A \$2 55 8a \$2 00 \$4 55

### PROMENADE Enterprising Company

24 Point

6 A \$1 90 10 a \$1 60 \$3 50

### HOME FARMERS Purchase Government Bond

18 Point

8 A \$1 60 17a \$1 65 \$3 25

### HOLIDAY MEMORIES Statesmen Assemble in Conference

14 Point

11 A \$1 45 22 a \$1 55 \$8 00

### CARNIVAL EXCURSION Truth Crushed to Earth Shall Rise Again

12 Point

13 A \$1 35 26a \$1 40 \$2 75

#### SPECIAL MOROSE PEOPLE Reporters Were Summarily Removed Police Force

10 Point

15 A \$1 15 30 a \$1 35 \$2 50

9 Point

18 A \$1 20 36 a \$1 30 \$2 50

FINANCIAL WORLD
Opened Heaviest Dealing
Known Outside
District Many Years

ENERGETIC YOUTHS
Rushing to Work, Rush to Lunch
No Time Wasted
Best Salaries Assured

8 Point

18 A \$1 05 36 a \$1 20 \$2 25

HISTORIC CHESTNUTS

Most Attractive Window Trimmings
Extensive Arrangement
Benevolent Societies Organized

6 Point

18 A \$0 95 36 a \$1 05 \$2 00

SUCCESSFUL BUSINESS
Adherence to Strict Business Principles
insures Permanent Success
Failure Seldom Known When This Takes
Sold \$1234567890 Again

## RAVEN CIGAR

A Good Smoke



A Long Smoke

#### SMOKE TALK

STRONG, clear Havana cigar will do very well on a state occasion or for a late dinner especially if you can lie abed next morning, but for regular smoking, real pleasure and enjoyment, also the steady nerves required in the general business man, there is but one cigar that hits it off to the letter, that is the now celebrated

Raven Cigar





#### Mystic Kennel Club



**Exhibit of all Thoroughbred Dogs** 

FRANKLIN HALL
One Week Ending
JANUARY 12

Exhibition
From
9 a. m. to 9 p. m.

Knickerbocker Ornates

1907

#### **Times Gothio**

60 Point

3 A \$6 70 4a \$4 80 \$11 50

### MINING Old Rocks

54 Point

3 A \$4 85 5 a \$3 90 \$8 75

### HOMES EverSweet

48 Point

3 A \$3 85 5 a \$3 80 \$7 65

### HAMMER Bright Ideas

42 Point

8 A \$8 10 6 a \$3 20 \$6 30

### DISCORDS Felines Artistic

36 Point

3 A \$2 65 6 a \$2 50 \$5 15

## BOUNDLESS Mining Products

#### **Times Gothio**

30 Point

5 A \$2 15 8a \$2 10 \$4 25

## MONOMANIACS Petting Dromedaries Mental Oasis

24 Point

5 A \$1 50 11 a \$2 00 \$3 50

## HANDSOME MAIDS Managerial Dissertations Serene Debutante

18 Point

7 A \$1 45 14 a \$1 80 \$3 25

REMUNERATION DEFIED

Mettlesome Indians Conquered
Braves Feel Sorrowful
Wampum Waving

14 Point

11 A \$1 45 20 a \$1 55 \$3 00

INCOMPREHENSIBLE FINANCING
Boid Pecuiations from Peter to Pay Paul
Strenucus Times with Promoters
Hospitality of Embezziers

12 Point

18 A \$1 30 25 a \$1 50 \$2 80

10 Point

14 A \$1 10 28 a \$1 40 \$2 50

MIDNIGHT FROLIC Elopers Escaped Riches Winking Ministers 1234567890 VISIONARY TRUTHS
Hatchet and Cherry Tree
Art Fish Yarns
Courtship Promises
Whaie Lore

8 Point

17 A \$1 00 32 a \$1 25 \$2 25

6 Point

18 A \$0 85 36 a \$1 15 \$2 00

ENTERPRISING TURKEYS
Providing Christmas Banquets
Charitable Fowls
Generous Self-Sacrifice
Oyster Sauce

GOLD BRICK MANIPULATIONS

Enraptured Herbivorous Quadrupeds
Browsing Off Innocents
Infallible Remedy for Fat Purses
Income Shrinking to Order
Money 123455 Bags

Other Sizes in Preparation

The exceilence attained In the American Line is unquestionably highly appreciated by printers generally. It has made possible the easy alignment of type of one size with that of any other. The American Point Line System has also been introduced into Foundries across the water. Order a font of American Point Leads to simplify alignment. They do the trick without any waste. That a saving of much time is gained by the use of point line type is proven by the fact that nearly all good printing offices immediately adopted it



JUST CUT

THE LARGEST Package ever sold for

Absolutely Pure

For sale at all Drug Stores, or any first class Confectioner

**FOR our** blg list

of good and useful articles given as premiums Coupons inside of every package sold

POSTMASTER: If not delivered in

five days to party

addressed, kindly return same to GEORGE G. HCLLIDAY & CO., 608 Chestnut Street, San Francisco, Cal., who will pay charges

#### **Times Gothic**

GEO. B. HANDLEY

CHAS. J. WILSON

#### GEORGE B. HANDLEY & CO.

REAL ESTATE, FIRE, LIFE AND PLATE GLASS INSURANCE

TELEPHONE 576-L MAIN

**NEWBURGH, N. Y.** 

PRICE LIST

Lyric Musical Company

OW to the point the hardest on been the subject of time to time, is the the purseetrings. W on the cost printing, it as an unnecessar in the light of a good buy the very best to doubt you are aware you could have no b a handsome, weii ex good grace of statio offering you a chanc consider and take in furnishing only the the most reasonable you make your want be only to pleased to



Twentieth Century 21

1795 PENNSYLVANIA AVENUE WASHINGTON, D. C.

AMERICAN TYPE FOUNDERS CC.

LARGEST MAKER OF TYPE IN THE WORLD

#### Times Gothic Italic

60 Point

3 A \$6 95 4a \$4 95 \$11 90

### CROWN Best Kino

54 Point

8 A 85 90 5 a 84 05 80 95

### HOMES Stew Meat

48 Point

3 A \$4 10 5 a \$3 50 \$7 60

### PROMISE Good Deeds

42 Point

3 A \$3 40 5 a \$2 85 \$6 25

### RESUMING Home Studies

36 Point

3 A \$2 60 6 a \$2 65 \$5 25

EXHIBITION
Educated Ducks

#### Times Gothio Italic

30 Point

4 A \$1 95 8 a \$2 30 \$4 25

## LOVE DREAMS Somnolent Musings Plighted Vows

24 Point

5 A \$1 55 10 a \$1 95 \$3 50

## INGENIOUS HOUSE Bars Neighborhood Cats Kittenish Concert

18 Point

8 A \$1 45 15 a \$1 80 \$3 25

TROUBLESOME CREDITOR
Impeached Cashlers DisInfected
Heroic Simple Remedies
Promises Flavored

14 Point

10 A \$1 85 21 a \$1 65 \$3 00

REMARKABLE PHOTOGRAPHY
Elastic Conscience Thrillingly Pictured
Elective Transmigrations
Hypocrites Deterred

12 Point

12 A \$1 25 22 a \$1 50 \$2 75

10 Point

13 A \$1 10 25 a \$1 40 \$2 50

AUTUMN NIGHTS
Feline Music Enjcined
Flying Beetlaces
1234567890

ANTIQUATED MAIDS
Many Withered Flowers
Foolish Dreams
Sad Wedding Bells
Aching Heart

8 Point

16 A \$0 95 32 a \$1 30 \$2 25

6 Point

17 A \$0 85 33 a \$1 15 \$2 00

WHISTLING ALLIGATORS
Florida Rivers Running Down
Cadaverous Mouths
Crocodile Youngsters Fed
Humans Preferred

AMBIGUOUS ACHIEVEMENTS
Athletes Leaping from World to Sun
Stretchable Parachutes
Lightning Calculators Paraded
High Sky Performances
Sold 1234 Tickets

Other Sizes in Preparation

### GRAND PYROTECHNIC DISPLAY

At the Square
Near Glauster Street



#### FIRE WORKS

Two hundred assorted kinds of explosives, showing some of the most wonderful scenes, natural busts of prominent statesmen, including those of our martyred presidents in one central group

THIS DISPLAY GIVEN BY THE

Olympic Club

#### Times Gothic Italic

### HOE

#### Union Trust Company



Chap-Book 15

Capital . . \$5,000,000 Surplus . . 2,500,000 Race and Grove Streets

General Bonds Banking **Bought and Sold** 

Safe Deposit Boxes \$3.00 Upwards per Annum

Money Loaned on Good Securities

#### SLIPPERS

One theusand pairs of Ladies' and Men's Fur Lined Juliet Silppers, worth \$3.00 \$1.98 Our Sale Price . . . .

#### RUBBERS

Fifteen hundred pairs of Rubbers, worth \$1.00 to be sold 96C.

#### Joseph Wanser Shoe Company

Market and Sansom Sts. Sacramento, California

Newspaper Border No. 79



**EVERY BODY** IS WELCOME SUNDAY AFTERNOON, DECEMBER 27th, 1907

A Lecture will be delivered by Mr. Washington Ainsiee, pertaining to good living, habits, etc. This lecture is especially intended for young men, and those whose lifes in the past have not been as they should. Every young man is urged to be present. Mr. and Mrs. Francis H. Lawson will render some beautiful musical and vocai selections. Don't fail to hear them

72 Point

3 A \$5 70 4 a \$3 95 29 65

### eeps

48 Point

4 A \$8 70 6 a \$8 40 \$7 10

### IND Coal

42 Point

### randeur **PA**l

### FUL Nightinga

#### Civilization CORRESPON

24 Point

#### **PANHANDLERS Diplomatic Hands**

18 Point

11 A \$1 45 22 a \$1 80 \$3 25

#### **SLIPPERYITES Consistently Sanded**

12 Point

19 A \$1 20 38 a \$1 55 \$2 75

DR. CUPID'S SANITARIUM **Hearts Mended to Throb as New 1234567 Patients** 

27 A \$1 00 53 a \$1 25 \$2 25

MANY DISTINCTIONS WITH DIFFERENCES Blessed Philanthropists with Cheerful Hearts Divine Quides Up the Golden Stairs **Cringing Sinners Repulsed** 

14 Point

15 A \$1 85 31 a \$1 65 \$3 00

#### **FANTASTIC DREAMS Bank Abscondors Wings**

10 Point

23 A \$1 15 46 a \$1 35 \$2 50

SWAGGER BLUFFUE COMPANY **Personification of Unabashed Norve Act** Msdals for Incompetents

30 A \$0 95 60 a \$1 05 \$2 00

BEAUTIFUL FAIRYLAND GORGEOUSLY REVEALED

rismatic Showers of Bowitchingly Intexicating Inco Entraneing Music by Golden Harp Orchestra Reportant Travelors Furnished Parler Car Courteel Gabriel's 1234567890 Trumpets

## YOU WANT THE REST PAPER

DAILY AND SUNDAY

The Mid-Gothic Times advocatos everything clean and virile in tho dissemination of news in regard to the doings of business people. It is not confined to any one method of printing such news, using either caps or upper and lower case as deemed best to suit each occasion

it is fer the advertiser, first, last, and all the time; except when its services aro required by the job and poster printers Fer ruggednese, without extra friils, it is

THE MID-GOTHIC LETTERS
EVERY TIME

60 Point No. 520 3 A \$7 90

### BURN ROMES

54 Point No. 520

3 A \$7 15

### FRANK REMIND

48 Point No. 520

3 A \$5 00

### ORGAN GRINDER

42 Point No. 520

5 A \$4 70

### MORSE KINGDOMS

36 Point No. 520

5 A \$4 25

### HONEST MEASURING

7 A \$3 15 30 Point No. 520

#### TECHNIQUE RENDERS MUSIC

24 Point No. 520 8 A \$2 75

#### GREYHOUNDS MARINES RESCUED

10 A \$2 15 18 Point No. 520

#### INTERSECTIONS **HUMOROUS COMEDIANS**

15 A \$1 55 12 Point No. 520

#### INDUSTRIOUS SLEUTH SECURING REMARKABLE EVIDENCE **BEFORE \$1234567890 NIGHT**

18 A \$1 40 10 Point No. 520

#### STEAMBOAT EXCURSIONISTS **GRAND SCENERY ADMIRED SAILING THROUGH** PICTURESQUE SHREWSBURY RIVER

8 Point No. 526

20 A \$1 25

8 Point No. 525

23 A \$1 25

**PROSPEROUS MANUFACTURERS** THROUGH UNITED STATES

WHOLESALERS SALESMEN REPRESENTING GUARANTEE WINTER CLOTHING **ABSOLUTELY DURABLE PAYING STRICT ATTENTION** 

6 Point No. 524

23 A \$1 00

6 Point No. 523

BEAUTIFUL GERANIUMS SHOWN DURING VERMONT BOTANICAL **EXPOSITION AT MONTPELIER** AUGUST TWELFTH, NINETEEN SEVEN GROUP \$1234567890 FAVORABLE

**OPERATION PERFORMED** CHLOROFORM ADMINISTERED UNFORTUNATE PREVENTING SERIOUS RESULTS DURING CRITICAL MOMENTS PROTECTING MANY LIVES OF SUFFERING PATIENTS

6 Point No. 522

33 A \$1 00

6 Point No. 521

37 A \$1 00

ANNUAL RAILROAD EXCURSION EMPLOYERS BENEVOLENT ASSOCIATION GLENWOOD MOUNTAINS SEPTEMBER TWENTY-SEVEN TICKETS ADMITTING GENTLEMAN AND COMPANY INCLUDING WARDROBE ONE DOLLAR

VALUABLE PAINTINGS OBLITERATED CELEBRATED EUROPEAN CONNOISSEUR HIGHLY OFFENDED EVIDENTLY THROUGH BOME GROSS NEGLIGENCE FAMOUS MICHAEL ANGELO MASTERPIEGE RENOVATED VATICAN AUTHORITIES PLEASED

### DIRECTORY

COMPILED FOR THE INTEREST OF MANUFACTURING CONCERNS
THROUGHOUT AMERICA

### BUSINESS RAILROAD STEAMSHIP

PUBLISHED QUARTERLY
ON THE FIFTEENTH OF MARCH
JUNE, SEPTEMBER AND DECEMBER

KNOX PUBLISHING CO.

BERGEN SQUARE

DETROIT, MICH.

#### **HOT AIR ENGINES**

FOR RUNNING FANS, WINDOW DISPLAYS MODEL MACHINERY, PEANUT ROASTERS SEWING MACHINES, PROPELLERS, ETC.

#### CENTRAL HARDWARE COMPANY

#### CAMERAS



EITHER PACK OR ROLL FILMS OF ALL MAKES WE CARRY IN STOCK

#### **FINE MOUNTS**

WHICH FOR THE NEXT THREE DAYS WILL BE SOLD AT A SACRIFICE

RANSOM MAYHEW CO. NORETON, MEXICO

.....

MOUNTAIN
VACATION

NO FINER PLACE
CAN BE FOUND
THAN THE
ADIRONDACKS
THE AIR IS COOL
AND BRACING
THE BEENERY
IS BEAUTIFUL AND
CAN BE REACHED
IN A NIGHT FROM
BOSTON
NEW YORK OR
NIAGARA FALLS

HOTEL BLAKE
STAPLETON

8 Point Border No. 44

#### TOYS **FOR BOYS**



3 Point Border No. 6

**ONE POUND** 

#### CHOCOLATE

PREPARED ESPECIALLY FOR **BAKER AND CONFECTIONER** 

GEORGE MULLER & CO. CAMBRIDGE, MASS.

60 Point

A \$5 35 4 a \$3 85 \$8 7

# HAMPDEN Graphic Art

54 Point

A \$4 95 5 a \$3 80 \$8 75

## PRINTORIAL Better Faces

48 Point

3 A \$3 90 6 a \$3 60 \$7 50

### FINE TRADES Hardest Metal

42 Point

A 23 40 6 a 22 85 26 25

## PRIZE BORDER Beautiful Design

86 Point

A \$2 60 7 a \$2 40 \$5 00

USEFUL METHOD Original Characters

**30** Point

A \$2 25 9 a \$2 05 \$4 30

#### ENRICH MERCHANT Never Invoke Gratitude

24 Point

6 A \$1 80 12 a \$1 75 \$8 55

### KICKSHOE PERFORMANCE Harmonize Relaxative Deficits



18 Point

9 A \$1 50 19 a \$1 75 \$3 25

MORTALIZE BANKER Lower Rates of Interest

14 Point

12 A \$1 40 25 a \$1 60 \$3 00

UNISERIAL CONDITIONS Specially Created for Prints Decorative Holiday Material

12 Point

14 A \$1 30 28 a \$1 45 \$2 75

FRATERNIZING DISCLOSURE Produces Intentional Obstructive Elusive 1234567890 Inheritance

10 Point

17 A \$1 20 86 a \$1 80 \$2 50

PROPHETS FORETELLING WEATHER
Owing to the varying climatic changes the
weather prophet is not a very happy mortal

8 Point

18 A \$1 05 38 a \$1 20 \$2 25

PROMPT ACTION INSURES BIG RETURNS
The excellent opportunity afforded by this store
will remain open for a very short time only and

6 Point

18 A \$0 90 40 a \$1 10 \$2 00

GRAND OPENING OF THE THEATRICAL SEASON
The theatres opened what promises to be a successful
season if appreciative audiences are an indication of

# THE PRINTER



HIS TOWEL

GEO. MASTEN
PUBLISHER



Cut \*5786A. 50c.

### Dunmore & Son Printers

Our Motto: Always On Time

Lawrence, Mass.

For	
	X



**Grand Reception** 

OF THE

#### FLORAL CLUBS

Horticultural Gardens
ROSE TERRACE

#### FRIDAY AFTERNOON

August 5th, 1907

18 Point No. 519 10 A \$1 55 20 a \$1 75 \$3 80

## BIG BARGAIN Managers Pleased Gold Short Brokers Shamed

12 Point No. 519 16 A \$1 85 82 a \$1 50 \$2 85

MIDDLE GROUNDS
Strenuous Observations
Cheap Money
Great Opportunities

\$1234567890£

The Annua of all p Car LINING GOTHIC Nos. 527, 528 AND 529

6 Point No. 529

ABSENCE MAKES THE HEART GROW MUCH FONDER
THE WISE GUY NOT HARD TO CONVINCE IN HIGH FINANCE
ENORMOUS \$1234567890& RESOURCES

6 Point No. 528

35 A \$1 00

DECIDED APPLAUSE FROM THE UNSOPHISTICATED KLEPTOMANIAC SEQUESTERED VALLEYS, BEAUTIFUL HIGHLANDS, MICHIGAN, MY MICHIGAN AND THE 1284567880 CATS CAME BACK

6 Point No. 527

47 A \$1 00

AN ADVENTURE WITH PIRATES MADE AMBITIOUS SAILORS PRAY FOR SWEET HOME ANTICIPATION, JUSILATION AND SAD REALIZATION OF THE CHRISTMAS STOCKING IN RUSSIA RED WATERMELONS SISPASSTSED GROWING ON TREES

10 Point No. 519

19 A \$1 25 88 a \$1 85 \$2 60

PRINTVILLE AROUSED

Serious Depredations Expected

Chickens Roosting High

8 Point No. 519 20 A \$1 05 40 a \$1 25 \$2 30 STRANGE JUNE FLOWERS

Muskegon Mutual Admiration Societies
Fashionables Amazed
Ladies Eager for True Information
Churches Filled

6 Point No. 519 22 A \$0 90 44 a \$1 10 \$2 00 SEQUESTERED HOMES IN DELHI

Health is the Soul that Animates Joys of Life Exercise Better Than Physics Morning Lessons in Pieology Resumed Money 확224567890요 ADELE NEWBURG

AT HOME

ON WEDNESDAY AFTERNOON

JUNE 8TH, 1906

205 FIFTH AVENUE

NEW YORK

EIGHTH BIRTHDAY
NO CONFECTIONS

#### Commercial Gothic

24 Point

8 A \$1 70 6 a \$1 80 \$3 50

PRIZE Designs Sure 20 Point

4 A \$1 50 9a \$1 85 \$3 85

TYPES
Beautiful
Letter

14 Point

6 A \$1 25 18 a \$1 75 \$3 00

BORDER
Finest Metal
Artistic

18 Point

5 A \$1 45 12 a \$1 90 \$3 35

USABLE Fashioned Stylish

12 Point

8 A \$1 20 18 a \$1 60 \$2 80

ORIGINATE
Useful Articles
Printorial

10 Point

10 A \$1 15 20 a \$1 45 \$2 60

MODERNIZED

Notable Extended

Characters

8 Point 12 A \$1 00 24 a \$1 25 \$2 25
NEWEST DESIGNS
Dividend Paying Types
Original Borders

### SPRING EXHIBIT

OU are hereby invited to inspect the richest display of Satins and Slike for dress goods ever shown in the city. The entire first floor will be given up to this Great Spring Exhibit

MANDEL BROS. CO.
SACRAMENTO

#### MERCANTILE GOTHIC

36 Point

8 A 28 90

FAIR DAMSEL CELEBRATED

11 A \$1 40

MINK

30 Point

DIRGE

24 Point 6 A \$2 55

BRIGHT SPRING

18 Point 6 A \$

RUSSIAN BINDERS

16 Point 8 A \$1 90

FINE RICH MUSICALE

12 Point 9 A \$1 50

HIGH TIMES

8 Point No. 2 15 A \$1 25 ENGLISH GAMES SHARP CONTEST

FOR PRODUCING

8 Point No. 1 16 A \$1 25 CHAMPION GOLFERS BELGIAN AND GREEK DUEL FOR SUPERIOR

6 Point No. 4 15 A \$1 10
POWER OF THE PRESS
LIBERAL ADVERTISING
BUSINESS PROMOTER

6 Point No. 8 18 A \$1 00

EXTENSIVE IMPROVEMENTS

PARK COMMISSIONERS ASK

FOR MORE APPROPRIATION

6 Point No. 2 19 A \$1 00 STOOKHOLDERS OUT IN FORCE FAILURE OF A PENNY SAVINGS BANK OREATES 5 EXCITEMENT

6 Point No. 1 22 A \$1 00 FOUR UNCONCERNED TYPOGRAPHERS ELOQUENT DISCOURSE TO CONVIVIAL MEMBERS FROM BOSTON ON THE ART

MEMORANDUM

OOMPLIMENTS OF
HOMER & NOYES

Cheltenham Border No. 1245

CHICAGO

### MERCANTILE GOTHIC



3 A \$3 70 5 a \$3 00 \$6 70

# ASCOT Ga

## ericans V

## **ERING Magnifice**

## emunerative **EMPLO**Y

## **COMPLETE USEFUL Display Series**

### For High Grade Job Room COMPOS

24 Point

### LETTER UNSURPASSED as it Supplies a Deficiency

19 A \$1 45 86 a \$1 85 \$8 30

### LATEST INTELLIGENCE A Few Outfits Furnished Oulckly

14 Point

25 A \$1 40 48 a \$1 60 \$3 00

### FORTUNATE INVESTIGATION Streets are Cieaned After Midnight

12 Point

30 A \$1 25 60 a \$1 55 \$2 80 **OUALITIES ARE SUPREME THROUGHOUT** 

Pleasing Neat and Clear Design Figures Have \$1234567890 Uniform Faces

10 Point CLEAN HABITS AND GOOD INTENTIONS A WINNER

34 A \$1 10 68 a \$1 40 \$2 50

Memoirs of Some Most Remarkable People Act Well Your Part in Life There All the Honor Lies

8 Point

38 A \$0 95 78 a \$1 80 \$2 25

THE BEST CLASS OF PRINTERS DEMAND CLEAR CUT FACES

This for General Utility Cannot be Excelled Observed to the Fullest Extent as Applied to Newspapers Over the World Wherever Gothic Faces are Found

6 Point

36 A \$0 85 75 a \$1 15 \$2 00

WANTED FOR RESPONSIBLE WELL PAYING OFFICE POSITIONS Individuals of Integrity Permanent Employment and Liberal Compensation but Temperate Habits are Necessary Perseverance Absolutely Indispensable

Thoroughly Competent Men \$1234567890 Paid Semi-Annually

# STATE TRUST CO TRUSTWORTHY BANK PROTECTION

TO THE BUSINESS MAN
We effer the best service
in handling his husiness,
such loan accommodation
as ho may require and is
entitled to hy his deposit

# BE SURE TO BANK AT CORNER OF HURON AND TENTH

## AMPHIBIOUS MONSTERS

## MORNINGSIDE GRANDEURS

## **GRANDILOQUENT FOLKS OF MARS**

24 Point

### **OUR GENTLEMANLY HORTICULTURISTS**

IMPORTERS AND DESIGNERS

ORIGINATORS AND MAKERS

MADAME MADELINE DRESSWELL & CO.

### **MODISTES**

4029 WEST SUMNER BOULEVARD

SOUTH KALAMAZOO

### MERRY DAYS OF CHIVALRY AND BOLD KNIGHTS

### SWEET YDUNG LADIES OF NEWARK WITH CACOPHONOUS VOICES

12 Point

PROFESSOR LIGHTFOOT'S GAY MAIDENS SKIPPING THE LIGHT FANTASTIC **INEBRIATED MOON \$1234567890 MAKING FACES** 

9 Point

10 Point

35 A \$1 40

SCARECROW FARMING IN VERMOUTH PLANTING SPRING CORN WITH A SHOT GUN - THE SLOTH MAKES ALL EASY THINGS DIFFICULT

38 A \$1 25

SOME PERSPIRING IRRIGATION

INCONSEQUENTIALS DECIDE TO DISBAND STINGING REBUKE BY HONEY BEES

8 Point

48 A \$1 25

44 A \$1 00

THE BIRDS SWEETLY WARBLE TO SMILING SPRING BULLFROGS CROAKING TEARFULLY FOR MISSING SPOUSES POND REFUSING FURTHER SUPPORT

NEVER MIND WHAT THE WILD WAVES ARE SAYING HEARTLESS KNAVES THINK DIFFERENTLY BUT HONESTY IS BEST THE WAY OF \$1234567890 TRANSGRESSOR

### LINING GOTHIC CONDENSED No. 521

MANY DISTINCTIVE FEATURES

OF THE

# BOSTON WIRE STITCHING MACHINES



GENERAL SELLING AGENT

AMERICAN TYPE FOUNDERS COMPANY

HOUSES EVERYWHERE



THIS BEAUTIFUL AND USEFUL SERIES MADE BY THE AMERICAN TYPE FOUNDERS COMPANY MAY BE OBTAINED IN ALL SIZES AT YOUR NEAREST SUPPLY HOUSE THE MAJORITY OF PURCHASING PRINTERS AND OF ADVERTISERS NOW RECOGNIZE THOROUGHLY THE FACT THAT THE BUSINESS PUBLIC WANTS BOLD LETTERING THIS EXPLAINS THE UNIVERSAL POPULARITY OF AMERICAN TYPE PROGRESSIVE TYPOGRAPHERS WILL FIND THIS HANDSOMEST OF GOTHICS A MONEY MAKER



### SIXTEENTH ANNUAL OUTING

OF THE

### SEASCONSET COACH CLUB

TO HASTINGS-ON-THE-HUDSON

ON THURSDAY, SEPTEMBER 15, 1907

MEMBERS WILL KINDLY SECURE BOOKINGS

Knickerbocker Ornates

72 Point FANS Constitut International R MISTAKEN Compan **Delinquent Membership SU** 24 Point **CONSTRUCTION** Independent Work 20 Point Superfine Printing Material MANUFACTURE 14 A \$1 50 29 a \$1 75 \$8 25 18 Point

GOOD RETURNS
Obtained Soon Is Desired

12 Point 20 A \$1 25 40 a \$1 50 \$2 75
THOROUGHLY DEMONSTRATES
Well Worth Reading
Uniform \$1234567890 Figures

8 Point 26 A \$1 00 54 a \$1 25 \$2 25
MERIT DRAWS ATTENTION FROM PRINTERS
Headquarters for Printing Material
American Type Used in All Good Printing Offices
Meets Every Printing Office Requirement

PRINTERS MATERIAL
Useful Line for Bold Display

10 Point 23 A \$1 15 46 a \$1 35 \$2 50
THE MAGAZINES RECENT REPORTS
Made Up in the Past Few Years
Plenty of Good Chances Yet to Improve

6 Point 29 A \$0 90 58 a \$1 10 \$2 00 IMPROVEMENTS IN TWENTIETH CENTURY TYPE Beautiful in Formation and Finish Adapted for Small High Grade and Artistic Work The Worth of a Thing is Best Known by its Want be \$1234567890 Liberal to Customers

# **CHAPMANS**

<b>52</b> c	Ladies' \$1.25 Dongola Kid Oxfords Neat, new, stylish lasts. Light or heavy soles. An oxford of style and ease. Per pair	<b>52</b> c
69c	Ladies' Patent Leather Oxfords Newest styles. Correct lasts. Heavy or light soles. Every pair worth more. Per pair	
<b>87</b> c	Ladies' \$2 Oxfords at only 87c New, dressy footwear of exceptional merit and elegance. The Starner, Copeland & Drew, Selby makes	<b>87</b> c
<b>40</b> c	Ladies' High Grade 1.50 Oxfords Strictly the newest, best and most stylish low cut footwear. Every pair worth \$2.50. Sale price	<b>40</b> c
<b>50</b> c	Men's High Grade 2.50 Oxfords The very best \$2.50 kind—strictly stylish. Blucher cut—black or tan. Per pair only	<b>50</b> c

## **DOLLAR-MAKING**

French and German novelties in fine liste thread Silk embroidery. Grays and tan. Per pair 35c
The final reduction on Men's Summer Underwear About half usual prices. Per garment
New Dress Suitings. Fine all-wool mixed goods 34c This is an exceptional value. Price per yard
Colored Dress Organdies in Black and White Effects A very superior cloth in dainty styles. Only
This is one of the Best Bargain Offers to be Found Anywhere Men's Negligee Shirts reduced for this sale only to 18c
We bought from one of the biggest importers a lot of Sample Hose Will place them on sale at the ridiculously low price of 17c
All of Our Men's Fine Derby Ribbed Medium Weight Underwear 21C They are the regular 75c goods, but while they last
Nobby All-Wool Checked Sultings Assorted Checks and Colors 29c

## **AUTUMN SALE**

3 A \$3 40 5 a \$3 60 \$7 00

# NINE Intending Output Decision GRAINED

48 Point

5 A \$3 00 10 a \$3 55 \$6 55

## JUDICIOUS Importunist

36 Point

5 A \$1 85 11 a \$2 40 \$4 25

### Demands Better MATERIALS

80 Point

7 A \$1 75 14 a \$2 25 \$4 00

## **FURNISHING Typographical Error**

24 Point

10 A \$1 70 20 a \$1 85 \$3 55

### Flatterers Opportunities PROMULGATED

OUR SPECIMENS
Ready for Distribution

REASONABLE PRICES ON
All Kinds of Printing Material
World's Type Designers

LEARN HOW TO PLEASE PATRONS
Pay Close Attention to Type
Spontaneous \$1234567890 Thought

10 Point 27 A \$1 15 54 a \$1 35 \$2 50

AN INTERNATIONAL COMPANY FORMED

Secure American Type Founders Type

Interest Greatly Aroused at the Undertaking

Now is the Time to Make Your Selections Gothic Style Type is Popular for Several Reasons Principally Because of the Superior Clearness of Face 6 Point 32 A \$0 95 63 a \$1 05 \$2 00
PRINTING OFFERS SPLENDID CHANCES FOR THE ARTIST
Good Neat Work Attracts Attention

This Business is One of the Necessary Adjuncts of Civilization
All the Material Used by the Compositor
American Type Founders \$1234567890 Company Chicago III

## MAY LEASE BELT LINE

Important Plans Said to Be Under Consideration by the New "Reynolds Route" Railroad Company

### MAY CONSTRUCT NEW DEPOT IN THIS CITY

Plans Now Under Consideration are Said to Include a Large Commodious Station on a Prominent Corner of the Downtown District in Springfield

## TAILOR MADE CLOTHES

QUARTER SIZES 10 FOR 60c Generally is what makes a man of you...Perhaps you don't know it, but the other fellow sizes you up by the cut of your clothes and the fit of that collar around your neck. If you wear a suit of our new

SHIRTING
MADRAS
& LINEN
3 SHIRTS \$5

SUITINGS
SCOTCH
TWEEDS
\$15 MADE UP

IRISH FRIEZE

You will be delighted to have the most critical examination and feel pleased with yourself in particular and with all the world in general Clothes have everything to do in making a gentlemanly appearance

HOSIERY
NEWEST
DESIGNS
5 Pairs \$1

## HENDERSON THE CLOTHIER

3 A \$3 75 5a \$8 10 \$6 85

# MOST MONKS Smartest Father

60 Point

3 A \$3 20 6 a \$3 45 \$6 65

## NIGHTS MEMBER Entertain Gorgeous

48 Point

6A\$305 10a\$330 \$635

EMERGENCY BRAKES
Insuring Greatest Safety
Travelers Delight

42 Point

7 A \$2 60 10 a \$2 65 \$5 25

GOVERNMENT ECONOMY Reductions Declared Radical Everybody Satisfied

7 A \$2 00 13 a \$2 25 \$4 25

## RAILROADS PROSPEROUS **Engineer Aiding Firemen Working Necessitates Rapidity**

30 Point

### STUPENDOUS EARNINGS EXPECTED **Employees Earning Tremendous Salaries Universal Satisfaction**

24 Point

### **BOUNTIFUL NATURE BESTOWS RETURNS Our Agriculturists Gratified Beyond Expectations Mortgages Now Unnecessary**

18 Point

16 A \$1 40 34 a \$1 85 \$3 25

PRACTICAL PRINTERS ORGANIZING FOR PLEASURE **Unquestionably Advancing Original Suggestions Bettering Trade** Franklin Followers Greatly Benefited

24 A \$1 30 48 a \$1 70 \$3 00

RELIGIOUS REVIVAL MEETINGS AROUSING CONSIDERABLE INTEREST Big Overflow Meetings Largely Attended by Enlightment Seekers Generally Splendid Musical Programme Rendered

12 Point

25 A \$1 25 50 a \$1 50 \$2 75 **PUBLIC SCHOOLS PROGRESSING** 

Teachers Receiving Universal Recognition **Education \$1234567890 Betterment** 

30 A \$1 10 60 a \$1 40 \$2 50 **HEARTY APPETITES SOMETIMES LANGUID** 

**Midnight Suppers Surely Encourage Indigestion German Pancakes Welsh Rarehits Buttered Toast and Tea** 

8 Point

32 A \$1 05 63 a \$1 20 \$2 25

ILLUSTRATED SECTIONS METROPOLITAN BAILIES

**Pupils Attending Daily** 

Rapid Printing Necessitated Through Enormous Circulations Perfecting Presses Solve Difficult Problem Extra Editions Meeting Faver

6 Point

10 Point

35 A \$0 90 70 a \$1 10 \$2 00

PUBLISHERS IMPORTING PRINTED SHEETS SAVING TARIFF DUTY American Binderies Leading the World in Artistic Coverings for Books Editions Costing \$1234567000 Shipped Monthly American Artistic Gonius and Mechanical Skill Supreme Original Designs for Covers and Backs

## **ALTERNATE GOTHICS**



## THIS FAMILY OF GOTHICS CONSISTS OF THREE DISTINCT THICKNESSES OF FACE

Being the most practical Condensed Gothics ever produced by a Type Foundry. The cut of these three series is perfect in every detail; the gradation admits of substituting different widths to fill a line

# GOTHICS ARE ESSENTIAL TO EVERY MODERN OFFICE

With this fact in view the American Type Founders Company has given particular attention to perfecting the many fine features of this most important series of Alternate Gothics











ORIGINATOR AND MAKER OF MODERN TYPE FACES

American Type Founders Co.

12 Point Herald Border

## **Duckworth Cross Country Club**

2ND ANNUAL FOX CHASE THROUGH BLACKWELL'S RIDGE

THURSDAY, SEPTEMBER TWENTY-EIGHTH

LUNCHEON SERVED AT PINEY RIDGE





3 A \$4 30 4a \$2 85 \$7 15

# ARC LAMPS Brighter Make

60 Point

3 A \$8 40 5 a \$2 95 \$6 85

## ROAST GAME Choice Banquets

48 Point

5 A \$3 10 9a \$3 15 \$6 25

# MODERN IDEALS Plain and Fantastical Music Granted

42 Point

6 A \$2 80 9a \$2 55 \$5 \$5

EXCURSION FLOAT
Makes Rapid Movements
Crowns Repaired

## INDEPENDENT PARTIES **Contemplate Building Houses Old Maids Deserve**

### **MISCELLANEOUS SUBJECTS Received Spontaneous Appreciation Mildewed Audiences**

24 Point

### HANDSOMEST ART DECORATIVE The Phonograph Makes Instrumental Music **Familiarly Welcome**

18 Point

**GREATEST HIPPODROME SINCE ROMAN DAYS Astonishing Contortion Acts by Professional Athletes Effervescing Kaleidoscope of Comicalities** 

14 Point

HILLTOPS AND SILENT WOODS TRANSFORMED BY MAN Tillers of the Soil Delight in Blooming Flowers Instead of Thorns Dame Nature Stubbornly Gives Way to Progress

24 A \$1 20 48 a \$1 55 \$2 75 **DELIGHTFUL HOLIDAY SEASON** Kris Kringle and His Span of Reindeers **Children Bursting Stockings** 

**Joyful 123456 Hearts** 

29 A \$1 00 58 a \$1 25 \$2 25 8 Point D'ARTAGNAN OF THE THREE MUSKETEERS Porthos, Athos and Aramis What We Will Can be Done Always One for All and Ail fer Dne Let This Our Motto Be

26 A \$1 15 52 a \$1 35 \$2 50 **SNOW REFRIGERATOR ASSOCIATION** Furnishes Polar Breezes for Hot Old Timos **Cold Storage for Poor Relations** Shares 1234567 Sold

6 Point 33 A \$0 90 65 a \$1 10 \$2 00 MIXING OF AMERICAN BRAINS WITH AMERICAN TYPE Two Cardinal Features Governing Followers of the Art Preservative Our Poorless Beeigning and Casting System Want of Care More Damaging than Want of Skill in Printing Fine Printing 1234567890 Pays

### Alternate Gothic No. 2

### **EVERYTHING FOR THE PRINTER**

All the material required in a Printing Plant, whether a job or newspaper office, furnished by the nearest house of the



## American Type Founders Co.

TELEPHONE MAIN 142

Cago, 190

Mr.

Bought of JAMES O. HOLLENDOHR

RETAIL GROCERIES AND MEATS

FRESH FISH AND OYSTERS

RECEIVED DAILY

No. 207 EXCHANGE STREET

## FALL FESTIVAL

TO BE HELD AT SAN JOSE, CALIFORNIA

OCTOBER 17 to 24

**Amusement Enough for All!** 

### **MANY FAVORS**

Will be extended to those visiting our lovely city and staying during this Festival Among the prizes offered will be the choicest lot of Mexican Curios that have ever been offered teurists



Excursions will be run by all the Railroads and Traction Lines that enter the city. Fares reduced

3 A \$4 95 4 a \$8 25 \$8 20

# FOUNDING Open Hemes

60 Point

3 A \$4 30 4 a \$2 90 \$7 20

## DEAD BROKE Belper Wanted

48 Point

5 A \$3 25 8 a \$3 20 \$6 45

## MUSICAL GIRL Contents Husband Much Delight

42 Point

5 A \$2 65 9a \$2 85 \$5 50

CLOTHES CLOSET
Handsomest Rewards
Received Hourly

6 A \$2 25 9a \$2 05 \$4 30

## ANIMAL KINGDOMS **Praiseworthy Efforts Rule Cruelty Barred Out**

30 Point

### **UNIVERSITY SETTLEMENTS Decidedly Enlightening Principle Benefits Mankind**

24 Point

### WRITING HISTORICAL SUBJECTS **Important Happening Aptly Reviewed Exceptional Facilities**

18 Point

12 A \$1 45 25 a \$1 80 \$8 25

PRACTICAL BUSINESS METHODS HELPFUL **Progressive Ideas Established Insuring Success American Line Type Perfect** 

14 Point

18 A \$1 40 35 a \$1 60 \$3 00

INTERCHANGEABLE ALTERNATE GOTHIC SERIES Substitute the Condensed for the Medium or the Widest **Timely Suggestions Appreciated** 

20 A \$1 25 40 a \$1 50 \$2 75

10 Point

23 A \$1 10 46 a \$1 40 \$2 50

**HUNTING FOR GOLD BRICKS** Many Valuations Lost in Transit Found \$1234567890 Wanting **Billy Bunting Corps** 

**COMMONPLACE ATTACHMENT Highborn Notions Made Them Scarce** 

**Come Again When Hunger Driven Always Welcome Here** 

8 Point

27 A \$1 05 54 a \$1 25 \$2 30

6 Point

30 A \$0 90 60 a \$1 10 \$2 00

MAKES SUPERIOR FLOOR COVERING

Choice Carpetings and Rugs for Christmas Day **Useful Holiday Presents Worth Considering** Soid on Easy Payment Basis

MAIN ROAD TO PROFITABLE ADVERTISING Business Men Looking for Bright Writers Understanding What Constitutes True Publicity for Merchandising An Attractive \$1234587890 Display Means Half the Battle Won





Knickerbocker Ornates

## SEMI-ANNUAL SI

WE have just purchased the large and magnificent stock of Shoes from the late firm of Charles B. Henderson & Company and offer them at prices far below the cost of manufacture. The variety is a large one, consisting of Calf, Tan and Patent Leather Shoes and Slippers for both young and old. No better variety of first class wearing shoes can be bought in any store in the city at these prices

## THIS SALE COMMENCES ON MONDAY **SEPTEMBER 23, 1907**

### HERE ARE SOME OF THE SPECIAL LOW PRICES

EN'S fine Calf Skin Bluchers \$2.98 worth \$5.00. Our price...

EN'S Patent Leather Shoes, worth \$7.00. Our price..

BOYS' SHOES, all sizes and all makes. None better.......... \$1.34

ADIES' Vici Kid Shoes in the laiest style. Our sale price

REMEMBER THE DATE COME EARLY, NOT LATE

## N. G. BURDICK SHOE CO.

**3 SPRING GROVE STREET** 

MONTGOMERY, IND.

120 Point 3 A \$11 25

# GAMEO

96 Point

LEMONS

84 Point

FOUNDING

72 Point

HORSE CAR

60 Doint

3 A \$4 75

GOLD MINERS

54 Point

4 A \$4 25

CHIMES MUSIC

4 A \$3 75 48 Point

# BEST MECHAN

RADING PRINT

SHINING DAUGHT

30 Point 8 A \$2 50

RAILROAD CHANGES T

PERFECTION IN TYPEFOUNDI

ADAPTED TO HIGHEST CLASS OF WORK PLAIN GOTHICS ESSENTIAL

19 A \$1 75 14 Point

**MEMBERS OF CONGRESS PROCLAIMING REFORMS** TARIFF REVISION BEING AGITATEB

20 A \$1 50 12 Point

PRINTING OFFICES SUPPLIED WITH MODERN IDEAS EXPENSES \$1234567890& REDUCED

10 Point No. 2 24 A \$1 40 10 Point No. 1 30 A \$1 40

**KEEPS PACE WITH DEVELOPED** IDEAS OF MODERN ART AND EXISTING CONDITIONS

18 Point

HANDSOME BURLESQUE PERFORMER **DEMANDS RECOGNITION** OF UNAPPRECIATIVE AUDIENCE

8 Point No. 2 8 Point No. 1 30 A \$1 25 DISCUSSING INTERESTING PROPOSITIONS REMARKABLE KLEPTOMANIAC PERFORMANCES

FRENCH DIPLOMATS AND REPRESENTATIVE AMERICAN MEN

PRACTICED BY PICKPOCKETS **DURING HOLIDAY SEASON PURCHASES** 

36 A \$1 00 6 Point No. 4 42 A \$1 00

PROFESSOR LIGHTFOOT ANNOUNCES A SERIES OF LESSONS IN BRAINS AND MONEY WHEN JUDICIOUSLY EXPENDED IN ADVERTISING THE GRACEFUL ART OF TERPSICHORE TO WHICH ALL AWKWARD DUMPKINS ARE INVITED FREE

BRING RESULTS FAR MORE BENEFICIAL THAN USUALLY ACCOUNTED TO THE SPLATTERING HAPHAZARD

6 Point No. 3 and 6 Point No. 2 in preparation

A PROTECTION THAT OFTTIMES SAVES YOUR FAMILY FROM DISTRESS IS AFFORDED IN ONE OF OUR POLICIES

# RAILWAY

**Insurance Company** 



Knickerbocker Ornates

A NEW COMPANY FOUNDED UPON ENTIRELY ORIGINAL PRINCIPLES AND SYSTEMS POSITIVELY PROTECTING ITS POLICY HOLDERS FROM LOSS BY ACCIDENT OR SICKNESS

HEADQUARTERS AND GENERAL OFFICES:

NEW YORK

SEND FOR OUR LATEST LITERATURE - A CAREFUL PERUSAL OF SAME WILL THOROUGHLY CONVINCE YOU

### **CECOND**

PRIZES WILL BE WARDED THE BEST DRESSED COUPLE AND BEST TRAMP

**HUDSON GLUB** 

AT CUMMINGS PAVILION 🙈 COR. TENTH AND TURNER AVENUES **SATURDAY, JANUARY 5TH** 

TICKETS 25c A PERSON



SYLVESTER

MONTREE

THE DARING YOUNG

DICYCLIST

WHO WILL BIVE AN EXHIBITION IN RIDING ON THE DANGEROUS

LOOP-THE-LOOP

THE BICYCLE USED IN THESE EXHIBITIONS 13 THE MODEL "H" RAVEN

Knickerbocker Ornate

WR. MONTREE IS KNOWN IN THE UNITED STATES AS "THE MAN WHO SHAKES DIGE WITH DEATH"

RESPONSE SOLUTIONS 13 THE ORDER OF THE MAN WHO SHAKES DIGE WITH DEATH"

RESPONSE SOLUTIONS 13 THE ORDER OF THE MAN WHO SHAKES DIGE WITH DEATH "

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RESPONSE SOLUTIONS 13 THE ORDER OF THE MAN WHO SHAKES DIGE WITH DEATH "

RESPONSE SOLUTIONS 15 THE ORDER OF THE MAN WHO SHAKES DIGE WITH DEATH "

RESPONSE SOLUTIONS 15 THE ORDER OF THE ORDE

Old English Border No. 7

\*\*\*\*\*\*\*\*\*\*\*\*\* Caxton Border No. 287

WHITEHEAD & HILLEBRAND, PROPRIETORS

**C**B Z 60 <u>.</u> ш

>

THIS TICKET

ENTITLES MR.

TO VISIT EVERY EVENING PERFORMANCE OF THE "CALIFORNIA SHOW GIRL" ACCOUNT ADVERTISING

TICKET MUST BE COUNTERSIGNED ON BACK BY MANAGERS

PRESS AGENT

< 30 0 2 æ

#### Lining Gothic Italic No. 524

10 Point

12 Point 20 A \$1 25 88 a \$1 50 \$2 75

ARTISTICALLY SUPREME

Money Winning Type for Prints

Practical and Useful

This Series of Lining Gothic at
Once Proves its Utility by Use

Ince Proves its Utility by Original and Dignified \$1234567890

8 Point 24 A \$0 95 50 a \$1 30 \$2 25

ANTHRACITE INDUSTRIES INVADED

Great Amalgamation of Hot Air Dispensers

Spontaneously Conglutinated

For the Propagation and Dissemination of
Real Superheated Atmosphere and Torrid

Persiflage to Many Cold Hearted Relatives

Election on First Hot Day in August

for the following officers

Most Grand Sahara Balloon Inflator

High Chief Radiator
Coming Hot Wave

TREASURES OF THE EARTH
Secrets of Dame Nature Unbosomed
A Staggering Vastness of Wealth

23 A \$1 10 46 A \$1 40 \$2 50

A Staggering Vastness of Wealth Geologists Amazed Avaricious, Persistent, Insistent Man

Helping Himself with Fierce Hunger Energy and Brains Dominate

Point 29 A \$0 85 58 a \$1 15 \$2 00

NOCTURNAL PROWLERS NEATLY GUILLOTINED Manipulators of Fried Chicken Coops Duly Murdered Atrocious Green Apple Thieves Bilstered Capital \$1234567890

This Neighborhood Purification Organization actually means business in guarding for their own use certain property belonging to their more favored constituents

51/2 on 6 Point 35 A \$0 85 73 a \$1 15 \$2 00

LIBERAL COMPENSATION ALLOWED TO ADVERTISERS
Great Surprises in Millinery and Headgear on our Opening Day
A Flower Garden Exhibit of Unparalleled Beauty
Valued at \$1234567890 Dollars

Display of Millinery and Ribbons Far Surpassing Your Comprehension or imagination

HE constant development in all advertising typography causes printers and patrons of printers to realize the possibilities and satisfaction of purely original and artistic typesetting. One factor the most responsible for bringing about this very desir-

able condition is the American Type Founders Company, a concern that is unremitting in its efforts to educate printers to appreciate the value of producing the highest grade of typography. Its methods of doing this are most practical, thereby setting the example, and by making special styles of type showing original ideas. This letter is its own seller

6 A \$1 65 12 a \$1 90 \$3 55

# DINNER BELLS RINGING Electrical Engineers Gathering Exquisite Banqueters

18 Point

10 A \$1 50 22 a \$1 80 \$3 30

## DECORATED CHRISTMAS TREES Monster Cornucopias for Obedient Children Juvenile Mendacity Warned



### To Attract Attention

In the majority of advertising matter it is necessary to go a little out of the way to attract much attention. In other words, the business represented must toot its horn loud enough to insure attention before it attains a hearing

-American Printer



A good, snappy illustration on a new type design will furnish the requisite wind to insure a proper tooting of the horn. It is material of this kind that is the exclusive product of the American Type Founders Co. Such material is shown in this Type Book

14 Point

15 A \$1 25 30 a \$1 75 \$3 00

12 Point

18 A \$1 20 88 a \$1 55 \$2 75

## KLEPTOMANIACS Gratuitous Advice to Women Lessons Refused

STOCK MANIPULATORS
Incriminating Documents Escaped
1234567890 Follow

10 Point

20 A \$1 15 44 a \$1 50 \$2 65

PROMISES AND SOFT SOAP

Gratitude of the Widows and Orphans Cashier's Heroic Loyalty Strenuous Finance 8 Point 22 A \$1 00 46 a \$1 25 \$2 25

BOLD MAIDENS OFFERING PRIZES

Scurrying Bachelors Buying Marked Tickets

Sweet Feminine Judges Presiding

"Good Fellows" Barred

#### LINING INCLINED GOTHIC

16 Point No. 554

10 A \$1 80

### MAGAZINES PUBLISHED

6 Point No. 557

PROPHETS FORETELL STORM OWING TO VARIOUS CHANGES THE WEATHER PEOPLE HAVE

12 Point No. 554

11 A \$1 50

USUALLY AN UNHAPPY TIME

YOUNG SAILOR LOST IN GREAT TEMPEST \$456 6 Point No. 556

21 A \$1 00

RICHEST DRAPERIES FOR DINING ROOM CHOOSING IN EVERY STYLE OF THE SEASON. OUR STOCK IS ALWAYS SATISFACTORY, SIMPLY BECAUSE WE CONSTANTLY SUIT

10 Point No. 554

16 A \$1 40

6 Point No. 555

28 A \$1 00

SOLDIERS COMING HOME FROM LONG WAR RECEIVED BY ANXIOUS PARENTS

TALK ABOUT YOUR CLOTHING SELLING WHY THERE ISN'T ONE STORE IN THIS TOWN THAT COMES ANYWHERE NEAR GIVING THE STYLE, FIT, VARIETY, NOT MENTIONING THE \$10 MONEY'S WORTH

8 Point No. 554

18 A \$1 25

UNEXPECTED MORNING SALUTE BY INSURGENTS MAKES TROOPS RUN FOR SHELTER FROM RAIDERS

6 Point No. 554

26 A \$1 00

**MEARLY EVERY PAPER UPON THE SUBJECT** OF COST OF COMPOSITION APPEARING IN THE TRANSACTIONS OF THE SOCIETY HAB DWELT VERY LARGELY UPON THE EXPENSE OF WORK AS IT IS NOW BEING CARRIED ON AND SUGGESTS THAT A MEETING BE HELD



### LINING INCLINED GOTHIC

### OLD HOME WEEK

THE OLD HOME WEEK SOCIETY

OF THE

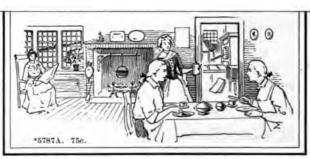
### STATE OF RHODE ISLAND

EXTENDS THIS INVITATION

TO YOURSELF AND CHILDREN, FRIENDS AND RELATIVES TO BE PRESENT AT THE ANNUAL CELEBRATION

OCTOBER 23-30, 1906

TRANSPORTATION AND HOTEL ACCOMMODATION
FURNISHED BY THE SOCIETY UPON
RECEIPT OF INTELLIGENCE
AS TO NUMBER



72 Point Harmonious Convention **Editors Reform Advertisers** Reliable Trunk Establishn Indispensable Condensed Letters American Statesmen Greatly Honored Refined Professors Graduate from University South African Diamond Mines Send Rich Treasures 24 Point 18 Point QUALITY AND VALUE IN **MODERN ADVERTISERS WANT** American Line Type Fashions New and Fresh Methods of Display 28 A \$1 20 48 a \$1 55 \$2 75

414

AMERICAN POINT LINE BODY AND SET

Type Cast by American Type Founders Company

Known as \$1234567890 the Best

REST TYPE AND BEST SERVICE

**Promot Attention at all our Houses Given** 

Orders for Tupe and Supplies

## CONTRACT FOR BUILDING WARSHIPS

### Delaware Builders Make Business Visit Abroad to Complete Details For Enormous Naval Armament

Charles M. Swinton and Silas Young will sail for Russia within the next few weeks, where they hope to close negotiations with the Russian Ministry for the construction of ten battleships and their accessories, together with other naval armament, at a total cost of \$100,000,000.

Mr. Swinton admitted yesterday that Mr. Young and himself would leave for St. Petersburg to discuss and probably conclude negotiations with the Russian government. These negotiations have been in progress for several weeks. It was stated, however, that the propositions which Mr. Swinton made on behalf

of the Martinburg Steel Company have not been closed. It was known among the large shipbuilders of the world that Russia proposes to begin immediately the reconstruction of its navy and tentative propositions have been given by several English and German concerns to the Russian government, but when the

### ARBITRATION REQUEST MADE

### Remarkable Petition Sent to Senators and Congressmen from Great Britain

A stimulus to the movement for final settlement of international disputes by arbitration has been given by the presentation to each United States Senator and Congressman of a uniquely printed copy of a monster petition from British workingmen favoring arbitration. The memorial is signed by thousands of representatives of industrial and provident organizations having a membership of over three and one-half million citizens.

Body in 8 Point Century Expanded

### PLAIN CONDENSED FACE

#### FOR NEWSPAPER HEADINGS

The American Extra Condensed Series is made in eleven sizes, from 12 point to 72 point inclusive. Newspaper editors will find this series the right type for getting many words into the small space roserved for headings. Condensed, plain and clear

in Stock at all Houses of

American Type Founders Co.

# SUMMER TOURS and RATES Along the Route of the C. M. & S.

When planning your Summer vacation, questions will arise which you cannot answer readily. It will be a pleasure to tell you how to reach any point, how long it will take, what it will cost, and other information.

R. J. BROWNE, Ticket Agent

Panel Border No. 27

# HOUSEWIFE QUESTIONING

## UNCEREMONIOUS DETECTIVES

42 Point

## FUNDAMENTAL CONFEDERATI

## PURCHASING IMPROVED MACHINERY

## ECONOMY BANKING AND MINING COMPANY **WORTHY ORGANIZATION DISBANDED**

24 Point

### MAGNIFICENT OPERATIC PERFORMANCES RESUMED SURPRISING ENTHUSIASTIC AUDIENCES

18 Point

20 A \$2 05

SFCONO ANNUAL INTERNATIONAL CHRYSANTHEMUM EXHIBITION BEAUTIFUL COLLECTION RARE AUTUMN FLOWERS

12 Point

28 A \$1 50

10 Point

31 A \$1 40

MYSTERIOUS DISAPPEARANCES IN VALUABLE \$1234567890 DIAMONDS MANY IMPORTANT SECURITIES QUIETLY BOUGHT STOLEN FROM CASKET

FOREIGNERS PURCHASING STOCKS **GOLDEN OPPORTUNITIES WILL VANISH** 

## RAILRDAD EXTENSION BEGUN

### First Two Hundred Miles Now Promised Before End of Next Month

Several very important extensions of the Madison electric railway, which have long been contemplated are about to be made. General Manager Schroeder of the Madison Electric Railway Company says that work of construction of the Lamanda Park extension will begin within the

next two weeks. The line to be constructed will be about three hundred miles long, extending from the terminus of the Lamanda Park line to the foot of Mount Watson at South Clatte. Residents all along the proposed route have raised a bonus of several thousand dollars to be

Headings in Herald Extra Condensed and Cheltenham Bold. Body in 8 Point Century Expanded

## **BUILO SUGAR PLANT**

Acreage Secured and Operations
Will Begin Next Month

### CONTRACTS DRAWN FOR YEAR

Rumors That Several Other Plants Will Be Built in This Vicinity Before Close of Next Year

George Preston of Parkville, who has been in southwestern Indiana for some time past as the representative of the Philadelphia men putting in the sugar factories, went to Pynton yesterday at noon to close up matters connected with the proposed factory there. He states that the solicitors have reported that the entire acreage of 5000 acres is secured

### **NEW FORESTRY SCHOOL**

Linden Thought Most Suitable Place for Headquarters

### **NOTABLE LECTURERS ENGAGED**

#### New Building Being Constructed on Site of Stone Mansion South of Town

During the coming July the first school of forestry ever conducted west of the Rockies will be held at Linden. It will last about three weeks and will be under the patronage of the Hon. Giffort Purcell, chief forester of the Bureau of Forestry, and president Franklin Ide Wilcox of the California State University. All lectures

### BOARD REPORT OF POOR FARM

### Bids Submitted for Architectural Work on Both Hospitals

The Board of Supervisors referred to the Committee on Finance a resolution yesterday, as introduced by Supervisor Stockwell, disapproving the Green Island bridge bill, which has been passed by the Legislature. Supervisor O'Donnell made

#### HERALD EXTRA CONDENSED FOR HEADS

Display heads on this page are set in Herald Extra Condensed and Cheltenham Bold. Herald Extra Condensed is made in nine sizes, 10 point to 60 point inclusive. Cheltenham Bold is made in thirteen sizes 6 point to 72 point inclusive. Body letter is 8 point Century Expanded, a type without hairlines. All these faces are always in stock at all houses of the American Type Founders Company.

4 A \$3 70 6 a \$3 55 \$7 25

# Church Decorations

60 Point

5 A \$3 70 9 a \$3 20 \$6 90

## Meritorious Enthusiasm

48 Point

6 A \$3 10 10 a \$3 15 \$6 25

## Compact for Advertisements

42 Point

7 A \$2 60 11 a \$2 65 \$5 25

## Marvelous Moonlight Excursions

86 Point

7 A \$2 06 12 a \$2 20 \$4 25

### **Bohemians Created Great Disturbance**

20 Point

9 A \$1 80 17 a \$2 20 \$4 00

### **Recent Investigation Exonerated Mechanics**

24 Point

12 A \$1 70 20 a \$1 80 \$3 50

18 Point

16 A \$1 45 30 a \$1 80 \$3 25

### HONEST MEASURE Railroads Defeated Law

Tremendous October Crowds

14 Point

20 A \$1 30 41 a \$1 70 \$3 00

FOREFATHERS COURAGEOUS LIFE Rayages of Disease, Hardship Defeat Could Not Curb Patriotism 12 Point

22 A \$1 15 46 a \$1 60 \$2 75

REMARKABLE ASTRONOMICAL REASONS
General \$1234567890 Storms
Prevail on That Account in Northwest

CONCERTS DELIGHTFUL

10 Point

23 A \$1 05 48 a \$1 45 \$2 50

ASTOUNDING FEATS OF HORSEMANSHIP Native Mountaineers Constantly Horseback Become Proficient Riders 8 Point

25 A \$0 90 52 a \$1 35 \$2 25

REGIPROCITY THE OUTLET FOR TRADE SURPLUS
That System Which Provides for
Exchange of Commodities is Essential te
Continued and \$1234567890 Healthy Growth

## NEW OFFICERS RESTRAINED

## Court Order Reinstates Officials Kicked Out in the Interest of Reform

The Compact Series, cast American point | office; in fact, this is one of the good, line, point body and point set. This is strong, type faces that will have its daily primarily a letter for the newspaper, its width of body making possible strong display of headings and advertisements within the narrow confines of the newspaper columns. Beyond this, however, paper columns. Beyond this, however, Compact Series has a value in every job strong, type races that will have it strong, type races have and all have reading the races and the races are the races and the races are reading to the races and the races are reading to the races

Body in 8 Point Century Expanded

PAID AT PURCHASE

MANY BUYING

These Lots Increase in Value While You Work and Sleep

James B. Mulholand, Real Estate and Loans

3-on-6 Point Indian Border No. 1

### Exterminator **Corn Plasters**

Harpers Drug Company

816 Monroe Avenue, New York

3-on-6 Point Indian Border No. 2

### **COMPACT SERIES**

### Serviceable for Headings and All Forms of Advertising

There are twelve sizes in the Compact Series, 8 point to 72 point. Here is a serviceable type for newspaper headings and of great value also for advertise-ments that must occupy condensed space. Compact Figures are bold and very strong

### **HEADING CONDENSED**

MEANDERING CANDIDATE 42 Point DOUBTING THOMAS PRESENT STORMY WEATHER PREDICTIONS ABSORBING PRESIDENTAL ELECTIONS 24 Point MUCH INTEREST DISPLAYED BY DELEGAT **MUCH REMODELED BEFORE HEADED BY MERCHANTS QUICK DELIVERIES MADE FROM MANY SELLING HOUSES ENABLE PRINTERS TO REPLENISH** 14 Point 27 A \$1 75 THOROUGHNESS IN DETAIL BECOMES SECOND NATURE TO MANY CAREFUL AND THOUGHTFUL PRINTERS 12 Point THERE IS FAR MORE VALUE IN DISTINCTIVE TYPES THAN MERE CHANCE OF CHARACTERISTIC DISPLAY MASTER PRINTER 10 Point AMERICAN PRINTERS ARE IN THE LEAD WORKING WITH AMERICAN TYPES AND IN A

LAND WHERE GOOD PRINTING FLOWS LIKE MILK AND HONEY

# NEW MONEY FOR OLD AT SUB-TREASURY

## KIND UNCLE SAM HAS EXPRESSED THERE \$3,000,000 FOR CHRISTMAS PRESENTS

A Christmas gift in cash, whether to your wife or your bootblack, is received with greater appreciation when the banknotes are crisp or the coin new and shining.

Uncle Sam, who is a sort of Santa Claus, knows this, so he has sent \$3,000,000 in freshly-engraved yellow and greenbacks and newly-coined gold pieces to the Wall street Sub-Treasury.

"New money for old" is now the Aladdin-like cry there. But no one can get more than \$300 in new money without paying a small premium—the express charges on it from the mints to the Sub-Treasury.

Uncle Sam, who loves all his children, demands this premium so that any fellow will have a chance to get a bright \$5 gold piece and put it in baby's bank.

## SUNDAY THRONG IN HOT CHASE

ROBBERS CAUGHT AT WORK IN A WOODLAWN HOTEL FLEE, WITH BULLETS FROM PURSUING POLICE FLYING ALL ABOUT THEM

## PROPRIETOR HAS APOPLECTIC STROKE FROM SHOCK AND FRIGHT

TO OBTAIN BEST RESULTS USE

## HOOSIER BAKING POWDER

THE GROCERYMAN SELLS IT

3 Point Border No. 33

## RUNAWAY DRIVES THROUGH WINDOW

HORSE CRASHES THROUGH PLATE GLASS AND POKES NOSE IN DRUG STORE SHOW WINDOW

While Adolph Slotskin, a druggist at the corner of Park and Bond streets, was chatting with two men in his store yesterday morning a big gray horse entered the place by crashing through the large plate glass window filled with all

Body in 8 Point Century Expanded

# NICE Boo

48 Point

Fourth MON

86 Point

4A \$2 40 8a \$2 60 \$5 00

## SOME INDIANS **Determined Hunters**

80 Point

## WASHINGTONIAN Conservative Statesmen

24 Point

6A \$1 75 12a \$1 90 \$3 65

## SCHEMING BANKERS Honest Merchants Rewarded

18 Point

10 A \$1 55 20 a \$1 80 \$3 35

COURAGEOUS SOLDIERS **Enthusiastic Cavalcades Return Home** 

14 Point

12 A \$1 35 24a \$1 65 \$3 00

12 Point

14 A \$1 25 29 a \$1 50 \$2 75

DURSUING FORTUNE **Juvenile Actors** Leave Happy Homes

**DELIGHTFUL CONCERTS** Harmonious Music Bad \$1234567890 Bov

10 Point

16 A \$1 15 32 a \$1 35 \$2 50

SERIOUS ELECTION FRAUDS **Dishonest Candidate** Caught Bribing Constituents Pleasurable 1234567890 Evenings

8 Point 18 A \$1 05 36 a \$1 20 \$2 25 **WONDERFUL SOCIAL GATHERINGS Gorgeous Costumes Selected** Created Great Admiration

## **Vulcanian Serles**

# Diamonds

Brief Discourse upon Their Cutting and Setting
Also Hints on Their Purchase

## Little Handbook of Great Value By Harold Mordaunt

The Master Jewelers Association of New Rochelle
Exclusive Publishers

## Neat Lawns

Are a Constant Joy and Delight to All who have Them. Don't Disfigure your Garden with Unsightly Clothes Poles Every Washday but Purchase the Celebrated

## Acme Clothes Dryer

It can be folded and put away when Washday is over.

Sold at all Hardware and Department Stores

Used by Over One Million People

Send for our Elegantiy Iliustrated Catalogue

Markburg & White, Camder, Ohio

36 Point

8 A \$2 90 4 a \$2 10 \$5 00

## FINE LETTER Original Faces

30 Point

4 A \$2 15 6 a \$2 20 \$4 3

## GLEAN MODERN Attractive Style

24 Point

4A \$1 65 8a \$1 85 \$8 50

## QUIET HOME Beautiful Art

18 Point

6 A \$1 55 12 a \$1 70 \$3 25

## USABLE DESIGN Fine Type Series

12 Point

11 A \$1 80 21 a \$1 45 \$2 75

PRINTORIAL FASHIONS Larger Dividend Returns Pleasing Attractive Book

10 Point

18 A \$1 15 24 a \$1 85 \$2 50 .

ADWRITERS NOW REQUIRE The Latest and Best Material In Every Class of Their Work

8 Point

15 A \$1 05 28 a \$1 20 \$2 25

ANGIENT AND MODERNIZED BOOKS Receiving More than Ordinary Notice From Literary World of Recent Years

6 Point

16 A \$0 95 30 a \$1 05 \$2 00

THE IROQUOIS SERIES AS A DISPLAY TYPE Beauty of design, style of finish with finest of Wearing qualities is sufficient to recommend This face to the army of purchasing printers



## The Air Ship Swallow

Every Mile a Picture Rest and Recreation

Reservation Must be Made Sixty
Days in Advance to Insure
Passage on the Only Line
Free from Smoke

All Air Line



Further particulars in regard to rates and time of flight on application to

Aerial Transportation Gompany 36 Point

5 A \$2 55 8a \$2 45 \$5 00

## REMINISCENCE Personal Observation

80 Point

5 A \$2 00 11 a \$2 25 \$4 25

## MEGHANIGALIZE Gontrivance Detrimental

24 Point

6 A \$1 60 13 a \$1 90 \$3 50

# MATURE MOTHERS Great Numbers Teach Methods Beneficial to Mankind

18 Point

9 A \$1 50 18 a \$1 75 \$3 25

# ADVERTISING LITERATURE Printers Realize Some Artistic Features Gommercial Productions

12 Point

17 A \$1 25 33 a \$1 50 \$2 75

10 Point

21 A \$1 20 43 a \$1 30 \$2 50

DEMOLISH SOURGE
Take Glance at Some Results
Deduced Interstate Fair
Particular Reference to State

POPULAR JUVENILES

Quaint Stories for Ghildren Amuse
Stern Old Parents
Demand for Modern Tales

8 Point

23 A \$1 00 46 a \$1 25 \$2 25

6 Point

26 A \$0 90 52 a \$1 10 \$2 00

ANTEDILUVIAN DISGOVERIES
Palatial Steamer Leaves International Pier
Each Hour for Sail Around

Thousand Islands and Down the River
Returns on Stroke of Twelve

THE ACHIEVEMENTS OF ASTRONOMY
The Most Ancient of all the Sciences is not one whit
Behind its Sister Branches in
Active Research and Brilliant Discoveries as
Gelestial Field is so Wide and
Yet so Few \$1234567890 are Qualified

These Word Ornaments accompany each font





## We Want Your Business

Our customers are unanimously satisfied with our goods and our prices. We can now serve many more customers. It would be to your advantage to get after us, but we can't wait. We intend to get after you. We know that in the end you will thank us for it

## Graves & Hayden

206 Beane Street

36 Point

6A \$2 75 9a \$2 35 \$5 10

# MODERN SILENCE Usefulness Beauty Grace Charming Desire

80 Point

6 A \$2 00 13 a \$2 40 \$4 40

# INCREASED RETURNS Discriminating Among Printers Mechanics Fashion

24 Point

8 A \$1 60 15 a \$1 90 \$3 50

FASHIONABLE LIGHTFACE
Harmonious Character Artistic Effect
Perpetual Employment

18 Point

12 A \$1 50 23 a \$1 75 \$3 25

TYPOGRAPHIC BENEDICTIONS
Purchasers of American Line Type Overwhelm
Antique Trade Fossilizations

12 Point

16 A \$1 15 40 a \$1 60 \$2 75

PRESENT MODERN VICTORIOUS METHODS

Benighted Meanderers Problematic Miscellaneous Hallucinations

Cardboard Composition Discontinued

10 Point

18 A \$1 15 40 a \$1 35 \$2 50

PERSISTENT DEMAND SATISFIED BEYOND EXPECTATION

Newest Desk-Book Facilities Surpassing Prospective Requirements Beyond Credulity for Progressive Innovation Seekers

8 Point 20 A \$0 85 52 a \$1 40 \$2 25 SOME TIMES WHEN KING ARTHUR RESTED AFTER LONG WAR, AND HELD ROYAL FEAST

and a Round Table with his allies of kings, princes, and noble knights, there came unto him, he sitting on his throne royal, twelve ancient men, bearing each of them a branch

6 Point

25 A \$0 90 50 a \$1 10 \$2 00

THE MESSENGERS, AFTER COMING INTO PRESENCE OF KING ARTHUR, DID TO HIM THEIR OBEISANCE

in making to him reverence and said to him in this wise: The high and mighty Emperor Lucius sendeth to the King of Britain greeting, commanding thee to acknowledge him for thy lord, and to send him the truage due of this realm unto the Empire, which thy

## Mendelssohn Conservatory

School of Technique and Expression



Violin
Piano
Voice
Harmony
Oratory
Physical
Culture

Lady Speaker 29

M. Hayden Traumann Musical Director Reginald N. Johnstone Physical Instructor

## BRONSEN EXHIBIT

## SWEDISH PAINTINGS ARMOR AND EMBROIDERY

PAUL REVERE BUILDING

1842

1906

#### MADISON LAKES

Four limpid lakes, — four Naiades
Or sylvan deities are these,
In flowing robes of azure dressed;
Four lovely handmaids, that uphold
Their shining mirrors, rimmed with gold,
To the fair city in the West.

By day the coursers of the sun Drink of these waters as they run Their swift diurnal round on high; By night the constellations glow Far down the hollow depths below And glimmer in another sky.

Fair lakes, serene and full of light,
Fair town, arrayed in robes of white,
How visionary ye appear!
All like a floating landscape seems
In cloud-land or a land of dreams,
Bathed in a golden atmosphere!

## ABRIDGED PRICE LIST



BROWN JEWELRY COMPANY COLUMBUS, OHIO

Camelot Oldstyle is Cut and Cast on American Line by the American Type Founders Co. Branches Everywhere

#### **HEAVY COPPERPLATE GOTHIC**

24 Point No. 29

\$2 50

## TO ANCIENT ATHENS

18 Point No. 30

**\$2** 00

## RETURNS THE TOURIST

18 Point No. 29

11 A \$2.00

## AMATEUR ENTERTAINMENTS

A LARGER SIZE, 24 POINT NO. 30, IN PREPARATION

JAMES EDWARD RONALDSON, M. D.
. 618 HEYWORTH BUILDING
JOHNSTOWN

OFFICE HOURS 2:00 TO 5:00 P. M. EXCEPT SATURDAYS

JAMES EDWARD RONALDSON, M. D.

618 HEYWORTH BUILDING
JOHNSTOWN

#### FIGURES 1234567890 DOLLARS

12 Point No. 28 13 A \$1 50 STRAIGHTENED

6 Point No. 24 21 A \$1 00 SOLITUDE LOVERS COMMUNE WITH NATURE IN WOODLANDS

12 Point No. 27 16 A \$1 50 POPULAR DESIGN

6 Point No. 23 26 A \$1 00 THERE IS NOTHING STRANGE IN THE SUCCESS OF UP-TO-DATE PRINTERS

12 Point No. 26 19 A \$1 50
GEORGE FAIRWORTH

6 Point No. 22 32 A \$1 00 ARGUMENTS AND EXPLANATION AMENT THE BUYING OF PRINTING MATERIAL OR SUPPLIES

12 Point No. 25 24 A \$1 50 INVESTMENT SECURITIES

6 Point No. 21 37 A \$1 00
THE PRINTER IS ONE OF THE NECESSARY ADJUNCTS
OF CIVILIZATION AND PROGRESS IN THIS COUNTRY

#### LIGHT COPPERPLATE GOTHIC

24 Point No. 9

\$2.50

## TO ANCIENT ATHENS

18 Point No. 10

2 00

## RETURNS THE TOURIST

18 Point No. 9

1 A \$2 00

## AMATEUR ENTERTAINMENTS

A LARGER SIZE, 24 POINT NO. 10, IN PREPARATION

JAMES EDWARD RONALDSON, M. D.
618 HEYWORTH BUILDING
JOHNSTOWN

OFFICE HOURS 2:00 TO 5:00 P. M. EXCEPT SATURDAYS

JAMES EDWARD RONALDSON, M. D.

518 HEYWORTH BUILDING
JOHNSTOWN

#### DOLLARS 1234567890 FIGURES

STRAIGHTENED

6 Point No. 4 21 A \$1 00 SOLITUDE LOVERS COMMUNE WITH NATURE IN WOODLANDS

POPULAR DESIGN

6 Point No. 8 26 A \$1 00 THERE IS NOTHING STRANGE IN THE SUCCESS OF UP-TO-DATE PRINTERS

12 Point No. 6 19 A \$1 50 GEORGE FAIRWORTH

6 Point No. 2 32 A \$1 00 ARGUMENTS AND EXPLANATION ANENT THE BUYING OF PRINTING MATERIAL OR SUPPLIES

12 Point No. 5 24 A \$1 50 INVESTMENT SECURITIES

6 Point No. 1 37 A \$1 00
THE PRINTER IS ONE OF THE NECESSARY ADJUNCTS
OF CIVILIZATION AND PROGRESS IN THIS COUNTRY

WM. P. HENRY. SECRETARY	SOAP AND REFINING KETTLES RENDERING TANKS STILLS, BOXES, PANS, SHELLS STACKS, BLOW CASES RIVETED PIPE GENERAL PLATE WORK	WE BUILD STORAGE OF ANY CAPACITY FOR ANY COMMODITY					
ESTABLISHED 1872 INCORPORATED 1888	JOHN HENRY TANK COMPANY STEEL STORAGE & CAR TANKS	OFFICE 306-307-308, 86 BELDEN BOULĘVARD OUR SPECIALTY: WORK TO MEET THE MOST EXACTING REQUIREMENTS	SPRINGVILLE	RETURN IN 5 DAYS TO JOHN HENRY TANK COMPANY SPRINGVILLE, PA.	HITTIKER	DISTRICT SALES AGENT	86 JACKSON BOULEVARD SPRINGVILLE
JOHN HENRY, PRES. & TREAS.	PRESSURE TANKS. STEEP TANKS STEEL STORAGE TANKS GRAIN TANKS CAR TANKS. TANK CARS CYLINDER TANKS HENRY GARBAGE TANKS	WORKS: EAST AURORA, PENN., ON BELT LINE CONNECTING WITH ALL MAIN LINE RAILWAYS			CHARLES M. WHITTIKER		JOHN HENRY TANK CO.

H. K. BOWER, SECRETARY **BEVERLY HILLS** MAKERS OF FINE FURNITURE INTERIOR DECORATORS AND DEALERS IN CHOICE FOREIGN DECORATIVE OBJECTS RAIL BRACES
RATCHET & FRICTION JACKS THE BEHAM COMPANY CROSSING GATES BOWER CATTLE GUARDS BRAKE SHOES STOVES BOWER CAR REPLACERS CABLE ADDRESS "BOWER"
CODES USED:
WESTERN UNION
PREMIER THE BOWER FOUNDRY & MANUFACTURING CO. 407 TO 409 RANDOLPH AVENUE THE FINE ARTS BUILDING STEEL WHEEL HAND AND PUSH CARS. SWITCHES, FROGS & CROSSINGS PALMER IRON WORKS HARVEY. PA. JAMES PALMER, TREASURER MANUFACTURERS OF TELEPHONE WENTWORTH 366
PITTSFIELD OFFICE, RAILWAY EXCHANGE
TELEPHONE PITTSFIELD 3442 GENERAL OFFICE & WORKS, HARVEY, PA. 1818 AMERICAN BUILDING OUR GARDENER'S MAGAZINE WESTERN OFFICE WESTFIELD ROBERT H. GUNTHER QUOTATIONS SUBJECT TO CHANGE WITHOUT NOTICE CONTINGENT ON STRIKES AND FIRE BEYOND OUR CONTROL THE SCIENTIFIC FARMER BOWER TRACK DRILLS
WILSON DRILLS
TRACK MATERIALS & SUPPLIES
SWITCH STANDS
BOWER JIM CROW AND
ROLLER RAIL BENDERS HOLLOWAY, DEAM & COMPANY MAGNUS TRACK DRILLS PUBLISHERS, NEW YORK WESTERN REPRESENTATIVE THE PLOWBOY'S WEEKLY A. M. BOWER, PRESIDENT

#### **HEAVY COPPERPLATE GOTHIC**

## MRS. GEORGE FRANKLIN HILLSTON MISS HILLSTON

SATURDAY AFTERNOON, THE TWENTY-SIXTH OF NOVEMBER,
FROM THREE UNTIL SIX O'CLOCK

4429 LOCKWOOD AVENUE

MR. AND MRS. JAMES ROBERT WENDELL

ANNOUNCE THE MARRIAGE OF THEIR DAUGHTER

ELIZABETH

то

MR. GEORGE RALPH HUNT

ON MONDAY THE FOURTEENTH OF MARCH

NINETEEN HUNDRED AND FIVE

OAK PARK, ILLINOIS

MR. AND MRS. JOHN EMERY SMITH

WILL BE AT HOME
AFTER MAY THE TWENTIETH

2486 MASSACHUSETTS AVENUE LAWRENCE, KANSAS

MRS. JOHN SHARP BARKER

26 CLAREMONT AVENUE NORTH RIVERSIDE

MR. JOHN SHARP BARKER

## **RECEPTION**

AT THE DORCHESTER CLUB
WASHINGTON

#### **ANNOUNCEMENT**

THAT DESIGN IN A TYPE FACE IS THE THING TO LOOK FOR IS AGAIN DEMONSTRATED IN THIS DISPLAY OF THE COPPERPLATE GOTHICS. NOTE THE EFFECT OF COPPER-PLATE ENGRAVING IN THE CARDS AND ANNOUNCEMENTS. THE JOHN HENRY AND THE BOWER FOUNDRY LETTER HEADS SET IN THE STYLE USED BY LITHOGRAPHERS ARE VERY GOOD EXAMPLES OF THE AMOUNT OF HARMONIOUS DETAIL OFTEN DESIRED. BUT IMPOSSIBLE TO OBTAIN WITHOUT THE USE OF THESE SERIES. ATTENTION IS CALLED PARTICULARLY TO THE FACT THAT THE HEAVY AND LIGHT ARE CAST THE SAME SET, MAKING EMPHASIS EASY. THE 6 AND 12 POINT FONTS LINE AT THE BOTTOM WITHOUT THE USE OF LEADS.

DESIGNER ORIGINATOR AND MAKER OF DISTINCTIVE TYPE FACES
SELLING AGENTS OF EVERYTHING FOR THE PRINTER

## AMERICAN TYPE FOUNDERS COMPANY COVERING THE CONTINENT

BOSTON BUFFALO
NEW YORK PITTSBURG
PHILADELPHIA CLEVELAND
RICHMOND DETROIT
BALTIMORE CINCINNATI

CHICAGO
MINNEAPOLIS
ST. LOUIS
DALLAS
KANSAS CITY

DENVER
SAN FRANCISCO
PORTLAND
SEATTLE
SPOKANE

LOS ANGELES

VANCOUVER

THE COPPERPLATE ENGRAVER AND THE LITHOGRAPHER FIND CONSTANT USE FOR A CONDENSED LETTER AT TIMES ON ACCOUNT OF LACK OF SPACE, BUT MORE FREQUENTLY TO OBTAIN THE PROPER BALANCE AND COLOR.

THE PRINTER WILL FIND IN THESE TWO SERIES THE STRENGTH AND VIRILITY OF THE NORMAL LETTER WITH THE REQUISITE LEANNESS NECESSARY FOR LIMITED SPACE, AT THE SAME TIME EFFECTING THAT HARMONY OF FORM SO MUCH TO BE DESIRED.

PRI	CES			
HEAVY COPPERPLATE	LIGHT COPPERPLATE			
GOTHIC CONDENSED	GOTHIC CONDENSED			
6 POINT NO. 11 \$1.00	6 POINT NO. 31 \$1.00			
6 POINT NO 12 1.00	6 POINT NO. 32 1.00			
6 POINT NO. 13 1.00	6 POINT NO. 33 1.00			
6 POINT NO. 14 1.00	6 POINT NO. 34 1.00			
12 POINT NO 15 1.50	12 POINT NO. 35 1.50			
12 POINT NO. 16 1.50	12 POINT NO. 36 1.50			
12 POINT NO. 17 1.50	12 POINT NO. 37 1.50			
12 POINT NO. 18 1.50	12 POINT NO 38 1.50			
18 POINT NO. 19 2.00	18 POINT NO. 39 2.00			
18 POINT NO. 20 2.00	18 POINT NO. 40 2.00			
24 POINT NO. 19 2.50	24 POINT NO. 39 2.50			
24 POINT NO. 20 2.50	24 POINT NO. 40 2.50			

ALL THE SIX AND TWELVE POINTS OF THESE FOUR SERIES LINE AT THE BOTTOM WITHOUT THE USE OF LEADS, A TIME SAVING FEATURE THAT WILL BE ESPECIALLY NOTED BY THE CAREFUL TYPE BUYER.

THE TWO CONDENSED SERIES WILL BE READY ABOUT THE FIRST OF MARCH.

#### WEDDING GOTHIC

12 Point No. 7

10 A \$1 50

## SILVER MEDAL NOTHONORED

10 Point No. 6

18 A \$1 50

BRAVE SOLDIERS IN COMING HOME

8 Point No. 5

18 A \$1 25

POPULAR ORATIONS GREATER APPLAUSE

8 Point No. 4

6 A \$1 2

FASHIONABLE SOCIETY GREATER DISTURBANCE

6 Point No. 3

17 A \$1 00

EASTERN INSURANCE COMPANY GUARANTEES LARGE PRÉMIUMS

6 Point No. 2

25 A \$1 00

EVERY CHRISTIAN CAN SEEK STRENGTH AND CONSOLATION IN 85 SACRED MUSIC

6 Point No. 1

31 A \$1 00

SUMMER EXCURSIONS TO THE PICNIC RESORTS ARE RENDERED PLEASANT BY OUR NEW STEAMERS 3486

#### ANNOUNCEMENT

THE NEW MERRYMAKING RAILROAD INVITES YOU ALL TO THE DEDICATION OF

### ITS NEW DEPOT

FOR THE COMFORT OF

ITS PATRONS

1906

### TIFFANY GOTHIC

12 Point No. 3

15 A \$1 50

## ORIGINAL DESIGNS IN HANDSOME TYPE

12 Point No. 2

21 A \$1 50

EFFECTIVE AND DURABLE FOR BUSINESS PRINTERS

12 Point No. 1

23 A \$1 50

UNEXCELLED FOR PRODUCING FINEST WEDDING INVITATION

6 Point No. 4 20 A \$1.00 NOTICE THE NEAT CLEAR CUTTING OF THIS MAGNIFICENT SERIES 134

6 Point No. 3 22 A \$1 00 ARTISTIC EFFECTS CAN BE OBTAINED BY THE JUDICIOUS USE OF THESE LETTERS

6 Point No. 2

29 A \$1 00

YOU ARE RESPECTFULLY INVITED TO ATTEND THE SECOND ANNUAL SALL OF THE CLIFTON SOCIAL 24

6 Point No. 1

84 A \$1 00

THE VASTNESS OF THE UNIVERSE RENDERS THE THEORY FOOLISH THAT THIS PLANET IS THE ONLY ONE INHABITED

## Misses Daniels and Lowe

ANNOUNCE THEIR THIRD

#### Spring Opening of Fine Millinery

WEDNESDAY, APRIL FOURTH

SUITE FOUR, ARCADE BUILDING, 32 COTTON STREET

PHILADELPHIA

#### **ENGRAVERS BOLD**

24 Point 5 A \$2 50

DIGNIFIED 4A \$3 10

36 Point 3 A \$4 05

6 Point No. 1 34 A \$1 00 THE VERY BEST OF HIGH GRADE MATERIAL FOR NICE WORK

6 Point No. 2 80 A \$1 00 EVERYTHING INCRESSARY FOR THE UP-TO-DATE PRINTER

6 Point No. 8 27 A \$1 00
MADE BY AMERICAN TYPE POUNDERS COMPANY

6 Point No. 4 20 A \$1 00 FURNISHER OF PRINTING MATERIAL

6 Point No. 5 16 A \$1 00 LEADS, TYPE, RULE, MACHINES

12 Point No. 1 17 A \$1 50 WEDDING CELEBRATION

12 Point No. 2 12 A \$1 50 POPULAR DESIGNS

12 Point No. 3 10 A \$1 50 TEACH SCHOOL

18 Point No. 1 8A \$2 00 UNIQUE SIGN

COURTIER

7A \$2 00

ADAPTED TO
ALL CLASSES OF
COMMERCIAL WORK
AND HIGH-GRADE
STATIONERY



#### **ENGRAVERS BOLD**

#### MR. ROBERT MANNERING

REPRESENTING

CHESTER ELECTRIC LIGHT CO. NORRISTOWN, PENNA.

GRONGE BLAIR

ARTHUR CURRY

## **BLAIR & CURRY**

MANUFACTURERS OF THE FINEST GRADE OF SUPER CALENDERED

WRITING AND

## RITING AND PAPER ENVELOPES AND CARDBOARDS

CARDBOARDS

ESPECIALLY ADAPTED FOR LITHOGRAPHING AND THREE-COLOR WORK

NO. 4567 MASSACHUSETTS AVENUE

#### HARRISBURGH



\*4598A. 50 cts.

## DR. HERMAN SINCLAIR

OSTROPATHIST

OLLICR HOLBW!

8.80 A. M. TO 10.45 A. M. 7.18 P. M. TO 10.00 P. M. 2516 WASHINGTON ST. CHICAGO

#### CARD MERCANTILE

**30** Point No. 10

5 A \$3 25

## MERCHANT TEAM FRESH QUICKEN

24 Point No. 9

5 A \$2 50

# DESIGNERS PRETEND KIND SURPRISE

18 Point No. 8

7 A \$2 10

## INDUCEMENTS GRAND KINGDOM MICHAELAS

12 Point No. 7

10 A \$1 50

## EUROPEAN CASTLES BARONS GOVERN PEOPLE TO \$1234567890 BE

10 Point No. 6

13 A \$1 45

8 Point No. 5

16 A \$1 25

HARMONIZE CHARTER USED DEMOCRACY

DIVIDEND PAYING FASHIONABLE STYLES PRINTORIAL ART

6 Point No. 4

16 A \$1 05

17 A \$1 00

HANDSOME DESIGNS
BRIGHTEST IN COLORING
MAY COMPLIMENTS

ORIGINAL LEGIBILITY
MODERNIZE HOME BUILDERS
AID \$1234567890 TIN

6 Point No. 12

22 A \$1 00

6 Point No. 11

6 Point No. 3

30 A \$1 00

CARD MERCANTILE SERIES
USABLE IN ALL CLASSES JOB WORK
RECEIVED BEST TREATMENT

BEAUTIFUL MAIDENS DISPOINT PREELY
UPON THE SAND AT THE MANY SEASIONE RESORTS
SCATTERED ALONG MASSACHUSETTS SAY

#### CARD MERCANTILE

GEORGE H. REHERS

JONEPH K. BRONCH

### REBERS & BRONCH

MEMBERS NEW YORK AND BOSTON STOCK EXCHANGES

MORTGAGES SECURITIES BONDS

SUBURBAN PROPERTIES

COLLATERAL LOANS WITHOUT SECURITY TO PERSONS IN PROSPEROUS CIRCUMSTANCES

Rooms 45-67 Merrington Building CRANSVILLE, MASS.

Mrs. Hazel Kennedy

MODISTE

87 WARREN AVENUE

BRUXTON, MASS.

RETURN IN FIVE DAYS TO
JAMES H. MORRISON
S6 MONT STREET
ARLINGTON

DESIGNED BY THE

AMERICAN
TYPE
FOUNDERS
COMPANY

SALESROOMS EVERYWHERE

#### LINING GOPPERPLATE ROMAN

10 Point No. 555

17 A \$1 40

16 A \$1 25

PROFESSIONAL NOTICES AND ANNOUNCEMENTS SET IN THIS TYPE STYLE RECEIVE APPROBATION NOTICE GLEAR CUTTING

DANCES

1 WALTZ

2 Two-Step

3 SCHOTTISCHE

4 GALOP

5 WALTZ-QUADRILLE

OTTISCHE

ZURKA

8 Point No. 554

THE CHARACTERS ? R S & T ARE USEFUL IN PRODUCING FINE COPPERPLATE EFFECTS, AND IMITATE ALMOST TO PERFECTION THE ENGRAVER'S WORK

MR AND MRS JAMES FAIRBANKS

AT HOME WEDNESDAY AFTERNOON

Nº 528 Court Street

6 Point No. 551

24 A \$1 00

IT AFFORDS US PLEASURE TO EXTEND THIS GREETING TO OUR FRIENDS AND PATRONS TO INSPECT THE LATEST IMPORTATION OF FASHIONABLE LACES, EMBROIDERIES AND MILLINERY ACCESSORIES FOR EASTERTIDE

6 Point No. 552

28 A \$1 00

ON FRIDAY, JUNE 21\*7, VISITORS' DAY, TWO HANDI-CAP EVENTS WILL BE HELD AT MORRELTON PARK. FIRST, AN EIGHTEEN-HOLE COMPETITION, BRONZE MEDAL, FOR GENTLEMEN. SECOND, A NINE-HOLE, SILVER SOUVENIR, FOR LADIES. HANDICAPS WILL BE POSTED ON THE BULLETIN BOARD IN THE CLUB

6 Point No. 553

31 A \$1 00

WE BEG TO ANNOUNCE THAT WE HAVE ENGAGED THE SERVICES OF M\* PRANCIS M. DAWSON, J\*, THE WELL-KNOWN DECORATIVE ARTIST, TO DESIGN AND EXECUTE ALL KINDS OF INTERIOR DECORATIVE WORK, INCLUDING PRESCOING IN BAS-RELIEF EPPETS, IN THE ARTISTIC MANNER FOR WHICH HE HAS GAINED HIGH REPUTATION IN AMERICA.

TERMISSION

SUPPER

OXTAIL SOUP

OYSTERS, HALF SHELL

BAKED STUFFED SHAD

LOBSTER PATTIES

RADISHES 014

ROAST CHICKEN

PEACHES AND CREAM

ROMAN PUNCH

SHERRY MADEIRA

CIGARS

#### LINING COPPERPLATE ROMAN

## REGINALD F. PIERGE

READINGS FROM SHAKESPEARE RESIDENCE Nº 3621 WESTMORELAND ST CINCINNATI, OHIO

#### THE GLASS OF 1906

OF THE

#### NORTH DORGHESTER HIGH SCHOOL

REQUESTS THE HONOR OF YOUR PRESENCE

AT THEIR

#### GRADUATING EXERCISES

WEDNESDAY AFTERNOON

AT HALF-PAST TWO

JUNE TWENTY-FIRST, NINETEEN HUNDRED AND SIX

MUSICAL ACADEMY

CEDAR STREET

CORPORATION, COMMERCIAL, AND ALSO PROBATE LAW SPECIALTIES

RALPH H. STRANG, JR

CONSULTING OFFICE
Nº 315 RANDOLPH STREET
GARDEN CITY, MICH.

ATTORNEY

#### MERCANTILE SERIES

16 Point No. 29

10 A \$1 75

## SINGERS ENCHARMED BEAUTIFUL FRENCH MODES GRANDEST STYLES

14 Point No. 28

13 A \$1 75

# ORIGINAL TYPOGRAPHY MASTER PRINTER DELIGHTED BROAD REMINDERS

12 Point No. 27

12 A \$1 50

## HANDSOME IN CHARACTER LEGIBILITY AND STRONG DESIGN NOTED MERCHANDISE

12 Point No. 26

15 A \$1 50

## RECEIVING HER VERY HIGHEST COMPLIMENTS FROM PRINTING TRADE WORLD \$1234567890 OVER

10 Point No. 25

18 A \$1 40

SPARKLING OPERATIC COMEDIES
BURLESQUE COMPANY RECEIVED APPLAUSE
FROM PLEASED AUDIENCES

8 Point No. 24

18 A \$1 25

6 Point No. 23

21 A \$1 00

FASHIONABLE SOCIETY
POPULAR SPORTING WORLD
FESTIVE BOARDERS

MOST STRENUOUS METHODS
PEOPLE WISH TO BE ATTRACTIVE
RESULTING IN MANY
WORRIED MAIDEN LADIES

6 Point No. 22

26 A \$1 00

6 Point No. 21

35 A \$1 00

COMMITTEE EXTENDED WELCOME
DELEGATE TO SEMI-ANNUAL CONVENTION
UNITED SOCIETIES OF GLORIOUS
ORDER OF MIDNIGHT SUBURBANITES

SACRED DUTY ENTRUSTED TO ALL WOMEN
OBSTACLES HEROICALLY MET BY ACCOMPLISHMENTS
MOST DEAR TO THE FEMININE HEART
TRUE HERRELF \$1884567890 AND MANKIND

## **мининининини**

#### MERCANTILE SERIES

#### **MERCANTILE**

NEAT SERVICEABLE TYPE STYLE WHICH IS ADAPTED TO ALL CLASSES OF FINEST MODERN JOB WORK

SEE OPPOSITE PAGE FOR SIZES AND PRICES

## NORTON MUSICAL SOCIETY MARSHFIELD

THE ENTERTAINMENT COMMITTEE TAKES PLEASURE IN ANNOUNCING THAT A SMOKER WILL BE HELD AT THE CLUB HOUSE, MONDAY EVENING, OCTOBER TWENTY-FOURTH, WITH THE FOLLOWING EXCELLENT PROGRAM:

THE OLYMPIC TRIO
ROBERT HELEN GERALD

"DORI" HAMILTON
POPULAR VAUDEVILLE STAR, FRESH FROM LONDON TOWN

SAM-THOMAS AND BROWN-BILL BLACKPACE COMEDIANS

MR. CHRISTOPHER W. STANTON SLEIGHT-OF-HAND ACTS

MISS DAISY ARBURTES
BOPRANO BOLOIST

\_ \_

JOSEPH G. HARRISON, PRES

CHARLES T. BOND, TREASUR

TH GEN

REPRESENTED B

FRANKLIN HA

WILLIAM A. HUNTER

ATTORNEY-AT-LAW

GENERAL PRACTICE IN STATE
AND FEDERAL COURTS

ROOM 45 812 COURT SQUARE BENTON, PA.

MORE
M INSTRUCTOR

F. PHILIPS

## WEBSTER FORD

EASTERN AGENT FOR ALL LEADING MAKES OF o. 287 Columbia Avenue Minneapolis

## IRON MACHINERY

SALESROOM

304 MORTON STREET EAST BOXFORD SOLD AT ALL HOUSES OF THE

AMERICAN TYPE FOUNDERS COMPANY

EVERYWHERE

#### MERCANTILE BOLD

36 Point TYPE FAC

## ROBERT & CHADE

DEALERS IN

BARBED



**FENCES** 

AND FENCING MATERIAL

365 NEW HANOVER STREET

BOSTON

Showing Mercantile Bold and Mercantile in combination

FIVE SIZES ON

20 Point DESIGN

18 Point

10 A \$2 05

REPLACE PRODUCES DARK HOUSE

## THE

# MODISH PRINTER

BECOMES SUCH BY USING

## **TYPE**

THAT IS MODISH

AMERICAN TYPE

12 Point Della Robbia Border No. 1

36 Point

5 A \$2 60 8a \$2 40 \$5 00

## BEGIN CENSUS Hercules Enumerators

30 Point

6 A \$2 20 11 a \$2 15 \$4 35

## MODES DESIGNER Numerous Gowns Ordered

24 Point

7A \$1 80 12a \$1 70 \$3 5

# FISHING EXCURSION Hamilton Steamers Homeward Bound Late October

18 Point

11 A \$1 55 20a \$1 70 \$3 25

ORIGINAL USABLE DESIGN
Dividend Returns from Customers Quick
Rendered Business Statements

14 Point

15 A \$1 30 30 a \$1 70 \$3 00

EXHIBITED BEST PRIZE STOCK
Thirteenth Annual Interstate Fair March November
Exhibition Conducted Old Greenville

12 Point 17 A \$1 20 35 a \$1 55 \$2 75 HONORED STATESMAN
Lawyer Advises Young Men
Migrate Opportunities
Result \$1234567890 Success

10 Point
19 A \$1 20 38 a \$1 30 \$2 50
PROFITABLE PRINTING
Our Commercial Work Demands
Business Increased Double
Steadily Invest Share of Profits
American Line Faces

8 Point 22 A \$1 05 44 a \$1 20 \$2 25
POLISHED MARBLE COLUMNS
Largest Pieces Marble Ever Procured from
Quarry Unloaded October from
Mountain Barge Boston Transport Line

6 Point 25 A \$0 90 50 a \$1 10 \$2 00
DISTINCTIVE CHARACTERS PRODUCED
Strength and Harmony Promoting all the Graceful
Letters Which are Essential to Work
Appropriate Should be in Every Printing Office
National \$1234567890 Country

## TALES OF FARM



ON'T try to be funny with the farmer. He may enjoy the big clown at the circus, but he does not care for circus methods in his transactions. It's the direct, businesslike ad that the farmer heeds. Send to him a copy of this month's



## AGRICULTURAL DIGEST

H. V. SMITH, Publisher POULTNEY, VA.

**Empire Ornament** 

## Seventeenth Carnival

Orient Island Glee Club

Fort Emerson Armory November Seventeen



Twentieth Century 21

Music by Liberty Band Tickets on Sale at Box Office

Cloister Border No. 841

### Lining Regal Italic No. 2

18 Point

## ROXBURGH LISTENED Hearing Some Aquatic Stories Marked Escape Adventure with Pirate

14 Point

11 A \$1 45 21 a \$1 55 \$3 00

DISTINGUISH MOVEMENTS Famous Elocutionists Received Honor Usual Congratulation National Organization Indorsement Liberal Reforms Suspend

12 Point

13 A \$1 30 25 a \$1 45 \$2 75

HANDSOME PREMIUM AWARDS Government Contracts to Secure the Honest Merchant Legal Rights Fashionable Parisian Embroidery and Fabric Superior Texture and Merit

10 Point

17 A \$1 25 35 a \$1 25 \$2 50

OFFICERS CAPTURE CHINESE BRIGANDS Celestial Secret Societies Banded for Highbinding Intention Authorities Startling Discoveries Mandarins Secure Evidence of Prospective Manipulation Industrious Workingmen Entertain Ladies

18 A \$1 10 35 a \$1 15 \$2 25 MOUNTAINOUS RESORT Without Being Disturbed Attend our Patrons

6 Point 19 A \$0 95 39 a \$1 05 \$2 00 REMARKABLE PALESTINE Greatest Facilities for Huntsmen Conclusive Evidence of Turkish Vandals Found Everywhere Among Ruins Prominent Specialists Constantly Latest Searches Disclose Buildings with Splendor \$1234567890 Exceeds

## CHILDREN'S AMUSEMENT

Yourself and family are invited to help make merry at an entertainment tendered the children, on the lawn of our residence, Monday afternoon, August eighteenth, nineteen hundred six. There will be plenty of music



and a programme of sports arranged, which will be followed by a toy balloon ascension.

A good time for the little ones.

Mr. and Mrs. JOHN BROWN

#### TILLOTSON & MURNAHAN

Agents and Brokers for all Policies in force in the Western States for

LIFE, FIRE, ACCIDENT INSURANCE MARINE and PLATE GLASS

Representing the Liverpool Globe, London Mutual and Dublin Marine Companies

4618 NORTH MONTMORENCY AVENUE

METROPOLIS, WISCONSIN

## THE AMSOT TRIBE

DORCHESTER, MASS.

Members will meet at the residence of William Pike at eight o'clock sharp, Thursday evening, November twelfth. Business of vital importance to the Tribe will be considered, after which election of officers for the ensuing year will be next in order.



JAMES TONER

Secretary

#### LINING VICTORIA ITALIC

24 Point No. 552

6 A \$2 50

## A SOCIETY BELLE HANDSOME

20 Point No. 552

9 A \$2 35

# THREE LITTLE GIRLS WHERE PLAYING

18 Point No. 552

9 A \$2 00

# DISPLAY OF FIREWORKS PLEASING TO MANY

12 Point No. 551

12 A \$1 50

THE GREATEST WONDERS SEEN
MEN OF EVERY NATION

12 Point No. 552

16 A \$1 50

SEE WOMAN OF WEALTH AND BEAUTY

JOY FOREVER TO COMMUNITY

12 Point No. 553

19 A \$1 50

HOW CAN I BEAR TO LEAVE THEE, JUST WHEN
MERRY MAIDENS ATTENDING DANCE
MANY STYLISH COSTUMES ARE BEING WORN

12 Point No. 554

24 A \$1 50

WHEN THE HARVEST DAYS ARE OVER WE WILL ATTEND
PARTY GIVEN BY AUNT SUSAN JANE
ICE CREAM AND STRAWBERRY SHORTCAKE FOR ALL

6 Point No. 551

20 A \$1 00

6 Point No. 552

22 A \$1 00

MOST ATTRACTIVE DISPLAY SEEN IN RECENT YEARS AT THE STORE OF SCIENCE AND ARTS AT THE PRESENT DAY, WITH THE HELP OF ALL THE MODERN LABOR SAVING APPLIANCES LARGE

6 Point No. 553

29 A \$1 00

6 Point No. 554

30 A \$1 00

HE STOOD AT HIS CASE FROM LAMPLIGHT
TILL THE MIDNIGHT HOUR
DREW NIGH FILLING STICK AFTER STICK

FOR THE INSTRUCTION OF NEW BEGINNERS AT PRESSWORK A NEW CHAPTER IS HERE
APPENDED ON THE MORE POPULAR TINT COLORS

## LINING VICTORIA ITALIC

HARRY PRESTON GRO  NO. 46 MARYLAND AV  NEW YORK  CONSULTATION HOLE A. M. UNTIL 2 P	VENUE URS	TELEPHONE CONNECTION
WALTER	BUCHANNAN, J	r.
WITH McDONNELL MANUFAC	MINNEAPOLIS CTURING CO. MI	NNESOTA
ATE OF LONDON  MRS. MARIE CU	NNINGHAM	·
VOCAL STU	ODIO CHICAGO	
730 ELLIOT AVENUE	CHICAGO	& CO
	FLORISTS	
FLORAL EMBLEM	AS AND DECORATIONS	
сно	DICE CUT FLOWER	

## Lining Cushing No. 2

24 Point

## CHARMING DESIGN Durable Fashions Serviceable Admired by Printers

18 Point

10 A \$1 70 18 a \$1 60 \$3 30

## BUSINESS TRANSACTION

Commercial Invasion of Ricker Sections Monumental Achievement

15 Point

11 A \$1 50 24 a \$1 50 \$3 00

#### SENTENCED FOUR YEARS

Officers Capture Burglars with Stolen Articles Tenants Disturbed Morning Hour Judge Hardenberg Gives Men Long Terms

12 Point

12 A \$0 50

16 A \$1 30 36 a \$1 45 \$2 75

#### DESTRUCTIVE FIRE RAMDEN BUILDINGS

Nearly Four Hundred Modern Steel Terminal Freight Sheds Magnificent Grain Elevator, Railroad Coaches Sixty Thousand Bales \$1234567890 Cotton Destroyed

10 Point

15 A \$0 50

22 A \$1 25 45 a \$1 25 \$2 50

#### EXTENSIVE DEVELOPMENT ELECTRIC FORCES

Maintain Great Current Electricity Continuous Electrode or Electrical Conductor Required Between Opposite Poles Safe Generating Battery Plunge Fine Strips Dissimilar Metals into Tumblerful Acidulated River Water

8 Point

22 A \$1 05 44 a \$1 20 \$2 25 17 A \$0 50

6 Point

24 A \$0 95 48 a \$1 05 \$2 00 20 A \$0 50

NORTH POLE EXPEDITION

COLD WEATHER ON SHORT NOTICE

Attempted in Specially Constructed Floating Machine Equipped with Powerful Engines and Large Dynamos

Rapid Expedition Starts Monitor Frozen Sea Flavored Water Ices Furnished Gratis by Chief Clerk Government Bureau Without Regard Season New Ordinance Regulate Citizens Fast Becoming Popular During Season of Torrid Weather Bedrooms Cooled \$1234567890 and Sleep Assured

Small Caps for sizes from 6 to 12 Point inclusive are fonted and priced by themselves and only sent when ordered

### Lining Cushing No. 2

### Order of Dancing



Symposia
Hiawatha
Y Medley
He's My Pal
Robinson
Dolly Varden
Tammany
College Songs
Dreamy Eyes
Smoky Mokes
Baby, Hello
Sweet Marie
Highwayman
Yankee Doodle Boy
Auld Lang Syne

INTERMISSION

### Menu



Cream of Cauliflower

Roast Cleveland Turkey

with

Cranberry Sauce

Roast Ribs of Prime Beef

French Peas

Baked Sweet Potatoes

Chilled Celery

Fruit

Coffee

Nuts

### **ANNOUNCEMENT**

Our Summer Lines for 1907 are
Ready for Inspection.
We Offer Gentlemen a Complete Gathering
of Seasonable Wearing Apparel
Following Closely the Latest Approved Fashions
Priced Moderately.
Visits Invited by Judges of Qualities

ACME GARMENT CO. LANCASTER, ROME

5 A \$1 80 18 a \$2 29 \$3 59

# MICHIGAN LUMBERING Pine Forests Vast and Magnificent Sawdust Men Galore

18 Point

6 A \$1 25 25 a \$2 00 \$3 25

MUSKEGON MASQUERADER
Listen to the Mud Hens These July Nights
Rocked in Watery Cradles
What is Lake Michigan Saying

15 Point

8 A \$1 05 34 a \$1 95 \$3 00

KALAMAZOO CELERY POULTICES

All Roads in Lansing Lead to the Capitol Buildings

Astounded the Fickle Goddess

Honorable Senators Afraid of Frosts

12 Point

12 A \$1 00 45 a \$1 75 \$2 75

JUSTIFIABLE DISPENSATION OF QUICK JUSTICE
When Swallows Come Nesting and Cooing in Our Old Apple Tree
The Confession of Sins Purifies the Weary Heart
Land of the Hottentots an Eldorado of Milk and Honey
Lasting Best \$1234567890£ Old Friends

10 Point

14 A \$0 90 60 a \$1 60 \$2 50

'NIGHT AND NOONDAY HIPPODROME PERFORMANCES

Grand Equestrian Extravaganzas, Clownish Antiquities and Hallucinating Gyrations

What is Worth Doing at All is Worth Doing the Best

If a Bird in Hand is Worth Two in the Bush Take to the Woods

8 Point

16 A \$0 85 63 a \$1 40 \$2 25

6 Point

16 A \$0 70 65 a \$1 30 \$2 00

BRILLIANT IMPOSSIBILITIES
Sailing in Our Palatial Steam Pleasure Yachts
Dining from Diamond Dishes
Viewing the Kaleidoscopic Scenes of Mars
Anxious Days and Dark Nights

MANIPULATION OF MANIPULATORS
Big Fortunes Often Made by Use of the Blarney Stone
Vintage Ripe and Harvest Heaping
But Some That Have No Riches for Reaping
The Autumn is Old, the Story Soon Told
Golden \$1234567390£ Coin

### Lining Cushing Italic No. 2

The Universal Love and Knowing Appreciation of

### Music

Only Sensual Gratification in Which Mankind May Indulge to Excess Without Injury to Moral or Religious Feelings

Music ennobles those who study it, as well as those who hear. It entertains and fascinates both the young and old. Mankind loves and admires it, even worshiping those who produce it. Food, raiment, shelter, then music; who can contest Music's right to the fourth place as a human necessity?



Busha 209A

Classes for Vocal and Instrumental Instruction at the Sign The Two Harps, Old Eastervale Street, Down by the Brook

MR. BERNARD M. ANDREA
Voice Instructor

MISS GRACE LONGWORTH
Plano Instructor

### Being the Fifteenth Annual Banquet of the Summer Clubs

Wednesday Evening December 24

Hotel Seaview

Tomatoes Ka Bouillon Broiled Bluefish Maitre d'Hotel

> Roast Spring Chicken Boiled Potatoes

Menu

Oyster Cocktail

Radishes

Corn Cream Cake Cheese Crackers Cafe Noir

Lots of Wit and Humor Many Toasts And Something to Eat



A \$2 60 7 a \$2 40 \$5 00

# CONJURERS Mountain Rehearsal

30 Point

5 A \$2 15 9a \$2 10 \$4 25

# EXCURSIONIST Gloversville Inducement Secures Decision

24 Point

6 A \$1 80 11 a \$1 70 \$3 50

# HEROES BOUNCER Northward Decorated Grave Rumorton General

18 Point

11 A \$1 70 21 a \$1 55 \$3 25

ADVERTISEMENTS SECURE
Profitable Returns Displayed Artistically With
Faces Taken Models Choicest Form

12 Point

17 A \$1 35 35 a \$1 40 \$2 75

**DECISION REMARKABLE** 

Court Wilbertown Saturday Rendered Judge Banker Require \$1234567890 Sentence 10 Point

22 A \$1 30 44 a \$1 20 \$2 50

NAVIGATORS TRIPS MARVELOUS

Business Abandoned Yesterday
Pronounced Flight Greatest Success
Distinct Contribution Science
Tremendously Excitable Audiences

8 Point

22 A \$1 10 45 a \$1 15 \$2 25

25 6 P

28 A \$0 90 55 a \$1 10 \$2 00

EQUESTRIAN PERFORMANCES
Exhibition Unequaled Daring and Bareback
Riding Never Before Attempted
European Hippodromes Performances

NORTHERN INCORPORATIONS DEVELOPING
Minnesota Petroleum and Mining Company
Supplies Products Solicited Trade Unlimited Quantities
Enhancing Value Stocks and Bonds

Grand Opportunities \$1234568790 Always Multiplying

### FINE PRINTING AN INVESTMENT

THE trade magazines pertaining to the printing business, together with the fine specimen sheets that are issued so frequently by the American Type Founders Co., have become the principal mediums for demonstrating the possibilities of type, ink and paper from an artistic standpoint. three forces depend each upon the other, but the effectiveness of this great combination rests mainly on the manufacture of the type; the quality of its metal and the beauty of its face being absolutely necessary to the completion of good work. The finest line of type faces ever designed and cast are those originated and produced by high-class artists and mechanics employed by us.

### AMERICAN TYPE

The World's Greatest Makers of Printing Material American Type Founders Company

3 A \$7 25 4 a \$4 55 \$11 80

# RED Hats

60 Point

8 A \$6 55 4a \$4 20 \$10 75

# **Birds GONE**

48 Point

4 A \$4 25 6 a \$3 25 \$7 50

# BRIDES MountainGlove

36 Point

4 A \$2 75 6a \$2 25 \$5 00

# REFORMS Ideals Predominant

80 Point

5 A \$2 25 9a \$2 00 \$4 25

SWAIN ROAD

Dank Moat and Streams

24 Point

5 A \$1 70 10 a \$1 80 \$3 50

GRAND MEN
Close Together in the Back

### Lining Oldstyle Antique No. 560

20 Point

8 A \$1 55 14a \$1 70 \$3 25

# HANDSOME NAPKIN Desire Color of Autumnal Leaves Exposure Banal Light

18 Point

9 A \$1 60 18 a \$1 65 \$3 25

# BUILDER AND MECHANIC Burlesque Company Received Applause Weeds Are Shallow Rooted

14 Point

13 A \$1 45 26 a \$1 55 \$3 00

#### COUNTRY HOUSE DECORATION

When You Clean House Try the Modern Methods
Tomorrow May Be Dying
Favorable to Sight and Surroundings

12 Point

15 A \$1 85 82 a \$1 40 \$2 75

#### WONDROUS ELECTRIC MACHINERY

Examination by the General Public Most Particularly Desired Strive Earnestly for Improvement These Are the Dear Old Fashioned Virtues Worth Cultivating Decidedly \$1234567890£ Treasured

10 Point

18 A \$1 25 36 a \$1 25 \$2 50

9 Point

19 A \$1 25 88 a \$1 25 \$2 50

#### **HUMBUG OINTMENT**

Viewed from One Hundred Stands Mountain Climbers This Looks Neat, Plain and Artistic

Introduced to Director

ADMONISH THE YOUNG

Boys' Toys Unite Science to Pleasure Audience Praised Discourse In Our Gardens There Must be Plants Delighted Secure Consistent

8 Point

20 A \$1 10 40 a \$1 15 \$2 25

oint 23 A \$0 95 47 a \$1 05 \$2 00

#### DEFECT IN CHARACTER

Returned from the Battlefield of Santiago
Last Evening Greeting
Discovered Roadbeds for Baby Carriages
Largest Fraternal Collection

GOVERNMENT OWNERSHIP

Bring the Corners Together Wash with Currant Raspberry Coffee Biscuit Correspondents Problems in House Furnishings Designs for Washstands Harmonious \$1234567890 Grumbling

### Our Annual Midwinter Sale

### Following the Holidays

"At the Store of the People"

A Gentle BE IT UNDERSTOOD Sufficient THE CUSTOMER IS THE BEST JUDGE

> A FEW REMARKS ON PRINTING **WORTH READING**



**ALLING** to mind a story I heard told not long ago by a prominent photog-

rapher, I will relate the same one to you. He said: "When I was quite new at the business I always used to take the greatest pains to get every picture to please me, and very often the customer would say, 'It's not a bit like me.' Now I put the plates through in the least possible time and results are fifty percent better."

DOESN'T it often seem as though foremen of some printing shops resemble the picture taker? Hours of time, multitudinous explanations, lots and lots of gray matter are spent upon a job which the customer in very many instances rejects. It is fairly safe to assert that the simplest and most direct method of getting effects will, in nine cases out of ten, please the customer, as well as be productive of the least unpleasantness.

nusual bargains e shopping-time patrons will find of a lifetime. It that everything s as represented our standard of rompt deliveries

BECOND ANNUAL MUSICALE BY THE PUPILS OF THE

DRUMER TOILMAN SCHOOLS



Crosby Hall: Tuesday Evening, May 18, 1906



2134-2140 Washington Street,

As for the working out of an idea, this is of necessity a matter of personal feeling and black, in the only expression; experience howsense which bears
any relation to the

\*The term color used here refers to the various tones from white to

ever, has for instanc white space decorative or black sp massed rel colors' com placed in i gray neare white with and balanc perception A small bl have more would hav may be us thereto a s of color are a dark gra light gray, added a bl indicated i

THE OSGOOD REPEAL IS THE ONLY NEWSPAPER THAT PUBLISHES A TRUE STATEMENT OF CIRCULATION EVERY MONTH **EVERY ADVERTISER IS INVITED** TO EXAMINE ALL OF OUR BOOKS



ALL VISITORS WELCOME

### MR. JOHN T. ROSENA

### ARTIST PHOTOGRAPHER

Specialties: Family Groups Carbon Enlargements and Miniature Color Portraits

Sixth Avenue New York

4A\$3 85 6a\$2 90 \$6 25

### UNUSEFUL Present Uncalled

36 Point

5 A \$2 75 7a \$2 80 \$5 06

### REGULATION Economic Managerial

30 Point

5 A \$1 90 11 a \$2 45 \$4 35

# ORGANIZATION Nearest Dividend Parable

24 Point

6 A \$1 70 12 a \$1 95 \$3 65

# COLLEGE MONTHS Bright Maidens Invited Dance

18 Point

10 A \$1 55 18 a \$1 70 \$3 25

BUILDER AND MECHANIC
Constructors of Magnificent Dwellings

12 Point

14 A \$1 80 27 a \$1 45 \$2 75

SOCIAL CIRCLES
Two Volumes Upon This
Royal \$1234567890 Faces

10 Point

15 A \$1 10 82 a \$1 40 \$2 50

MODERN METHODS
Circumference and Terrestrial
Quadrant of Meridian
Teachers Awaiting Results

8 Point

16 A \$1 00 36 a \$1 25 \$2 25

SUBJECTS TAUGHT
Arithmetic, Algebra, Penmanship
Architectural Drawing
Stenography and Typewriting

6 Point

18 A \$0 90 40 a \$1 10 \$2 00

EXPOSTULATING CITIZENS
First Meeting Freeholders and Taxpayers
Large Gathering of all Concerned
Home Official \$1234567890 Accepts Public

ONE THING WELL IS THE SECRET
OF SUCCESS

# THE ERSIE COMPANY

KNOWN ALL OVER THE WORLD AND NOW THE ONLY

Manufacturer of

# PERFECTION PIANOS

An Instrument Without a Fault

HAVE REMOVED TO

### 217 MAIN STREET

Opposite Music Hall

**BRIGHTON, OHIO** 

DON'T GET MIXED
THE PERFECTION PIANO IS PERFECT

### Lining Oldstyle Title No. 2

36 Point

8A\$265 6a\$270 \$535

### AMERICA Handsome Cops

30 Point

4 A \$2 25 6a \$2 00 \$4 25

# INTEREST Quarterly Pairment

24 Point

5A\$180 8a\$170 \$350

# ASTRONOMER Heavens Observe Moon

18 Point

7 A \$1 60 13 a \$1 65 \$3 25

# EXTENSIVE BUILD Developing Modern Machinery See Very Highest Grade

14 Point

10 A \$1 40 21 a \$1 60 \$3 00

FOR ALL ADVERTISING
Secures Exclusive Audience of Women
Newspaper Publishing Companies

12 Point

12 A \$1 25 24 a \$1 50 \$2 75

### PHILADELPHIA BOURSE

Refreshments Galore for Automobile Rider Annual \$1234567890 Millions

10 Point

13 A \$1 10 27 a \$1 40 \$2 50

9 Point

14 A \$1 10 30 a \$1 40 \$2 50

PEACE SOCIETIES
Callers of the Industrials
Special Oil Sale

GREAT INVENTIONS
Invitations of Liberal Arts
Improved Printing

8 Point

14 A \$1 00 30 a \$1 25 \$2 25

UNEXCELLED WORKS
Minutes Pass Away from Her
Dramas Were Moved

6 Point

14 A \$0 90 31 a \$1 10 \$2 00

USEFUL AND BEAUTIFUL
Inexpensive Pleasure Producing
Palatial Palaces
Town \$1234567890 Cheap

### Picturesque Sunland

HE mecca for pleasure seekers and home builders. No Winter climate to contend with, and no rainy season like most tropical lands. This resort has been opened to those who are seeking permanent homes in a health-giving climate and in a land that is not city-spoiled. The streets are wide and shady with luxuriant trees. Good water in abundance. All proper restrictions. A booklet for the asking.



Realty Company Sunland, Mexico

### **Portable Houses**

At Less Than Cost of Lumber

The Built-Well For Sportsmen Or Campers

Jos. How & Sons

Vanita, South Dakota

4A \$2 70 5a \$2 30 \$5 00

### NONSENSE Humorous Remark Reconsidered

30 Point

5 A \$2 30 8 a \$1 95 \$4 25

# SCIENTIFIC Documents Unearthed Near Rumania

24 Point

6A \$1 95 9a \$1 55 \$3 50

# MODEST REPORT Fastidious Maidens Receive Honorable Mention

18 Point

9 A \$1 55 18 a \$1 70 \$3 25

# SUNSHINE REQUIRED Instantaneous Photographs Produced Mechanical Contrivances

12 Point

14 A \$1 80 28 a \$1 45 \$2 75

10 Point

6 Point

15 A \$1 15 82 a \$1 85 \$2 50

RENDERING
Elegant Musical Concerts
\$1234567890

Fashionable Combine

LOVE POWDERS
Charming Damsel Delighted
Matrimonial Race
Bright Competitors Excited

8 Point

15 A \$1 00 32 a \$1 25 \$2 25

19 A \$0 90 40 a \$1 10 \$2 00

FINE DESCRIPTION

Broad Tracts of Cultivated Land
Gradually Appeared
While Birds Sang Gaily and
Fluttered Gracefully in the Trees

ENTHUSIASTIC VETERANS
Sensational News of Great Victories and
Phenomenal Military
Achievements Eagerly Sought
Search Raft \$1234567890 by Civilians



8 A \$3 70 5 a \$2 90 \$6 60

### NIGHTS Startle Luna

36 Point

3 A \$2 60 6 a \$2 60 \$5 20

### RAISING Prettiest Flower

30 Point

4 A \$2 10 8a \$2 25 \$4 35

### ROMANTIC Mountain Streams

24 Point

5A \$1 75 9a \$1 75 \$3 50

### QUESTIONS Formal Investigations

18 Point

7 A \$1 50 14 a \$1 75 \$3 25

### INTELLIGENCE Unique Scholar in Arithmetic

12 Point

11 A \$1 20 23 a \$1 55 \$2 75

LITHOGRAPH Landscape Pictures Works of Art Cost \$1234567890 Net 10 Point

13 A \$1 10 26 a \$1 40 \$2 50

FRENCH GOWNS
Inexpensive Wrappers
Useful Designs
Sacques and Skirts

8 Point

14 A \$1 00 28 a \$1 25 \$2 25

ELECTRICAL STORM

Destroyed Beautiful Church

Houses Demolished

Railroad Traffic Delayed

6 Point

16 A \$0 90 83 a \$1 10 \$2 00

ANTIQUE FURNITURE
Fine Collection of Imported Chairs
Bookcases, Tables, Bedsteads
Vernis Martin Desk
Wardrobe 1234567890 Chiffonier

### Lining Ronaldson Extended No. 2

<del>lananananananananananana</del>

# exsexsexsexs catalogue of CHAIRS rockers divans

Levery article he guarantee which and replaced any five years from dor money refund

SMITHE &
1428 Michigan Boul

GREETING TO OUR FRIENDS



For more than a quarter of a century we have kept in close touch with the wants of the public. This careful and continued watch of the interests of members of this community has given us intimate knowledge of their requirements in matters of general and personal supplies and also in the more elaborate articles of texture for raiment. Therefore, we are in a most favorable position to fully and intelligently cater to their needs to a mutual satisfaction

4 A \$3 30 7 a \$2 95 \$6 25

# SUNDRIES Exciting Moments

36 Point

5 A \$2 70 8 a \$2 30 \$5 00

# EXTORTIONS Thoroughly Advertised

30 Point

5 A \$2 00 11 a \$2 25 \$4 25

### SOMNAMBULIST Ascertaining Unconsciously

24 Point

6 A \$1 65 13 a \$1 85 \$3 50

# GRAND MONUMENT Organization Through Diplomacy

18 Point

10 A \$1 55 21 a \$1 70 \$3 25

REPUBLICAN PRINCIPLES
American Citizens Applaud Representative

14 Point

14 A \$1 45 27 a \$1 55 \$3 00

MODERN PRINTING MACHINERY
Numerous Selections from Celebrated Engravers

12 Point

17 A \$1 45 34 a \$1 30 \$2 75 10 A \$0 50 10 Point

19 A \$1 20 38 a \$1 30 \$2 50 13 A \$0 50

MASTER PRINTER
Reading Number Descriptions
Had 1234567890 Ten

Thousand Chances Opened

8 Point

20 A \$1 05 40 a \$1 20 \$2 25 15 A \$0 50

LIGHT BRIGADE MARCHING
Are Homeward Bound and Heavy Laden
Wives and Sweethearts
Rushing Forth Greet Them Fondly

WHEN GRECIANS MEET

And Wars Entwining Meshes Grow
Thick as Muddy Water
Just Look Out For Number One

6 Point

24 A \$0 85 48 a \$1 15 \$2 00 20 A \$0 50

USE AMERICAN BORDERS ONLY
They Save Materially in Every Department and
Give Strength and Beauty
When Combined \$1234567890 With American

### Lining Ronaldson Condensed No. 2

42 Point

5 A \$2 80 7a \$2 45 \$5 25

### SUPERSEDING Demands Guardmount

36 Point

5 A \$1 90 10 a \$2 35 \$4 25

### ACKNOWLEDGMENT Recognize Truthful Gratitude

30 Point

7 A \$1 85 13 a \$2 15 \$4 00

### MODERNIZED WONDER Chromatic Music Selections Repeat

24 Point

9 A \$1 65 17a \$1 85 \$3 50

### MIRTHFUL GATHERINGS Elephant Performers Delighted Aristocrats

18 Point

14 A \$1 55 26 a \$1 70 \$3 25

## AMAZING NOVELTY INVENTIONS Handsome and Useful Holiday Presents for Children

12 Point

21 A \$1 30 40 a \$1 45 \$2 75

10 Point

24 A \$1 10 47 a \$1 40 \$2 50

HONEST DEALING
Industrial and Financial Advance
Sunshine of Prosperity
Always \$1234567890 Ready

LEGISLATIVE ENACTMENT
Pensions Given Disabled Ward Heelers
Depleting the Exchequer
Widows and Orphans Protected

8 Point

24 A \$1 00 47 a \$1 25 \$2 25

EXTREMELY USEFUL DESIGN

Vacation Trips, Bank Accounts, Honeymoons, Private Railway Stocks Lengthened Housewives Overhaul Bureau and Closets 6 Point

26 A \$0 90 54 a \$1 10 \$2 00

TWENTIETH CENTURY TRANSFER

Schedule of Rates Has Been Secured by This Company First Class Cab and Carriage Service Available Passengers Verify Charges Made by Computation Information \$1234567890 Application

3 A \$3 20 7a \$3 20 \$6 40

# Interest Boatn

26 Point

### BEHOLDEN The Dawn of Peace

80 Point

### **METROPOLIS** Institution of

5 A \$1 60 12 a \$2 00

### **MAGNIFICEN**' Pyrotechnical Displays Given 20 Point

**EXPOSTULATIONS** Reproductions Influencing Printers

18 Point

### BEAUTIFUL SPRINGTIME When Nature Dons Her Emerald Dress

14 Point

12 A \$1 40 27 a \$1 60 \$8 00

12 Point 13 A \$1 25 32 a \$1 50 \$2 75

SURRENDERING Armies Caused Through Lack of Courage

10 Point

6 Point

**TYPOGRAPHICAL** 

Compositors Investing Money Good \$1234567890 Thing

11 Point

16 A \$1 30 38 a \$1 45 \$2 75

16 A \$1 10 44 a \$1 40 \$2 50 15 A \$0 50

MISCHIEVOUS BOYS Causing Parents Lots of Trouble Besides Acting Distrustful

NATURALIZED VOTERS

Are Requested to Bring Their Papers Immediately to the Mayor

8 Point

18 A \$1 00 45 a \$1 25 \$2 25 17 A \$0 50

22 A \$0 80 63 a \$1 20 \$2 00 21 A \$0 50

EDWARDS ENTHRONEMENT Largely Attended by the Crowned Heads Was the Talk of All Nations Interested in the Event

SUPREME LODGE REPRESENTATIVES Elected at the Last Convention Must According to the Motion Passed Endeavor to Have the Organization Dropped Hoping This \$1234567890 Meets Approval

# CONCERNING BISQUECELLES APARTMENTS

Being a true description of the Structure of various floors now nearing completion in Fenix Avenue near Locust Street and Setting forth its Several Advantages as a Dwelling for Families and Bachelors and displaying numerous Pictures and Plans also interior decorations of Grand Salon, Dining Hall, Parlor and Bridal Chamber



Wayside \*4478 MDMVI

NEW YORK Illustrated and Printed for the OWNER WILLIAM JOHN STEVENSON, Esq., and to be procured by such as may be interested for the asking at his office on Oswald Road, Long Island

A \$3 50 7a \$2 75 \$6 25

## METHODIC Reliable Supplement

36 Point

4 A \$2 70 8 a \$2 50 \$5 20

### DOUGHNUTS Those Macbeth Baked

90 Point

4 A \$2 15 9 a \$2 10 \$4 25

# DESTRUCTION Obtained by Gunpowder

24 Point

5 A \$1 75 12 a \$1 85 \$3 60

# OUR LOCOMOBILES Sometime Become Unmanageable

20 Point

7 A \$1 65 14 a \$1 60 \$3 25

### EXCELSIOR MOUNTS Prices Bounding Upward Finish Strong

18 Point

8 A \$1 60 19 a \$1 65 \$3 25

### DISTINGUISHED PEOPLE Idle Representative Reliable Foreign Labor

14 Point

12 A \$1 45 28 a \$1 55 \$3 00

MERRY GIRLS Having Lots of Pleasure Over the Old Folks

11 Point
16 A \$1 30 40 a \$1 45 \$2 75
FOOTBALL GAMES
Are Sometimes Dreadfully Dangerous
Brawny Young Men Playing

8 Point 19 A \$1 00 46a \$1 25 \$2 25

MUSICAL ENTERTAINMENT

To Be Given for the Benefit of the Exempt

Firemen of Summerville County

on Next Thursday Evening

12 Point
14 A \$1 35 33 a \$1 40 \$2 75
RECEPTION NIGHT
Brings Good Financial Results
Paying \$1234.567890 Interest

10 Point 18 A \$1 25 43 a \$1 25 \$2 50

NOTHING INVENTED

The Use of Brains Is a Saying That All

Intelligent People Believe

6 Point 21 A \$0.80 68 a \$1.20 \$2.00

COMFORTABLE CIRCUMSTANCES

Is a Thing That Is Pleasant Without a Doubt, but To Be the
Owner of Millions Does Not Alwans Make a Man Happs
All Is Not Gold 1234567890 That Gliners

# A Popular History of the Monasterian Church of America By M. Niles Jocobeson, Ph. D. Author of Life in the Days of Old; Extract Notes of Letters on Mythology; The Politicians of the Tomorrow; Does Religion Satisfy the Soul's Spirit? Etc.

THE PUBLISHERS desire to call your attention to the above work they now have in preparation, and the following pages, which will give an outline of the History. This volume will, in every respect, be a most valuable contribution to Monasterian History. No expense has been spared by the publishers in the mechanical execution of the book. The first edition will be limited to only five hundred copies, printed on fine paper, illustrated with portraits of well known men, including Benjamin Gillmore, John Dimon, George Henderson, Benjamin Kellogg, Henry George Buckingham, Frank Cobb, James Kane, Harry Sinclair, and others. Each copy will be as represented, and the binding will be dignified and handsome.

Your advance subscription is solicited for this volume before February 16, 1906. The price to advance subscribers, sending in their orders before that date, will be \$3.50 by express prepaid.

Orders will be entered as soon as received. Subscription blank enclosed. The book will be published by April 16, 1906. Sold only direct from the publishers.

### Goodmorer & Company

Publishers of Standard Technical and Religious Books 2748 Jackson Boulevard, Oswego, Idaho Send Five Cents in stamps for 352 pp. Illustrated Catalogue of Books Written by Prominent Authors, Alphabetically Arranged

3 A \$6 55 4 a \$4 25 \$10 80

# FINE Arts

60 Point

3 A \$5 60 4 a \$3 55 \$9 15

# Due HOME

48 Point

4 A \$4 05 7a \$3 65 \$7 70

5 A \$2 05 10 a \$2 25 \$4 30

### CLEAN Letters

86 Point

4 A \$2 50 8 a \$2 50 \$5 00

### GRADES Best Face

Styles Cast

20 Point

8 A \$1 65 15 a \$1 60 \$3 25

### FASHIONABLE Beautiful Design

18 Point

11 A \$1 60 22 a \$1 65 \$3 25

ORIGINATE STYLES Pleased Characteristic

9 Point

28 A \$1 20 46 a \$1 30 \$2 50 14 A \$0 50

THE BIBLE PRINTED WITH TYPES MADE its appearance about the year 1455 But must have occupied several years in

8 Point

24 A \$1 05 48 a \$1 20 \$2 25 15 A \$0 50

IN VIEW OF THE MANY DIFFICULTIES EXPERIENCED these early works were great And marvellous undertakings which should 24 Point

7 A \$1 85 12 a \$1 75 \$3 60

### MODERNIZE Artist Depend

12 Point

16 A \$1 30 32 a \$1 45 \$2 75 10 A \$0 50

CIRCULARS ARE LEGIBLE
WHEN modern series of type
Are used to attract customers

10 Point

22 A \$1 15 43 a \$1 35 \$2 50 12 A \$0 50

APPLIANCES NEEDED IN THE CARRYING of good printing forward To the highest of ideals demanded

6 Point

25 A \$0 90 51 a \$1 10 \$2 00 22 A \$0 50

NEW PROCESSES CONSTANTLY ENTERING INTO the labor of a printing office demand that best Material, tools and machinery be provided for use

# The Old Reliable

YPES may come and types may go, but French Oldstyle has been, and is still, going! Never has there been a competitive face, until recently, when Bulfinch and Meriontype letters were introduced; and even they are hardly competitive because, like some of the American types, they are "the same, but different." They do not supplant

# The French Oldstyle

Always good, is now a little better, if the fact that it is cast American Line can make it any better which it certainly does

### Lining French Oldstyle Italic No. 552

12 Point
16 A \$1 \$5 \$2 a \$1 \$6 \$2 \$85
QUICK DEVELOPMENT
OF ELECTRIC FORCES
Most people nowadays know
in order to maintain a current
of electricity it requires a continuous electrode or electrical
conductor between the opposite
poles of the generating battery
The simplest form in which a

10 Point 19 A \$1 25 38 a \$1 30 \$2 55 ST. AUGUSTINE, ITS QUAINT SURROUNDINGS AND FORTS Defences and fortifications were the first thoughts of the Spaniards who founded St. Augustine; and they were careful to choose a fite which was a strongbold. The situation of the town was admirably fitted for such a purpose. It is built upon a

9 Point 25 A \$1 20 50 a \$1 30 \$2 50

PICTURESQUE OLD PINES, ON THE

AVENUES TO THE HISTORIC OLD

The pine family as we discuss it is not all
pines, in exactitude; includes many diverse
trees that the botanift describes as conifers

Nearly all of these cone-bearing trees are

8 Point 23 A \$1 05 46 a \$1 20 \$2 25
THAT POWERFUL STEAM HAMMER
IN THE FORGE ROOM STRIKING A
As you enter the forge room you are face to
face with the big steam hammer in the gloom
of the rafters like a grim collossus astride
the anxil. It can strike a blow of about two
hundred and fifty tons, and is regulated so

6 Point 26 A \$0 95 52 a \$1 05 \$2 00 RECAPITULATION OF SOME OF THE GREAT SPANISH PAINTINGS OF THE PRESENT DAY The first thing to impress one in Spanish paintings of today is the expression of realism. Every Spaniard in art closely observes nature. He adopts the adual forms existing around him in actual nature. He may select one part here and another there, but he is sure to blowd all into a work of realistic imagination. This is the

HE NEW PRINTERS' CLUB of Boston, Mass., invites you to be present with ladies, at a feast

given by the members of the Club in celebration of one of the most prosperous business years the Club has enjoyed since its existence. Mercedes Hotel, Thursday evening, January first, Nineteen hundred and six, eight-thirty o'clock. Music to be furnished by the Mandolin Club and addresses will be delivered by the President and Secretary

#### Lining Caxton Oldstyle Italic No. 2

12 Point 15 A \$1 25 30 a \$1 50 \$2 75

PUBLISH BEAUTIFUL NEWSPAPER Demanding Stern Justice Indignant Creditors Devise Means that will Cause Debtors Trouble Collected Almost \$1234567890 from Mineral Hunters

10 Point

18 A \$1 15 36 a \$1 35 \$2 50

INTERNATIONAL EDITORIAL CONVENTION Periodical and Magazine Publishers Hold Annual Conference After Considerable Efforts Organize Meeting Disturbed by Small Boys Enthused Million Fire Crackers Several Distinguished Orators Instructive Talks

8 Point

19 A \$1 05 37 a \$1 20 \$2 25

6 Point

20 A \$0 90 40 a \$1 10 \$2 00

THIS PECULIAR BALL Which the Advertising Magicians Devoted to the Interests of Housewives Hold up for Advertisers to Fix their Gaze upon to Distract Their Attention Sound

WOMEN'S HOME MAGAZINE **Pronounced Good Authorities** Best Agricultural Magazine Printed Circulate \$1234567890 Endure

### De Vinne Roman Slope

12 Point

15 A \$1 25 31 a \$1 50 \$2 75

GIFTS TO BE GIVEN TO THE FAMILY An Especially Beautiful Edition of this Popular Magazine We Call Special Attention to This Type Every Artistic to \$1234567890 is Musical Taste

10 Point

17 A \$1 25 83 a \$1 25 \$2 50

ARTISTIC TYPE IS ALWAYS APPRECIATED The Greatest Orations and Speeches from the Dawn of Civilization Waste Paper Baskets of Imitation Leather Diamonds May be Safely Bought from the Retail Stock From Now He Will be on Good Time all His Life

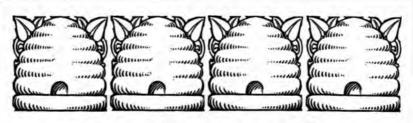
18 A \$1 05 37 a \$1 20 \$2 25

6 Point

21 A \$0 95 42 a \$1 05 \$2 00

LOOKING FOR A CARPET Double Deckers that Hold Three Hats Dresden Silk Opera Bags Other Makes of Rugs Very Good Full as Usual Next Morning

A MAN WHO NEEDS CLOTHING Photograph Frames with Doors Over Pictures Kimona Wrappers of Flannelette Attend the Extraordinary Big Reduction Sale Umbrella \$1234567890 Handles



### STRATHMORE TYPE SERIES



HE Strathmore type face was designed by a well-known Eastern artist who has had much to do with the work on editions de luxe brought out in recent years by some of our greatest publishing houses. In his

endeavor to strike upon some original style of letter he was compelled to make diligent search through many large libraries. By chance he was given access to one of the greatest private libraries in New York City, and after much deliberation partly adopted a style considerably used by Spanish sculptors and artists hundreds of years ago, then considered paramount in all things pertaining to art. That the artist has modified the original style to one that meets the requirements of the printer of today goes without saying, and we feel a confidence in prophesying that the Strathmore will be included among our most prominent type faces. The Series will comprise fourteen sizes—from six to seventy-two point and will be ready for the market at an early date. several ornaments that are shown with this series will also be classed among the best recently introduced to the ever progressive printer. 🧀 🖋 🧀



Strathmore Ornaments

# STRATHMORE SERIES

Will be cut from 6 to 72 point at an early date. Without a doubt it will be found a useful letter by all offices desiring a distinct coriginal type.



3 A \$6 95 4 a \$4 90 \$11 85

# RIMHeld

@ Point

3 A \$5 70 4 a \$4 00 \$9 70

# Tone BIND

48 Point

3 A \$3 90 6 a \$3 75 \$7 65

# **HOD Markets**

36 Point

4 A \$2 75 6 a \$2 35 \$5 10

### Ferocious HOME

30 Point

5 A \$2 25 8 a \$2 00 \$4 25

### **EXCUSE Honest Gain**

24 Point

6 A \$1 80 10 a \$1 70 \$3 50

### EXAMINATION Ninth Consolidated Bank

18 Point

9 A \$1 55 16 a \$1 70 \$3 25

### RECEDING GENERAL Instructions Given Saskatchewan

12 Point

16 A \$1 25 34 a \$1 50 \$2 75

10 Point

19 A \$1 15 38 a \$1 35 \$2 50

BASEBALL GAME Game Called Near Morning New \$1234567890 Coat

KENTUCKY SUFFERS

Much During Recent Blizzards

Seventeen Nearly Killed

8 Point

20 A \$1 00 41 a \$1 25 \$2 25

6 Point

23 A \$0 95 44 a \$1 05 \$2 00

NUMBERING MACHINES
Were Required for Sufficient Speed
Business Now Increasing

SUMMER RESORT SPORTS Come from Eastern Places to Enjoy Ocean Breezes Many Disappointed Being Short \$123567890 Silver Dollars

### 

### PORCELAINS AND

### For Art Collectors and Connoisseurs

◀ It would be impossible to find anyone possessing so many qualifications to produce a work of the highest order on such a subject as Mr. E. Z. Mark. A Frenchman by birth, an artist-potter of worldwide repute, and also an authority on the history of ceramics, his views will be welcomed by every lover of French pottery.

WHITMARK & SON

### POTTERY

■ By E. Z. MARK, translated by Henry Jones, 24 plates in colors, 48 in Black and White, with complete reproductions of the various marks; also giving an account of the numerous forgeries and imitations of the Old French Porcelains.

#### ENGLISH STONEWARES

■ By James Caxton, 24 plates in colors, 54 Black and White plates,

with numer the various have been t graphy, so t

### SCIENCE IN FLORAL **CULTURE**

•••••••••



# For Music This new department has been q developed during the Summer m and is now ready for inspection and age by all. Come and be our guests Formal Opening Mar Nineteen Hundred an Music lovers. A mando piano program at seven o'clock Wed evening. Miss Lea will sing "Come Maineton & Horns Co. CULTURE Being a Treatise on the Care and Growth of House Plants Plants FLORAL PUBLISHING CO. 1907 Maineton & Horns Co.

3 A \$7 60 4 a \$5 10 \$12 70

# OIL Rate

60 Point

3 A \$6 05 4 a \$4 10 \$10 15

# Shirt BUM

48 Point

3 A \$4 00 6 a \$3 75 \$7 75

## HOT Remark

86 Point

3 A \$2 50 7a \$2 50 \$5 00

### Dramatic GRIND

30 Point

4 A \$2 00 9 a \$2 25 \$4 25

### NOISE CENTER Methods Questionable

24 Point

5 A \$1 60 11 a \$1 90 \$8 50

18 Point

8 A \$1 50 17 a \$1 75 \$3 25

### NAMES Uncle Adam

KINGDOM Frozen Patriots Landmark

12 Point

15 A \$1 25 30 a \$1 50 \$2 75

QUICK FLIGHT
Interested in Wonderful
Sail of Aeronaut

10 Point

17 A \$1 15 35 a \$1 35 \$2 50

YULETIDE MUSIC
Beatific Hosannas Permeate
Domiciles of Youth
Christmas Reunions Broken

8 Point

18 A \$1 05 36 a \$1 20 \$2 25

COVETED TREASURE
Numerous Western Expeditions
Searching Remarkable
Presumed Quarters Old Brigand

6 Point

20 A \$0 90 40 a \$1 10 \$2 00

BANKERS ORGANIZATION
Dangerous Looking Financial Markets
Causing Protective Measure
Statement Issued Declaring Pool
Temporary Protection During Critical

### Lining Caxton Bold No. 2

### PRINTERS SHOULD BE WARY IN SELECTING THEIR TYPES



PRINTER, when choosing type, should not only attend to the cut of the letter, but should as well observe if its shank is perfectly true, and that it lines or ranges with accuracy, and is of an equal height. Then the quality of the material of which it is composed and the finish of the letter itself

demand particular attention. The ease with which type faces of an inferior grade may be made through the facilities afforded of multiplying matrices by the electrotype process instead of cutting direct has also led to the use of poor metal and to the sale of types without due regard to nicety of finish and exactness of body and standing. It is important that types

should have a deep fac with strong, beveled sh bases or foundations u the ceriphs or hairline and that the letters sh have a deep nick, which should be different fro other fonts of like bord in the same house. 

A Manuccio, born at Bas succeeded Jenson at V and turned to good acc the latter's admirable fonts of type. He also made many advances i the art of printing, the

ROMAN letters were employed in MSS. from the fifth to about the close of the twelfth century, when what are called Gothic letters (and afterwards Old English) came gradually into use; these continued for several centuries, when, in most countries, they were superseded by the Roman characters. All printing was in black letter down to 1465, when Sweinheim & Pannarrz, in Subiaco near Rome, produced a volume, which they entitled Lactantius, in characters approaching to the actual forms of our modern types. In 1467, they made improved characters and printed about

most notable of which is the invention of the style of type now known as Italic. It was first used in an octavo edition of Viril issued by him in 1501, and Pope Leo X. gave him a letter of privilege, entitling him to the sole use of the type he had invented. It is said to have been founded on the handwriting of Petrarch, which it closely resembles. Italic was largely employed to distinguish such parts of a book

Indispensable Condensed Type For all Publications Many Great Members Madison Monroe Adams Were Men With Executive Merits Humanitarian Measures Because Life's Beautiful Walk is Best 20 Point This Style of Engraving Has an Advantage

14 A \$1 50 27 a \$1 75 \$3 25

# HALF HOLIDAY Saturdays After Twelve With all Recreations

THE LIBERAL FONT SCHEMES
Printers Should Now Favor
This Scheme as Well as Moderate
Prices \$1234567890 Low

9 Point 28 A \$1 10 58 a \$1 40 \$2 50

MUSIC THE SOURCE OF ALL PLEASURE

It Soothes the Violent Impulses

Improving Religious and Civic Ceremonies

Pleases \$1234567890 People

14 Point

16 A \$1 40 34 a \$1 60 \$3 00

IN THIS MANNER
Returns the Main Statement
Their rent in arrears

10 Point
24 A \$1 20 48 a \$1 30 \$2 50
DECIDED ELECTION FAVORS THE
Democratic and Republican
Measure Before Defeated Now Carried
By a Unanimous Party Majority

8 Point 27 A \$1 00 55 a \$1 25 \$2 25
GORGEOUS FOURTH OF JULY CELEBRATION
Heavens for Miles Around Illuminated
By Numerous Set Pieces and Other Specimens
Constitute \$1234567890 New Scene

### Easter Season Hints

We desire to place before your critical observation our spring patterns and designs. There is everything in our store to delight the eye, please the fancy and fit the form in our line of

# Easter Millinery and Fancy Tailored Costumes

Our Millinery is all directly imported from Paris, and our tailors the best workmen, so you may rest assured of having the very best fit and design

Daingorville New Emporium
Trumbull and Turn Roads ::: Daingorville

E BRIG 48 Point IILAR STY DENSED L VERAL CONCER NTER CAN IMPR HERE ARE SOME ES' 20 Point 13 A \$2 25 PRACTICAL UTILITY IS A VIR 18 Point PLEASING PROSPECTS FOR THE 16 Point 19 A \$1 75 12 Point 20 A \$1 50 RARE OPPORTUNITY HEARS MORE THAN ONE FINE MECHANICS ROMAN MINISTER 10 Point 9 Point 28 A \$1 25 **EXHIBITIONS OF ART** THIS SPLENDID FACE IS UNEXCELLED FOR NEATNESS SEEN DAILY AT HORIZON MUSEUM AND CLEAR CUT DESIGN LARGE NUMBER OF VISITORS 8 Point

7 Point

38 A \$1 25

PRACTICAL PRINTERS APPRECIATE STANDARD TYPE FASHIONS AND THE MERITS

OF THIS SERIES 12345670 ARE KNOWN

31 A \$1 25

REQUIRED FOR PLEASING EFFECTS

SHOWING THE DESIRABLE FEATURES OF OLDSTYLE \$1234567890 TRY IT

6 A \$1 90 10 a \$1 60 \$3 50

# RARE PRINTS Discovered in Ancient Rome

20 Point

8 A \$1 70 15 a \$1 60 \$3 30

## SECRET OF SUCCESS Honest Dealing and Courteousness

18 Point

6 A \$0 50

11 A \$1 65 28 a \$1 60 \$3 25

## QUALITY AND FINISH

Printers Consider Our Productions as the Finest

12 Point

15 A \$1 30 32 a \$1 45 \$2 75 9 A \$0 50 10 Point

A \$1 15 40 a \$1 35 \$2 50

BEAUTY SIMPLICITY Plain Type is always Useful \$1234567890 Neat

AMERICAN TYPE FOUNDRY
Awarded Gold Medal

For Printing Material of all Kind A Fair Decision Given

8 Point

22 A \$1 10 43 a \$1 15 \$2 25 14 A \$0 50 6 Point

26 A \$0 80 52 a \$1 10 \$2 00 18 A \$0 50

WORTH INVESTIGATION
Little Savings Certain Road to Success
Seeking for \$1234567890 Wealth

PRACTICAL HOME LESSONS
Youngsters who Do Not Expect to Begin Service
Struggles Against Destiny
Reasonable \$1234567890 Consideration

Lining Oldstyle Italic No. 523

SUMMER SCENERY
The Handsomest Combination

20 Point

7 A \$1 60 15 a \$1 65 \$3 25

ALONG THE RIVER
Most Followers of Walton Rejoice

18 Point

10 A \$1 70 20 a \$1 55 \$3 26

HEALTH GIVING CLIMATE
Colorado Possesses Clear Atmosphere Proved

12 Point

16 A \$1 35 30a \$1 40 \$2 75

FALL EXCURSIONIST
The Bennington Bay
American \$123456789 Line

10 Point

20 A \$1 20 40 a \$1 30 \$2 50

DESCRIPTIVE ACCOUNT
Latest Exhibition Gown Importation
In Aristocratic New York
Number of Beautiful Ladies Present

8 Point

22 A \$1 10 43 a \$1 15 \$2 25

EFFECTIVE RESULTS
The Successful Printer Knows that Our
Type has made us Leaders

6 Point

24 A \$0 95 49 a \$1 05 \$2 00

HIGH CLASS ADVERTISING

Is What Catches the Eye of the Average Reader
American Type Styles Will
We Can Please 1234567890 all Tastes

MORE Trade

So Point Dream RICHES

The point of the point

48 Point

5 A \$3 25 11 a \$4 25 \$7 50

# HONORS Dissipated

36 Point

6 A \$2 45 12 a \$2 70 \$5 15

## Criminating STATEMENTS

24 Point

8 A \$1 65 15 a \$1 85 \$3 50

## BASHFUL MAID Assuming Youth

20 Point

10 A \$1 50 21 a \$2 00 \$3 5

## **DONATED Pleasures**

18 Point

13 A \$1 50 25 a \$1 75 \$3 25

### PARBOILED Kissings

AUDACIOUSLY
Gained Great Popularity
Public Paresis

11 Point 20 A \$1 25 40 a \$1 50 \$2 75
GHOST APPARATIONS
Regular Pay Day for Thespians
Generous Treasurers

9 Point 25 A \$1 20 45 a \$1 30 \$2 50 LEST YOU HAVE FORGOTTEN Pride and Humility Often Bedfellows Tears of Regret are Bitter

7 Point 25 A \$1 00 55 a \$1 25 \$2 25
PARADOXICAL ADVICE DISPENSERS
Philanthropic Hot Wind Dispensing Societies
Inflated Spellbinders To Order

18 A \$1 25 36a \$1 50 \$2 75 METAPHYSICALLY Sailing on Lakes in the Moon Some 1234 Miles

19 A \$1 15 38 a \$1 35 \$2 50
GREAT FAMILY CIRCUS
Pitcher and Tumbler Pantomime
Water Wagon Juggling

8 Point 20 A \$1 00 44 a \$1 25 \$2 25 TWILIGHT OBSERVATIONS Weird Echoes of Old Men's Experience Soulful Reminiscences

6 Point 24 A \$0 90 49 a \$1 10 \$2 00 STRENUOUS EARLY CHILDHOOD DAYS One Continuous Floor Walking Persuasive Act Paregoric 1234567890 Bottles

## FOR SPORTSMEN

Everything for the Shooting Man or the Fishing Man, meaning all makes of Guns and Ammunition Rods, Hooks, Lines, Fancy Baits Covers, Canvas Shields and Boats

# Edward Corlis, 485 River Lane Grand Rapids, Indiana

Cloister Border No. 840

#### BIG RANSOM WANTED

'Men of Wealth Caught in Forest and Taken to Great Britain

Gave Million Roubles to Captors for Immediate Release But Are Held Prisoners Beyond Reach of Police and Friends

The Leader says the police have asked assistance to trace two rich personages well known in Roscow social circles, who have been kidnapped and are being held for ransom by Anarchists. A draft for 1,000,000 roubles, drawn by one of the prisoners and indorsed by the other, was cashed by a banker in St. Paulusville.

#### EXPRESS RUNS INTO OPEN DRAW

Many Passengers Drowned in Disastrous Wreck Homesville River Railroad Bridge

Divers at noon went to the bottom of the river at the scene of the railroad wreck and found a full carload of dead men, women and children, who had been drowned like rats in a trap. The dead victims have been sent to their homes.

Body Type is 8 Point Century Expanded

### Stylish Footwear

We Lead Manufacturers in Well Made Serviceable and the Finest Grades of

## SHOES

Fashionable Russets Fine Patent Leather Weather-Proof Calf Swellest of Vici Kid

GUARANTEED GLOVE FIT

Special Holiday Discount

Gilbert Shoe Company 108 POKE STREET

Panel Border No. 46

8 A \$4 60 6 a \$4 30 \$8 90

# TE Solo

48 Point

4 A \$3 70 8 a \$3 90 \$7 60

## loice STN

42 Point

4 A \$2 95 9 a \$3 30 \$6 25

## CED Chocol

## Lieutenant DUST

30 Point

## METHODICAL BUGS **Fortunate Printers Crushed**

24 Point

8 A \$1 65 16 a \$1 86 \$3 50

## MICHIGAN ENTERPRISE **Ideal Camping and Hunting Resorts**

18 Point

10 A \$1 50 22 a \$1 75 \$3 25

### ENCHANTING SOUBRETTES Another Sensational Musical Performance

14 Point

14 A \$1 35 30 a \$1 65 \$3 00 MAGNIFICENT Horticultural Buildings

12 Point 16 A \$1 25 32 a \$1 50 \$2 75 BRAVE KNIGHT Given \$1234567890 Castle

18 A \$1 15 38 a \$1 35 \$2 50

IMPOSING CRUISERS Sailed Towards Hundred Islands Under Sealed Orders

6 Point

25 A \$0 85 58 a \$1 15 \$2 00 FINE IMPORTED DRESS MATERIALS

Special Orient Consignment Received Last Month Twenty-first \$1234567890 Anniversary

22 A \$1 05 44 a \$1 20 \$2 25 **HUMOROUS REMARKS** Handsome Burlesque Performers Dance Manager Severely Denounced

5 Point

24 A \$0 85 54 a \$1 15 \$2 00

PRINTERS PROCURE LATEST ORIGINAL DESIGNS Insuring Continued Patronage from Greatly Satisfied Costs Concentrated Recommendations Assist Printers

#### Lining Condensed Title No. 523

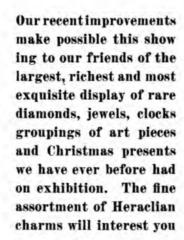
HIGHEST PRIZES AWARDED

UNIVERSAL EXPOSITION

## Eight Gold Medals

FOR ORIGINALITY OF DESIGNS FOR SUPERIOR WORKMANSHIP

## Christmas Days 1906



## **DIAMOND & SONS**

1942 Capitol Avenue WASHINGTON

Importers and Manufacturers of

DIAMOND AND GOLD

#### WEDDING PRESENTS

SOCIETY EMBLEMS AND CRESTS OFFICIAL BADGES AND SHIELDS COLLEGE BINGS AND INSIGNIA

20th Century Ornaments 69 and 71 Old English Border No. 17

48 Point No. 534

# 

42 Point No. 534

## IRNIS

## NY JUDG

30 Point No. 524

## ELECT POINT SET

24 Point No. 524

## INING BODY FACES

## PHONOGRAPH STORIES

18 Point No. 524

11 A \$2 05

## DURABLE STRONG LASTING

16 Point No. 524

11 A \$1 75

14 Point No. 524

15 A \$1 75

### NEAT TITLE FINEST SERIES

ALL SIZES SPECIMEN PAGE

12 Point No. 524

17 A \$1 50

**NEW 12456 SALE** FOR THE BOOKMAN

11 Point No. 524

18 A \$1 45

IF EVER 45 USED IS BOUND TO PLEASE

10 Point No. 524

21 A \$1 45

9 Point No. 524

22 A \$1 30

FOR GOOD 23 WORK

PRESSES RULE TYPE CLEAR LEGIBLE FACES EVERYTHING FOR PRINTER

## **NEIGHBORS**

OR

## MEN OF MARS

## PHYSICAL AND MENTAL FOLK

PROFESSOR CADMUS J. DRYDEN

**ILLUSTRATED** 



KALAMAZOO JUPITER PUBLISHING HOUSE MCMVI

20 Point

## CANDY TOBACCO REPAIRED NUTS

DRAINS HERE



## STUBBORN FACTS

ABOUT GREEN CORN

14 Point

COFFEE

GRUESOME RELIEVING INGREDIENTS USED



GINTER & GRAW



12 Point MARVELOUS THANKSGIVING DISPLAY

10 Point INSTRUCTIVE COOKING PHYSICAL CULTURE

5 A \$2 05 9 a \$2 20 \$4 25

## HIGH GRADE TYPES Uniserial and Feasible Manufacture Beautiful

EXALTED IDEALISTICS
Introduce American Type
Sufficient in Other Centers

MATERIALS
Seldom Conceal
Nefarious Ideas
Feebly Taught

FINER PRINT
Produces Results
That Bring Trade
Unto Mechanics

HINTS ON HOW TO USE YOUR CASH CUSTOMER The best way to please cash customers is to pay closest attention to the selection of different printing goods

FACTS INTERESTING
TO PUBLIC PRINTER
It is acknowledged that
our type faces please the
people who buy printing

8 Point 17 A \$1 00 35 a \$1 25 \$2 25 SON() DEDICATED TO A SHEPHERD BOY

Like some vision olden
Of far other time,
When the age was golden,
In the young world's prime,
Is thy soft pipe ringing,
O lonely shepherd boy:
What song art thou singing,
In thy youth and joy?

6 Point 20 A \$0 96 39 a \$1 06 \$2 00 THE LAST LEAF

I saw him once before,
As he passed by the door
And again
The pavement stones resound
As he totters o'er the ground
With his cane.

They say that in his prime,
Ere the pruning hook of Time
Cut him down,
Not a better man was found
By the crier on his round
Through the town.

#### Lining Condensed Title No. 524

14 Point

15 A \$1 40 31 a \$1 60 \$3 00

#### ANTICIPATIONS REALIZED

#### Musical Festivities Interested Scared Excursionists **Detained After Disastrous Thunderstorm**

12 Point

17 A \$1 35 32 a \$1 40 \$2 75

#### HIGH CHINESE EDUCATION

Cultivated Persons There Have Literature Assemblies Beautiful \$1234567890 Geranium

11 Point

20 A \$1 35 38 a \$1 40 \$2 75

#### WILD INDIANS

Their Origin Remains Doubtful **Peculiar Circumstances** 

10 Point

19 A \$1 15 37 a \$1 35 \$2 50

#### **BILLIARD GAME**

Tournament Becomes Exciting Americans Leading Race

9 Point

22 A \$1 20 45 a \$1 80 \$2 50

#### AMERICAN TRAMP

**United States Contains Pedestrians** Sufficient Health Predicted

8 Point

22 A \$1 10 48 a \$1 15 \$2 25

NATIONAL GAMES

**Hundreds Linger Through Patriotism** Baseball Will Live Forever

7 Point

26 A \$1 05 52 a \$1 20 \$2 25

FASTIDIOUS EPICURES

Quick Lunch Restaurants Have Been Popular Accommodation Sufficient Hereabouts Opinions Reserved About Seaside Dinners

6 Point

25 A \$0 90 48 a \$1 10 \$2 00

MIDSUMMER THOUGHTS

Summer Boarders Undoubted Procrastinators Outdoor Pastimes Become Essential Kitchen Secrets Revealed Might Cause Trouble Commit \$1234567890 Reserve

FALL CLOTHING

Bargains at Our
Reduction Sale

We cannot talk too much about these Suits. All our cloth is bought from the most reliable mills in the world and we test every thread of it before we make it up. Not a word about tailoring—we lead in that line

Open Evenings

Big Southern Tailors

24 Ring Place, Utica

#### DIVORCE STOPS FUN

#### **Elopers Marry and Fight and** Then Finally Separate

Always interested in romances where the very swell young people of its own set are involved, fashionable society in rich Adelphia has learned that Millie French, daughter of a millionaire merchant of that city, was preparing to bring suit for

NAVAL RESERVE BECOMES SICK

Battalion Druggist Seriously Wished to Make His Will Last Night Aboard Ship

After a long cruise the Jersey naval reserve ship Portsmouth arrived in port late yesterday afternoon. A majority of the crew were in fine condition and said they enjoyed the sea voyage immensely. Seven men who went ashore on leave at

Hotel Guest Dies When About to Order Room

As he was about to inscribe his name on the register of the Normanden House Friday morning a man supposed to have been John Mallen of Scranton dropped dead. The stranger, who was dressed in

Body Type is 8 Point Century Expanded

Panel Border No. 13

10 A \$1 35 21 a \$1 65 \$3 00

## DISTINCT AND DESIRABLE This Will Delight the Artistic Printer

12 Point

12 A \$1 25 25 a \$1 50 \$2 75

YOUR CUSTOMERS
Must be Pleased
And \$1234567890 Is

11 Point 16 A \$1 30 32 a \$1 45 \$2 75
FINE EXTRA SPECIAL
Workmanship Pays

There will be a Hot Time

10 Point

16 A \$1 20 31 a \$1 30 \$2 50

IS BRIGHT FORCIBLE
Qualities Requisite to
A Useful Line for Display

8 Point 17A \$1 05 86a \$1 20 \$2 25
THE NEWSPAPER PRINTER
Also the Book Printer
Will Find This Type Most Useful

In Their General Business
6 Point 22 A \$1 00 42 a \$1 00 \$2 00

JUDGMENT IN TYPE SELECTIONS

This Series Useful for Newspapers

Printing Presses and Printing Machinery
Always Get \$1234567890 the Best

9 Point 20 A \$1 15 40 a \$1 35 \$2 50
METHODS MOST NECESSARY
In Selecting Type Series

It is also an Economizer of Time

7 Point 23 A \$1 10 44 a \$1 15 \$2 25
THIS HISTORY OF PROGRESS MADE
Since The Invention of Printing

From its Infancy to the Present Standing
Has Very Generally Been Recognized

512 Point

20 A \$0 90 45 a \$1 10 \$2 00

HINTS ON HOW TO PLEASE CUSTOMERS

Learn the Tastes of Your Patrons
Study the New Faces Here Presented Compare
The Two and Select Your Type
And Brings \$1234567890 You Returns

#### LIVE NEWS FROM WASHINGTON

Our White House Correspondent Tells Of Recent Happenings And Rumors In The National Capital

The Secretary of the Navy Calls for Recruits to go to Manilla

Many Skirmishes are Reported to have Taken Place between the Natives and Regulars In the Philippines

Some of the President's visitors these days come away from the White House with the belief that there will be no tariff revision. Senators who called on the President say he is thinking of nothing but the railway problem. The

Jap Peace Treaty Passed Privy Council and will be Ratified at Once

Will Demand Rate Legislation President Thinks of Nothing But the Railway Problem House Will Pass Bill

The President desires a law that is not drastic enough to injure the railroads, but is drastic enough to help and protect the public. He will get the kind of bill he wants from the House Committee and the House will pass it

#### Lining Boldface No. 520

12 Point

18 A \$1 25 26 a \$1 50 \$2 75

## PROMINENT PHOTO ARTIST

#### Received Honorable Mention National School Given It \$1234567890 First Prize

11 Point

17 A \$1 30 34 a \$1 45 \$2 75

#### DISTINGUISHED OPERA SINGER

Delights Large Audience with Mendelssohn Composition Refused Sign Contract for Winter Season

10 Point

16 A \$1 15 32 a \$1 35 \$2 50

#### ITALY FAMOUS FOR ART INDUSTRIES

For Years Chief Center of Statuary and Ceramic Ware Noted for its Musical Conservatories and Schools

0 Daint

19 A \$1 15 40 a \$1 85 \$2 50

8 Point

17 A \$1 05 85 a \$1 20 \$2 25

BROKEN HEARTS MENDED Crushed Hopeless Treachery Safest Remedy Shattered Ideals REFRIGERATOR SOCIETIES
Furnish Polar Ice Breezes
Popular Summer Resorts Fresh
Water and Sarsaparilla

7 Point 22 A \$1 06 44a \$1 20 \$2 25
PRECIOUS GEMS AND JEWELRY
No Feature of Mars Exposition
Rivaled in Beautiful Foreign Display
Exhibit Diamonds Pearls

6 Point

22 A \$0 90 44 a \$1 10 \$2 00

SEPTEMBER SALE OF STYLISH SILKS
Over Five Hundred Pieces Staple
Rarest Silks Sacrificed Morning Customers
Prices Lower Actual Cost

51/2 Point

18 A \$0 90 38 a \$1 10 \$2 00

5 Point

18 A \$0 95 36 a \$1 05 \$2 00

PROGRESS OF PRINTING FROM TYPE
Perhaps No Craft Ingenious Displayed
Shown More Interesting Sure Development
Capable \$1.234567890 Printing

NOTE FOR THE GREAT BASEBALL FANS Prospects for Successful Baseball Season Every Indication Pointing to Banner Year For This Great National Sport

#### **OUR ANNIVERSARY GREETING**

For more than a quarter of a century we have kept in close touch with the Dry Goods wants of the public. This careful and long continued watch of the interests of the members of the community has given us an intimate knowledge of their needs. Therefore, we are in a favorable position to fully and intelligently cater not only to their requirements in the matter of general and personal supplies, but also to the more elaborate and special articles of texture for Women's raiment.

MUNDEL BROTHERS

Leaders in Fashions

Mars Avenue and Venus Street

#### Lining Boldface Italic No. 520

12 Point

13 A \$1 25 26 a \$1 50 \$2 75

#### SIXTEENTH CENTURY Modern Architecture Edifice Builder Replaced Costing \$1234567890 Dollars

11 Point

16 A \$1 25 31 a \$1 50 \$2 75

MAGNIFICENT PRESENTATION Scenery Along Coasts Monteranian Colored Handsomest Combination Ocean and Mountains

10 Point

15 A \$1 15 81 a \$1 35 \$2 50

GRAND BOTANICAL EXHIBITS Most Remarkable Collection of Wild Flowers and Ferns Medallions and Cash Prizes Given

19 A \$1 20 38 a \$1 30 \$2 50

POINTS OF INTEREST Some Pleasing Bit of Greensward Contain Quantity Silicon Oxygen Found Near Centerville

8 Point

17 A \$1 00 35 a \$1 25 \$2 25

**METEORIC SHOWERS** Large Portions of Iron

20 A \$1 00 40 a \$1 25 \$2 25

INTERESTING EXPERIMENT Result Combination Metallic Oxidations Contain Vitreous Enamel 6 Point

22 A \$0 95 42 a \$1 05 \$2 00

WONDERFUL DEXTERITY Colored Effects Branstree Glassware Surprising Skill Developed Among Painted Charwood Treasures Now Imported Smart People \$1234567890 Marvel Wonder

#### AMERICAN MUSIC FRIEND

\_\_\_\_\_

A Weekly Journal

By Prof. H. Rowe

**Graduate** European School of Music

AMERICAN MUSIC CO.

New York

3 Point Border No. 24

#### THE PARSON'S DAUGHTER

A Novel



By M. Burns

Brockters Publishing Co. Farmington, Wales

Panel Border No. 22 Small Lady Speakers 17

13 A \$1 50 26 a \$1 85 \$3 35

#### RESTRICTIVE PROCEEDINGS

Notice is hereby given that an Imperative Order has been issued to rigidly enforce the Curfew Law

12 Point

19 A \$1 30 37 a \$1 45 \$2 75

#### AN INDENTURE OF APPRENTICESHIP

This Indenture witnesseth: That Robert Jay Nevertoil with and by the consent of his mother as his next friend has bound and put himself apprentice \$1234567890 to learn the art of loafing

10 Point

23 A \$1 15 46 a \$1 35 \$2 50

#### COMMONWEALTH VERSUS JOSEPH SLOWPAY

Whereas Joseph Slowpay of Indolent Township in this County hath failed to pay his dog taxes for one year according to law, therefore we command that you summon the above said Joseph Slowpay to appear before us and show ample and satisfactory cause why he hath failed to make the said payments

8 Point

int 26 A \$1 00 54 a \$1 25 \$2 25

MECHANICAL ARTIST DESIGNED

Never Since the History of Printing in Colors Has There Been Such an Advance Great Improvement of Printing Material Used Year of \$1234567890 Our Lord 6 Point

t 30 A \$0 90 60 a \$1 10 \$2 00

ANNOUNCEMENT EXTRAORDINARY

Type of Every Description Manufactured on Short Notice Special Inducements Offered Buyers Increased Equipments Necessary to Supply the Demand

Clever Enterprising Printing Fraternity
Further Information \$1284567890 Given on Request

#### Lining Law Italic No. 520

14 Point

15 A \$1 40 30 a \$1 60 \$3 00

#### LAUDABLE AGREEMENT

Said Company furthermore agrees to make good to the assured Persons all damage from water which is the Result of a Fire in the adjoining

12 Point

16 A \$1 25 32 a \$1 50 \$2 75

#### GENERAL NOTICE TO TAX PAYERS

We hereby furnish you with the list of persons subject to Taxation and Valuation required by Law to be yearly ascertained together with the Amounts paid by them pursuant to Section \$1234567890 of the Code of this State

10 Point

20 A \$1 15 40 a \$1 35 \$2 50

8 Point

20 A \$1 00 40 a \$1 25 \$2 25

A MECHANICAL ART
The Invention of Printing Has
Been Duly Recognized
Thus \$1234567890 To-wit

IMPROVEMENT OF MANKIND

Advocating Protection for Honest Men
Our Industrial Conditions

Dawn of Civilization and Less Crime
Morals \$1234567890 Public

Prices for Circular Fonts Lining Law Italic No. 520

8 Point 20 A \$1 00 120 a \$3 65 \$4 65 12 Point 16 A \$1 25 95 a \$4 00 \$5 25 10 Point 20 A \$1 15 120 a \$4 00 \$5 15 14 Point 15 A \$1 40 90 a \$4 95 \$6 35

### Lining Law Italic No. 522

## POWER OF ATTORNEY

Know All Men by these Presents, that I,
ofdo hereby make, constitute
and appoint, of,
my true, sufficient and lawful attorney, for me and in my name, to, and to do
and perform all necessary acts in the execution and prosecution of the aforesaid business in as full and ample a manner as I might do if I were personally present.
In witness whereof, I have hereto set my hand and seal, this190
<u> </u>
Sealed and delivered in the presence of
Lining Law Italic No. 520
ACKNOWLEDGMENT OF PRIVATE ACT
$STATE \ OF_{} $ $ss.$
County of
Be it remembered, that on theday of, in the year one thousand nine hundred
and, before me, the undersigned,
a commissioner, resident in the city of, duly commissioned and qualified by the executive authority, and under the laws of the State of, to take
the acknowledgment of deeds, etc., to be used or recorded therein, personally appeared, to me
known to be the individual named in, and who executed
the above instrument and acknowledged to me that he did sign, seal and deliver the same, as his free act and deed,
on the day and year therein mentioned, and for the consideration, uses and purposes therein expressed.
In witness whereof, I have hereunto set my hand and affixed my official seal, the day and year aforesaid.
(SEAL)
( SEAL )

4 A \$4 80 6a \$4 55 \$9 85

# FINE LEAN TYPES Beautiful Printings

48 Point

5 A \$3 05 9 a \$3 20 \$6 25

# CONCERTED Print Works

60 Point

4 A \$4 05 6a \$3 55 \$7 60

# HONOURS More Ideal

36 Point

5 A \$2 10 9a \$2 15 \$4 2

## UNIQUE STYLE New Design Fad

18 Point

15 A \$1 40 13 a \$1 85 \$3 25

MODERNIZING CONVENIENCES
Demanding printers to continue
giving modern and artistic work
to customers patronizing the art

30 Point

7 A \$2 05 11 a \$1 95 \$4 00

# EXTRA SHOWING Fine Specimen Ink

12 Point 21 A \$1 25 42 a \$1 50 \$2 75

CONVENIENT FOR CONDENSED SPACES
Offer an opportunity to give display and
convenience to compositors when setting
advertising circulars and announcements

24 Point

9 A \$1 65 18 a \$1 90 \$3 55

# DELIGHTED PRINTER Using Condensed Series

10 Point 23 A \$1 10 46 a \$1 40 \$2 50 DESIGNED EXCLUSIVELY FOR PROFITABLE Printing, artistic composition and economy of space, which together pleases the customers

and the printer, creating confidence between

# CONDENSED **PLADE** Is found to be very convenient in a pinch. Condensed type like this is convenient at any time. There has never been a better condensed letter designed or produced. It has been cleverly conceived and cleverly cut. It is invaluable alike in the job or newspaper office; in fact, it belongs in both places and ought to be there AMERICAN TYPE FOUNDERS CO.

4 A \$1 90 9a \$2 85 \$4 25

# RENUNCIATION Unique Interest Felt Modern Phases

24 Point

5 A \$1 45 12 a \$2 05 \$3 50

# EAGER HUNDREDS American Type Founders Company Represents Great Variety of Presses

18 Point

8 A \$1 40 19 a \$1 85 \$3 25

MODERN STOCK ON HAND
Open for Inspection by All
Gothics and Titles and Everything
Needed in Complete Plant

14 Point

14 A \$1 40 27 a \$1 60 \$3 00

DISPLAY AMERICAN
Point Line Simple
But Leads All Others
In Sound Principle

12 Point

14 A \$1 25 29 a \$1 50 \$2 75

READ THIS PRINTERS
The Point System
Is the System That Can
\$1234567890

10 Point 15A \$1 10 31 a \$1 40 \$2 50 COMBINATION JOB INK
The Best Ink For
Those Twentieth Century
Folks Who Are Tasty

8 Point 16 A \$1 00 85 a \$1 25 \$25 EDUCATED COMPOSITORS
Are Needed to Fulfill
The Demands of the Customer
In All Parts United States
New and Second Hand Presses

6 Point 18 A \$0 90 87 a \$1 10 \$2 00

RUGGED HARDY GOOD WEARING Unsurpassed for General Use Every Printer Should Have a Series Of this Exceedingly Durable And Generally all Round Serviceable Latin \$1234567890 Antique 5-on-6 Point 24 A \$0 90 48 a \$1 10 \$2 00 TWENTIETH CENTURY MANY CHANGES

Are Noted but the Art Preservative Far Exceeds in the Race for Advancement As Facts and Figures Here Prove

To You Beyond the Peradventure of Doubt Uniform Set \$1234567890 of the Body



## PIANOS OF SENTIMENT

Pianos possesses a soul Come and hear them as they smile, sob, laugh or whisper of tender loves They are as responsive to the human touch as only wonderfully toned pianos can possibly be

The men who set up these splendid tone makers are more than mere artisans—they are artists of high degree. In no other factory do the men so delight in their work



Brass Rule 545E

3A\$690 3a\$400 \$1090

# DEALERS Rush Now

60 Point

8 A \$5 40 4 a \$8 90 \$9 30

# FINE Birds

8 Point

3 A \$4 05 5a \$3 45 \$7 50

## NICER Boards

30 Point

6 A \$2 10 12 a \$2 15 \$4 25

## IMPRINTED Handsomest

24 Point

7 A \$1 75 12 a \$1 80 \$3 55

## PHOTOGRAPHS Bromide Mount

10 Point 17 A \$1 05 34 a \$1 45 \$2 50 INTELLIGENT ACQUAINTANCE Considered necessary adjunct

8 Point 18 A \$1 00 36 a \$1 25 \$2 25
THE BENEVOLENCE ASSOCIATION
Promised by politicians required

42 Point

4 A \$3 00 8 a \$3 30 \$6 30

## EXPECT Machine

36 Point

4 A \$2 50 8a \$2 65 \$5 15

## REPORTS Confusion

18 Point

10 A \$1 45 22 a \$1 80 \$3 25

INFLUENTIAL TYPE Advertisers Medium

12 Point

15 A \$1 20 32 a \$1 55 \$2 75

MUNICIPAL OWNERSHIP Forceful argument 12345

6 Point 20 A \$0 90 40 a \$1 10 \$2 00 SEVERAL OF THE LEADING CITIZENS Used Modern Antique in Advertisements



Send for Revised

# **Price List**

Buying only the very best grade of goods from wholesalers of sterling integrity, it is our purpose to make our prices such as will interest and benefit the middle classes. We buy for cash only and run no accounts

## Barnes & Russell

Fine Groceries

539 Beacon St., Lynn

24 Point No. 2437 and 12 Point No. 1240 Cloister Border

3 A \$7 25 4 a \$4 90 \$12 15

# MINTED Natured

60 Point

8 A \$6 40 4 a \$4 00 \$10 40

# BANKER Refutable

8 Point

4 A 84 60 E . 89 05 87 55

# MONSIEUR Harmonized New Breton

2 Point

4 A \$3 75 5 a \$2 50 \$6 25

DECREASED Eight hundred Fireboat sunk

4 A \$2 65 7 a \$2 40 \$5 05

## USABLE TYPE Strong Beautiful New Clean Face

80 Point

4 A \$2 05 8 a \$2 20 \$4 25

## MODERN DESIGN Great Display Type Notable Characters

24 Point

5 A \$1 60 10 a \$1 90 \$3 50

## HANDSOME LETTERS Delight Master Printers Typographic Originality

18 Point

8 A \$1 60 15 a \$1 65 \$3 25

NEAT STYLE Modern Faces Useful Letters

14 Point

**\$3 00** 

LINING BRETON Latest Bold Lines Printing Requisite

12 Point

14 A \$1 25 28 a \$1 50 \$2 75

ARTISTIC PRINTING Unique New Designs Produces Fine Trade



# HOW TO MAKE ANY BUSINESS GROW



Artistic printing is our occupation. If you are preparing a catalogue or booklet, circular or announcement or any other matter designed to make your business increase, our services will be of value to you

## **Brown & Roberts**

Book and Job Printers

284 Main Street, Bath



#### **Boston Breton**



Must do more than attract for many simple things are attractive. Good ads must be dignified and attractive

Boston Breton Is Dignified

Bulfinch Attractor 18



lemish Border No.

## House Musica

## **Encounter Latch**

80 Point

4 A \$2 05 8 a \$2 20 \$4 25

## **NICE BENDER** Route Discontinued

24 Point

5 A \$1 40 11 a \$2 20 \$3 60

## KINGDOM UNCLE Lunch Fairmount Park Infernal Machine

18 Point

7 A \$1 40 14 A \$1 85 \$3 25

## UNIFORMED POLICE Granted Questioner Relief Conform Stimulant

14 Point

12 A \$1 45 24 a \$1 55 \$3 00

TREASURED VOCABULARY Honorable Minstrel Entertained Dreamer Conversationalist Remarked

14 A \$1 30 28 a \$1 45 \$2 75

10 Point

17 A \$1 20 34 a \$1 30 \$2 50

**BOUNDARIES** International Discount On \$1234567890 In

KNIGHTS BOLD **Marchers Receive Ovation** Pleasant Efforts Favored Quiet Cavalier

22 A \$1 05 44 a \$1 20 \$2 25

MASON ENTHUSIASTIC Geographical Researches Discovered Wonderful Vegetation **Advertised Demonstration Month** 

6 Point

21 A \$0 90 42 a \$1 10 \$2 00

DESIRABLE EMIGRANTS Country Receives Thousands Healthy **Educated Inhabitants** Unclaimed Lands Northwest Several \$1234567890 Accumulation

## Marsheond

6531 Morningview Heights

WE have used great care in the selection of the finest domestic fabrics. We will show some of the best in the market. Call and examine our large stock of

Tailor-Made

## FALL COATS

for

## Men and Boys

## MILK

Pure, Clean, Rich

Table, Nursery or Kitchen Usage

Bottled and Sold by

Burk Milk Company

Sacramento, Iowa

Il afford good opporassortment of finest shed Worsteds, Wool ngs, Cheviots, at cost

reond

iew Heights

8 A \$5 85 5a \$4 05 \$9 40

# BEHEADED River Course

48 Point

4 A \$3 95 7a \$3 55 \$7 50

# KING DORMER Hears Telephone

12 Point

4 A \$3 05 9 a \$3 35 \$6 40

## MINING EXPERT Bounds Homeward

30 Point

5 A \$2 10 10 a \$2 15 \$4 25

# DISCOUNTING MONDAY When Occasional Holidays

24 Point

7 A \$1 80 13 a \$1 75 \$3 55

# THREADER DOUBTED WORD Obvious Reason Given Therefor

18 Point

10 A \$1 65 20 a \$1 60 \$3 2

TELEGRAPH STRINGENT MEASURE Limit Author Sending Wireless Message

12 Point

16 A \$1 35 32 a \$1 40 \$2 75

AMERICAN TYPE FACES

The American Type Founders Company expends more each year than all other founders 8 Point 22 A \$1 05 44 a \$1 20 \$2 25

MASTER PRINTERS TAKE NOTICE

Your customers can be induced to order a vastly increased amount of printing if you show them how they can increase trade by having you furnish them with attractive printed matter. The experiment is worth

The 6, 10, 14, 36 and 72 Point sizes in preparation

# CUSHING ANTIQUE

Entirely redrawn and cut from new patterns. Conforms to approved outlines FOR ANTIQUE FACE

but modified to meet present-day requirements.

The full series from six to seventytwo point is uniform in color and all details, and is unquestionably the most complete and accurate series of Antique made.

SERIES ABSOLUTELY ESSENTIAL TO MODERN PRINTERS

#### Lining Central Antique No. 2

FOG Back

Ring HERS

42 Point 3 A \$3 40 6a \$3 20 \$6 60

MUS'I' Dream

36 Point 4 A \$2 90 6a \$2 40 \$5 30

Monday GRISTS

30 Point 4 A \$2 10 8 a \$2 15 \$4 25

KINDLY Reflections

24 Point 5 A \$1 60 11 a \$1 90 \$3 50

## HUNDRED PROVE Enormous Results Gained

PUBLISH
Christian Truth

SOME GIRLS Entertain Believers Dream Best

HEALTHY BOYS
Faint Over Nine Dollars
\$1234567890

10 Point 18 A \$1 20 36 a \$1 30 \$2 50 FOUR TRAINED HENS Perform Two Wonderful Feats Both Enjoy Danoing

8 Point 18 A \$1 05 37 a \$1 20 \$2 25 NEARLY HUNDRED MEN Shot During Raid Near Hard Islands Caught Million Elephants 6 Point 20 A \$0 95 40 a \$1 05 \$2 00
YOUNG MEN GROWING SHOULD
Take Enough Exercise During Hot Weather
Two Little Boys Went Bathing
Enormous \$1234567890 Deal Finished

## Silver Mines

#### HAVE MADE MEN RICH

Our Mines are good and the stock has always been a safe investment. Is very rapidly increasing in genuine value

#### SEVENTY DOLLARS

per Share to-day and is expected to go beyond the one hundred mark

ONLY A FEW SHARES FOR SALE BY

## Bluefields Mineral Co.

SILVERCLOUD CITY, COLORADO

## Matrix Cabinets FOR THE COMPOSING ROOM

TAVE roll curtain front and look. Made of hardwood, oak, with antique finish. Each drawer is 14 x 15 inches inside and holds 142 running inches matrices. Has big tool drawer and makes a durable as well as nice Composing Room Cabinet. See illustration on Page 1037

SOLD AT ALL HOUSES OF THE

American Type Founders Co.

## TNG Ruler

26 Point

3 A \$2 65 6a \$2 45 \$5 10

## ROSES Desired

30 Point

4A \$2 15 8a \$2 10 \$4 25

## PICTURESQ Eatables Consumed

24 Point

7 A \$1 80 12 a \$1 80 \$3 60

## CALEDONIAN SPORT Instrument Zion Orchestral

18 Point

9 A \$1 50 17 a \$1 75 \$3 25 .

#### DANGERS Beautiful Effects

12 Point

15 A \$1 25 30 a \$1 50 \$2 75

MARKET REPORT **Inanimate Conversations** Go \$1234567890 Tim

10 Point

18 A \$1 20 35 a \$1 30 \$2 50

#### REMEMBRANCES

General Advancement Broken Down Because Grain Not Failed Please Farmers

9 Point

20 A \$1 15 40 a \$1 35 \$2 50

THE ARCTIC REGIONS

Toastmaster Brownel Introduces General Leatherburd Greeted Enthusiastic Remark

8 Point

20 A \$1 10 38 a \$1 15 \$2 25

#### AMERICAN COLONIES

United States Government Caused Labor Saving Machinery **Erected in Several Departments** 

7 Point

24 A \$1 00 48 a \$1 25 \$2 25

SUBLIME SATISFACTION

Recent Addresses Before South Scientific Union Professor Runaround Stated Was Tired Because Present Generation About Half Energies Mankind

6 Point

21 A \$0 95 42 a \$1 10 \$2 05

DOUBTING METHODS

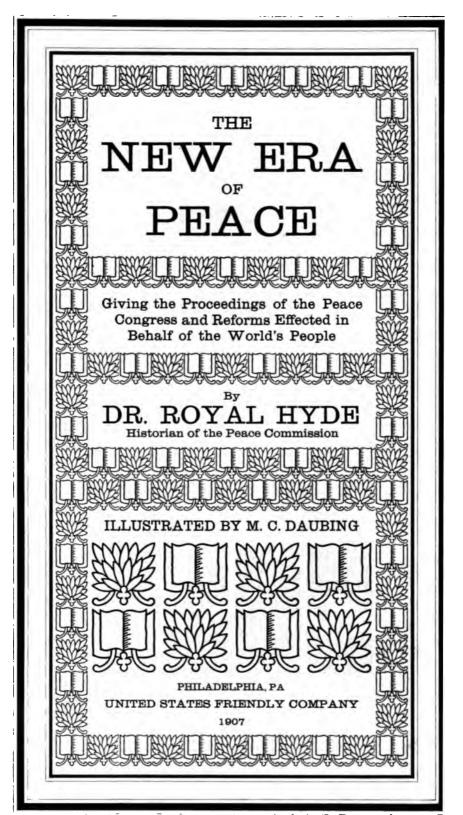
Merchant Advertiser Received Important Letter Which Has Some Merit Several Absurdities Found Connected Cause \$1234567890 Effect

51/2 Point

22 A \$0 90 44 a \$1 10 \$2 00

EFFORTS SHOWING PROGRESS

Persistent Methods Brought Enormous Patronage Running Establishment Each Night Ordered American Type Founders Company Their Latest and Popular Type



6 A \$1 80 12 a \$1 85 \$3 65 24 Point

## **ESTABLISHMENT** Economize However Short Charitable Edition

20 Point

## TROUBLESOME TIMES Benevolent Tattered Ramblers **Humanity Discounted**

10 A \$1 65 19 a \$1 70 \$3 35 18 Point

MANY AMERICAN RESORTS Dame Nature's Captivating Invitation Honey and Jersey Milk

12 Point 15 A \$1 25 30 a \$1 50 \$2 75

PROPHETS FORETELLING WEATHER Wise Climatic Sharps Not Wickedest of Mortals Grand Meteoric Display Postponed Bring Stars \$1234567890 to This Earth

10 Point 17 A \$1 15 35 a \$1 35 \$2 50

RISE OF GREAT MEN FROM HUMBLE LIFE Our Colleges Possess No Patent Right for Making Great Men The Newspaper is the Great School The Educator and Thinker for All Mankind Moral and Social Guardians are Helpful

19 A \$1 10 38 a \$1 15 \$2 25 8 Point

TEACH SHORTHAND Grant Free Request Guarantee High Grade Position Strange Correspondence

5-on-6 Point 28 A \$0 90 55 a \$1 10 \$2 00

MORE ECONOMICAL IN LABOR Course Instruction Encounters Generous Products Negatives and Positives Bright Beginners Required Unite Elementary Class Students Taught Magnanimous Qualities

6 Point 22 A \$1 00 44 a \$1 00 \$2 00

CHARMED BOOK DEALERS Booklets and Testimonials Given Bookselling Becomes Serious Lamentable Thirty Firms Devote Themselves Expensive Stock Completely Ruined Great Empire Embraces Sixty Large Firm Most \$1234567890 Labor

LINING ANTIQUE No. 526

5 Point 22 A \$0 95 42 a \$1 05 \$2 00 GOVERNMENT CUSTOM HOUSE INSPECTORS The Sleuths Smugglers Take Big Chances to Lead Astray Watch Dogs of Marine Travelers Most Aristocratic Tax Collectors of the World Vigilance Hath Its Own Reward

Mercantile Border No. 236



#### OBJECT LESSONS

HE Printers Art School of Correspondence, of Maine, is riding no high horse in its serious efforts in behalf of that art preservative, Printing. The printed specimens liberally distributed by the Art School in its regular course to all printerdom are practical displays of the highest styles, and to printers are

## Invaluable Lessons in Modern Type Setting

The utmost care is taken that all leaflets, folders, booklets, catalogs etc., sent from its Artistic Lesson Department may be eloquent and truthful Object Lessons in the art of type arrangement. These ingenious and harmonious groupings of cold blooded type have greatly stimulated the desire to improve, and have caused the results of the student compositor to grow more beautiful and dignified, and also more fruitful of pecuniary results

GENIUS BREEDS ORIGINALITY WE TEACH THE COMBINATION

#### ART CORRESPONDENCE SCHOOL

Printer Students All Over the World Recognized Authority by Art Critics



9 A \$1 55 18 a \$1 80 \$3 85

## IMPORTANT BUSINESS To be Transacted at Next Meeting Loyal League of the Republic

12 Point

14 A \$1 20 29 a \$1 55 \$2 75

#### PATRIOTISM DEMONSTRATED Eminent Speakers Praise Spanish War Heroes Greatest \$1234567890 Enthusiasm

10 Point 17 A \$1 15 36 a \$1 35 \$2 50 Cheered Vociferously The Annual Parade of Eagles Society Banded Together

21 A \$0 95 42 a \$1 05 \$2 00 NOTEWORTHY OCCURRENCES Annual Gathering of Admiration Society

No Question Has Raised More Keen Discussion A Large Steamship Excursion Seventeen Miners from Klondike Return Sadder \$1284567890 But Wiser

8 Point 21 A \$1 05 42 a \$1 20 \$2 25 FIVE THOUSAND PEOPLE TRIUMPHANT TROOPS ARRIVE Greatest Enthusiasm Shown Thousands Welcome the Conquerors On Their Way Homeward Many Thousands Give Public Ovation

> 20 A \$1 00 40 a \$1 10 \$2 10 XYLOGRAPHY AND TYPOGRAPHY In the History of Printing than that of the Use of Movable Wooden Type as a First Stage in the passage \$1934567890 between them

Clothes have more effect upon us than we imagine. Our deportment depends greatly upon our dress. Make a man get into some seedy, worn-out rags, and he will skulk along with his head hanging down, like a man going out to fetch his own supper beer. But deck out the same article in gorgeous raiment and fine linen. and he will strut down the main thoroughfare, swinging his cane and looking at the girls, as perky as a bantam cock.

-Jerome K. Jerome.

## Brass Rule

Designed for Commercial Printing and Fine Display Advertisements

Plain and Distinctive Faces

Labor-Saving Rule

Circles, Ovals and Diamonds

Brass Dashes and Braces

Head Rules, Column Rules, Dash Rules

Advertising Rules

■ Tables for Figuring Price of Cut Rules, Labor-Saving Rule, Miters, Column Rules, Dash Rules, etc.

The Largest & Most Com plete Selection Ever Shown

### **Brass Rules**

In ordering Brass Rule it is important to state both number and initial. Unless otherwise noted,
Brass Rules are made in 24-inch strips

NO.	BODY	PER FOOT
10B	1 Point	\$0 05
	1½ Point	
12B	2 Point	10
_18B	_ 8 Point	15
_14B	4 Point	20
_15B	5 Point	25
16B	5½ Point	271/4
17B	6 Point	30
18B	7 Point	35
19B	8 Point	40
20B	9 Point	45
21B	10 Point	50
22B	11 Point	55
28B	12 Point	60
24B	1 Point	06
25B	1½ Point	071/4
26B	2 Point	10
	3 Point	15
28B	4 Point	20
29B	5 Point	25
80B	6 Point	30
37B	1 Point	05
38B	14 Point	071/4
39B	2 Point	10
40B	3 Point	15
_41B	4 Point	20
43B	6 Point	30

_		
NO.	BODY	PER FOOT
50B	1 Point	<b>\$</b> 0 06
51B	11/2 Point	071/2
_52B	2 Point	10
58B	8 Point	15
54B	4 Point	20
56B	6 Point	30
68B	1½ Point	071/2
64B	2 Point	10
65B	3 Point	15
66B	4 Point	20
67B	5 Point	25
68B	6 Point	30
75B	11/2 Point	071/2
76B	2 Point	10
77B	3 Point	15
78B	4 Point	20
79B	5 Point	25
80B	6 Point	30
87B	2 Point	10
88B	3 Point	15
89B	4 Point	20
91 B	6 Point	30
98B	2 Point	10
99B	3 Point	15
100B	4 Point	20
102B	6 Point	30

### Unless otherwise noted, Brass Rules are made in 24-inch strips

NO.	800Y	PER FOOT
		\$0.071/3
		10
112B		10
118B	2 Point 2 Point	10
114B 115B	2 Point	10 10
116B	2 Point	10
117B	3 Point	15
118B	3 Point	15
119B	4 Point	20
120B	5 Point	25
		30
_121 B	6 Point	
126B	3 Point	15
127B	4 Point	20
128B	Point	25
129B	6 Point	30
130B	7 Point	35
131 B	8 Point	40
132B	10 Point	50
133B	12 Point	60
134B	3 Point	15
135B	4 Point	20
136B	Point	25
137B	6 Point	30
138B	7 Point	35
139B	8 Point	40
140B	10 Point	50
141B	12 Point	60

NO.	BODY	PER FOOT
142B	3 Point	<b>\$0</b> 15
143B	4 Point	20
144B	5 Point	25
1450	470-1-4	
145B	6 Point	80
146B	7 Point	35
147B	8 Point	40
148B	10 Point	50
149B	12 Point	60
150B	3 Point	15
151B	4 Point	20
	470000	
152B	5 Point	25
153B	6 Point	80
1540		
154B	7 Point	85
156B	8 Point	40
156B	9 Point	45
157B	10 Point	50
158B	12 Point	60
159B	18 Point	90
160B	24 Point	1 20

### Unless otherwise noted, Brass Rules are made in 24-inch strips

NO.	BODY	PER FOOT
185B	8 Point	\$0 15
186B	4 Point	20
187B	5 Point	25
188B	6 Point	30
189B	7 Point	35
190B	8 Point	40
191B	9 Point	45
192B	10 Point	50
198B	12 Point	60
196B	4 Point	20
197B	5 Point	25
196B	6 Point	30
199B	7 Point	35
200B	8 Point	40
201B	10 Point	50
6551/2B	2 Point	10
655B	3 Point	15
657B	Point	20
658B	6 Point	30
230B	2 Point	10
231 B	2 Point	10
232B	2 Point	. 10
233B	2 Point	10
234B	3 Point	15

NO.	BOOY	PER FOOT
235B	3 Point	\$0 15
296B	8 Point	15
237B	2 Point	10
238B	2 Point	10
239B	2 Point	10
240B	8 Point	15
241B	3 Point	15
242B	2 Point	12
243B	3 Point	18
245B	3 Point	18
246B	3 Point	18
306B	1 Point	06
307B	1¼ Point	09
808B	2 Point	12
809B	8 Point	18
810B	4 Point	24  }
311B !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	5 Point	<b>30</b>
312B 	6 Point	<b>36</b>
313B	8 Point	48 111111111111111111111111111111111111
314B	12 Point	72
315B	1 Point	06
316B	1¹∉ Point	09
317B	2 Point	12

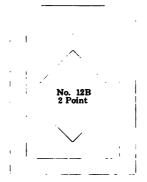
Unless otherwise noted, Brass Rules are made in 24-inch strips

NO.	BODY	PER FOOT
318B	3 Point	<b>\$</b> 0 18
•••••		
819B	4 Point	24 
320B	5 Point	30   1888   1888   1888   1888   1888   1888   1888   1888   1888   1888   1888   1888   1888   1888   1888   1888
821B	6 Point	36 
****	0.75-1-4	40
322B	8 Point	
323B 	12 Point	72 
***************************************	******************	
334B	2 Point	12
885B	3 Point	18
***		•
336B 	4 Point    18   18   18   18   18   18   18   1	<b>24</b> 
837B	5 Point	30
338B	6 Point	36
	DATA MANAMAMAMAMAMAMAMAMAMAMAMAMAMAMAMAMAMA	
694R	12 Point	72
634B	12 Point	72
634B	12 Point	72
635B		
635B	12 Point	72
635B 639B 640B	12 Point 6 Point 8 Point	72 36 48
635B 639B 640B	12 Point 6 Point 8 Point	72 36 48
635B 639B 640B 641B	12 Point 6 Point 8 Point 6 Point 6 Point	72 36 48 36 36
635B 639B 640B 641B 642B	12 Point  6 Point  8 Point  6 Point  5 Point	72 36 48
635B 639B 640B 641B 642B	12 Point  6 Point  8 Point  6 Point  5 Point	72 36 48 36 36
635B 639B 640B 641B 642B	12 Point 6 Point 8 Point 6 Point 5 Point 6 Point	72 36 48
635B 639B 640B 641B 642B	12 Point 6 Point 8 Point 6 Point 5 Point 6 Point	772 36 48 36 36 30
635B 639B 640B 641B 642B	12 Point 6 Point 8 Point 6 Point 5 Point	772 36 48 36 36 30
635B 639B 640B 641B 642B 643B 644B	12 Point  6 Point  8 Point  6 Point  5 Point  7 Point	72 36 48 36 36 36 42
635B 639B 640B 641B 642B 643B 644B	12 Point 6 Point 8 Point 6 Point 5 Point 6 Point	772 36 48 36 36 30 36 42
635B 639B 640B 641B 642B 643B 644B	12 Point 6 Point 8 Point 6 Point 5 Point 7 Point 6 Point	72 36 48 36 30 30 42 36

NO.	8007	PER FOOT
485C	8 Point	\$0 48
486C	12 Point	72
491C	7 Point	42
492C	8 Point	48
498C	10 Point	60
494C	12 Point	72
406B	12 Point	60
406B	18 Point	90
407B	24 Point	1 20
423B	12 Point	60
424B	18 Point	90
425B	24 Point	1 20
426B	30 Point	1 50
435B	12 Point	60
436B	18 Point	90
437B	24 Point	1 20
	<del></del>	
488B	30 Point	1 50
94 <u>5</u> .7- 5 1		-

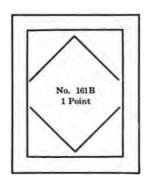
Regular Fonts DO NOT contain Miters which are sold separately in fonts and sets, see Tables
D and E page 676. For prices of Labor-Saving Fonts of Rule see page 674.

# No. 111B 2 Point

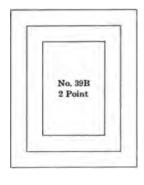


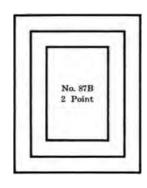
No. 114B. 2 Point



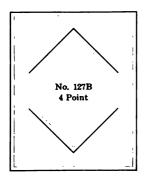




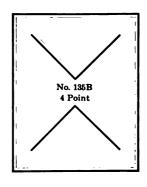






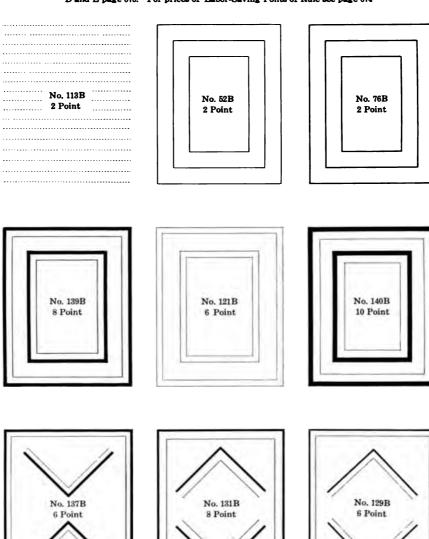




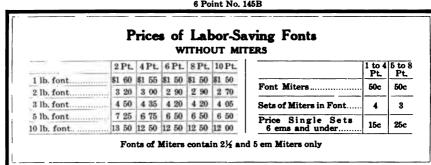


B 642

Regular Fonts DO NOT contain Miters which are sold separately in fonts and sets, see Tables D and E page 676. For prices of Labor-Saving Fonts of Rule see page 674



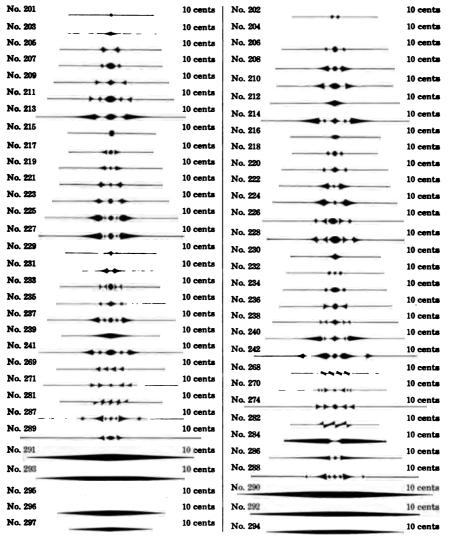
### 6 Point No. 145B

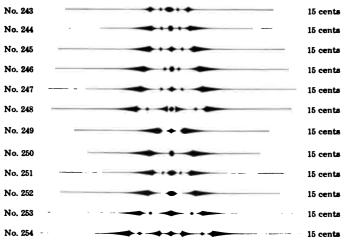


### Die Cut Brass Dashes

Nos. 201 to 242 and 268 to 297, any length for news columns not exceeding 15 ems, 10 cents each.

Nos. 243 to 254, 15 cents each.

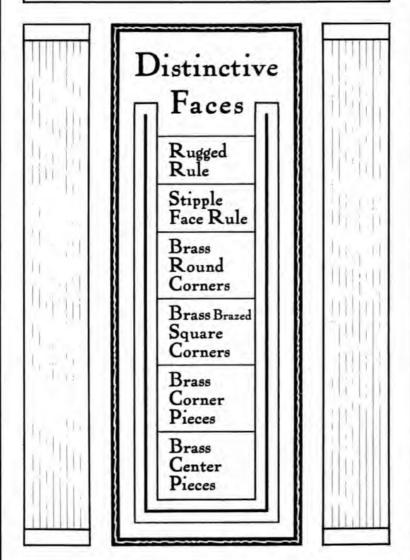




644

В

# Brass Rule



American Type Founders

Originator

Company

Everywhere

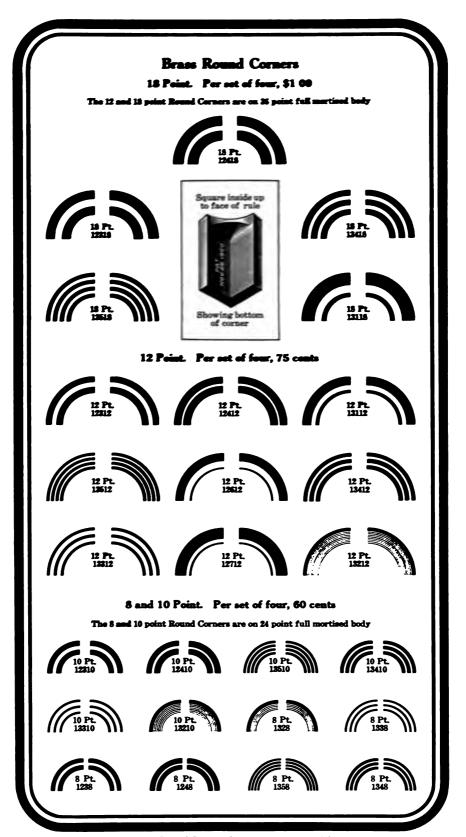
### Unless otherwise noted, Brass Rules are made in 24-inch strips.

NO.	800Y	PER FOOT	NO.	BOOY	PER FOOT
1212	2 Point	\$0 10	1274	4 Point	\$0.20
1213	3 Point	15	1276	6 Point	30
1214	4 Point	20	12712	12 Point	60
1216	6 Point	30	1000	d Defeat	20
1232	2 Point	10	1286	6 Point	30
1223	3 Point	15	1306	6 Point	30
1224	4 Point	20	1314	Point	20
1226	6 Point	30	1316	6 Point	30
1256	6 Point	30	13112	12 Point	60
1232	2 Point	10			
1233	3 Point	15	13118	18 Point	90
1234	4 Point	20			
1236	6 Point	30	1336	6 Point	30
1238	8 Point	40	1338	8 Point	40
1230	5 T Mill	40	13310	10 Point	50
12310	10 Point	50	10010	10 Defeat	60
12312	12 Point	60	13312	12 Point	60
			1343	3 Point	15
12318	18 Point	90	1344	4 Point	20
			1346	6 Point	30
1232	2 Point	10	1348	8 Point	40
1233	3 Point	15			
1244	4 Point	20	13410	10 Point	50
1246	6 Point	30	13412	12 Point	60
1248	8 Point	40			
12410	10 Point	50	13418	18 Point	90
12412	12 Point	60	1356	6 Point	.30
12418	18 Point	90	1358	8 Point	40
	10 2 0111	30	13510	10 Point	50
1264	4 Point	20	40000	and the second	
1266	6 Point	30	13512	12 Point	60
12612	12 Point	60	13518	18 Point	90
	- Louit				

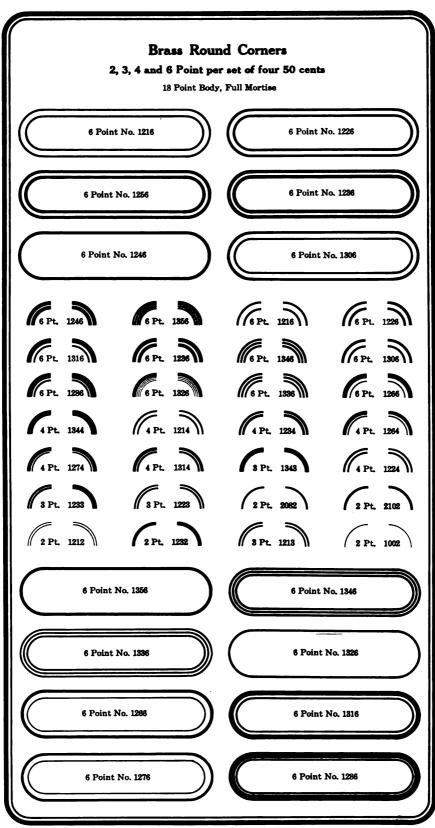
### Unless otherwise noted, Brass Rules are made in 24-inch strips,

NO-	BODY	PER FOOT
1151	1 Point	\$0 05
11515	1½ Point	716
1152	2 Point	10
1153	3 Point	15
1154	4 Point	20
1155	5 Point	25
11555	5½ Point	271/2
1156	6 Point	30
1157	7 Point	35
1158	8 Point	40
1159	9 Point	45
11510	10 Point	50
11511	11 Point	55
11512	12 Point	60
11518	18 Point	90
1326	6 Point	30
1328	8 Point	40
13210	10 Point	50
13212	12 Point	60
1386	6 Point	30
1376	6 Point	30
1378	8 Point	40
13710	10 Point	50
13712	12 Point	60
13718	18 Point	90

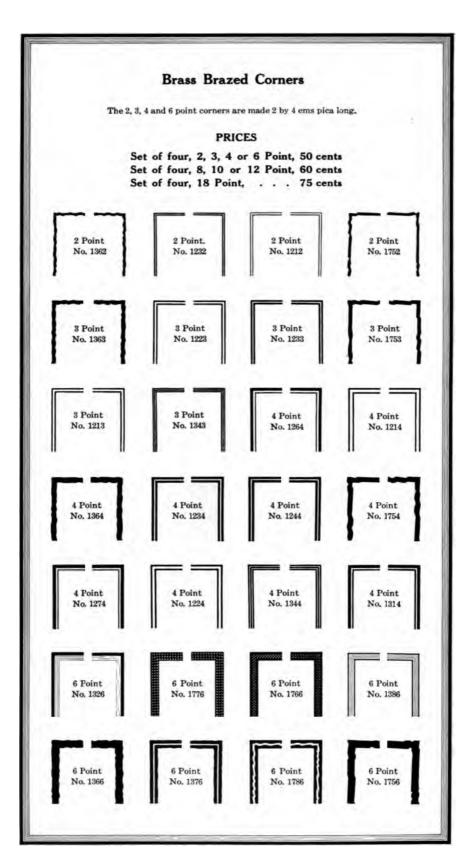
_		
NO. 1751	acov 1 Point	PER FOOT \$0 05
17515	1½ Point	71/4
1752	2 Point	10
1753	3 Point	15
1754	4 Point	20
1756	6 Point	80
17512	12 Point	60
1766	6 Point	36
17612	12 Point	72
XVOICE CONTRACTOR OF THE PARTY		
1776	6 Point	36 (11)
17712	12 Point	72
1786	6 Point	30
17812	12 Point	60
17818	18 Point	90
11010	- Foint	
1796	6 Point	36
17912	12 Point	72
(6)///		
1361	1 Point	5
13615	1½ Point	71/9
1362	2 Point	10
1363	3 Point	15
1364	4 Point	20
1365	5 Point	25
1366	6 Point	30
13612	12 Point	60



Brass Brazed Corners shown on pages 650 to 652 For prices of Labor-Saving Fonts of Rule see page 674



Brass Brazed Corners shown on pages 650 to 652 For prices of Labor-Saving Fonts of Rule see page 674



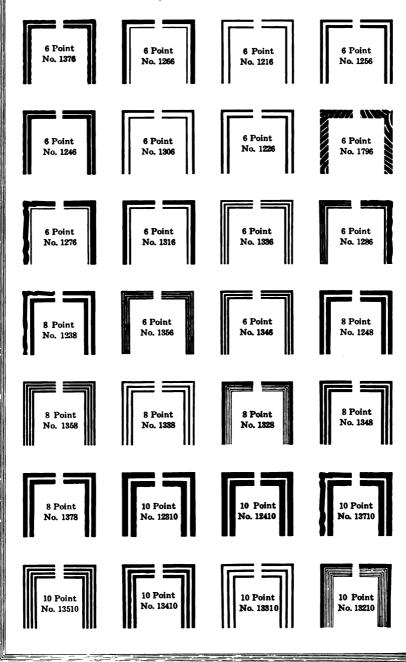
For prices of Labor-Saving Fonts of Rule see page 674

### **Brass Brazed Corners**

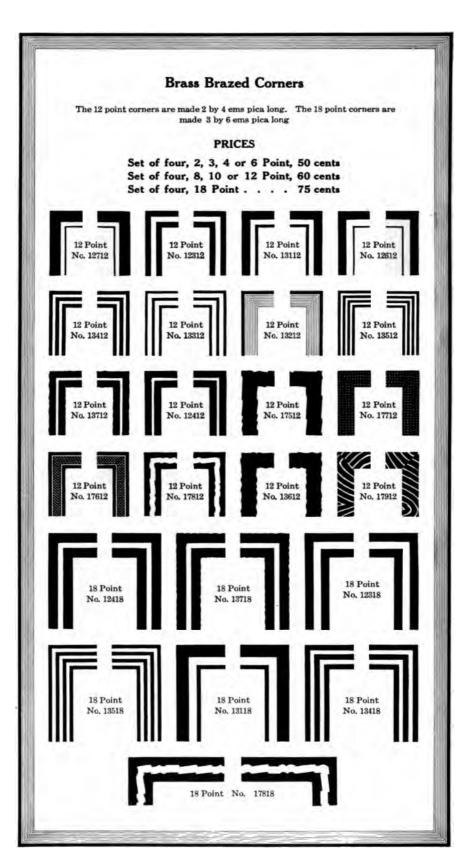
The 6, 8 and 10 point corners are made 2 by 4 ems pica long

#### **PRICES**

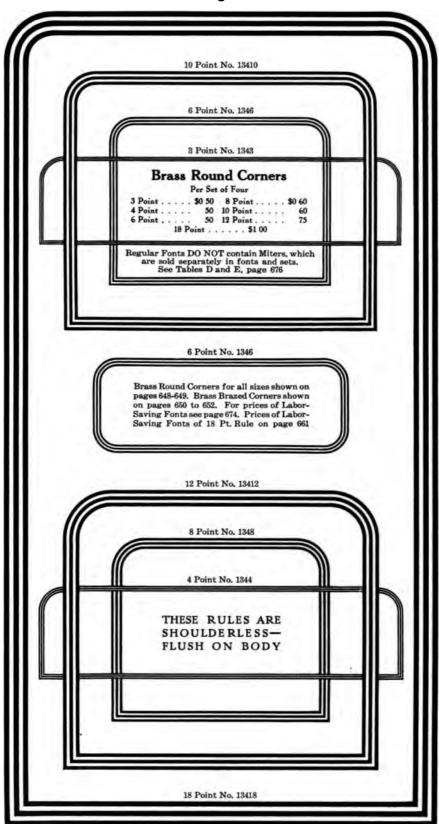
Set of four, 2, 3, 4 or 6 Point, 50 cents Set of four, 8, 10 or 12 Point, 60 cents Set of four, 18 Point . . . . . 75 cents



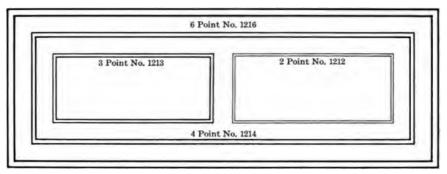
For prices of Labor-Saving Fonts of Rule see page 674



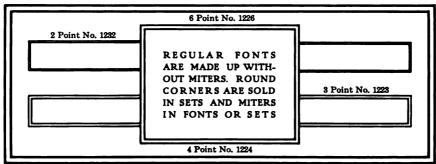
For prices of Labor-Saving Fonts of Rule see page 674

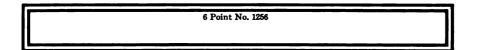


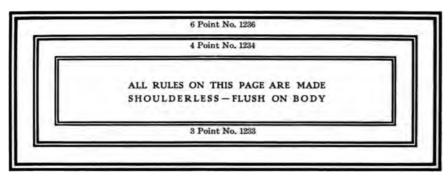
### **Brass Round Corners** 2, 3, 4 and 6 Point per set of four 50 cents Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets. See Tables D and E, page 676 2 Point No. 1232 2 Point No. 1212 3 Point No. 1223 3 Point No. 1213 3 Point No. 1233 3 Point No. 1233 4 Point No 1224 4 Point No. 1214 4 Point No. 1244 4 Point No. 1234 6 Point No. 1216 6 Point No. 1226 6 Point No. 1256 6 Point No. 1236 6 Point No. 1246 Brass Round Corners for all sizes of Rule shown on pages 648-649. Brass Brazed Corners shown on pages 650 to 652. Prices of Labor-Saving Fonts of Rule shown on page 674



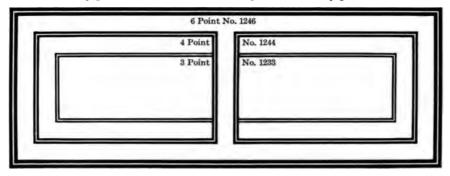
Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets. See Tables D and E, page 676



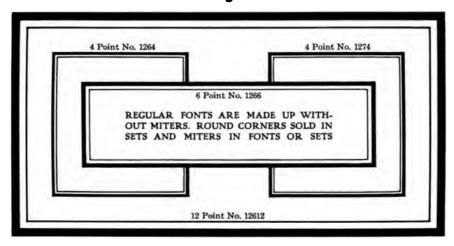




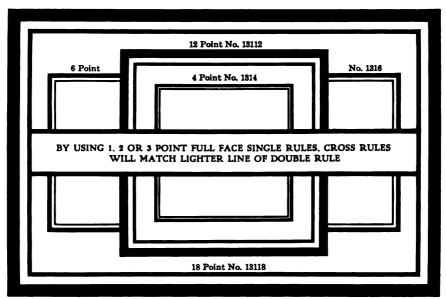
Brass Round Corners for all sizes of Rule shown on opposite page. Brass Brazed Corners shown on pages 650 to 652. Prices of Labor-Saving Fonts of Rule on page 674



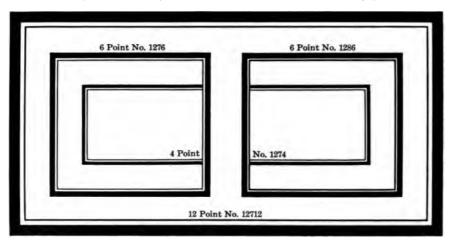
### 18 Point No. 13118 12 Point No. 12612 6 Point No. 1266 Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets. See Tables D and E, page 676 12 Point No. 13112 6 Point No. 1316 4 Point No. 1264 Brass Round Corners for all sizes of Rule shown on pages 648-649. Brass Brazed Corners shown on pages 650 to 652 12 Point No. 12712 6 Point No. 1276 **Brass Round Corners** Per set of four 4 and 6 Point ..... \$0 50 For prices of Labor-Saving Fonts of Rule see page 674

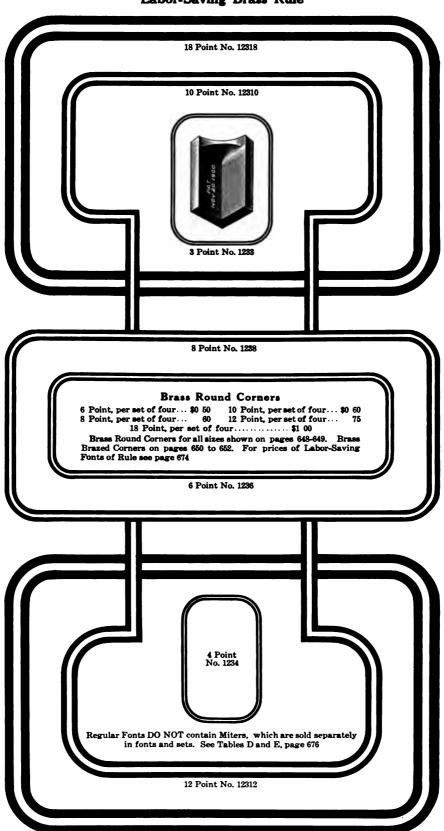


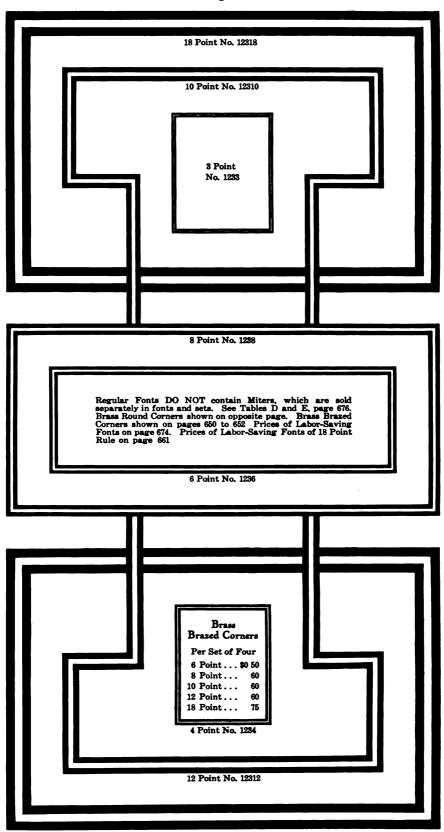
Brass Round Corners for all sizes of Rule shown on opposite page. Brass Brazed Corners shown on pages 650 to 652. For Price List of Labor-Saving Fonts of Rule see page 674

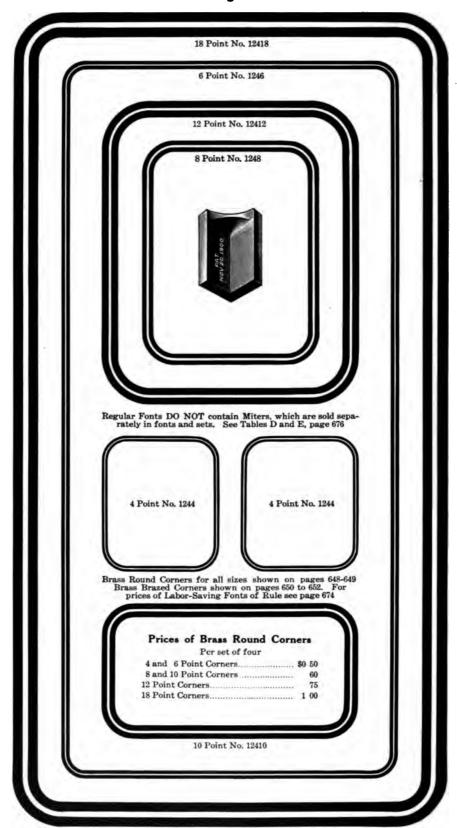


For prices of Labor-Saving Fonts of 18 Point Rule see page 661. Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets. See Tables D and E. page 676



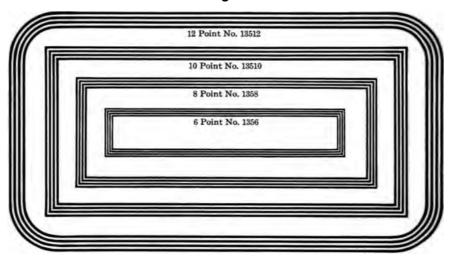




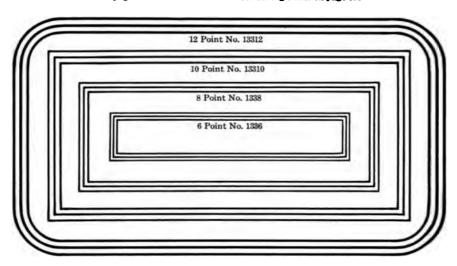


12 Point No. 12412 8 Point No. 1248 6 Point No. 1246 Point Face Series Regular Fonts DO NOT contain Miters, which are sold sepa-rately in fonts and sets. See Tables D and E, page 676. 18 Point No. 12418 18 Point Rule Rule larger than 12 point is not called for in requ-lar fonts in sufficient quantities to make it advisable to carry regular scheme fonts in stock. It is sold by the piece according to prices in Tables H and I on page 675. As a basis for figuring we give below schemes for fonts of 18 point rule, weighing approximately 3, 5 and 10 pounds. 3 POUND FONT 1 to 4 ems by one-half ems-4 pieces each.
5 to 14 ems by ems-2 pieces each.
The above pieces (see Tables H and I on page 675), amount to 34.44. 5 POUND FONT I to 4 ems by one-half ems—4 pieces each.
5 to 10 ems by ems—3 pieces each.
11 to 18 ems by ems—2 pieces each.
The above pieces (see Tables H and I on page 675), amount to \$7.05 10 POUND FONT 1 to 4 cms by one-half cms—4 pieces each.
5 to 18 cms by cms—3 pieces each.
19 to 25 cms by cms—2 pieces each.
The above pieces (see Tables H and I on page 675), amount to \$13.21. Miters (18 point), 2½ ems pica long inside, would amount to 72 cents per set and 5 em miters \$1.00 per set, figured from Table H (using outside measure) and the charge for mitering in Table F. Brass Round Corners for all sizes of Rule shown on opposite page. Brass Brazed Corners shown on pages 650 to 652. For prices of Labor-Saving Fonts of Rule see page 674 4 Point No. 1244 ALL REGULAR FONTS ARE PUT UP WITHOUT MITERS. ROUND CORNERS OR MITERS ARE SOLD SEPARATELY IN FONTS AND SETS

10 Point No. 12410

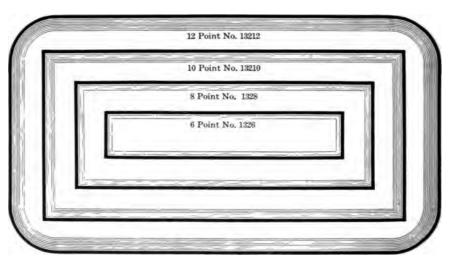


Brass Round Corners for all sizes of Rule shown on pages 648-649. Brass Brazed Corners shown on pages 650 to 662. Prices of Labor-Saving Fonts on page 674



Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets

See Tables D and E on page 676



8 Point No. 1378

### Rugged Effect

6 Point No. 1876

### THE COMPLETE SERIES OF THIS RULE EMBRACES THE FOLLOWING SIZES:

6 Point No. 1376, per foot 30 cents 8 Point No. 1378, per foot 40 cents 18 Point No. 13718, per foot 90 cents 18 Point No. 13718, per foot 90 cents

Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets See Tables D and E, page 679

18 Point No. 13718

A new series of double rule with the outer edges slightly rugged, which gives the "hand drawn" effect

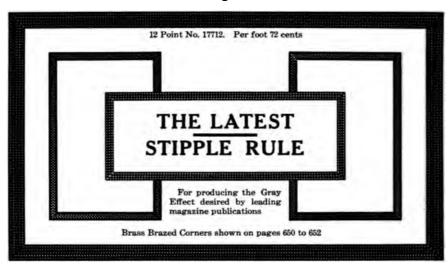
For prices of Labor-Saving Fonts of Rule see page 674. Prices of Labor-Saving Fonts of 18 Point Rule on page 661

10 Point No. 18710

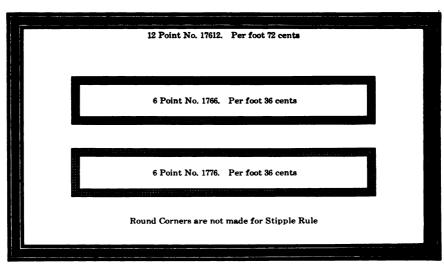
### **Brass Brazed Corners**

	50	
	point	
_		cents
Brass Brased Corn	ers shown on pages 650 to 652	

12 Point No. 13712







18 Point No. 17818. Per foot 90 cents

12 Point No. 17812. Per foot 60 cents

Brass Brazed Corners are made for this rule, and are shown on pages 650 to 652. Fonts are put up without Miters or Round Corners, which are sold separately in sets

For prices of Labor-Saving Fonts of Rule see page 674

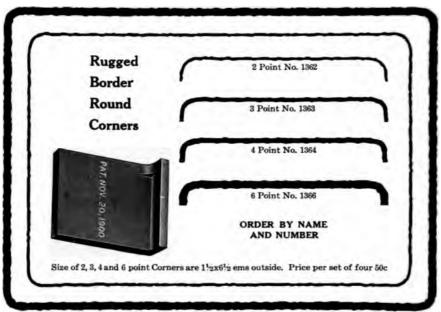
6 Point No. 1786 Per foot 30 cents

Brass Round Corners for this Series of Rule are on 36 Point mortised body

Price, per set of four, 6 point 50c; 12 point 75c;

12 Point No. 17812. Per foot 60 cents

For prices of Labor-Saving Fonts of 18 Point Rule see page 661. Fonts are put up without Miters or Round Corners, which are sold separately in sets see Tables D and E page 676



Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets See Tables D and E, page 676

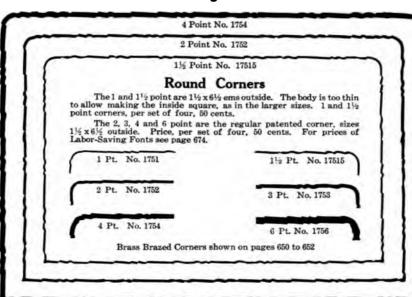
### ORDER BY NAME AND NUMBER

12 Point No. 13612 Per set of four, 75c

Size of Corners 6 ems by 6 ems outside Can be cut 3 x 6 ems if desired

For prices of Labor-Saving Fonts of Rule see page 674 Brass Brazed Corners shown on pages 650 to 652

#### Rugged Border Rule Series 136 2 Point 10 Cents per Foot 1362 1363 8 Point 15 Cents per Foot 1364 4 Point 20 Cents per Foot 6 Point 1366 30 Cents per Foot 13612 12 Point 60 Cents per Foot



Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets See Tables D and E, page 676



	1 Point No. 1751	
No. 1751	1 Point	Per foot, 5 cent
No. 17515	1½ Point	Per foot, 71/2 cent
No. 1752	2 Point	Per foot, 10 cent
No. 1753	3 Point	Per foot, 15 cent
No. 1754	4 Point	Per foot, 20 cent
No. 1756	6 Point	Per foot, 30 cent
No. 17512	12 Point	Per foot, 60 cent



### Prices of Labor-Saving Fonts without miters or round corners

State whether Miters or Round Corners are desired, giving number fonts or sets of Miters and sets of Round Corners.

Point	2	. 3	4	; <b>6</b>
1 lb font	\$1 60	\$1 55	\$1 55	\$1 50
2 lb font	3 20	8 00	3 00	2 90
3 lb font	4 50	4 35	4 35	4 20
5 lb font				

Point	2	3	4	6
Font Miters	-50c	50c	50e	50c
Sets of Miters in Font	4	4	4	3
Price Single Sets 6 ems and under	15c	15c	15c	25c

Round Corners, 2, 3, 4 or 6 point, per set of four, 50 cents. See display of Square and Diagonal Corners pages 670 to 672, Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets. See Tables D and E, page 676

2 Point	10 Cents per Foot
3 Point	15 Cents per Foot
4 Point	20 Cents per Foot
6 Point	30 Cents per Foot

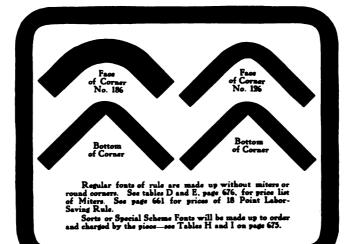
### **Brass Round Corners**

12	Point	No.	126,	Set	of	Four					\$0.75
18	Point	No.	186.	Set	of	Four					1.00

These Corners are 6 ems each way and square inside up to quad height allowing rule with round corners to be set around form without alteration at corners.

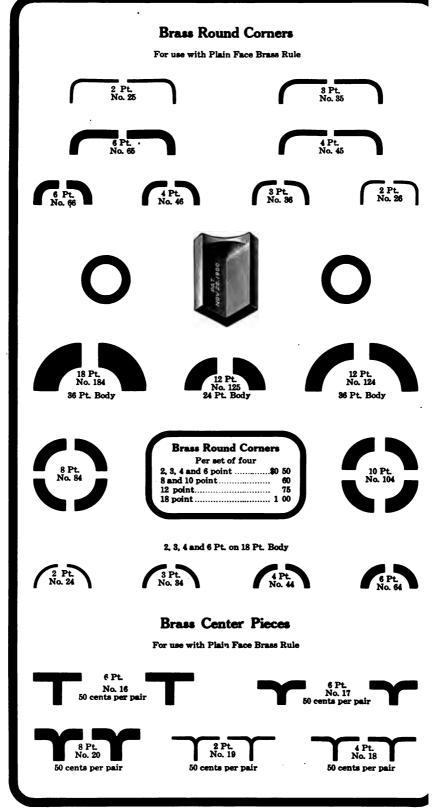
12 Point Rule No. 11512. Per Foot . . . . 60 Cents 18 Point Rule No. 11518. Per Foot . . . 90 Cents

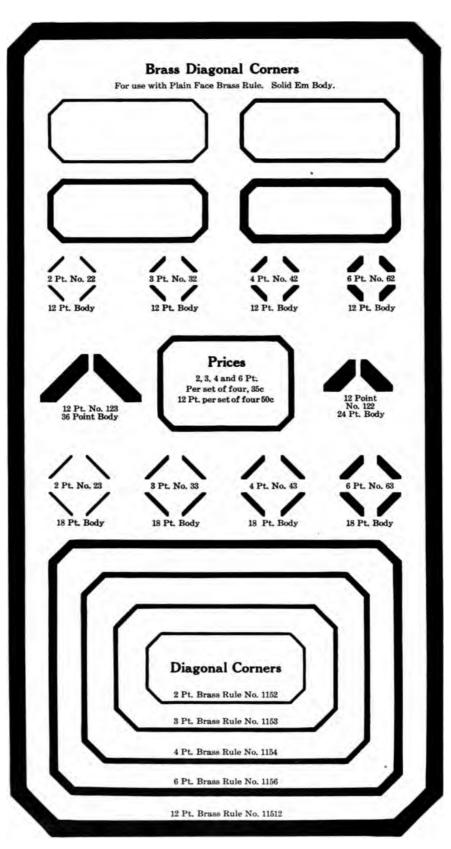
For prices of Labor-Saving Fonts of 12 Point Rule see page 674.



These Corners are especially adapted for newspaper ad work. Being square inside, Rule Border with Round Corners can be set around form as easily as a straight rule border form

### **Brass Square Corners** For plain face brass rule. Made like a corner quad and cut from a solid block of brass 2, 3, 4 and 6 Point, 18 Point Body, per set of four, 85 cents. 8, 10 and 12 Point, 24 Point Body, per set of four, 50 cents. 8 Point No. 81 10 Pt. No. 101 18 Point, 36 Point Body, per set of four, 75 cents. 12 Point, 86 Point Body, per set of four, 60 cents. 12 Pt. No. 127 18 Pt. No. 181 Other Brass Corners No. 11 No. 12 2 point on top 12 point on side Set of four 60 cts. 2 point on top 6 point on side Set of four 60 cts. 2 point on top 12 point on side Set of four 60 cts. 2 point on top 6 point on side Set of four 60 cts. **Brass Squares** 12, 18 and 24 point, per set of four, 85 cents. 36 point, 50 cents Plain Face Brass Rule 2 Point No. 1152 Per foot, 10 cts. 8 Point No. 1158 Per foot, 15 cts. 4 Point No. 1154 Per foot, 20 cts. 6 Point No. 1156 Per foot, 80 cts. 8 Point No. 1158 Per foot, 40 cts. No. 11510 10 Point Per foot, 50 cts. 12 Point No. 11512 Per foot, 60 cts.





For prices of Labor-Saving Fonts of Rule see page 674

### American Line Brass Leaders

American Line Leaders are made in three styles. Style 101, a fine dot; style 103, an open dot or short hyphen; style 105, a regular hyphen, which offers a selection varied enough to meet the requirements of all printing offices.

When ordering American Line Leaders give body and style desired.

When Ordering leaders to line with any type not on American Line be sure and send sample type H and m and state style of leaders desired.

#### Sorts

Sorts are sold per 100 pieces at the following prices. For other bodies and lengths see Table H, on page 675.

Ems.		1		11/2		2		21/2		8		81/4		4	
8 10	Pt. Pt. Pt.	1 2	80 00	2 2	10 40	2	40 80	8	70 10	2	90 40	8	20 80	8	50 10

#### Fonts of Short Pieces

An equal number of pieces of each length 1 to 4 ems by ½ em, figured at prices in Table H, on page 675. Weighing approximately 1 pound.

Body	No. Pieces each length	Per Font
6 Point	15 11 9 7	\$2 10 2 00 1 90 1 70

#### Labor-Saving Fonts

These prices are for Regular Scheme Fonts. In the 5-pound fonts the longest piece is 15 ems and in the 10-pound fonts 20 ems, cut by half ems pica up to 4 ems and even ems pica above 4 ems.

Sorts and special scheme fonts are cut to order and sold at "price per piece" listed in Tables H and I. All bodies other than those listed are cut to order only and sold at "price per piece" listed in tables H and I, on page 675.

SIZE FONT	6 Point	8 Point	10 Point	12 Point
1 Pound	\$1 70	\$1 60	\$1 50	\$1 40
2 Pound	8 40	3 20	3 00	2 80
3 Pound	4 95	4 65	4 50	4 05
4 Pound 5 Pound	6 40	6 00	5 80	5 20
	7 75	7 25	7 00	6 50
10 Pound	14 00	13 50	18 00	12 00
15 Pound	21 00	19 50	18 75	18 00
20 Pound	27 00	25 00	24 00	23 00
25 Pound	83 75	31 25	80 00	28 75
50 Pound	65 00	60 00	57 50	55 00
100 Pound	125 00	115 00	110 00	105 00

6 Point Body	Style 101	Style 103	Style 105
8 Point Body		········· ········ ·········	
10 Point Body			
12 Point Body			

#### American Line Brass Leaders

Specimen of 10 Point American Line Brass Leaders No. 108 used with 10 Point Lining Law Italic No. 520. I, .....a Justice of the Peace in the Town of ......in and for said County, DO HEREBY CERTIFY, that this Mortgage was duly acknowledged before me by the above named...... ..... the Mortgagor .... therein named, and entered by me this 

Specimen of 10 Point American Line Brass Leaders No. 105 used with 10 Point Century Expanded. Maiden's Lament Johann Scarlatti Mazurka in B Minor Saint Saens Mandalay A. Goring Thomas Voci Di Primavera Strauss

Specimen of 8 Point American Line Brass Leaders No. 101 used with 8 Point Century Expanded. The Year's at the Spring Haydn 'Neath the Stars..... J. B. Sinzlee ....Beethoven Presto in E Major... Johann Straus Fruhlingsglaube

# Price List of Brass Rule

#### Strip Rule

These prices are for plain faces only. The reduced prices for quantity apply only on an order for one body and face ordered at one time.

Point	1	11/2	2	3	4.	5	51/2	6	7	8	9	10	11	12
1 Foot Price.	5e	71%	10	15	20	25	271/2	30	35	40	45	50	55	60
No. Feet	200 4%c	134 7½	100 9½	67 1434	50 19	40 23¾	37 261/8	34 28½	29 33¼	25 38	23 42¾	20 47½	19 52¼	17 57
Frice	4740	178	0/2	14/4		20/4	20/8	20/2	00/4	-00	46/4	41/2	04/4	- 01
No. Feet	400	267	200	134	100	80	73	67	58	50	45	40	37	34
Price	41/2c	6%	9	133/2	18	221/2	2434	27	311/2	36	40%	45	491/4	54
No. Feet	1000	667	500	334	250	196	181	167	143	125	112	100	91	84
Price	414c	6%	81/2	12%	17	21%	23%	251/2	29%	34	3814	4234	46%	51
No. Feet	2000	1334	1000	667	500	400	364	334	286	250	223	200	182	167
Price	4c	6	8	12	16	20	22	24	28	32	36	40	44	48

# Labor-Saving Fonts of Brass Rule

Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets See Tables D and E, page 676

These prices are for plain rule only, and for fonts put up according to our standard schemes. Special scheme fonts, differing from our standard schemes, and sorts will be charged according to prices in Tables H and I.

SIZE FONT	1 Point	14 Point	2 Point	3 Point	4 Point	6 Point	8 Point	10 Point	12 Point
1 Pound	\$ 2 10	\$ 1 95	\$ 1 60	\$ 1 55	\$ 1 55	\$ 1 50	\$ 1 50	\$ 1 50	\$ 1 85
2 Pound	4 00	8 60	8 20	8 00	8 00	2 90	2 90	2 70	2 60
8 Pound	5 70	5 40	4 50	4 85	4 35	4 20	4 20	4 05	8 75
4 Pound	7 40	6 80	6 00	5 60	5 60	5 40	5 40	5 20	5 00
5 Pound	8 75	8 25	7 25	6 75	6 75	6 50	6 50	6 50	6 00
10 Pound	17 00	15 00	18 50	12 50	12 50	12 50	12 50	12 00	11 50
15 Pound	25 50	22 50	20 25	18 75	18 75	18 75	18 75	18 00	17 25
20 Pound	83 00	29 00	26 00	24 00	24 00	23 00	23 00	23 00	22 00
25 Pound	41 25	36 25	32 50	80 00	30 00	28 75	28 75	28 75	27 50
50 Pound	80 00	70 00	62 50	57 50	57 50	55 00	55 00	55 00	52 50
100 Pound	155 00	135 00	120 00	110 00	110 00	105 00	105 00	100 00	100 00
Font of Miters	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts
Number Sets in Font	4	4	4	4	4	3	3	2	2
Single Sets 6 ems and Under.	15 cts	15 cts	15 cts	15 cts	15 cts	25 cts	25 cts	40 cts	40 cts

Fonts of miters contain  $2\frac{1}{2}$  and 5 em miters only.

TABLE F
Page Miters and Miters Over 6 Ema

Are sold by the "price per piece" as per Table H and I for the length of rule used plus the following list prices per page or set of miters.

Pages	1 to 5 Pt Per Page	6 to 12 Pt Per Page	14 to 18 Pt Per Page	Over 18 Pt Per Page
1 to 8	12c	14c	16c	20c
9 to 16	llc	13c	15c	19c
17 to 32	10c	12c	14c	18c
Over 32	9c	11c	13c	17c

# TABLE K Space Rule Fonts

Consisting of all faces and bodies from 1 to 12 point containing an equal number of each length from 1 em pica to 4 ems pica inclusive by ½ ems pica. Fonts weigh approximately, 1 pound.

Body	No. Pieces Each Length	Per Font	Body	No.Pieces Each Length	Per Font
1	90	\$4 50	6	15	\$2 10
11/2	59	3 40	. 7	13	2 10
2 3	45	2 85	8	11	2 00
3	30	2 50	. 9	. 10	2 00
4	22	2 30	10	9	1 90
5	18	2 25	11	. 8	1 80
5 5⅓	16	2 15	12	7	1 70

### Cut Rule

Cut Rule includes the following which are charged as noted:

Sorts of Brass Rule	Tables H and I
Special Scheme Fonts	Tables H and I Tables H and I
Advertising Rules	Tables H and I
Cross Rules	Tables H and I
Sorts of Space Rule	Table H
Head Rules	Table I
Dash RulesTable H	and I, plus 5 cents

Column Rules, Table I, plus the following charges for notching:
Each notch over to allow for foot slug, 2c extra Each notch under to allow for brass feglet, 5c extra
Each lug for perfecting press chases, 10c extra Miters over 6 ems and Page Rules, Tables H and I, plus charges in Table F

TABLE H
Price per 100 pieces. More or less at same rate.

Ems Pica	Pt.	11/2 Pt.	Pt.	Pt.	Pt.	Pt.	5½ Pt.	Pt.	Pt.	8 Pt.	Pt.	10 Pt.	11 Pt.	12 Pt.	18 Pt
L	\$0 60	\$0 70	\$0 70	\$0 90	\$1 10	\$1 20	\$1 30	\$1 40	\$1 60	\$1 80	\$1 90	\$2 00	\$2 10	\$2 20	\$ 4 0
13	60	70	80	1 00	1 20	1 40	1 50	1 60	1 90	2 10	2 30	2 40	2 50	2 70	4 5
2	70	80	90	1 10	1 40	1 60	1 70	1 80	2 20	2 40	2 60	2 80	2 90	3 10	5 0
216		80	90	1 20	1 50	1 80	1 90	2 00	2 40	2 70	2 90	3 10	3 30	3 40	5 5
	80	90	1 00	1 30	1 70	2 00	2 10	2 20	2 60	2 90	3 20	3 40	3 70	3 90	6 0
34		90	1 00	1 40	1 80	2 20	2 30	2 40	2 80	3 20	3 50	3 80	4 10	4 30	6 50
	80	1 00	1 10	1 50	1 90	2 40	2 60	2 70	3 10	3 50	3 80	4 10	4 50	4 80	7 0
136 & 5	90	1 10	1 30	1 70	2 10	2 70	3 00	3 20	3 60	4 00	4 40	4 80	5.20	5 60	9 00
14 & 6	1 00	I 20	1 40	1 90	2 40	3 00	3 30	3 60	4 10	4 60	5 00	5 50	5 90	6 30	10 0
314 & 7	1 00	1 30	1 60	2 10	2 70	3 30	3 70	4 00	4 60	5 20	5 70	6 20	6 60	7 00	11 0
14 & 8	1 10	1 40	1 70	2 30	3 00	3 60	4 10	4 50	5 20	5 80	6 30	6 90	7 30	7 70	12 0
16 & 9	1 20	1 50	1 90	2 50	3 30	4 00	4 40	4 90	5 70	6 40	7 00	7 60	8 10	8 50	13 0
914 & 10	1 20	1 60	2 00	2 70	3 60	4 40	4 90	5 40	6 20	7 00	7 70	8 30	8 70	9 50	14 00

TABLE I
Price per Piece in cents and fractions.

Ems	In.	Pt.	11/6 Pt.	Pt.	Pt.	Pt.	Pt.	51/2 Pt.	Pt.	Pt.	8 Pt.	Pt.	10 Pt.	Pt.	12 Pt,	18 Pt.
10½ to 12	2	134	1%	214	3	4	5	51/2	6	7	8	834	914	1036	11	17
1214 to 15	21/2	1%	2	21/2	4	5	6	634	71/2	81/2	914	1036	111%	121/2	131/2	21
151/4 to 18	3	2	21/2	3	434	536	7	736	81/2	10	11	1236	131/2	15	16	25
18½ to 21	31/2	2	3	31/2	5	61/2	8	9	10	1136	13	141/2	16	173%	1816	29
21½ to 24	4	234	3	4	51/2	736	9	10	11	13	141/2	16	18	19%	21	33
2414 to 27	436	21/4	81/2	436	614	8	10	11	121/2	1434	16	18	20	22	231/2	36
2714 to 30	5	214	4	5	7	9	11	12	131/2	16	18	20	22	231/2	26	40
30½ to 33	51/2	2%	4	534	734	10	12	1334	15	1734	191/2	22	24	2614	281/2	44
33½ to 36	6	3	436	6	8	1036	13	1436	16	1814	21	2316	26	2834	31	48
3614 to 42	7	4	5	7	10	13	16	17	19	22	25	28	31	34	36	55
12½ to 48	8	4	6	8	11	14	18	19	21	25	28	31	35	38	41	65
48½ to 54	9	5	7	8	12	16	20	22	24	28	31	35	39	43	46	70
54 % to 60	10	5	7	9	13	18	22	24	26	31	35	39	43	47	51	77
60½ to 66	11	6	8	10	15	19	24	26	29	34	38	43	47	52	56	85
66½ to 72	12	6	8	11	16	21	26	28	31	36	41	46	51	56	61	92
72½ to 78	13	6	9	12	17	23	28	31	34	39	45	50	56	61	66	100
78½ to 84	14	7	10	13	18	24	30	33	36	42	48	54	60	66	71	107
84! to 90	15	7	10	13	20	26	32	36	39	45	51	58	64	70	76	118
90 to 96	16	8	11	14	21	28	34	38	41	48	55	61	68	75	81	122
96½ to 102	17	8	12	15	22	29	36	41	44	51	58	65	72	79	86	130
02!4 to 108	18	8	12	16	23	31	38	43	46	54	61	69	76	84	91	137
081/4 to 114	19	9	13	17	25	33	41	46	49	57	65	73	81	89	96	145
14 to 120	20	9	13	18	26	34	43	48	51	60	68	76	85	93	101	159
2014 to 126	21	10	14	18	27	36	45	50	54	63	71	80	89	98	106	160
26½ to 132	22	10	15	19	28	38	47	52	56	66	75	84	93	102	111	167
3214 to 138	23	10	15	20	30	39	49	54	59	69	78	88	97	107	116	178
38½ to 144		11	16	21	31	41	51	56	61	71	81	91	101	111	121	180
ft. Strip	24	10	15	20	30	40	50	55	60	70	80	90	100	110	120	180
4416 to 150	25			****		****		2111	64	74	85	95	106	116	126	
50½ to 156	26	200						0.00	67	77	88	99	110	120	131	
561/4 to 162	O.M.	4171		2.2				1000	69	80	91	103	114	125	136	5.0
62½ to 168	28	****		7			1000	1000	71	83	94	106	118	129	141	

### Quantity Discounts on Cut Rule

The prices in Tables H and I are subject to the following quantity discounts in addition to regular discounts, if order for rule of one body and face ordered at one time equals or exceeds (exclusive of notching charges):

\$10 00	The quantity discount is	5 per cent.	\$50 00	The quantity discount is	15 per cent.
\$20 00	The quantity discount is	10 per cent.	\$100 00	The quantity discount is	20 per cent.

This discount to be deducted before the regular discount on brass rule. Notching charges are NOT subject to the Quantity discount, but are subject to the regular discount.

#### **Brass Head Rules**

The following prices are for any Single, Double, Parallel or Triple Rule shown in this book. Regular sizes using 13 em column and 6 point column rule. For other bodies and lengths, see Table I on page 675.

	Pica Ems	3 Point	4 Point	5 Point	5¼ Point	6 Point	7 Point	8 Point
4-column	521/4	\$0 12	<b>\$</b> 0 16	<b>90 20</b>	<b>\$0 22</b>	\$0 24	30 28	\$0 31
5-column	67	16	21	26	28	31	36	41
6-column	80½	18	24	80	83	86	42	48
7-column	94	21	28	34	38	41	48	55
8-column	10714	23	81	38	43	46	54	61
9-column	121	27	36	45	50	54	63	71

### **Advertising Rules**

Size	Ems	2 Pt.	3 Pt.	4 Pt.	5 Pt.	6 Pt.
Single Col.	121/2 to 15	2¼e	4c	5e	6c	7½c
Single Col.	151/2 to 18	8	41/4	51/2	7	81/2
Double Col.	24 % to 27	4%	61/2	8	10	121/2
Double Col.	. 27⅓ to 80	5	7	9	11	131/4
Triple Col.	. 86 ½ to 42	7	10	13	16	19
Triple Col.	421/2 to 48	8	11	14	18	21

For other bodies and lengths see Table I on page 675.

# **Brass Dash Rules**

Cut any length face, from any single, double, parallel or triple rule shown in this book. Add 5 cents to above advertising rule prices.

### **Brass Scoring Rules**

2 Point,	per foot	\$0 10
8 Point.	per foot	15
4 Point,	per foot	20
6 Point,	per foot	30

#### **Perforating Rules**

700E, Brass. 2 Point	Per foot, 15c					
701E, Brass. 3 Point	Per foot, 22½c					
710E, Steel, 17 teeth to 1 inch	2 Pt., per foot, 40c 3 Pt., per foot, 50c					
711E, Steel, 12 teeth to 1 inch {	2 Pt., per foot, 40c 3 Pt., per foot, 50c					
712E, Steel, 8¼ teeth to 1 in. {	2 Pt., per foot, 40c 3 Pt., per foot, 50c					

Steel Perforating Rule also put up in fonts containing 4 feet of Rule cut to Pica ems of assorted lengths. Price per font, 2 Pt., \$2 00; 3 Pt. \$2 50.

#### **Beveled Linotype Column Rules** (With Notch, as per Fig. 1)

Size	Length	5x6 Pt.   6x7 Pt.		7x8 Pt.						
6 column 7 column 8 column	19% in. 21% in. 23% in.	\$0 74 81 88	\$0 86 95 1 02	\$0 98 1 07 1 16						

Beveled Column Rules for Linotype Matter, figure according to Tables H and I for the largest body (5x6 figures as 6 Point). Add 40 per cent for beveling, to which must be added 2 cents each for notch over (D, figure 1). Lug for perfecting press, 10 cents extra (see figure 3). Lug and notch under for perfecting press, 10 cents extra (see figure 4). Prices for all Column Rules are figured on the basis of length over all.

# **Brass Column Rules**

Regular sizes using 13 em column

The usual style has a notch over (D, figure 1) to

		BINA TO	LEGGE	Die		
Size	In.	6 Pt.	7 Pt.	8 Pt.	9 Pt.	10 Pt.
4-column	18%	\$0 38	\$0 44	\$0 50	\$0 56	<b>\$0 62</b>
5-column	17%	48	56	63	71	78
6-column	19%	53	62	70	78	87
7-column	2134	58	68	77	86	96
8_column	23 3/4	63	78	88	93	1 03
9-column	25 %	69	79	90	1 01	1 12

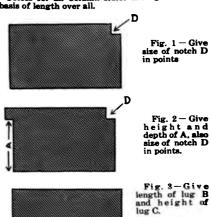
Deduct 2 cents from above prices for Column Rules without notch D.

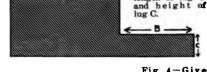
Rules without notch D.

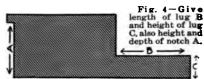
See Table I on page 675 for prices on other bodies and lengths, to which must be added 2 cents each for notch over (D, figure 1). Notch under for Brass Reglets, 5 cents extra (see figure 2). Lug for perfecting press, 10 cents extra (see figure 3). Lug and notch under for perfecting press, 15 cents extra (see figure 4).

Prices for all Column Pules are figured on the

Prices for all Column Rules are figured on the basis of length over all.







Figs. 1, 2, 3, 4—Always give length of face for all Column Rules ordered, whether full length rules or pieces.

### TABLE D

Fonts of mitres are put up at the following prices, containing the number of sets as noted:—A

	No.	Sets			No.			
Point	21/4 ems	5 ems	Price	Point	2½ ems	5 ems	Price	
1	2	2	\$0 50	6	2	1	\$0 50	
136	2	2	50	6	2	1	50	
2	2	2	50	8	2	1	50	
3	2	2	50	9	1	1	50	
4	2	2	50	10	1	1	50	
5	2	1	50	11	1	1	50	
534	2	1	50	12	1	1	50	

### TABLE E

Mitres will be sold in single sets from 1 to 6 ems in length at the following prices per set (4 each right and left.)

Point	Price per set	Point	Price per set	Point	Price per set
1	\$0 15	5	\$0 25	9	\$0 40
11/2	15	51/2	25	10	40
2	15	6	25	11	40
3	15	7	25	12	40
4	15	8	25		

Larger than 12 point figure "price per piece" according to tables H and I, on page 675, plus charges for mitreing in table F, on page 674.

### Brass Head Rules

No. 1	4 Point
No. 2	 4 Point
No. 3	4 Point
No. 4	5 Point
No. 5	5 Point
No. 6	5 Point
No. 7	5 Point
No. 8	5 Point
No. 9	6 Point
No. 10	 6 Point
No. 11	6 Point
No. 12	6 Point
No. 13	7 Point
No. 14	7 Point

# Advertising Rules

 Size
 Ems
 2 Pt. 3 Pt. 4 Pt. 5 Pt. 6 Pt.

 Single Col. 12½ to 15...2½c 4c
 5c
 6c
 7½ c

 Single Col. 15½ to 18...3
 4½ 5½ 7
 8½
 7
 8½

 Double Col. 24½ to 27...4½
 6½ 8
 10
 12½

 Double Col. 27½ to 80...5
 7
 9
 11
 13½

 Triple Col. 36½ to 42...7
 10
 13
 16
 19

 Triple Col. 42½ to 48...8
 11
 14
 18
 21

For other bodies and lengths see Table I.

Prices quoted below are for columns 12½ to 15 ems pica wide.

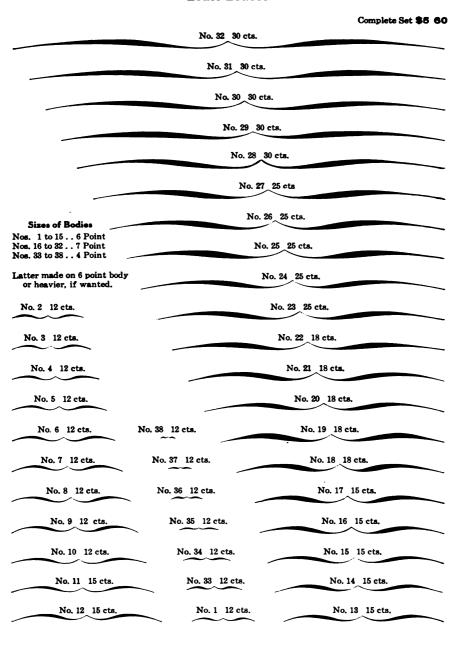
	cino pica maci	
No. 1	2 Point	2½ cts.
No. 2	2 Point	2½ cts.
No. 3	2 Point	21/2 cts.
No. 4	2 Point	2½ cts.
No. 5	3 Point	4 cts.
No. 6	3 Point	4 cts.
No. 7	4 Point	5 cts.
No. 8	4 Point	5 cts.
No. 9	4 Point	5 cts.
No. 10	5 Point	6 cts.

### **Brass Dash Rules**

Cut to single column width, from 12½ to 15 ems pica. For other bodies and lengths add 5 cents for each piece to prices of Advertising Rules.

No. 1	2 Point	7½ cts.
No. 2	2 Point	7½ cts.
No. 3	2 Point	7½ cts.
No. 4	3 Point	9 cts.
No. 5	4 Point	10 cts
No. 6	4 Point	10 cts.
No. 7	5 Point	11 cts.
No. 8	2 Point	7½ cts.
	= -	
No. 9	2 Point	7½ cts.
No. 10	2 Point	7½ cts.
No. 11	3 Point	9 cts.
No. 12	4 Point	10 cts.
No. 13	4 Point	10 cts.
No. 14	5 Point	11 cts.

### **Brass Braces**



### Price List of Brass Leads and Slugs

Cut to measure is 10 ems or longer and not less than one pound of a length, otherwise Labor-Saving prices will prevail.

Points	STRIPS			CUT TO MEASURE				LABOR-SAVING				
roints	1 lb.	25 lbs.	100 lbs.	200 lbs.	1 lb.	25 lbs.	100 lbs.	200 lbs.	1 lb.	25 lbs.	100 lbs.	200 lbs.
1 1½ 2 3 4 6	\$0 75 75 75 75 75 75 75	\$0 70 70 70 70 70 70 70	\$0 65 65 65 65 65 65	\$0 60 60 60 60 60	\$1 25 1 15 1 00 1 00 95 95	\$1 20 1 10 95 95 90 90	\$1 15 1 05 90 90 85 85	\$1 10 1 00 85 85 80 80	\$1 75 1 60 1 25 1 25 1 20 1 20	\$1 35 1 20 1 05 1 05 95 95	\$1 30 1 15 1 00 1 00 90 90	\$1 25 1 10 95 96 85 85

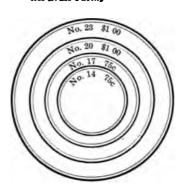
В

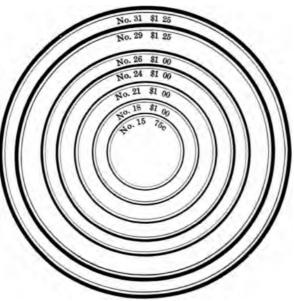
# **Brass Circles**

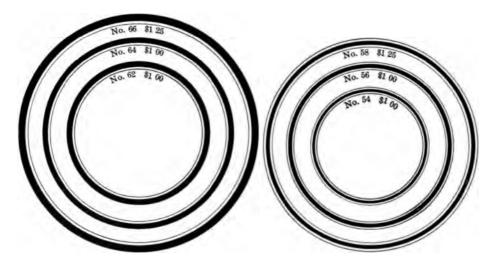
Other Sizes and Styles made to Order.



All Brass Circles on this and the following page are turned from Solid Seamless Brass Tubing

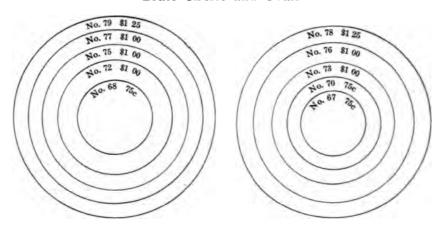






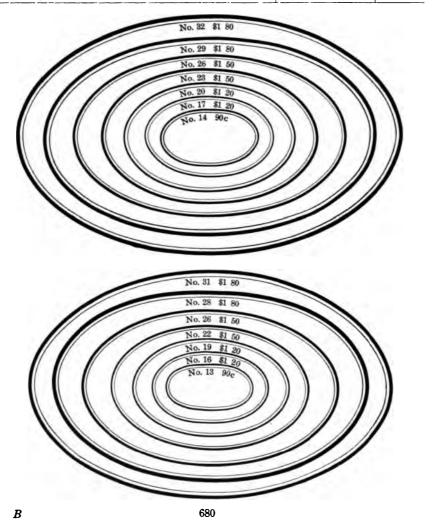
B 679

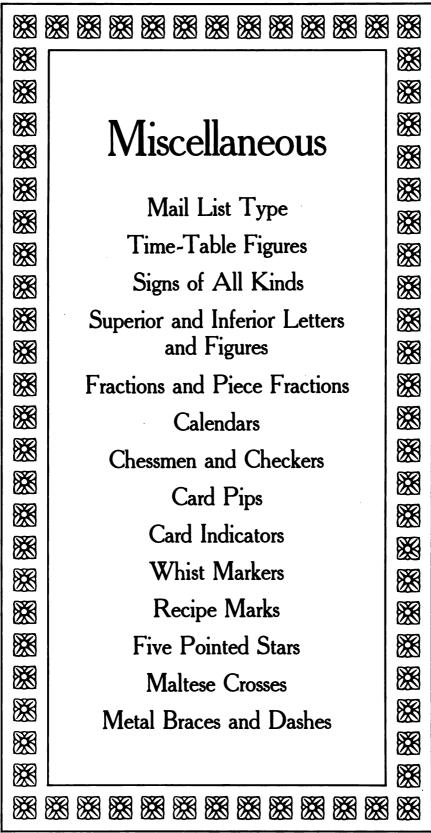
# Brass Circles and Ovals



Brass Circles, Ovals and Diamonds

DIAMETER OR LENGTH	CIR	CLES	S OR IONDS		
DIAMETER OR LENGTH	Plain Rule	Fancy Rule	Plain Rule	Fancy Rule	
6 ems and smaller, 1 inch		\$0 90 1 25	\$0 90 1 20	\$1 00 1 45	
13 to 18 ems, 2 inches	1 25	1 60	1 50	1 90	





### Time-Saving Mail List Type

#### Example used without Logotypes

Theo.L.DeVinne 12Jan05 Pope Bicycle Co. 6Aug06 NEW YORK, N. Y. HARTFORD, CONN.

J. S. Cushing 30Mar08 Bureau of Engraving, BOSTON, MASS. WASHINGTON, D. C.

Sherman Bros. 11Sep04 W.J.Becker 11Nov05 PHILADELPHIA, PA. POULTNEY, VT.

#### Example in combination with 10 Point Mail List Logotypes No. 122

Dr Chauncey Depew 3 Mar 06 James G. Blaine 3 Feb 07

Mrs Mary Walker 31 Oct (VG Theo. Roosevelt 4 Apr 06

Rev Abe Slupsky 30 Nov 05 Dr Dora Bloomer 12 May 08

Miss B. Hesselburg 3 Dec 06

Mr James J. Corbett 3Jan 08

Every character is cast on en-quad set, and only en-quads and 4-to-em spaces are used for spacing. By setting sticks to a multiple of 10 Point, spacing and justification become mere child's play; in fact, this type is self-spacing. Although the face is large, on examination it will be found that Time-Saving Mail List Type is quite as condensed on the average as ordinary Mail List Type. Price same as 10 Point Roman.

### Example in combination with Rural Free Delivery Logotypes

Chas B Jenson 3May05 Jean Touraine 60ct05 ☐ HARMONY WIS RFD4 GRANDPRE WIS

Rev S E Post 7Aug08 Mr 0 S Bookman 4May09 2 CUSHING MISS RFD3 MAYVILLE MO

Mr K C Tiffany 2Apr04 Miss B C Adver 4Jul07 Mr Moriston N Y RFD5 BEAR CREEK TENN

E O English Esq 28 Mr R Grasset 13Dec08 WINDY CITY CAL RFD4 OLDTOWN OHIO

Dr Rob Boldface 27 Rev Chas DeVinne RFD2 LACON TEX ROSSVILLE IOWA

A T Schoeffer 25 Miss L H Cushing RFD3 OAK PLACE MICH RYETOWN ME

# Mail List Logotypes

10 Point Em Set No. 122	9 Point En Set No. 150
Jan Feb Mar Apr May Jne July Aug Sep Oct Nov Dec $06$ Mr Mrs Miss Box Dr Rev Esq $07$	North
	8 Point Em Set No. 150
10 Point En Set No. 123	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Cast also on 9 Point em set body
Name of the control o	10 Point En Set No. 121 Figures on 4-to-Em Set
10 Point Em Set No. 120	2 2 1 0 1 2 2 2
Jan Feb Mar Apr May Jnn Jul Aug Sep Oct Nov Dec	10 Point No. 124 Wis SDak Kan.
	Ill. Mo Neb. Iowa Mich Ind
10 Point En Set No. 114	1
	10 Point Mail List Logotypes 2 RF Route

Sold at Roman prices. These Logotypes may be used with any series of Mail List Type

# **Mail List Specimens**

10 Point Century Expanded in combination with 10 Point Mail List Logotypes No. 114 and 10 Point Clarendon No. 120

CORNCOB G	ULCH	SAN JUAN PO						
Anna Mosity	6≩08	Joseph Andrew	vs <b>141</b> 08					
≧B. Patient	<u>25</u> 25207	#Hannah Bates	4409					
ĭNo 1327	25206	Newman Nogg	s <b>!23!</b> 07					

10 Point Century Expanded in combination with 10 Point Mail List Logotypes No. 121 and 10 Point Gothic Condensed No. 128

N MANCHESTER	MICH	RUSSIANVILLE	IND
John Browndie	30 <b>3</b> 5	<b>∄</b> Annie Laurie	11.508
§M P Radicals	12 <b>≩</b> 06	<b>≱</b> John Patrickson	89€
₹Tilda Williams	22≩07	۵M D Curemall	13≌09

A complete font for 1000 single-line names, as above, will weigh as follows: Century Expanded including Spaces and Quads, 75 pounds; Clarendon No. 120 Caps or Gothic Condensed No. 128 Caps, 10 pounds; Logotypes, 4½ pounds. Where Counties and States are added (not using Clarendon Caps or Gothic Caps) from 25 to 50 pounds of extra sorts and quads would be required, for which a special sort order must be sent. Clarendon No. 120 Caps and Gothic Condensed No. 128 Caps are the only faces of Post Office type furnished as per the above specifications, and are put up only in fonts of 10 pounds or multiples thereof.

# Time-Saving Mail List Type

#### Example used without Logotypes

Theo.L.DeVinne 12Jan05 Pope Bicycle Co. 6Aug06 NEW YORK, N. Y. HARTFORD, CONN.

J. S. Cushing 30Mar08 Bureau of Engraving, BOSTON, MASS. WASHINGTON, D. C.

Sherman Bros. 11Sep04 W.J.Becker 11Nov05 PHILADELPHIA, PA. POULTNEY, VT.

#### Example in combination with 10 Point Mail List Logotypes No. 122

Dr Chauncey Depew 3 Mar 06 James G.Blaine 3 Feb 07

Mrs Mary Walker 31 Oct 06 Theo.Roosevelt 4 Apr 06

Mr James J. Corbett 3 Jan 08 Mss B. Hesselburg 3 Dec 06

Rev Abe Slupsky 30 Nov 05 Dr Dora Bloomer 12 May 08

Every character is cast on en-quad set, and only en-quads and 4-to-em spaces are used for spacing. By setting sticks to a multiple of 10 Point, spacing and justification become mere child's play; in fact, this type is self-spacing. Although the face is large, on examination it will be found that Time-Saving Mail List Type is quite as condensed on the average as ordinary Mail List Type. Price same as 10 Point Roman.

### Example in combination with Rural Free Delivery Logotypes

Chas B Jenson 3May05; Jean Touraine 60ct05 26 HARMONY WIS RFD4 GRANDPRE WIS

Rev S E Post 7Aug08 Mr 0 S Bookman 4May09 ■2 CUSHING MISS RFD3 MAYVILLE MO

Mr K C Tiffany 2Apr04 Miss B C Adver 4Jul07

E O English Esq 28 Mr R Grasset 13Dec08 WINDY CITY CAL RFD4 OLDTOWN OHIO

Dr Rob Boldface 27 Rev Chas DeVinne RFD2 LACON TEX ROSSVILLE IOWA

A T Schoeffer \$25 Miss L H Cushing RFD3
OAK PLACE MICH RYETOWN ME

# Mail List Logotypes

10 Point Em Set No. 122	9 Point En Set No. 150
Jan Feb Mar Apr May Jne July Aug Sep Oct Nov Dec O6 Mr Mrs Miss Box Dr Rev Esq O7	Feb Jun Jun Mary Mary Mark Mary Mary Mary Mary Mary Mary Mary Mary
	8 Point Em Set No. 150
10 Point En Set No. 123	lan Feb Mar Apr May lun lul Aug Sap Oct Nov Dec Cast also on 9 Point em set body
Name of the base o	10 Point En Set No. 121 Figures on 4-to-Em Set
	Jan Apr May Oct
10 Point Em Set No. 120	· · · · · · · · · · · · · · · · · · ·
Jan Peb Mar Apr May Jun Jul Aug Sep Oct Nov Dec	10 Point No. 124 Wis SDak Kan.
	Ill. Mo Neb. Iowa Mich Ind
10 Point En Set No. 114	I
	10 Point Mail List Logotypes for Rural Free Delivery Route

Sold at Roman prices. These Logotypes may be used with any series of Mail List Type

# **Mail List Specimens**

10 Point Century Expanded in combination with 10 Point Mail List Logotypes No. 114 and 10 Point Clarendon No. 120

CORNCOB G	ULCH	SAN JUAN	PORT
Anna Mosity	6≩08	Joseph Andrew	⁄s <b>≟4‡</b> 08
B. Patient	<u>\$</u> 25 <u>\$</u> 07	#Hannah Bates	4309
≛No 1327	25206	Newman Nogg	s <b>23</b> 707

10 Point Century Expanded in combination with 10 Point Mail List Logotypes No. 121 and 10 Point Gothic Condensed No. 128

N MANCHESTER	MICH	RUSSIANVILLE	IND
John Browndie	3022	<b>∄</b> Annie Laurie	11.508
§M P Radicals	12量06	≱John Patrickson	89€
∰Tilda Williams	22章07	āM D Curemall	13509

A complete font for 1000 single-line names, as above, will weigh as follows: Century Expanded including Spaces and Quads, 75 pounds; Clarendon No. 120 Caps or Gothic Condensed No. 128 Caps, 10 pounds; Logotypes, 4½ pounds. Where Counties and States are added (not using Clarendon Caps or Gothic Caps) from 25 to 50 pounds of extra sorts and quads would be required, for which a special sort order must be sent. Clarendon No. 120 Caps and Gothic Condensed No. 128 Caps are the only faces of Post Office type furnished as per the above specifications, and are put up only in fonts of 10 pounds or multiples thereof.

# Time-Table Figures

g Thair-4			7 47 A \$1 00	572	Point Antique l	No. 525
o Point	Lining Go	thic No. 52	8 85 A \$1 00	Figures 4 Point	set	Per lb. \$1 44
			9 29 A \$1 00	10.05nm Am	Grand Taland	Lv 11 2200
4½-on-6 Poi	nt Figures.	. 8½ Point	set Per lb. \$1	10 00pm Ar	Crook	Lv 12 40em
ARRIVE AT			o. 6 No. 5	10 90am A =	Sterling	Lv 12 44am
NEW YORK			AILY DAIL	12 49pm Ar	Snyder	Lv 10 04sm
	STREET		20am 220 23am 223	)PM 2 58PM Ar Low 4 550M Ar	Ft. Morgan. Weldon	Lv 10 88am
	IRD STREET		33AM 233	4 88em Ar	Orchard	Lv 10 56am
	New Haven o d Railroad	WK DAY	BUNDAYS DAIL	4 84pm Ar	Hardin Kersey	Lv 10 56am
		8 OOAM	10 00AM 8 00	PM		
AR STAMFOR	D	8 57AM	12 22AM 18 58	SPM 6 P	oint Antique N	
			12 88AM ‡8 59	3PM		Per lb. \$1 16
			1	Can be cast	on four-fifth be	ody if desired
			gures en set	10 00pm Ar		
			Figures, en set	10 00:	DeKalb Dixon	
Roman per i	-		endon per lb. \$1	2 4500 Ar	Boone	Lv 4 21=
P.M. A.M. LV	TRITINGTO	N	Ar P.M. A	Title O B Same Are	Jefferson Cedar Rapid	Lv 4 50m
9 50 La	tty		11 12 12 12 13 14 11 14 11 15 12 13 15 15 15 15 15 15 15 15 15 15 15 15 15	50 3 00pm Ar	Columbus	Lv 5 45=
H # 10 80 M	OBNING 8	ÜN		00 3 0400 Ar	Grand Islan Des Moines	
11 \$ 10 20 W	LUMBUS	JUNC	11 11 11	20 3 24pm Ar	Missouri Jun	
11 4 12 20 NI	CHOLS			20		
54 Poir	nt Roman I	No. 597 F	igures en set	Figures 4 Point	Point Ionic No.	. 522 Per lb. \$1 80
			Figures, en se	-		
Roman per			endon per lb. \$1	759 Lv. PERU 797 Lv. Portlan	d	12 00pm 12 15pm 10 10pm 1 1 44pm 1 59pm 1 50pm eet) 1 00pm 2 00pm
				799 Lv. North	Manchester	10 10pm
	URLINGT		Ar P. M. A	15 797 Lv. DETRO	IT	1 59pm
7 01 4 55 M	atty Iedianolis	• • • • • • • • • • • • • • • • • • • •		823 Lv. Rotterd 824 Lv. NEW 3	YORK (42d Str	eet) 1 50pm 1 00pm 2 00pm 2 06pm
7 15 5 14 M	ORNING 8	BUN	9 15	835 Lv. Niagar	a Falls	2 00pm
7 50 5 50 W	OLUMBUS	JUNC	0 14 7 9 15 7 9 10 7 8 17 6 0 18 6	15 844 Lv. Suspen 856 Lv. Niagar	a Falls, N. Y	3 56pm
0 30 4 25 N	ICHOLS		0 18	3 <u>26</u> '	Point Ionic No.	599
6 Poin	t Roman N	lo. 511. Fig	gures en set	Figures 5 Point		Per lb. \$1 16
6 Point Cl	arendon Ti	ime-Table	- Figures, en set	Can be cas	t on four-fifth l	body if desired
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				184 Lv. Port	and	10 00 pm
P. M. A. M. I 8 40 6 30 I	OTTDT TRIC	TON	Ar P. M. A.	M. 125 Lv. Nort	h Manchester	12 80pm
0 80			10 45! 9		TT)	1 00mm
0 00	atty		10 45 8		ırn	1 84nm
9 15 7 01 B	Atty Mediapolis MORNING	SUN	10 45 8		ırn	1 84nm
9 15 7 01 1 9 81 7 15 1 9 48 7 30 V	Atty Mediapolis MORNING Wapello	sun	10 45 8 10 14 7 9 55 7 9 40 7		irn or pelier n ROIT	1 64pm 1 06pm 1 08pm 8 28pm
9 15 7 01 1 9 31 7 15 1 9 48 7 30 V 10 15 7 51 0 10 50 8 20 1	Latty Mediapolis MORNING Wapello COLUMBU NICHOLS	SUN			rn pelier an ROIT	1 64pm 1 06pm 1 08pm 8 28pm 9 54pm
9 15 7 01 1 9 81 7 15 3 9 48 7 30 V 10 15 7 51 0 10 50 8 20 P	Mediapolis MORNING Wapello OLUMBU NICHOLS	BUN B JUNC	10 14 8 10 14 7 9 55 7 9 40 7 9 15 6 9 46 6		rn pelier an ROIT	1 64pm 1 06pm 1 08pm 8 28pm
9 15 7 01 1 9 81 7 15 1 9 48 7 30 1 10 15 7 51 1 10 50 8 20 1	Atty Mediapolis MORNING Wapello COLUMBU NICHOLS	BUN	10 14 7 9 55 7 9 40 7 9 46 6	15 205 Lv. Anbu. 418 Lv. Butle 40 289 Lv. Mont 25 899 Lv. Adril 15 897 Lv. DET 52 666 Lv. Wind 25 644 Lv. Chat	irn ir pelier an BOIT isor	1 64pm 1 06pm 1 08pm 8 28pm 9 54pm
9 15 7 01 1 9 81 7 15 1 9 81 7 15 1 9 48 7 30 1 10 15 7 51 0 10 50 8 20 1	Atty Mediapolis MORNING Wapello XOLUMBU NICHOLS	SUN	10 14 7 9 55 7 9 40 7 9 46 6		irn ir pelier an BOIT isor	1 64pm 1 06pm 1 08pm 8 28pm 9 54pm
9 15 7 01 R 9 31 7 15 R 9 48 7 30 V 10 15 7 51 C 10 50 8 20 R	Latty Mediapolis MORNING Wapello COLUMBU NICHOLS	BUN	10 14 7 9 55 7 9 40 7 9 15 6 6 Time -Ta	15 205 Lv. Anbu. 418 Lv. Butle 40 289 Lv. Mont 25 899 Lv. Adril 15 897 Lv. DET 52 666 Lv. Wind 25 644 Lv. Chat	irn ir pelier an BOIT isor	1 64pm 1 06pm 1 08pm 8 28pm 9 54pm
9 15 7 01 18 9 17 15 18 9 18 7 15 18 9 18 7 25 10 10 15 7 51 0 10 50 8 20 1	Atty Mediapolis MORNING Wapello COLUMBU NICHOLS	SUN	10 14 7 9 55 7 9 40 7 9 15 6 6 Time -Ta	15 205 Lv. Aubu- 40 289 Lv. Mont 25 399 Lv. Mont 15 397 Lv. DFT 52 666 Lv. Wind 25 644 Lv. Chat  ble Logotypes cast any wider set	irn ir pelier an BOIT isor	1 64pm 1 06pm 1 08pm 8 28pm 9 54pm 9 55pm
	Atty	SUN	10 14 7 9 55 7 9 40 7 9 15 6 9 40 6	15 205 Lv. Aubu- 40 289 Lv. Mont 25 399 Lv. Mont 15 397 Lv. DFT 52 666 Lv. Wind 25 644 Lv. Chat  ble Logotypes cast any wider set	irn pelier ROIT Isor ham 12 Point—C	1 64pm 1 06pm 1 08pm 8 28pm 9 54pm 9 55pm
5 Point 5 Point set	Latty	BUNUS JUNC	10 14 7 9 55 7 9 40 7 9 15 6 9 46 6  Time - Ta  Can be c  6 Point—Cor  11 Point set	15 205 Lv. Aubu- 40 289 Lv. Mont 25 399 Lv. Adria 15 397 Lv. DET 52 666 Lv. Wind 25 644 Lv. Chat  ble Logotypes cast any wider set atinued  AM PM 40 50	irn pelier ROIT Isor ham 12 Point—C	1 64pm
5 Point	Atty	SUN	10 14 7 9 55 7 9 40 7 9 15 6 9 46 6 Time - Ta  Can be c 6 Point—Cor 11 Point set 12 Point set ga	15 205 Lv. Aubu. 413 Lv. But. 40 289 Lv. Mont 25 399 Lv. Adril 15 397 Lv. Dr. 15 2666 Lv. Wind 25 644 Lv. Chat.  ble Logotypes cast any wider set chinued  AM PN 49 50 m pm n'n n't	irn pelier ROIT Isor ham 12 Point—C 32 Point set	1 64pm   1 06pm   1 06pm   1 06pm   1 08pm   1
5 Point 5 Point set	Per  All Pil  1 12  am	BUN  1b. \$1 80  1 al Plu	10 14 7 9 55 7 9 40 7 9 15 6 9 46 6  Time - Ta  Can be c 6 Point—Cor 11 Point set 12 Point set ga	15 205 Lv. Aubu- 140 289 Lv. Mont 25 399 Lv. Mont 26 399 Lv. Adri 15 397 Lv. Dri 15 26 66 Lv. Wind 25 644 Lv. Chat  AM PM 49 50  m pm n't 15 52 53 54	irn pelier ROIT Isor ham 12 Point—C 32 Point set	1 64pm   1 06pm   1 06pm   1 06pm   1 08pm   9 54pm   9 54pm   9 55pm   9 55pm   9 55pm   9 51pm   9
5 Point 5 Point set 6 Point set	Per  AM PH  11 12  AM PH  11 12  AM PH  15	BUN B JUNC  Ib. \$1 80  AM PM 8 9  AM PM 13 14  PM 16  AR LV	10 14 7 9 55 7 9 50 7 9 15 6 9 45 6 7 17 17 17 17 17 17 17 17 17 17 17 17 1	15 205 Lv. Aubu.  41 3Lv. Bubl.  40 289 Lv. Mont 25 399 Lv. Adril 15 397 Lv. Dr.T 15 2666 Lv. Wind 25 644 Lv. Chat  40 40 50  40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 40 50  40 50 60  40 60 60 60  40 60 60 60  40 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60  40 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40 60 60 60  40	12 Point et	ontinued  DAILY  DAILY  DAILY  EX SUN DAY  ONLY  61  62  DAILY  CS  CS  CS  CS  CS  CS  CS  CS  CS  C
5 Point 5 Point set 6 Point set 64 Point set	Per  All Pil  1 12  am	BUN	10 14 7 9 55 7 9 40 7 9 15 6 9 46 6  Time - Ta  Can be c 6 Point—Cor 11 Point set 12 Point set ga	15 205 Lv. Aubu- 140 289 Lv. Mont 25 399 Lv. Adri 15 397 Lv. Adri 15 27 Lv. Dri 15 2666 Lv. Wind 25 644 Lv. Chat  AM PM 49 50 m pm n'n n't 15 52 53 54 AM PM 67 68 A. M. P. M.	pelier  ROIT  Isor  12 Point—C  32 Point set	ontinued  DAILY ONLY 61 62 DAILY EX.MON. 63 64 Per lb. \$0 60
5 Point 5 Point set 6 Point set 64 Point set	Per  AM PM  AM PM  17 18	BUN	10 14 7 9 55 7 9 40 7 9 15 6 9 15 6 9 45 6 7 11 Point set 2 18 Point set	15 205 Lv. Aubu- 40 289 Lv. Mont 25 399 Lv. Mont 15 397 Lv. DET 52 666 Lv. Wind 25 644 Lv. Chat  AM PM 49 50 m pm n'n n't 15 12 53 AM PM 67 68 A. M. P. M. 55	12 Point—C 32 Point set	ontinued  DAILY SUNDAY  61 62  DAILY DAILY EXSUN EX. MON. 68 64  Per lb. \$0 60  DAILY EX. SURPT.
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# Time-Table Figures-Continued

### These figures are cast on en set

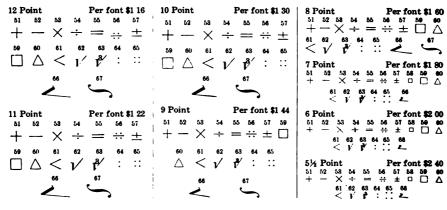
8 Point Whiteface Figures No. 151 Per lb. \$1 60	6 Point Whiteface Figures No. 152 Per lb. \$2 00
Lv CHICAGO Ar 10.16 Ar Galesburg Lv 10.16 Lv Galesburg Ar 10.22 Abingdon 9.49 St. Augustine 9.37 Avon Prairie City 9.22 Bushnell 9.12 Bardolph 9.02 Macomb 8.49 7.2 Colchester 8.33 Tennessee 8.29 Colmar 8.22 Plymouth 8.12 Monroe 8.40 Crandall 9.05	7.23 0 Lv LOUISVILLE Ar 139 10.15 7.32 74 Huntington 133 10.00 7.43 80 Ferdinan 127 9.47 7.59 85 Dale 123 9.40 8.07 88 Lincoln 47 9.23 8.17 93 Pigeon 37 9.05 8.22 96 Tenneson 33 8.55 8.30 201 De Gonia 29 8.50 8.30 201 De Gonia 29 8.50 8.30 105 Boonville 26 8.42 8.40 114 Dawson 22 8.34 8.55 118 Stevenson 17 8.20 11.59 122 Evansville 13 5.20 11.59 122 Evansville 13 5.20 12.05 136 New Albany 10 5.05 12.40 208 Crandall 5 4.15 12.55 215 Jefferson 3 4.00 1.40 243 Columbus 0 3.45
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# Illustrations and Definitions of Signs

Mathematical	Mathematical	Ecclesiastical	Astronomical
+ plus minus	(Continued)	versicle B response	(Continued)
× into, with + divided by	'.' because	+ or † sign of the cross	d Mars
<ul><li>equality</li><li>plus or minus</li></ul>	° degree ' minute	Astronomical	4 Jupiter h Saturn or # Uranus
<ul><li>☐ square</li><li>□ rectangle</li></ul>	* second	Ŷ Aries 8 Taurus	Ψ Neptune  O New Moon
∆ triangle	Commercial	□ Gemini	3 First Quarter
O circle ∠ angle	@ at, tô # per, each	⊆ Cancer Ω Leo	© Full Moon  © Last Quarter
└ right angle cor > greater than	pound percentum	M Virgo ≏ Libra	6 Conjunction 8 Opposition
□ or < less than ⊥ perpendicular ~ difference	/ shilling  # cent  # account	M Scorpio  ↑ Sagittarius  ⊘ Capricornus	△ Trine □ Quartile  ★ Sextile
integration  cquivalency	Medical	# Aquarius  ** Pisces	Ω Dragon's Head U Dragon's Tail
: " proportion " geometrical propor-	B recipe, take 3 ounce	⊙ or <b>②</b> Sun <b>ॐ</b> Mercury	♀ Ceres ♀ Pallas
tion → difference, excess	3 drachm 9 scruple	<ul><li>♀ Venus</li><li>⊕ Earth</li></ul>	<sup>♀</sup> Juno <sup>‡</sup> Vesta

	al Signs 150	Prices  Medical, Arithmetical,	Arithmetical Signs No. 150						
12 Point 3 3	Per font \$0 50  Per font \$0 50  Per font \$0 50  R	Algebraic, Astronomical and Miscellaneous Signs are sold by the pound or single character as fol-	12 Point						
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# Algebraic Signs No. 150



### **Astronomical Signs**



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### Miscellaneous Signs

Cast to order

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# Special Fractions

Point No. 1528 Per lb. \$0 52 8 Point Two-Third Figures Per lb. \$0 52 14 12 34 13 23 18 38 58 78 1 2 3 4 5 6 7 8 9 0 \$ 8 Point No. 1528 7 Point No. 1528 14 12 34 13 23 18 38 58 78 6 Point No. 1528 14 19 34 13 23 14 38 58 78 5½ Point No. 1528 Per lb. \$0 74 14 12 34 13 23 16 26 78
6 Point No. 154
14 12 24 13 28 18 38 58 78 Per lb. \$0 64 5½ Point No. 154 Per lb. \$0 74 5½ Point No. 40
Per lb. \$0.74
5 Point Two-Third Figures
Per lb. \$1.20
1 2 3 4 5 6 7 8 9 0 \$

### Special Figures

Per lb. \$0 56 7 Point Five-Eighth Figures Per lb. \$0 56 1 2 3 4 5 6 7 8 9 0 \$ 6 Point Three-Quarter Figures Per lb. \$0 64 1 2 3 4 5 6 7 8 9 0 \$ 6 Point Five-Seventh Figures Per lb. \$0 64 1 2 3 4 5 6 7 8 9 0 \$ 5½ Point Five-Seventh Figures Per lb. \$0.74

### Piece Root Signs

For making Root Signs of any power

16 Pt. Per lb. \$1 06 10 Pt. Per lb. \$1 20 8 Pt. Per lb. \$1 60 20 Pt. Per lb. \$0 94 V /

# **Self Spacing Piece Fractions**

# Price per font each size \$2 50

# These fonts are supplied with spaces and can be used with ordinary as well as with Self Spacing Type

wen as with Seit Spacing Type
12 Point Oldstyle Roman No. 26 1211/32 1234567890 1234567890 1234567890 1234567890 495/16
11 Point Oldstyle Roman No. 25 24 <sup>11</sup> / <sub>32</sub> 1234567890 1234567890, 3/7 4/5 1234567890 1234567890 187/16
10 Point Oldstyle Roman No. 24 9019/32 1234567890 1234567890 5/10 1/3 1234567890 1234567890 945/16
9 Point Oldstyle Roman No. 28 7313/32 1234567890 1234567890 1/5 2/5 3/6 4/9 3/10 1234567890 1234567890 375/16
8 Point Oldstyle Roman No. 22 241355 1284567890 1284567899 14 12 33 45 58 78 89 720 1224567890 1284567890 563/16
6 Point Oldstyle Roman No. 27 4211/62 1284567890 1,334567,599 1/3 3/4 1/4 1/2 3/4 1/8 5/8 5/8 5/8 5/8 1/234567890 1234567890 331/16
12 Point Modern Roman No. 311/4 6()20/32 1234567890 1/284567890 1/284567890 1234567890 149/16
11 Point Modern Roman No. 21 <sup>1</sup> / <sub>2</sub> 4511/ <sub>32</sub> 1234567890 1234567890 1234567890 1234567890 21%16
10 Point Modern Roman No. 17½ 7213/32 1234567890 1234567890 2/0 4/5 1234567890 1234567890 367/6
9 Point Modern Roman No. 321-3 3212/32 1284567890 1,284567890 2/8 4/5 5/6 7/8 9/10 1/284567890 236/16
8 Point Modern Roman No. 18 <sup>1</sup> / <sub>2</sub> 1911/32 1284567890 1234567890 1/8 3/5 5/6 6/4 7/10 <sup>9</sup> / <sub>2</sub> 0 1 <sup>9</sup> / <sub>2</sub> 0 1/284567890 1234567890 845/16
7 Point Modern Roman No. 23 <sup>1</sup> 2 39 <sup>1</sup> 1/16 1284567890 133,45,57,799 1/6 2/8 3/5 5/6 5/7 7/6 5/6 7/0 1/11 15/16 1284567890 1284567890 935/16
6 Point Modern Roman No. 20 <sup>1</sup> 2 20 <sup>2</sup> 963 1 <sup>2</sup> 24567890 13 <sup>2</sup> 345937899 13 <sup>2</sup> 36 14 <sup>2</sup> 4 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 <sup>2</sup> 56 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# Superior and Inferior Fractions

$rac{12  ext{ Point}}{25^{14}/_{35}}$	1284567890	1234567890	Per font \$1 20 / 36 <sup>28</sup> / <sub>57</sub>	9 Point $47^{86}/_{52}$	1234567890	1284567890	Per font \$1 45 / 15 <sup>19</sup> /62
11 Point	1234567890		Per font \$1 20	8 Point $35^{19}/_{47}$	1254567860	1934567890	Per font \$1 65 / 46 <sup>21</sup> /49
$62^{12}/_{78}$	1209001750	1234567990	/ 9845/89	7 Point 69 <sup>47</sup> /73	1234567490	1234567690	Per font \$1 90 / 82 <sup>69</sup> /71
$38^{50}/_{85}$	1284567890	1284567890	Per font \$1 40 $/ 20^{19}/_{26}$	6 Point 1435/61	1234567890	1234567890	Per font \$2 10 / 8558/64

# Superior and Inferior Letters and Figures 12 Point No. 120

The font prices quoted below are for single fonts of either Superior Letters, Inferior Letters, Superior Figures or Inferior Figures.

Per font \$1 20 12 Point No. 150 abcdefghijklmnopqrst abcdefghijklmnopqrst 11 Point No. 120
1234567890 1 2 3 1 2 3

11 Point No. 150 Per font \$1 20 abcdefghijklmnopqrst abcdefghijklmnopqrst 1234567890 1234567890

10 Point No. 150 Per font \$1 40 abcdefghijklinnopqrstuv abcdefghijklinnopqrstuv 1284567890 1284567890

9 Point No. 150 Per font \$1 45 abcdefghijklinnopqrstuv 1284567890 abcdefghijklinnopqrstuv

8 Point No. 150 Per font \$1 65 8 Point No. 150 abcdefghijklmnopqretuvwxy 1234667890 abcdefghijklmnopqretuvwxy 1234667890

7 Point No. 150 Per font \$1 90 7 Point No. 100 abedefghijklininopqrstuvwxy abedefghijklininopqrstuvwxyz 1234567890 1234567890

6 Point No. 150 Per font \$2 10 abedefghijklmnopqrstuwwxy abedefghijklmnopqrstuwwxy 1284567890 1284567890

51/2 Point No. 40 Per font \$2 40 nnopquatuvwxyx abodefghijklmnopquatuvwxyx 1234567890 1234567890

# Diagonal Fraction Marks

Font containing three sizes \$0 75 12 Point 9 Point 6 Point ///// ///// /////

Examples

5/2 8/8 2/8 24/100 3<sup>4</sup>/<sub>5</sub> 2<sup>3</sup>/<sub>6</sub> 1<sup>1</sup>/<sub>2</sub> 3<sup>1</sup>/<sub>4</sub> 1<sup>5</sup>/<sub>100</sub> 5½ 8½ 4½ 5¾ 7¾ 150/ 8 Point No. 40

### Piece Fractions

### Canceled Figures

11 Point No. 40 Per lb. \$1 22 1234567890 10 Point No. 40 1234567890 9 Point No. 40

Per lb. \$1 44 1234367899

Per lb. \$1 60 1234567899

### Per Cent and Cent Marks

Font containing two each of 60 and 72 point \$0.50 | Font containing ten each of 6 to 18 point 72 Point 60 Point



Font containing four each of 24 to 48 Point \$0 50 48 Point 36 Point 24 Point



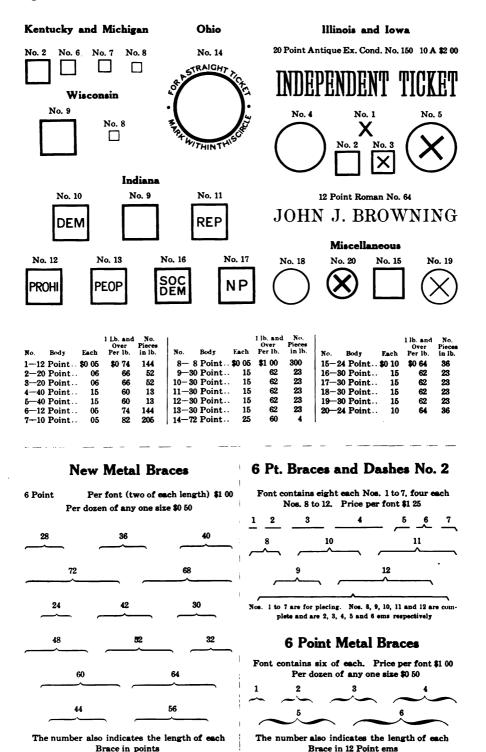
\$0.50 % % %

Font containing twenty each of 6 to 18 point \$0 50 ¢

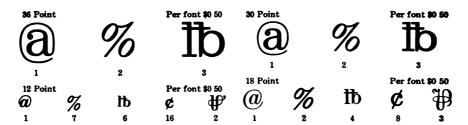
% ¢ % ¢

### **Election Signs**

For the various States using the Australian ballot. Additional signs will be made from time to time to conform with the changes in the election laws of the different States. If recent changes have been made in the election laws of your State send for specimen sheet which will contain all new signs and emblems



# Job Commercial Signs



### Theater Logotypes No. 1

12 Point Body Five of each Character

Per font \$2 75

**TUESDAY** WEDN'DAY **THURSDAY** MONDAY FRIDAY SATURDAY SUNDAY

JAN. FEB. MCH. APL. MAY JUNE JULY AUG. SEP. OCT. NOV. DEC. EVG. **EVENING** MAT. MATINEE

Theater Logotypes No. 2

#### **APR** JULY AUG ILINE FEB MAR DEC SEP OCT NOV

Lining Heavyface Dashes No. 1

8 Point Body- 10 Point Body-

Job fonts four sizes \$0 50 12 Point Body—

Font any one size \$0 50

Lining Heavyface Dashes No. 2

14 Point —

18 Point—

24 Point

Lining Heavyface Dashes No. 3

Lining Heavyface Dashes No. 4

Font any one size \$0 50

Lining Heavyface Dashes sold in quantities at second-class prices

No. 1

No. 2

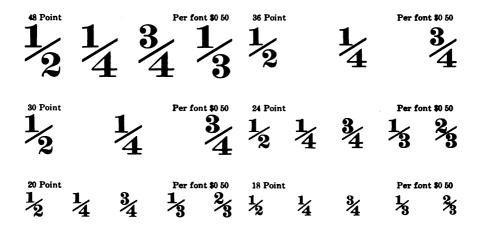
No. 3

No. 4

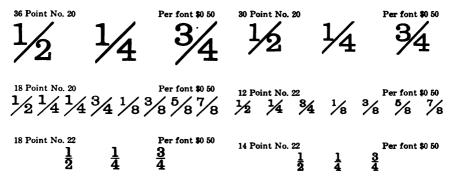
### **Boldface Fractions**

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18 P	oint					Per	font \$	50 50	9 F	Point					Per :	font \$0	50
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11 P	oint					Per	font \$	<b>10</b> 50	3	*	*	*	¥	¥	*	*	*
		<b>8</b>	10	3					6 F	Point					Per :	font <b>S</b> (	50
Z	*	*	0	•		•	•	•			*	4	*	*	*	*	*
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1/2	<b>1</b> 4	84	1/8	<b>2</b> ∕3	1/8	3/8	58	78	572 %		ĸ	3	%	*	rer:		, 50 %
							-		-	-	-	-	-	-	-	-	-

# Roman Fractions



# Antique Fractions



### De Vinne Fractions

<b>I</b> /2	Point / <b>2</b>		4	3	4	ļ	3	7	3		8	3	8	5	58		<b>7</b> 8		96 to	nt \$0	<b>50</b>
18 1	Point Z	I	4	3	4	1/	3	3	3	]	8	ş	38		58		<b>7</b> 8	F	<b>9</b> 6	nt <b>\$</b> (	<b>\$</b>
14 1 1/2	Point	I/	4	3	4	Į	3		<del>3</del> 3		<b>1/8</b>	•	<b>3</b> 8		<b>5</b> 8		<b>7</b> 8		Per fo	nt <b>\$</b> (	50 <b>C</b>
12 1 1/2	Point	I/4	Ĺ	3	4	1/2	3	3	3		<del>1/8</del>	Š	<b>3</b> 8	,	<b>5</b> 8		<b>7</b> 8	1	er to <b>%</b>		50 <b>¢</b>
	Point		1/2	<b>3</b> 5	<u>1,6</u>	36	Pe 58		nt \$0		1	Point		<b>1/2</b>	<b>3</b> 4	1,6	<del>3</del> 8		er fo		_
	oint	7-11	/3	<i>,</i> 0	70	70			nt <b>\$</b> 0			/-t Point		/3	/3	70	70		er fo	,-	•
%	14	34	1/3	73	1/8	<b>36</b>	56	76	%	•	143	1/4	34	1/3	73	<b>%</b>	36	<b>5</b> 6		и. <b>ж</b>	

### De Vinne Condensed Fractions

# **Latin Antique Fractions**

# Quentell Fractions

36 Point	1/4	3		1	4	2	4	1	6	3	6	5		font \$	0 75
30 Point	1/4	·	_	·		•	3	•		•		5	•	font \$	0 75
24 Point 1/2	1/4	3	4		<b>1/3</b>		<b>2</b> /3		<b>1</b> /8	3	8		Per	font \$	0 50 <b>7/</b> 8
18 Point 1/2 1/4	<b>¾</b> ⅓	<b>¾</b>	<b>%</b>				14 1/2		<b>¾</b>	ൃ	<b>¾</b>	<b>%</b>		font \$	
12 Point 1/2 1/4	¾ ½	<b>¾</b>	%				10 1 1/2		*	×	×	*		font \$	0 <b>50</b>
8 Point ½ ¼	* %	×	×	Per	font \$		6 P	oint %	×	я	×	×	Per	font \$	0 50 %
		(	Goth	nic (	Con	dens	ed F	rac	tion	В					
36 Point    1	$\frac{3}{4} \frac{1}{3}$	<u>2</u>	18	Per 3 8	font \$ 5 8	7 8	1 24	Point 1	<u>3</u>	3	<u>2</u>	8		font \$ 5 8	_
18 Point   1	$\frac{3}{4}$ $\frac{1}{3}$	<u>2</u>	8	Per 3 8		50 50 7 8	12 1		34	1/3	<del>2</del>	8	Per 3 8	font \$	0 50 7 8
	Gothic	: Fr	actic	ons				Ant		e Fr	acti	ons			
18 Point 1/1	34 1/3	2/2	16	Per 3/4	font 8	50 50 <b>7</b> 6		Point 1/4		⅓	<del>%</del> 3	<del>1/8</del>		font \$ 5/8	
/2 /4	/4/3	/3	/8	<b>∕</b> 8	78	/8			Old	lstyl	e F	racti			
12 Point 1/2 1/4	34 1/3	⅔	1/8		font 9		42	Point	/		Γ,	/	Per	font \$	0 50
6 Point 1/2 1/4	¾ ½	3/3	1/6	Per %	font :	\$0 50 %	30	Point	2	/	/_	1	Per	)/_ font \$	1 50
Old	style A	ntiq	ue F	raci	ion	В	I				I	/ I		3	/
30 Point 1/2	<u>1/4</u>	3/4	,	1/3	font s	2/3	24 I	Point 2		/	/4  /4	<b>-</b> /	Per	font \$	4
18 Point 1/2		1/4		Per	font :	50 50 3/4	20 I	Point 2			I/4	,	Per	font \$	4
12 Point 1/2	1/4	3/4		Per l/3	font :	\$0 50 <b>2/3</b>	18 I	Point / 2			1/4		Per	font \$	3/4

### Ionic Fractions

6 Point

# Globe Gothic Fractions

1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 0/0 ¢
1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 0%0 ¢
Per font \$0.75  1/2  1/4  3/4  1/3  2/3  1/8  3/8  5/8  7/8  7/8  7/0  ©
1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 0/0 ¢
14 Point 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 9/0 €
12 Point Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 0/0 ¢ 12 Point Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 0/0 ¢
8 Point Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 5/8 5/8 5/8 5/8 6/6 \$\div \text{Point} Per font \$0 50 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 5/8 5/8 5/8 5/8 5/8 5/8 5/8 5/8 5
Cushing Fractions
12 Point Per font \$1 00 10 Point Per font \$1 00 1
8 Point Per font \$1 00

In every printing office there are occasions when the possession of a font or two of fractions is particularly desirable. To meet such an emergency the above were cast, and fonted at merely nominal prices

1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 % ¢ 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 % ¢ 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 % ¢ 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 0/0 ¢ 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 % \$ 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8 0/0 ¢ 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8

10 Point Per font \$0 50 | 8 Point Per font \$0 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 2/8 9/0 \$ | 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 2/8 9/0 \$ | 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 2/8 9/0

# **Advertising Figures**

23 3 567890

145 6 1234567

**56789** 3456789 0

**3456789** 1234567890 \$

2456789 O 1234567890 \$4

**123456789 0** 1234567890 \$2.90

1234567890 \$24 | 1234567890 \$28456.57

# Advertising Figures—Continued

72 Point No. 56

**60** Point No. 56

60 Point No. 57

234 5 123456

567890 1234567

12345 6 1234567 8

86 Point No. 56

34567890 1234567890

123456789 1234567890 \$

24 Point No. 56

5 lbs. \$2 80

1234567890\$

24 Point No. 57

1234567890 \$3.75

18 Point No. 56

5 lbs. \$3 00

18 Point No. 57

5 lbs. \$3 00

1234567890 \$2.45

1234567890

\$423.80

# Advertising Figures Continued

120 Point No. 58  10 lbs. \$4 80	120 Point No. 59 10 lbs. \$4 80
96 Point No. 58 10 lbs. \$5 20	96 Point No. 59 10 lbs. \$5 20 <b>56 78</b>
2350 10 lbs. \$5.20	23569
60 Point No. 58 5 lbs. \$2 70	5 Point No. 59 5 Hea. 22 70-
235678	234567 8
1235678 9	123456789 0
24 Point No. 58 5 lbs. \$2.80 1234567890 \$2	24 Point No. 59 5 lbs. \$2.90 1234567890 \$1.75
18 Point No. 58 5 lbs. \$3 00 1 2 3 4 5 6 7 8 9 0 \$ 3 4 5	18 Point No. 59 5 lbs. \$2 00 1234.56

# Advertising Figures Continued

123451

123456 12345

56789 0 5678 9

123456 7 1234 5

1234567 8 12345 6

1234567890 123456 7

1234567890 \$1 | 1234567890

18 Point No. 62

5 lbs. \$3 00

18 Point No. 61

1234567890 \$3.95 | 1234567890\$

# Advertising Figures—Continued

1234567 12

12345678 4.567

123456789 789 0

1234567890

1234 5 bb. \$3.00

1234567890 \$

123456

1234567890 78c

30 Point No. 66 5 lbs. \$3 10 1 2 3 4 5 6 7

1234567890 \$37.06

12.3456789

1234567890 \$49,500.00 | 1234567890 \$

# Advertising Figures—Continued

5 lbs. \$2 70 60 Point No. 60

60 Point No. 65

5 lbs. \$2 70

678

48 Point No. 65

5678 9

1234567 8

86 Point No. 65

23456789 0

\$8 1234567890

1234567

18 Point No. 60 5 lbs. \$3 00

1234567890 **\$**4

123456789

16 Point No. 60 1234567

5 lbs. \$3 00 \$8.90 18 Point No. 65

1234567890 \$

# Advertising Figures Continued

30 Point No. 60 12345 \$6.78 24 Point No. 60	12 \$3.45
12345678 90c 20 Point No. 50 5 lbs. \$3 00	12345 67c
123456780 \$6.32 18 Point No. 50 123456789080 65c	24 Point No. 58 5 lbs. \$2.80 12345 \$6.78
16 Point No. 50 12345678903 \$9.27  30 Point No. 51 199456770	20 Point No. 53 5 lbs. \$2 00 90c
12345678 30c <sup>5</sup> Point No. 51 12345678 \$9.80	18 Point No. 58 5 lbs. \$3 00 1234567890 \$9.34 16 Point No. 58 5 lbs. \$3 00
20 Point No. 51 5 lbs. \$3.00 78C	12345678090 85c  36 Point No. 54 5 lbs. \$2.80
18 Point No. 51 12345678906789 \$1.62 16 Point No. 51 123456789057890 90c	1234 \$5.67 80 Point No. 54 5 lba. \$2.80
123456789057890 90c  *** Point No. 52  12345670 \$9.89	1234567 89c 24 Point No. 54 5 lbs. \$2.80
24 Point No. 52 5 Iba. \$2 80 123456789023 46c	12345678 \$9.90 20 Point No. 54 5 lbs. \$3.00
20 Point No. 52 1234567890256 5 lbs. \$8 00 18 Point No. 52 5 lbs. \$8 00	123456578978 90c  18 Point No. 54 5 lbs. \$3.00  12345678901234 \$8.76
1234567890123456 10c  16 Point No. 52 123456789013579 \$9.80	16 Point No. 54 5 lba. \$3 00 1234567890123456 50c

# Calendar Figures

Put up in fonts sufficient to set any one month. Order by name and number

No. 1810 \$0 50 No. 1807 \$0 50 239 No. 2408 \$0 90 No. 6007 **\$4** 00 No. 6010

#### Calendar Figures—Continued

Put up in fonts sufficient to set any one month. Order by name and number

No. 1806 \$0 60 No. 6001 \$5 35  45  No. 2406 \$0 90	No. 6006 \$5 60 No. 1802 \$0 50 937 No. 2402 \$0 75
45 No. 8006 \$1 35 45 78	937 No. 5406 \$4 36  26 No. 8002 \$1 06  937
No. 3606 \$2.00 45 No. 4901 \$3.20 78	No. 4806 \$3.45 No. 8602 \$1.45 937
No. 4206 \$2.80  10  No. 4201 \$2.60  78	No. 4206 \$2 66 No. 4202 \$2 00 Po
No. 4806 \$3 65  10. 3601 \$1 90  10. 3601 \$1 90	No. 3606 \$2.00 No. 4802 \$2.60 Po. 4802
No. 5496 \$4 60 No. 3001 \$1 85 78	No. 3006 \$1 85 No. 5402 \$3 25 <b>25 26 937</b>
No. 6006 \$5 90 78	No. 2405 \$0 90 26 No. 8002 44 80
No. 1801 \$0 60 78	No. 1805 \$0 60 <b>937</b>

#### Perpetual Calendar Logotypes

No. 3 \$3 00 per set, including fifty-two logotypes, rules and fonts for month and year; can be used for any month in any year; can be changed in three minutes

WED	190	6	JA	JGU	ST	1	906
	SUN	MON	TUE	WED	THU	FRI	SAT
$\mathbf{HL}$				1	2	3	4
	5	6	7	8	9	10	11
	12	<b>13</b>	14	<b>15</b>	16	17	18
1907	19	20	21	22	23	24	25
	26	27	28	29	<b>30</b>	31	
21			Perpetu	d Oalen	dar No. 3	8	

No. 2 \$3.50 per set, including fifty-two logotypes, rules and fonts for month and year; can be used for any month in any year; can be changed in three minutes

190	07 MARCH			1907		19	07	Tu
Su	Mo	Tu	We	Th	Fr	Sa	T3 3.T	
					1	2	EN	
3	4	5	6	7	8	9		
10	11	12	13	14	<b>15</b>	<b>16</b>		
17	18	19	20	21	22	23	123	
24	25	26	27	28	29	30	1.00	
31 Perpetual Galendar, No. 2								
Sa			DN	1	.5		We	

#### Perpetual Calendar Logotypes—Continued

No. 4 \$2.50 per set, including fifty-two logotypes, rules and fonts for month and year; can be used for any month in any year; can be changed in three minutes

190	07	JAI	AUV	RY	19	07	DECE	MBER	190
Su	Mo	Tu	<b>W</b> e	Th	Fr	Sa	00		
		1	2	3	4	<b>5</b>	20		8
6	7	8	9	10	11	12	m	Fr	Q <sub>0</sub>
13	14	<b>15</b>	16	17	18	19	Th	FI	Sa
20	21	22	23	24	25	26	7		ดๆ
27	28	29	30	31					27
	Perpetual Galendar No. 4				12345	678901	2461		

No. 1 \$4.00 per set, including fifty-two logotypes, rules and fonts for month and year; can be used for any month in any year; can be changed in three minutes

1908 <b>OCTOBER</b> 1908						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	<b>12</b>	13	14	<b>15</b>	16	17
18	19	20	21	<b>22</b>	23	24
<b>25</b>	<b>26</b>	27	28	<b>29</b>	30	31
		Perpetual Galendar No. 1				

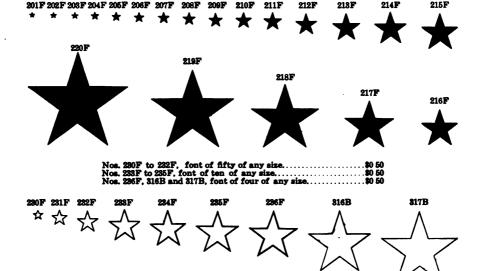
30

#### **Sectional Calendars**



#### **Five-Pointed Stars**

Nos. 201F to 215F, font of four of each size\$	0 60	
Nos. 201F to 210F, font of fifty of any size		
Nos. 211F and 212F, font of thirty of either size\$		
Nos. 218F to 215F, font of fifteen of any size	0 50	
Nos. 216F and 217F, font of eight of either size	0 50	
Nos 219F to 220F font of found any size	മെ	













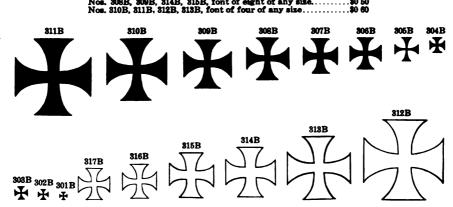


#### Star Border

5 Point No. 5	48 in. \$1 50	10 Point No. 19	54 in. \$1 40
******	*****	*****	*****
6 Point No. 6	60 in. \$1 50	_ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^	
*****	*****	12 Point No. 12	54 in, \$1 50
8 Point No. 8	54 in. \$1 85	*****	****
*****	*****	. ~~~~~	~~~~~

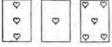
#### **Maltese Crosses**

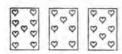
Nos. 301B to 304B, font of fifty of any size	. \$0 50
Nos. 305B, 306B, 307B, 316B, 317B, font of fifteen of any size.	
Nos. 308B, 309B, 314B, 315B, font of eight of any size	



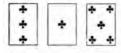
#### Card Pips

32 Point Series 1 Per font 52 Pieces \$5 00



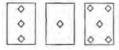


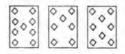






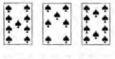












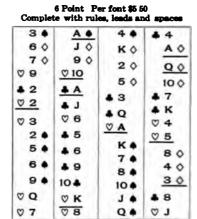


#### **Card Indicators**

24 Pt. Per font \$1 75



10 Pt. Per lb. \$1 80 Per lb. \$1 16 Pt. \$1 16 Per lb. \$1 1







No. 84½ 15 cts. Set of four 40 cents





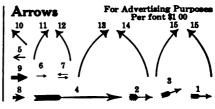






Whist Markers

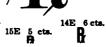
18 Point Per lb. \$1 00



#### Recipe Marks



















#### Locus Sigilli

664E 15 cts.





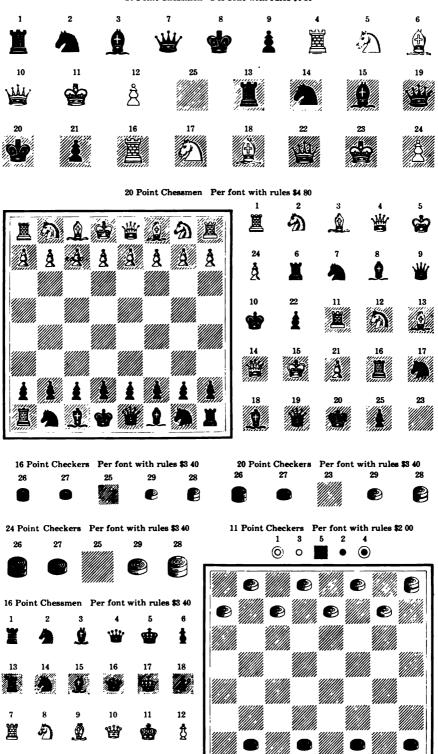






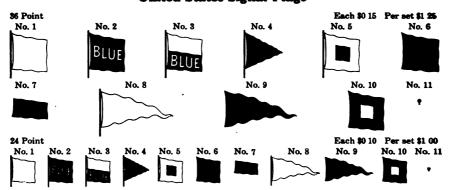
#### Chessmen and Checkers

24 Point Chessmen Per font with rules \$4 80



21

#### **United States Signal Flags**



#### **Explanation of Weather Signals**

Clear or Fair Weather—WHITE, SQUARE FLAG. Print No. 1 in black. Displayed alone, indicates fair weather, stationary temperature; displayed with No. 4 above it, indicates fair weather, warmer; displayed with No. 4 below it, indicates fair weather, colder.

Rain or Snow—BLUE, SQUARE FLAG. Use No. 2, or print No. 6 in blue over No. 1 in black. Displayed alone indicates rain or snow, stationary temperature; displayed with No. 4 above it, indicates rain or snow, colder.

Local Rain—WHITE AND BLUE, SQUARE FLAG. Use No. 3, or print No. 7 in blue over lower half of No. 1 in black. Displayed alone, indicates local rain, stationary temperature; displayed with No. 4 above it, indicates local rain, colder. Temperature Signal—BLACK, TRIANGULAR FLAG. Print No. 4 below it, indicates local rain, colder.

Cold Wave—WHITE, SQUARE FLAG, BLACK CENTER. Print No. 5 in black, Displayed alone indicates temperature will fall 20° or more, to a minimum of 32° or less. When displayed with No. 1, indicates fair weather, cold wave.

#### **Explanation of Wind Signals**

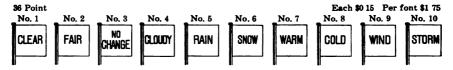
Storm—RED, SQUARE FLAG, BLACK CENTER. Print No. 10 in red over No. 5 in black. When displayed, indicates that storm of marked violence is expected. Hurricane—Indicated by two storms flags displayed one above the other.

Cautionary—RED, SQUARE FLAG, WHITE CENTER. Print No. 10 in red over No. 1 in black. When displayed, indicates that the winds expected will not be so severe. Well-found, seaworthy vessels can meet them without danger.

Easterly Winds—RED PENNANT. Print No. 9 in red over No. 8 in black. When displayed above either Cautionary or Storm Flags, indicates northeasterly winds: when below, southeasterly: when alone, that special information of storms is to be obtained by calling on Signal Officer in charge.

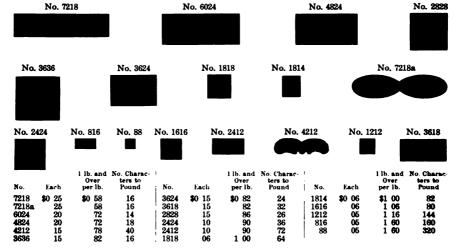
Westerly Winds—WHITE PENNANT. Print No. 8 in black. Displayed above either Cautionary or Storm Flags, indicates northwesterly winds: below, southwesterly.

#### Weather Indicators



#### **Engraving Blanks**

The Numbers indicate the size in Points—thus, No. 7218 is 72x18 Points.

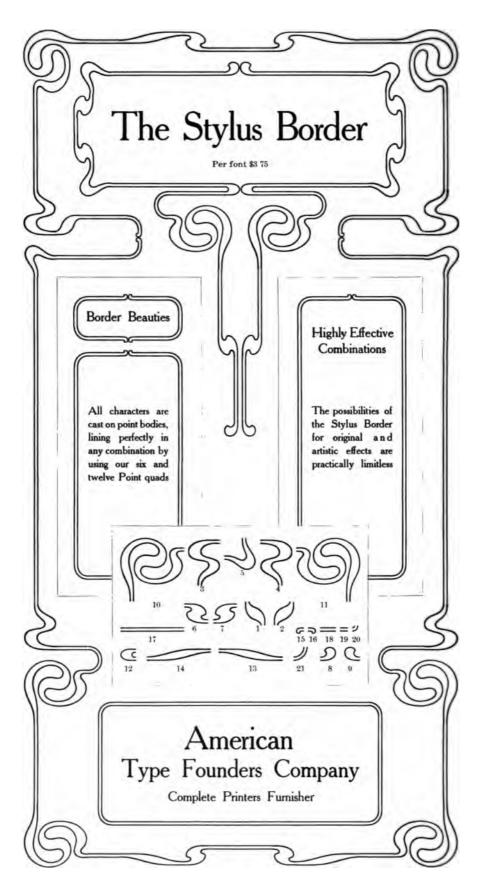


## Decorative Material...Borders

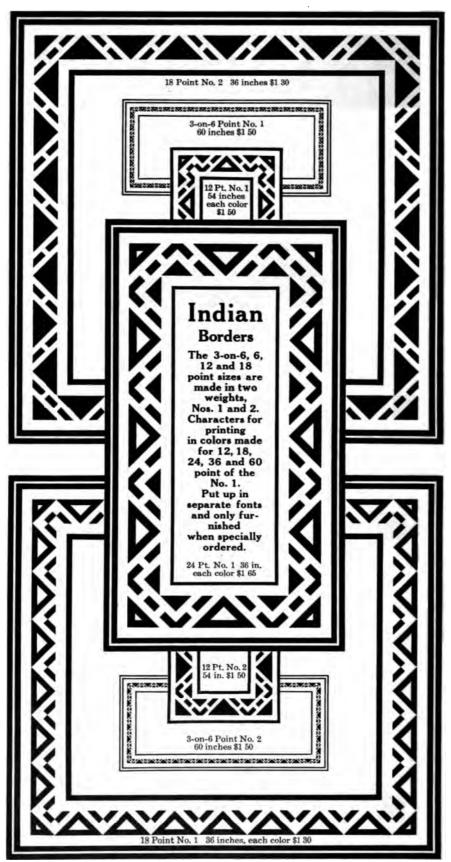


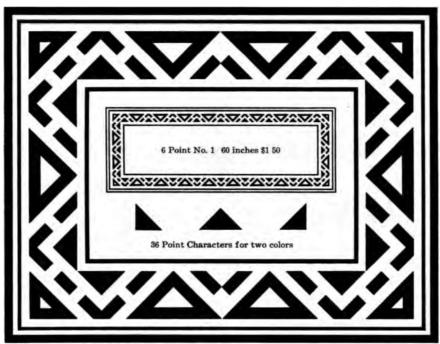


Ornaments
Cast &
Electrotyped
Cuts







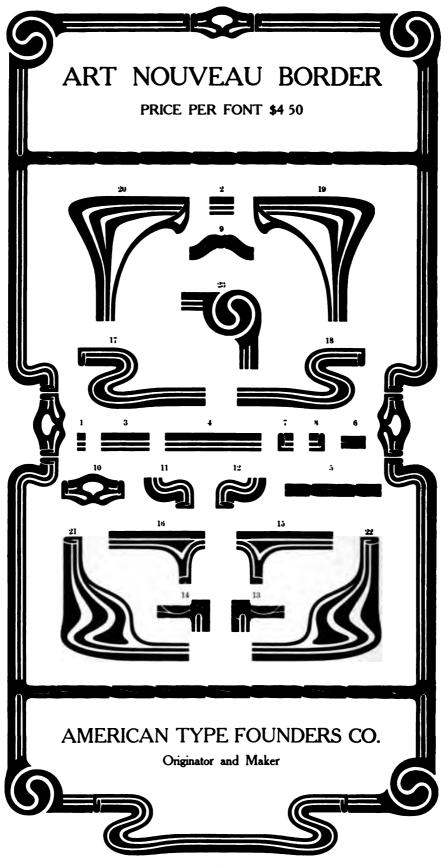


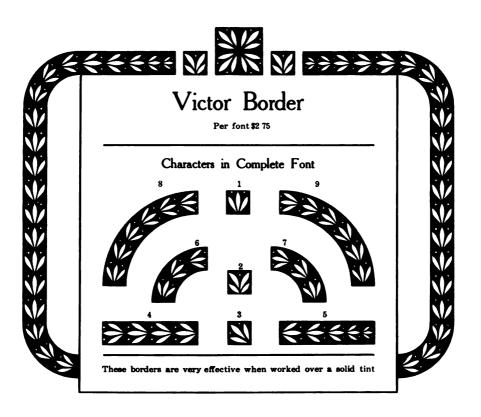
86 Point No. 1 24 inches each color \$1 65

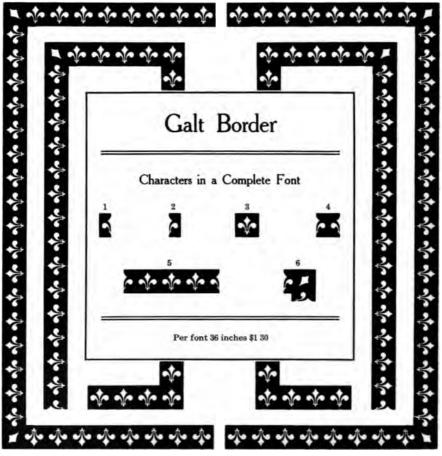
#### The Indian Borders



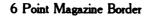
60 Point No. 1 12 inches each color \$1 25







### Magazine Borders









Per font 54 inches \$2 50

12 Point Magazine Border

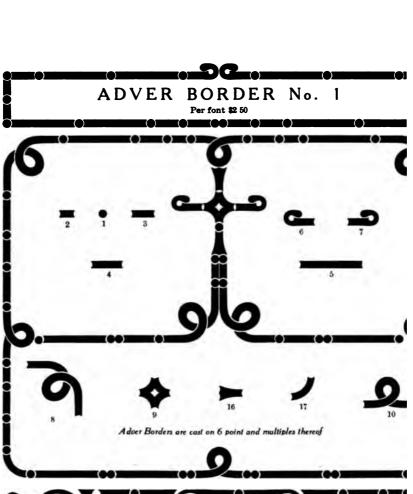




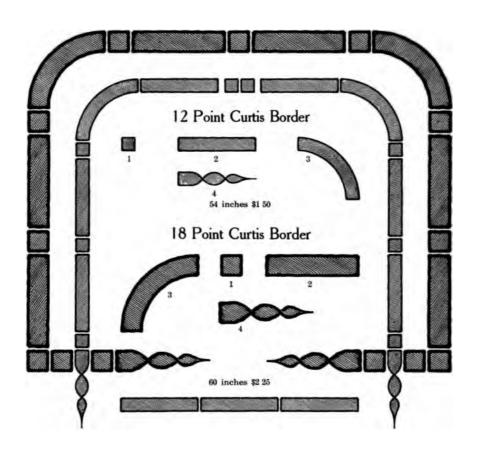
Per font 36 inches \$2 00

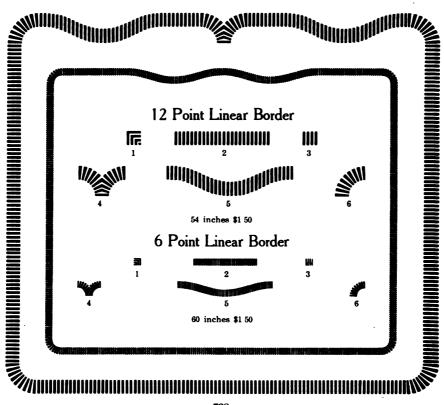
HE various characters of these Borders are cast on the multiples of 6 and 12 point bodies, and every possible combination may be made with 6 or 12 point quad justification in a very short space of time. Both sizes of these Borders are exceedingly well suited for catalogue covers or attractive and up-to-date advertising matter

Attractive Border Designs

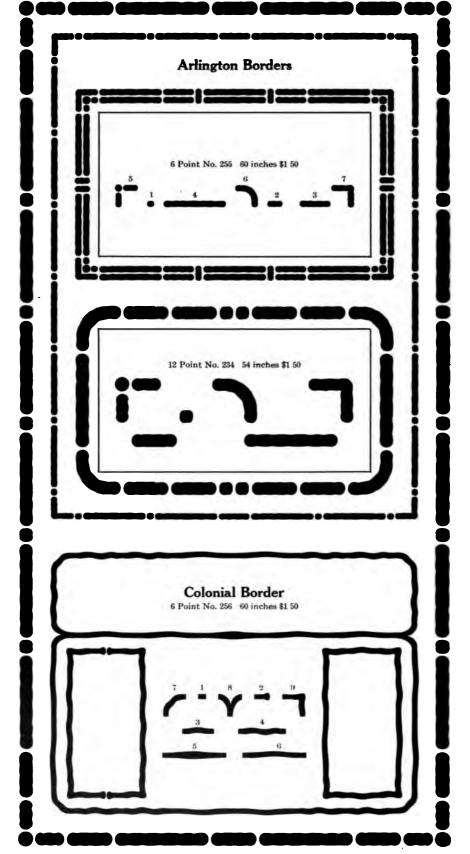






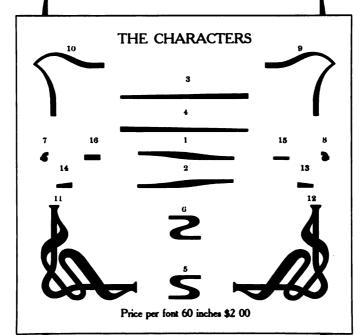


# TWO CHARACTERS, EACH A BORDER IN ITSELF 18 Point 36 inches \$1 30 WWWW 10 Pt. 54 in. \$1 40 THEM THEM THE



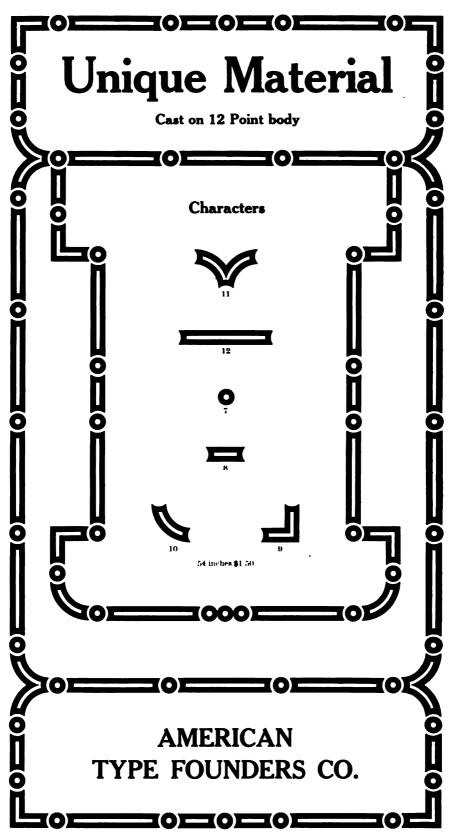
## THE ABBOT BORDER

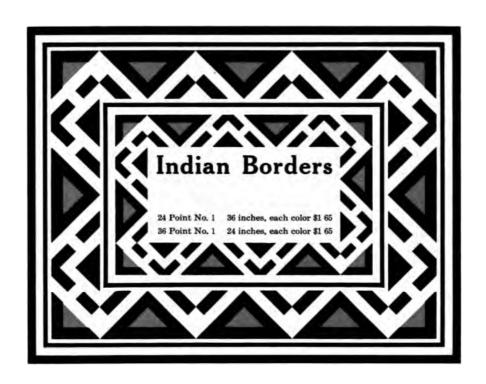
is cast on multiples of Twelve Point, and so made as to be susceptible of a multitude of unique, stylish effects



ORIGINATED AND MADE BY

AMERICAN
TYPE FOUNDERS
COMPANY







## The Flemish Border

Originated and Cast by American Type Founders Co.



## For One and Two Colors

Usable at all seasons of the year, and in multiform classes of printed matter. Particularly adapted to all ecclesiastic work, striking advertisements, show cards covers, etc. Merit Cards for Sabbath Schools will become peculiarly attractive to little children if Flemish Borders in two colors are used in their construction. It will be remarked that while the prices quoted are



5771A. \$1 00 Two Colors \$1 50

exceptionally low, the font quantities are so liberal as to more than supply the requirements of any ordinary job

#### 18 Point No. 1

One Color, 36 inches, \$1 30 Two Colors, 27 in. of each, 2 00

#### 18 Point No. 2

One Color, 36 inches, \$1 30 Two Colors, 27 in. of each, 2 00



#### 18 Point No. 3

One Color, 36 inches, \$1 30 Two Colors, 27 in. of each, 2 00



#### 18 Point No. 4

One Color, 36 inches, \$1 30 Two Colors, 27 in. of each, 2 00



#### 18 Point No. 5

One Color, 36 inches, \$1 30 Two Colors, 27 in. of each, 2 00



## The Flemish Border

Originated and Cast by 2	lmerican Type Founders Co.
7/03/10	
KKKKKKK	24 Point No. 6 One Color, 36 inches, \$1.65 Two Colors, 27 in. of each, 2.50
NEWN	24 Point No. 7 One Color, 36 inches, \$1 65 Two Colors, 27 in. of each, 2 50
	24 Point No. 8 One Color, 36 inches, \$1 65 Two Colors, 27 in. of each, 2 50
## P/@P/@	24 Point No. 9 One Color, 36 inches, \$1 65 Two Colors, 27 in. of each, 2 50
	24 Point No. 10 One Color, 36 inches, Two Colors, 27 in. of each 2 50
Send for More Claborate	Specimen in Colors
MANAMA	36 Point No. 11 One Color, 24 inches, \$1 65 Two Colors, 18 in. of each, 2 50
N N N	36 Point No. 12 One Color, 24 inches, \$1 65 Two Colors, 18 in. of each, 250
	36 Point No. 13 One Color, 24 inches, \$1 65 Two Colors, 18 in. of each, 2 50
	36 Point No. 14 One Color, 24 inches, \$1 65 Two Colors, 18 in. of each, 2 50
No Real	36 Point No. 15 One Color, 24 inches, \$1 65 Two Colors, 18 in. of each, 2 50
2/62/6	

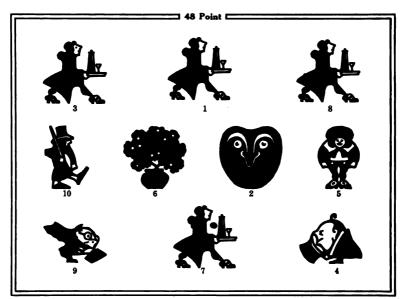
#### Mission Toys

Three Sizes Cast in Type Mould - 48, 72 and 120 Point

120 Point













All characters shown in the 48 point size are also made in 72 point and 120 point

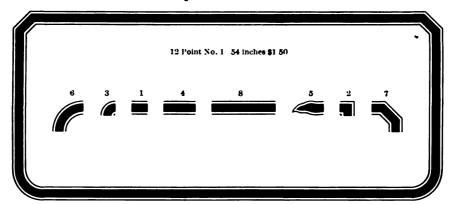
48 Point No. 1, per font, one of each character, for one color, 75 cts. No. 2, per font, one of each character, color blocks, 75 cts. Single character, for one color, 20 cts.; for two colors, 40 cts.

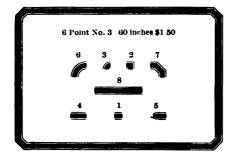
72 Point No. 1, per font, one of each character, for one color, \$1.50. No. 2, per font, one of each character, color blocks, \$1.50. Single character, for one color, 25 cts.; for two colors, 50 cts.

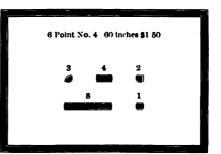
120 Point Single character, for one color, 40 cts. Single character, for two colors, 75 cts.

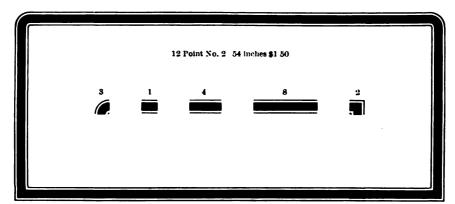
See Pages 900 and 901 for Complete Showing of Mission Toys

#### Triple-Line Borders

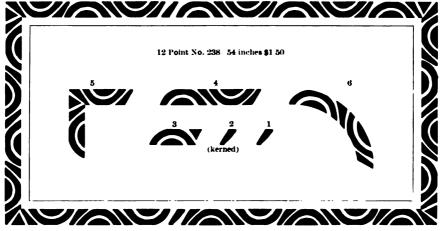




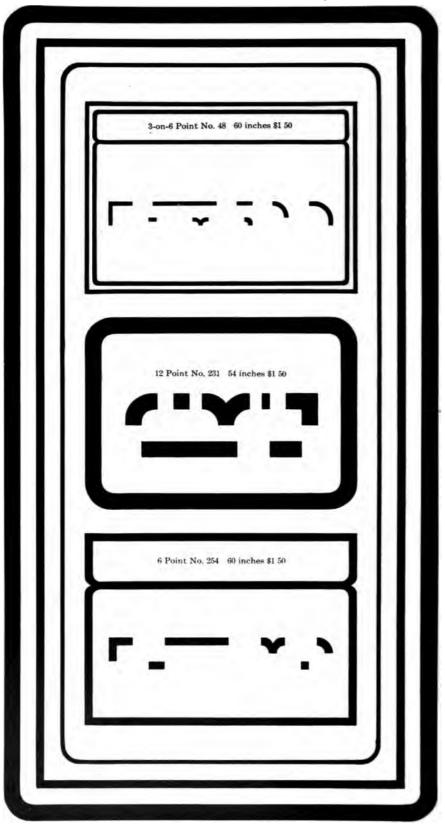




#### Navajo Border



#### Newspaper Borders



#### Flag Borders

36 Point No. 1 for one color 24 inches \$1 65

36 Point No. 2 for two colors 24 inches \$3 30

24 Point No. 1 for one color 36 inches \$1 65

24 Point No. 2 for two colors 36 inches \$3 30

18 Point No. 1 for one color 36 inches \$1 80

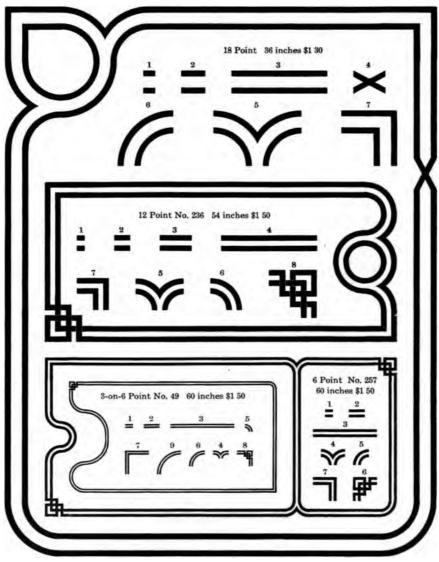
18 Point No. 2 for two colors 36 inches \$2 60

12 Point No. 1 for one color 54 inches \$1 50

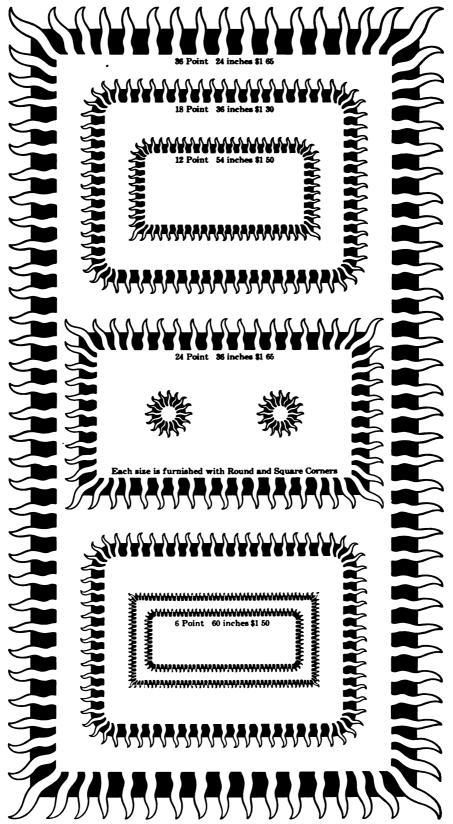
12 Point No. 2 for two colors 54 inches \$8.00

#### 

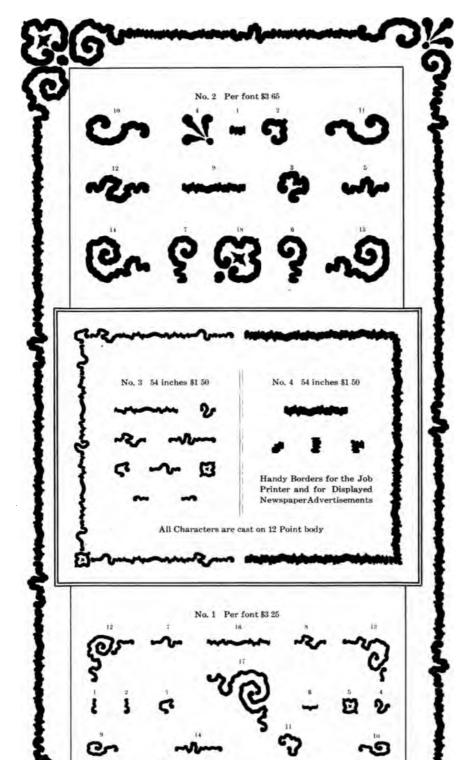
#### Mercantile Borders

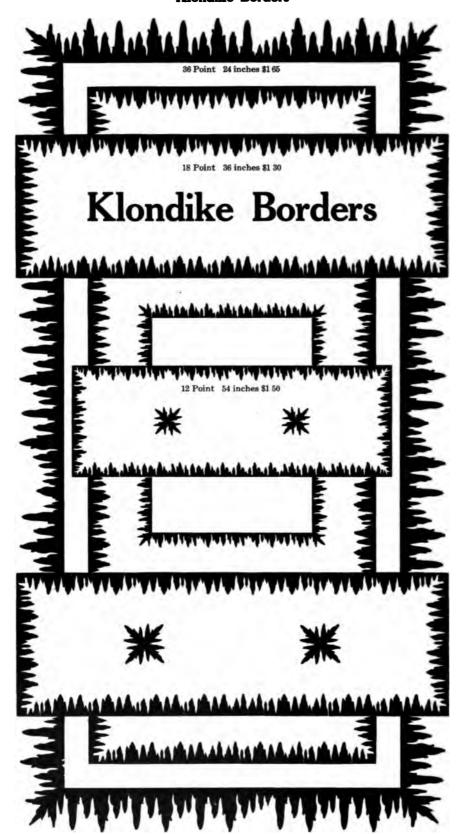


#### Flame Borders

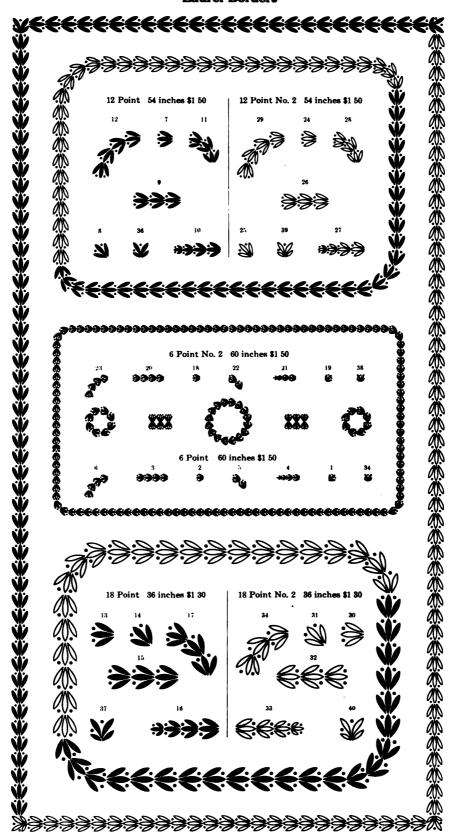


#### "Post" Borders





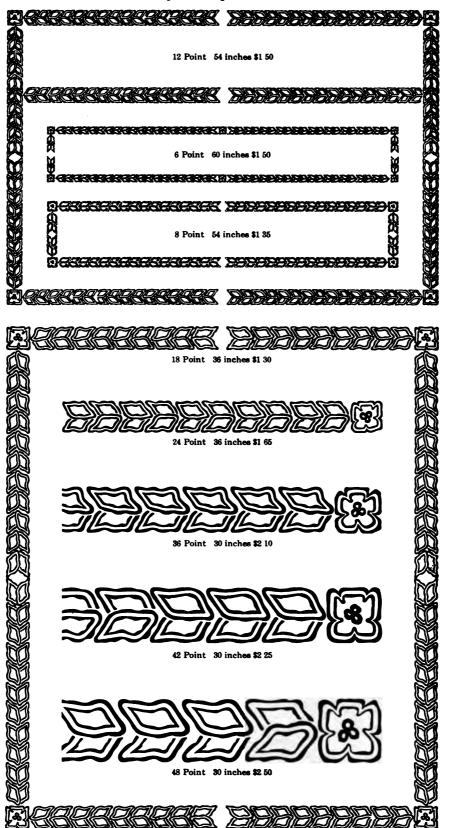
#### Laurel Borders



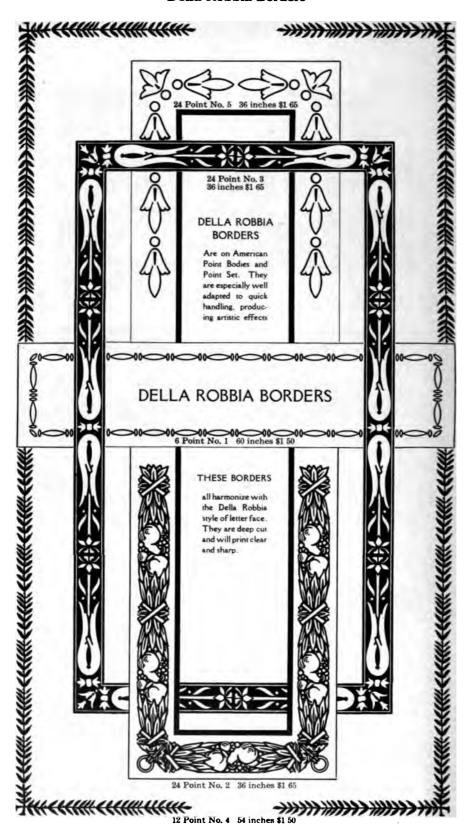
#### **Roycroft Borders**

BORRERRERRER BERRERRERRERRER 12 Point 54 inches \$1 50 HERE DEPRE GK XB 8 Point 54 inches \$1 35 24 Point 36 inches \$1 65 36 Point 30 inches \$2 10 42 Point 30 inches \$2 25 48 Point 30 inches \$2 50 Characters for printing the corner piece in color are furnished with the solid Roycroft Border in all sizes excepting 6 Point

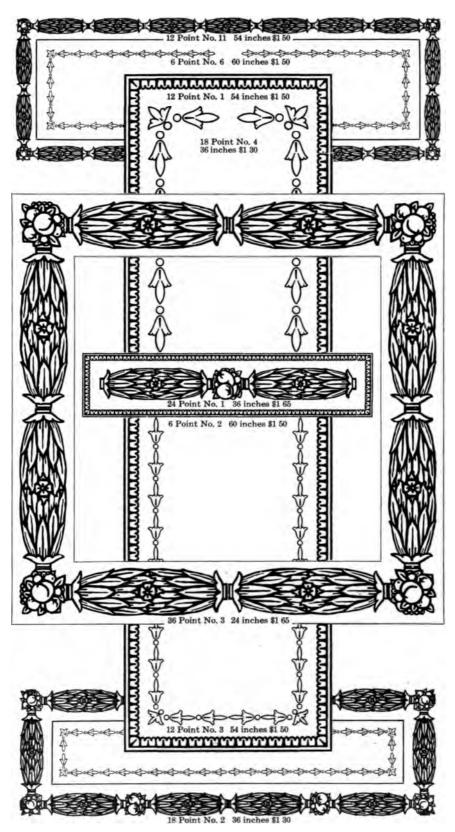
#### **Roycroft Open Borders**



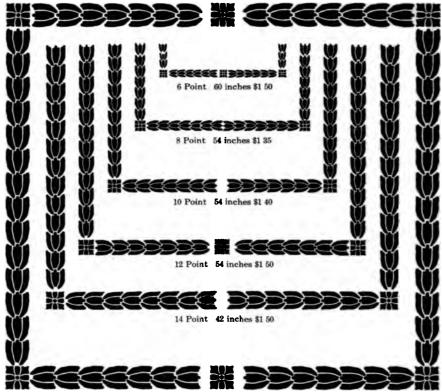
#### Della Robbia Borders



#### Della Robbia Borders-Continued

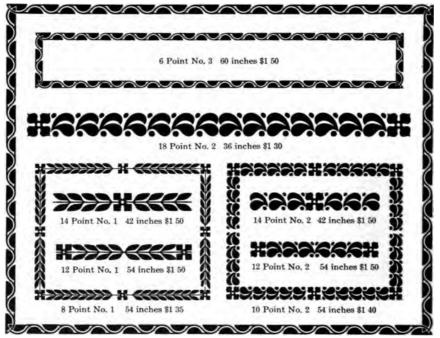


#### **Brockton Borders**



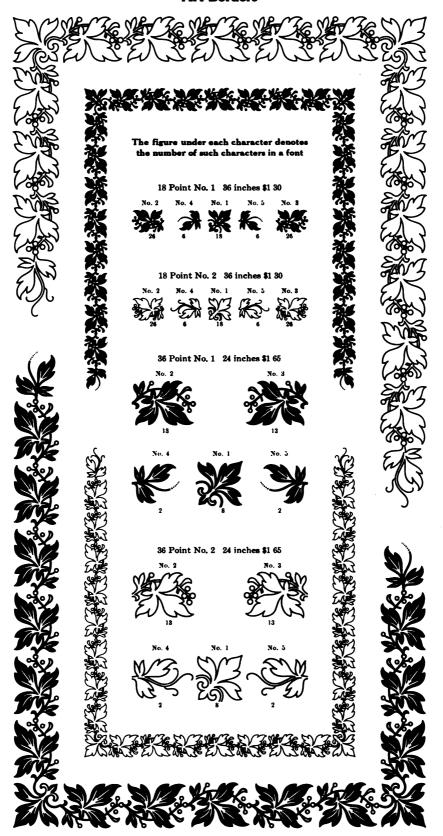
18 Point 36 inches \$1 30

# **Adtype Borders**



8 Point No. 3 54 inches \$1 35

# **Art Borders**



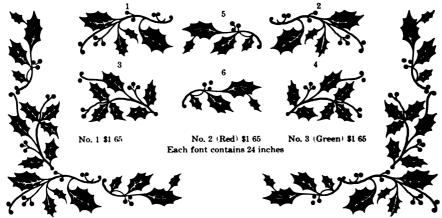
#### **Brier Border**

18 inches \$1 50



# Holly Border No. 1

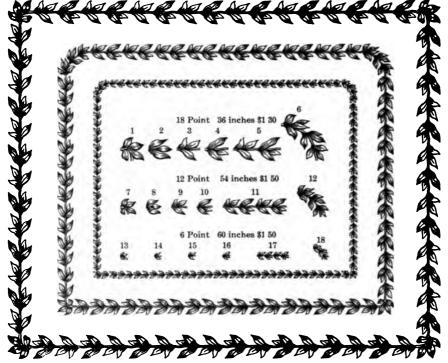
The Nos. 2 and 3 Borders, when worked in Red and Green respectively, will be found appropriate for many occasions of festivity and for other purposes. For specimen see two-color showing in another section



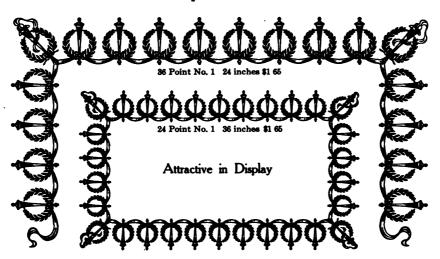
# Palm Border



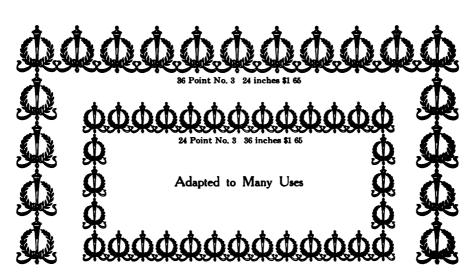
Myrtle Borders

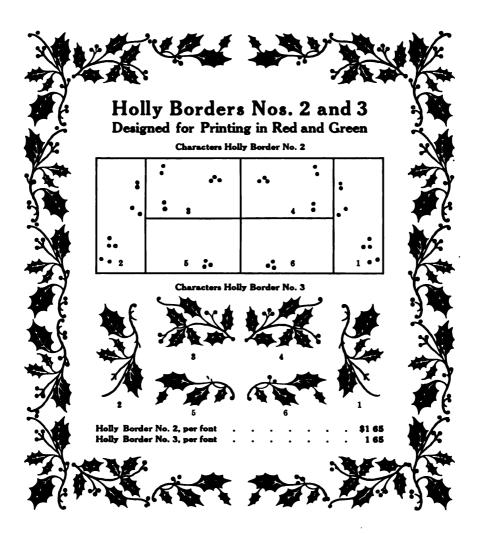


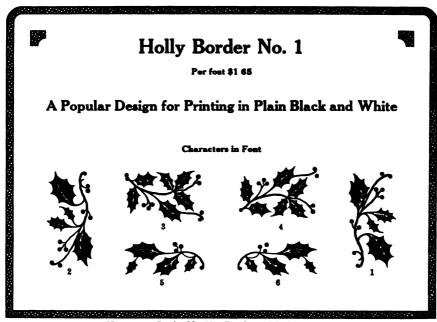
# **Empire Borders**



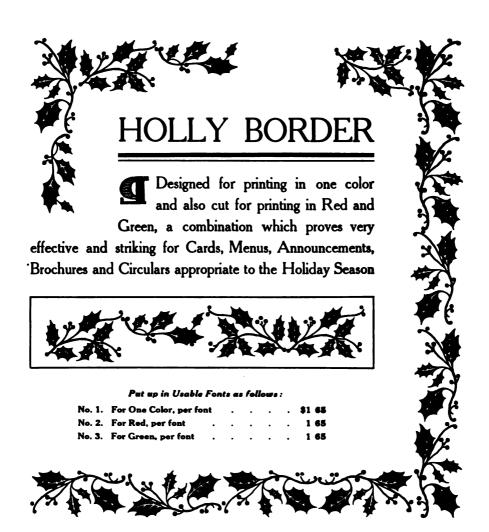








Newspaper Border No. 259 Per font, 60 inches, \$1 50

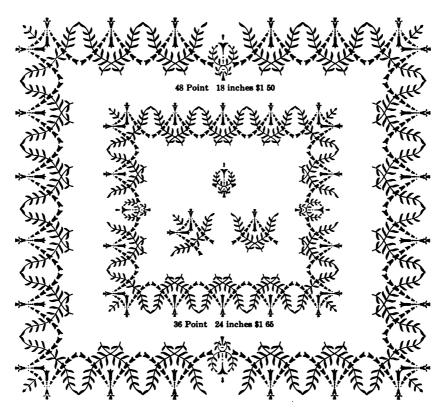


# Used as Ornaments or Sprays

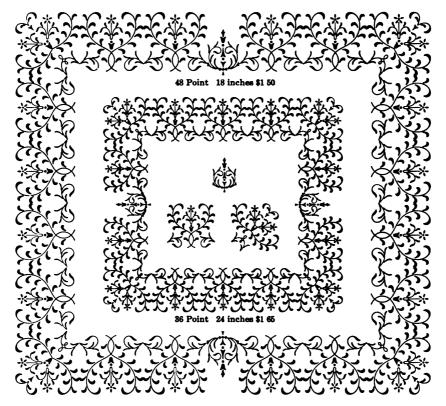


Very effective for use as Ornaments or Sprays for decorative purposes, as suggested above. For Menus, Cards, Circulars, Programmes, etc.

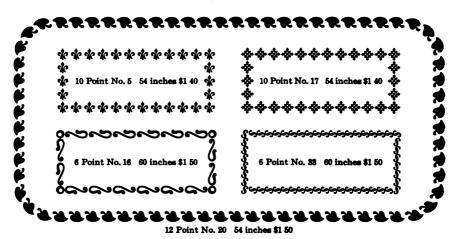
# Elite Borders



#### **Bridal Borders**

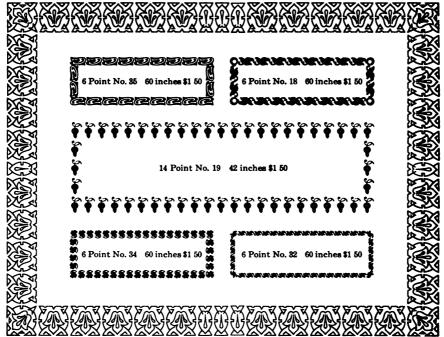


## **Old English Borders**



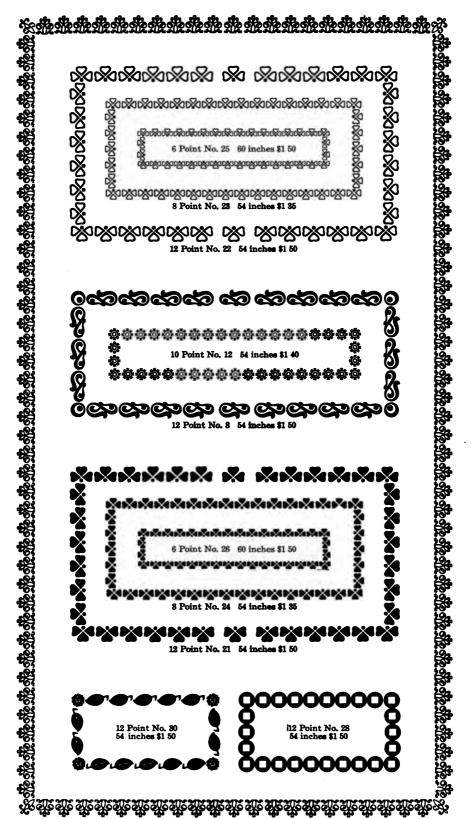
6 Point No. 15 60 inches \$1 50 6 Point No. 7 60 inches \$1 50 6 Point No. 11 60 inches \$1 50 6 Point No. 31 60 inches \$1 50 6

12 Point No. 6 54 inches \$1 50



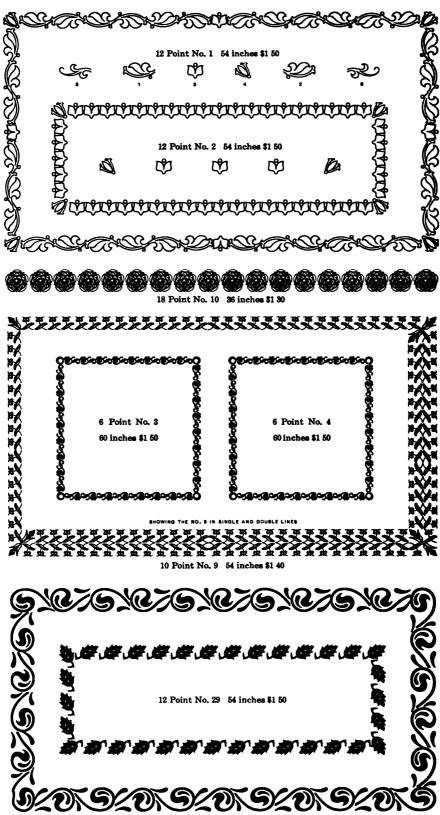
24 Point No. 14 36 inches \$1 65

# Old English Borders—Continued



14 Point No. 18 42 inches \$1 50

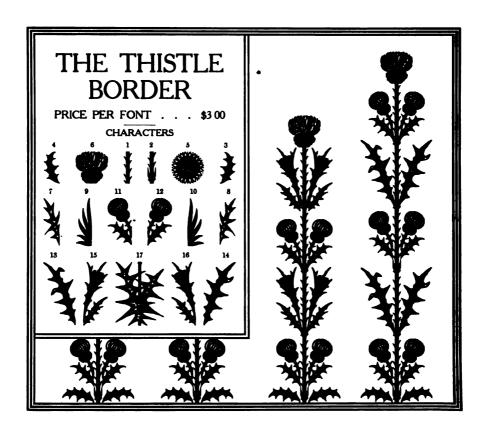
# Old English Borders—Continued

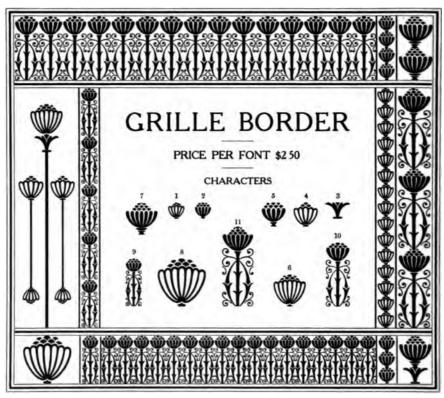


18 Point No. 27 36 inches \$1 30

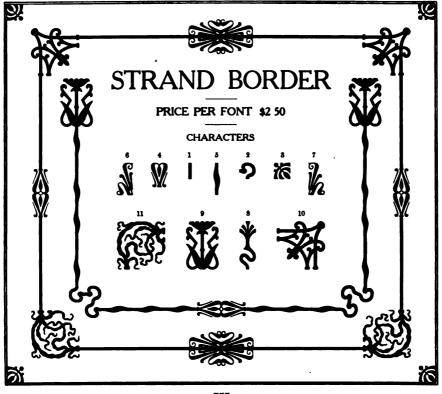








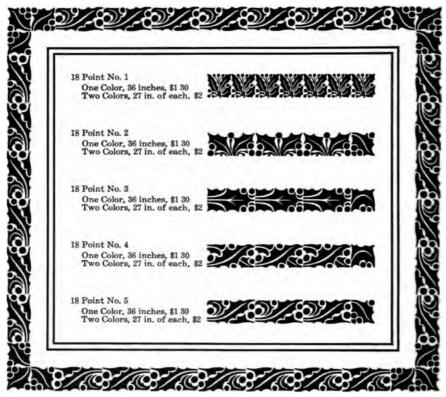




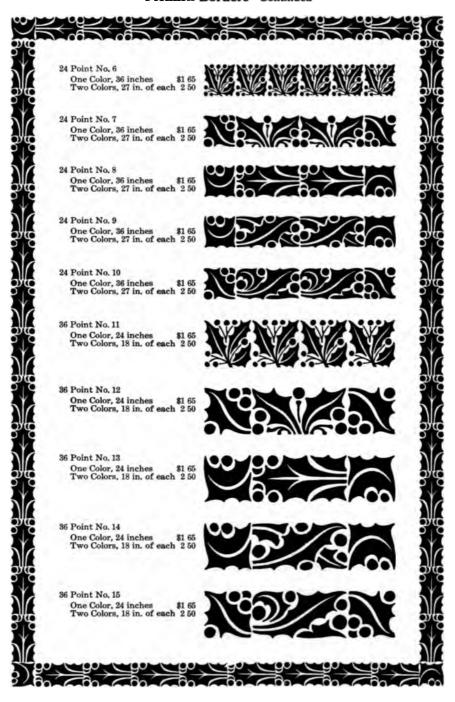
#### Flemish Borders

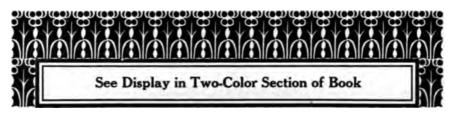


See Flemish Border Display in Two-Color Section of Book

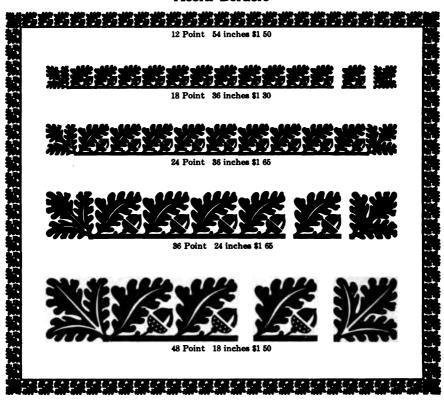


#### Flemish Borders-Continued

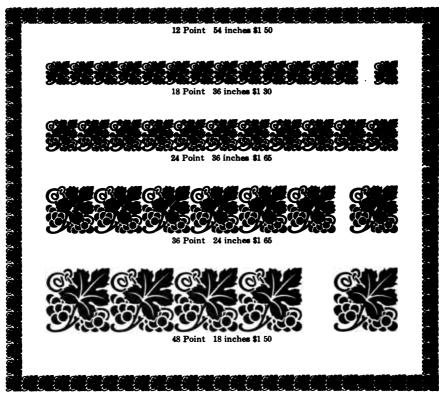




# Acorn Borders



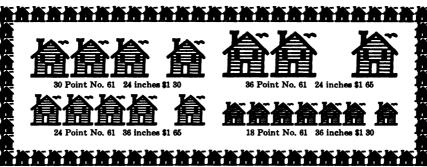
# Grape Borders



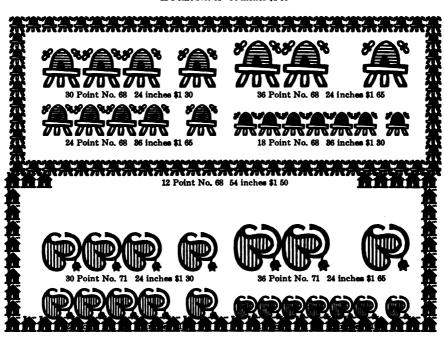
#### **Bewick Borders**

In the use of Decorative Material, made in the form of individual border units, the compositor is brought next door to the designer. With such movable units a booklet cover can be designed which will prove quite as effective as could be secured through use of a specially engraved design and at much less cost, and with the added advantage that in this form the material is available for still further combinations in other work.

Individual Border Units or Embellishers in this form are subject to an almost endless variety of arrangement suitable for cover designs, leaflets or other forms of advertising display, when the buyer of printing desires a distinctive design.



12 Point No. 61 54 inches \$1 50

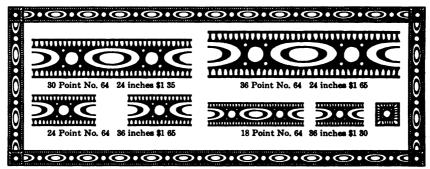


12 Point No. 71 54 inches \$1 50

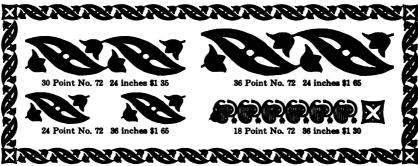


12 Point No. 65 54 inches \$1 50

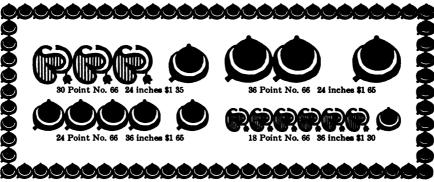
#### Bewick Borders—Continued



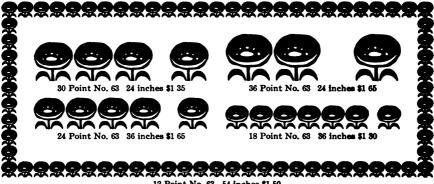
12 Point No. 64 54 inches \$1 50



12 Point No. 72 54 inches \$1 50

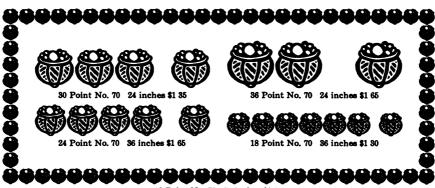


12 Point No. 66 54 inches \$1 50

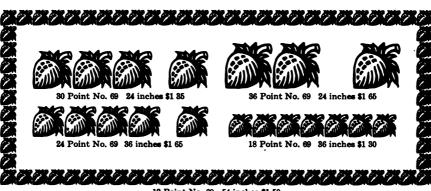


12 Point No. 63 54 inches \$1 50

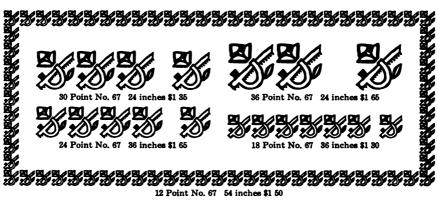
#### Bewick Borders—Continued

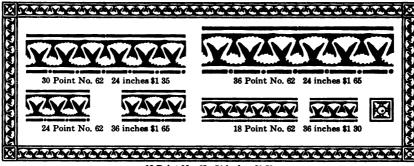


12 Point No. 70 54 inches \$1 50



12 Point No. 69 54 inches \$1 50

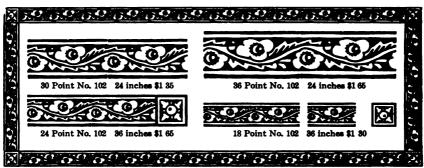




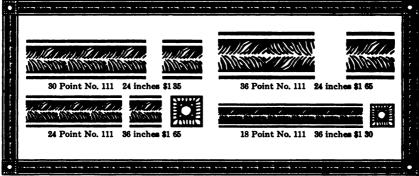
12 Point No. 62 54 inches \$1 50

#### Chaucer Borders

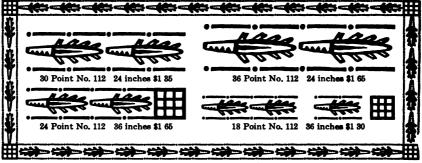
There is an originality and distinctiveness in border characters or embellishers of the Chaucer designs which impart to printing all of the flavors of an engraved design. They are an immediate and pronounced departure from the ordinary product of the type foundry, and the universality with which these have been adopted the country over indicates the introduction of a new style of typography. The result cannot fail to be a marked increase in the use of all forms of printed matter for trade extension



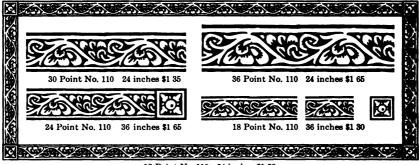
12 Point No. 102 54 inches \$1 50



12 Point No. 111 54 inches \$1 50

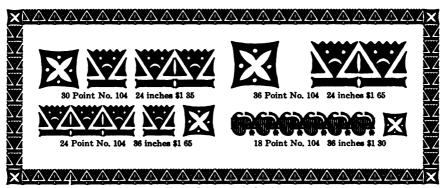


12 Point No. 112 54 inches \$1 50

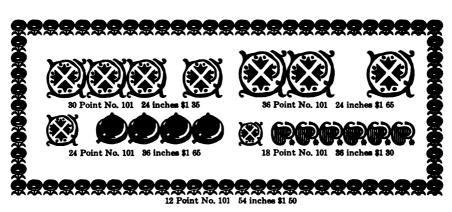


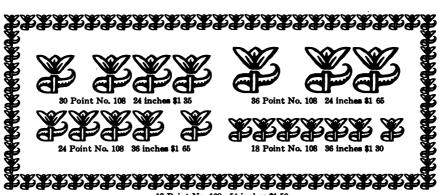
12 Point No. 110 54 inches \$1 50

# Chaucer Borders—Continued

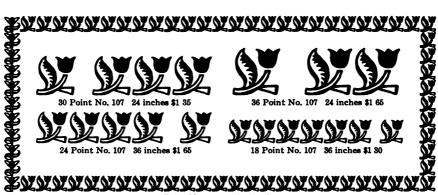


12 Point No. 104 54 inches \$1 50





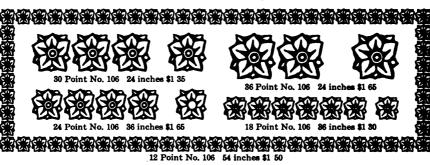




12 Point No. 107 54 inches \$1 50

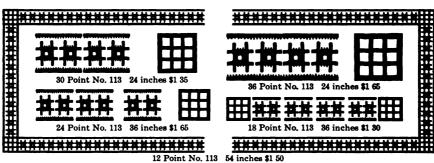
#### Chaucer Borders-Continued

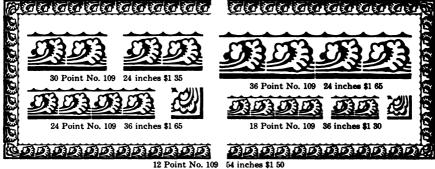






12 Point No. 105 54 inches \$1 50



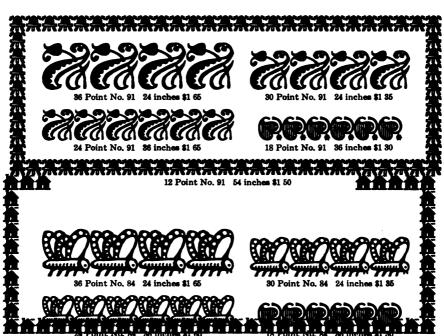


764

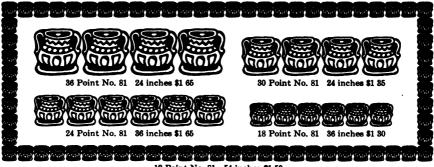
#### **Pabst Borders**

The majority of type display is for the purpose of commercial advertising, the demands for which are continually increasing, and the requirement on the part of the buyers of printing is for modes of expression which shall catch the eye. The American Type Founders Company has been quick to appreciate this coming demand, and this American Line Type Book makes available a wealth of Decorative Material which the wide-awake printer will be quick to turn to practical advantage in the extension of his business. Never before have printers been offered such distinctive type faces with border designs which harmonize and which bear so plainly the earmarks of having been designed for a specific purpose



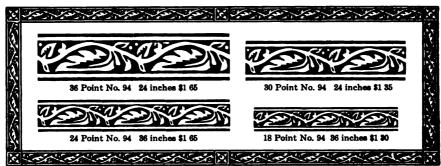


12 Point No. 84 54 inches \$1 50

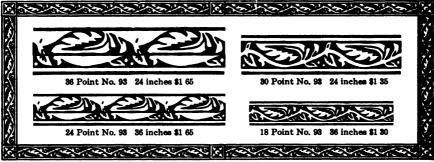


12 Point No. 81 54 inches \$1 50

#### Pabst Borders—Continued



12 Point No. 94 54 inches \$1 50





12 Point No. 83 54 inches \$1 50



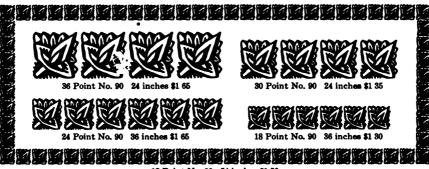


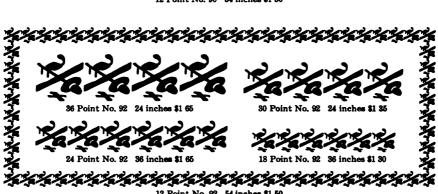
12 Point No. 89 54 inches \$1 50

#### Pabst Borders—Continued

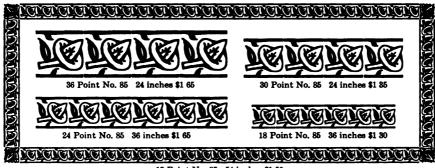


12 Point No. 82 54 inches \$1 50





12 Point No. 92 54 inches \$1 50

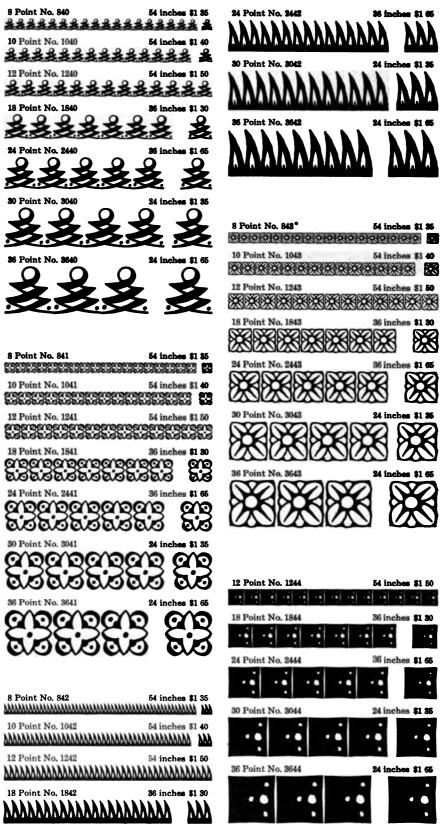


12 Point No. 85 54 inches \$1 50

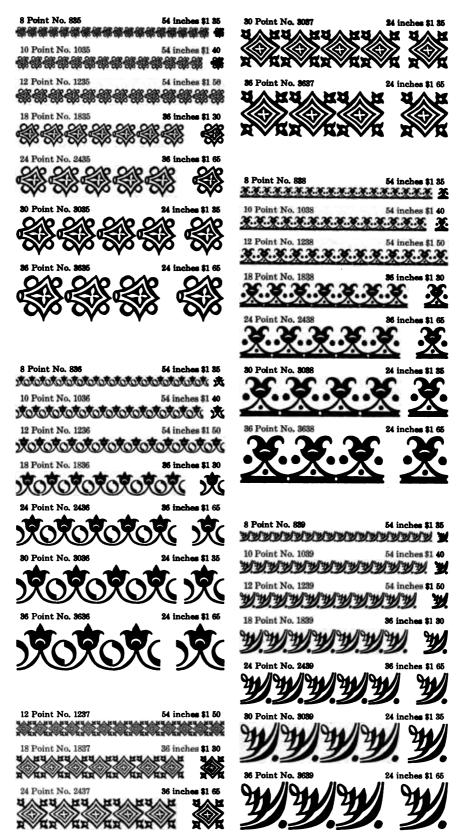
# 

12 Point No. 87 54 inches \$1 50

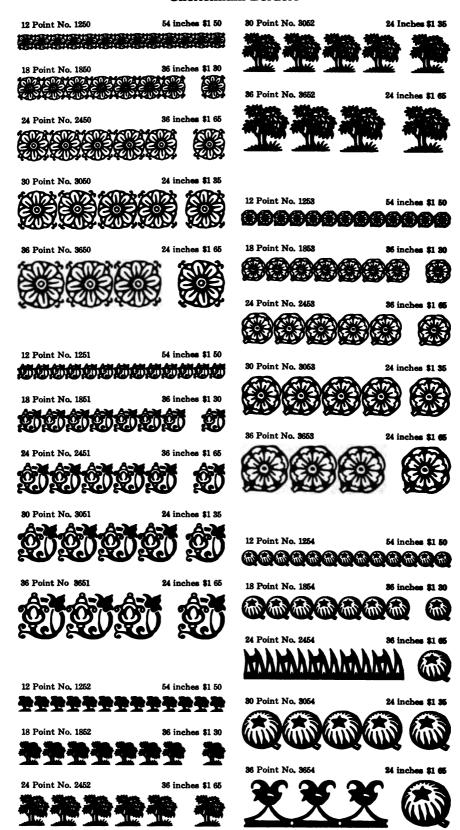
# **Cloister Borders**



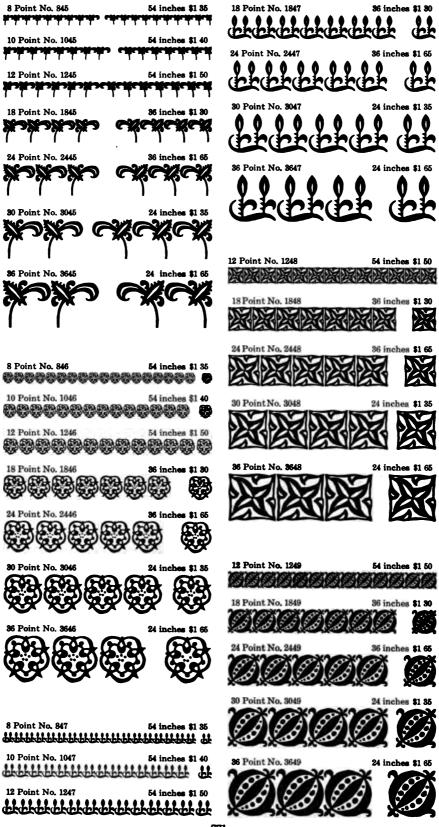
# Cloister Borders—Continued



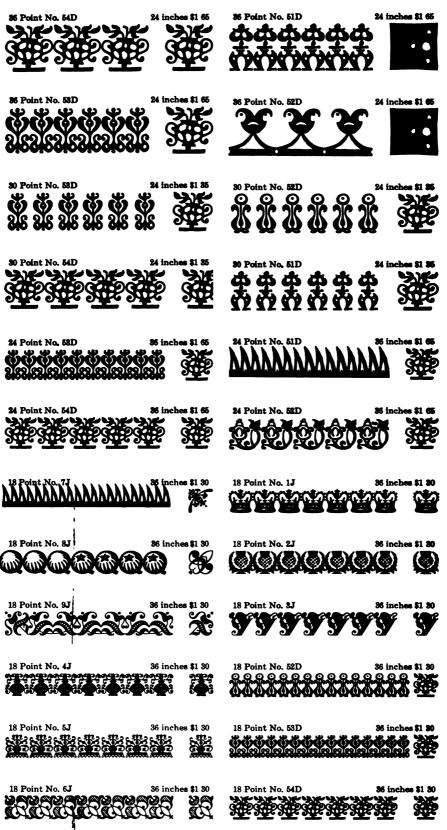
#### Cheltenham Borders



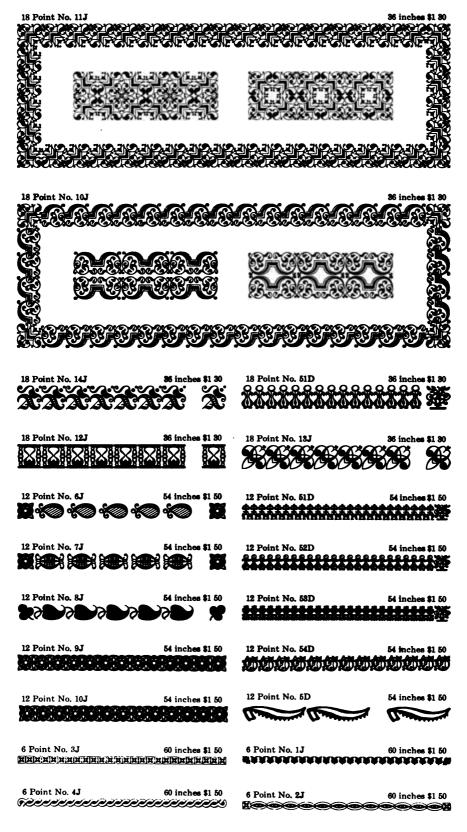
#### Cheltenham Borders—Continued



# **Chap-Book Borders**



#### Chap-Book Borders—Continued

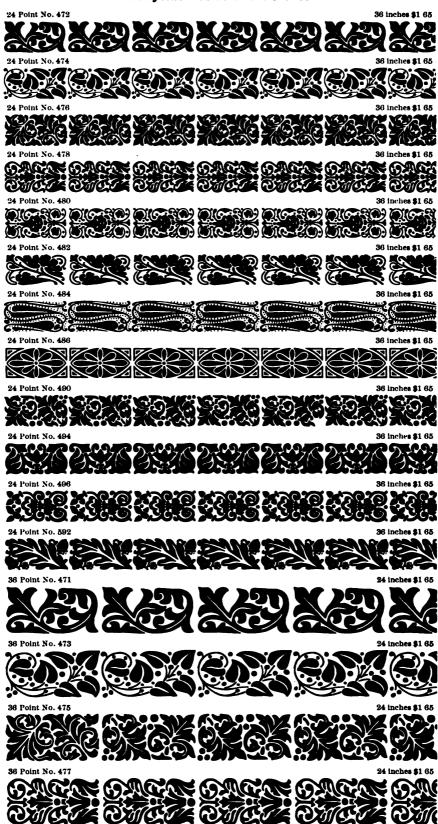


# THE TABARD BORDER

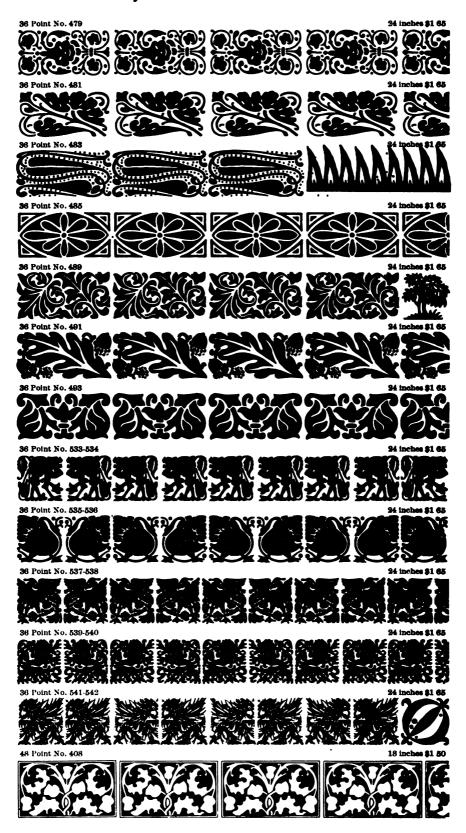
IS COMPOSED OF THESE CHARACTERS, ALL MADE IN FIVE SIZES, EXCEPTING NOS. 1, 9 AND 10, WHICH ARE MADE ONLY ON THE 6 POINT SIZE

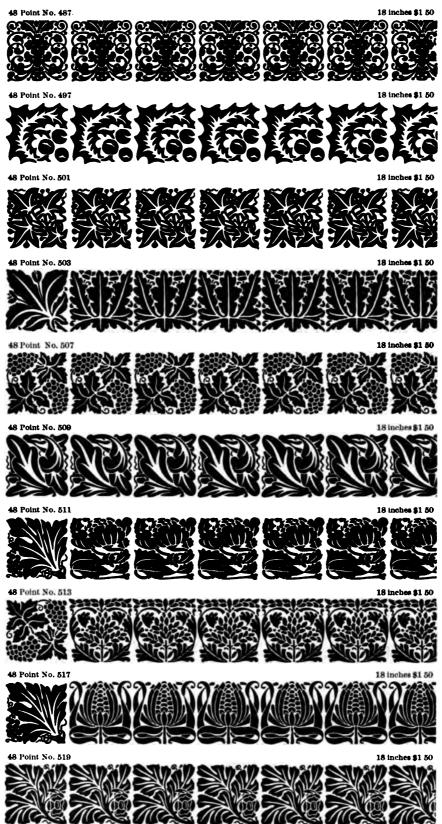
made on 12, 18, 24, 30 and 36 point bodies These characters are fonted in sections usable in an unlimited variety of combinations. The sections are made up of characters as shown below and are identical in all sizes. When ordering as shown below and are identical in all sizes. When ordering Tabard Borders state section numbers as well as sizes wanted SECTION 1, characters 1, 2, 5, 7 and 8 SECTION 2, characters 2, 3 and 10 SECTION 3, characters 2, 6 and 10 SECTION 4, characters 2, 4 and 10 SECTION 5, characters 2, 5 and 9 SECTION 6, characters 2 and 10 SECTION 8 (6 Point only) character SECTION 7 (6 Point only) character 10 Price per section \$1 50 Price per section 1 50 Price per section 1 30 Price per section 1 65 Price per section 1 35 Price per section 1 65

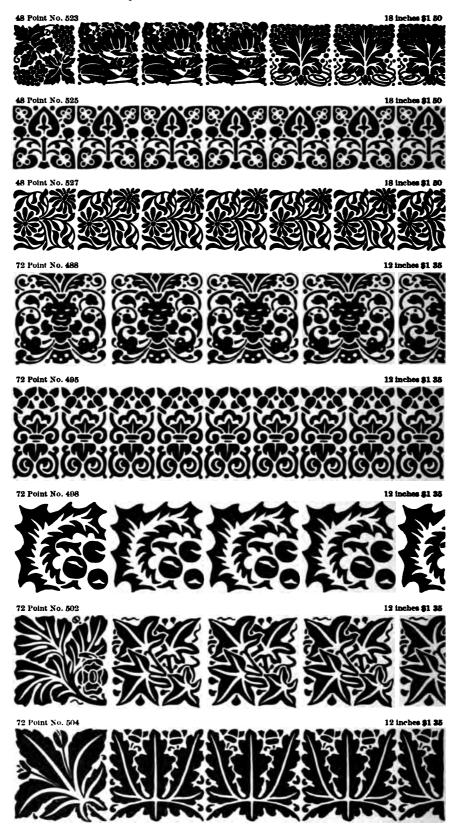
#### Wayside Bands and Borders

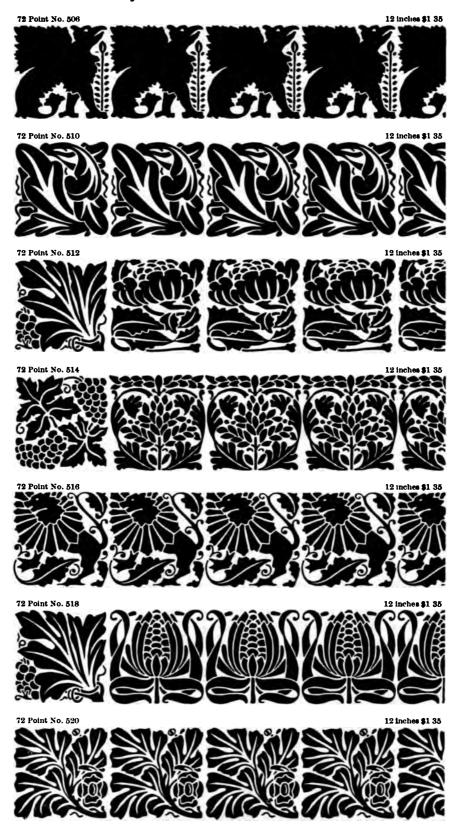


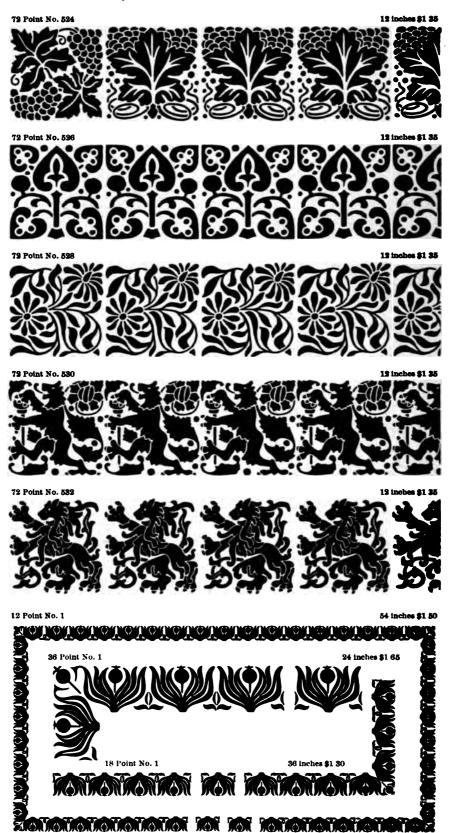
# Wayside Bands and Borders-Continued





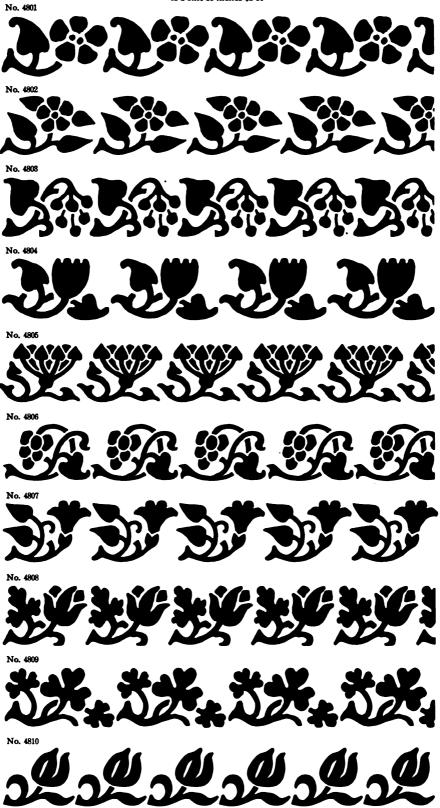






#### Hapgood Florets Shown as Bands

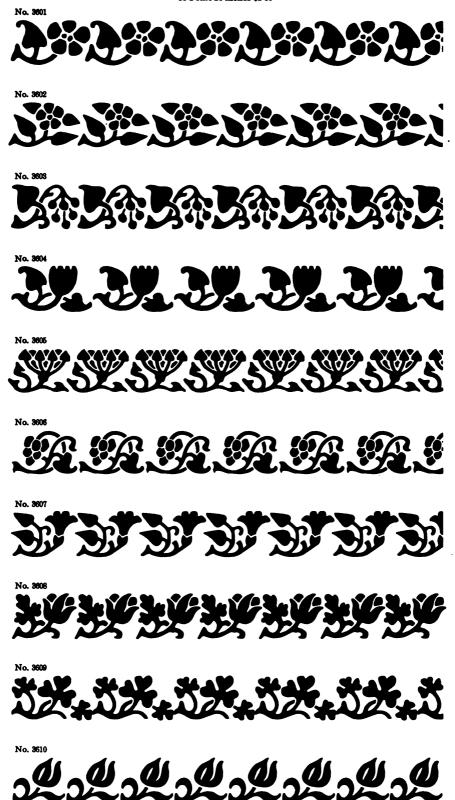
48 Point 18 inches \$1 50



48 Point 18 inches \$1 50

No. 4811 #####4 (3)(3)(3)(3)

86 Point 24 inches \$1 50



36 Point 24 inches \$1 50

No. 3611

No. 3612

SYSYSYSYSYSYSYSY

No. 3613

stantantantantanta

No. 3614

かかかかかかかかかか

No. 3615



No. 3616

*#######* 

No. 3617

523523352335335353535

No. 3618

reserved and some some some

No. 3619

No. 3620

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24 Point 86 inches \$1 65

No. 2403

No. 2404

No. 2404

No. 2406

No. 2407

No. 2408

No. 2409

No. 2410

No. 2410

No. 2413

No. 2414

No. 2415

No. 2416

No. 2418

No. 2418

No. 2419

No. 2420

18 Point 36 inches \$1 30

No. 1802

No. 1803

No. 1804

No. 1806

No. 1807

No. 1808

No. 1809

No. 1810

No. 1813

No. 1814

No. 1816

No. 1818

No. 1818

No. 1818

No. 1818

No. 1818

14 Point 42 inches \$1 50

No. 1402
No. 1403
No. 1404
No. 1406
No. 1407
No. 1408
No. 1408
No. 1409
No. 1410

No. 1412 No. 1413 No. 1414 No. 1414 No. 1415 No. 1416 No. 1418 No. 1418 No. 1418 No. 1419 No. 1420 No. 1420

12 Point 54 inches \$1 50

No. 1202
No. 1203
No. 1204
No. 1204
No. 1206
No. 1207
No. 1208
No. 1208
No. 1209
No. 1209

No. 1211

No. 1213

No. 1214

No. 1215

No. 1216

No. 1217

No. 1218

No. 1218

No. 1219

No. 1220

10 Point 54 inches \$1 40

No. 1002

No. 1003

No. 1004

No. 1006

No. 1007

No. 1007

No. 1008

No. 1009

No. 1011

No. 1012

No. 1013

No. 1014

No. 1014

No. 1016

No. 1016

No. 1017

No. 1018

No. 1019

No. 1019

No. 1019

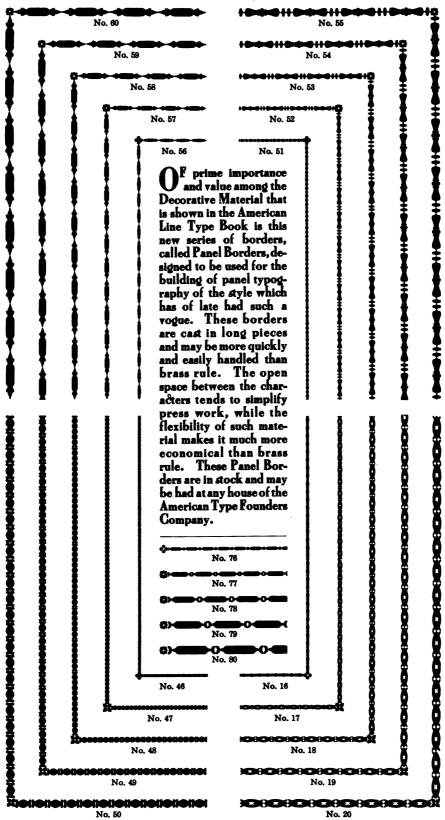
No. 1019

No. 1020

No. 1030

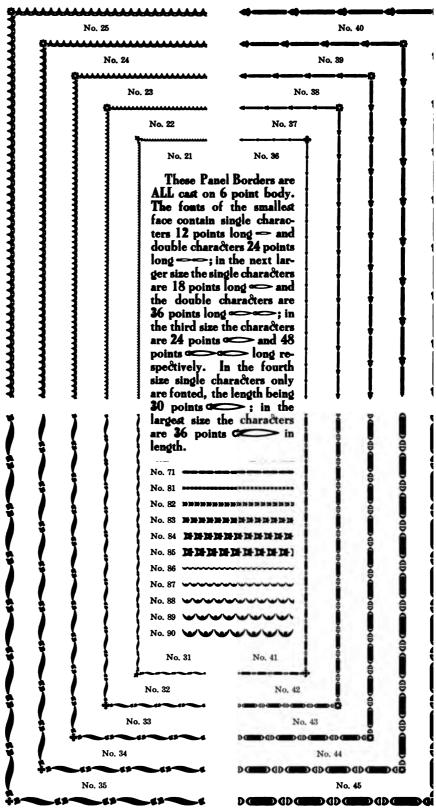
#### Six Point Panel Borders

Per font 60 inches \$1 50



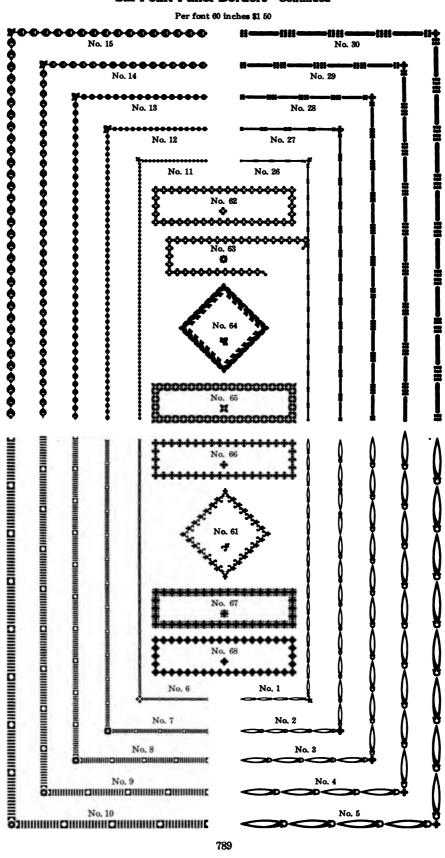
#### Six Point Panel Borders—Continued

Per font 60 inches \$1 50

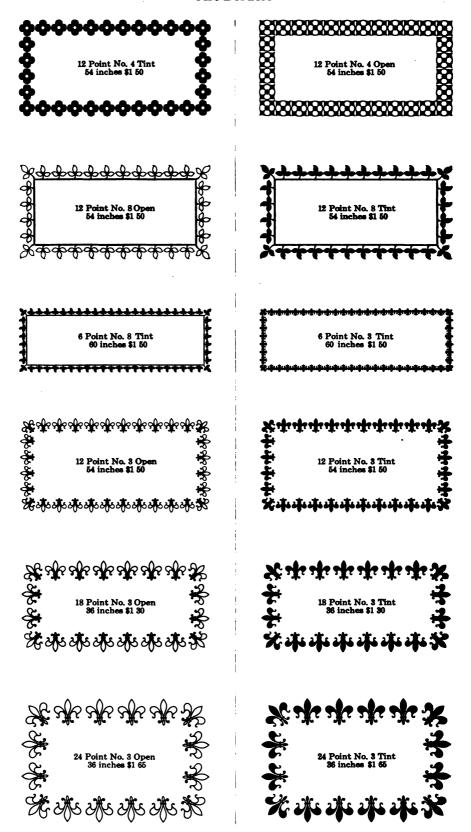


#### Six Point Panel Borders-Continued

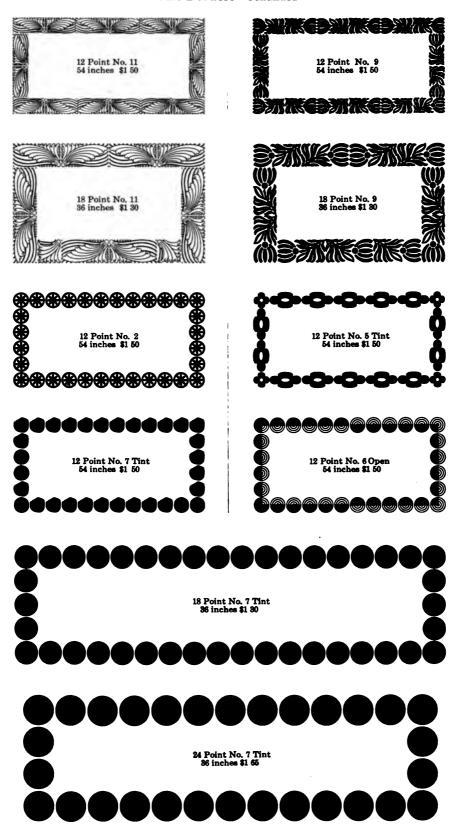
Per font 60 inches \$1 50



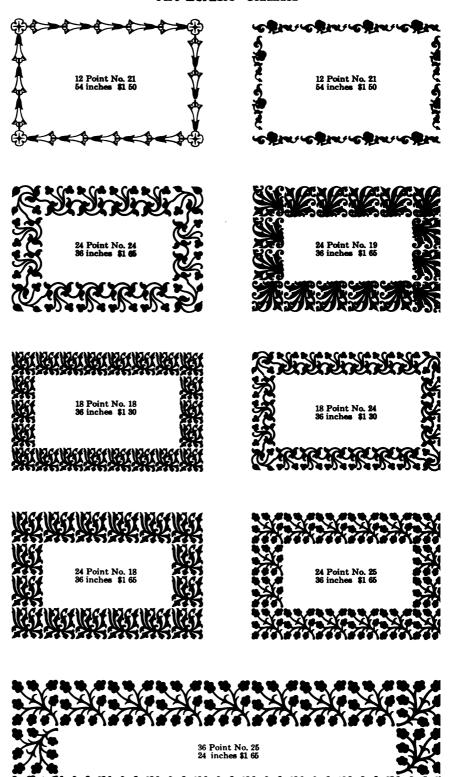
#### Art Borders



#### Art Borders-Continued



# Art Borders—Continued

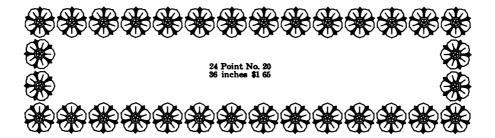


#### Art Borders—Continued













#### Central Bands

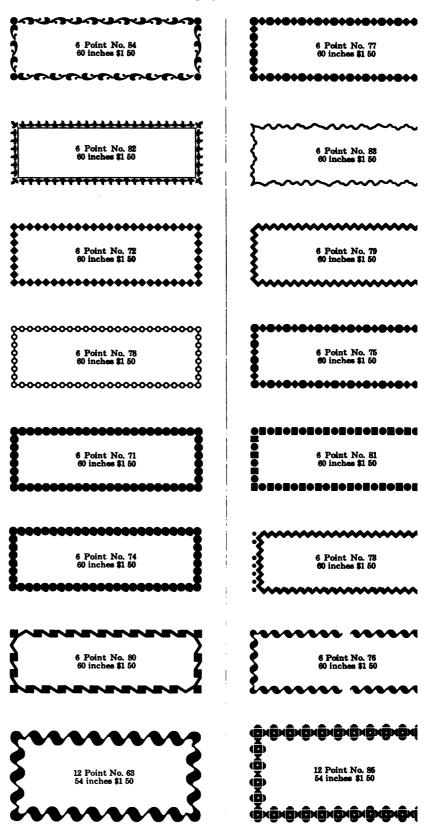
12 Point No. 1 54 inches \$1 50

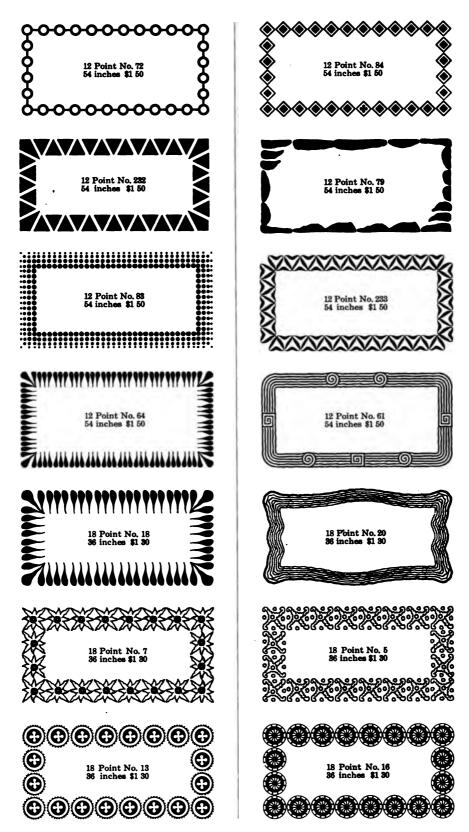
18 Point No. 1 36 inches \$1 3

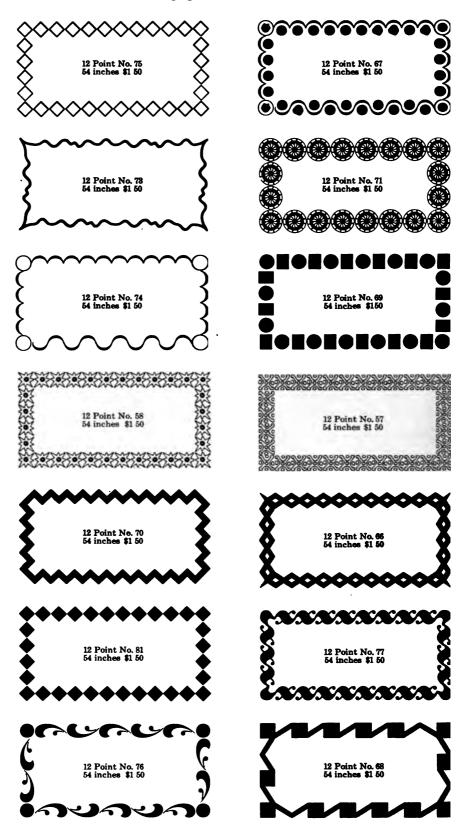
12 Point No. 2 54 inches \$1 50

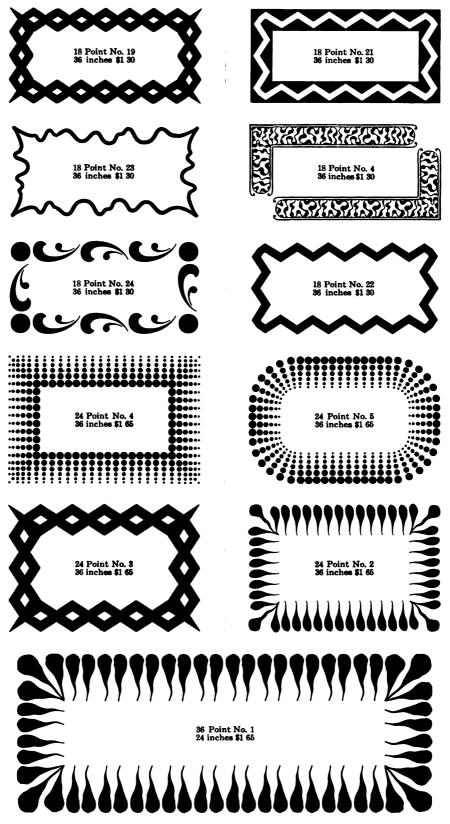
18 Point No. 2 36 inches \$1 30

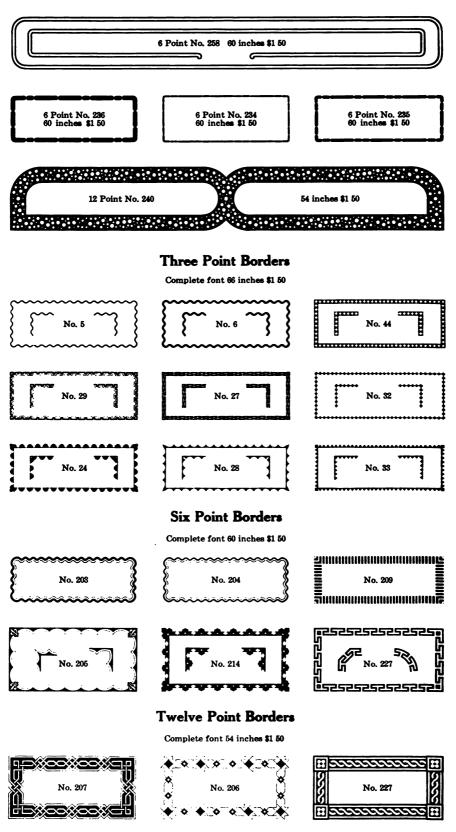
#### Newspaper Borders



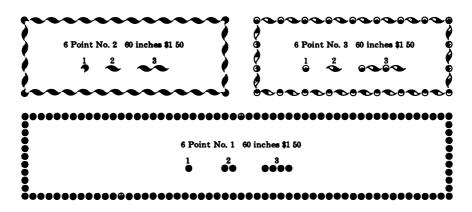




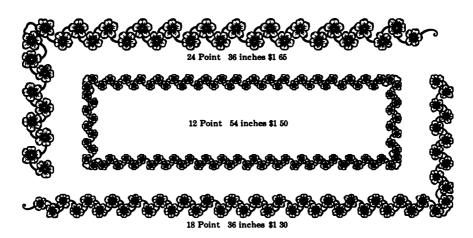




#### **Pointer Borders**

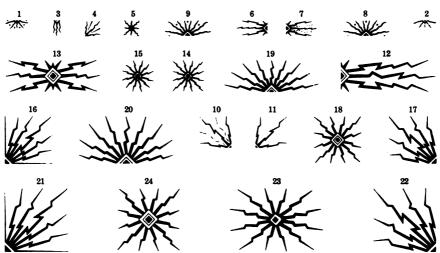


#### Primrose Borders



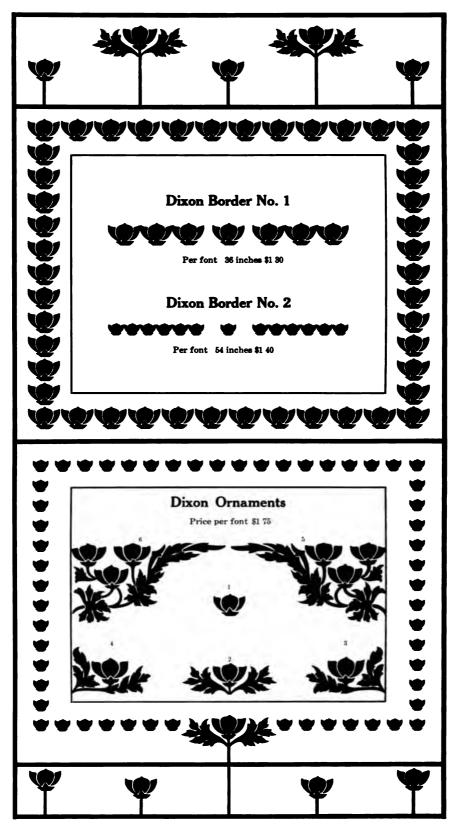
## **Electric Ornaments**

Complete font \$3 50

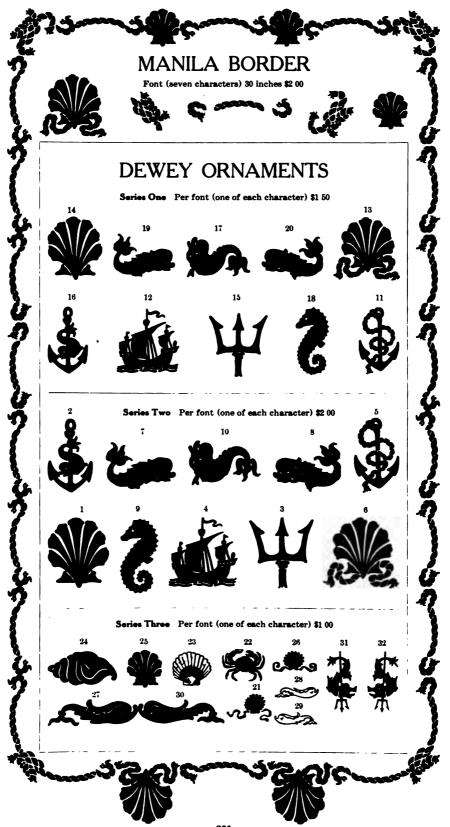


The font contains 140 pieces: Nos. 1 and 2, twelve each; 3, eight; 4, 6, 7, 8, 9, 10, 11, 16, 17, 18, 21, 22, 23, four each; 5, thirty-six (6 inches); 12, 13, 19, 20, 24, two each; 14, 15, five each

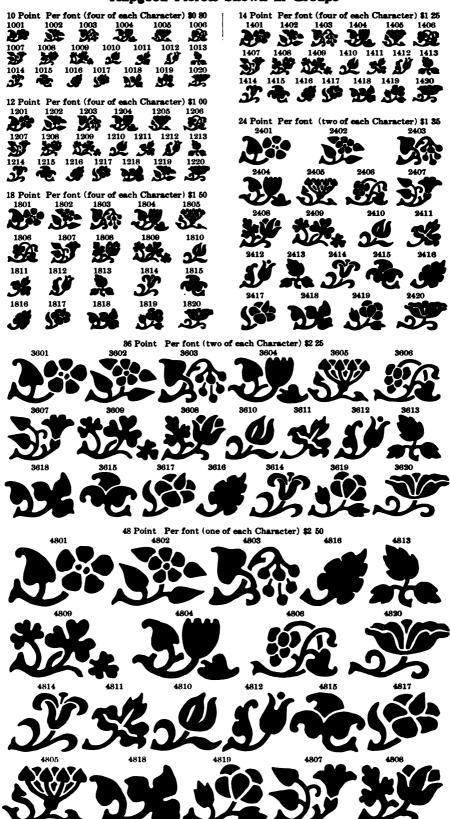
#### **Dixon Borders and Ornaments**



# Manila Border and Dewey Ornaments

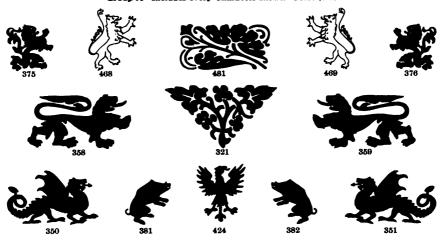


#### Hapgood Florets Shown in Groups

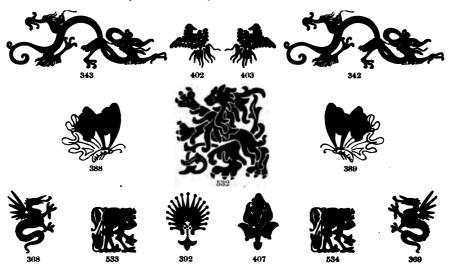


# Wayside Ornaments Shown in Groups

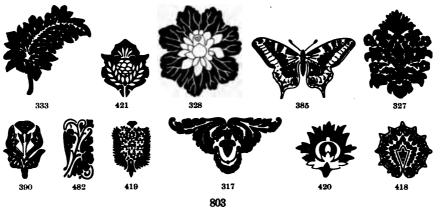
Group A Includes every Character shown Price \$2 00



Group B Includes every Character shown Price \$2 00

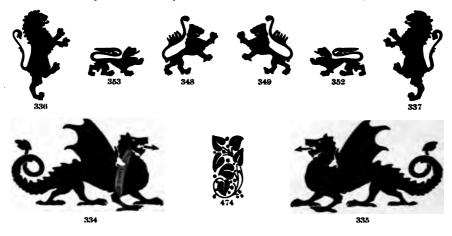


Group C Includes every Character shown with extra of No. 482 Price \$2 00

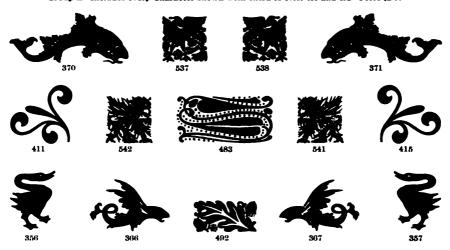


# Wayside Ornaments Shown in Groups—Continued

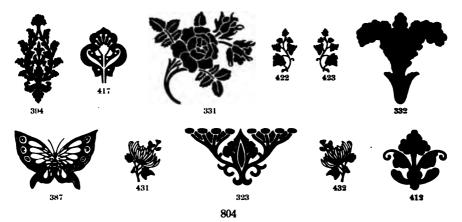
Group D Includes every Character shown with extra No. 474 Price \$2 00



Group E Includes every Character shown with extra of Nos. 483 and 492 Price \$2 00

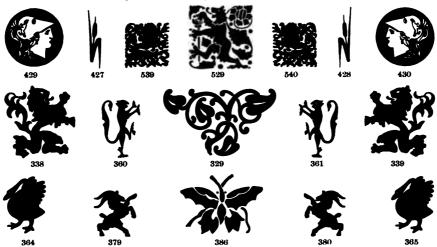


Group F Includes every Character shown with extra of Nos. 422, 423, 431 and 432 Price \$2 00

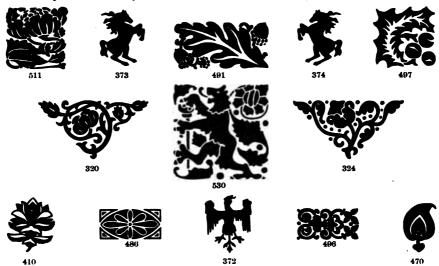


# Wayside Ornaments Shown in Groups—Continued

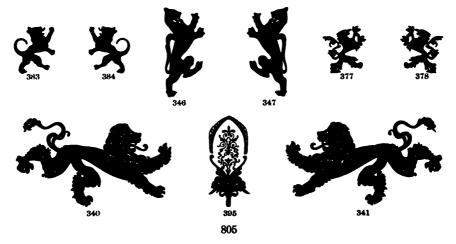
Group G Includes every Character shown Price \$2 00



Group H Includes every Character shown with extra of Nos. 486, 491 and 496 Price \$2 00

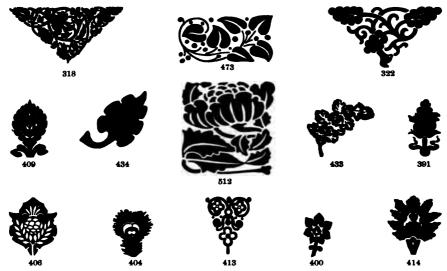


Group I Includes every Character shown with extra of No. 395 Price \$2 00

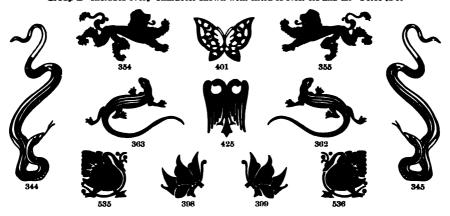


#### Wayside Ornaments Shown in Groups—Continued

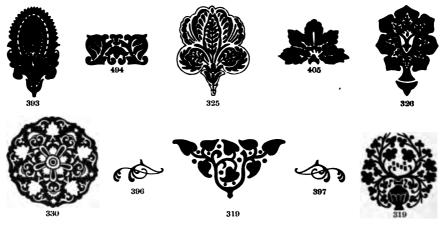
Group K Includes every Character shown with extra of Nos. 391, 400 and 404 Price \$2.00



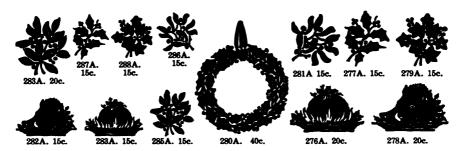
Group L Includes every Character shown with extra of Nos. 401 and 425 Price \$2 00



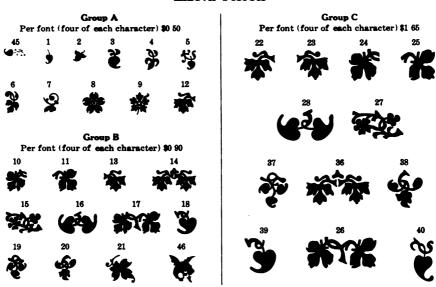
Group M Includes every Character shown with extra of Nos. 396, 397 and 494 Price \$2 00

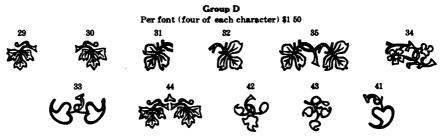


#### **Christmas Ornaments**



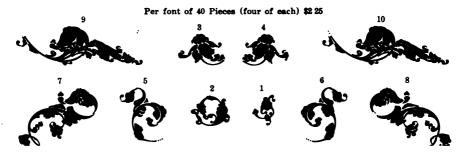
#### **Elzevir Florets**



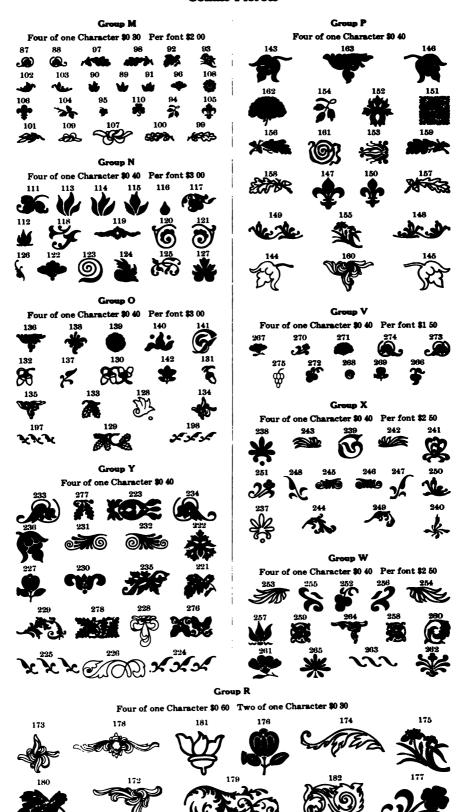


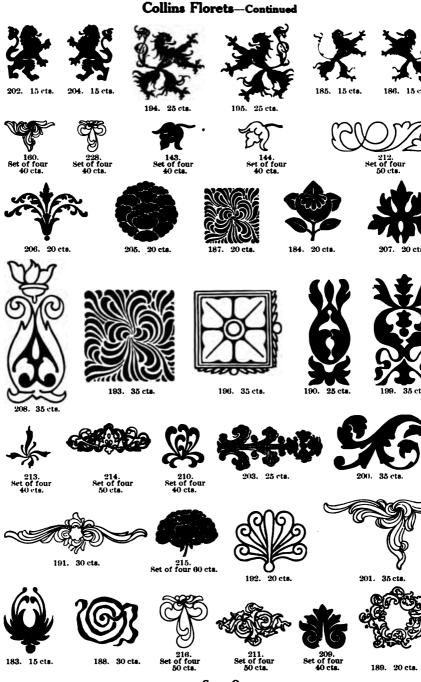
Florets of Groups C and D are made for printing over each other in different colors

#### **Acanthine Florets**



#### **Collins Florets**









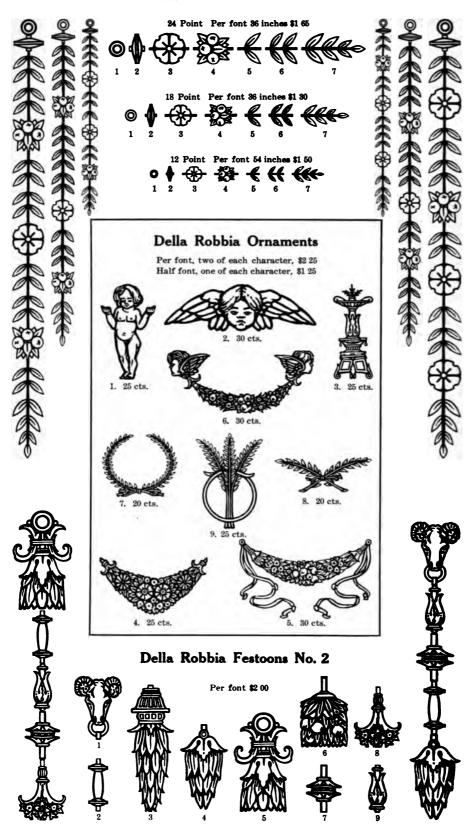
Group Z
Four of one Character \$0.50 Each Character \$0.15



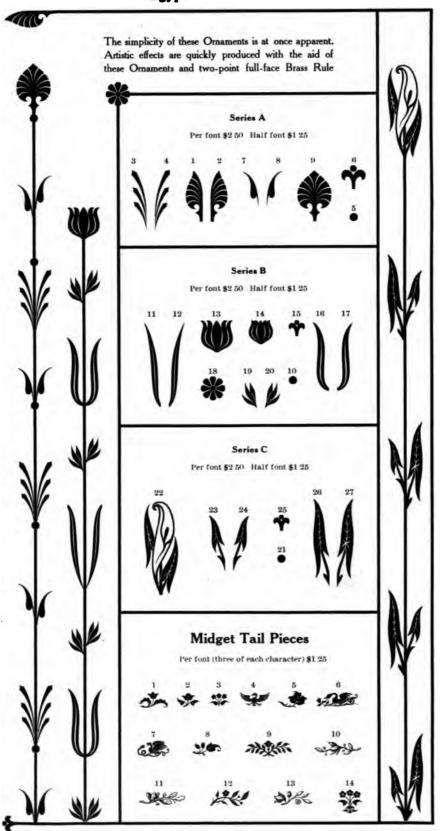




#### Della Robbia Festoons No. 1



### **Egyptian Ornaments**



# Happy Thoughts

# Group K Each Character put up in sets of four \$0 50 per set Each Character put up in sets of four \$0 60 per set Group F Each Character put up in sets of eight \$0 50 per set Group G Each Character \$0 25 singly Group H Each Character put up in sets of four \$0 50 per set Group L Each Character put up in sets of eight \$0 50 per set SCOND ! $\mathbb{Z}$

49

48

#### **Mural Ornaments**



#### All Ornaments shown on this page are cast in type mould

Characters Nos. 291A and 292A may be used for two-color initials













































308A. 20 cts.





**Holiday Cuts** 



Series 1

**Margin Ornaments** 



Series No. 2 Per font \$1 00





4229F. 25 cts.









4207F. 30 cts.

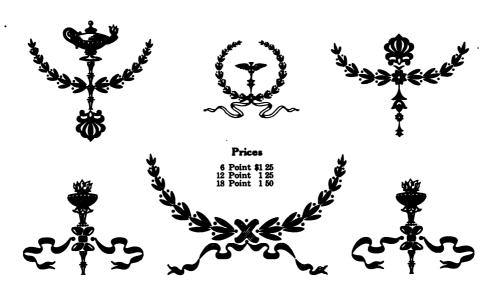


4237F. 25 cts.

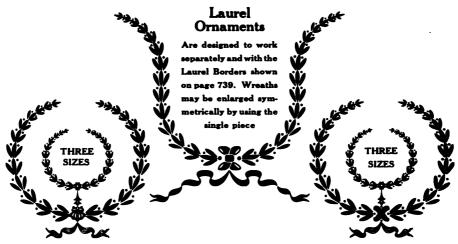


4203F. 30 cts.

#### Laurel Ornaments

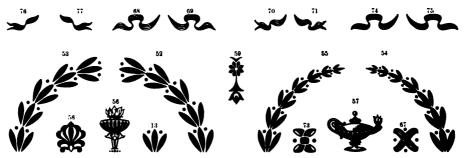


These Ornaments are cast in a cored type mould, with as little shoulder as possible on the inside of the wreaths, so that type lines may be set close up. A great variety of designs may be quickly and easily produced with these inexpensive Ornaments



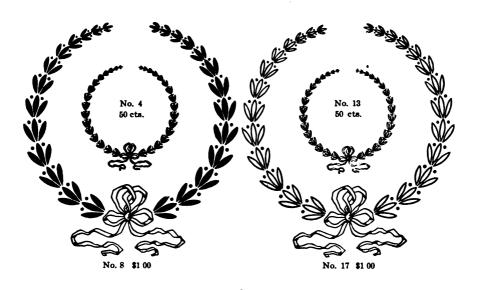
#### Characters of 18 Point Laurel Ornaments

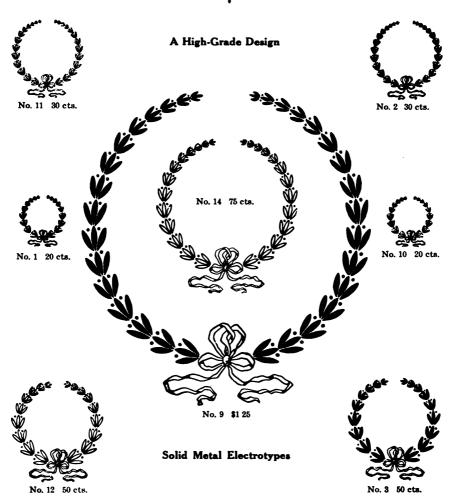
The characters of 6 Point and of 12 Point are practically similar to these

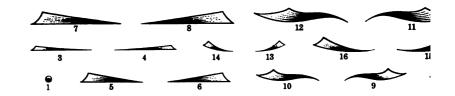


#### Laurel Wreaths

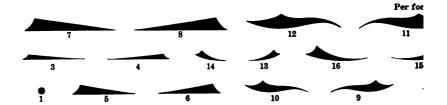
#### Mortined



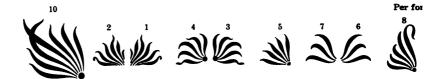




#### **Pointers**



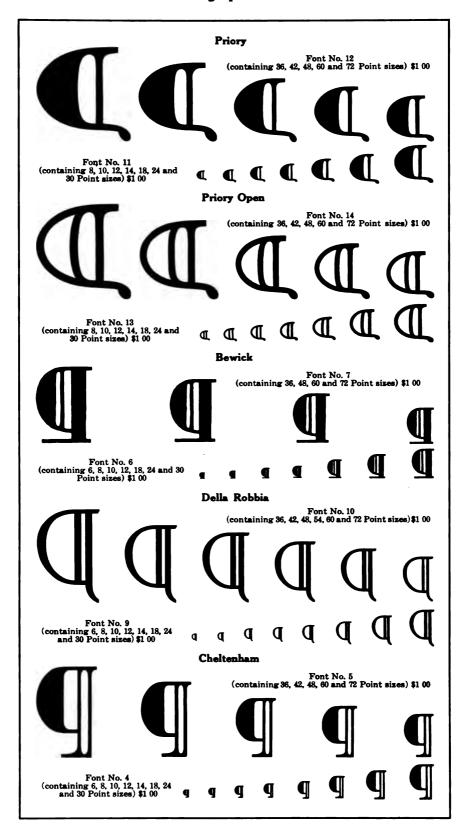
#### **Palmetto Ornaments**



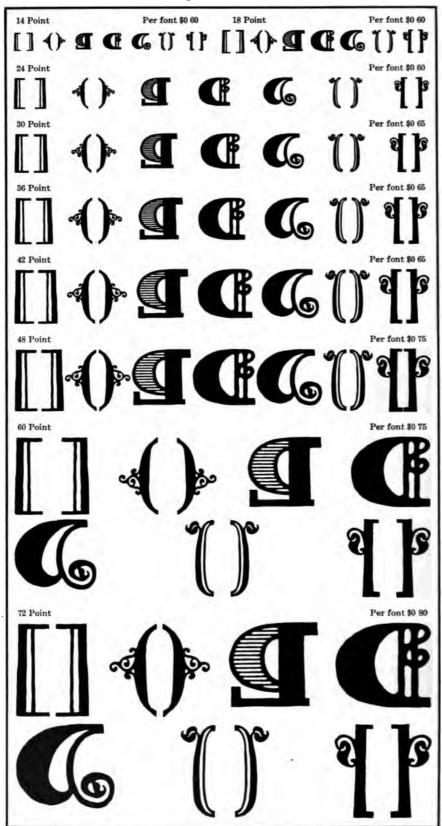
#### **Shaded Palmetto Ornaments**



#### Paragraph Marks



#### **Chap-Book Guidons**



# The Artist Printers

[and just a few
who are not artists]
might become prosperous
printers (which is much
more desirable) if they
would avail themselves
of type faces like

## The Tabard

an exceptionally well adapted series for the developing of ideas that are removed from the commonplace

Tabard type and Chap-Book Guidons work out very happily in the particular printer's own literature

## Directors



are made in four eye-catching styles, comprising nine sizes each: 24, 30, 36, 42, 48, 60, 72, 96 and 120 Point



Per font of eight pairs (sixteen characters) \$0 50

















Per font of eight pairs (sixteen characters) \$0 60













Per font of four pairs (eight characters) \$0 50



42 x 30 Points





42 x 20 Points



Per font of four pairs (eight characters) \$0 60





48 x 30 Points





Per font of four pairs (eight characters) \$0 75





60 x 36 Points

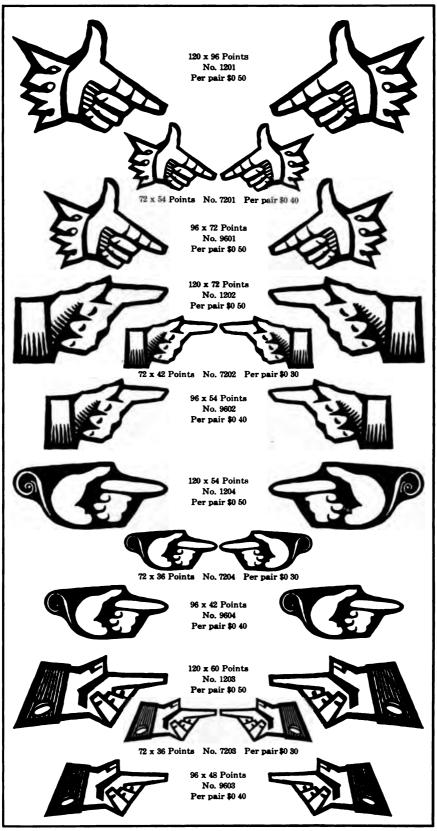




When Ordering Remember

that three sizes of the Chap-Book Directors, 120, 96 and 72 Point, are sold in pairs; the remaining sizes, 60, 48, 42, 36, 30 and 24 Point, are put up in fonts, containing pairs of all the four styles

#### Chap-Book Directors—Continued



#### Roycroft Initials



Electrotype d



Series A is made on 60-point square bodies, at 35c. each; and Series B on 120point square bodies





































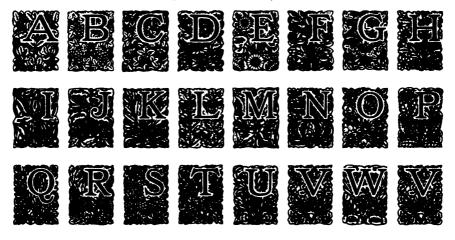


Per set of 26 letters, Series A, \$10 00; Series B, \$15 00

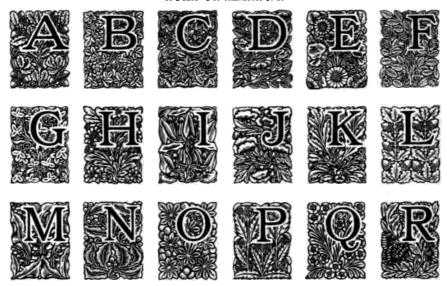
#### **Bookman Initials**

Cast in type mould. No capital X or Z made in either size

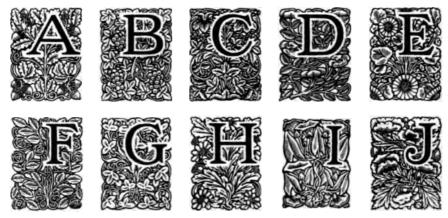
48 Point Per character \$0 20



60 Point Per character \$0 25



72 Point Per character \$0 30



#### **Della Robbia Initials**

The 48 and 72 Point sizes are east in type mould. All the letters of the alphabet may be obtained in all the sizes

One color, per letter \$0 20, per font \$2 50 Two colors, per letter \$0 40, per font \$5 00 Two colors, per lettter \$0 50, per font \$9 00 One color, per letter \$0.25, per font \$4.50

#### Della Robbia Initials—Continued

#### Electrotyped

9 Line

One color, per letter \$0.50 Two colors, per letter \$1.00













12 Line



One color, per letter \$0 60 Two colors, per letter \$1 20







#### Illustrated Initials









Rowing \*723, 40 cts.



Automobiling \*722. 40 cts.



Cycling \*1206, 60 cts.



Baseball \*725. 40 cts.



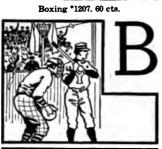
Tennis \*960. 50 cts.







Running \*964. 50 cts.







Golf \*961. 50 cts.



Music \*728. 40 cts.

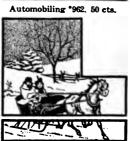




Rowing \*1203. 60 cts.



826



Winter \*9611. 50 cts.

#### **Busha Mortised Initials**

Nos. 1C to 12C are cast in type moulds and show the complete series of twelve designs.

The 96 point size is electrotyped on solid metal

#### 72 Point



















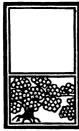




11C. 35 cts.

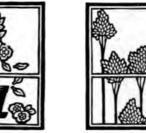


96 Point





45 cts.





\*16D. 45 cts.



\*17D. 45 cts.



\*18D. 45 cts.



•19D.





\*21D. 45 cts.



45 cts.



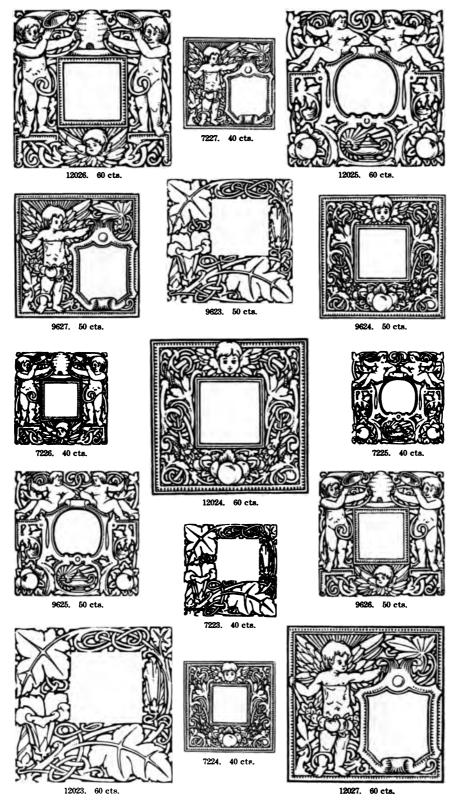
\*23D. 45 cts.



\*24D. 45 cts.

#### "Wood-Cut" Mortised Initial Squares

This Series Cast in Type Mould



#### Initials in Color

#### "Wood-Cut" Mortised Initial Squares







120 Point No. 12024 60c

#### **Busha Mortised Initials**



No. \*16D 45c



No. \*15D 45c

#### **Illustrated Mortised Initials**



No. \*9611 50c



No. \*965 50e

#### Strathmore Mortised Initials



120 Point No. 1 60c



120 Point No. 10 60e

#### Della Robbia Initials

48 Point

















12 Line

Two colors, per letter \$1 20 One color, per letter \$0 60



72 Point



Two colors, per letter \$0 50, per font \$9 00 One color, per letter \$0 25, per font \$4 50





9 Line

Two colors, per letter \$1 00 One color, per letter \$0 50





The 48 and 72 Point sizes are cast in type mould. All the letters of the alphabet may be obtained in all the sizes

#### Della Robbia Initials—Continued

48 Point





Two colors, per letter \$0 40, per font \$5 00 One color, per letter \$0 20, per font \$2 50













12 Line Two colors, per letter \$1 20 One color, per letter \$0 60



72 Point



Two colors, per letter \$0 50, per font \$9 00 One color, per letter \$0 25, per font \$4 50





9 Line



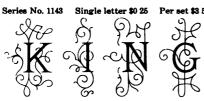


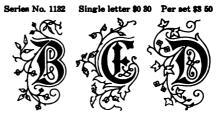


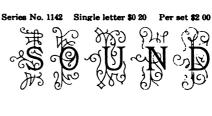
The 48 and 72 Point sizes are cast in type mould. All the letters of the alphabet may be obtained in all the sizes

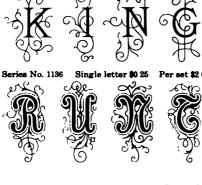
#### Cast Initials





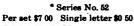








#### Two-Color Initials













\* Series No. 1147 Per set \$2 25 Single letter \$0 20



\* Series No. 50 Per set \$2 50 Single letter \$0 30

\* Series No. 1146 Per set \$1 25

Per set \$4 00 Single letter \$0 40

\* Series No. 51

† Wayside Initials No. 1 Single letter \$0 50





† Wayside Initials No. 2 Single letter \$0 50



† Hapgood Initials No. 2 Single letter \$0 40





\* Cast Initials

† Hapgood Initials No. 1 Single letter \$0 40





† Electrotyped Initials

#### Strathmore Initials











72 Point No. 4 40e

72 Point No. 6 40c















96 Point No. 6 50c



96 Point No. 9 50e

#### Strathmore Initials—Continued

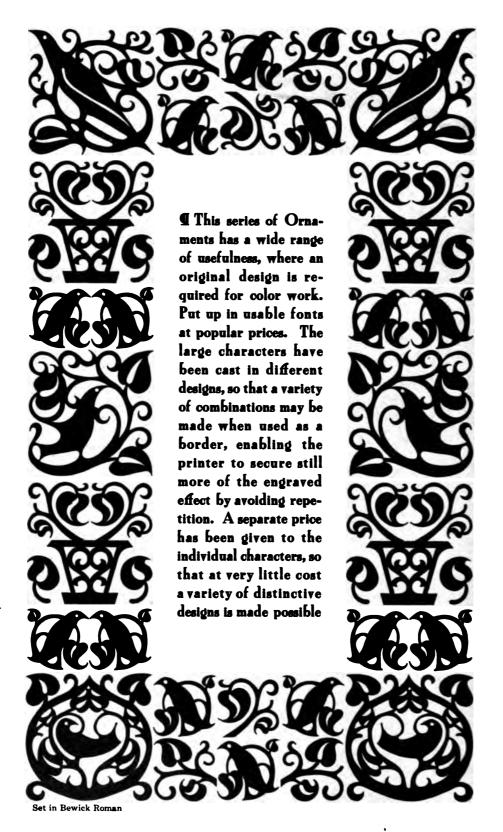
## Cast Mortised in Type Mould 120 Point No. 8 60c 120 Point No. 4 60c 120 Point No. 5 60c 120 Point No. 6 60c 120 Point No. 7 60c 120 Point No. 8 60c



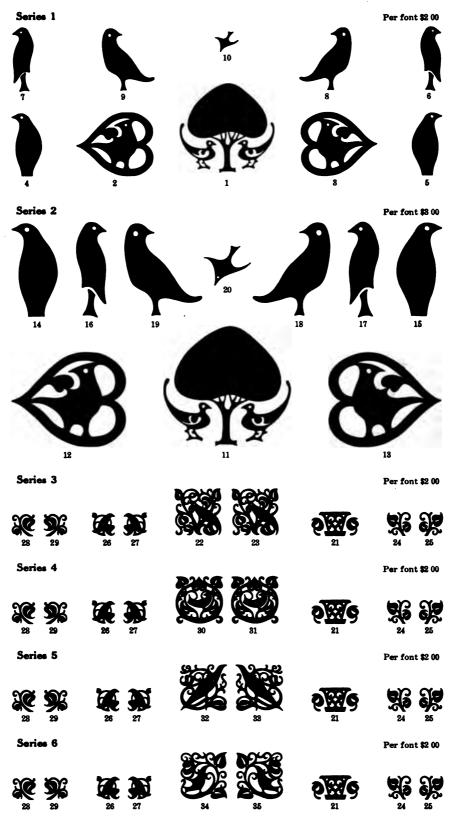
The Arthur I. Moffatt Co. Originator & Maker Men's Fine Clothes Exclusively

In Lams Row, near Huntington Boulevard

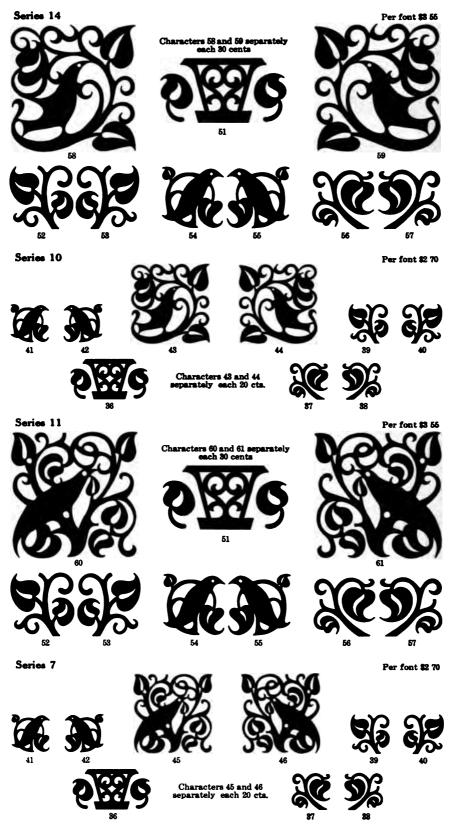
#### Knickerbocker Ornates in Display-Continued



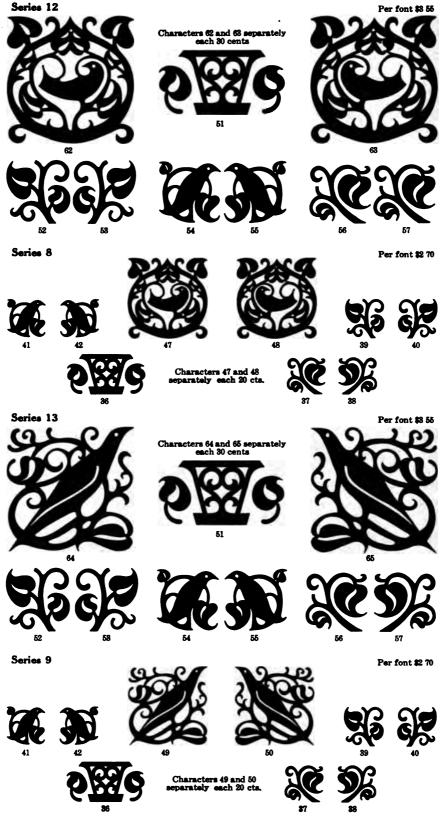
#### **Knickerbocker Ornates**



#### Knickerbocker Ornates—Continued



#### Knickerbocker Ornates—Continued



#### Knickerbocker Border

<del>laanananaa</del> 12 Point 54 inches \$1 50 18 Point 86 inches \$1 80 24 Point 86 inches \$1 65 30 Point 24 inches \$1 85 36 Point 24 inches \$1 65 48 Point 18 inches \$1 50 60 Point 12 inches \$1 25 72 Point 12 inches \$1 85 96 Point 12 inches \$1 80

#### **Cast Initials**

36 Point Ipsen Initials No. 2 Per set \$1 00 Single letter \$0 15



48 Point Ipsen Initials No. 1 Per set \$2 00 Single letter \$0 20



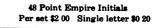




72 Point Empire Initials Per font \$3 25 Single letter \$0 25













54 Point Bradley Initials Per set \$2 00 Single letter \$0 20





72 Point Jenson Initials No. 79 Single letter \$0 30



48 Point Schoeffer Oldstyle Initials Per set \$2 00 Single letter \$0 20





42 Point Bradley Initials Per set \$1 25 Single letter \$0 15







36 Point Schoeffer Oldstyle Initials Per set \$1 25 Single letter \$0 15







60 Point Tendril Initials No. 1 Per set \$3 00







Single letter \$0 25



36 Point Jenson Initials No. 82 Per set \$1 00 Single letter \$0 10









24 Point Schæffer Oldstyle Initials Per set \$1 00 Single letter \$0 10



15 Point Schoeffer Oldstyle Initials



48 Point Tendril Initials No. 2 Per set \$2 00 Single letter \$0 20







48 Point Jenson Initials No. 80. Per set \$2 00 Single letter \$0 20











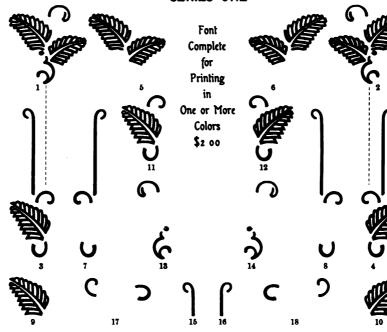




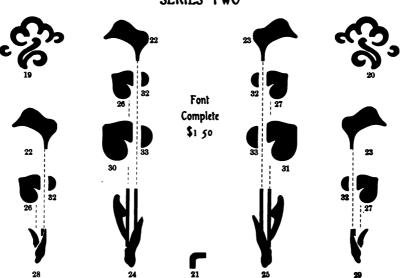
## **AURIOL ORNAMENTS**

VERY EFFECTIVE AND EASY TO HANDLE BEING CAST ON MULTIPLES OF SIX POINT

#### SERIES ONE



#### SERIES TWO



AMERICAN TYPE FOUNDERS COMPANY

LEADER OF FASHIONS IN PRINTING TYPE

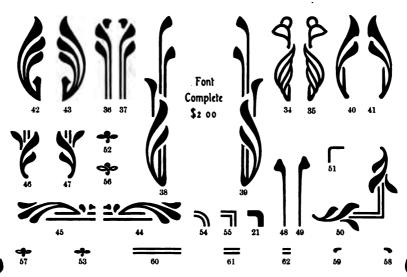




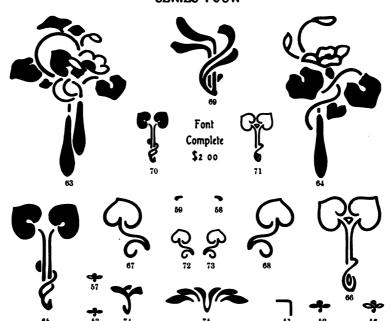
## **AURIOL ORNAMENTS**

DAINTY FRENCH STYLE ORNAMENTS CAST ON MULTIPLES OF SIX POINT

SERIES THREE



#### SERIES FOUR



AMERICAN TYPE FOUNDERS COMPANY

ORIGINATOR POPULAR TYPES AND BORDERS

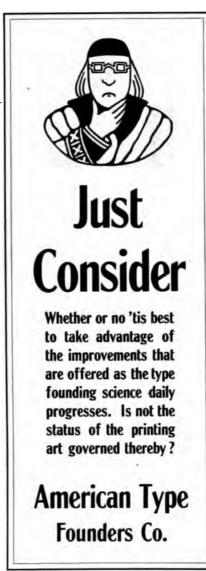
#### **Bulfinch Attractors**















Read it Through











A series of pictures for attracting the eye and arousing the interest, thereby increasing the value of printed matter. They are intended to illustrate catchy phrases (a million or more of which are applicable), a few of which are printed. Cast like type, in two sizes, 72 and 96 Point. Great aids to the printer



## No Use Talking

you must have the Very Best of Material of highest grade in our special lines, to be

ordered in a most intelligent manner

You Must Have Our Catalogue



There's No Kick Coming



Our Claims are Stronger



No. 3. 96 Point 40c.

Our Prices Can't be Bee



Entwine a Piece of String



No. 5. 96 Point 40c.

Our Time is Your Time



No. 6. 96 Point 40c.

It is Very, Very Simple



No. 7. 96 Point 40c.

After Due Consideration



Have You Become We



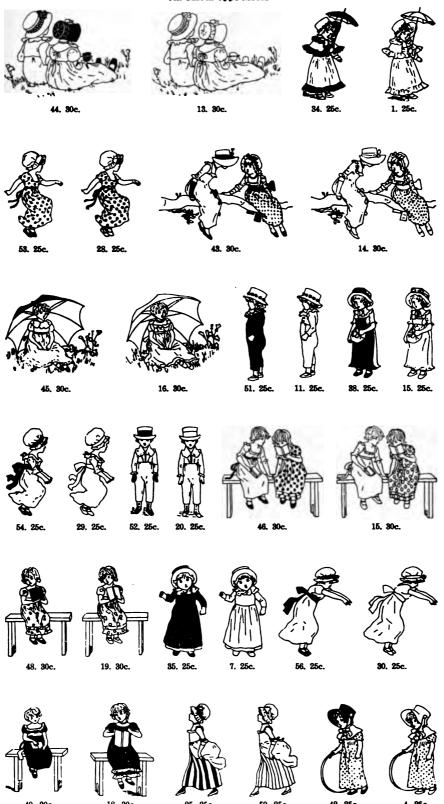
No. 10. 96 Point 40c.



No. 11. 96 Point 40c.

#### Kate Greenaway Mignonettes

All Cast in Type Mould

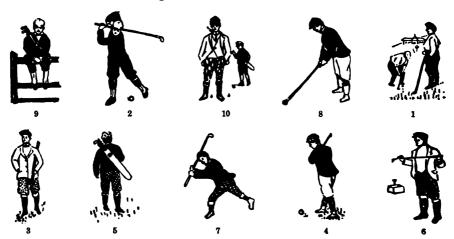


#### Kate Greenaway Mignonettes—Continued



Golfers

Single Character 25 cts. Per font \$1 50



Lady Golfers

Single Character 25 cts. Per font \$1 50



Silhouettes

Single Character 25 cts. Per font \$1 25

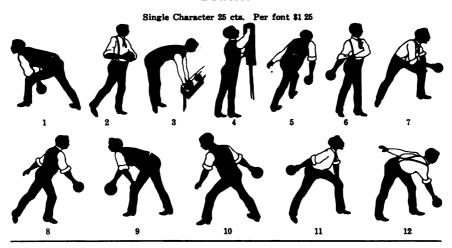


## Golfers No. 2

Single Characters Nos. 1, 2, 3, 4, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, 17, 22, 24, 25, 26, 31 and 33 25 cts. each Nos. 5, 11, 18, 19, 20, 21, 23, 27, 28, 29, 30 and 32 30 cts. each

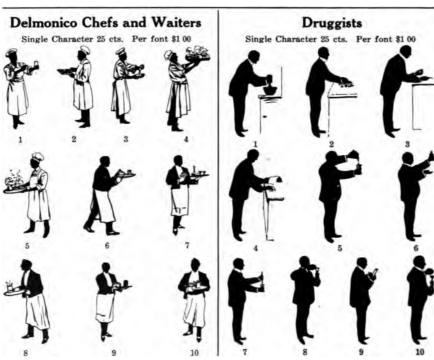


## **Bowlers**

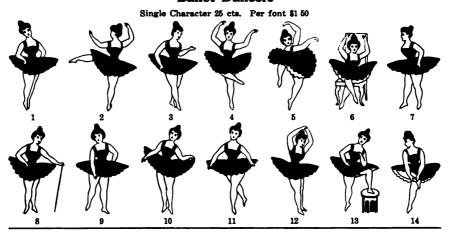


### Hoboes

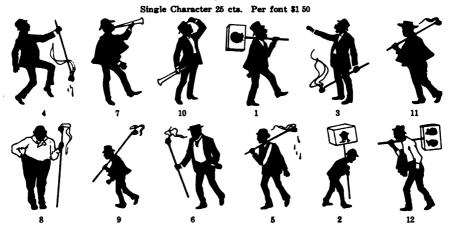




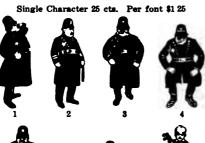
### **Ballet Dancers**



## Campaigners







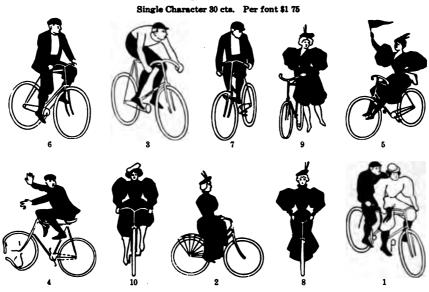




## Pick-Ups

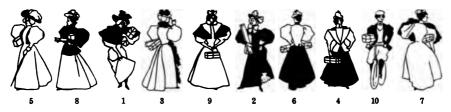


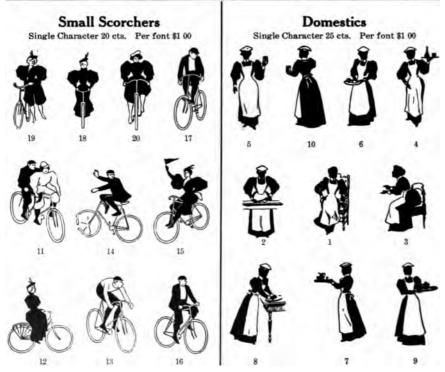
## Large Scorchers

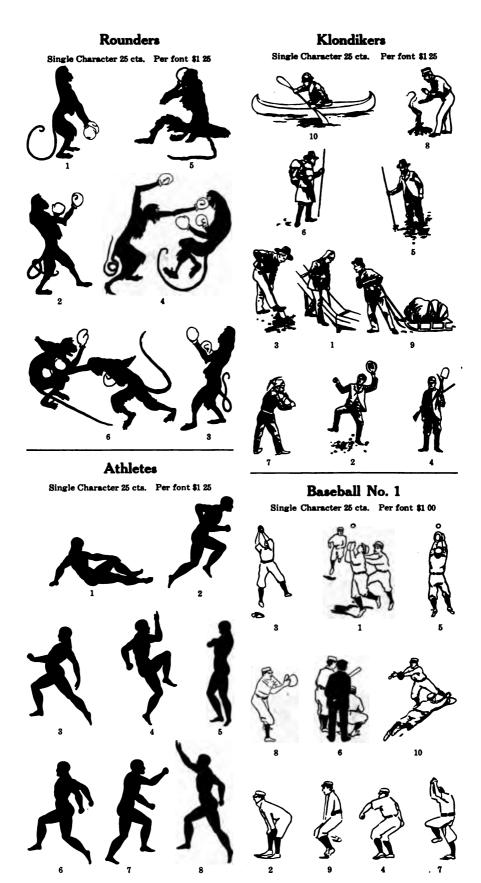


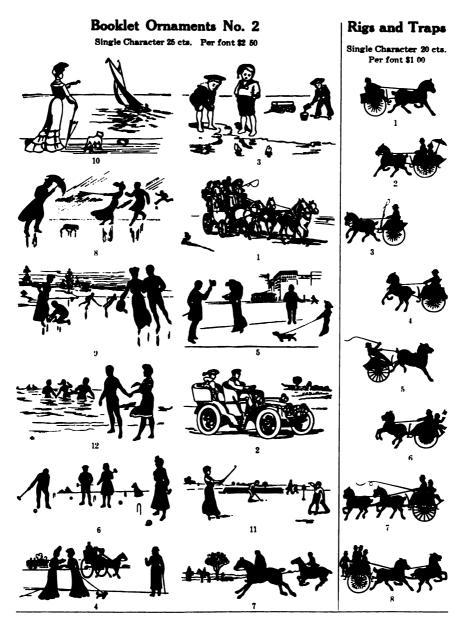
Shoppers

Single Character 25 cts. Per font \$1 00







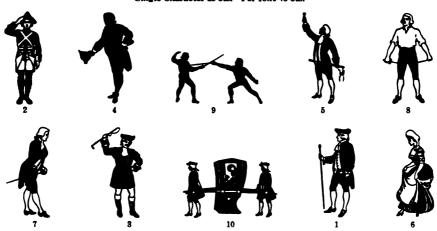


## American Indians



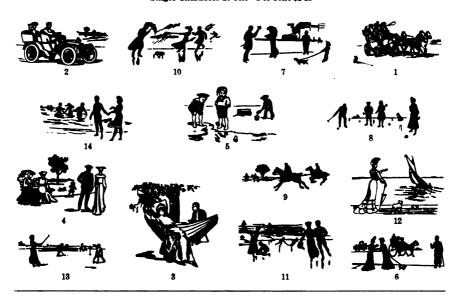
## Colonials

Single Character 25 cts. Per font 75 cts.



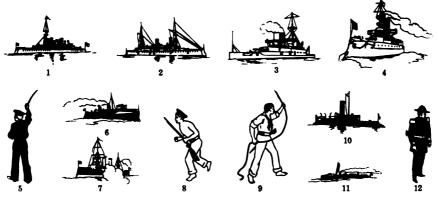
## Booklet Ornaments No. 1

Single Character 20 cts. Per font \$1 25



## Army and Navy No. 1

Single Character 25 cts. Per font \$1 25



Speakers
Single Character 20 cts. Per font \$1 00

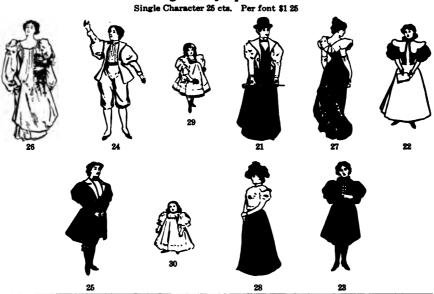


### Listeners

Single Character 20 cts. Per font \$1 00



## Large Lady Speakers



## Small Lady Speakers

Single Character 20 cts. Per font 75 cts.





96 Point 40 cts.

## Slocum Seals

Per font \$1 00

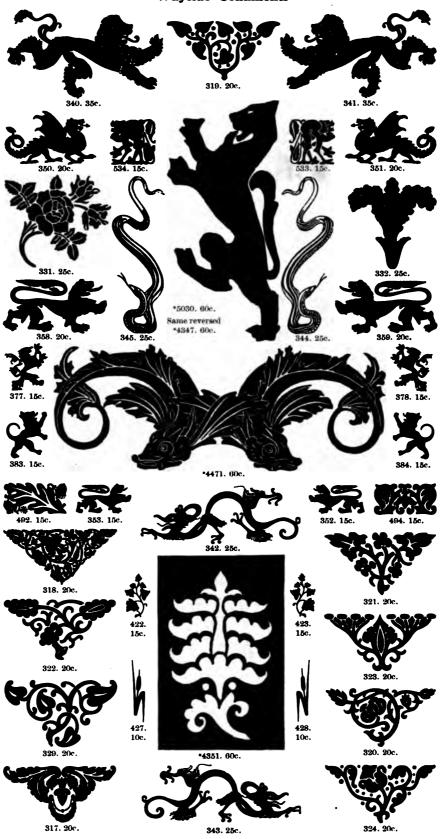


36 Pt. 15 cts. 72 Point 30 cts.



60 Point 25 ets.

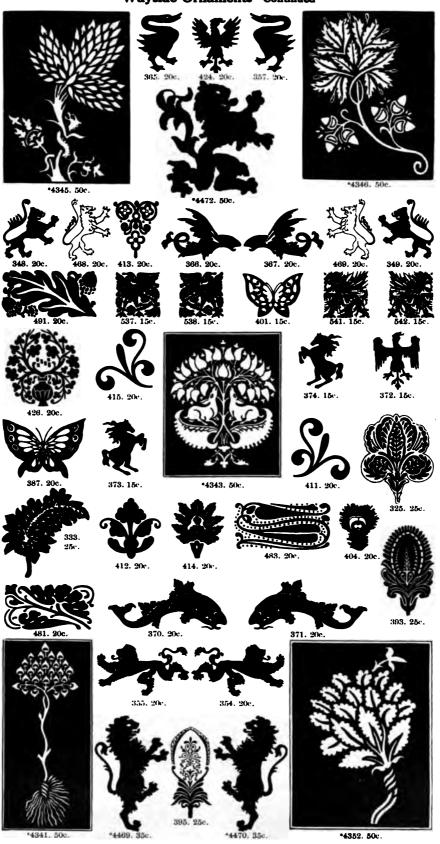
## Wayside Ornaments



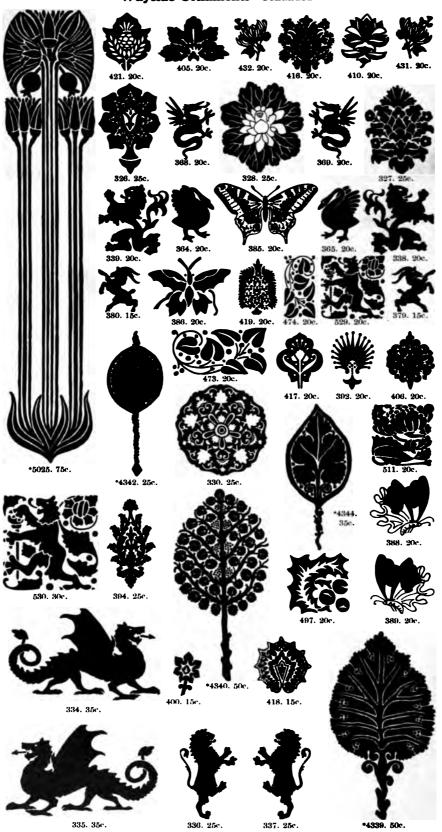
## Wayside Ornaments—Continued

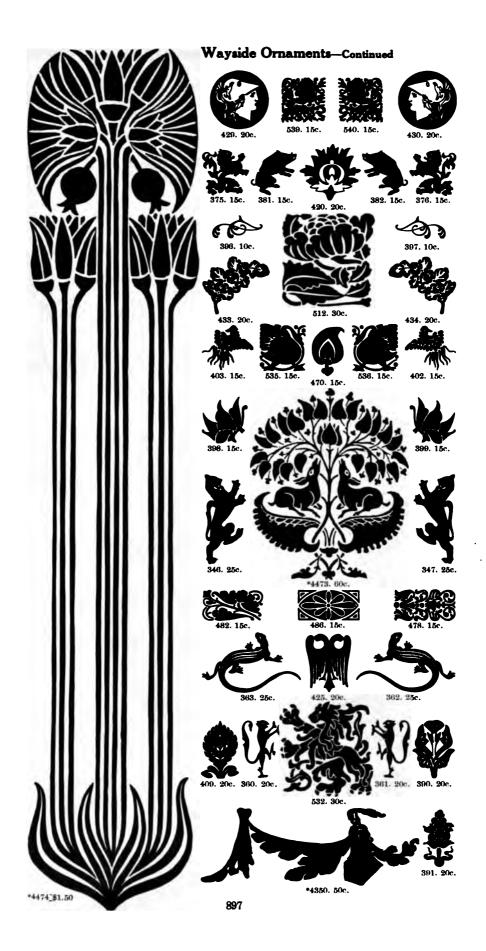


## Wayside Ornaments—Continued

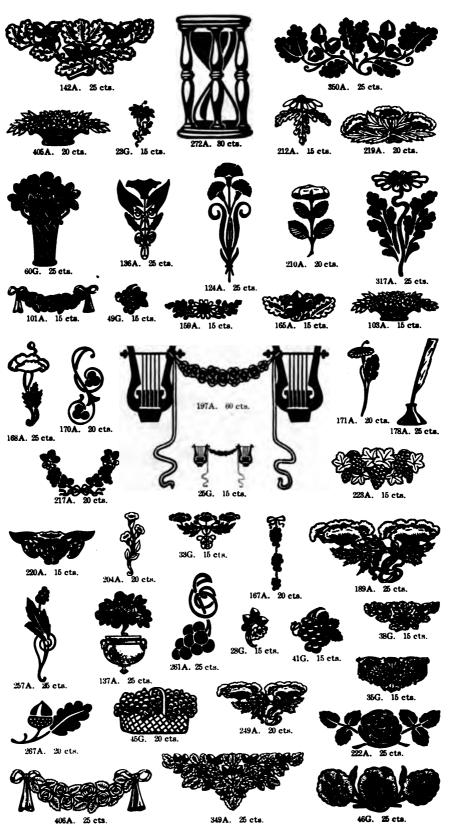


## Wayside Ornaments—Continued

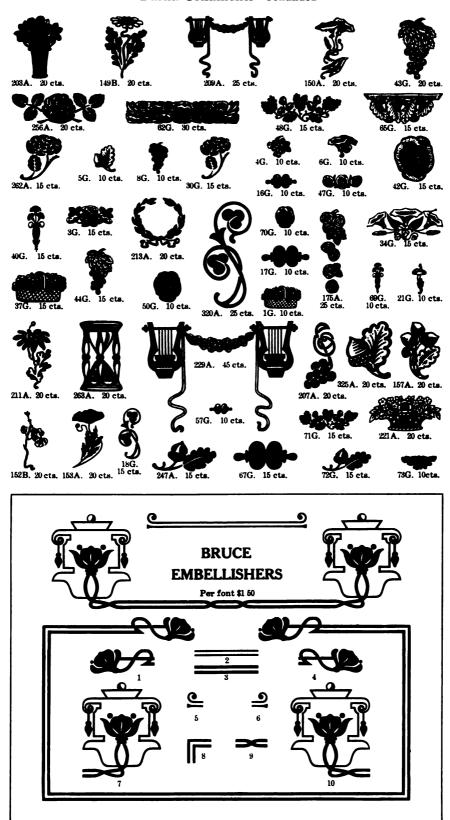




## **Busha Ornaments**



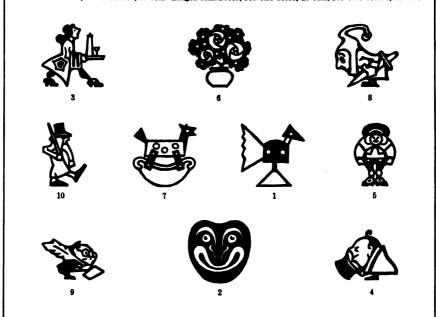
## Busha Ornaments—Continued



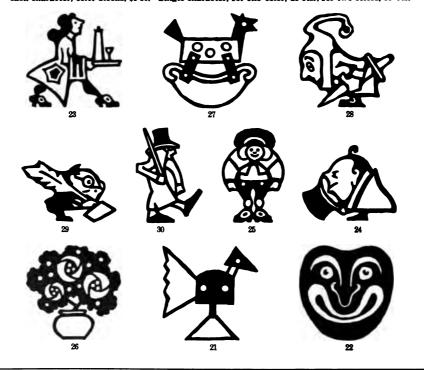
## Mission Toys

### Three Sizes, Cast in Type Mould-48, 72 and 120 Point

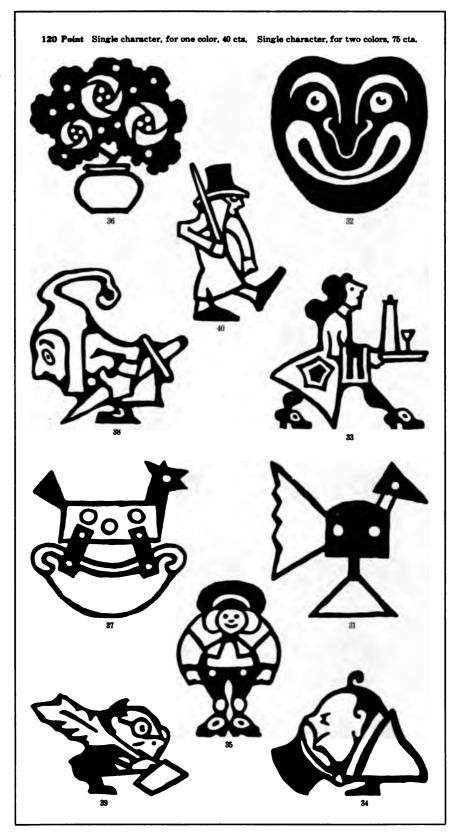
48 Point No. 1, per font, one of each character, for one color, 75 cts. No. 2, per font, one of each character, color blocks, 75 cts. Single character, for one color, 20 cts.; for two colors, 40 cts.



72 Point No. 1, per font, one of each character, for one color, \$1.50. No. 2, per font, one of each character, color blocks, \$1.50. Single character, for one color, 25 ets.; for two colors, 50 ets.



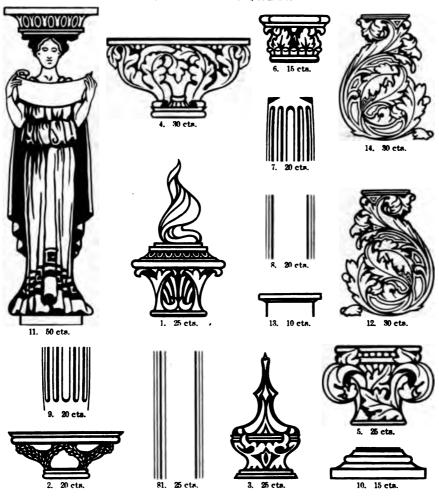
## Mission Toys—Continued



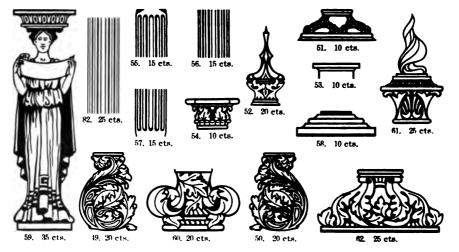
## Twentieth Century Ornaments

#### This Series Cast in Type Mould

Series No. 1 \$4 00 per font Complets font contains two each of Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 and 13 and one each of Nos. 12, 14 and 81

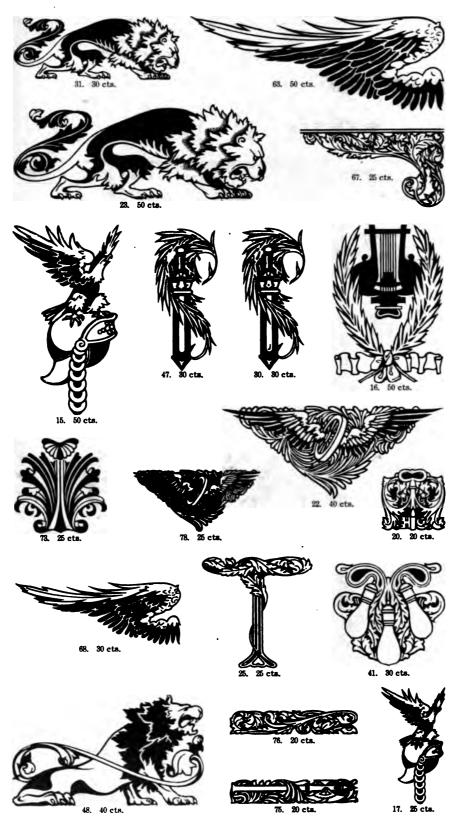


Series No. 2 \$2 75 per font





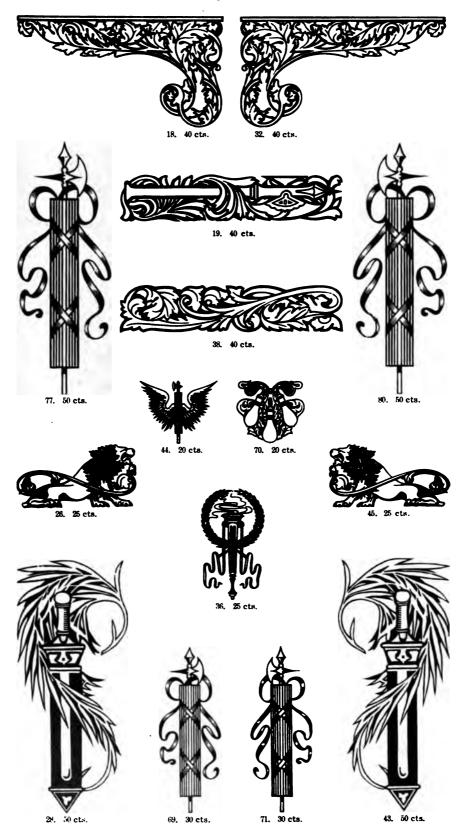
## Twentieth Century Ornaments—Continued



## Twentieth Century Ornaments—Continued



## Twentieth Century Ornaments—Continued

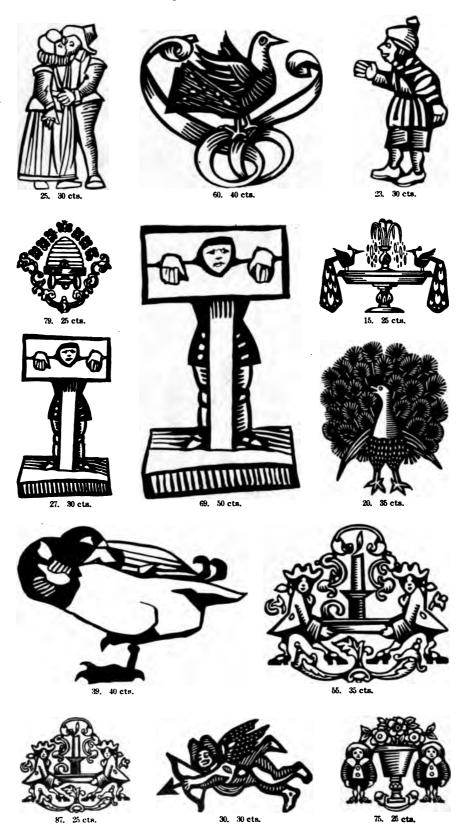


## Chap-Book Cuts









I

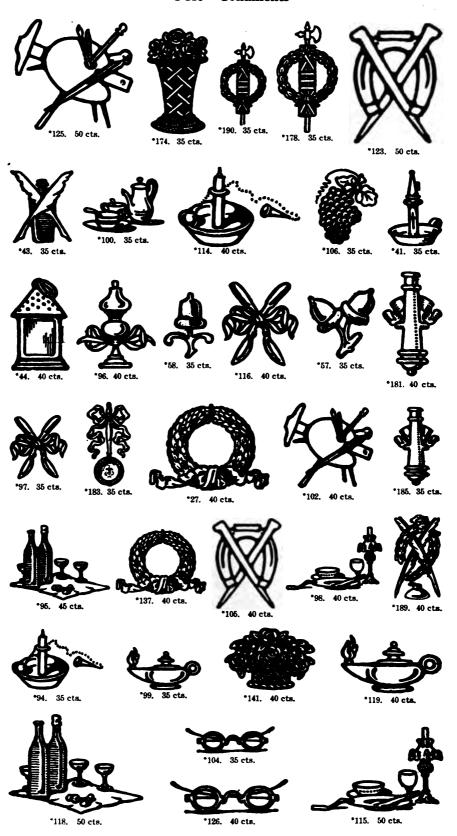


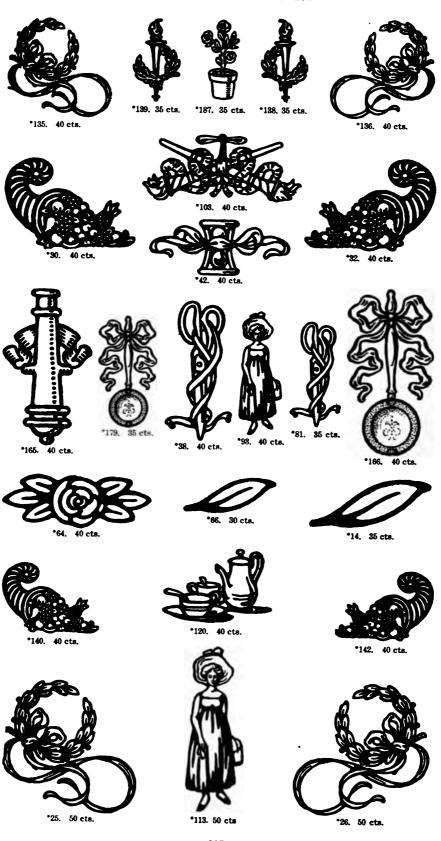


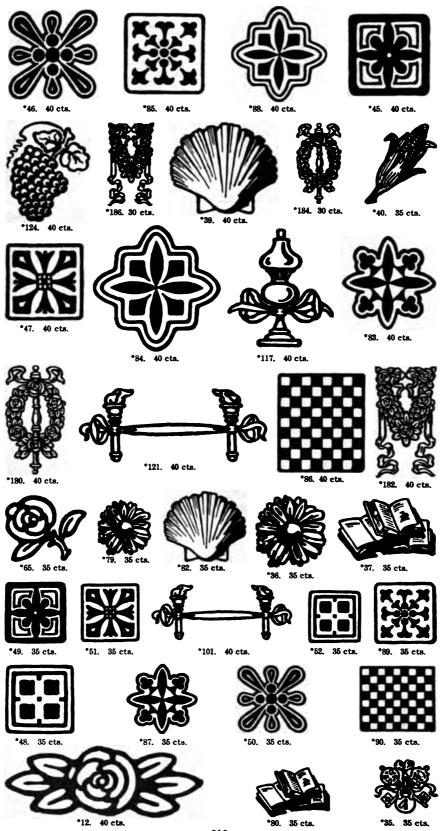
51. 40 cts.



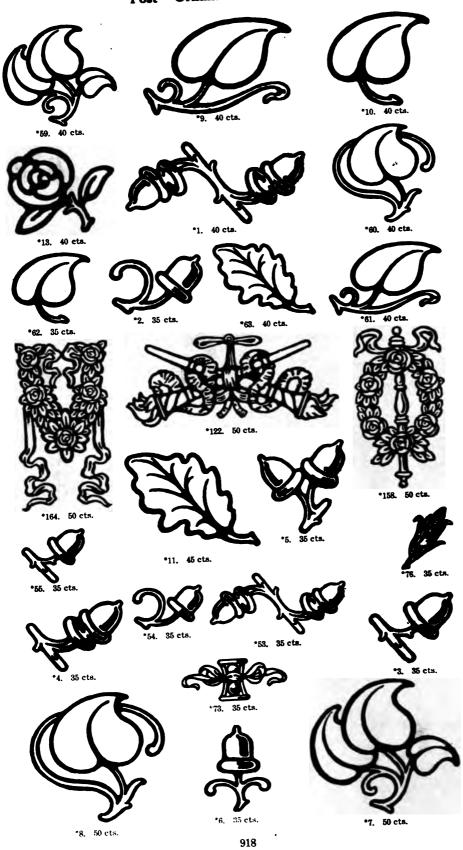
## "Post" Ornaments

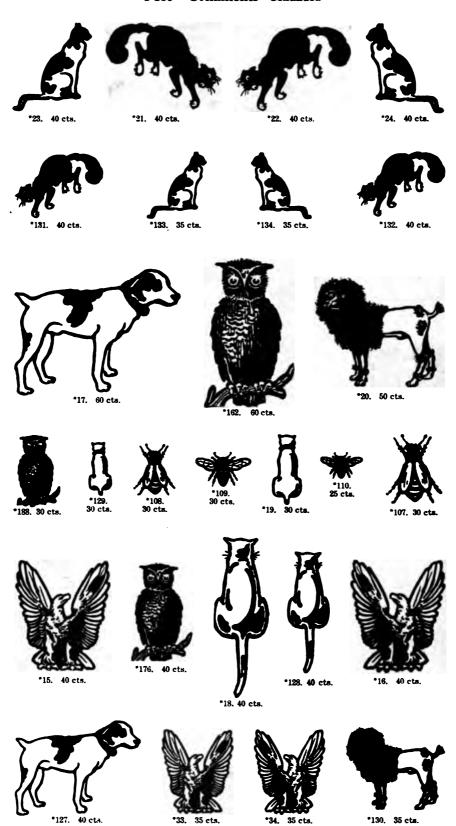














\*156. 60 cts.



\*157. 60 ets.



\*152. 60 cts.



\*170. 50 cts.



\*111. 50 cts.



\*169. 50 cts.



°171. 50 cts.



\*167. 50 cts.



\*172. 50 cts.



\*173. 50 cts.



\*168. 50 cts.



\*153. 60 cts.

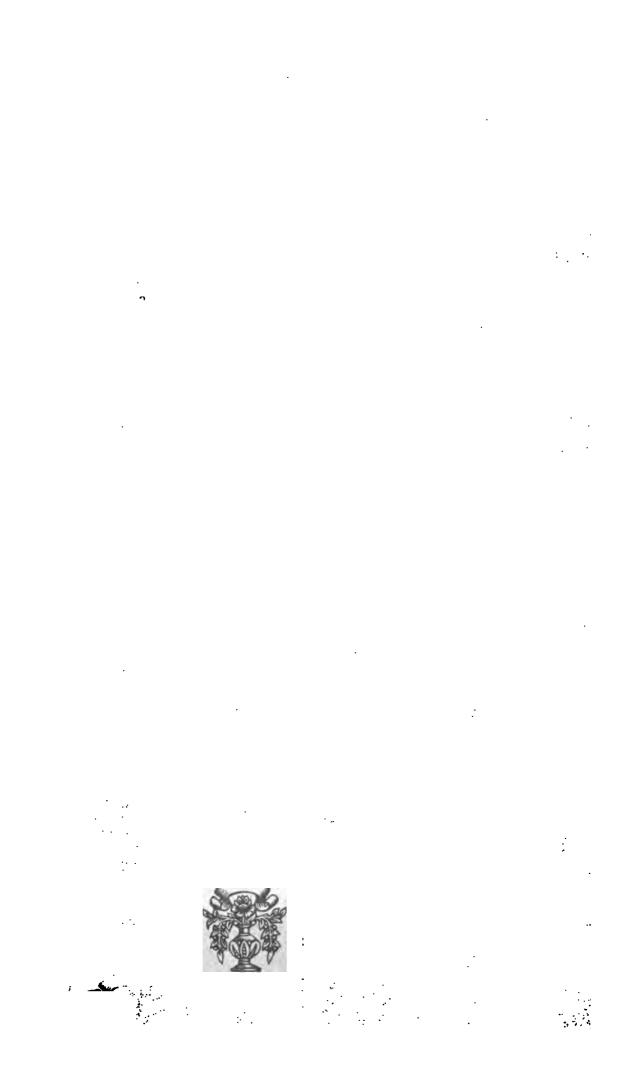


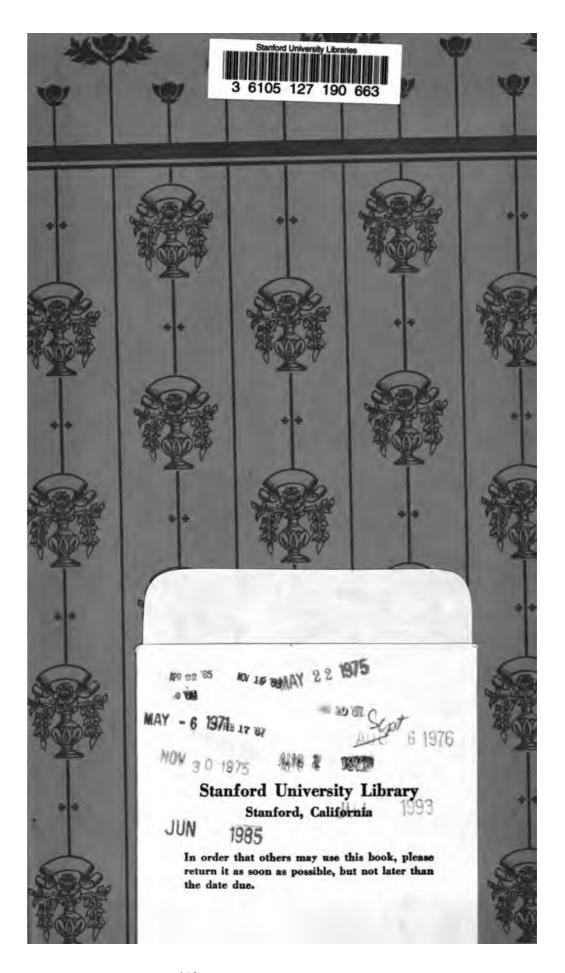
\*155. 60 cts.



\*151. 60 ets.

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